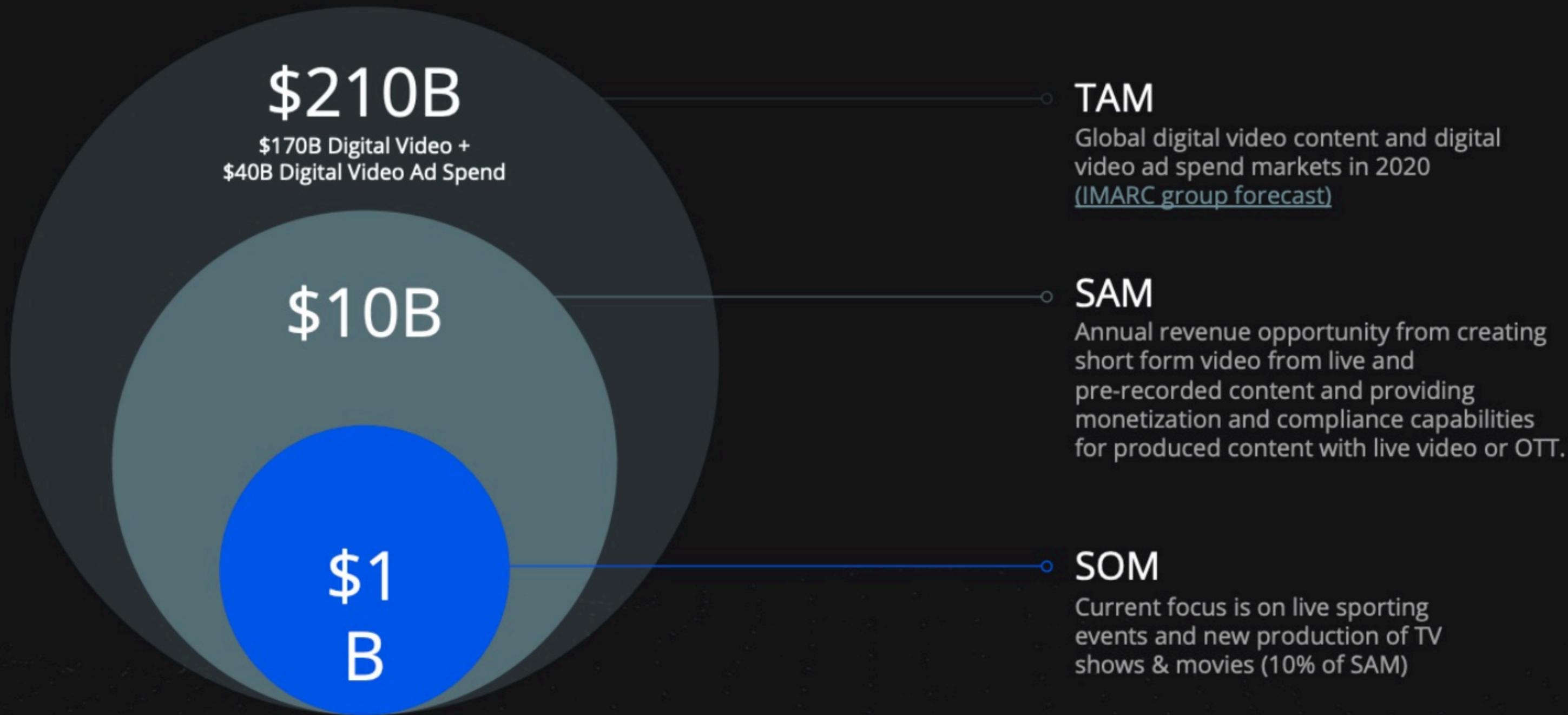
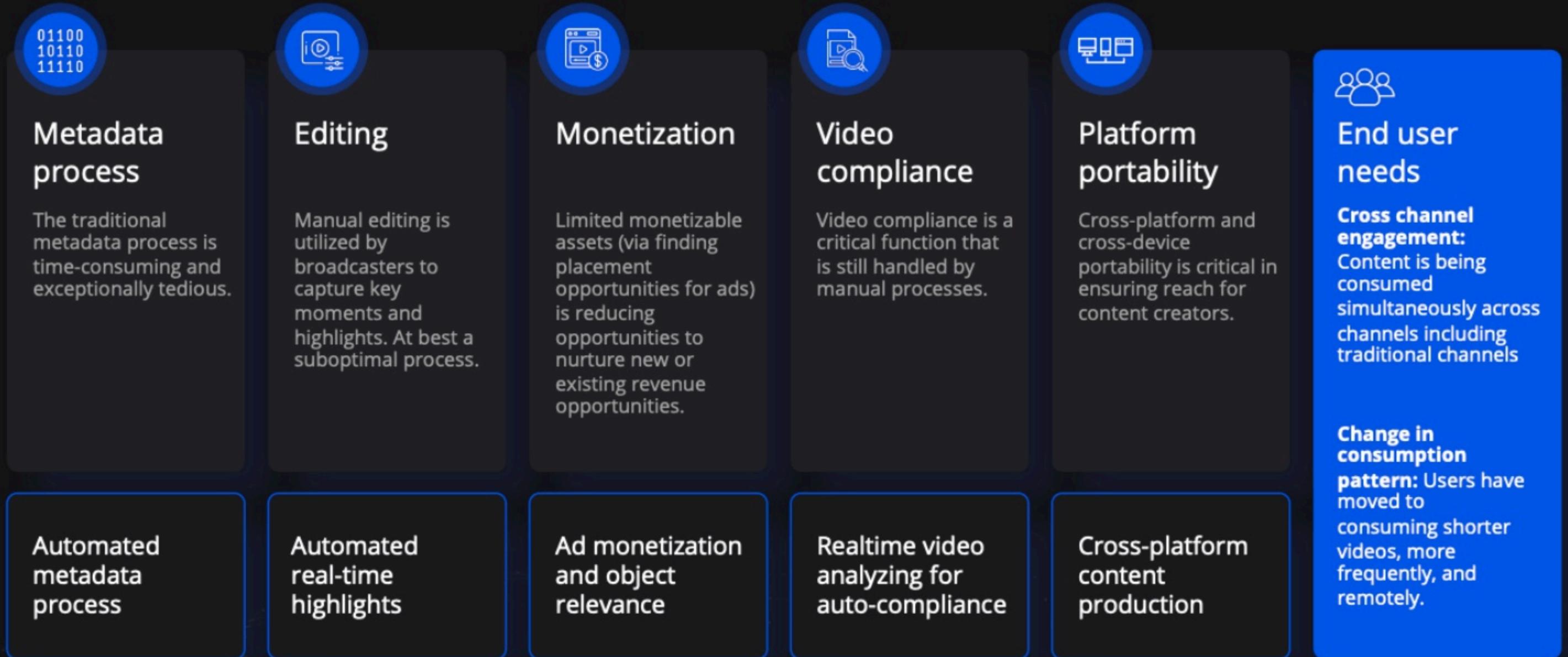


Our Opportunity

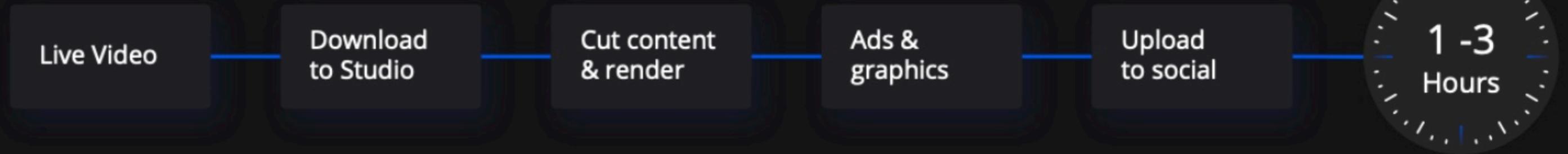


Customer Pain-points and Toch.ai Solution

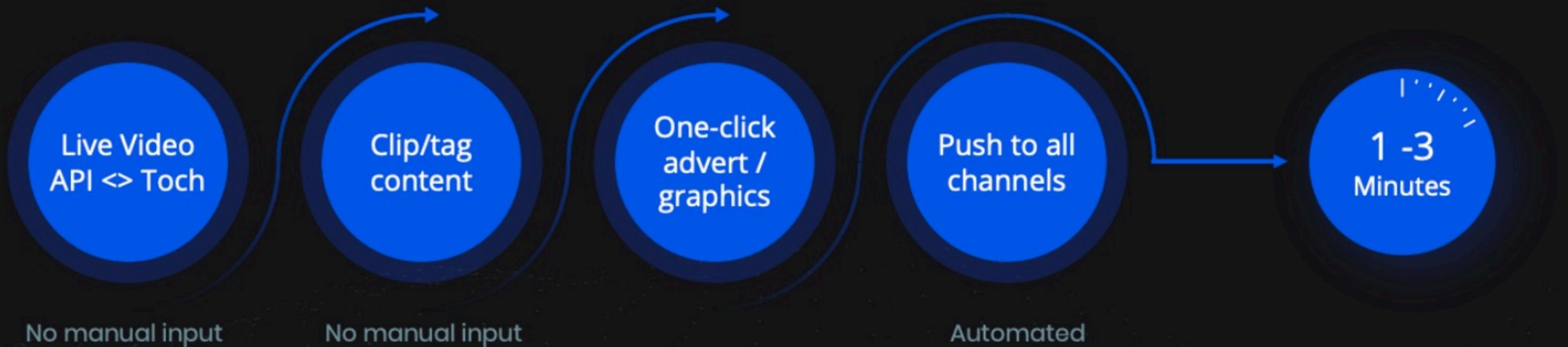


The Process

Current Manual Process:



Our Process:



Why Now?

Need for Hyper Personalization of content



More assets for fan engagement and for monetization via ads

Short Duration Clips

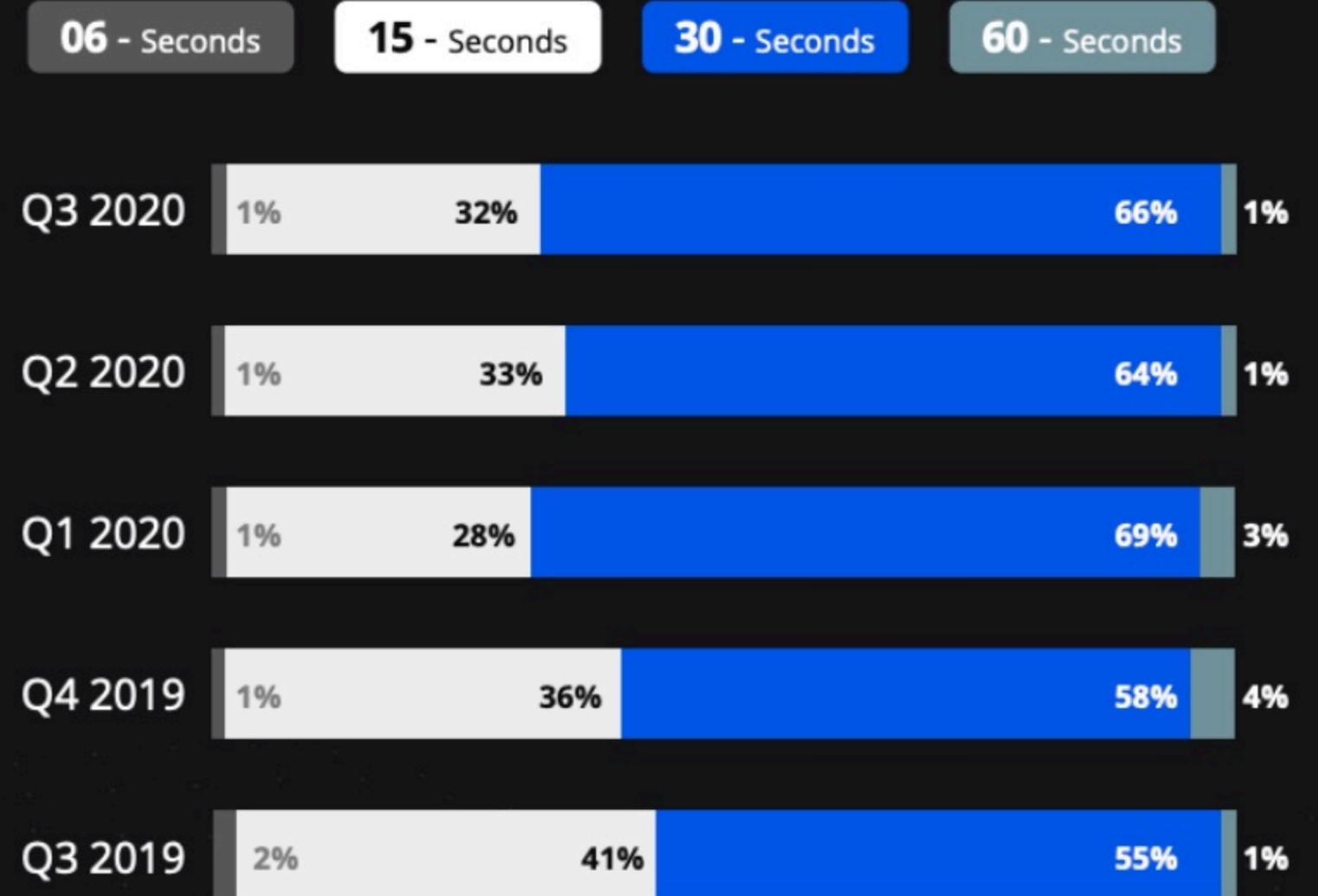
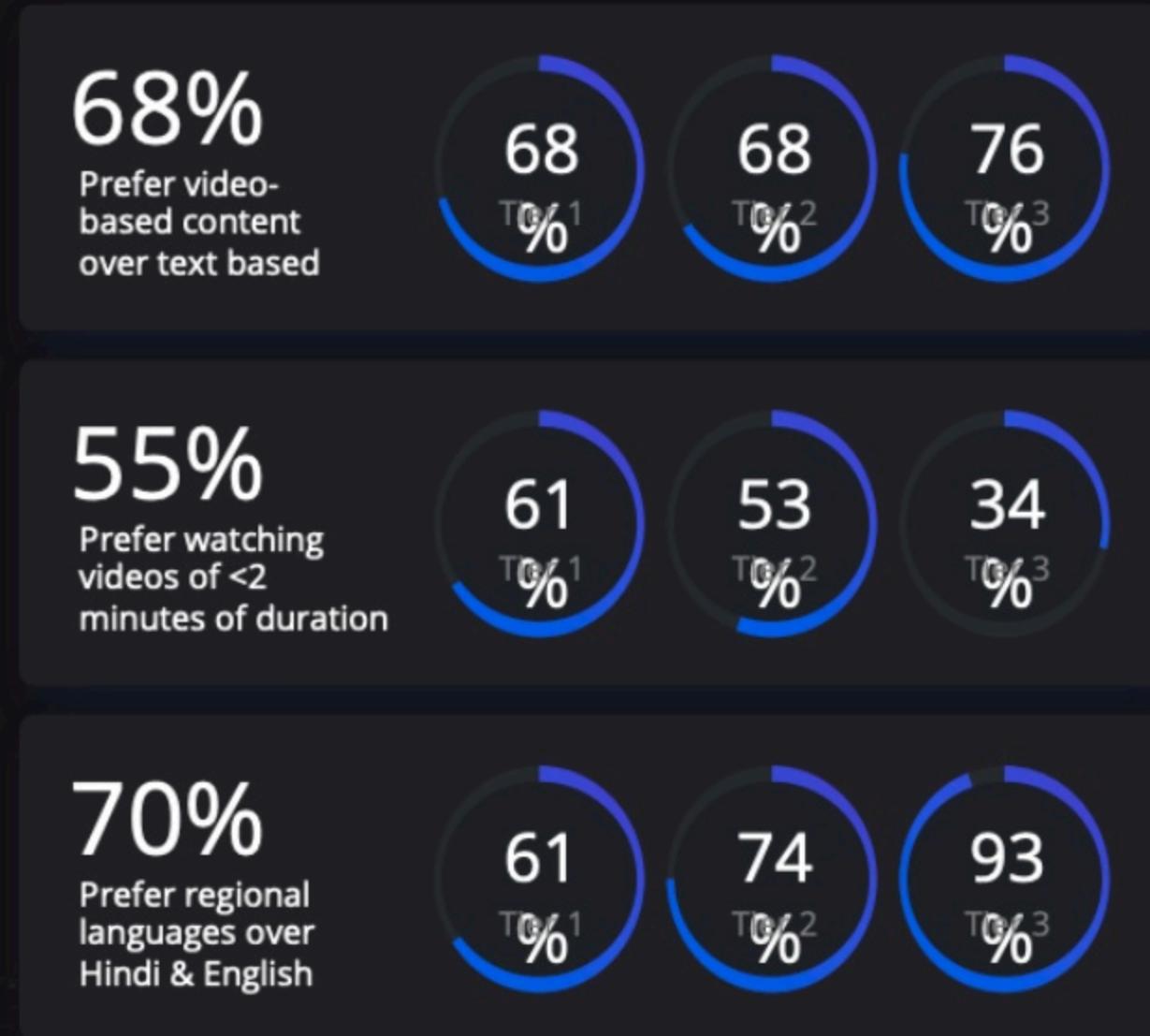


Multi-Sharing



Change in Video Consumption Across Segments

The emerging online content preferences of **3Vs – Video, Vernacular and Variety**



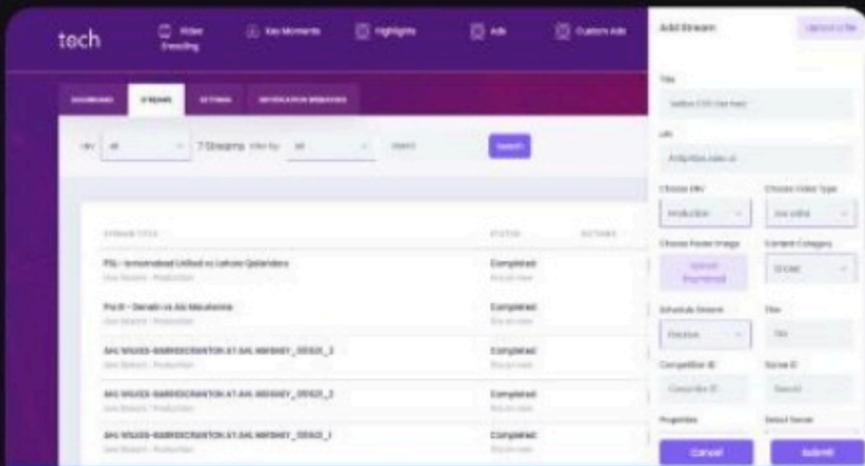
Total Saving on Cost & Time



70%
Manual Cost
Reduction

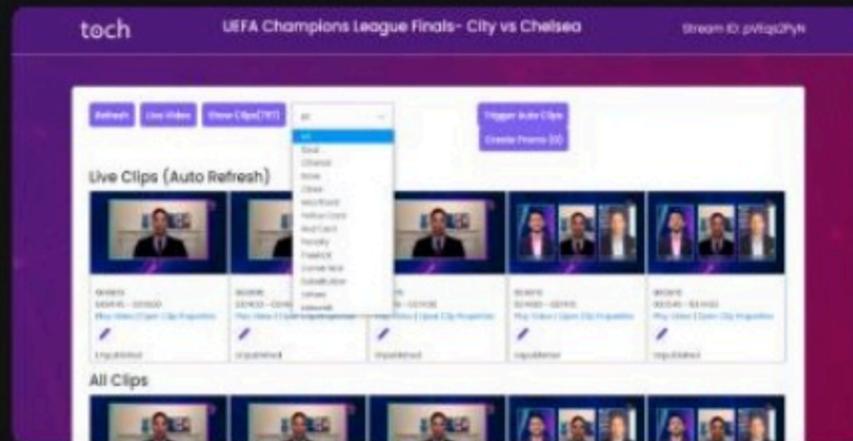


>90%
Time
Savings



Entire control lies with the client, post receiving the dashboard credentials.

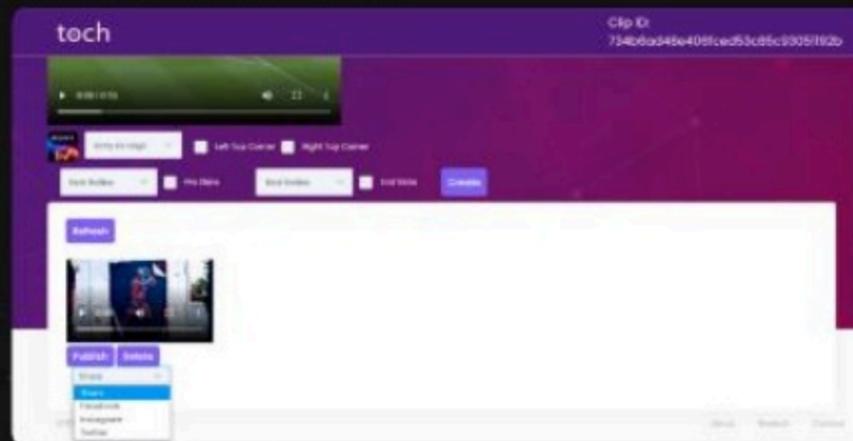
Inputting the streaming link enables dashboard to ingest the content, without requiring any integration with platform.



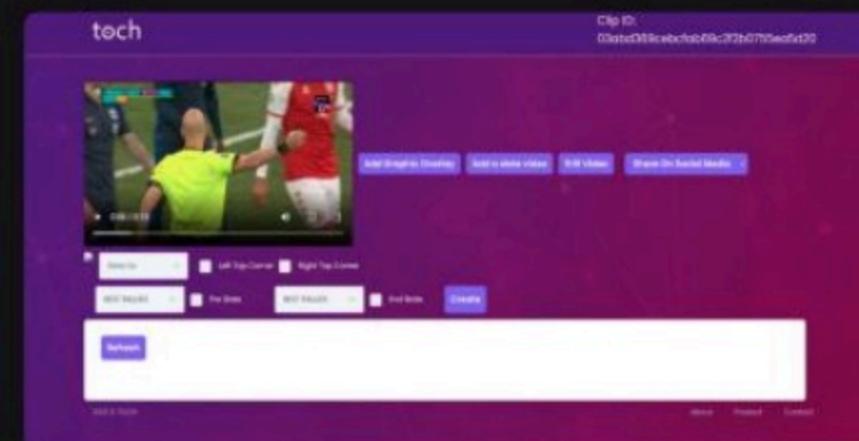
Parameters for automated clip generation, defined by the customer



Real-time identification of key moments and clip generation by the AI engine



No limitation on only AI-generated content as clips can be customized



Add graphical overlays, insert slates and brand your content real-time and on the fly



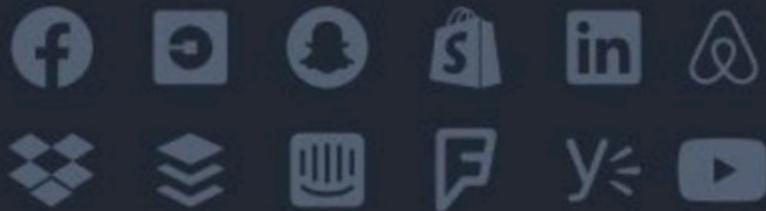
Increase traffic and reach by publishing auto-resized content across 30+ platforms



Gives full exposure to your video content by publishing content as google web stories

Competition Toch.io





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