

The Atlas

Unlocking the \$1.6T local government market.



Selling to government
is the worst.



elle@the-atlas.com

“I had to use Pinterest to search for flooding solutions.”

– City Manager





<input checked="" type="checkbox"/>	<input type="checkbox"/>	James H.	Are you free to discuss?
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Jessica J.	RE: cloud cost reduction
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Nick B.	Invitation to discuss on Friday – stormwater sensors
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Chris G.	Last Chance!
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Barb T.	Deputy CIO of the City of Los Angeles joins our event lineup
<input type="checkbox"/>	<input checked="" type="checkbox"/>	City of San Diego	Here's what we used to stop street flooding
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Mary S.	Still interested in citizen engagement?

The future of our cities shouldn't rely on getting lucky at a conference.





CITY OF LONDON

CTO

Fmr Recovery Brands
Full-stack Engineer
Data Architect

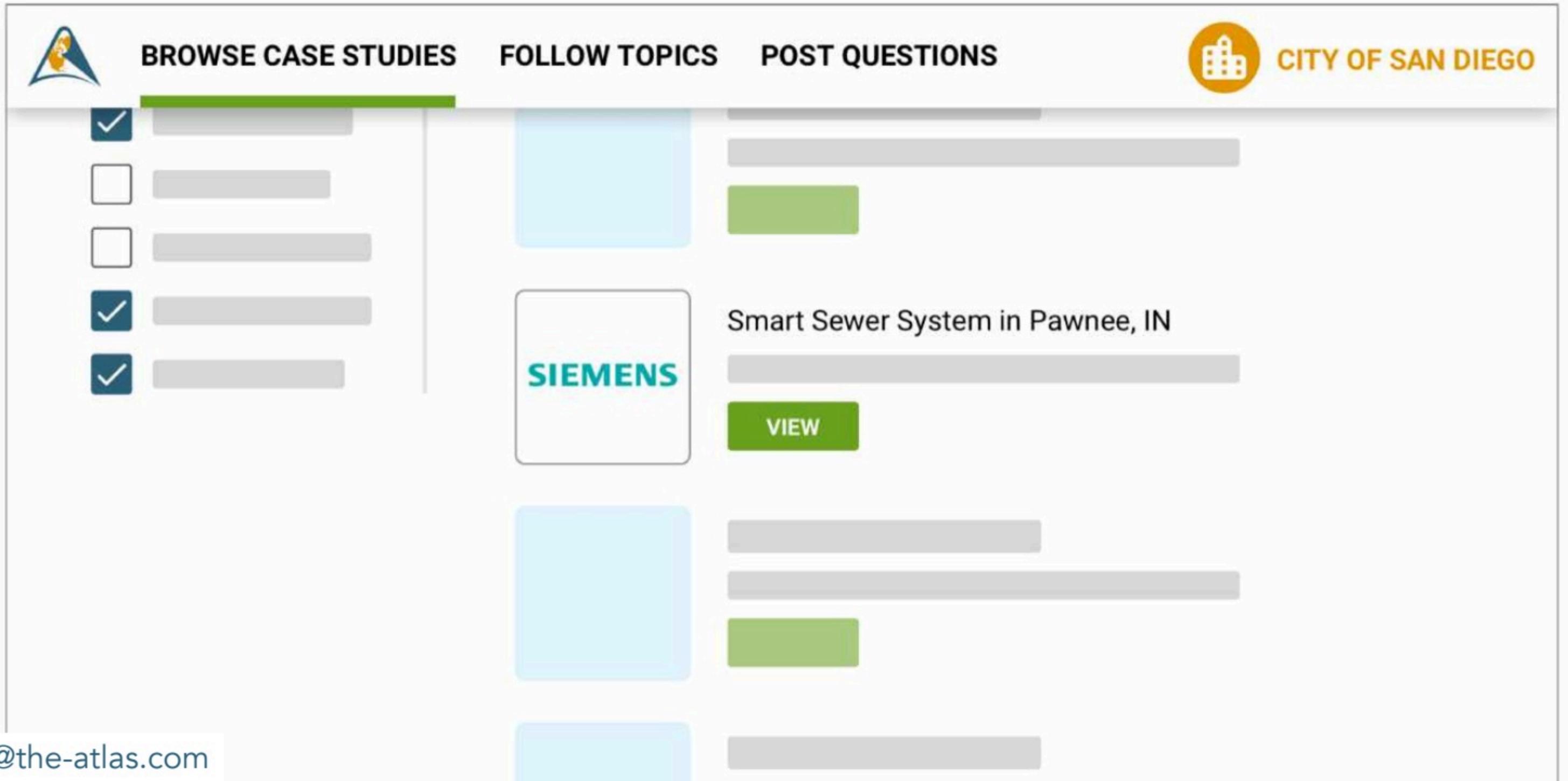
CEO

5 Years Gov't
Fmr City Consultant
UCLA MBA

COO

5 Years Gov't
Fmr City Consultant
Rice U. Civil Engineer

The Atlas is a **free** online community for city officials.



The screenshot displays the Atlas website interface. At the top left is the Atlas logo. The navigation menu includes "BROWSE CASE STUDIES" (highlighted with a green bar), "FOLLOW TOPICS", and "POST QUESTIONS". On the top right, there is a "CITY OF SAN DIEGO" logo. The main content area features a list of case studies. The first item is "Smart Sewer System in Pawnee, IN", which includes a "SIEMENS" logo and a green "VIEW" button. Other case studies are represented by placeholder text and light blue topic boxes.

BROWSE CASE STUDIES FOLLOW TOPICS POST QUESTIONS CITY OF SAN DIEGO

SIEMENS Smart Sewer System in Pawnee, IN **VIEW**

12K

city users



\$300K

ARR from paying
company customers



elle@the-atlas.com

What we're building next...



StormWise

Stormwater software for municipalities



By **SIEMENS**

Available.



Buy Now

OR

Request More Info



\$1.6 trillion taxpayer dollars are spent by cities each year



Elle Hempen
elle@the-atlas.com

12K

city users
<1 year

\$300K

ARR

66%

decrease in
B2G sales cycle



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