

VERISHOP

What if we had the ability to...

***make the world
more equitable and diverse***

while delivering a better
shopping experience for
consumers

by creating the world's largest community of independent and emerging brands



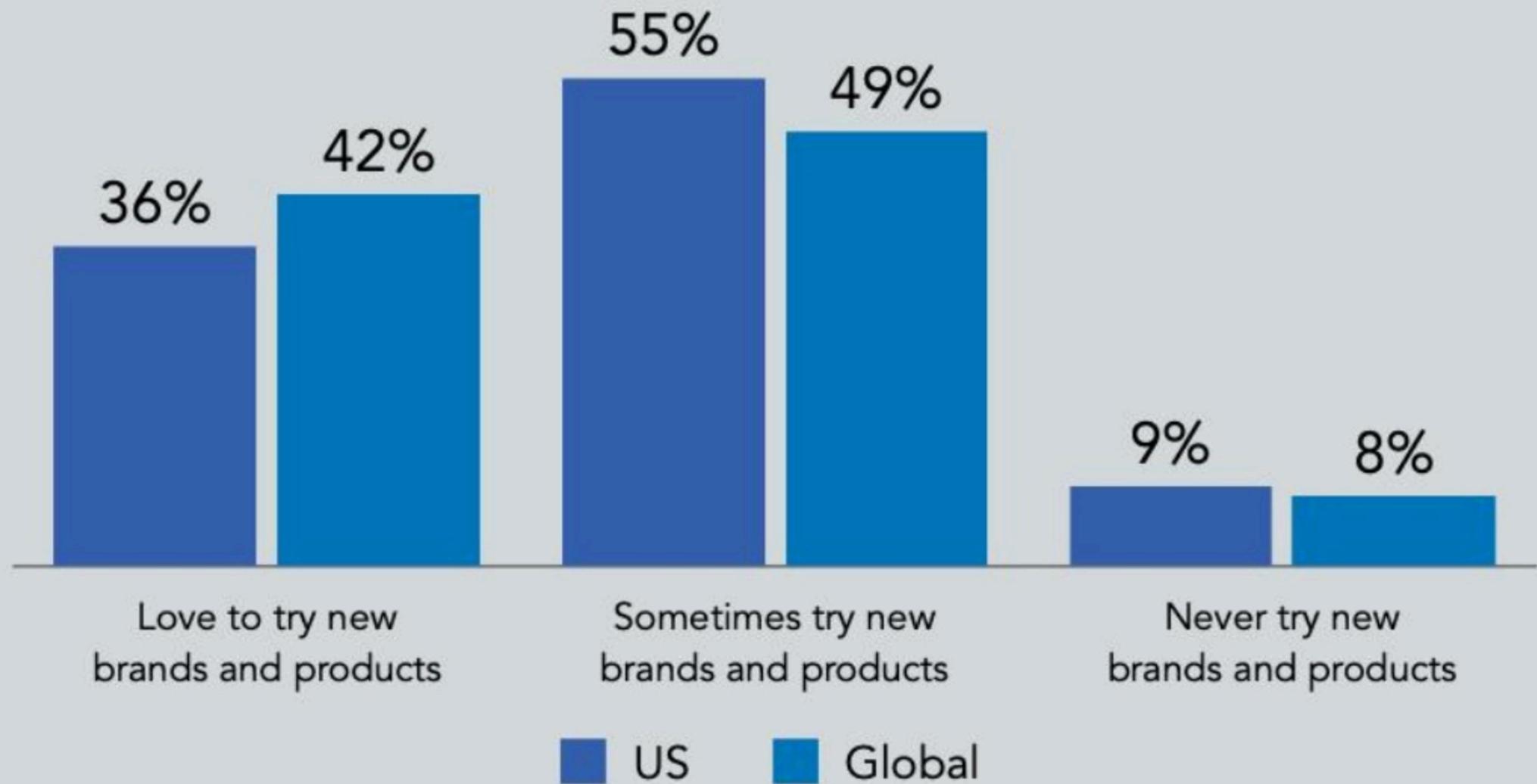
through a digital platform that will connect millions of independent brand creators

Introducing...

Verishop, a community of independent and emerging brands. We help indy and emerging brands grow revenue and be more profitable.

Consumers Want Better Brand Discovery

91% of US shoppers like to try new brands and products



The Problem

Independent brands and creators are lost in the crowd

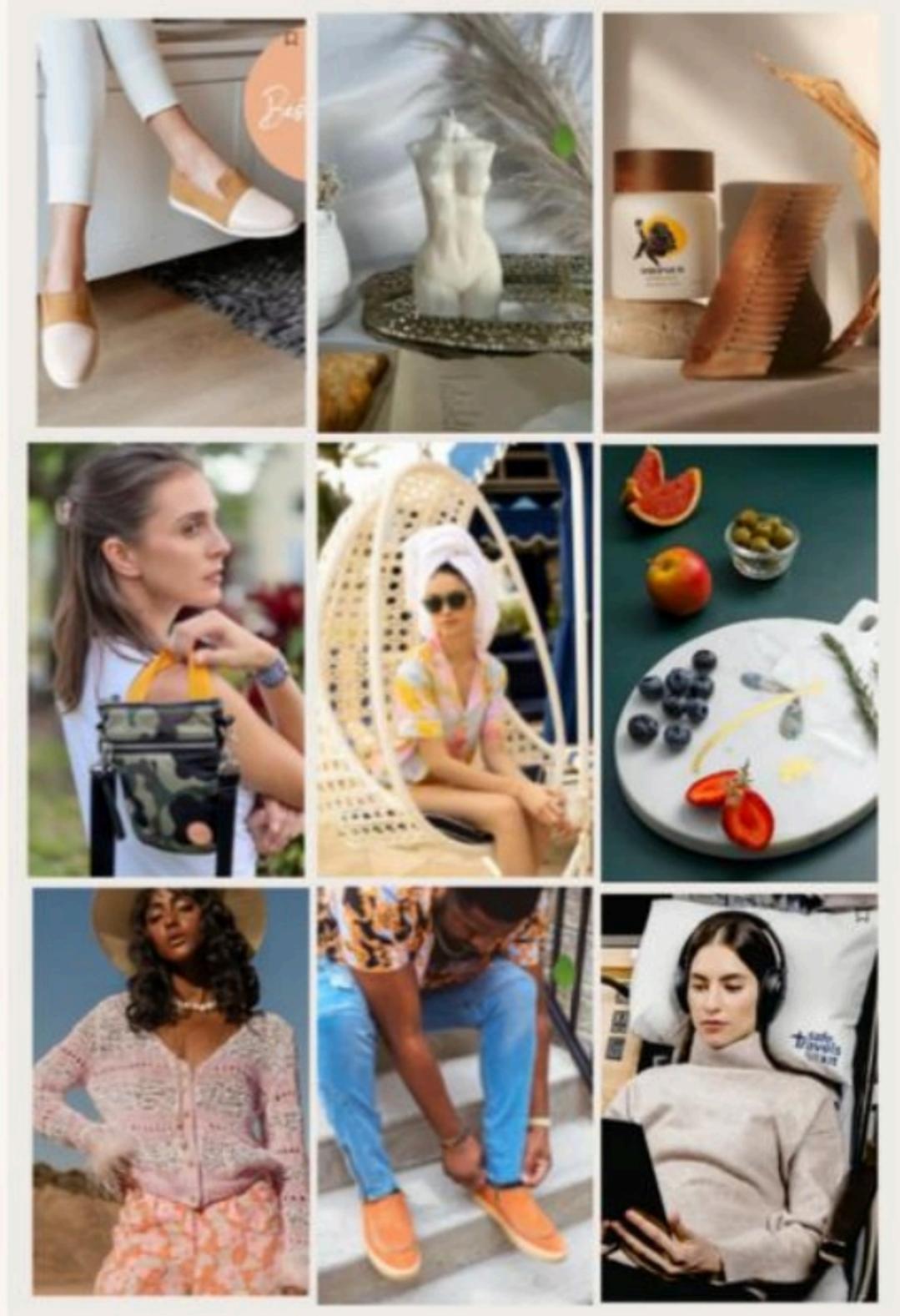
They need a place to tell their story and be discovered and a business partner to help them navigate marketing, operating, and financing challenges

Consumers Don't Know How to Discover New Brands

Most people occasionally come across new brands on their social feed. However, shopping experience on social is not optimal. No easy way to search, sort and often poor delivery and customer service.

Verishop

*elevates the world's
brand creators*



*connecting the community of
brands through an offering of
shared services &
data insights*

Driving Revenue

- Sell on Verishop and partner networks
- Manage business through Dash
- Manage brand profile to tell brand story and connect with customers

Better Knowledge Management

- Interface to help share experiences and knowledge
- Collective data insights

Improve Efficiency & Productivity

- Return software, image management

Cost Management & cash flow

- Negotiated lower rates
- Micro-financing

Say Hello to our Verishop Partners!



Brightech




farmhouse pottery



grace & stella



THE DESSY GROUP

Over 3,000 Independent Brands and Creators Now Call Verishop Home

We're solving the discovery problem

EXPLORER

Explorer is our AI-driven content feed that lets consumers browse and find inspiration from over \$1 billion of inventory and over 3000 brands. All purchases just take two-clicks with no site redirects and no customer hassle.

Our recommendation engine matches brands with our youthful shoppers using computer vision learning-based discovery.

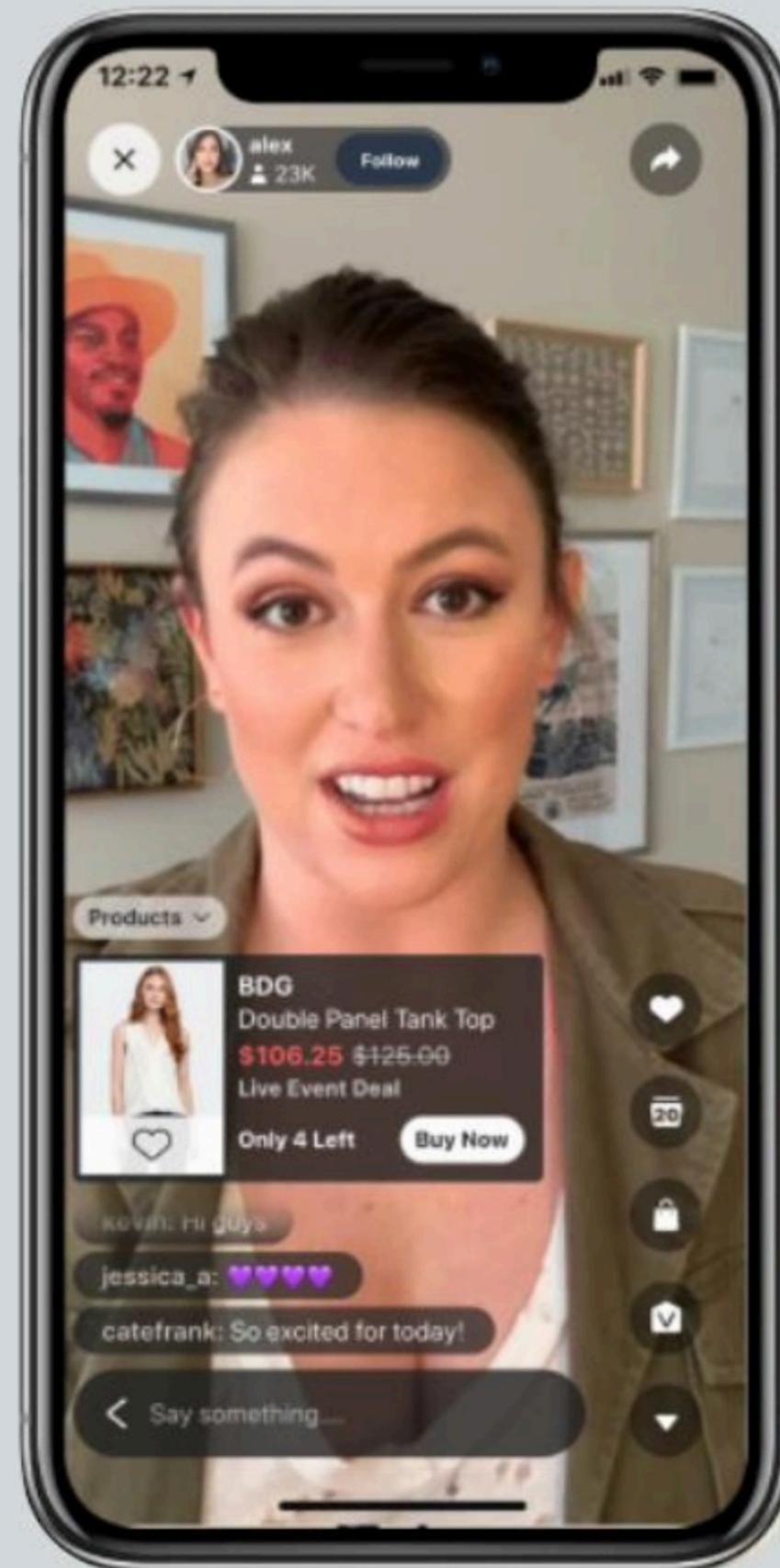


By letting new brands tell their own stories

LIVESTREAM

Livestream Shopping lets our brands and creators tell their stories in a friendly, interactive forum where customers can chat and purchase products in just two clicks.

Verishop technology automatically records these shows and edits them to create product video reviews which comprise a unique and valuable content library with over 1,000 hours.



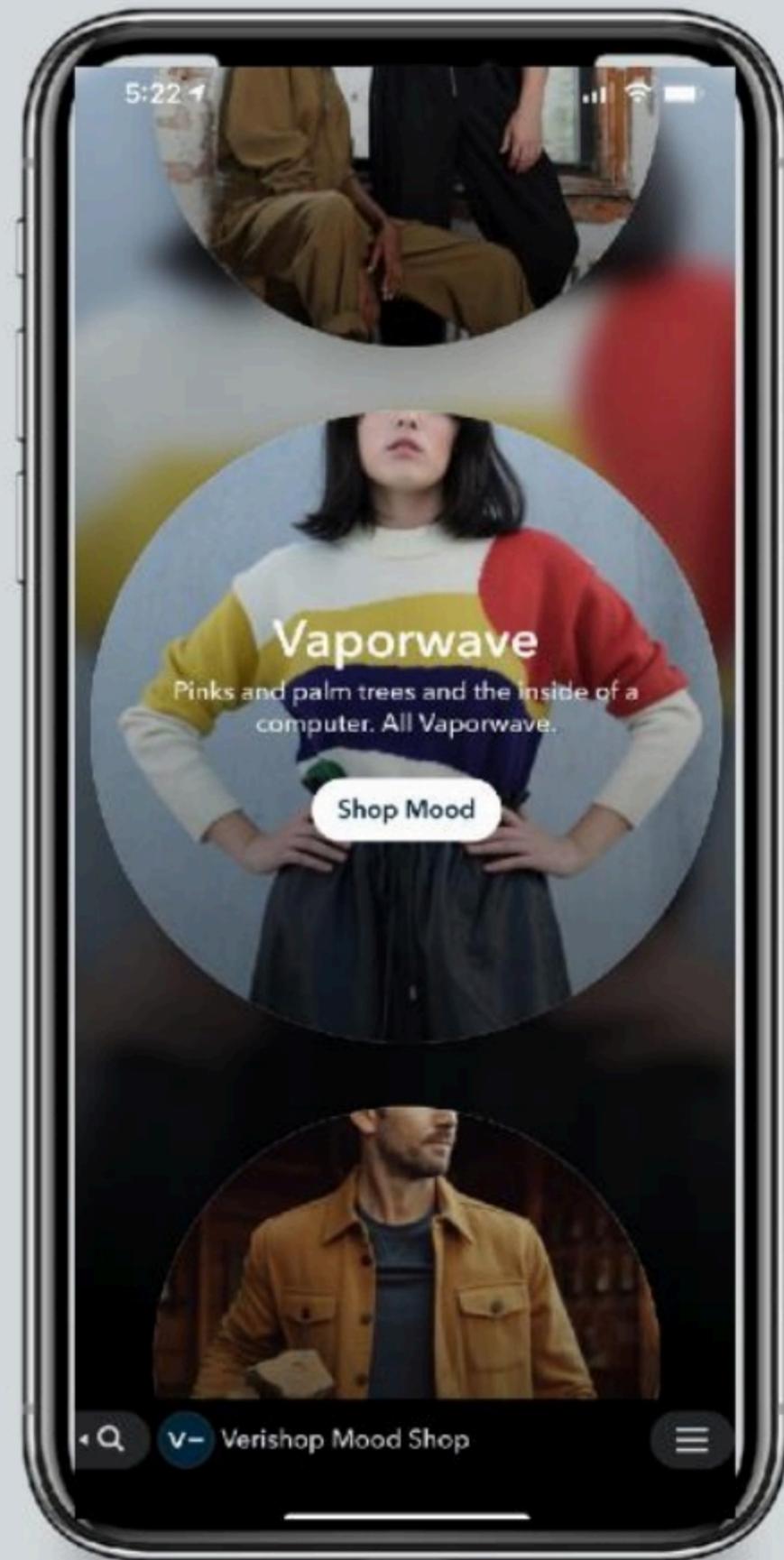
And extending our reach across the online world



VERISHOP MINI

US Snap users can now access a mini version of Verishop with Snap. Browse collections and enjoy Livestream Shopping while never leaving the Snap platform, but always enjoying the seamless Verishop customer experience from first click to checkout with full Verishop customer support.

The Snap partnership is the first of many platform extensions we have planned for Verishop as we take our brands and creators across the online world.



Verishop uses proprietary technology to solve the discovery problem and deliver seamless merchant and creator solutions

Discovery Solutions

RECOMMENDATION ENGINE

**CUSTOM BUILT FOR
NEW BRAND DISCOVERY WITH
COMPUTER VISION AI**

LIVE SHOPPING

PATENT PENDING

VIDEO REVIEWS

**AUTOMATIC EDITING AND
PRODUCT TAGGING**

SHOP PARTY

PATENTED

Merchant and Creator Tech

**MERCHANT
ONBOARDING**
IN UNDER 30 MINUTES

**PRODUCT
TRACKING**
REAL TIME

CREATORS STUDIO
**ONBOARDING, PRODUCT MATCHING, STYLIST
PROGRAM, MONETIZATION, REPORTING**

PLATFORM INTEGRATION
**SNAPMINI, INSTAGRAM,
YOUTUBE, SHOPPABLE VIDEO**

Content Distribution

Verishop By the Numbers

3,000+
Brands

400K+
SKUs

\$1B+
Inventory

99.5%
Merchant Retention

70 Net
Promoter Score

85 FT
Employees
40%+ Tech