

the plate

THE CULINARY CREATOR PLATFORM

FOUNDERS

ISABELL WEISER
NADINE ERK

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PHOTO: GABRIELE BRESCHETTI

**THE PLATE ALLOWS CULINARY CREATORS LIKE YOU TO
MONETIZE THEIR FANBASE BY OFFERING INTERACTIVE
EXPERIENCES**

OUR CREATORS

MEET OTHER CREATORS ON THE PLATE

CEMRE TORUN

23k followers; launched: Feb

Vogue food editor &
TheWorlds50Best Chair



VICTOIRE LOUP

33k followers; launched: Feb

Awarded cookbook author &
restaurant critique



DOMINIK HARTMANN

4k followers; launched: Dec

2 Michelin starred chef &
restaurant owner



XANTHE GLADSTONE

12k follower; launched: Jan

Chef, grower & food festival
organizer



VALUE PROPOSITION

WE ENABLE YOU TO SHARE YOUR CRAFT IN THE MOST VALUABLE WAY

MONTHLY INCOME

Build a subscription business to receive a reliable monthly income

COMMUNITY INTERACTION

Host culinary live sessions building a deeper connection with your community

MULTIMEDIA OUTLET

Bundle all your valuable content- be it video tutorials, kitchen hacks or hosting playlists



BUILD A SUBSCRIPTION BUSINESS TO RECEIVE A RELIABLE MONTHLY INCOME



Followers discovers your offer on IG

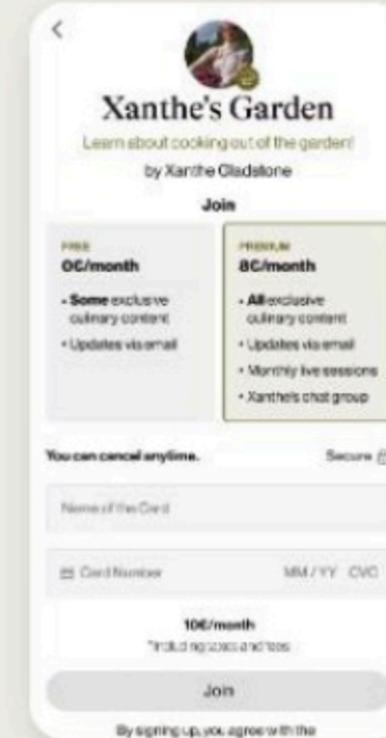
20,000 FOLLOWERS



Users visit your landingpage



Users join your Freemium...



...or Premium plan to access all perks

200 SUBSCRIBERS

1% conversion

HOST INTERACTIVE LIVE SESSIONS BUILDING A DEEPER CONNECTION WITH YOUR COMMUNITY



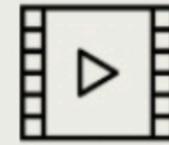
BUNDLE ALL YOUR VALUABLE CONTENT – BE IT VIDEO TUTORIALS, KITCHEN HACKS OR HOSTING PLAYLISTS



Live Sessions



Group Chats



On-demand Video



Recipe Masks



Posts

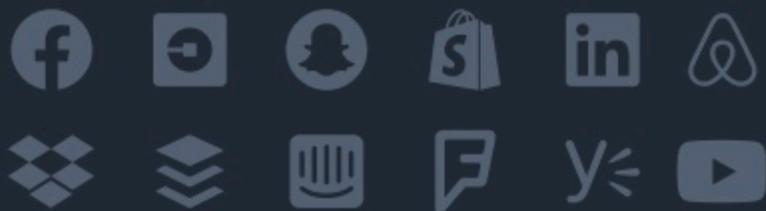
WANT TO GET INVOLVED? [GET IN TOUCH!](#)



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