

VIZIT

Enterprise AI-native leader turning **visual content**
into a brand's most powerful sales force

SERIES B

For decades, companies have spent billions of dollars trying to choose the **right words** to attract and convert customers...

Shark NV360 Navigator Lift-Away Deluxe Upright Vacuum with Large Dust Cup Capacity, HEPA Filter, Swivel Steering, Upholstery Tool & Crevice Tool, Blue

Visit the Shark Store

★★★★★ 87,635

Amazon's Choice in Upright Vacuum Cleaners by Shark

30K+ bought in past month

-32% \$149.99

List Price: \$219.99 @

FREE Returns

Get \$50 off instantly. Pay \$99.99

Available at a lower price from other sellers when shipping.

Color: Blue

Brand: Shark

Special Feature: bagless, portable

Filter Type: HEPA Filter

Included Components: Light kit included

Is Cordless?: No

Surface Recommendation Carpet & Hard floors	Power Source AC
Voltage 100120 Volts	Item Weight 16 Pounds

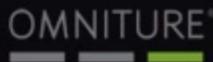
About this item

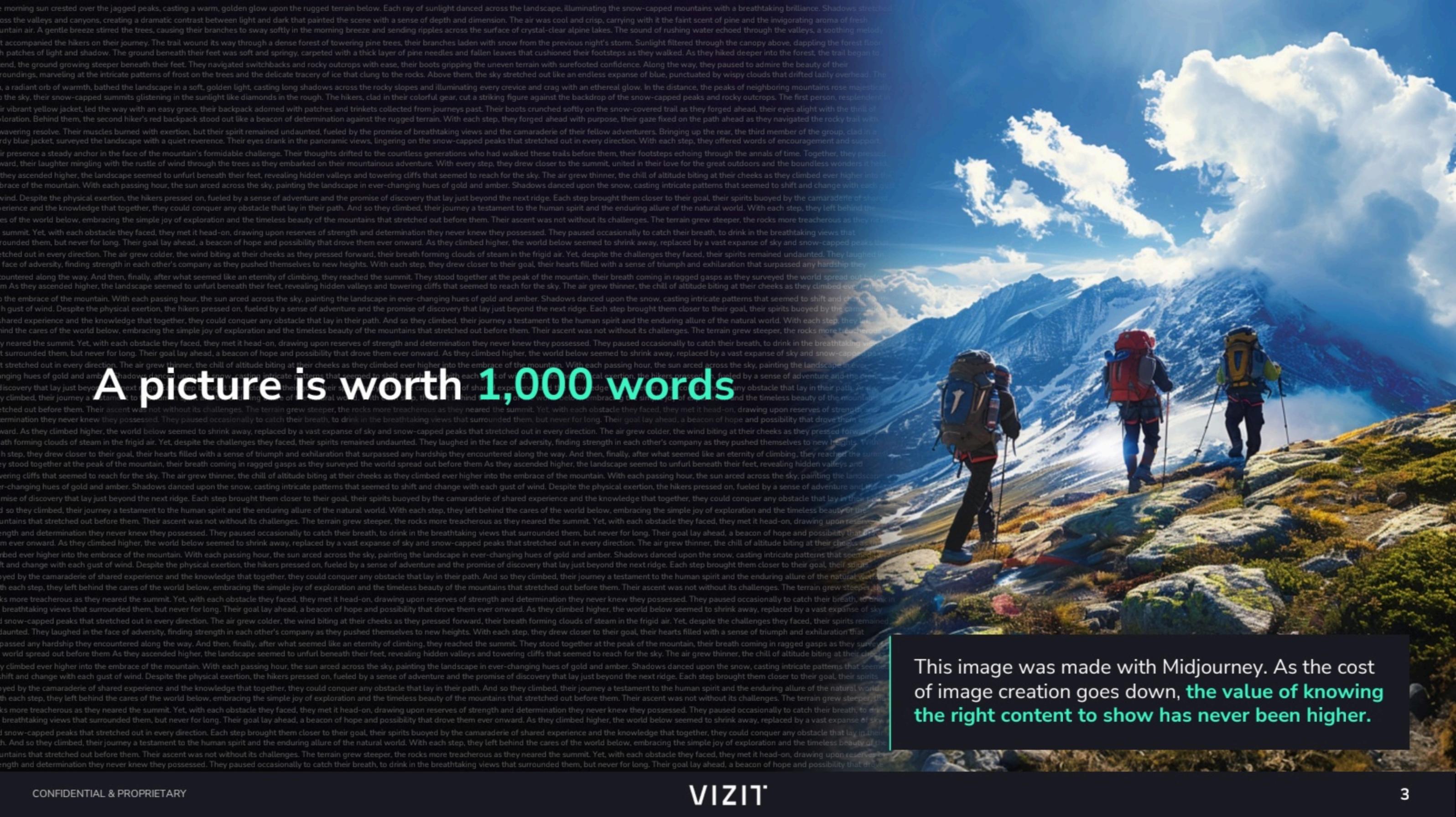
- POWERFUL SUCTION:** Deep-clean carpets and tackle bare floors with multi-surface powerful suction.
- LIFT-AWAY FUNCTIONALITY:** Detachable pod for cleaning under furniture or detach the nozzle to clean above the floor, on upholstery, furniture, stairs, and more.
- ANTI-ALLERGEN COMPLETE SEAL TECHNOLOGY:** Works with a HEPA filter to trap dust and allergens inside the vacuum cleaner.
- PERFECT FOR PETS:** Powerful pet hair pickup attachments like the upholstery tool make cleaning pet hair a breeze.
- SWIVEL STEERING:** Easily maneuver your vacuum in and out of tight spaces, in corners, around furniture, and more.
- BRUSHROLL SHUTOFF:** Feature allows you to instantly switch from deep carpet cleaning to gentle bare floor cleaning.
- LARGE-CAPACITY DUST CUP:** 0.9-quart capacity for longer cleaning sessions. Easily remove dust cup to empty debris in seconds.
- WHAT'S INCLUDED:** Navigator Lift-Away Deluxe Upright Vacuum, Upholstery Tool & Crevice Tool. Rinse filters under running tap water until the water runs clear. Squeeze filters and let air dry for 24 hours before replacing. Do not wash in dishwasher or washing machine.

Customer ratings by feature

Suction power	★★★★★	4.4
Maneuverability	★★★★★	4.3
Versatility	★★★★★	4.3
For cleaning up hair	★★★★★	4.3

[See all reviews](#)





A picture is worth 1,000 words

This image was made with Midjourney. As the cost of image creation goes down, **the value of knowing the right content to show has never been higher.**

Helping companies choose the right visual content
is the next gigantic commerce opportunity

195+ billion

commercial images and videos are
produced **every year**



What's the difference?



42.8% more appealing to
Millennial Men



38.3% more appealing to
Women 25-44

Vizit pioneered the first **AI-Native Visual Analytics Platform** for brands & merchants

Vizit's patented **AI Audience Lens™** technology makes it possible for all visual content to be automatically **analyzed, scored, and optimized** for the eyes of every unique shopper audience online.

- AUDIENCE LENS
Online Grocery Shoppers
- AUDIENCE LENS
US Females 18 to 24
- AUDIENCE LENS
Italy Gen Z
- AUDIENCE LENS
US Gen Pop



Vizit's patented Audience Lens™ technology

Introducing **Intuitive AI**: empowering computers to see *and feel* like consumers.

PASSIVE AI



Recommendations and auto-fills

SENSORY AI



Real-time object detection and depth estimation

GENERATIVE AI



Text-to-image generation and language generation

INTUITIVE AI



Synthetic human preferences and emotional responses

Benefits:

- Pioneering the future of audience-aware content creation
- Enabling personalization at scale
- Advancing visual intelligence

Our customers use **Vizit as their software platform of record** to predictively measure, manage, and optimize the performance of their brand and product imagery

MARS
Petcare

“Vizit Scores give us an anchorpoint to understand how relevant our images are to our audience. They allow us to focus on the exact visual design points to help our products stand out and appeal to consumers on the digital shelf across the globe.”



Roman Vorobiev
Director - Design and Artwork Management



Gut checks and focus groups become a thing of the past

Vizit your content to instantly learn how to improve visual appeal online



1

Imagery

Upload your content or product catalog to Vizit

AUDIENCE LENS
Midwest Runners 18-24

AUDIENCE LENS
Health Conscious Men

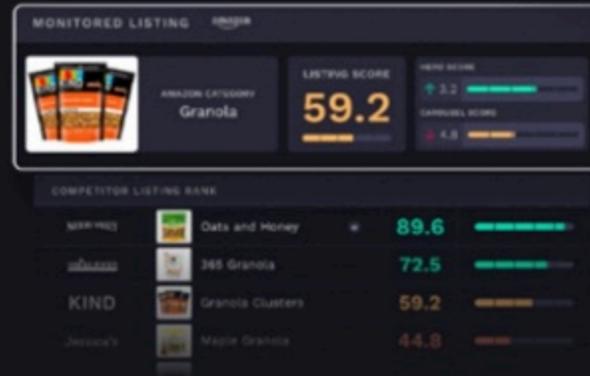
AUDIENCE LENS
Online Grocery Shoppers

AUDIENCE LENS
U.S. Gen. Pop.

2

Audience

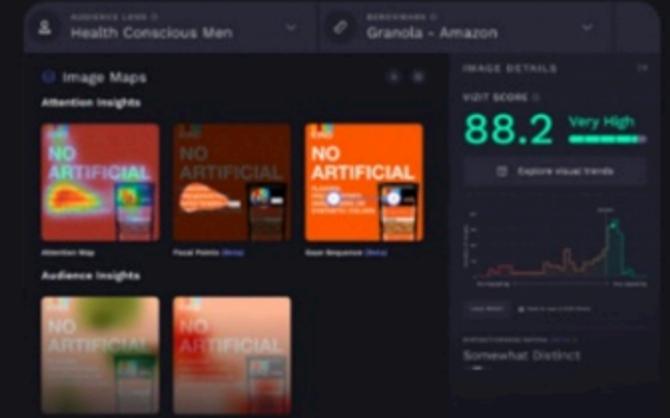
Select the target audience you want to sell to



3

AI Analysis

Vizit simulates your audience's visual interests & preferences using AI



4

Insights & Optimization

Vizit helps you increase attention level, audience appeal, and conversion effectiveness

Helping you achieve your goals



Engagement goals



Conversion goals



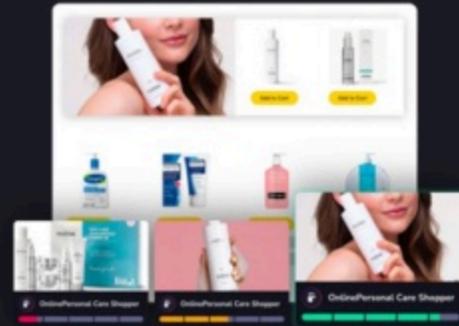
Growth goals

Transform every product, creative, and media decision with **Vizit**: Elevating impact across the entire path to purchase

Vizit gives you the power to *see through your consumer's eyes in real-time* - helping you maximize consumer attention at scale - across all product, brand, and creative touchpoints



Ecommerce
Product Pages



Advertising
Creative



Brand & Social
Content



Packaging, Graphics
& Product Design



Competitive
Intelligence

Vizit is the comprehensive software platform helping users ensure all their visual content is successful for their target audience online



[See a Vizit Demo](#)

Vizit is the first-mover category leader in predictive visual content analytics, driving content quality and effectiveness for the world's most iconic brands



COTY



MARS



L'ORÉAL



The Clorox Company

MOEN®



Vizit's proprietary visual analytics platform has created a gigantic new market
and is an essential new software platform for anyone who sells anything online



Leadership Team

Vizit's senior leadership team has **proven experience scaling category-defining software companies** in AI, digital commerce, and behavioral analytics



Jehan Hamedi
 Founder & CEO
[LinkedIn](#)



Eli Orkin
 Chief Marketing Officer
[LinkedIn](#)



Zack Halloran
 Chief Technology Officer
[LinkedIn](#)



Dr. Elham Saraee
 Sr. Director of AI Research
[LinkedIn](#)



Wayne St. Amand
 COO and EVP of Growth
[LinkedIn](#)



Andy Jennings
 Chief Revenue Officer
[LinkedIn](#)



Cheryl Hawk
 Chief Customer Officer
[LinkedIn](#)



Gabe Schervish
 Sr. Director of Design
[LinkedIn](#)



MJ Langlais
 Head of Human Resources
[LinkedIn](#)



Adam Colasanto
 VP of Customer Success
[LinkedIn](#)



Joe Annunziato
 VP of Sales
[LinkedIn](#)



Dave Policano
 CFO
[LinkedIn](#)

5 of our team members worked together at a previous AI startup sold for **\$450M**

2 of our team members started as Vizit Advisors and then joined the company

Our CRO scaled Adobe's Digital Marketing Cloud from **\$30M to \$500M+ ARR**

Backed by venture investors with proven track records in commerce infrastructure, enterprise software, AI, retail and consumer goods



Strategic angel investors from:



Optimizing Digital Shelf Imagery for Global Audiences With New Visual AI Capabilities



30% conversion uplift,
measured in ordered units



30% faster content
development time

