stor.ai

Online grocery shopping has developed separate and apart from the in-store experience...

80% of shoppers **unsatisfied** with fulfillment options

68% of shoppers **unsatisfied** with search options

70% of shoppers **unsatisfied** with site navigation

66% of shoppers **unsatisfied** with customer service

A fractured shopping experience made worse by retailers' disparate digital touchpoints...

Source: Incisiv Customer Survey

stor.ai : Customer-First Commerce

One platform that powers rich, contextual, relevant digital customer engagement across all touchpoints...

Today and Tomorrow

Stor.ai's Customer-First Commerce Platform

Customer Engagement

Product browsing, discovery, and shopping delivered through one user experience

Digital Merchandising

Bring trade promo and shopper marketing into your digital ecosystem
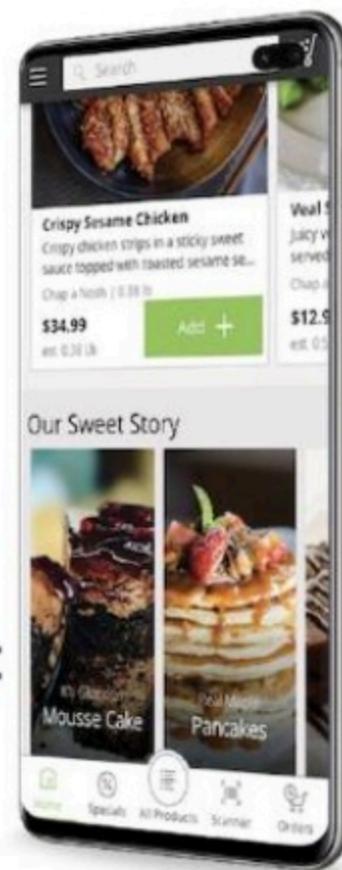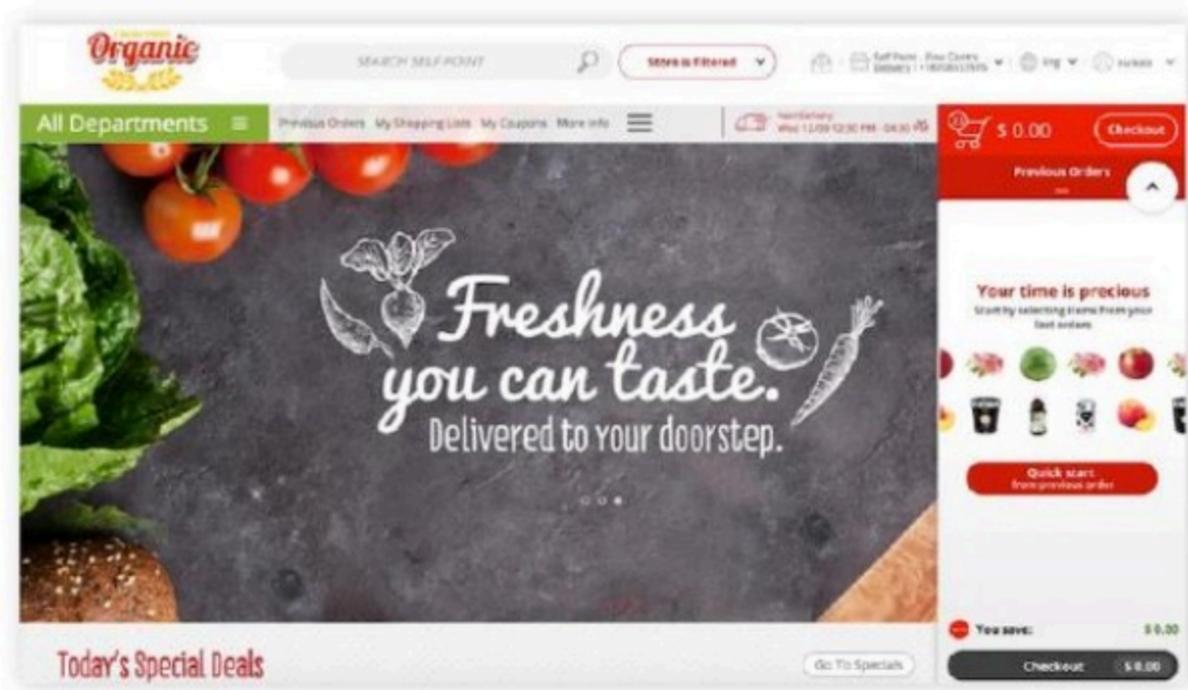
Frictionless Shopping

Make shopping easy:
Mobile App
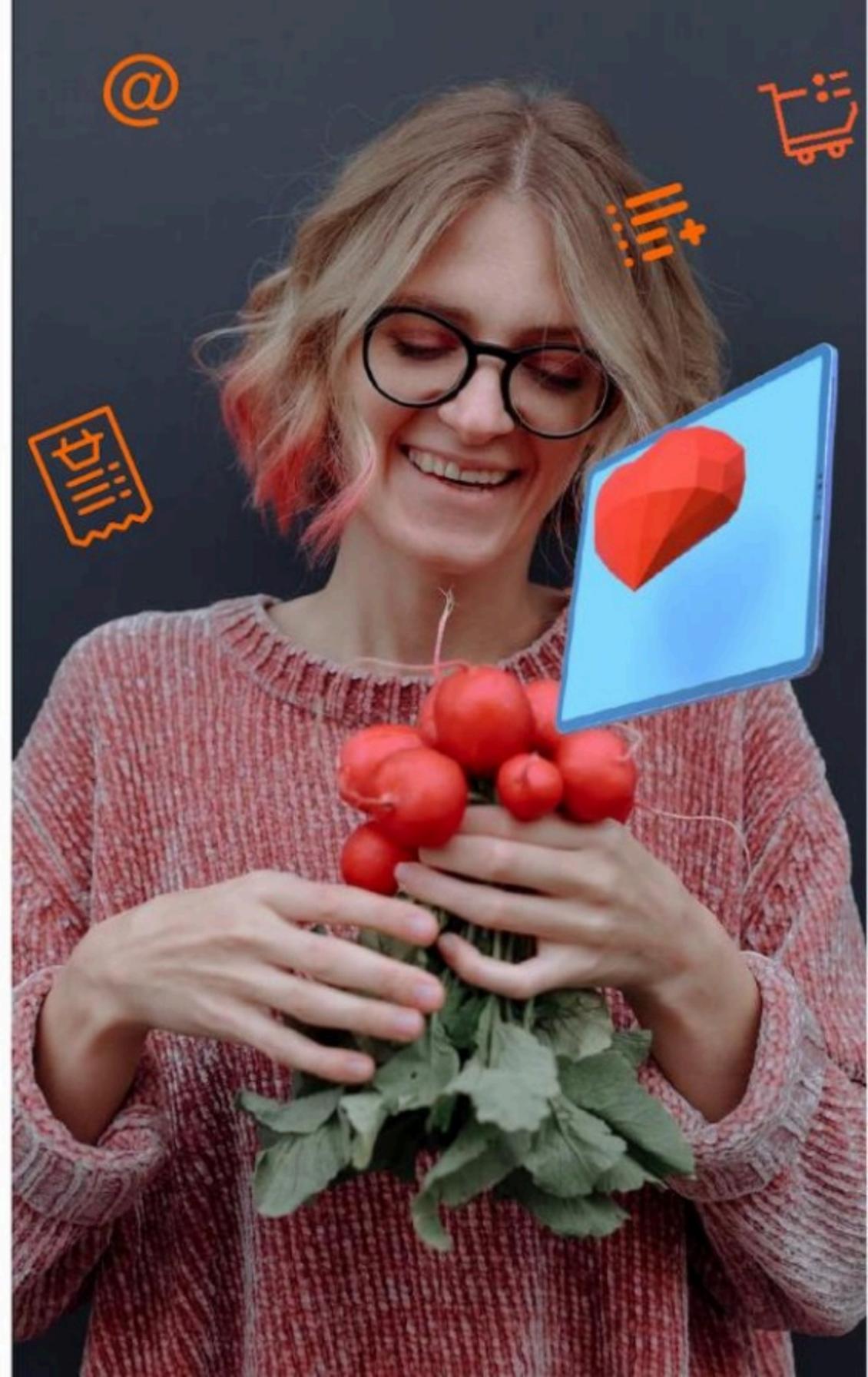Scan & Go
Smart Carts

Fulfillment

Operational efficiency and automation to make online sales profitable

stor.ai

IMMERSIVE DIGITAL
ENGAGEMENT

Consistent and Seamless Shopping Experience:
- ☐ Browsing
- ☐ Research
- ☐ Discovery

Digital Merchandising

Like the 'middle shelf', the prime real estate of any digital Commerce store are the products & banners at the top of the category or search results pages which are above the fold.

The average difference in how users treat info above vs. below the fold is 84%.

Nielsen Norman Group

Fulfillment

- Three picking modes for optimized efficiency

- Integrates to point of sale for order closeout

- Fully mobile on android or iOS

- Integrates with final mile delivery partners

- Deployed with MFC partners

- Operate as stand alone app in a dark-store

Order 12345678   Exit

Collect   Replace   Stickers   Complete

Mark Smith   555-555-555-555
Products: 32/32

Replaced:	Missing:	On hold:	Availability
2	1	0	97%

Subsitute pref.: SMS

📞 Call customer   SMS Send SMS

Customer's approval needed:

Missing product: Replacement:

0/1   1/1
Apple strawberries   Grape juice 100%
juice | Ella's kitchen   pure | Haddar
$2.99 $2.99

Don't replace   Replace

Missing product: Replacement:

0/1   1/1
Chobani greek yugort   Chobani greek yugort
with apple & cina...   with strawberry on...

Customer Success Story

BEFORE stor.ai

- Very small online presence
- Orders picked manually
- Uncompetitive in online space

→

AFTER stor.ai

- Massive online presence
- Orders picked via stor.ai fulfillment app reducing labor by 50%
- ~25,000 orders/ month via online channel
- AOV: $185, ^5% YoY

About Yenot Bitan

- Stores: ~200
- Annual Revenue: ~$1.5B USD
- 2nd Largest Grocer in Israel
- Stor.ai customer since 2018

Engagement
Model

- Per store license fee
- No transaction fees
- ROI frequently <12 months
- Dedicated dev team to move fast

STOR.AI: Your Guide to Customer-First Commerce

COMPANY LAUNCHED

2014

Headquarter:
Tel-Aviv and NYC

RETAILERS ON PLATFORM

+300

Locations:
US, Canada, Europe, GCC, Israel

PROCESSES OVER

2 Million Orders Annually

KEY EXECUTIVES

Orlee Tal- CEO, ex-Retalix, Google lecturer, 20+ years retail

Morris Azulay- CFO, funding guru, m&a expert, retail background

Irit Fridlis- VP Strategy, ex-Shufersal, digital guru, 15+ years retail

TOSHIBA | Unilever | trax | Microsoft | salesforce
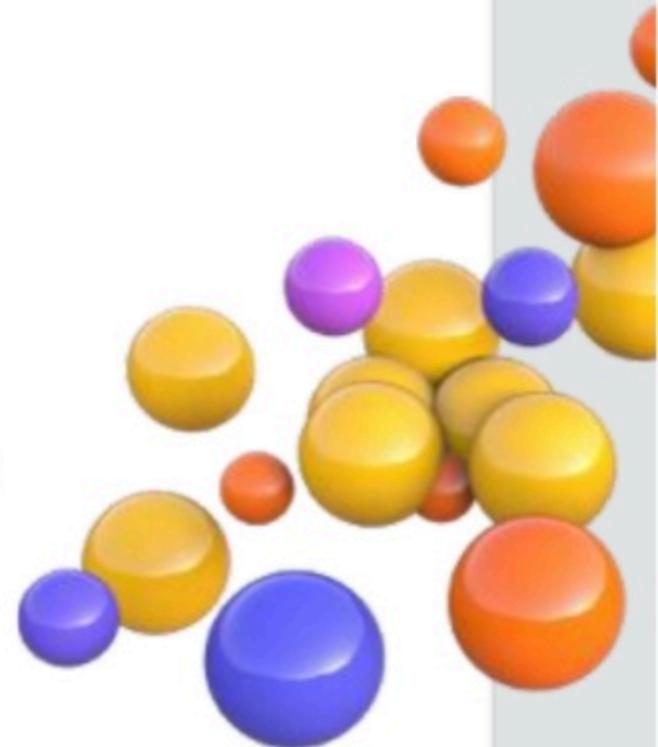
GDPR Compliant
ISO27001 Compliant

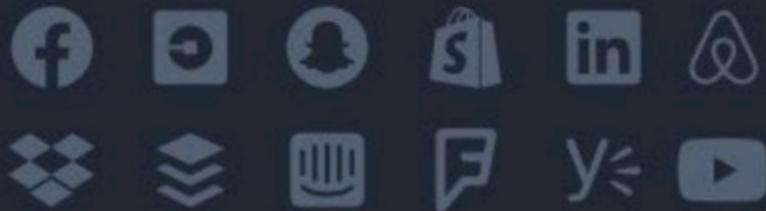# STOR.ai: Let's Build the Future of Commerce **Together**

For more information:

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