

*Telly*

# Investor Deck

A Sneak Peek at the Future  
of Television



**We're  
disrupting the  
living room**



By  
building  
the first  
truly  
smart TV

Tuesday,  
September 14  
It's now 75°  
63° Low - 86° High

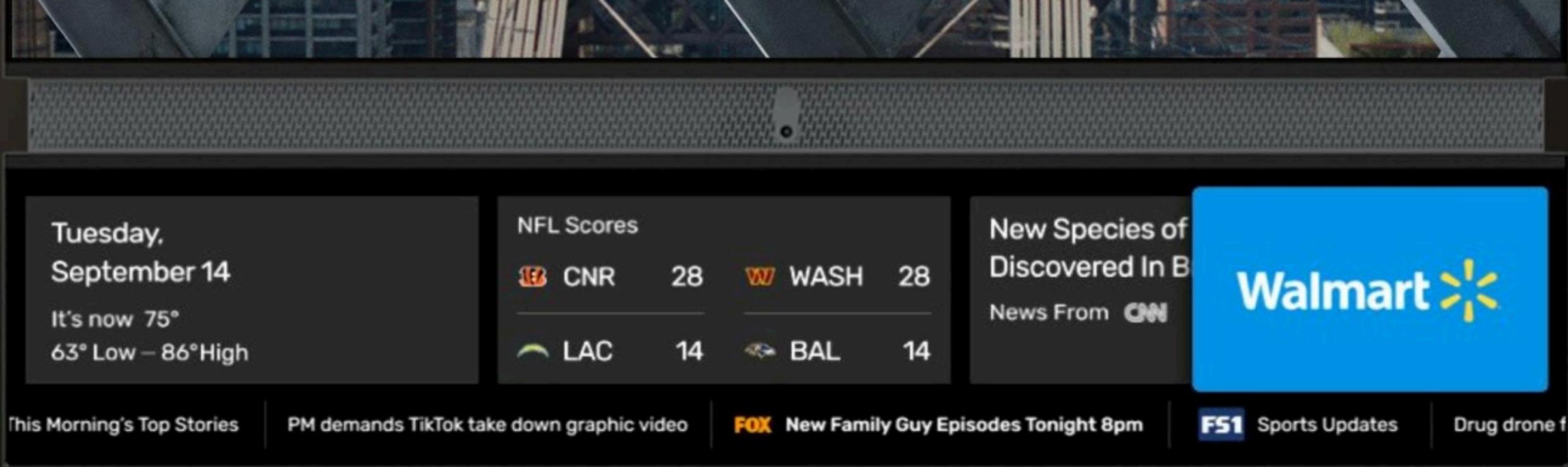
NFL Scores  
CNR 28 WASH 28  
LAC 14 BAL 14

New Species of  
Discovered In B  
News From **OW**

**30c** = 



This Morning's Top Stories | PM demands TikTok take down graphic video | **FOX** New Family Guy Episodes Tonight 8pm | **F51** Sports Updates | **Dru**



**That comes with a  
built-in second screen  
that shows advertising**



**And we're  
giving it away,  
completely  
free!**



Game Room

Fitness

Live Actions

Home Feed

Music

Hey Telly

TV Guide

Video Calling

# That can do so much more than stream

## TellyOS

Our Android-based operating system, TellyOS, has 8 beyond streaming experiences built-in.

# The first truly smart TV

## Watch Anything

4K Streaming Stick Included  
Tuner To Watch OTA Channels  
3 HDMI Inputs & 2 USB Inputs

## Future Proofed

Modern Hardware  
Powerful Chipset  
Frequent OTA Updates Bringing New & Better Experiences Like AI & Smart Home Control  
Modern Connectivity - (Wifi & Bluetooth)

## Powerful Sound Bar

Premium 5-Driver Integrated Sound Bar

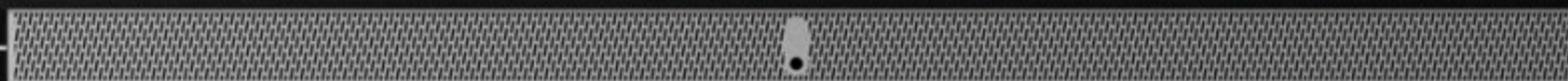
With 'Hey Telly' Voice Control

## Advanced Sensors

HD Camera for Video Calling, Fitness & Interactive Gaming

Mic Array With "Hey Telly" Voice Assistant

Motion Sensor For Wake Up and Interactive Gaming



75° 8:15 Rain at 3PM	NBA Scores Lakers 106 - 121 Warriors Heat 103 - 112 Knicks	DJIA Dow Jones... NASDAQ NASDAQ Composite	
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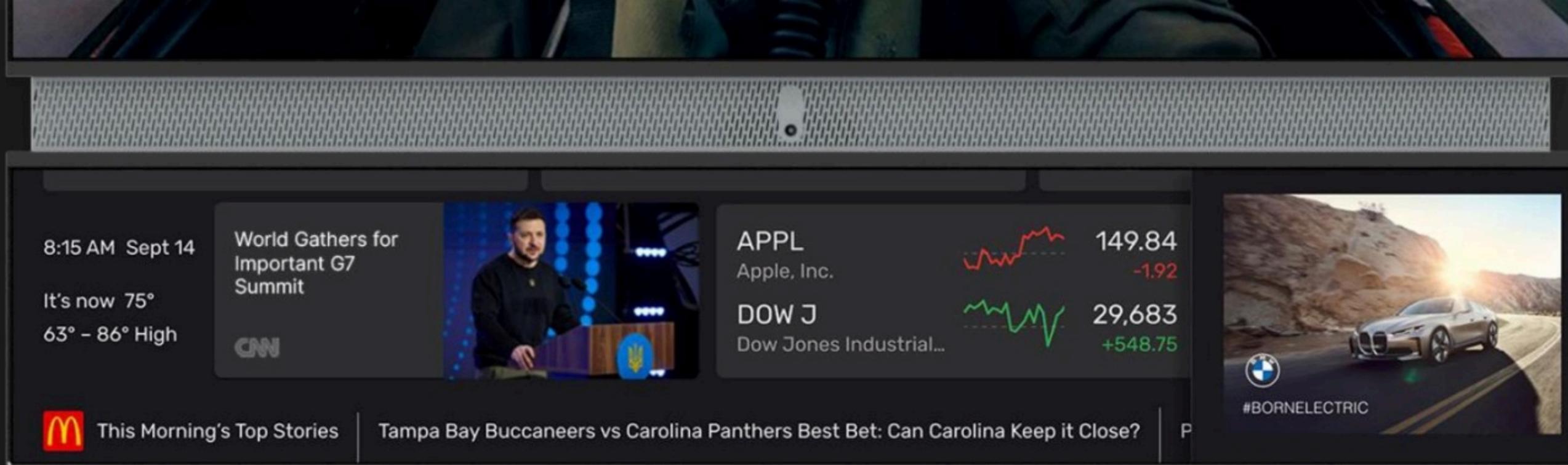
King Charles crowned in lavish and ancient ceremony | Prince Harry immediately flew back

55" Theater Display

4K HDR

FIRST EVER  
Dual Screen Smart TV

Smart Screen



# Smart display

A personalized second screen built-in



## Personalized Updates

As you stream, stay up-to-date with local weather, a personalized news ticker, sports scores, stocks and more without missing a moment.



## Unobtrusive Ads

The personalized Smart Display shows effective, yet unobtrusive ads while you watch.



## Always-On Display

Even when Telly is off, the Smart Display has the option to stay on, becoming the living room's smart hub. You can even ask the voice assistant to play your favorite song.

Home Feed keeps your family up-to-date with a glance.

- News
- Sports Scores
- Stocks
- Clock
- Weather
- Security\*
- Reminders\*
- Notifications\*
- Notes\*
- Gallery\*



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Telly's advanced sensors work with the smart camera to turn the living room into a fitness studio.



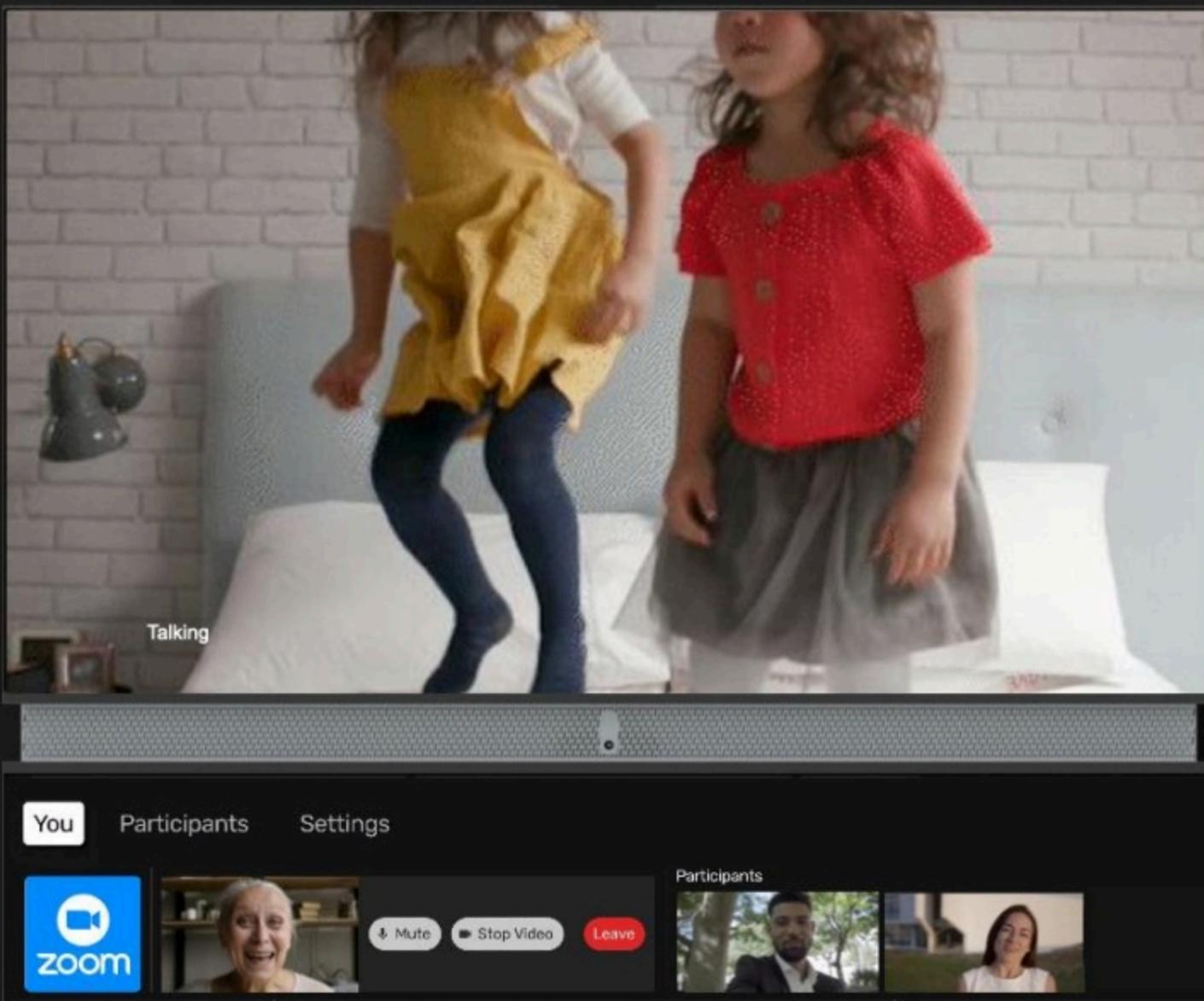
Up Now Up Next Settings



24



Telly+Zoom brings true video calling to the big screen to reconnect and watch together.



# TVs are a commodity

## Gimmicks

Consumers no longer go for hardware gimmicks like curved screens, 3D, 4K vs 8K, etc.

## No Margin

Smart TV manufacturers make hardly any margin on hardware, so they started to focus on the back-end.



# The perfect storm



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Americans love watching TV

**5.8 Hrs**

**per day**  
spent watching TV  
and digital video\*



Advertisers love the living room

**\$35+**

**CPMs**  
for premium living  
room inventory\*\*

# Multi-channel Distribution



## Direct-To-Consumer

Discovered online and delivered straight to the consumer.



## Retail Channel

Channel for demos, pickups and drop-offs.



## Strategic Partners

Great bundle for service providers, retail, and housing



**Ilya Pozin**

Founder, CEO

Founder @ Pluto TV (Acquired by Paramount, \$1 billion in annual revenue, 64m+ users worldwide). Serial Entrepreneur (3 exits). Investor.

KEY HIRES



**Sascha Prueter**

Chief Product Officer



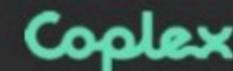
**Matt Katrosar**

Head of Strategic Partnerships



**Zach Ferres**

Head of Ops & Finance



**John Hwang**

Head of HW Product



**Bob Ivins**

Head of Data Strategy



**Tarah Sinovic**

Head of Go-to-Market



**Eric Loes**

Head of SW Engineering



**Mathew Brian**

Head of Brand



**Jared Mellin**

Head of Logistics



**Colin Henry**

Software Engineering Lead



**Ben Hickman**

Product Design Lead

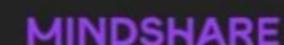
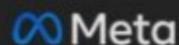
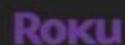


**Neal Tiles**

Head of Partnerships



TALENT FROM MORE TOP COMPANIES



Proven leaders

Talent from top companies