

**stoke**

**Workforce at the  
pace of business**



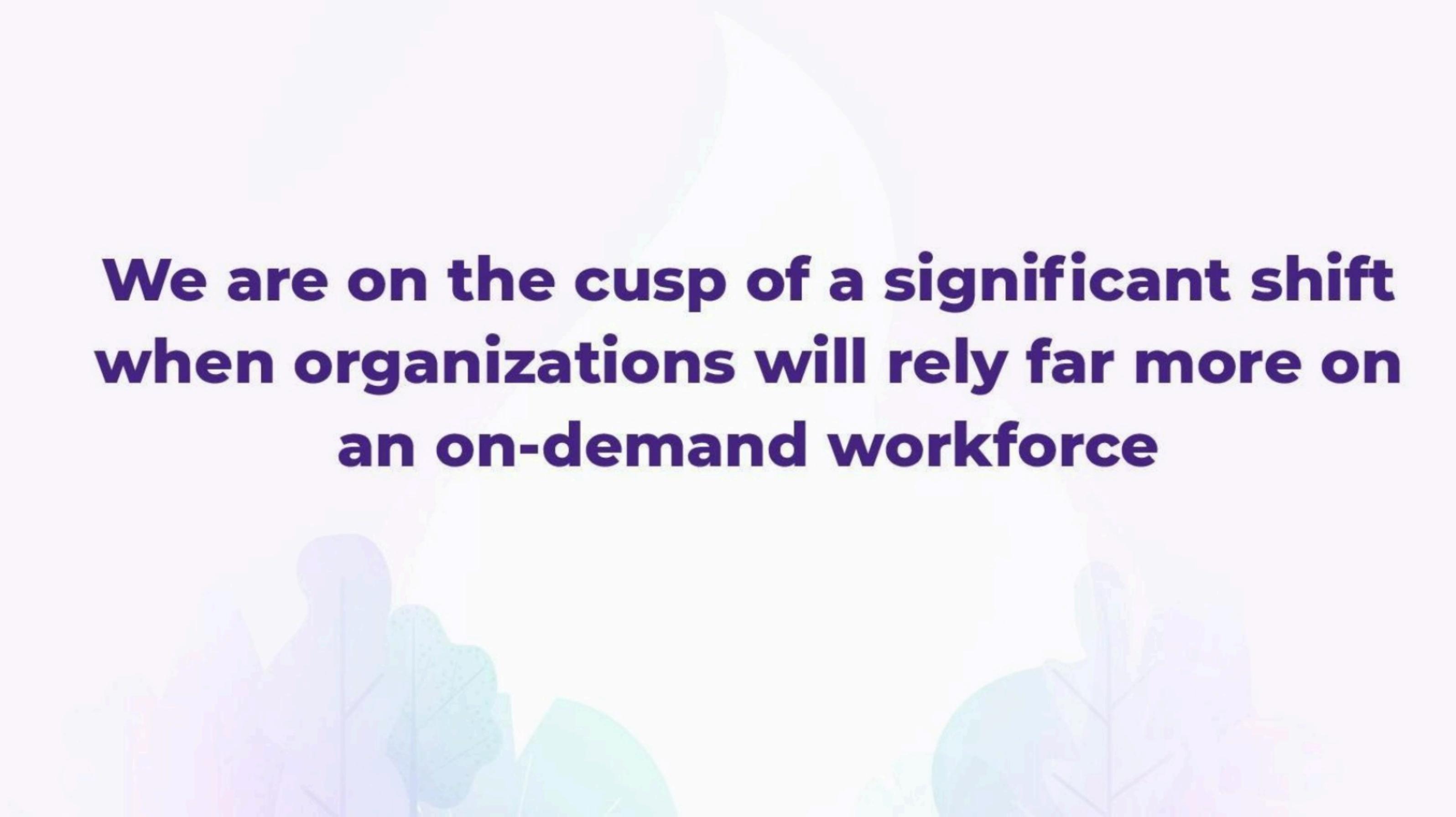
# A Stoked team



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**Co-founder, CTO**  
Formerly:  
VP R&D Cloudyn  
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Sr. Dir Engineering  
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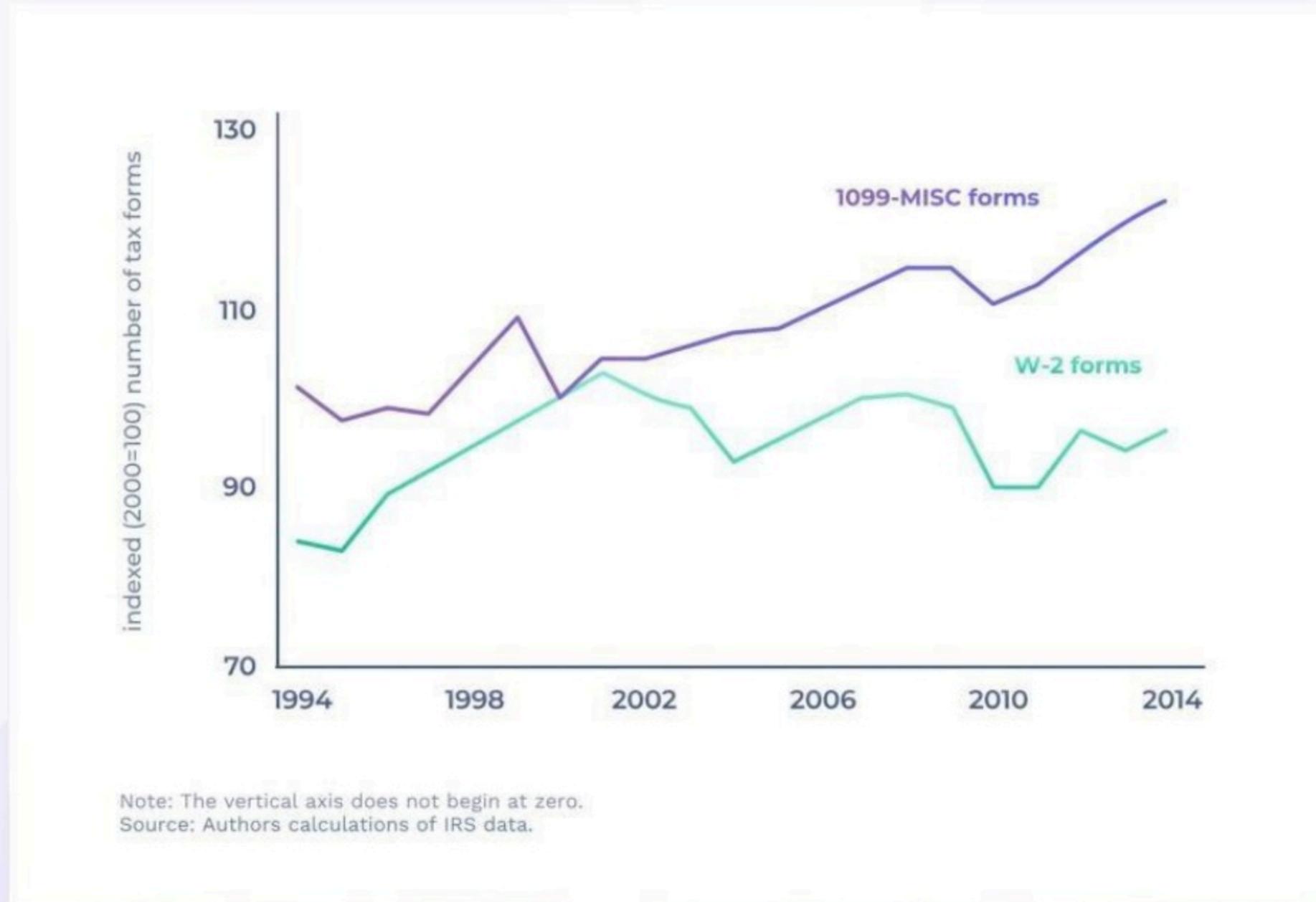


**Shahar Erez**  
**Co-founder, CEO**  
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CPO & CMO Kenshoo  
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VMware



**We are on the cusp of a significant shift  
when organizations will rely far more on  
an on-demand workforce**

# The world has gone freelance



The growth of the freelance workforce is three times faster than the traditional workforce.



**These Freelancers are the  
highest skilled individuals**

**65%**

Of Executives

“An external workforce is important or very important to operate at full capacity and meet market demands.”

# The way organizations operate is changing for good

#shiftishappening



Result based



Agile



Nimble



Distributed



On-Demand

# It's a new way of thinking



**Rigid workforce**



**Hybrid workforce**

stoke

But...



# The corporate challenge

**On-demand talent is a one off, non standard process owned by no one in corporate**

Recruiting

On-Boarding

Budgets &  
Payments

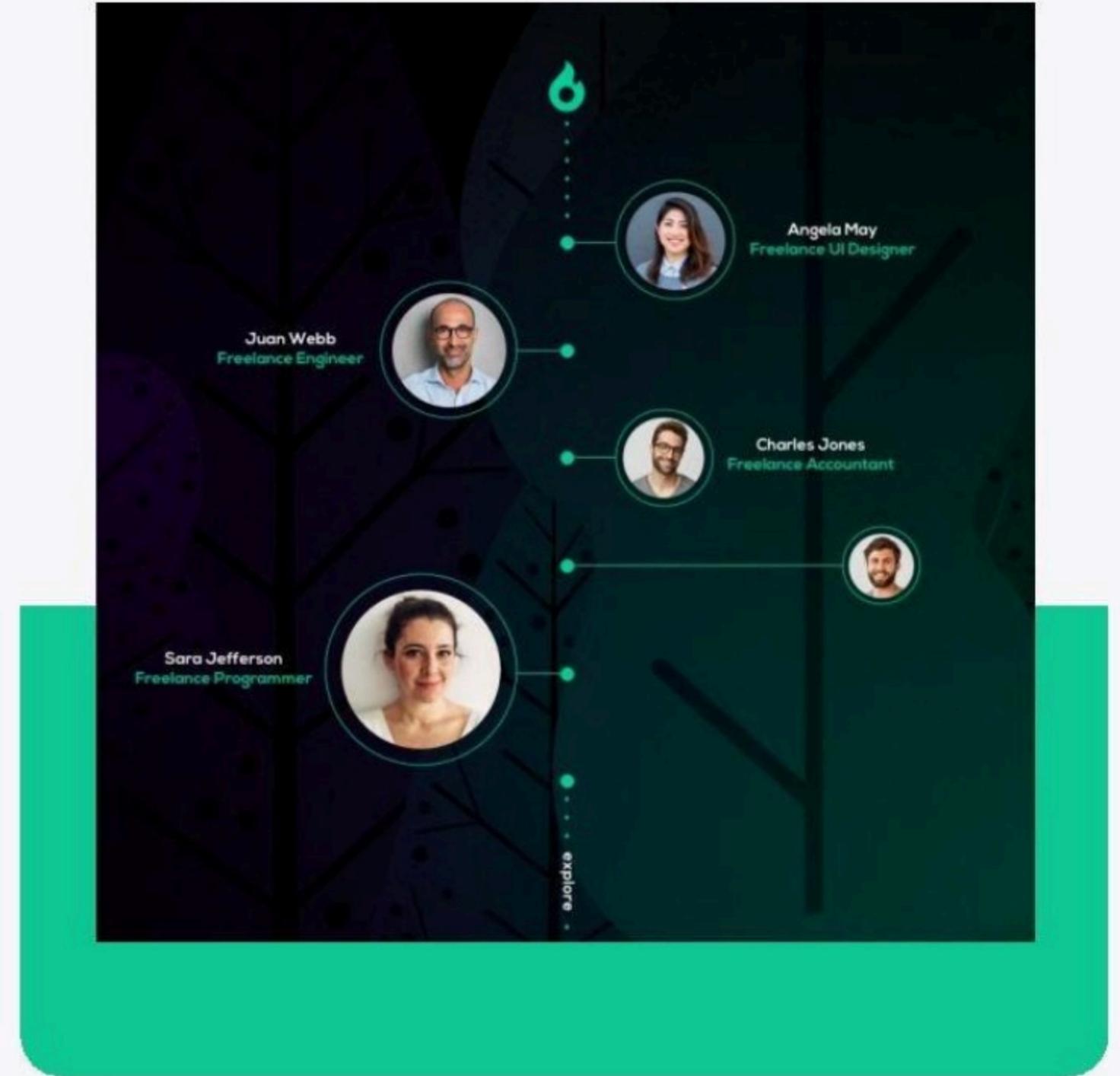
Corp.  
Policies

Compliance

# That's Why We Built Stoke

On-Demand Talent Cloud

Access the Talent / Skill / Capacity you need, when you need it, risk free.



**Stoke empowers organizational leaders to embrace on-demand talent so they can increase productivity and democratize access to skills and knowledge**

**stoke**

**Workforce  
Democratized**



# A unified on-demand workforce platform

## Talent Access

Model based policies  
Top talent to cost effective  
Trusted Hiring

## Onboarding

Digital contracting  
Predefined contract templates

## Transparent

Budget control  
Digital approvals  
Built in notifications

## Payments

One aggregated invoice  
Flexible payment options (Hourly, Project based)

## Policy & governance

Role based access  
Downstream budget  
Upstream approvals

## Regulatory compliance

Workforce classification assurance  
On-time payments

## Platform

Integrations

Scalability

Reliability

Security

Compliance



## Find



Employment Type

Project Type

Skill Required



## Manage



Reporting

Onboarding

Offboarding

## Model based policies



No. of clients

Profiling

Pay Bands

Geo

Docs

Duration

### Qualify

Test Interview

### Work Classification

### Insurance

### Background Check

### Payment

### Marketplaces



### Individual Freelancers (verified)

Jane Smith

John Doe

### Service Providers

