

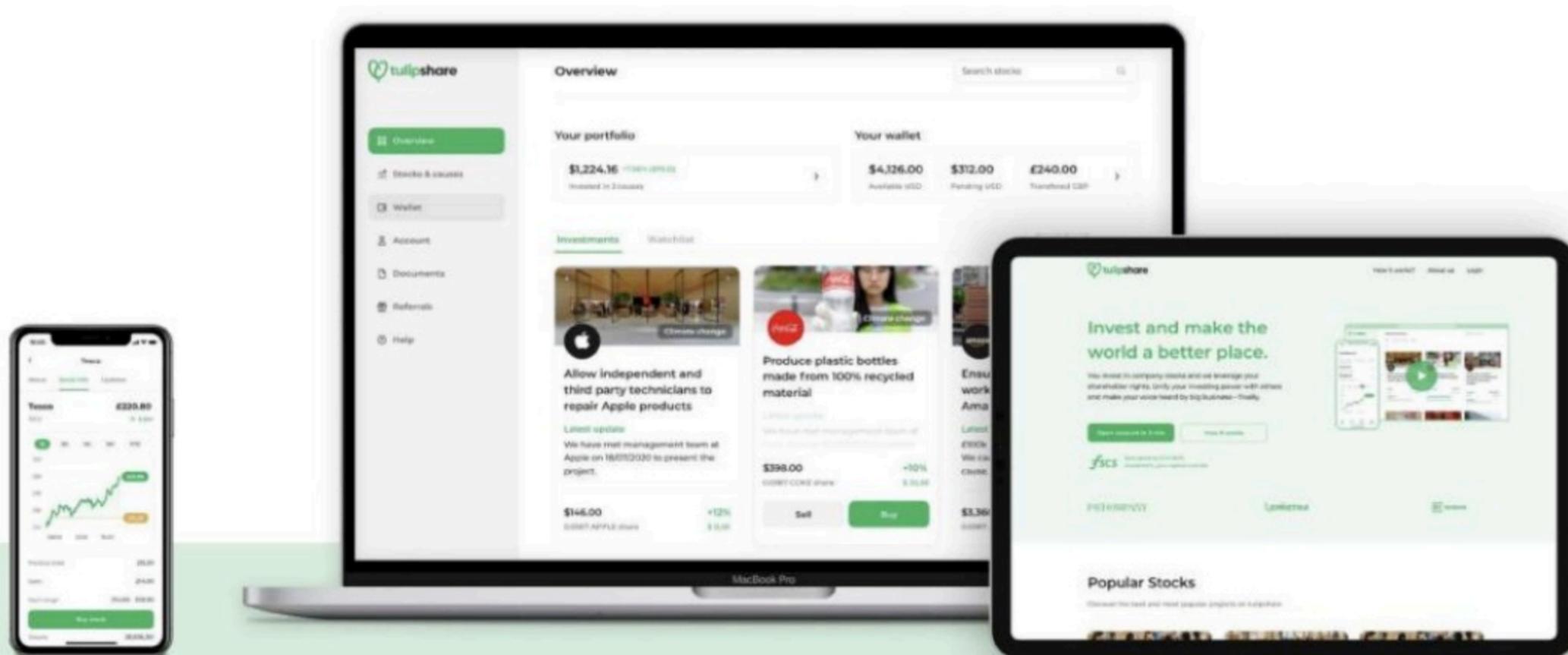


Seed round

Retail investment is on the rise, yet few utilize their shareholder rights.

It's time for retail investors to have their voices heard and vote with their money.

We are building a **unique activist investment platform** that harnesses shareholder rights to make the world a better place



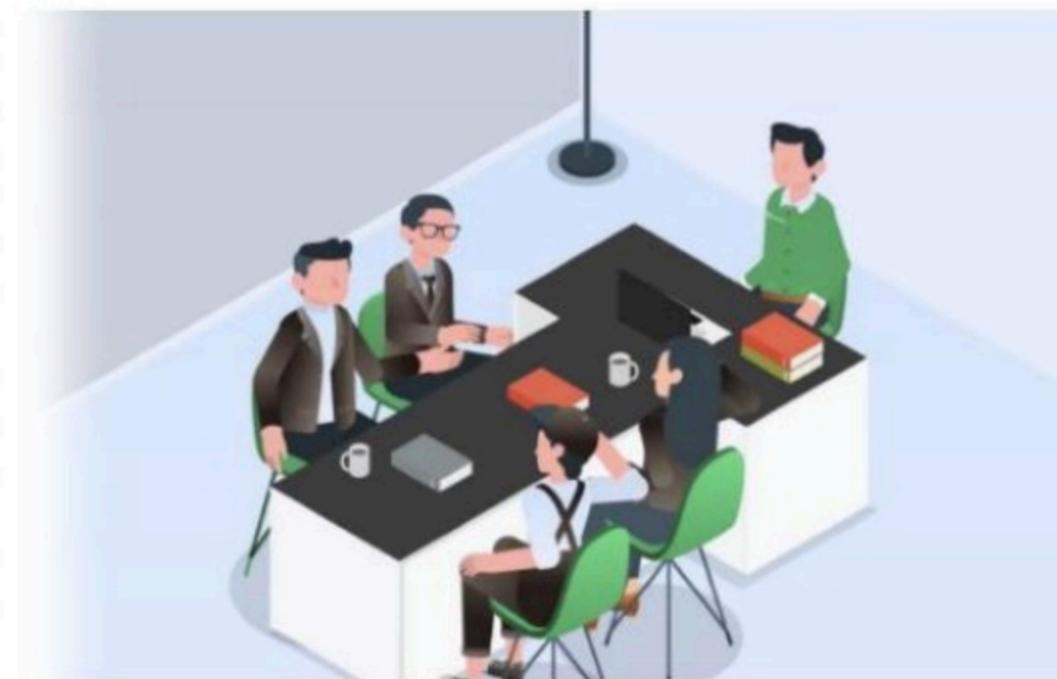
How does it work ?



Activist buys stock in public company
On Tulipshare, every stock transactions is linked to one of our activist campaigns.



We aggregate users' shareholder rights and voices with other like-minded investors
We are the first broker to combine shareholder activism with online brokerage.



Activists have their voices heard
Tulipshare engages in direct dialogue with companies' IR teams.
Tulipshare submits shareholder proposals.

Huge market opportunity

We don't think that commission-free or neo-brokerage app is the ultimate answer to democratize finance.

We are bringing to life a first-of-its-kind unique product that brings shareholder activism to the retail investor.

94%*

of the population do
not hold shares

World class exec team



Antoine Argouges

Founder & CEO

Ex - Co-Founder of Lumen (exit)

#1 dating app for over 50 with 1.8m members

acq. by Blackstone (NYSE BX)



Timur Garifzianov

Chief Product Officer

Ex - Product Lead Bumble

8 Years of Software Development



Caitlin Smith

Head of Legal & Compliance

Ex - VP Credit Suisse Global Markets Compliance

Admitted to practice law in NY

Previously held Series 3, 7, 24, and 63 licenses.

Pre-seed round

Raised

£722k February 2021

Investors



Laurent Ritter

Co-Founder Voodoo



Tom Blomfield

Founder Monzo



André Mohamed

Co-Founder Freetrade

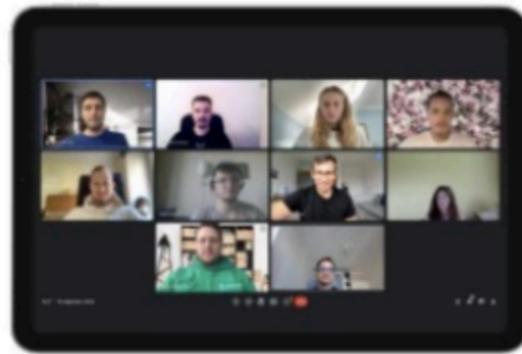


Speedinvest

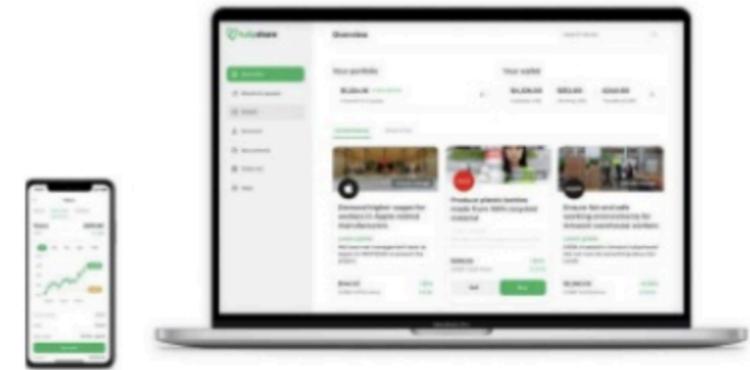
I'm proud to support Tulipshare because it emphasises social purpose alongside profit when making investment decisions. I don't believe "maximizing shareholder value" should be the sole purpose of a corporation - impact on society and the environment are just as important. Tulipshare empowers investors to vote with their cash and change public companies for the better.

Tom Blomfield

What we achieved in 5 months



FCA
Financial conduct authority



10 team members

Fully remote

1 authorisation

UK Broker Dealer authorisation

113 days

From first line of code to launch of trading platform

Our first 3 activist campaigns



Ensure fair and safe working environments for Amazon workers

Amazon should provide an independent audit of warehouse workers wages and working...

1880 have shown interest



Produce plastic bottles made from 100% recycled material

We recommend that Coca-Cola increase their target of using 50% of recycled material in their packaging...

1923 have shown interest



Allow independent and third party technicians to repair Apple products

Apple customers should be allowed to decide where they want the products they own repaired...

431 have shown interest

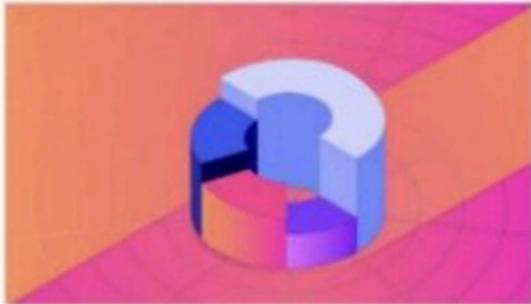
What do they say about us?

FAST@MPANY

07.06.21

When you invest through this platform, your shares push for positive company changes

A new activist investment platform leverages your shareholder rights, so you can demand a company address environmental and social issues from the inside.

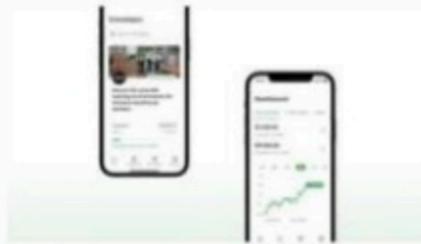


”
The service is designed to give consumers more power to spur positive changes

Forbes

Aug 18, 2021 10:00 AM GMT-7 | 10 min read

How Revolutionary New Activist Investment Platform Tulipshare Is Letting People ‘Vote With Their Money’ To Take Action At Apple, Amazon, Coca-Cola And More



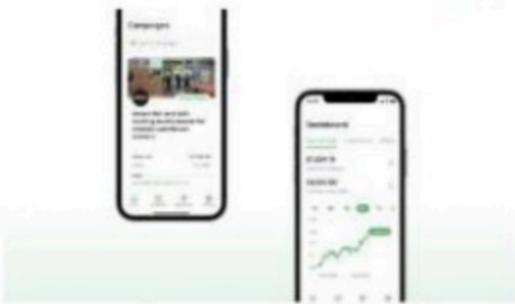
Tulipshare is a brand new activist investment platform that empowers individuals to make a positive change within some of the biggest household-name companies in the world.

CITY A.M.

17 March 2021 09:00 AM

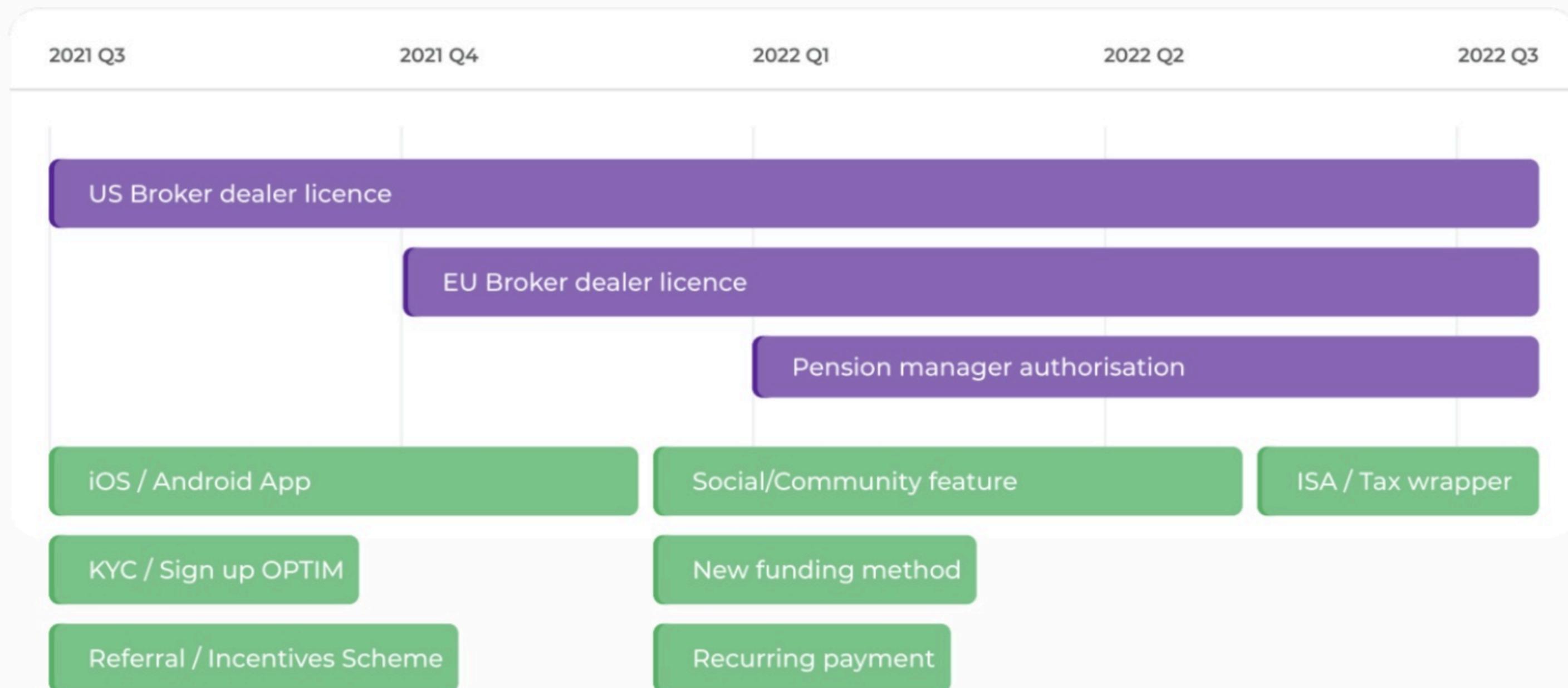
Bottom-up ESG: New platform wants to give retail investor army voting power for £1

Amy O'Brien



Once Tulipshare has accumulated the critical mass of \$25,000 equity needed in the US companies, it then tables a voting resolution on behalf of all the individual investors.

Roadmap 2021/2022



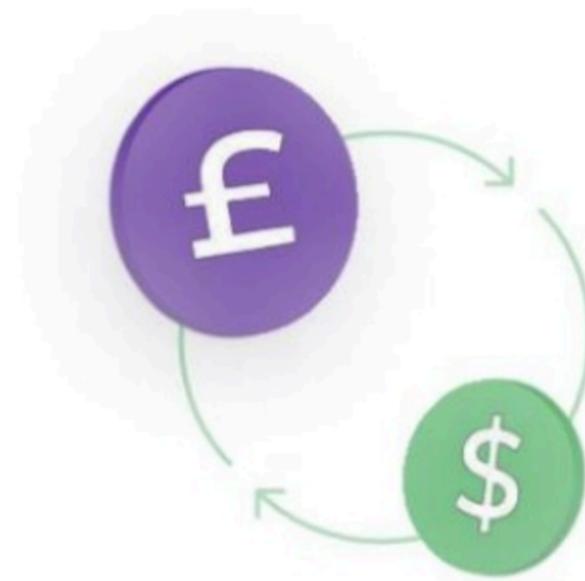
Appendix

Business model



Commission

We charge a commission based on the investment value of each transaction



FX

We charge a fee for converting funds to/from USD

Our tech stack

Executing -
Clearing Broker

DRIVEWEALTH

FX wallet



KYC



Tech stack

