



In the future there are no devs



# We founded toddle to change the way we build web apps

**Andreas Møller**  
Co-Founder, CEO

VP of Eng., Cylindo (\$130M exit)  
Co-Founder, Mesopo



**Kasper Svenning**  
Co-Founder, CDO

UX/UI Designer, Better Collective (IPO 2018)  
UX/UI Designer, Cobiro



**Erik Beuschau**  
Platform Engineering

Director of Engineering, Cylindo



**Vakis Rigas**  
Product Marketing

Head of Product Marketing, Typeform  
Global Product Lead, Google



**Jacob Kofoed**  
Sr. Engineer, Dev. Experience

Senior Engineer, Cylindo

“Imagine an experience like creating components and interfaces with Figma, but with the ability to turn them into real web apps.

It's called toddle”



**Victor Girón**

toddle developer, Visual devs

# In the future there are no devs

Programming is a core skill



Engineer

Programs  
business logic



Designer

Implements design



Marketer

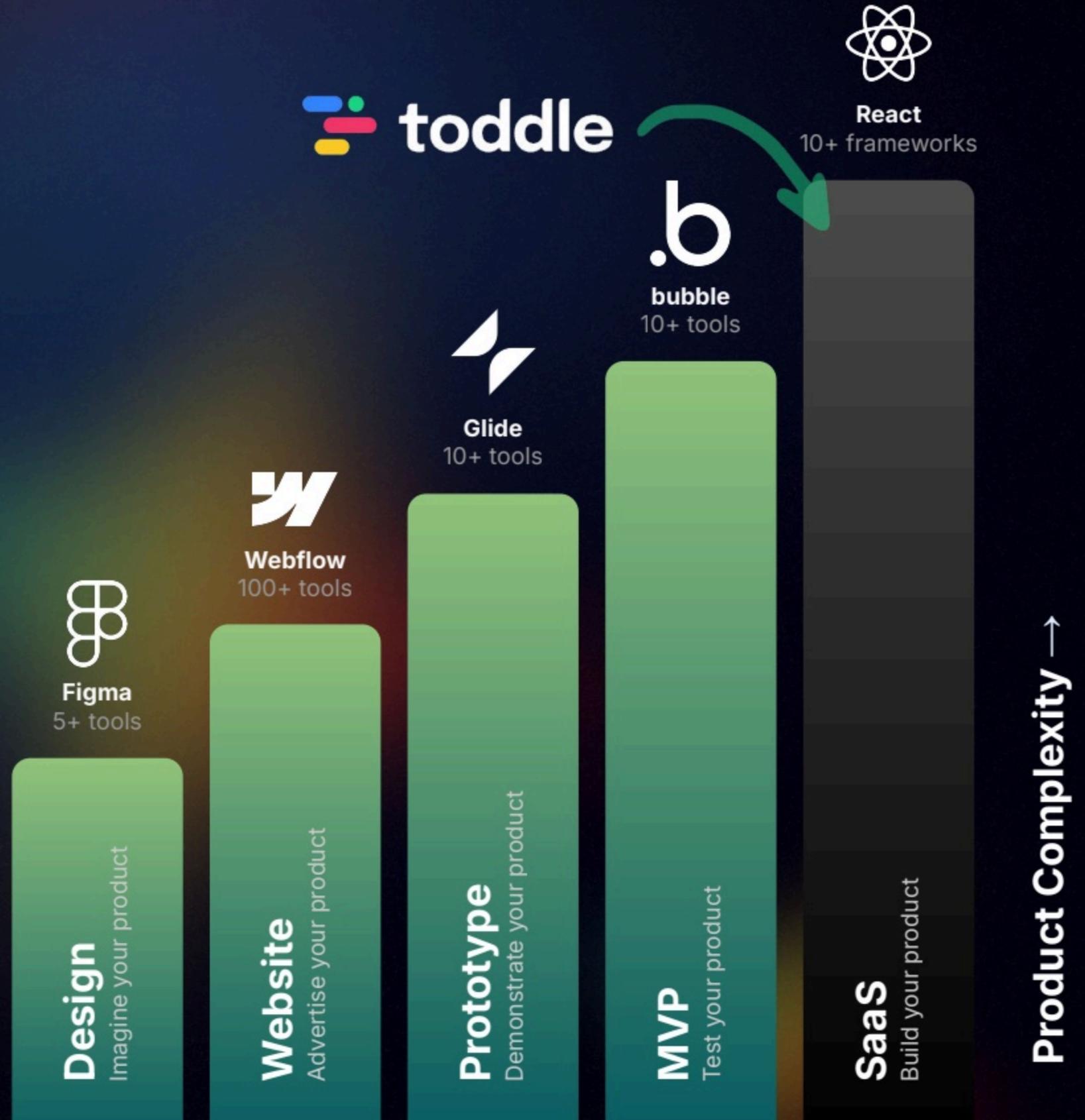
Updates copy and media



# NoCode tools have penetrated all markets except SaaS

toddle is the strongest alternative to  
code frameworks for SaaS applications

-  NoCode-penetrated
-  Code-dominated

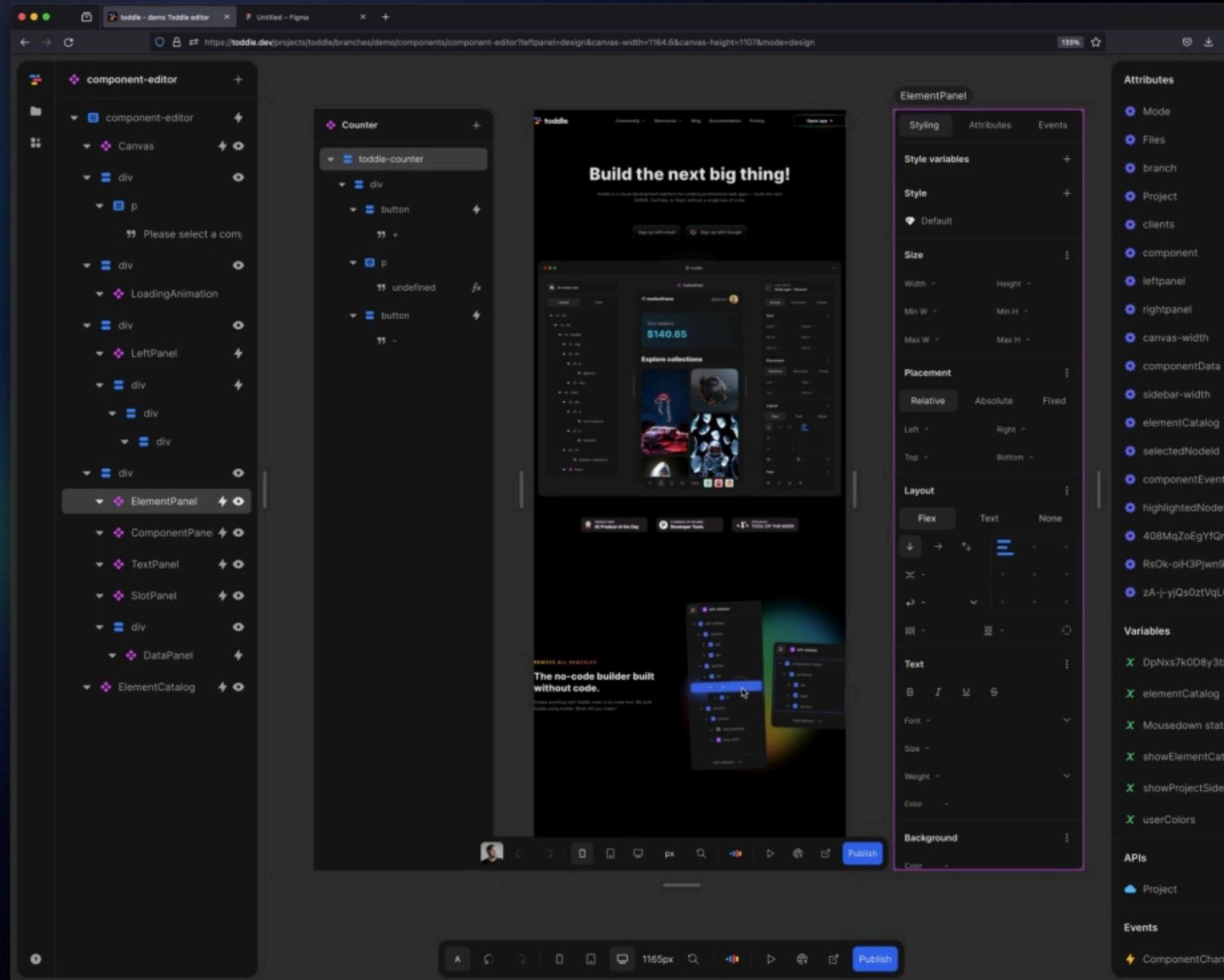


# There is **no limit** to what you can build in toddle

"The fact that the editor itself is made in toddle is INSANE. I've never rushed to sign up so fast!"



**Alosage**  
toddle developer



Product teams are mighty in toddle

**A team of 5 competes with  
companies 10-50x larger**



# Our customers really love toddle

They have created hundreds of hours of video content across YouTube, podcasts, and Loom.



# We have a community that will change our industry

Eight months ago we answered all support questions, now 90% are answered by the **community** before we get a chance to reply.

## What are Classes in Toddle?

13 December 2023

 Lord Almighty  13/12/2023 16:26  
I see that Classes have been added to Toddle but I haven't seen an explanation for what they are and how they should be used

  React to Post  Following 

 Tom Ireland  13/12/2023 16:27  
[@Lord Almighty](#) - Are you referring to classes added via the 'Attributes' tab? (edited)

 Lucas G  13/12/2023 16:33  
toddle has always had classes. They work differently than regular use of classes in that they only apply to the individual element which definitely has its pros and cons and can take some getting used to.  
Are you referring to style variables? If so those are awesome. They're basically CSS variables for any style field so you can dynamically update values via variables instead of using the style attribute method

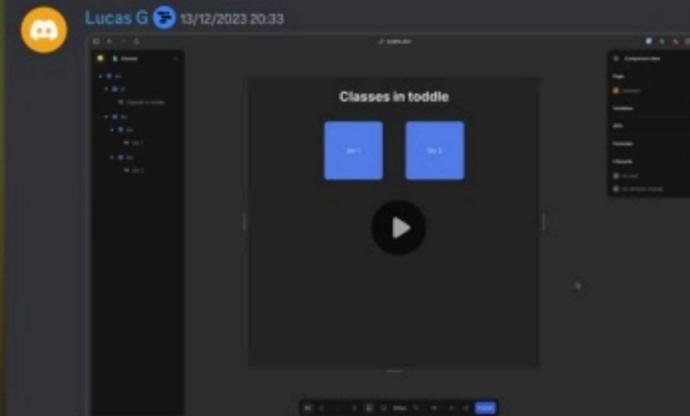
 Kasper Svenning  13/12/2023 16:36  
What [@Lucas G](#) said 

 [@Tom Ireland](#) [@Lord Almighty](#) - Are you referring to classes added via the 'Attributes' tab? (edited)

 Lord Almighty  13/12/2023 19:30  
Yes

 [@Lord Almighty](#) Yes

 Tom Ireland  13/12/2023 20:26  
I'll echo what [@Lucas G](#) said as well. If you want to apply different styles to an element and control those with formulas (needs to evaluate to `true` to be applied), classes are the way to go. A good example of use is dark vs light mode class application. I'm working on that very thing just now.



[@Kasper Svenning](#) would a video like that be useful for the watch faces idea?

 [@Lucas G](#) Click to see attachment 

 Tom Ireland  13/12/2023 21:15  
When you starting your YT channel? 

 Lucas G  13/12/2023 21:17  
lol

 Andreas Møller  13/12/2023 21:37  
That was a great explanation [@Lucas G](#).

The way we normally explain it is that in toddle you never style classes, you style elements.

# Our customers are constantly sharing their love

 **Gareth Connor**   
toddle is a breath of fresh air and with its focus on the front-end and openness to use your own back-end, it's gonna give the other tools in this market a run for their money.

 **Raphael Walters**   
Really well-thought-out editor that makes it easy to create stunning UI's for web apps.

 **Bankole Dada**   
Love the results and how engaging it is to learn.

 **Linda Macdonalde**   
Webflow + IDE lovechild!

 **Lloyd Pearson IV**   
This is the frontend I wish Webflow was!

 **QuirkySwirl**   
I have tried other no-code tools, such as Bubble and Webflow, but there is something magical about toddle"

 **Harish Kotra**   
Great tool for anyone to build things quickly.

 **Steve Stava**   
I am thrilled with its capability. Their platform has strong features and they are regularly and quickly improving it!

 **gerardo87**   
A promising gem in the no-code world

 **Victor** ⚡   
Imagine an experience like creating components and interfaces with Figma, but with the ability to turn them into real web apps.

It's called [@toddledev](#)

 **Martin Young**   
Leagues above Webflow, even with the Wized app, when it comes to web apps.

 **Newglacier**   
Incredibly flexible and powerful no-code frontend builder.

 **fourcoaster**   
I love the idea of being able to connect any backend so no limitations there. Scaling to eternity. Awesome.

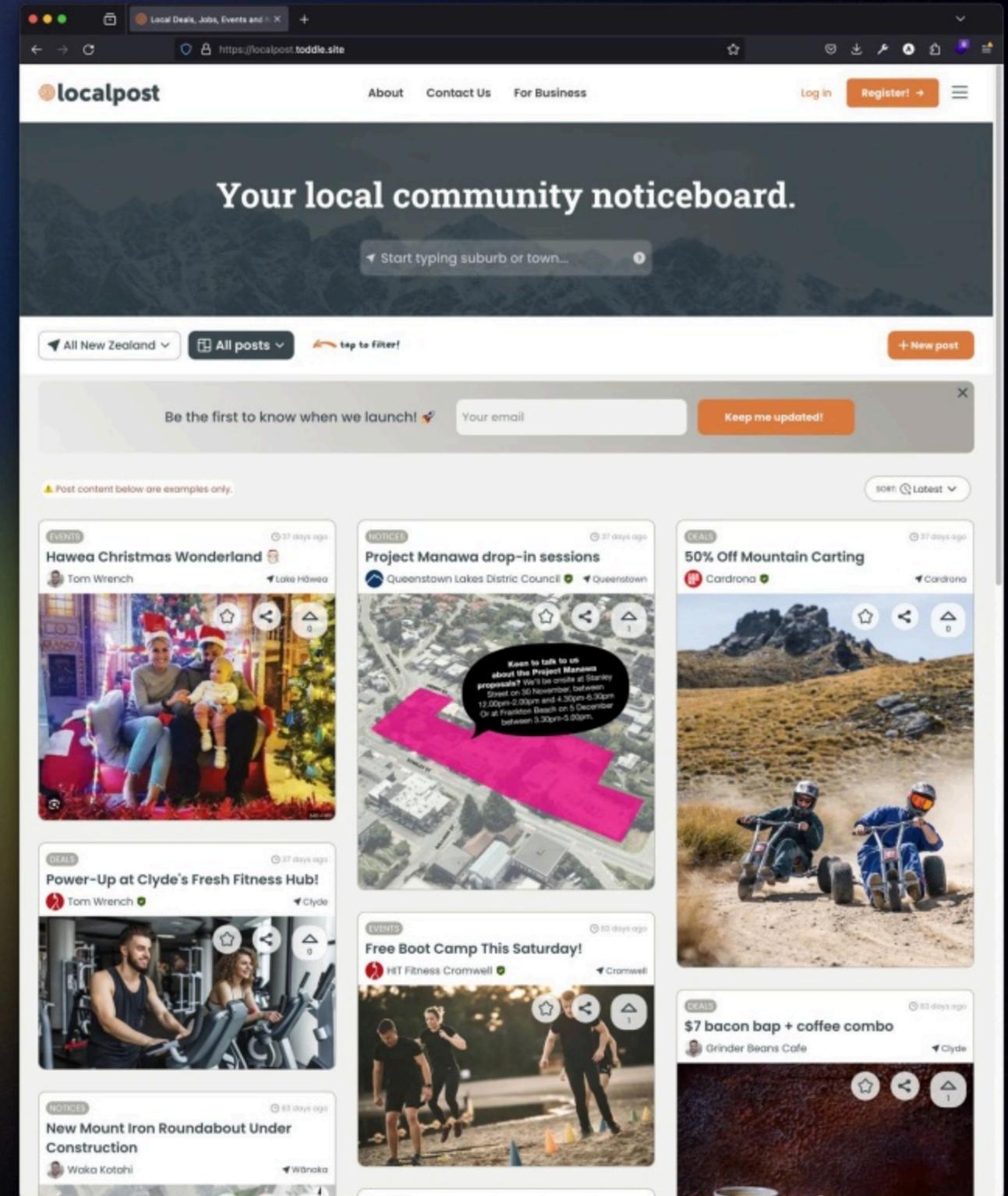
SHOWCASE  
**Localpost**

# Solopreneurs build faster

"toddle was a game-changer for us. Its intuitive design and powerful features made it possible to bring my vision for Localpost to life without needing extensive coding knowledge"



**Tom Wrench**  
Owner, Localpost



SHOWCASE

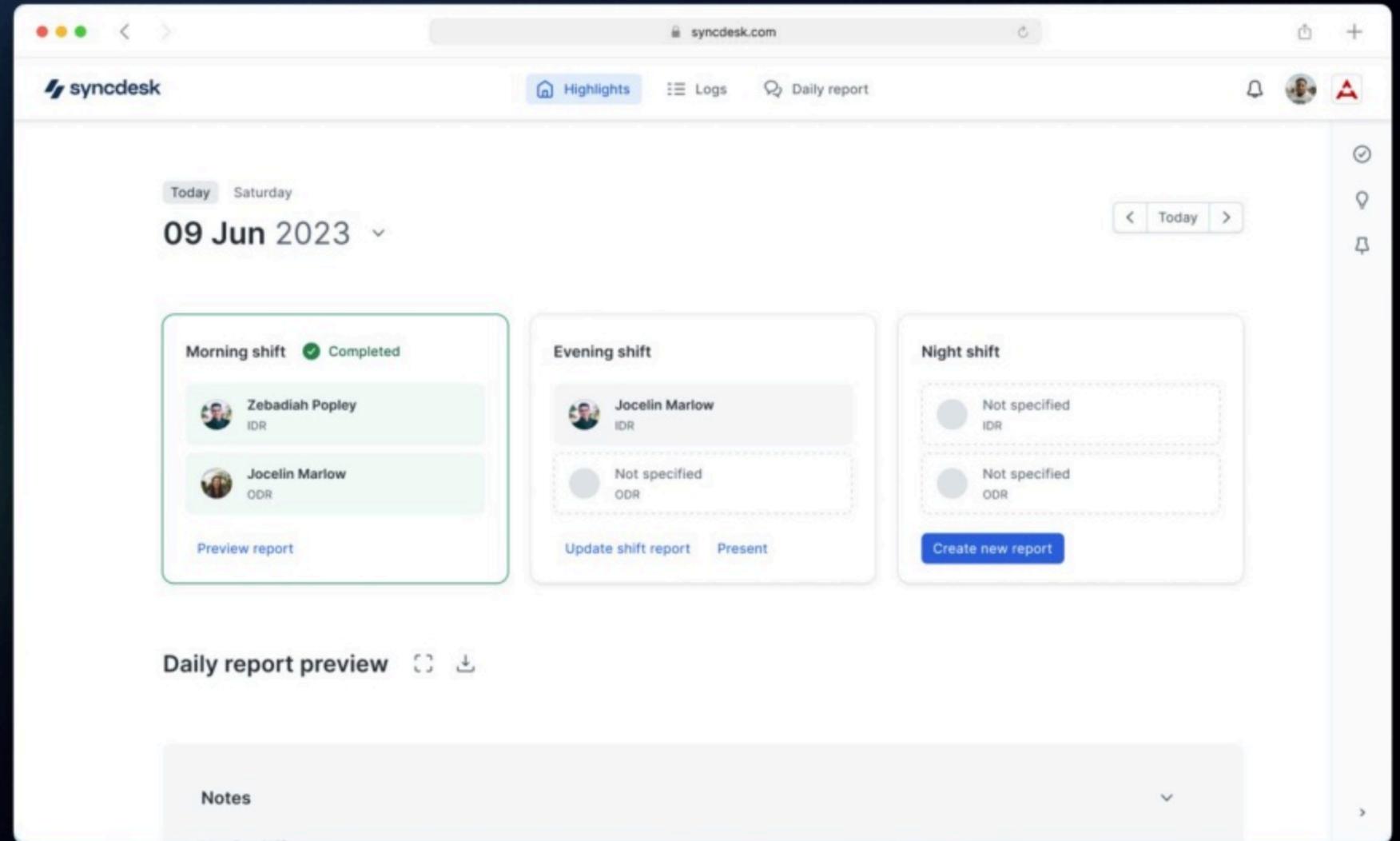
syncdesk

# Startups see the benefit of toddle

"We've experimented with various tools like WeWeb and Bubble, but we didn't see any of them as serious or scalable in the long run."



**Alfred Steensen**  
Co-Founder, syncdesk



SHOWCASE

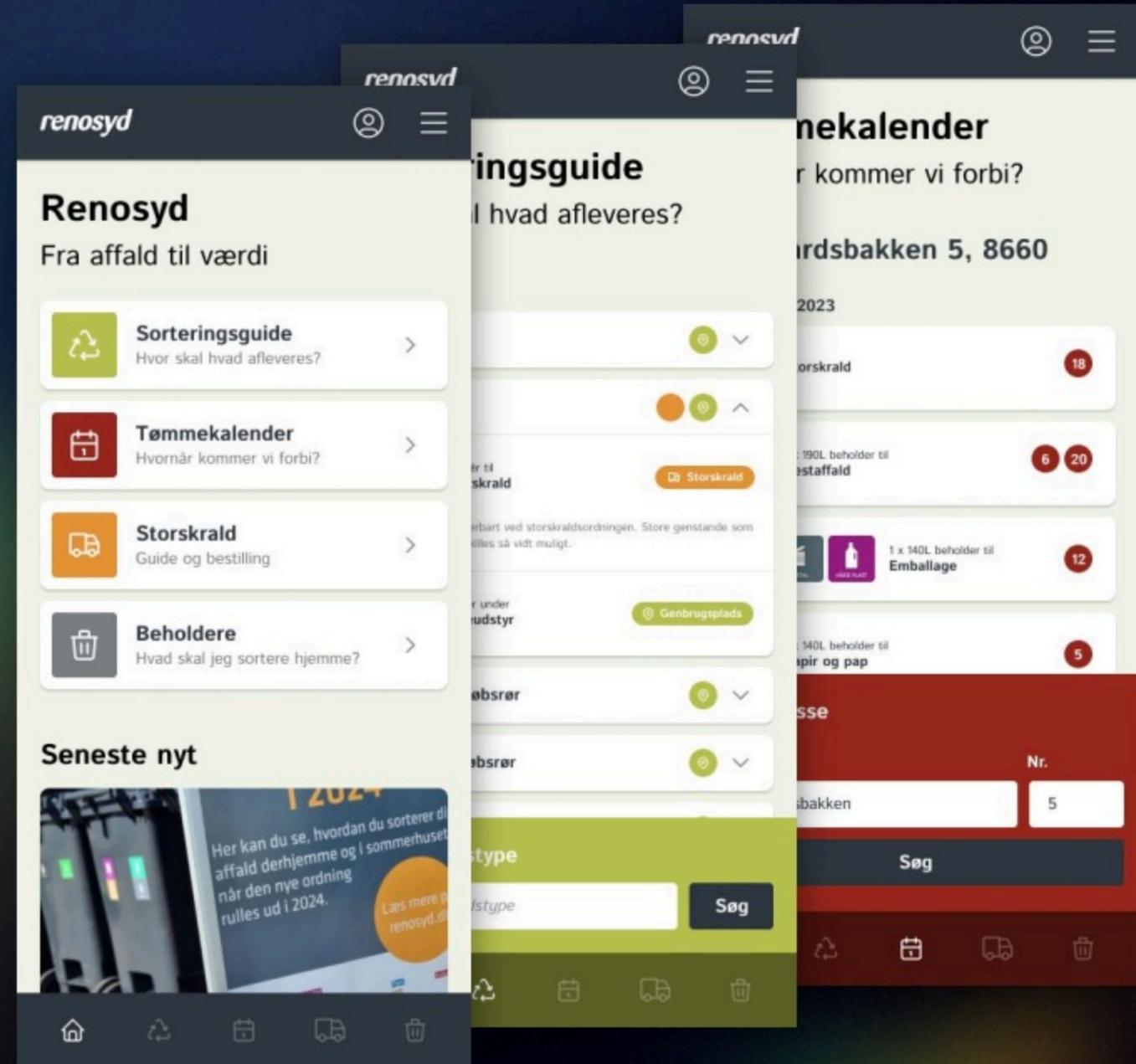
## Productminds

# Agencies make a living with toddle

"toddle will simply make us more profitable. We ship faster, but also see significantly reduced overhead. Even enterprise/public clients like it."



**Jacob Würtz Lyngbye**  
CEO, Productminds





The next generation development platform