



Sylvera

Series A



**Silvera provides the data  
infrastructure for carbon markets**

**Data that ensures the world's  
Net Zero claims are real**

## PROBLEM

A market worth \$50B by 2030 is being held back by a lack of data - throughout the entire value chain. **It's a debt market without credit ratings.**

### PROJECT DEVELOPERS

No project finance  
No premium for quality  
No long term offtakes

### TRADERS & EXCHANGES

No long term offtakes  
No standard contracts  
No information to price accurately

### OFFSET BUYERS

No due diligence  
Reputational risk  
Can't lower WACC

### ASSET MANAGERS

No standard reporting  
Can't realise Net-Zero AUM pledges

## SOLUTION

Sylvera solves this need with **independent data served horizontally to the entire value chain. There's no conflict-of-interest because we don't sell credits.**



## DATA PRODUCT

Our rating system gives market participants confidence to transact and deploy capital

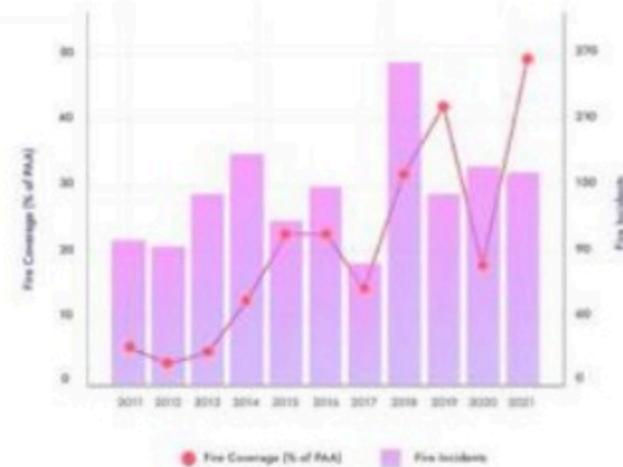


## DIGITAL PRODUCTS

Our WebApp and API deliver actionable insights: transparency at scale



Fire Analysis

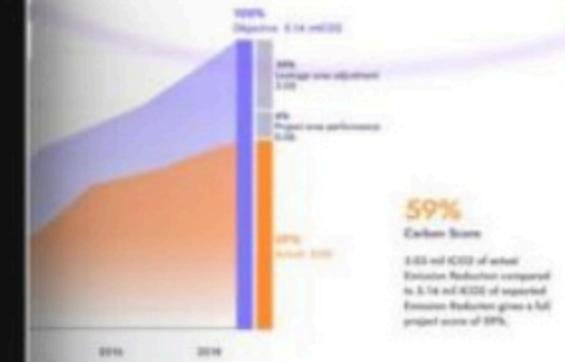


Cassava is the main crop planted on cleared land. Since 2010 its quantity of cassava produced has more than tripled. The vegetable is a stable and cheap source of carbohydrates for local populations and provides additional income. Its production is the primary cause of deforestation in the Project Area. Its production takes nutrients from the soil which leads to its degradation over time. This forces local populations to source new production areas by chopping down nearby forests.

Tuning would benefit from educating locals on sustainable farming practices. These would help to maintain soil fertility and crop yields. The pressure to move cassava production into forested areas would be diminished.

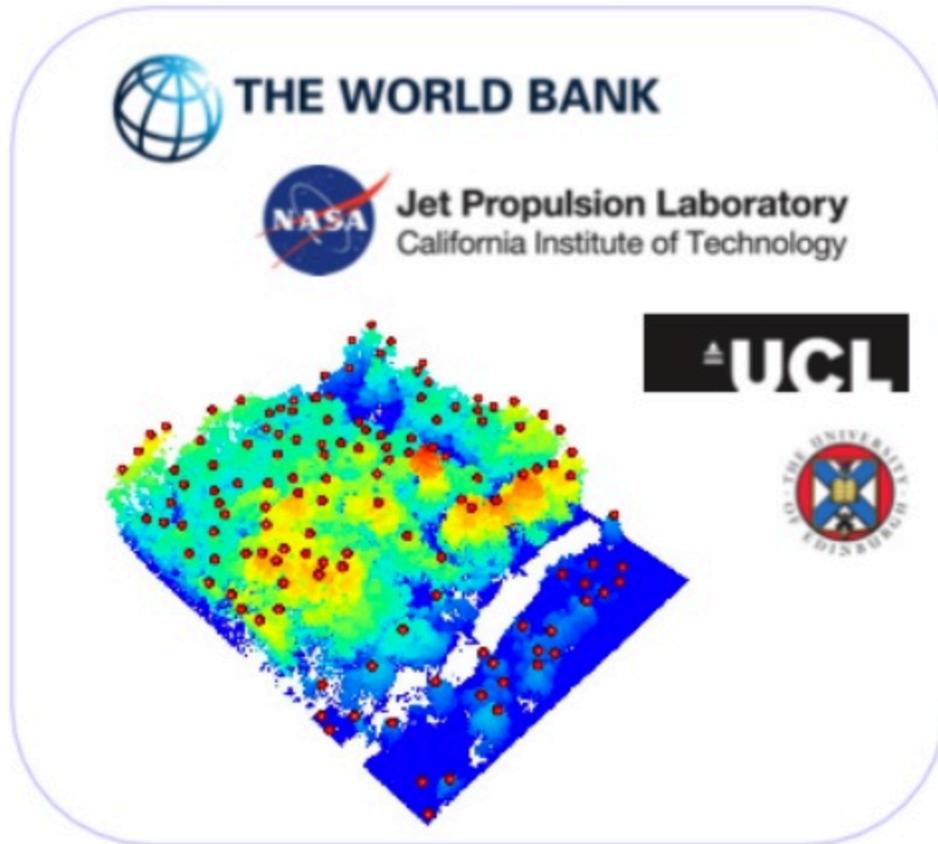


Emission Reductions



# COMPETITIVE ADVANTAGE

A business model free from the conflicts of interests other players face



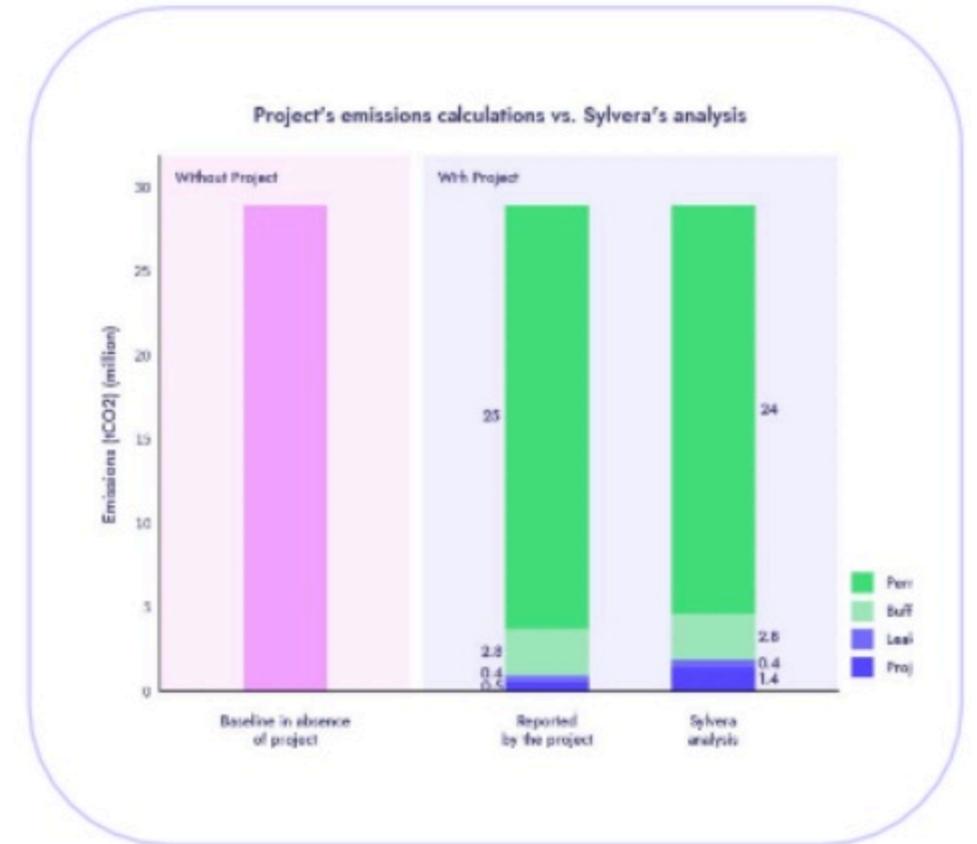
## Our Technology

We can 4x the accuracy of legacy in-field measures with satellites. Volumetric tree modelling quantifies biomass with 13x less uncertainty. Partner with leading collaborators to ensure technical legitimacy and embed our data into global carbon accounting.



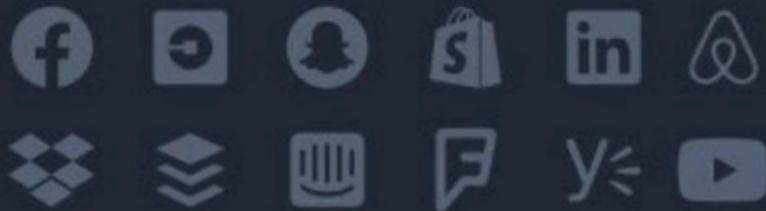
## Our People

We've built a world class team, who have deep roots in geospatial engineering, data science, finance, ratings, commercial operations and product development.



## Our Methodology

Our ratings are based on deep analysis of a project's carbon performance, additionality and permanence. Ratings also take into account co-benefits based on a project's impact on the biodiversity and the community.



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