

VQRO

A group of people is sitting on a grassy area, possibly a park or waterfront, with a city skyline in the background. The scene is captured in a warm, golden light, suggesting sunset or sunrise. The people are mostly seen from behind or in profile, engaged in conversation. The city skyline features several prominent skyscrapers, including the Freedom Tower. The overall atmosphere is serene and social.

The Healthcare Social Network

health advice and doctor reviews from people you trust

The problem

There is no effective, trusted way for people to connect and get health advice online

Anonymous websites fail
Forums and message boards fail
Non-healthcare networks fail

Solution

Voro is where people share health advice with their friends and communities



Your network

Connect with friends and communities you trust



Health advice

Share knowledge, make decisions with confidence



Online

Easy, fast, reliable, there when you need it

Health advice you can trust, at your fingertips

Traction

We're in public beta



50k+ doctor reviews



50k+ users



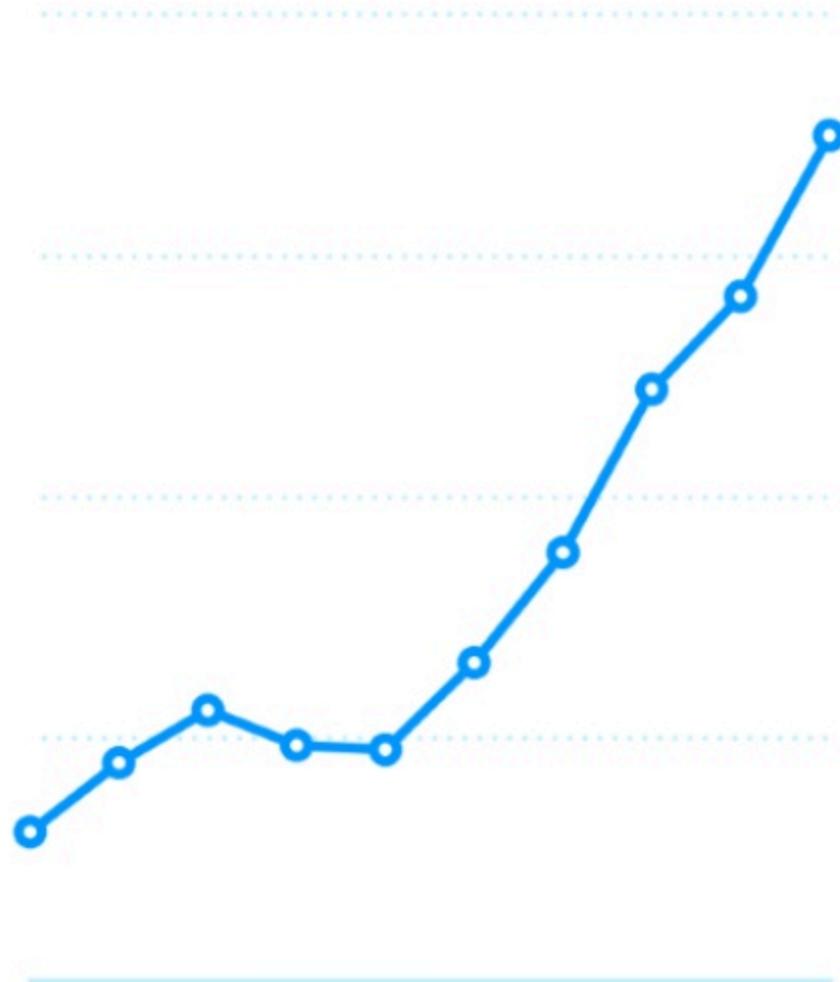
30%+ MoM growth



No paid acquisition

The network is growing and users are engaged

Monthly Active Users



50%

% users who have written
a doctor review

45%

% appointment bookers who
come back and book again

Users are moms...

90%

.....
% of users who are women

39

.....
median age



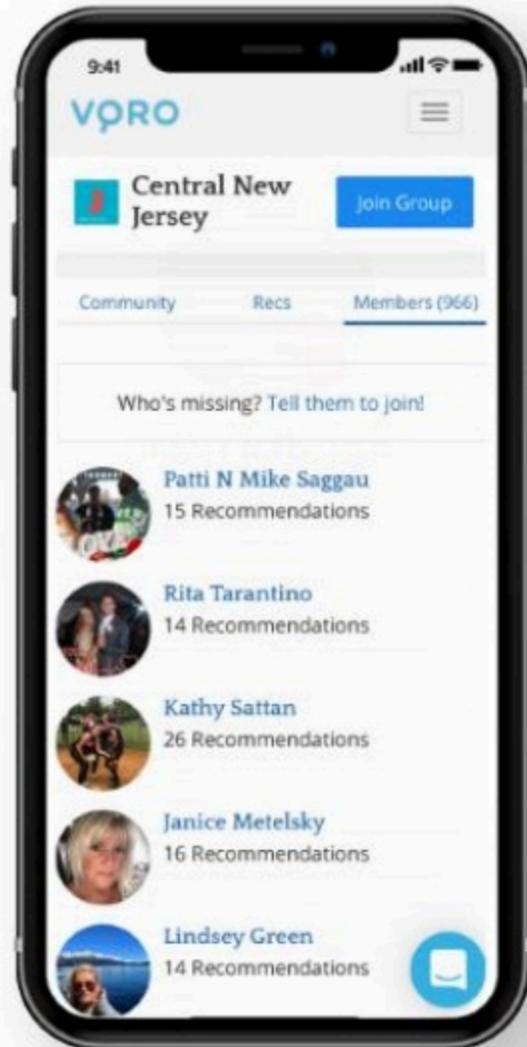
“Dr. B is extremely patient and kind. I have PCOS and endometriosis and had complications at the end of my pregnancy and he led me through all of those things as smoothly as possible. I highly recommend!”

- Kate

...who are building communities...

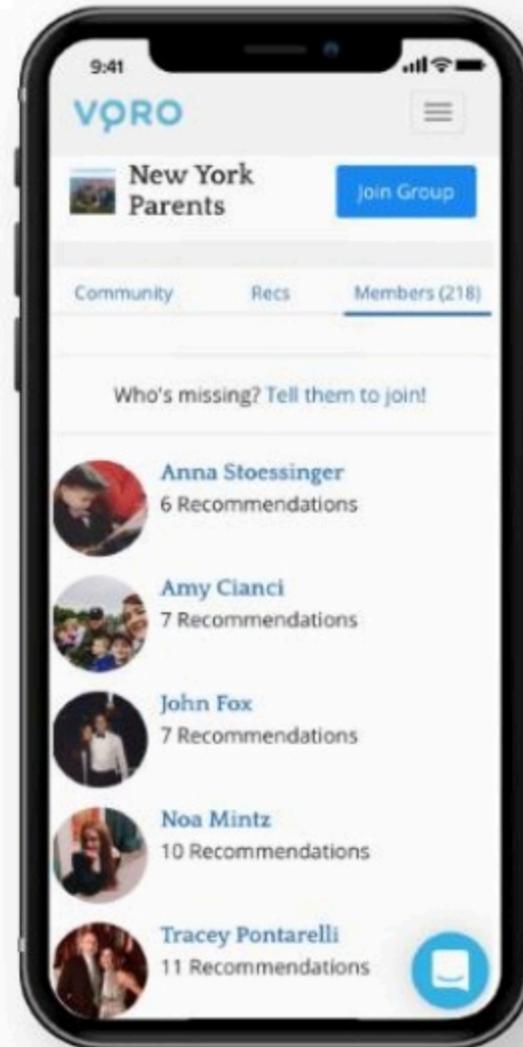
Neighborhood Groups

e.g., Central New Jersey



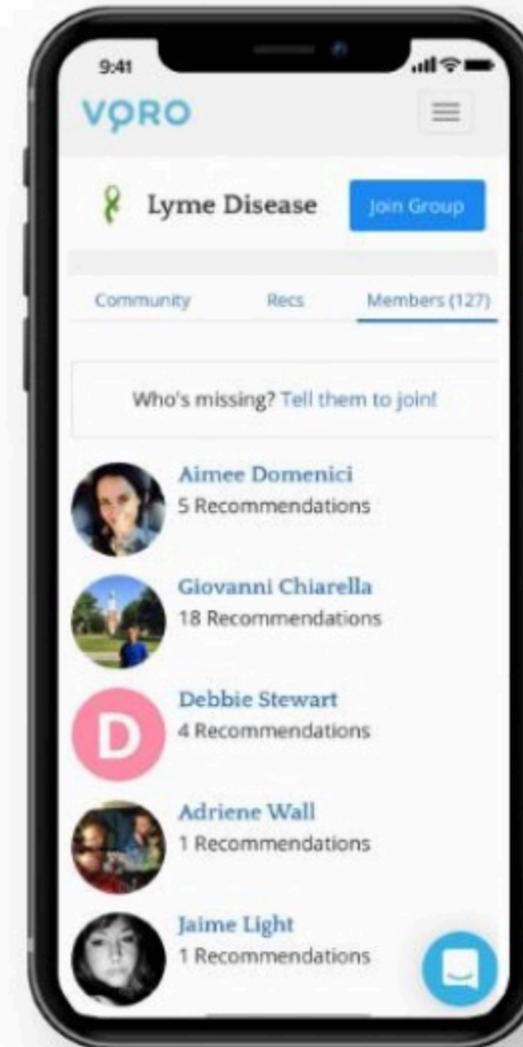
Parent Groups

e.g., New York Parents



Medical Condition Groups

e.g., Lyme Disease



...in densely populated areas like New York City metro



New York



New York Parents



Brooklyn



Nassau County



Westchester County

New Jersey



Central New Jersey



Union County



Morris County



Essex County

Connecticut



Fairfield County



New Canaan & Darien Moms



Busy Little Bee Connecticut



More

Competitive landscape

Voro is the first healthcare social network where people use their real names



Voro's market opportunity is large



Steerage

Description

Route patients to High Value care, improving medical outcomes and reducing costs

Revenue Models

Transaction or per member per month (PMPM) fee, billed to insurance companies, providers, and self-insured employers

Total Addressable Market (TAM)

\$300 billion*

*total US healthcare spending on low value or unnecessary medical care

Team



Tomas Hoyos
Co-Founder • CEO

Private Equity Investor at
American Securities

Focus on healthcare
acquisitions

Harvard



Drew Tunney
Co-Founder • CTO

Technical team lead at Sighen,
the solar marketplace

Grew team from 5 to 25
employees

Dartmouth



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