

Monetizing the Creator Economy



The Knowledge Economy is Changing

Real Estate Coaches 🏠

Tat Londono Real Estate Coach



@tatlondono

209 Following | 1.3M Followers | 15.5M Likes

<https://stanwith.me/tatlondono>

Learn Commercial Real Estate



@realestatesource

3089 Following | 768.7K Followers | 6.8M Likes

<https://stanwith.me/RealEstateSource>

Career Coaches 📁

Gabrielle | Recruiter



@careerconfidant

81 Following | 11.5K Followers | 88.8K Likes

<https://stanwith.me/careerconfidant>

Rob Cancilla - Career Sidekick



@rob_cancilla

1299 Following | 162.4K Followers | 1.1M Likes

http://stanwith.me/rob_cancilla

Financial Analysts 💰

Main Street Wolf



@mainstreetwolf

207 Following | 257.7K Followers | 1.8M Likes

<https://stanwith.me/mainstreetwolf>

Austin Hankwitz



@austinhankwitz

2784 Following | 482.3K Followers | 5.6M Likes

stanwith.me/austinhankwitz

Before Stan: Juggling 10+ Point Solutions



Stan: Your One-Stop-Shop for Creating



 **Stan**

 **Tatiana** | @tatlondono



 **Text With Me** 📱
Get exclusive how-to tips, weekly check ins and live calls with me!

[Join my Membership Circle](#)

 **Buy My Book: Real Estate Unfiltered**

 **Ask Me Anything**

 **Book a 1-on-1 Session**



 **\$4k revenue/month**
(\$2k of which is now recurring)

 **All coaching bookings automated**

 **Prospect funnel 2x'd + 20% increase in conversion**

 **\$0 of subscription costs/week**

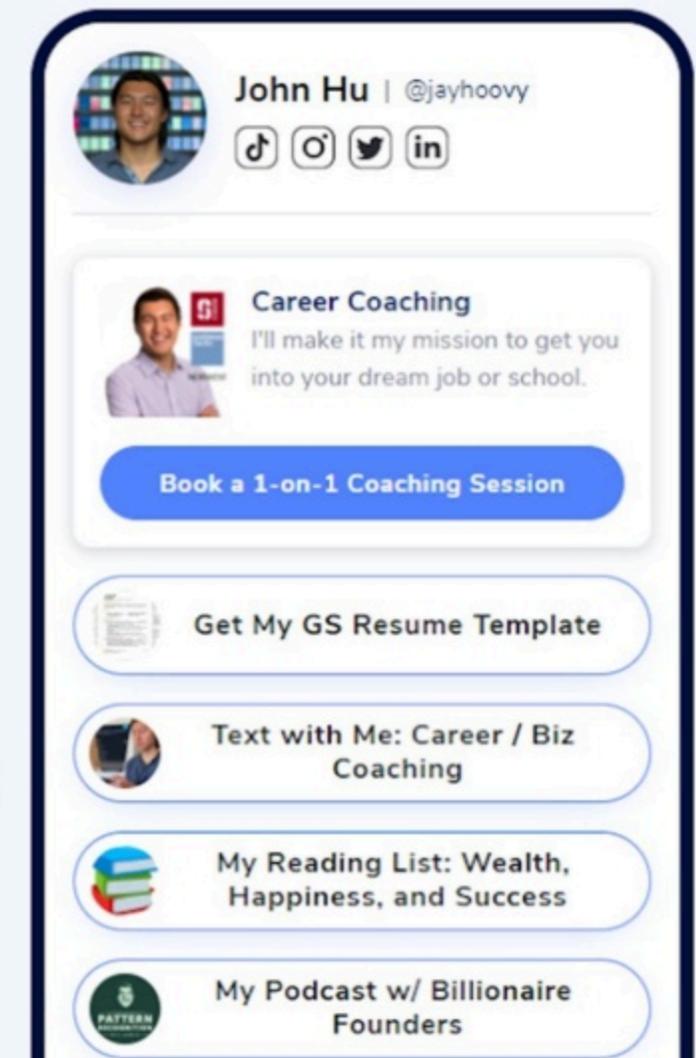
Accept Payments and Sell Digital Goods in 5 Minutes



Sections

- Profile Photo & Social Links
 - Book a 1-on-1 Coaching Session
 - Get My GS Resume Template
 - Text with Me: Career / Biz Coaching
 - My Reading List: Wealth, Happiness, and Success
 - My Podcast w/ Billionaire Founders
- + Add Section

Site Preview



John Hu | @jayhoovy

Book a 1-on-1 Coaching Session

Get My GS Resume Template

Text with Me: Career / Biz Coaching

My Reading List: Wealth, Happiness, and Success

My Podcast w/ Billionaire Founders

12 Weeks of Building, No Marketing



\$30K

GMV generated for
25 beta testers

500+

Organic, WoM
waitlist signups

54%

'Very Disappointed'
Superhuman PMF

Product Vision

The Creator “SMB”

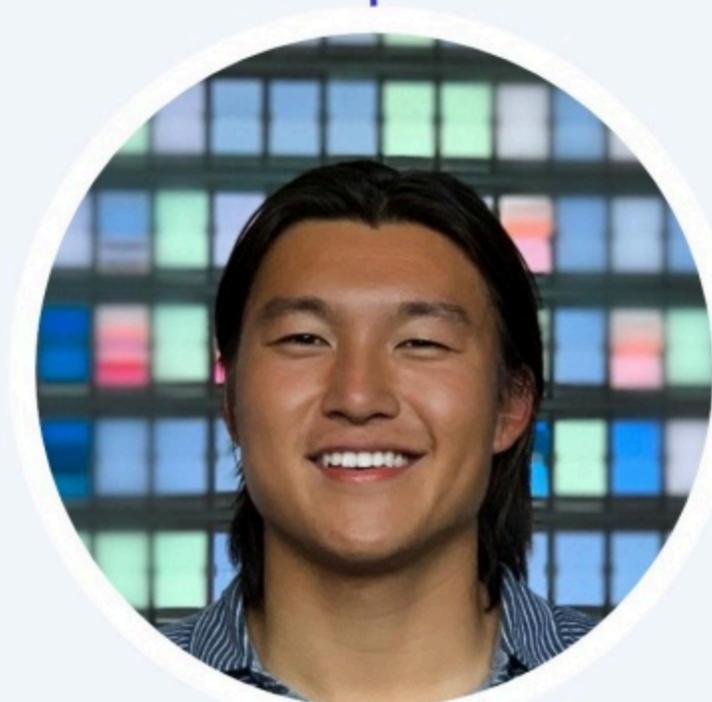


I Am My Own Customer

NORWEST VENTURE PARTNERS

Goldman Sachs

STANFORD GRADUATE SCHOOL OF BUSINESS



TikTok

John | Startup Founder



@jayhoovy

211
Following

41.7K
Followers

365.6K
Likes

Teaching you Business 101 🌲
Follow my entrepreneurial journey 🚀

stanwith.me/jayhoovy

Fundraise: Use of Proceeds



Mission: Empower Anyone to Make Money Working for Themselves

The Future of Work



Today:
**Knowledge
Coaches**



Tomorrow:
All Creators

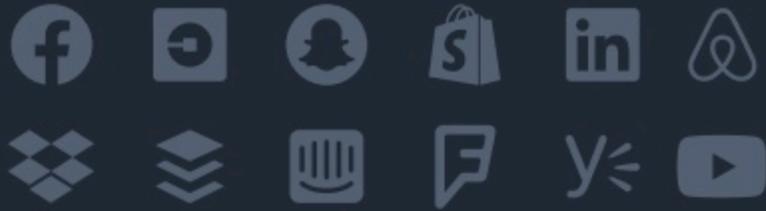


2030:
The Future of Work

Differentiation

Making Money vs. Building Brand





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