

Accelerate Commerce Transformation



Some of our clients

Whirlpool

StanleyBlack&Decker

Crate&Barrel

SAMSUNG

Walmart 

TRAMONTINA



ABInBev





VANS

TOK&STOK















L'ORÉAL

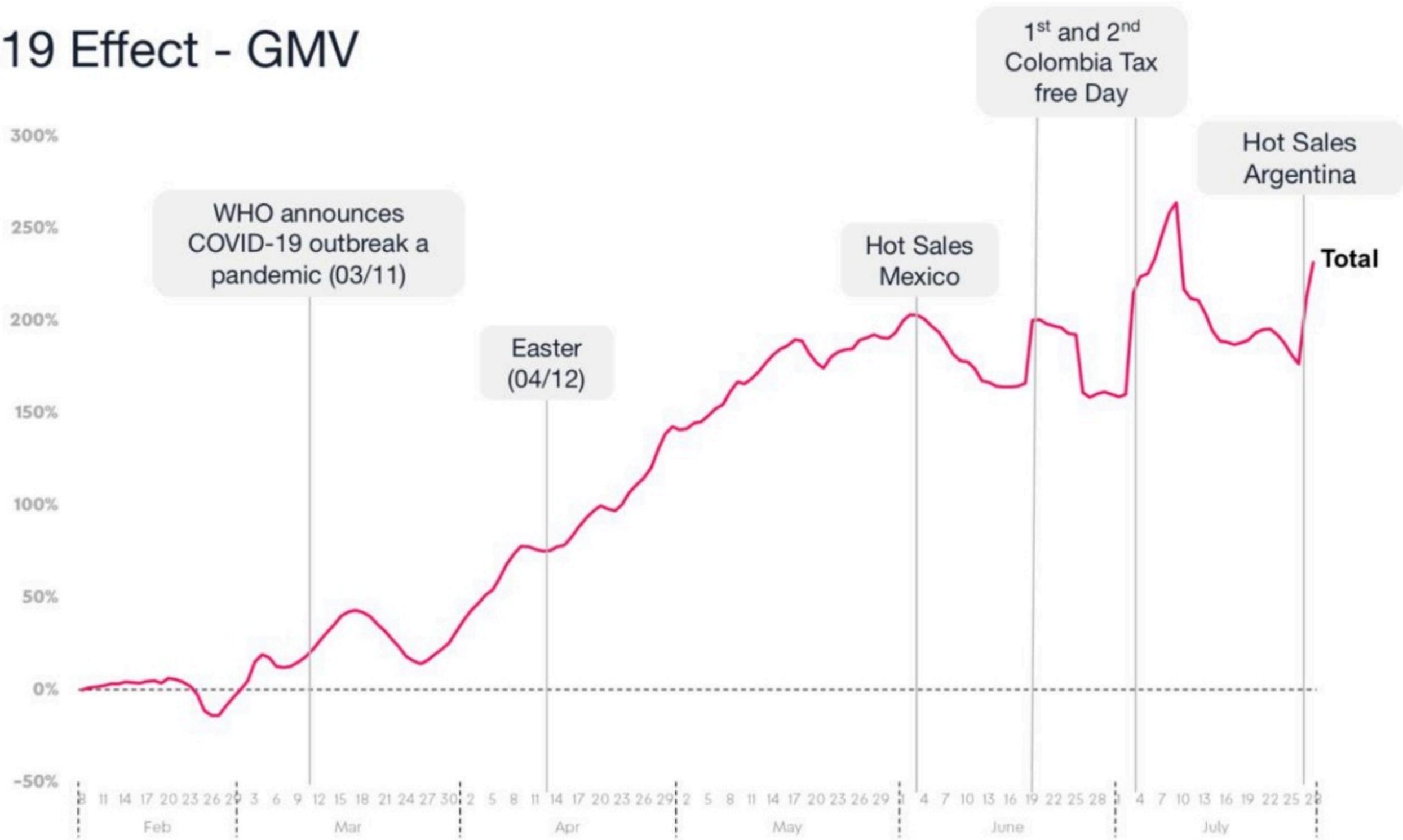
SONY

AVON



PHILIPS

COVID19 Effect - GMV



OVERVIEW

Global Awareness



48

Countries with stores



16

Offices across the globe



760

Employees



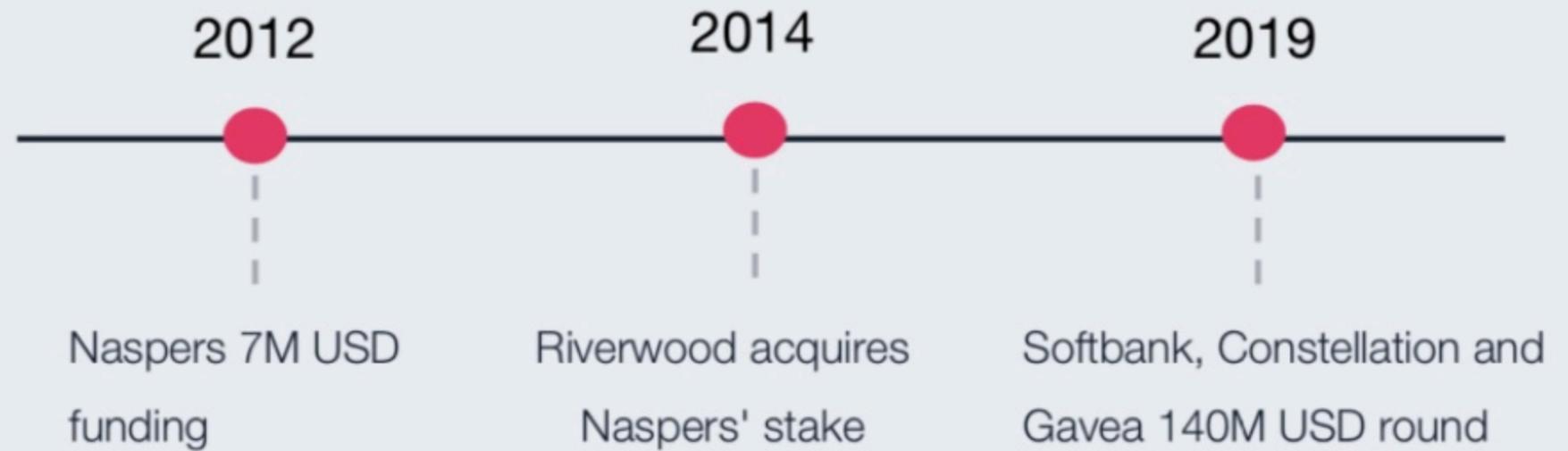
Capital Efficiency

	 VTEX	KeyBank Survey
Threshold	\$53MM ARR*	\$50MM ARR
Years required	09	07
Total Capital Consumed	00	\$55MM
Total capital raised	\$7MM	NA

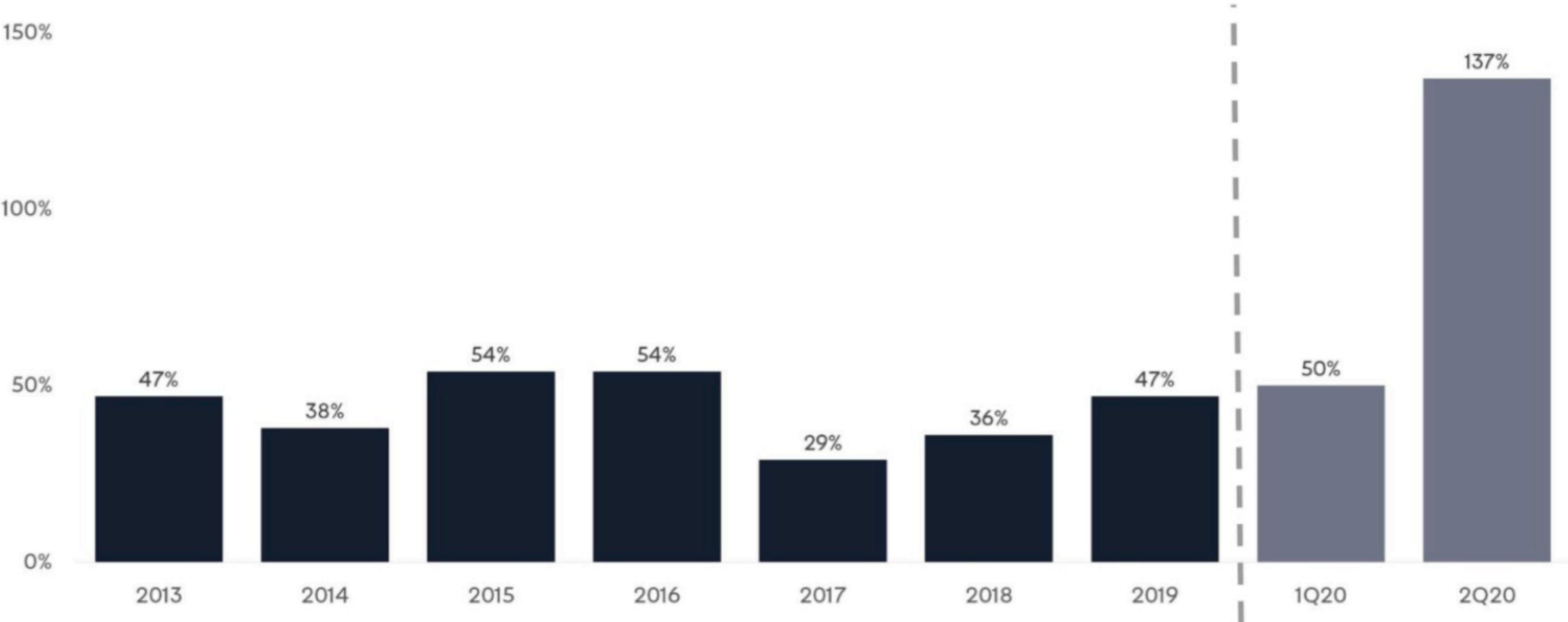
Source: KeyBank Capital Markets 2019

* VTEX's ARR in 2018

USDBRL @4.0

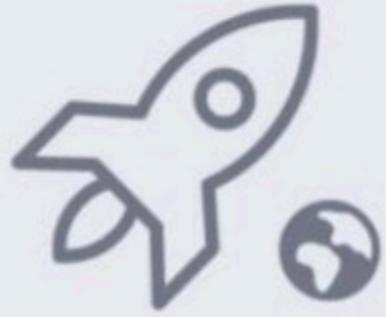


Sustainable and Consistent Growth YoY

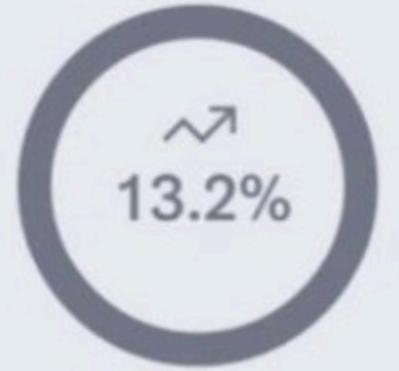
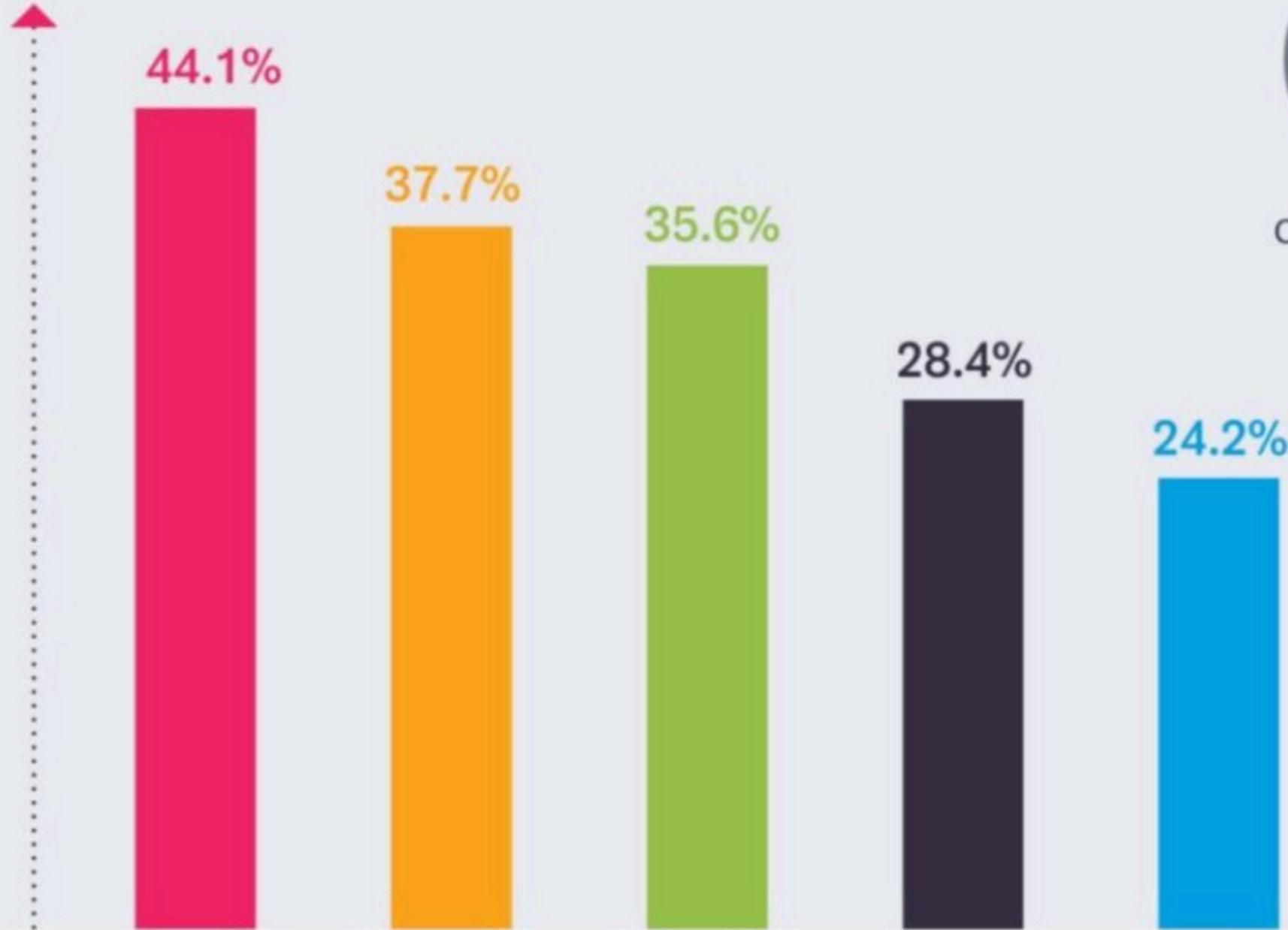


Net Revenue (USD M) – Constant Dollar





Ranking of fastest-growing e-commerce platforms Globally



Overall E-commerce Platform Market

Source: IDC Worldwide Digital Commerce Applications Market Shares, 2019





Geraldo Thomaz

co-CEO and co-founder.

Graduated in Mechanical Engineering at Universidade Federal do Rio de Janeiro (UFRJ). Geraldo developed the VTEX platform under the SaaS (Software as a Service) model, providing systems, servers, security, and infrastructure for enterprise-level companies. He currently leads the Research & Development team in the Rio de Janeiro office.



Mariano Gomide

co-CEO and co-founder.

Graduated in Mechanical Engineering at Universidade Federal do Rio de Janeiro (UFRJ). Mariano currently leads VTEX's Sales and Marketing teams, overseeing the UK and Asia markets. He is a teacher and lecturer for events like eCommerce Day, Internet Retailer, eShow, and UNCTAD eCommerce Week. He's also a counselor at business4etrade.org, an organization which promotes e-commerce on a global scale.

What does VTEX offer?



Collaborative Commerce Solution



B2C and B2B complex solutions
(multi DC, multi channel, multi payment, multi carriers)



Marketplace capabilities



Native Omnichannel OMS
(split orders, split payment, returns management, inStore pickup, delivery from Store)



Fast time to revenue

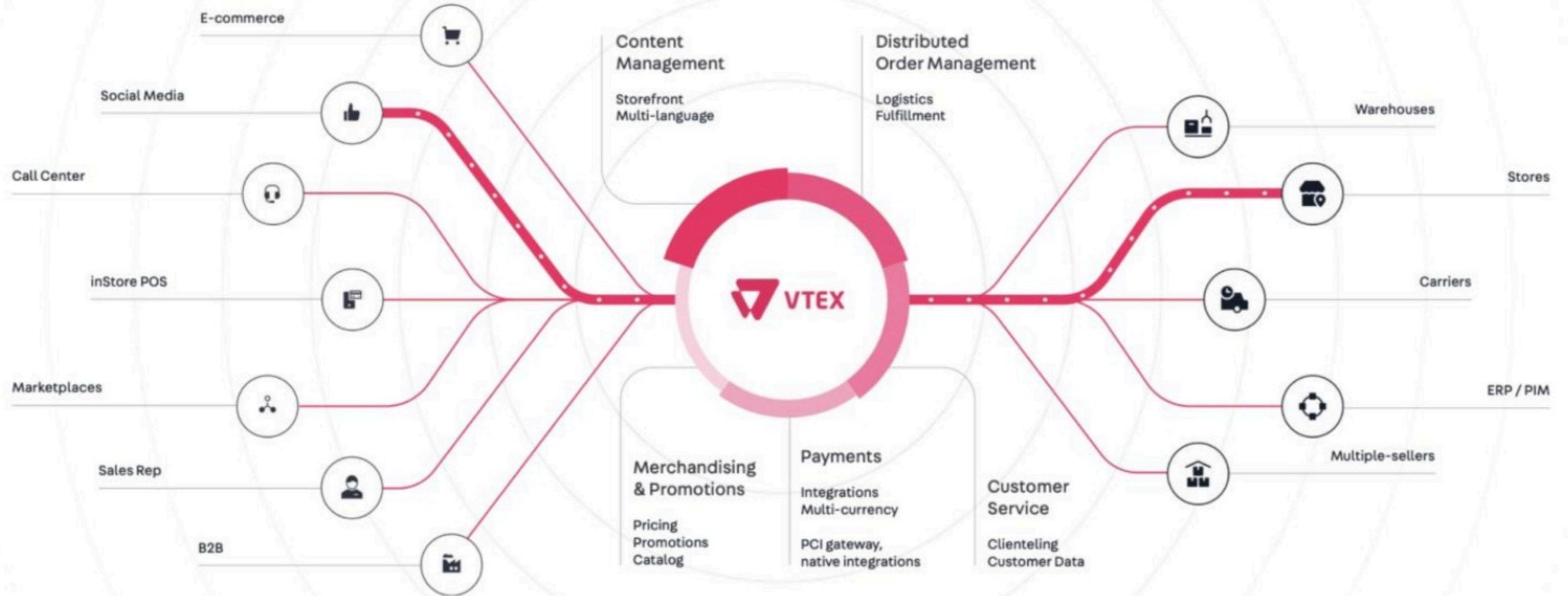


Global readiness
(multi language, multi payment and multi country)

Unified Commerce

Channels

Source



ENGAGED ECOSYSTEM

VTEX DAY

The biggest e-commerce event in Latam and 3^o globally.

Last year numbers:

Pres. Barack Obama live interview

22000+ attendees

160+ speakers

14 rooms

180+ exhibitors

24 hours of event



ENGAGED ECOSYSTEM

How we onboard clients

Our highly valued ecosystem generates a network effect that accelerates implementation.

Faster go-lives

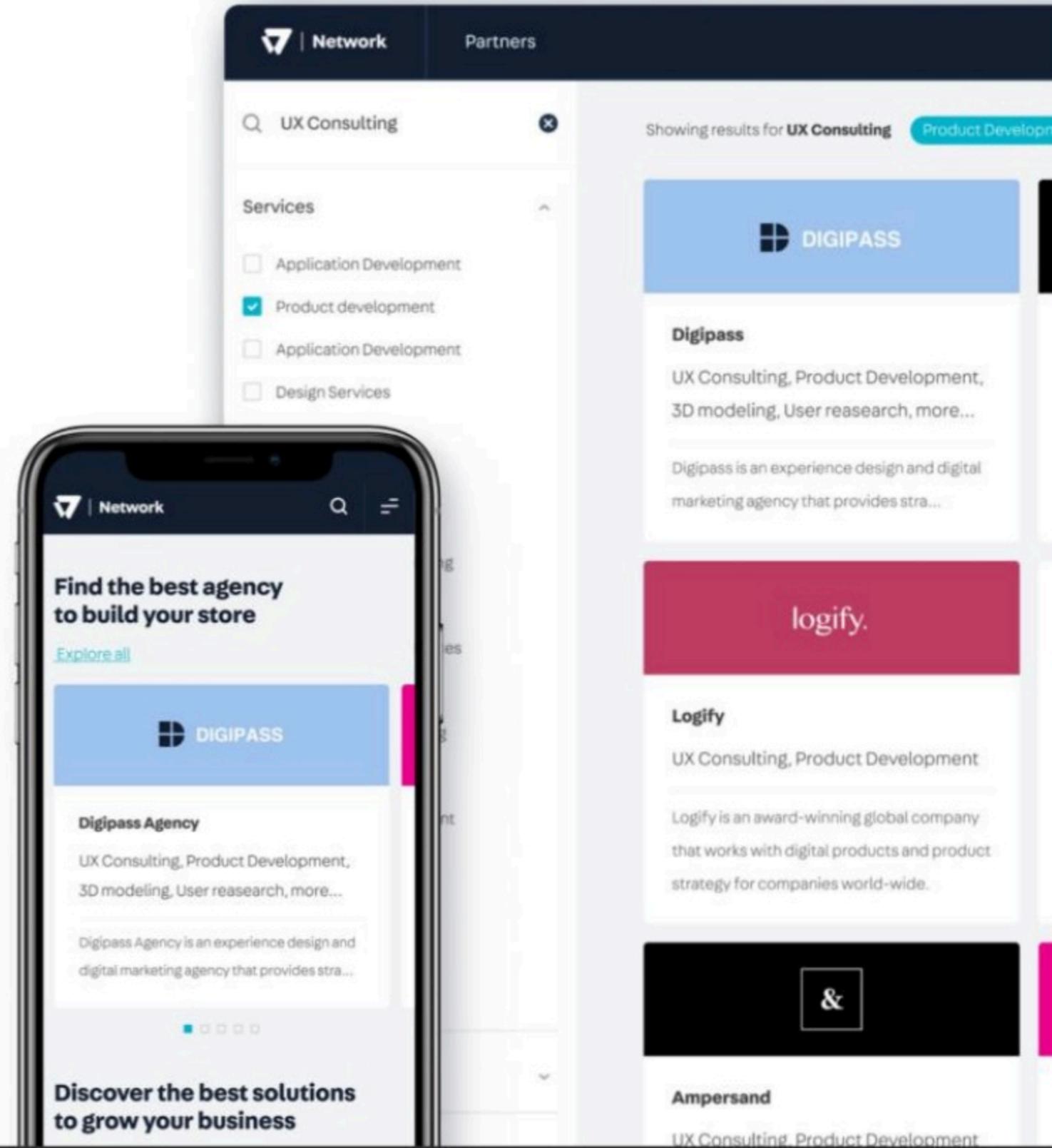
Our clients leverage from our ecosystem's expertise to reduce implementation time.

Front-end experts

Our partners take care of the store's front-end, while we focus on the infrastructure behind it.

Recognition

Partners with higher delivery quality get credentials from our own community.

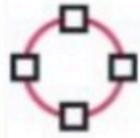


Product Innovation



Marketplace

Create a one stop shop for all your customers needs by adding and managing third-party sellers on a single commerce and marketplace platform.



VTEX IO

Serverless development platform designed to create scalable, production ready web applications and commerce extensions.



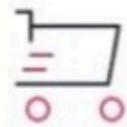
Master Data Mgmt

An easy-to-use, secure, fast, scalable and extensible enterprise wide commerce and customer data repository.



Intelligent Search and Merchandising

AI powered search that understands shopper intent and merchandising tools to help achieve business goals.



Smart Checkout

Patent-pending quick, easy and secure one click checkout for unregistered shoppers.



Advanced Promotions

More than 5,000 possible promotions that can be applied to your own and third-party seller products.

Less barriers. More possibilities.



Create a single source of truth

Cross-channel inventory and customer visibility.

From inventory to orders and customer history. Increase sales with full visibility of products with our 'endless aisle' capability. Integrate customer service across channels.



Optimize operations

Multiple ordering and fulfillment scenarios.

Reduce delivery SLA and optimize your operation with new fulfillment scenarios like pickup in store, ship from store and more.



Unify all customer experiences

Natively integrated channels.

Leverage from a single centralized commerce platform with out-of-the-box solutions for brick-and-mortar, B2B, digital commerce and a native marketplace architecture.

Thanks!