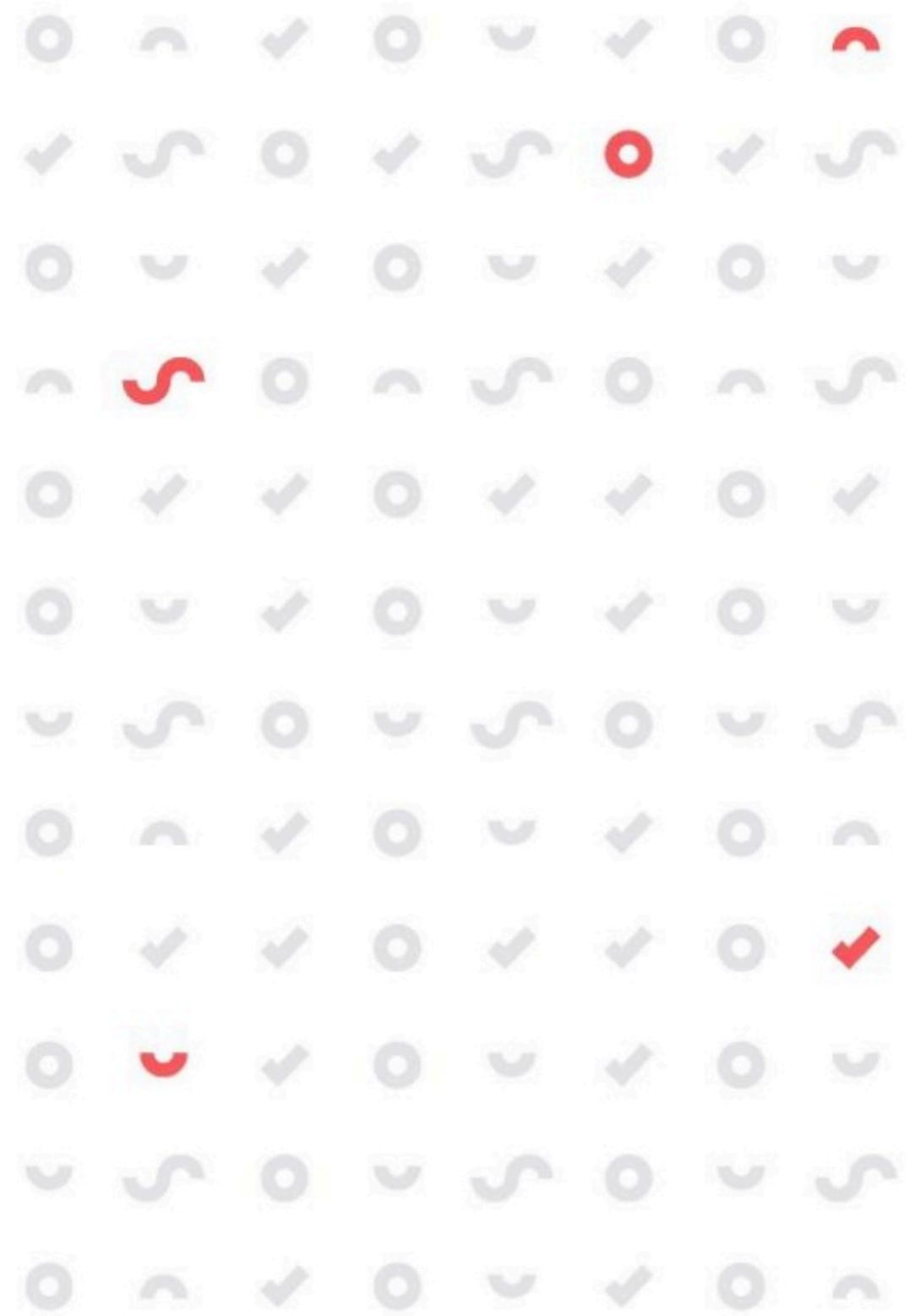# Swit

Team Collaboration Suite

♥ Swit

Start / Stay Working In Teams

Connect + Communication + Tasks = Swit Heart

Enterprise IT & SW Startup Scene

72%

72% of Venture Revenue from Enterprise IT&SW in 2017

$2T

Enterprise IT Market $2T $4T in 2022

10/15

10 out of 15 Most Funded US Startups are Enterprise IT&SW through 2017 and 2018

50%

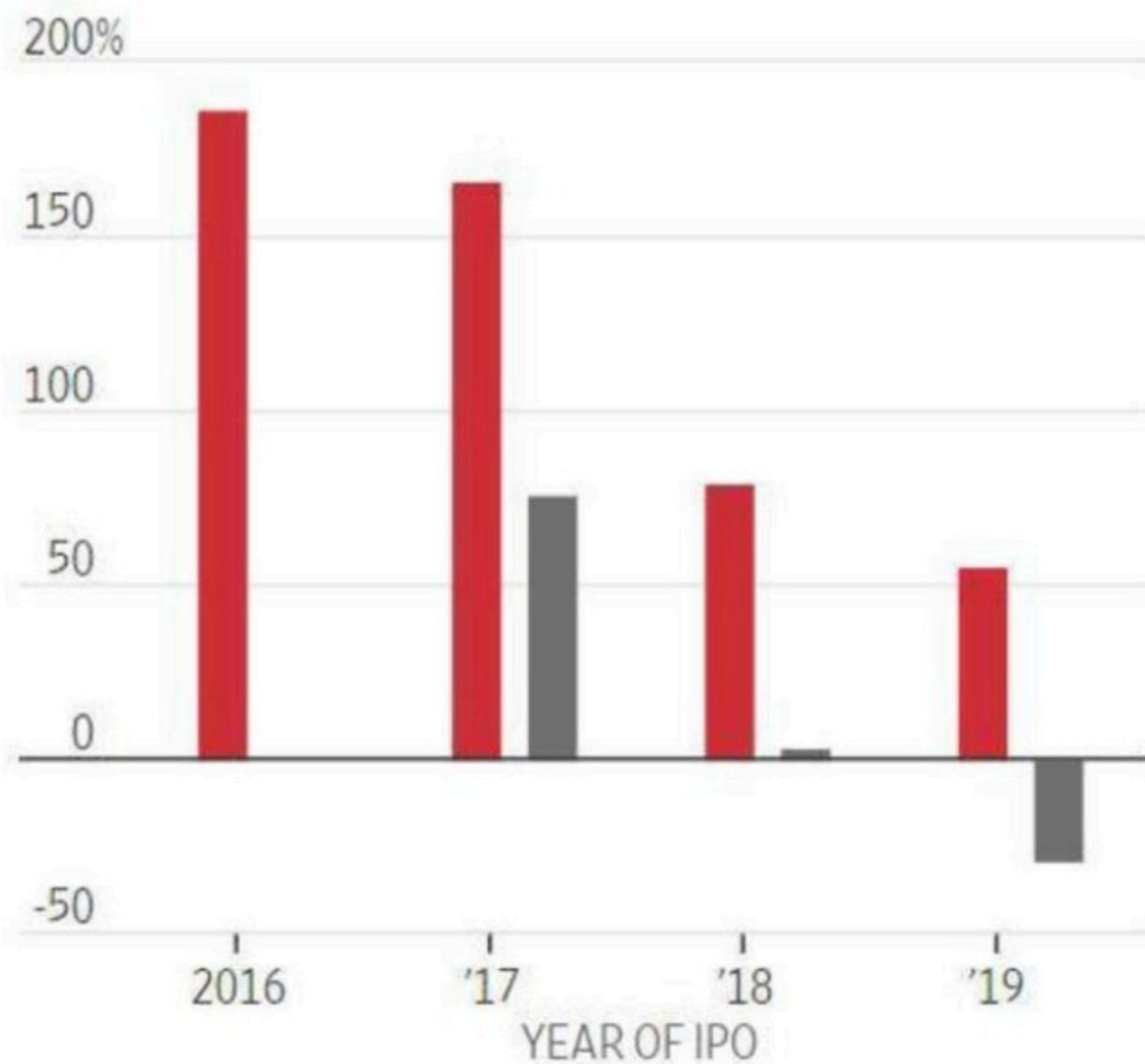Over 50% of VCs Invested in B2B startups $13B in 2017 in the US
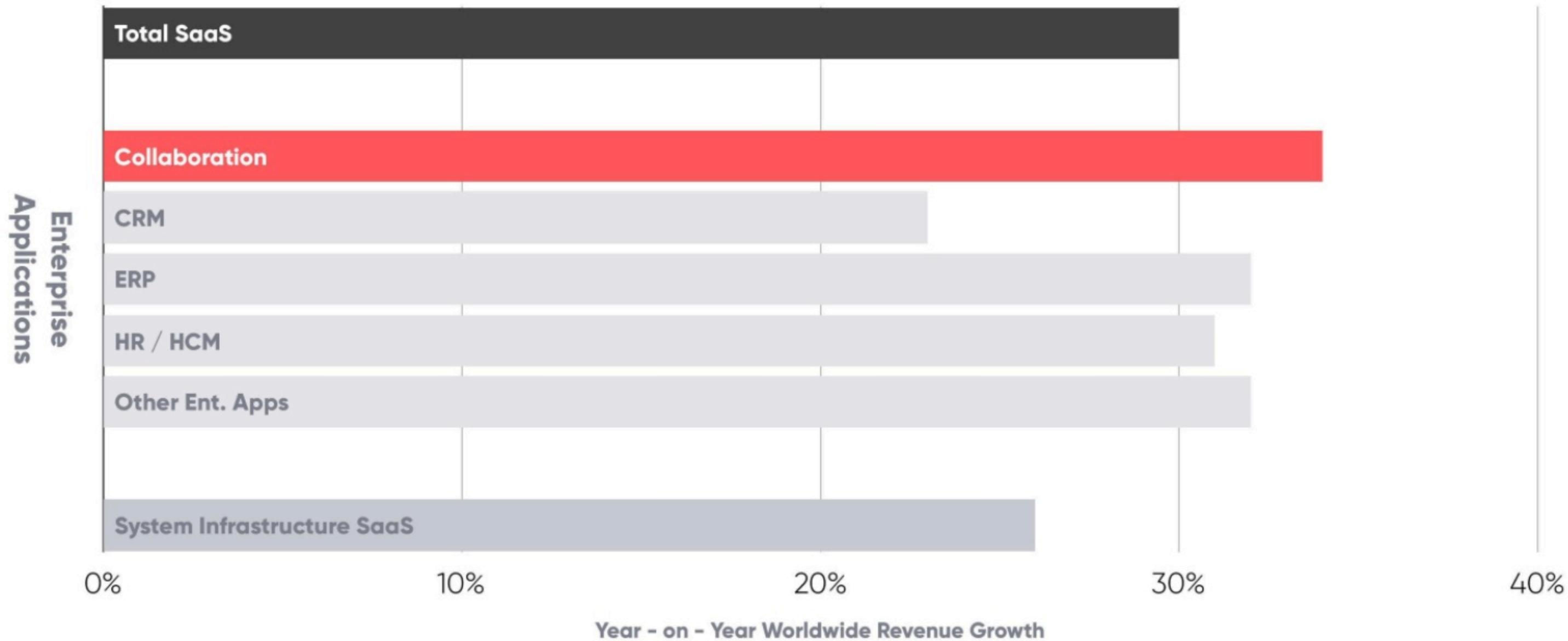
Gartner®

Booming Business

Median change in share price since IPO for:

■ Business software companies
■ Consumer tech companies

YEAR OF IPO

Enterprise SaaS Market Trend

Enterprise SaaS Growth & Market Leaders – Q2 2017

Horizontal bar chart showing Year-on-Year Worldwide Revenue Growth for Enterprise Applications:
- Total SaaS: ~30%
- Collaboration: ~33%
- CRM: ~22%
- ERP: ~31%
- HR / HCM: ~30%
- Other Ent. Apps: ~31%
- System Infrastructure SaaS: ~26%

Y-axis: Enterprise Applications
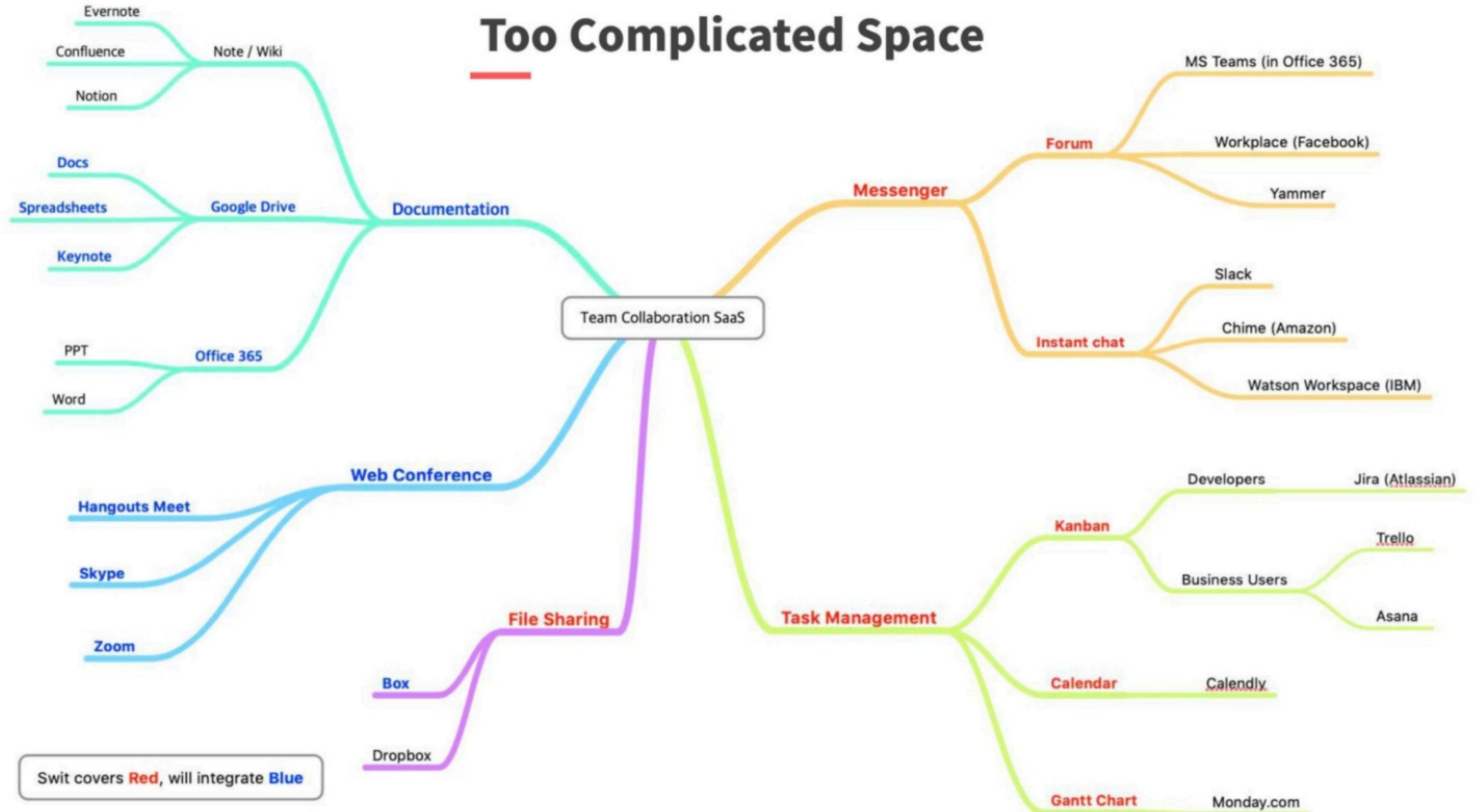X-axis: Year - on - Year Worldwide Revenue Growth (0% to 40%)

Biggest Problem In B2B softwares, Customizing

Different Requirements
With their own business
logics and processes

Too Complicated Space

Team Collaboration SaaS

- **Documentation**
  - **Note / Wiki**
    - Evernote
    - Confluence
    - Notion
  - **Google Drive**
    - **Docs**
    - **Spreadsheets**
    - **Keynote**
  - **Office 365**
    - PPT
    - Word

- **Messenger**
  - **Forum**
    - MS Teams (in Office 365)
    - Workplace (Facebook)
    - Yammer
  - **Instant chat**
    - Slack
    - Chime (Amazon)
    - Watson Workspace (IBM)

- **Web Conference**
  - **Hangouts Meet**
  - **Skype**
  - **Zoom**

- **File Sharing**
  - **Box**
  - Dropbox

- **Task Management**
  - **Kanban**
    - Developers — Jira (Atlassian)
    - Business Users — Trello / Asana
  - **Calendar**
    - Calendly
  - **Gantt Chart**
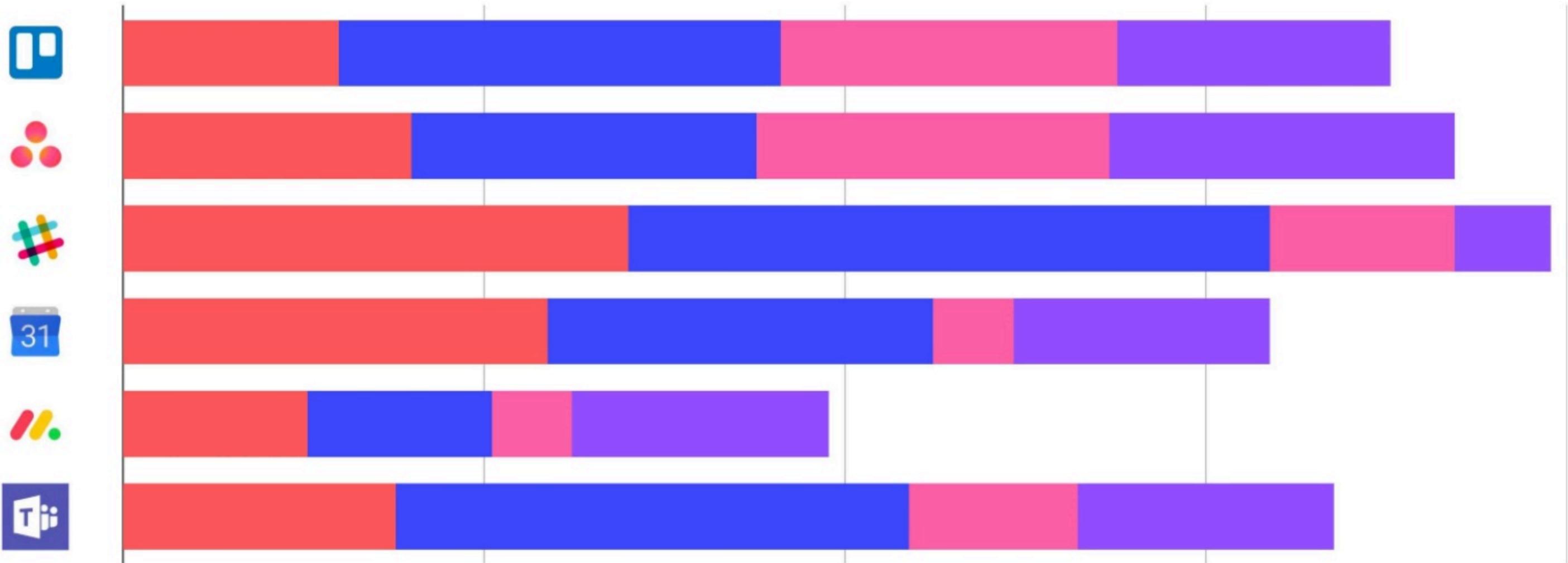   - Monday.com

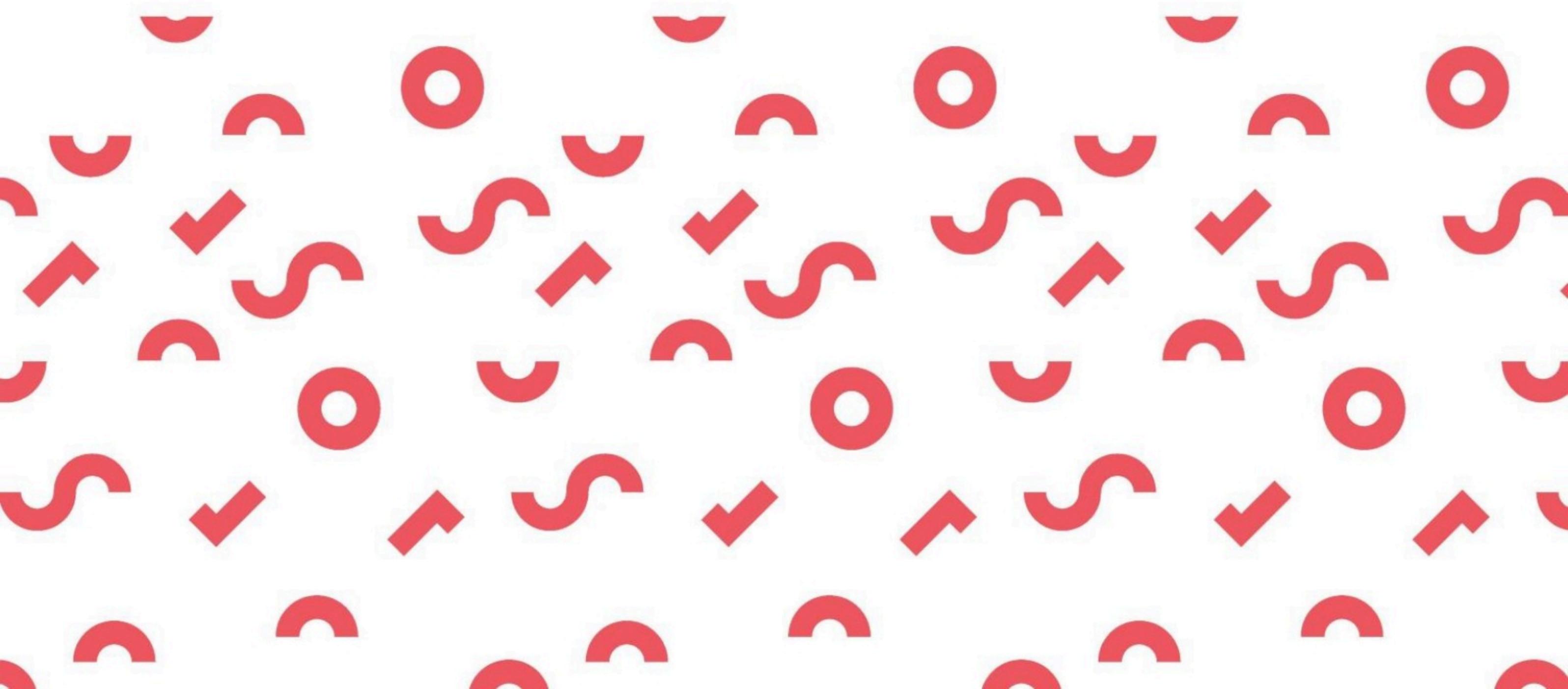Swit covers **Red**, will integrate **Blue**

92% of teams use multiple apps within their company

Too many Overlapped features in integrated apps

Negative effects of Disjoint Multi-app Environment

A messenger is easy
but hard to manage work

Hell of Notifications
Too many channels
Hard to locate data

Integrating tasks
Is inevitable

Switching apps is bad
40% decreased productivity
It takes 23 min to re-focus
373 Window changes / day

Talk Less Do More
Action management for goals

Large teams left out
Innovation Vacuum

Full Suite with One Roof
Decreases the number of
clicks, switching, notifications

99

VOX.COM

Is Slack ruining our jobs — and lives?

Job software like Teams, Slack, and Workplace were supposed to make us…

The First Company Wide team collaboration

Acquired with $425M
2017

IPO with $26B
2019

Hangouts Meet Integration
2018. 5

$50M with $500M value
2018

$125M with $1.5B value
2016

Released Teams
2017