



**RACING WITH EXPLOSIVE OBSTACLES**

# Overview

- High-speed drift physics and explosive obstacles!
- Low barrier to entry with levels for more casual players.
- Online leaderboards for players to compete against friends.
- Third-person top-down perspective for driving visibility.
- Target audience enjoys racing and/or high-speed action.
- Supports: Windows, macOS and Linux.



**RALLY RACING ON NARROW TRACKS FILLED WITH EXPLOSIVE OBSTACLES!**

# Comparison Games

Distance

09/2018

>250k units



Trackmania Turbo

03/2016

>85k



Crash Wheels

12/2018

>20k units



Slow Drive

04/2017

>3k units



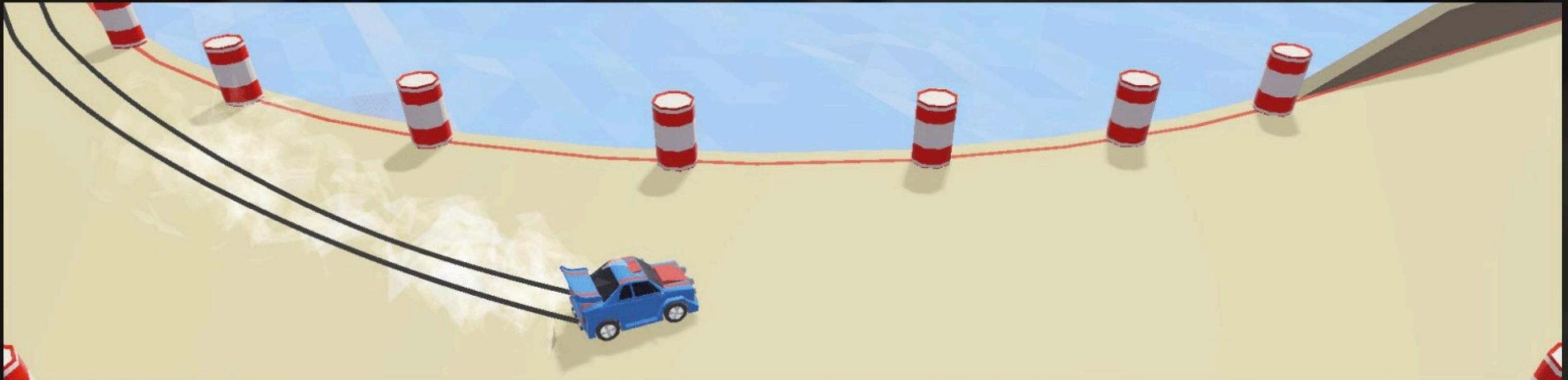


**DRIVE FAST, DON'T EXPLODE IN A SPECIALIZED RALLY CAR WITH PROTECTIVE SHELLS.**

# Core Features



- High-speed Action
- Explosive Obstacles
- Protective Shells (3 lives, smaller cars)
- Online Leaderboards
- Ghost Cars (Personal and Leaderboards)



# Current Status



## Sales Target

5000 units in first 90 days

## Development Status

Turbo Boom! is feature complete, producing content: levels, obstacles, and polish.

A visual pass over interface and some effects still required.

Approximately 50 levels are planned, with a handful of extra obstacles.

Online leaderboards will require additional layers of security.

## Release Schedule

**August 1st:** Public alpha testing.

**October 15th:** Public beta testing.

**November 15th:** Gold Release Candidate finished

**Early 2020:** *Potential* port to mobile; iOS and Android

# Seeking

## Marketing and Promotional Opportunities

- Media, press and influencer outreach
- Leverage with platform contacts
- Additional marketing material; trailers

## Investment for the Best **Boom!**

- \$1500 for music and sound effects.
- \$500 for visuals, title screen and interface art.
- At least \$3000 for a solid marketing plan.



Note: Audio and art had already been included in current build.

# Who is Tyre Bytes?



Tyre Bytes is an independent game studio located in Miami, FL. focused on creating racing games; combat, arcade, simulation and debuting with the obstacle course racing game Turbo Boom!

Tim Beaudet is a programmer at heart but also performs most other functions: art, design and production while hiring out audio and some visuals to make his games pop.

- 15+ years programming
- 5+ years in game industry working on: Rock Band 3, Darkest of Days, Monster High Wii and more.
- 2+ years streaming game development

# Thank You for Considering!

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