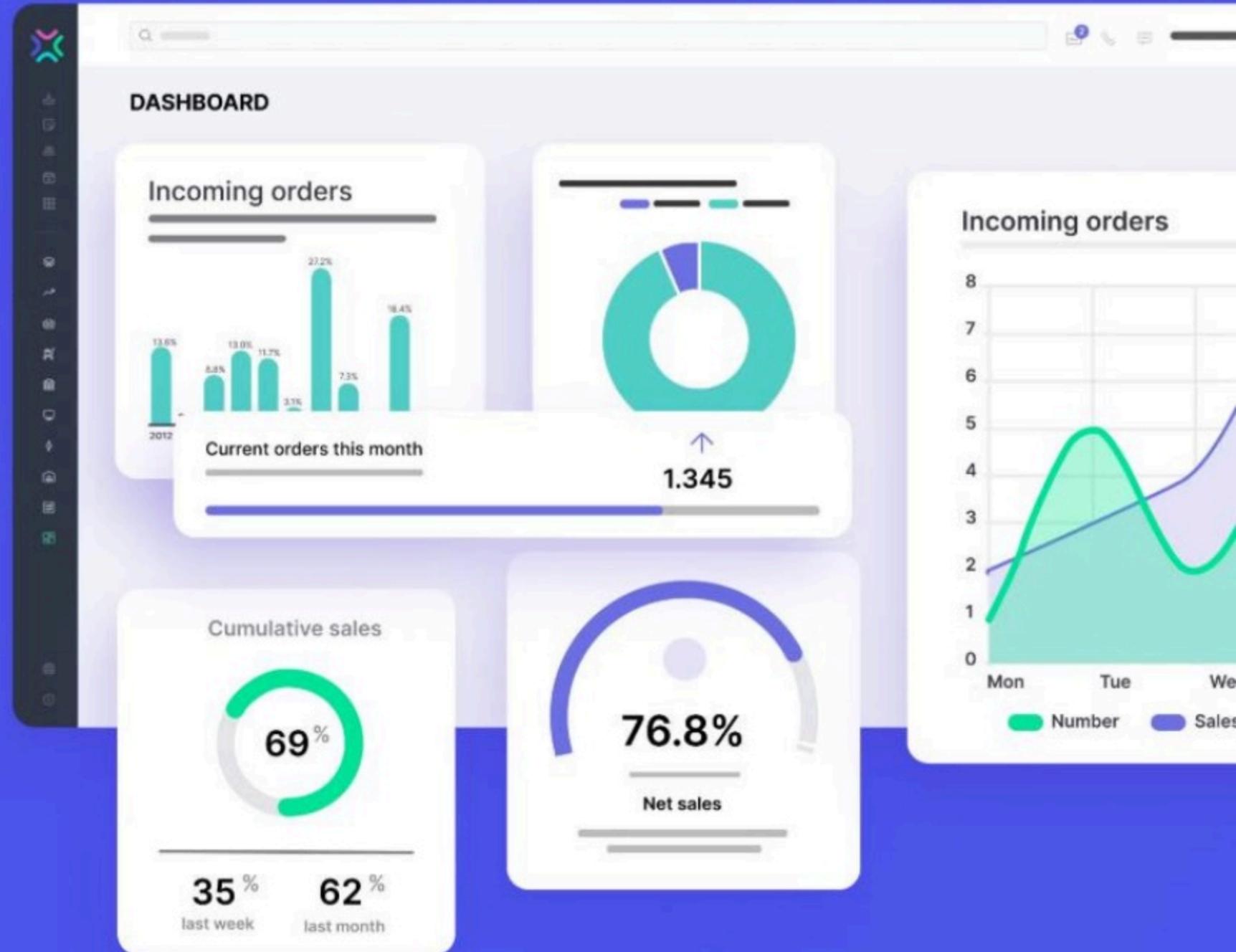


xentral Business Software

Pitch Deck



› Table of content

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> The Xentral story & milestones



2008

Developing a customized ERP system for own business purpose

2017

Freigeist Capital Investment

2020

Wunderlist founder Christian Reber joins xentral

2021

Sequoia Capital and Visionaries Club invests in xentral

2017

Founding xentral ERP Software GmbH in Augsburg / Germany

2019

1,000 Customers using xentral to run their business

2020

Goal of 50 employees reached

More than 1,000 customers rely on xentral ERP already



> Why Xentral?



Lean Tool:

- > Intuitive UX optimized user experience, responsive design
- > Works in the cloud as browser based
- > flexible access to everything at any time, any place, on any device
- > Fast implementation time in just a few weeks



Connectivity:

- > Multiple existing, worldwide interfaces and continuous expansion of APIs, some of which customer already uses.
- > The tool landscape that customers have already built doesn't have to be discarded entirely



Community:

- > Exchange and knowledge transfer via our community
- > We like to share our knowledge, provide contacts to customers and partners
- > We share the same mindset as our customers and partners ("We are all performers")



Success:

- > We are companions to success and share the founder success story
- > With over 1,000 customers across many industries, we know our customers' problems - (" We know today what you will need tomorrow")

› Solving Pain Points

- Sales order management and control center (traffic lights)
- Warehouse, Shipping & Multi-Channel Integration
- Inventory, Picking, Packing & Supply Management
- Accounting, Employee Hours & HR
- Detailed CRM - Not just Notes but activity, order and historical tracking
- Detailed and Flexible Reporting
- Fully Customizable to Suit Your Needs

› Fully Customizable to your needs

60

Over 60 Integrations & GROWING

Connect with Shops

300

Over 300 modules

cover almost any business
case possible

UPDATES

New Integrations
are being developed

- Open-source API (Jede Art von Drittsysteme anbinden)
- Designed from the ground up to scale! Buy more or remove as needed to match your needs



3Bears

We use Shopify, but **xentral** is the system we call the “**beating heart**” of our business, as everything goes in or out through it.

TIM NICHOLS, FOUNDER & CEO



We need an ERP system that will still be around in a few years and that will be **continuously developed**. Large investors give us the **security**.

DANIEL KRAUTER, FOUNDER & CEO



DESCARTES™ **pixi**

Using **xentral** and Descartes pixi together enables **fast growth** and **satisfied customers** through scalable, efficient ERP and warehouse logistic processes.

CAROLIN SCHWARZ, DIRECTOR, ALLIANCES & CHANNELS



majamo.

As a fulfillment service provider, we always have **everything in view** with **xentral!** All articles and orders are in one place and therefore easy to manage.

MARIA BUSSMANN, CEO



YFood

Having **all processes** combined in just **one tool** saves us a lot of manual work. The direct effect: we have **more time!**

NOEL BALLMANN, FOUNDER & CEO

Master data overview – customers & suppliers

Get info fast when looking at your customers and suppliers, products and shop channels – billing, stock, current order status, past orders, payment terms and more can all be viewed in one screen and navigated from one screen:

The image displays three screenshots of the 'zentral' software interface, illustrating the master data overview for customers and suppliers. The interface is divided into several sections:

- Master Data Form:** The top-left screenshot shows a form for creating or editing a customer or supplier. It includes fields for name, address, contact details, and classification. A pink arrow points from the 'Master Data' tab in the left sidebar to this form.
- Summary View:** The top-right screenshot shows a summary view of the master data, including a table of orders and a sidebar with key statistics like 'Sales Limit' and 'Current Balance'.
- Order History View:** The bottom-left screenshot shows a detailed view of the order history, including a table of orders and a sidebar with key statistics.

Blue arrows indicate navigation between the Master Data form and the Summary View, and between the Summary View and the Order History View.

› Sales order management & control center

360° order view with “Traffic lights”, at a glance view if an order is being delivered, if items are out of stock or any issues arise:



The screenshot displays the Xentral sales order management interface. The main view shows a table of order confirmations with columns for order confirmation, date of offer, customer no., customer, country, project, payment type, and amount (gross). A 'Monitor' button is visible in the top right. A blue arrow points from the 'Monitor' button to a detailed view of a specific order. Another blue arrow points from the 'Traffic light' icons to the 'Monitor' button. A third blue arrow points from the 'Traffic light' icons to the 'Customer no.' column in the table.

order confirmation	Date of offer	Customer no.	customer	country	project	Payment type	Amount (gross)
200006	20.05.2021	10004	New Company	US	STANDARD	cod	14,99
200005	10.05.2021	10003	zentral	US	STANDARD	cod	9,99
200003	04.05.2021	10002	Hans Huber	DE	STANDARD	rechnung	10,17
200002	04.05.2021	10002	Hans Huber	DE	STANDARD	rechnung	308,90
200001	04.05.2021	10001	Eva Müller	DE	STANDARD	vorbest	73,78
200000	04.05.2021	10000	Max Mustler	DE	STANDARD	rechnung	737,00

Inventory management

Manage your inventory from one place – from multiple warehouse management to per shelf management, with one look you can view, reorder and plan as needed or even set automations so you don't have to!

The image displays two overlapping screenshots of the xentral software interface. The top screenshot shows the 'ITEM' overview page with a table of inventory items. The bottom screenshot shows the 'LASER DIODE' detail page with a form for managing the item.

ITEM Overview Table:

Number	Item	stock level	project
70001	Schneider M12-23	22	STANDARD
70002	Schneider Motor M12	83	STANDARD
70003	Schultrabal 20-10	12	STANDARD
70004	Water US	10	STANDARD
70005	Kubler M12 kompakt	2	STANDARD
70006	LED Arange RLED 2x4	4	STANDARD
70007	Schuler 13 24V 1A		
70008	Gerbaue 24V2 23-20-10		
70009	Gerbaue/ger 24V2 23-20 10 fertig bearbeitet		
70010	Tosler 101 24V 1A		

LASER DIODE Detail Form:

Legitimation: [Relevanz: 2]

quantity*:

Item number*:

project:

customer / vendor / Employee*:

Reason: