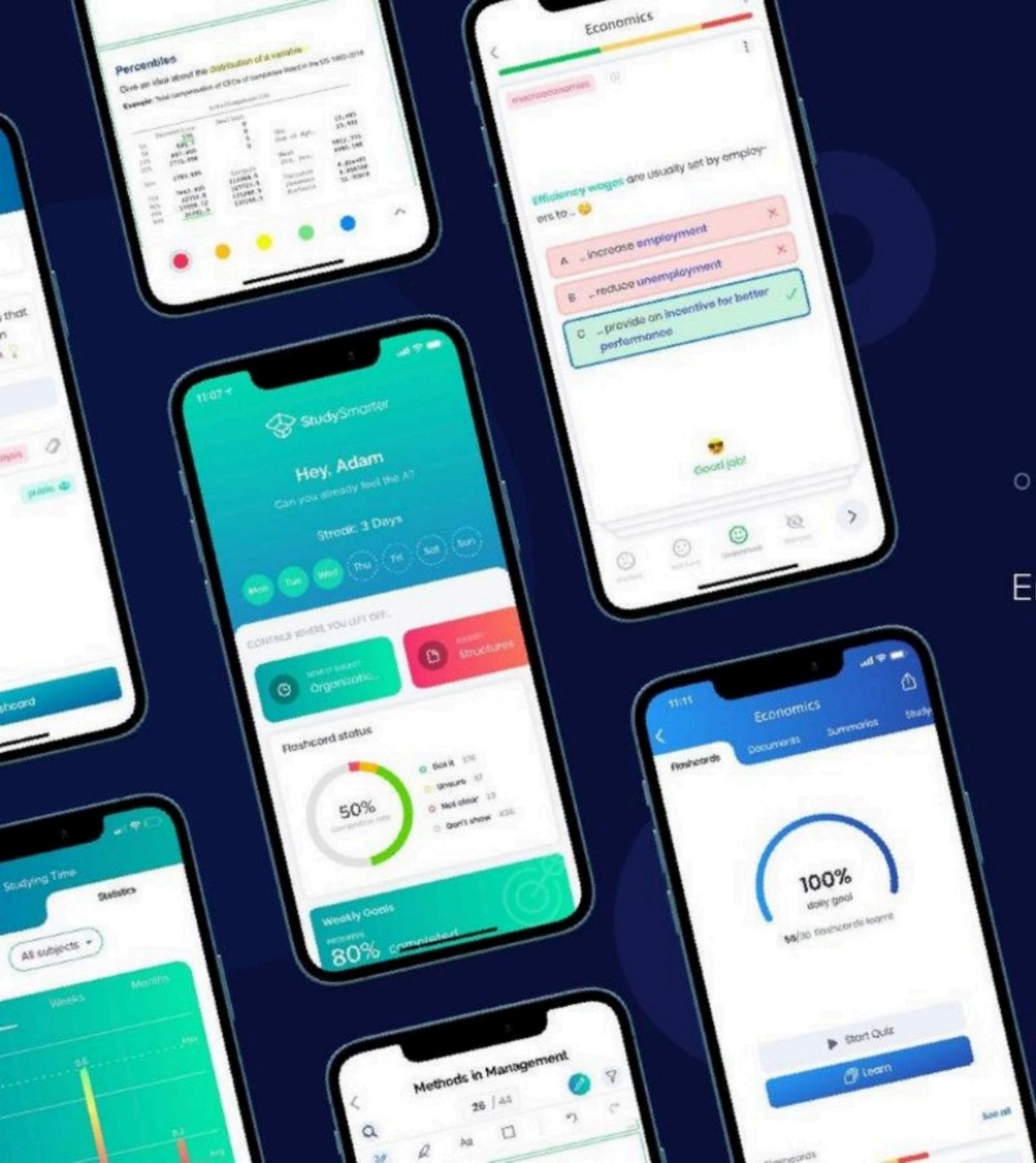




StudySmarter

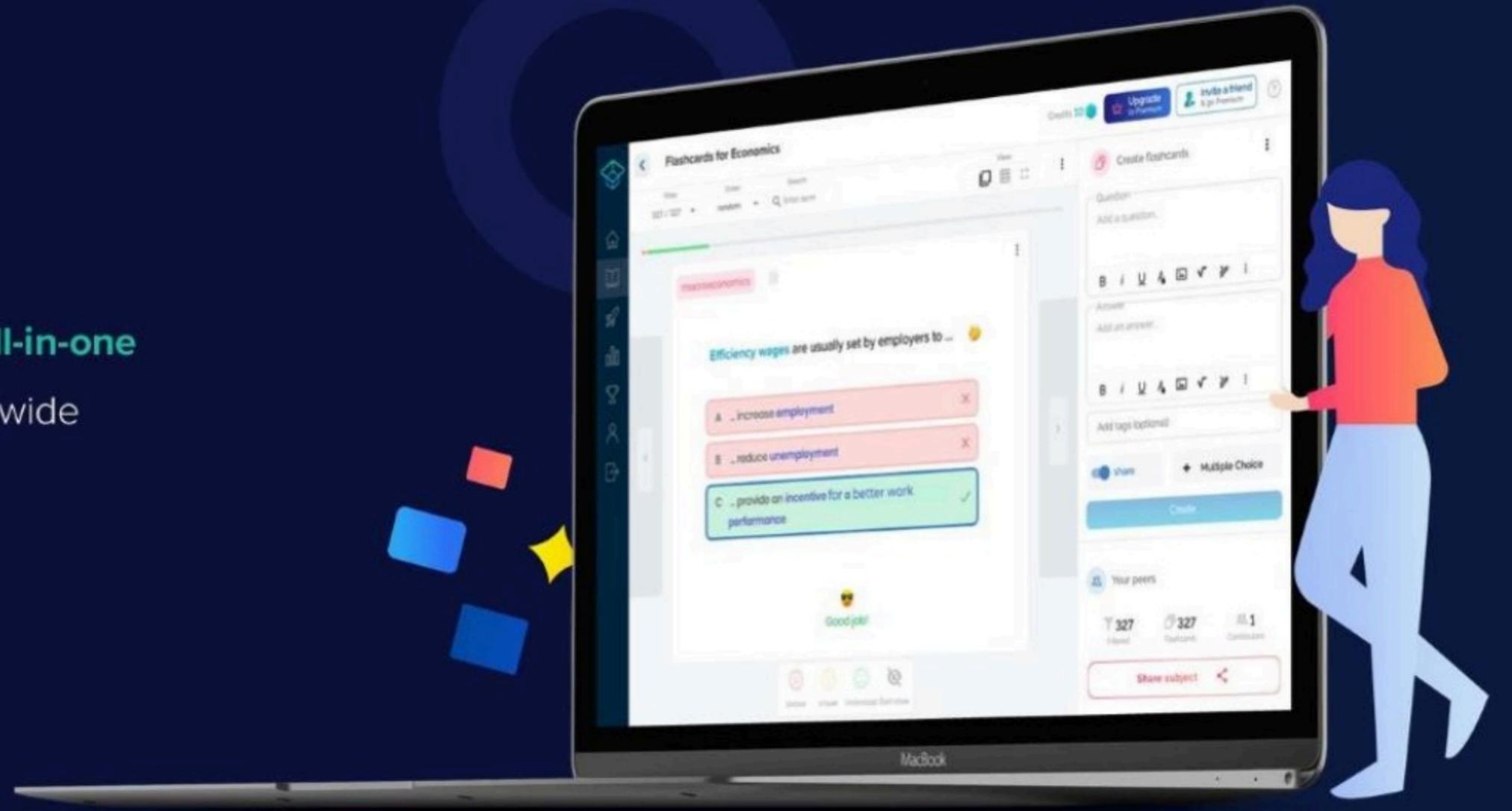


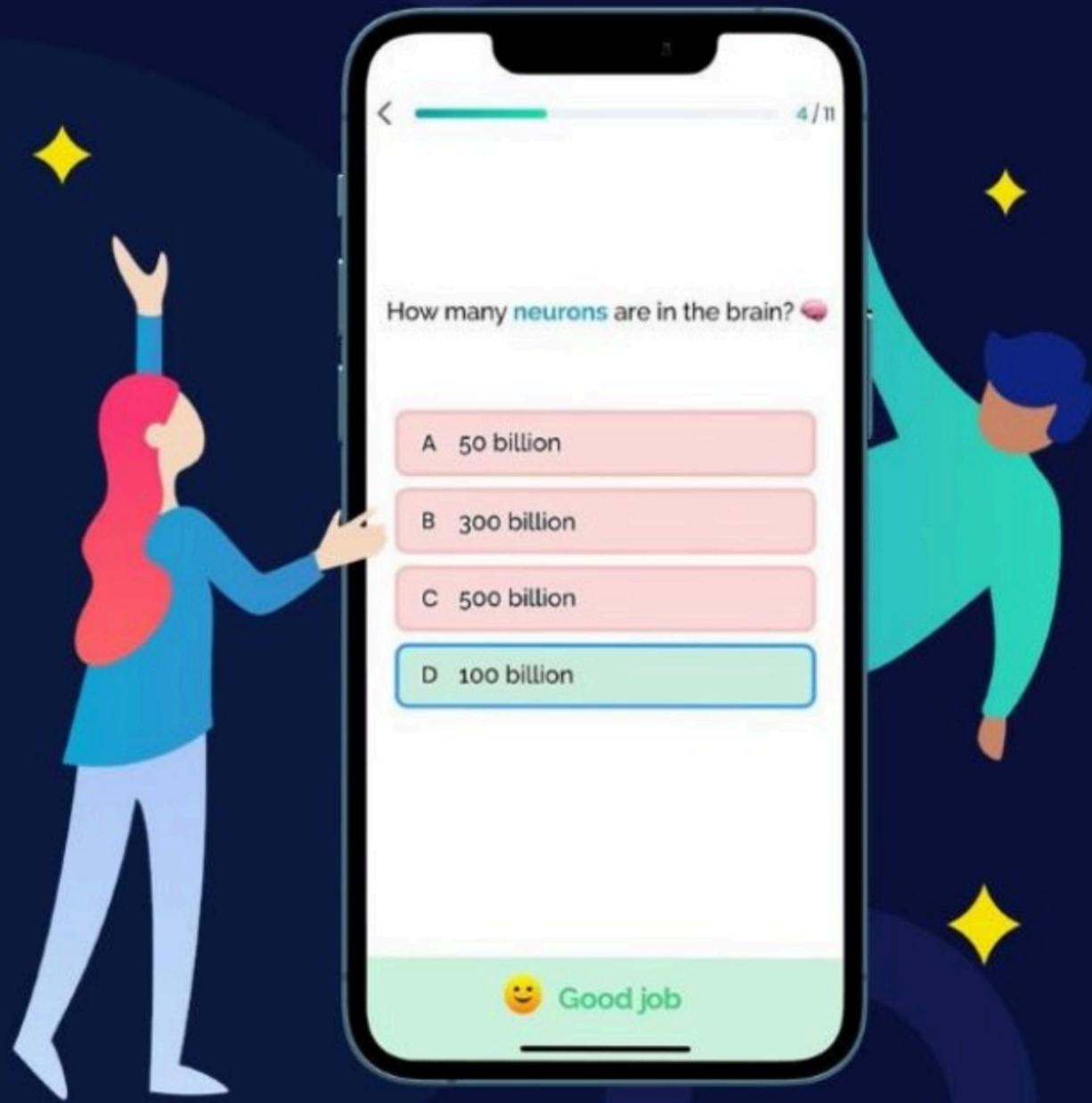
Our vision

Empowering everyone to achieve **their educational goals.**

What we are building

StudySmarter is a **content-agnostic all-in-one learning platform** that provides worldwide access to digital education through state-of-the-art technology.



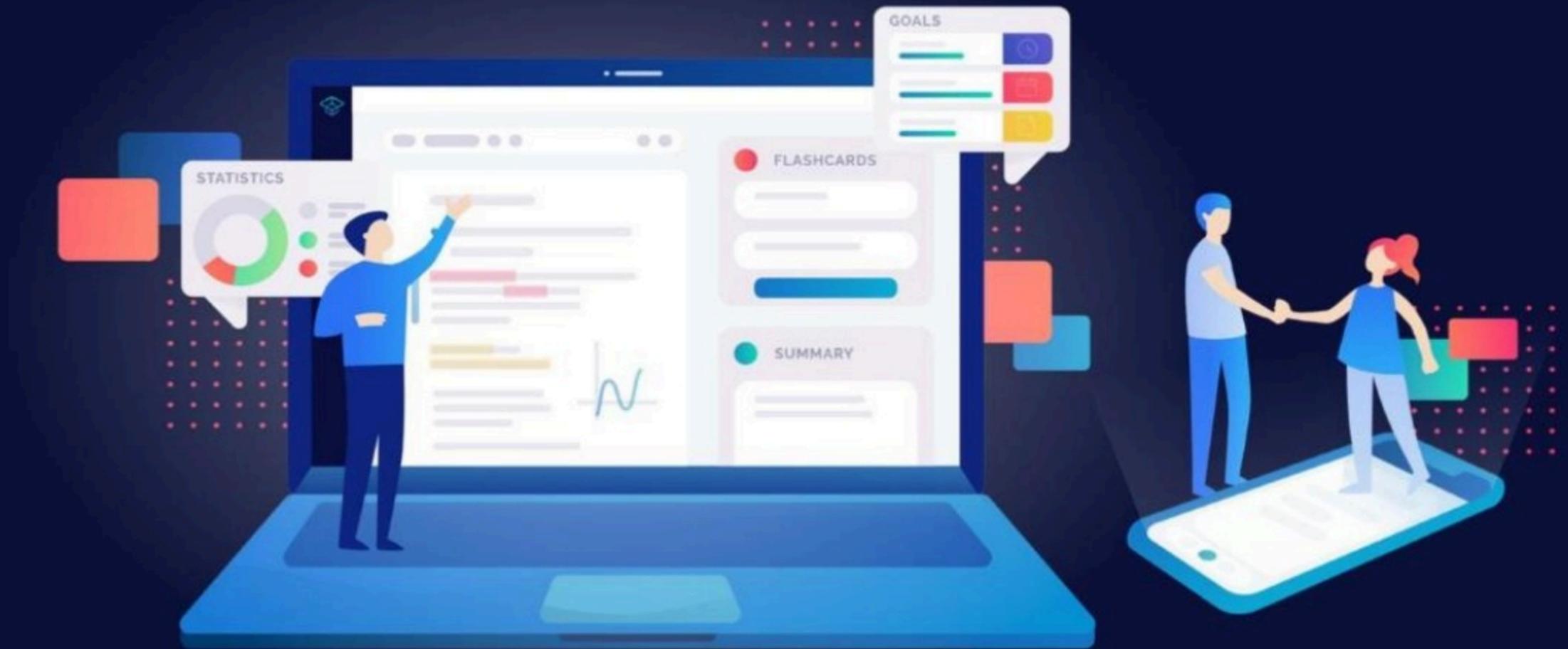


What StudySmarter is all about

StudySmarter enables any type of learner to **access, manage, create and collaborate** on any type of learning content anywhere in the world.

Our platform **facilitates both the creation and consumption of content** by providing a state-of-the-art learning toolbox. Additionally, StudySmarter leverages created content to build global learning communities.

The Platform.



The StudySmarter User

Our **content agnostic approach** empowers StudySmarter to become the platform for lifelong learning.

StudySmarter focusses on secondary and higher education. Still, the use-cases of StudySmarter are limitless.

K 12
EDUCATION

HIGHER
EDUCATION

CORPORATE
LEARNING



Covering the **entire learning process**

Made for all types of learners

StudySmarter covers the entire learning process for every learner and all content



Upload any text / lecture slides and **get automatically matched** with learning communities through NLP

Structure your studies with an **individualized study plan** and **smart reminders**

Create **flashcards, notes, quizzes and more** with our intelligent creation tools

Study more effectively with StudySmarter's own **spaced-repetition trainer**

Keep track of your progress with **advanced learning analytics**

Making learning smart

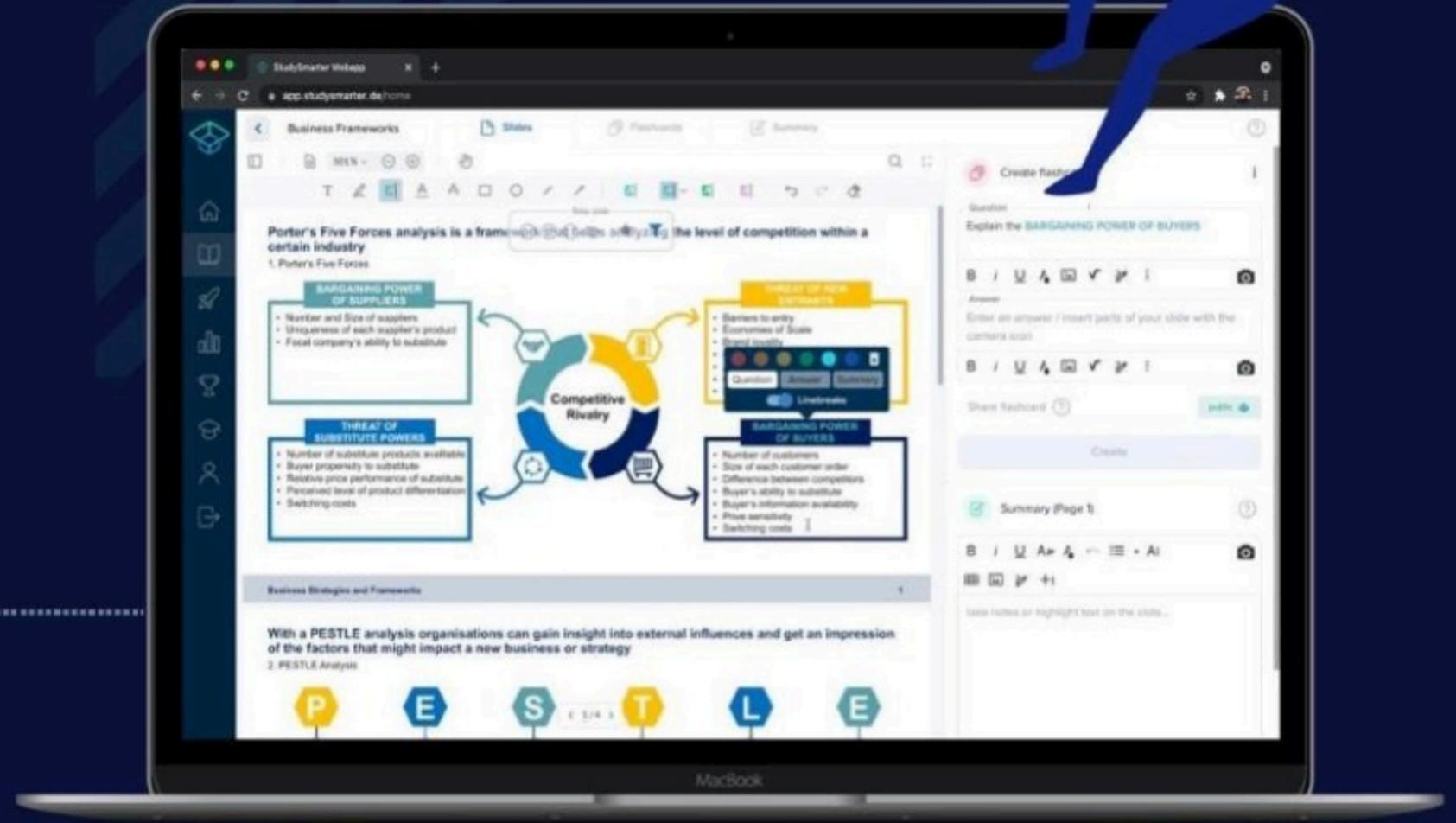
Content Creation Flashcards & Notes

The StudySmarter toolbox allows you to create your own flashcards and notes more efficiently than ever before.

Simply **highlight the most important parts** in your slides with our magic marker and automatically get your study materials.



Click the screen to play a **demo video**



All-in-one content platform

Relevant content for all learners

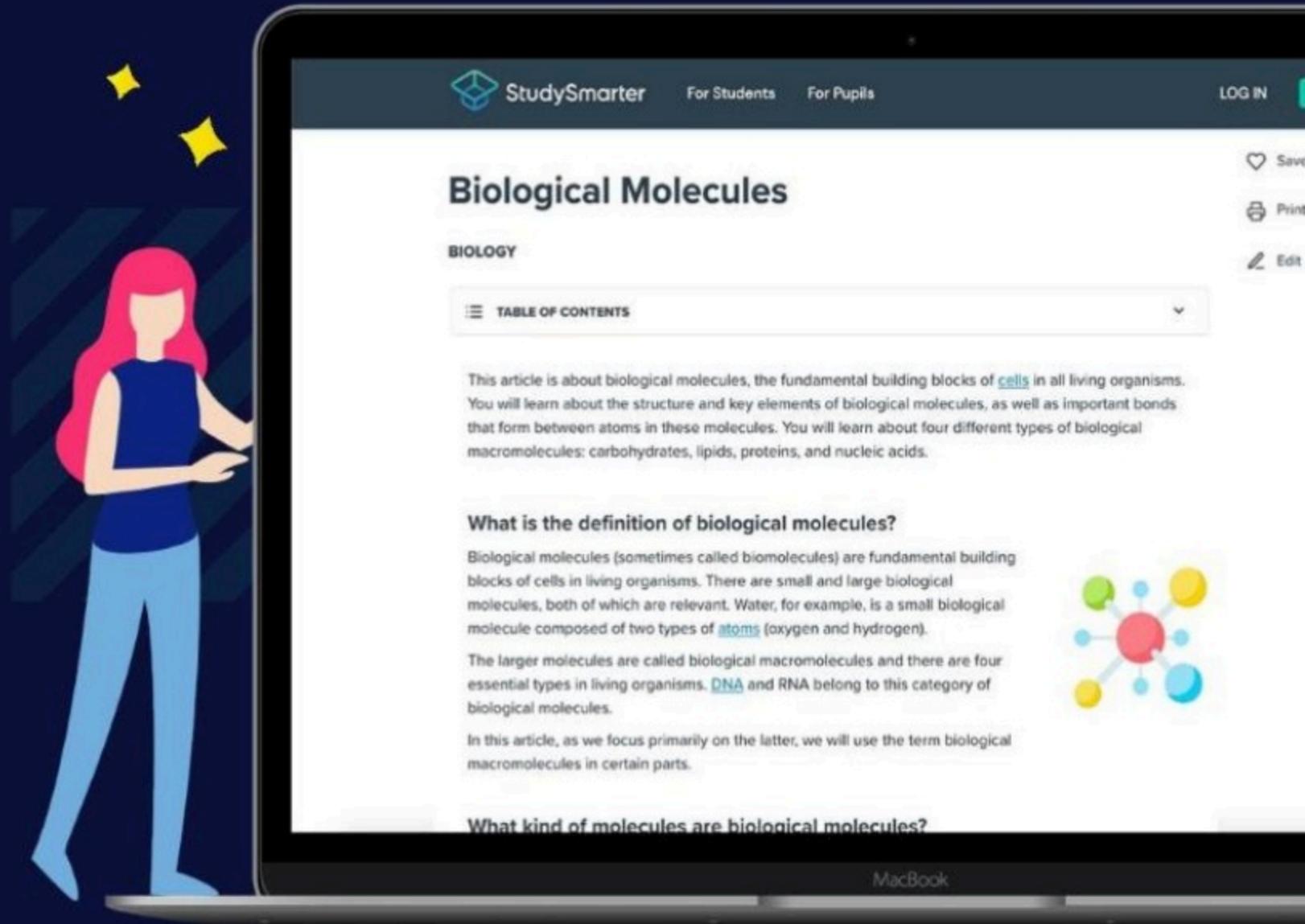
StudySmarter not only provides a smart toolbox for content creation but also **high-quality content from leading publishers** such as Pearson, Springer, Elsevier, and more.

Additionally, users can access StudySmarter Originals. StudySmarter Originals are high-quality content pieces **created and verified by handpicked educators.**



StudySmarter Originals

Free access to thousands of verified study notes, guides, textbook solutions, quizzes and exercises.



Building the most intelligent learning platform worldwide

Making learning smart



Creating learning content automatically

Generating quizzes automatically from uploaded documents with Natural Language Processing algorithms

Recommending tailored learning content

Explore tab with individual recommendations of additional learning materials based on learning type and goals

Providing individual feedback for all learners

Tailored learning advice for each user based on their progress and the learning paths of their peers

Making learning smart

Motivation & Structure

The Study Plan

The StudySmarter study plan allows you to focus on selected objectives and supports you in **achieving your personal academic goals**.

Enter your exam date, set goals, track your progress and stay motivated with automated reminders that adapt to your learning behavior.



Making learning smart

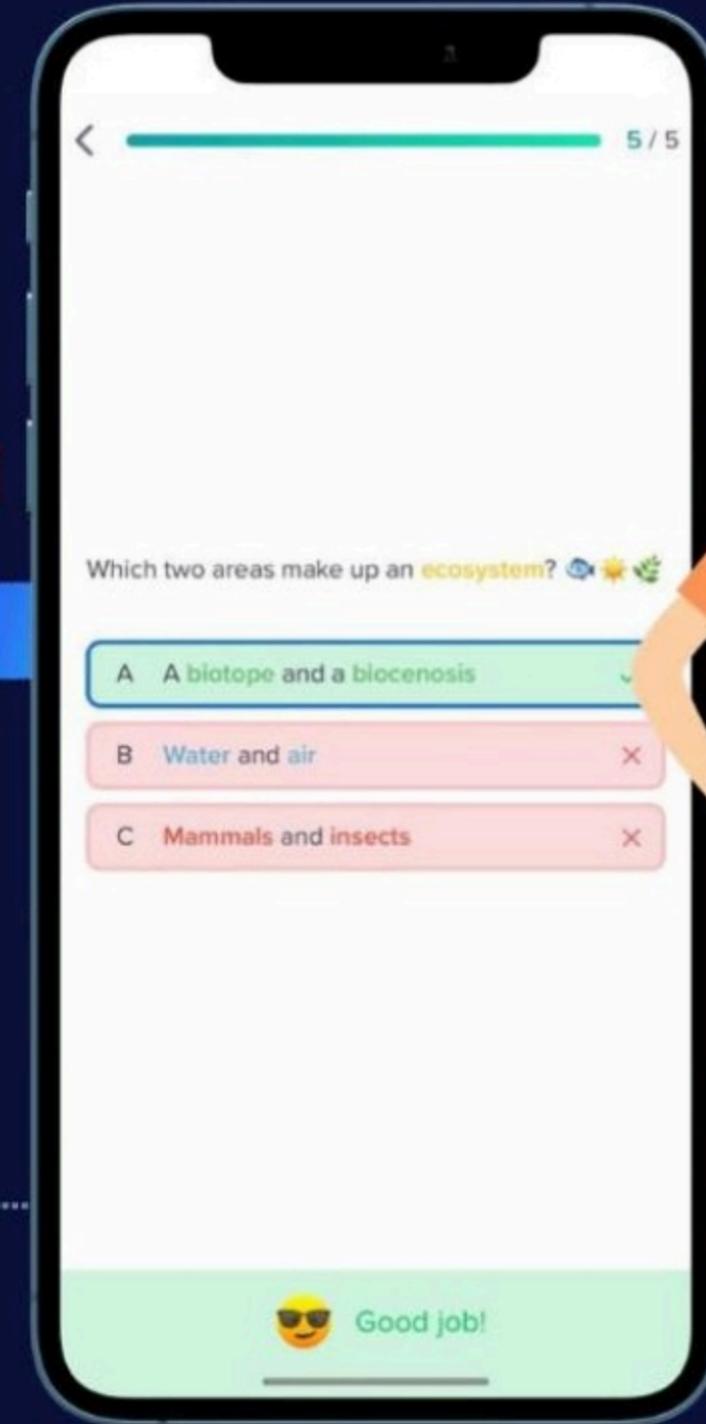
Content Consumption Cross-Device Trainer

The StudySmarter trainer makes use of an **adapted spaced-repetition algorithm** to optimize every learner's outcome.

User-generated content as well as StudySmarter Originals can be studied on **iOS, Android, and Web**.



Click the screen to play a **demo video**



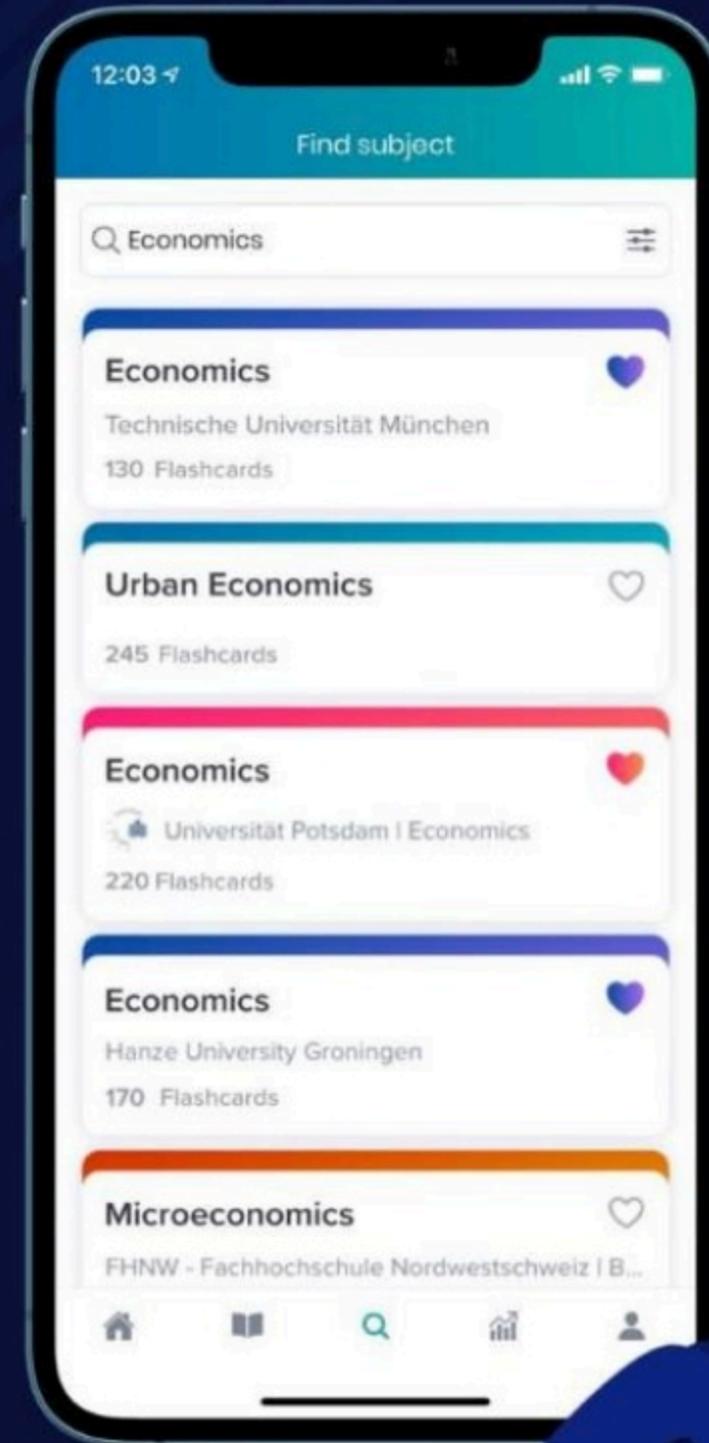
Making learning social

The **right community** for every learner

StudySmarter automatically matches users into learning groups based on their learning materials and goals.

We facilitate content creation for every learner which is why **millions of user-generated content** pieces are being created per month.

Over 80% of content on StudySmarter is shared across learning communities and private study groups



The perfect tool to **increase student engagement** for universities

StudySmarter for universities



Professors

Make your teaching more interactive and data-driven

- ✓ **Advanced learning analytics**
- ✓ **More interactive learning**
- ✓ **Student collaboration without cheating**

StudySmarter works with leading universities and integrates complementary to traditional LMS systems.

StudySmarter significantly improves learning outcomes and retention rates.

We empower universities to **fully understand the learning process of their students** and improve their course quality.



Administrators

Position your university as a leader in digital learning

- ✓ **Improved retention rates**
- ✓ **Digital learning USP**
- ✓ **University branded version**