

Abbey Post

MADE TO MEASURE

**CLOTHING THAT FITS
EVERY BODY.**

Market Size

70M

PLUS-SIZE WOMEN
IN THE US

60%

AMERICAN WOMEN
WEAR PLUS-SIZES

\$18B

APPAREL SPEND
PER YEAR

Our Solution

THE
PLUS SIZE
FASHION
REVOLUTION

CLOTHES THAT
REALLY FIT.



Our Solution

FOR THE FIRST TIME

CUSTOM CLOTHING

CAN BE PRODUCED

- QUICKLY
- PROFITABLY
- SCALABLY



Happy Customers



25%

MOY GROWTH

61%

PROFIT MARGINS

\$120

AVERAGE ORDER

Happy Customers

\$120

AVERAGE
FIRST ORDER

60%

REPEAT PURCHASE
WITHIN 30 DAYS

\$300

AVERAGE
SECOND ORDER

Our Team



CYNTHIA
CEO

2nd time ecommerce founder
with a successful exit.



LEX
CTO

7 years leading ecommerce
Development teams



CASSAUNDR
VP

20 years in Fashion Design &
Manufacturing

The Opportunity

MENS CUSTOM APPAREL IS EXPLODING IN SALES (AND VALUATIONS)...

J. HILLBURN

BONOBOS

**TRUMAKER
& CO.**

HOW MUCH MORE IMPORTANT IS BETTER-FITTING CLOTHING TO WOMEN?

AbbeyPost

MADE TO MEASURE

CONNECT WITH US

FOUNDERS@ABBEPPOST.COM

ANGEL.CO/ABBEPPOST

The Opportunity

OUR **60%** REPEAT PURCHASE RATE
PROVES THAT WE NAILED THE PRODUCT.

WE'RE MAKING SOMETHING PEOPLE WANT.

CLOTHING THAT FITS
EVERY BODY.



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[ANGEL.CO/ABBEYPOST](https://angel.co/abbeypost)

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Happy Customers

A photograph of four women sitting around a dining table in a restaurant. They are all smiling and holding wine glasses. The table is set with white linens, wine glasses, and plates of food. The background shows a stone wall and a window with curtains.

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