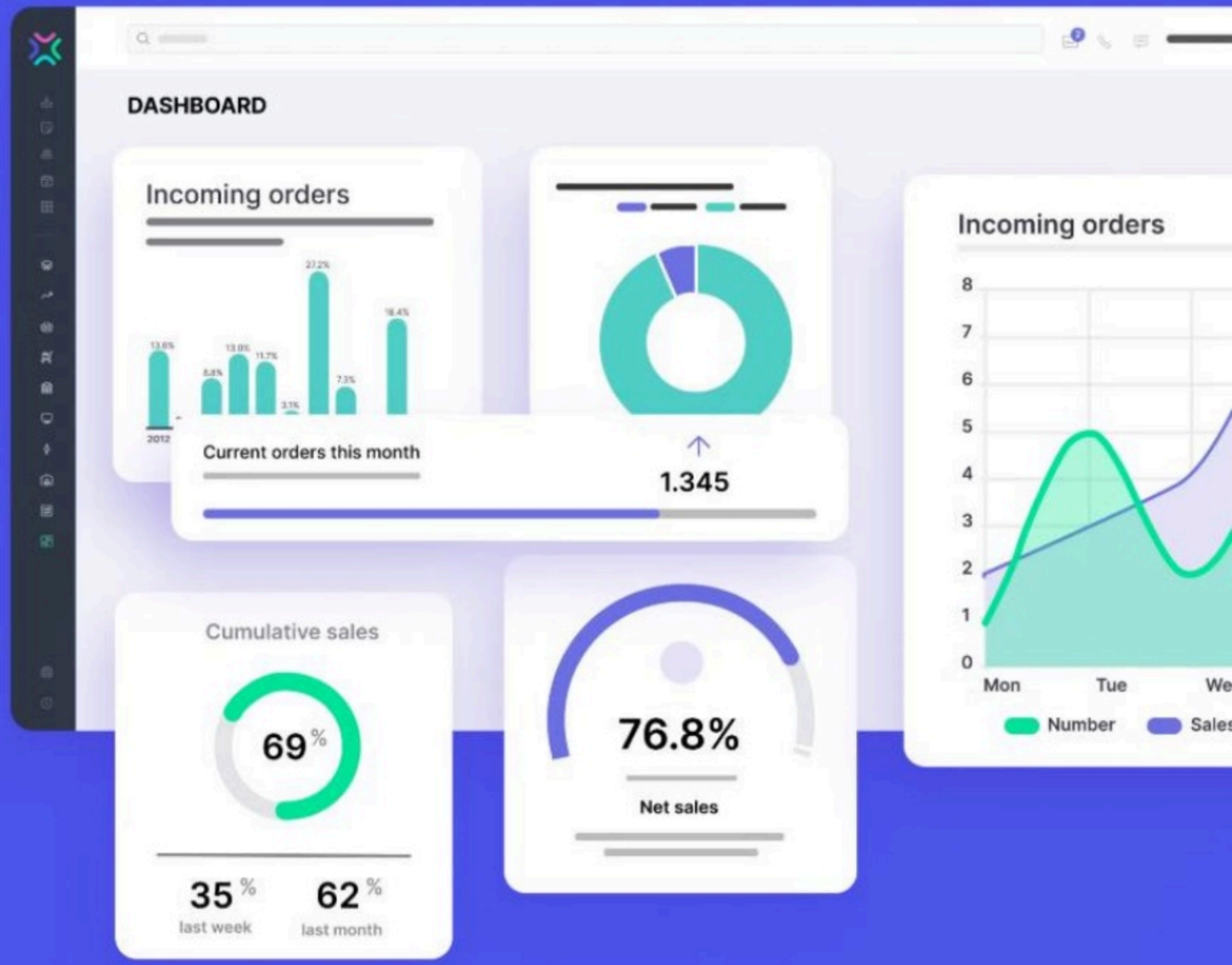
xentral

xentral Business Software

Pitch Deck



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The Xentral story & milestones

2008
Developing a customized ERP system for own business purpose

2017
Founding xentral ERP Software GmbH in Augsburg / Germany

2017
Freigeist Capital Investment

2019
1,000 Customers using xentral to run their business

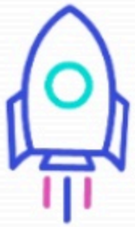
2020
Wunderlist founder Christian Reber joins xentral

2020
Goal of 50 employees reached

2021
Sequoia Capital and Visionaries Club invests in xentral

More than 1,000 customers rely on xentral ERP already

Why Xentral?



Lean Tool:

>Intuitive UX optimized user experience, responsive design

>Works in the cloud as browser based

>flexible access to everything at any time, any place, on any device

>Fast implementation time in just a few weeks

Connectivity:

>Multiple existing, worldwide interfaces and continuous expansion of APIs, some of which customer already uses.

>The tool landscape that customers have already built doesn't have to be discarded entirely

Community:

> Exchange and knowledge transfer via our community

>We like to share our knowledge, provide contacts to customers and partners

>We share the same mindset as our customers and partners ("We are all performers")

Success:

>We are companions to success and share the founder success story

>With over 1,000 customers across many industries, we know our customers' problems - (" We know today what you will need tomorrow")

Solving Pain Points

- Sales order management and control center (traffic lights)
- Warehouse, Shipping & Multi-Channel Integration
- Inventory, Picking, Packing & Supply Management
- Accounting, Employee Hours & HR
- Detailed CRM - Not just Notes but activity, order and historical tracking
- Detailed and Flexible Reporting
- Fully Customizable to Suit Your Needs

Fully Customizable to your needs

60

Over 60 Integrations & GROWING

Connect with Shops

300

Over 300 modules

cover almost any business case possible

UPDATES

New Integrations

are being developed

- Open-source API (Jede Art von Drittsysteme anbinden)
- Designed from the ground up to scale! Buy more or remove as needed to match your needs

3Bears

We use Shopify, but **xentral** is the system we call the **“beating heart”** of our business, as everything goes in or out through it.

TIM NICHOLS, FOUNDER & CEO

We need an ERP system that will still be around in a few years and that will be **continuously developed.** Large investors give us the **security.**

DANIEL KRAUTER, FOUNDER & CEO

DESCARTES pixi

Using **xentral** and Descartes pixi together enables **fast growth** and **satisfied customers** through scalable, efficient ERP and warehouse logistic processes.

CAROLIN SCHWARZ, DIRECTOR, ALLIANCES & CHANNELS

majamo.

As a fulfillment service provider, we always have **everything in view** with **xentral!** All articles and orders are in one place and therefore easy to manage.

MARIA BUSSMANN, CEO

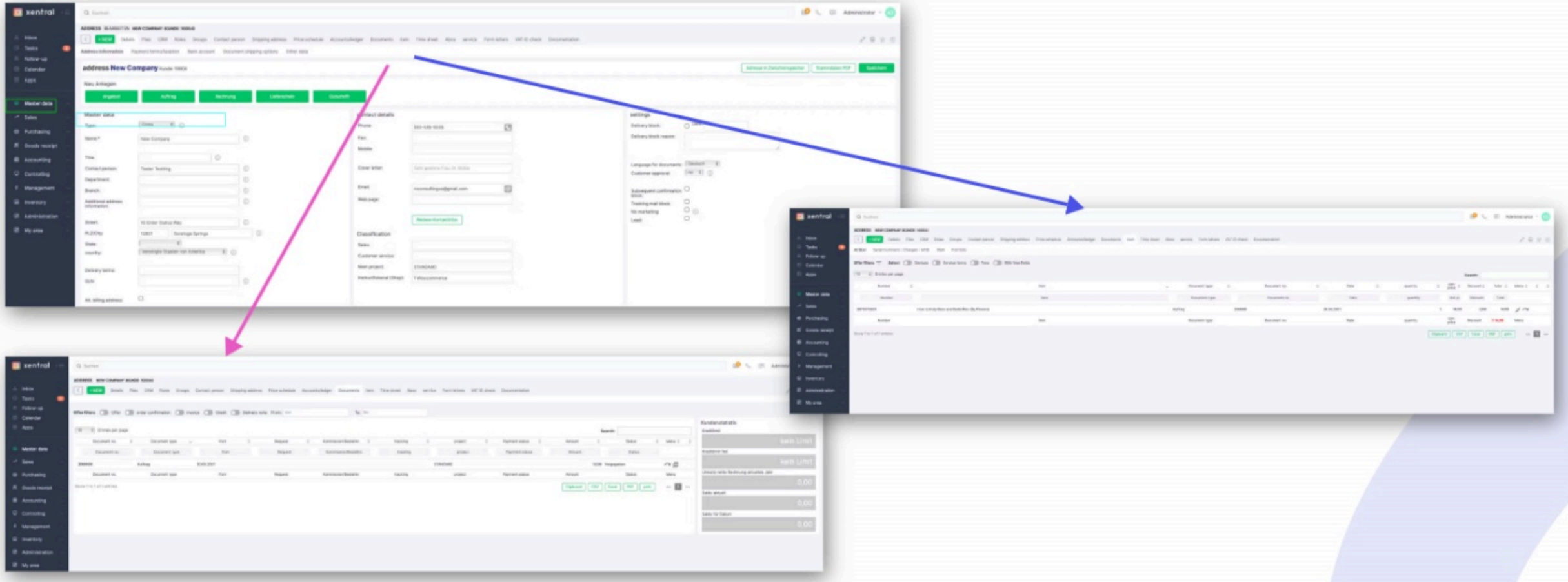
YFood

Having **all processes** combined in just **one tool** saves us a lot of manual work. The direct effect: we have **more time!**

NOEL BALLMANN, FOUNDER & CEO

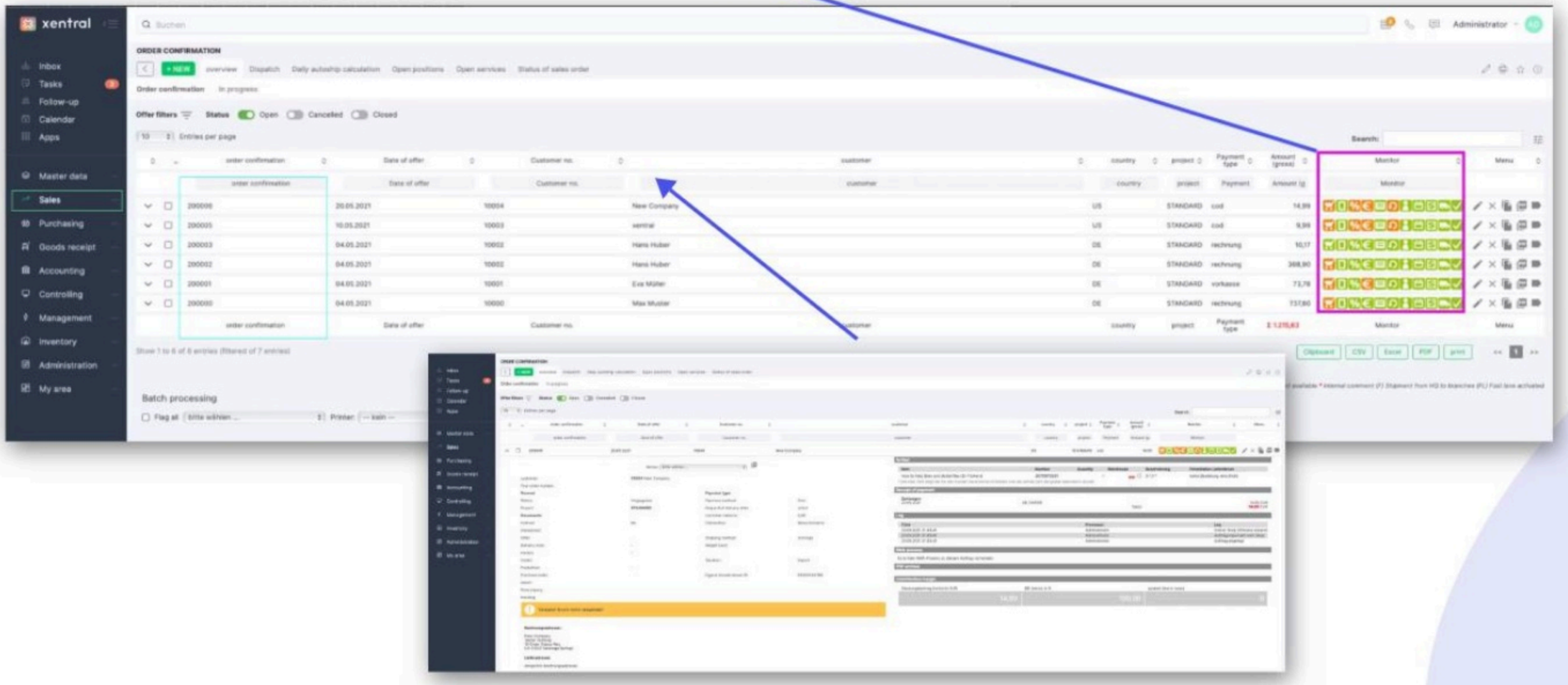
Master data overview – customers & suppliers

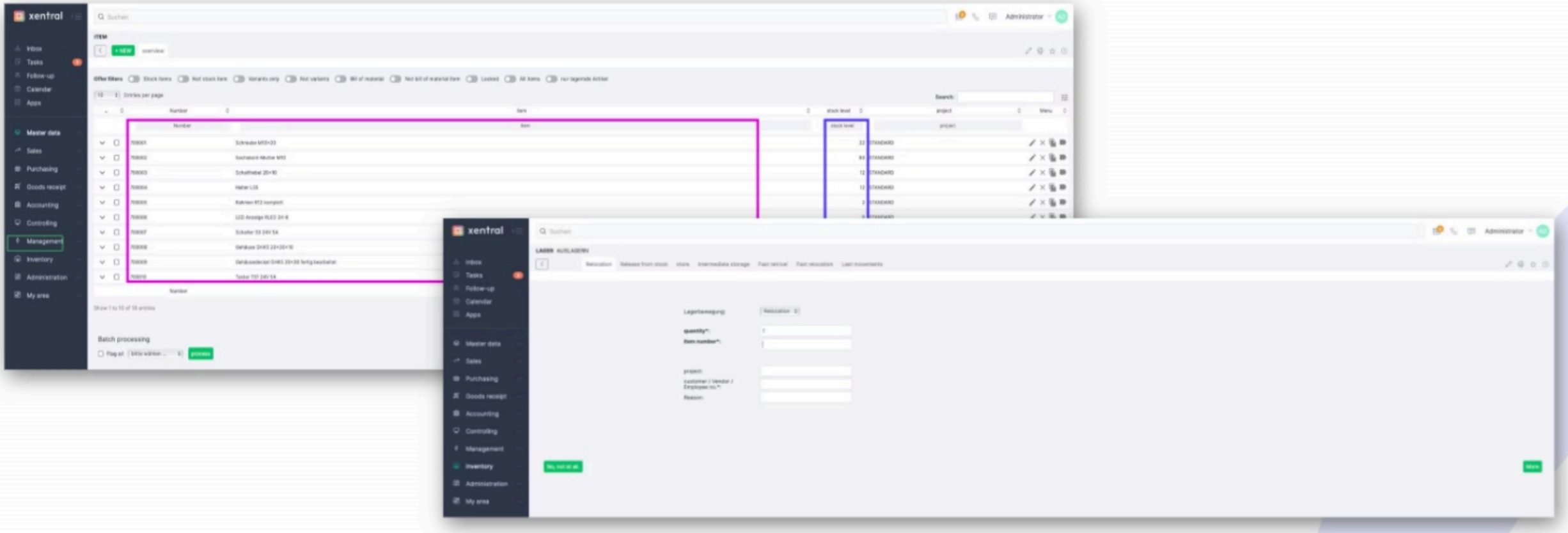
Get info fast when looking at your customers and suppliers, products and shop channels – billing, stock, current order status, past orders, payment terms and more can all be viewed in one screen and navigated from one screen:



Sales order management & control center

360° order view with “Traffic lights”, at a glance view if an order is being delivered, if items are out of stock or any issues arise:



Inventory management

Manage your inventory from one place – from multiple warehouse management to per shelf management, with one look you can view, reorder and plan as needed or even set automations so you don’t have to!