

SQUIRE

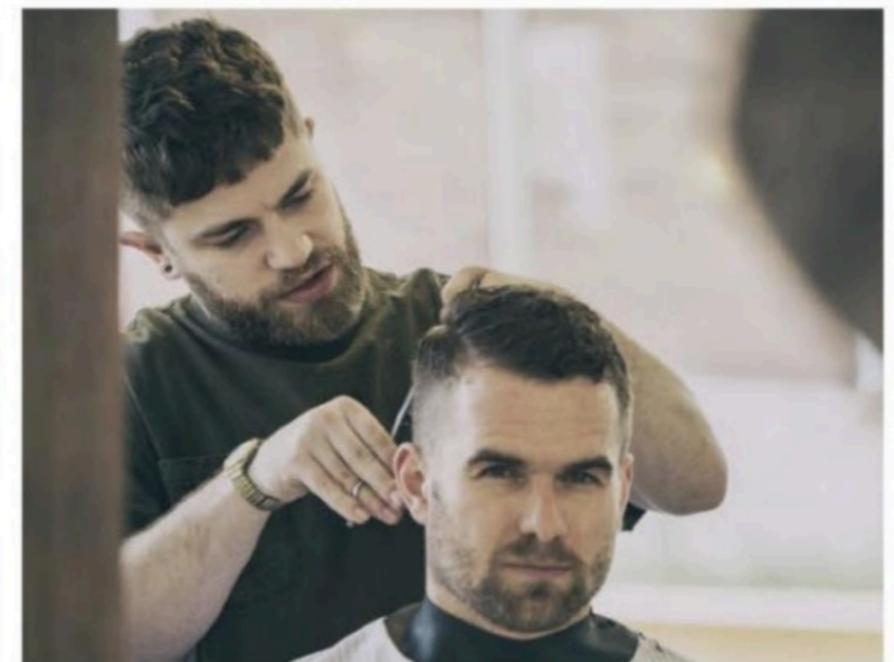
Business

Management

Software

Powering

Barbershops



Barbershops

Need one

Solution that

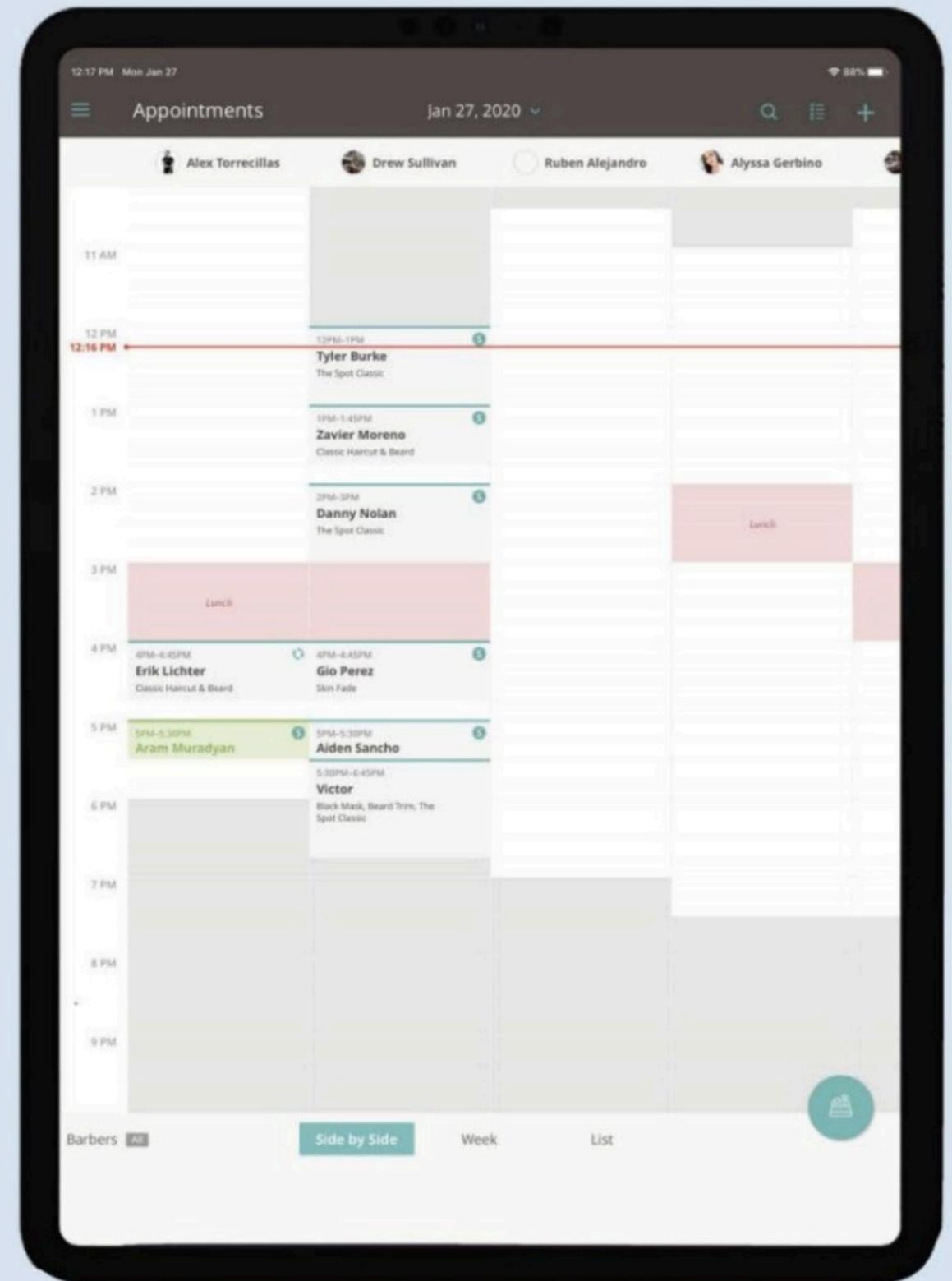
Meets their

Specific needs.

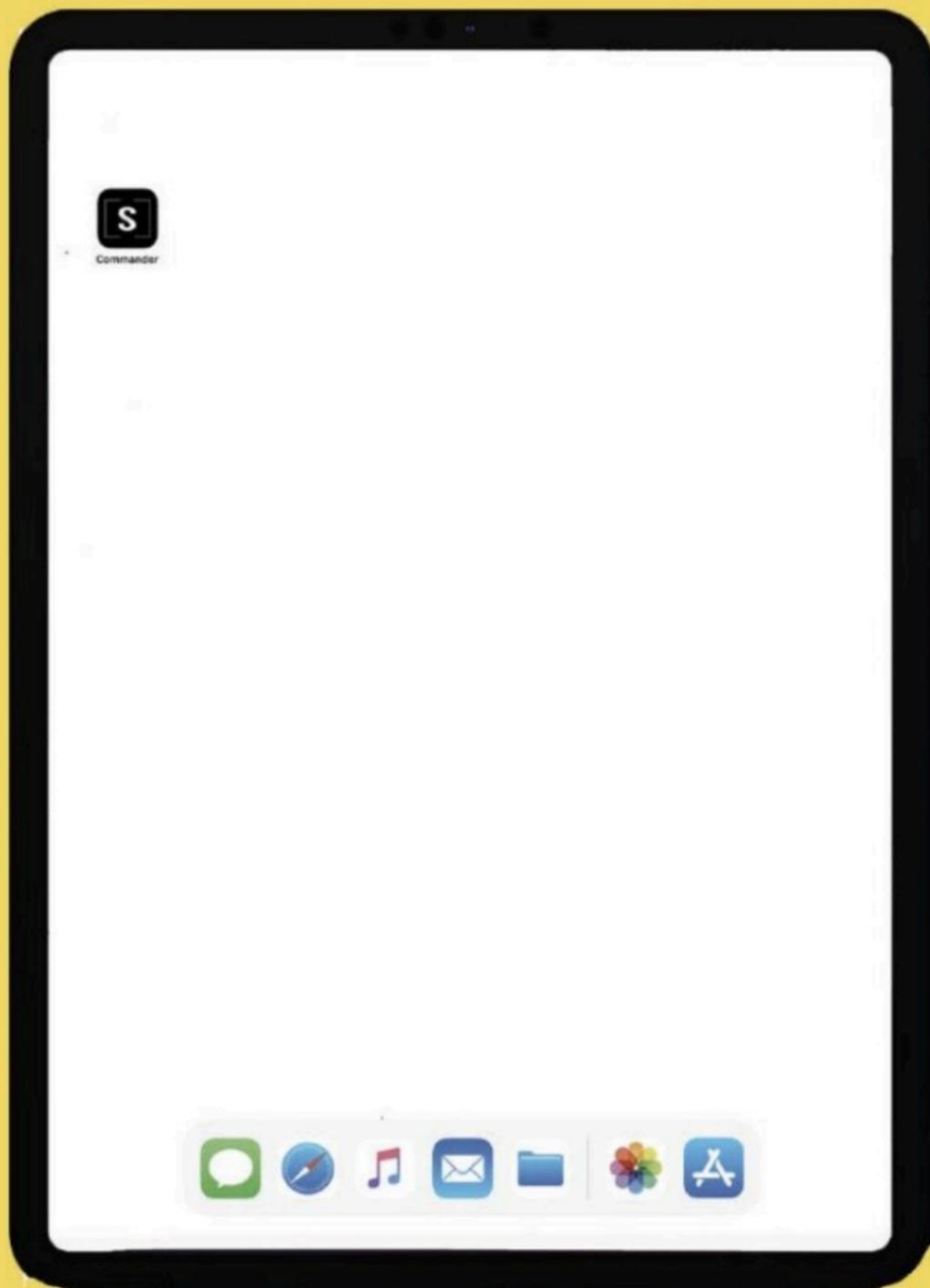
SQUIRE

First one-stop-shop for
barbers and men's salons

CRM - POS - ANALYTICS
BOOKING - PAYMENT
- DISCOVERY

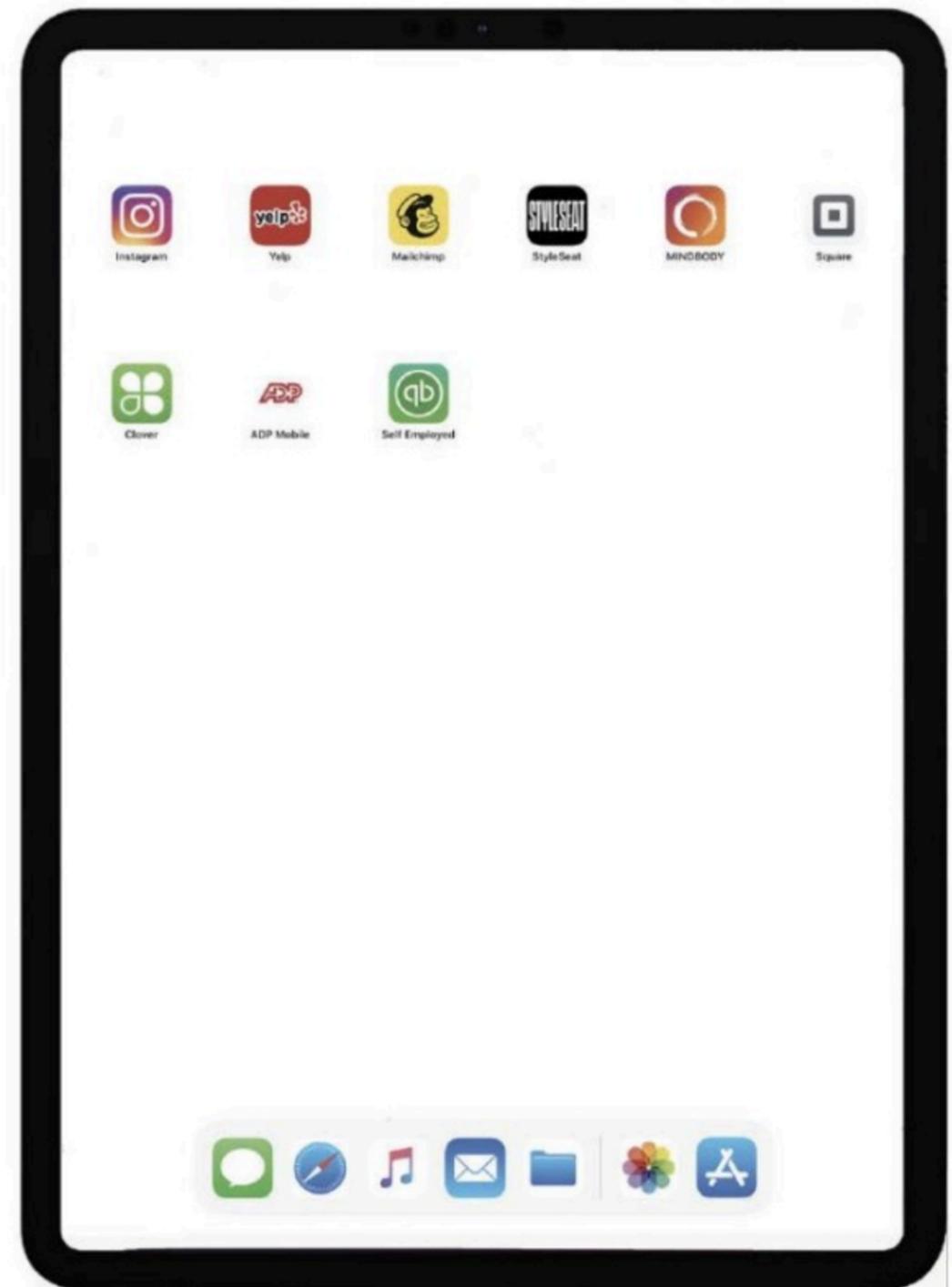


Barbershops with SQUIRE



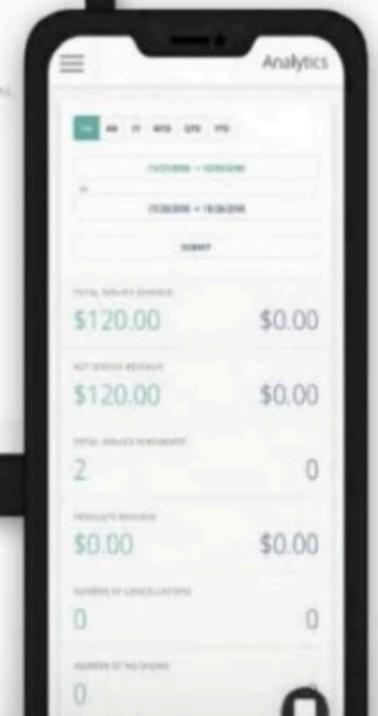
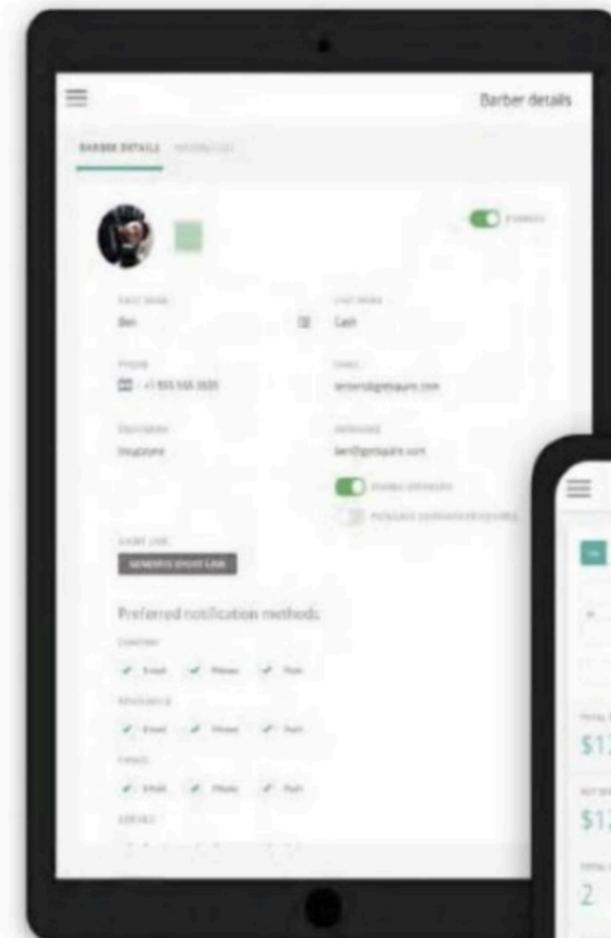
VS

Barbershops without SQUIRE

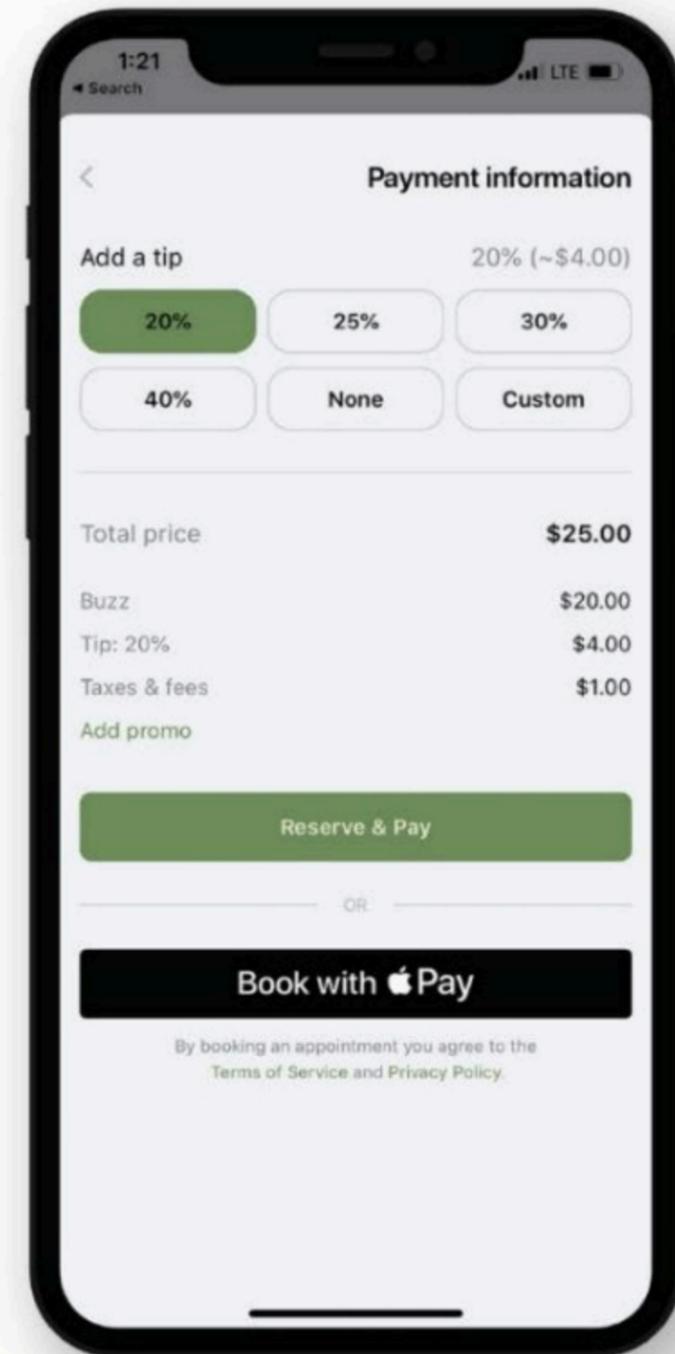
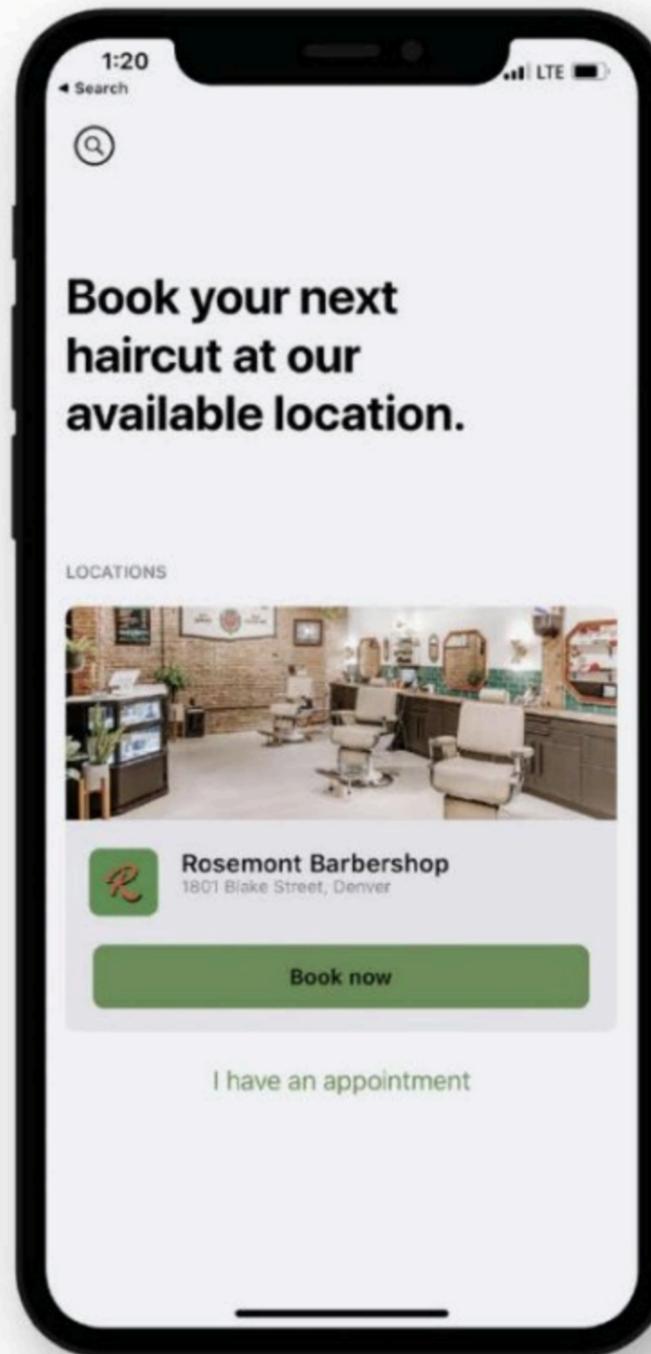
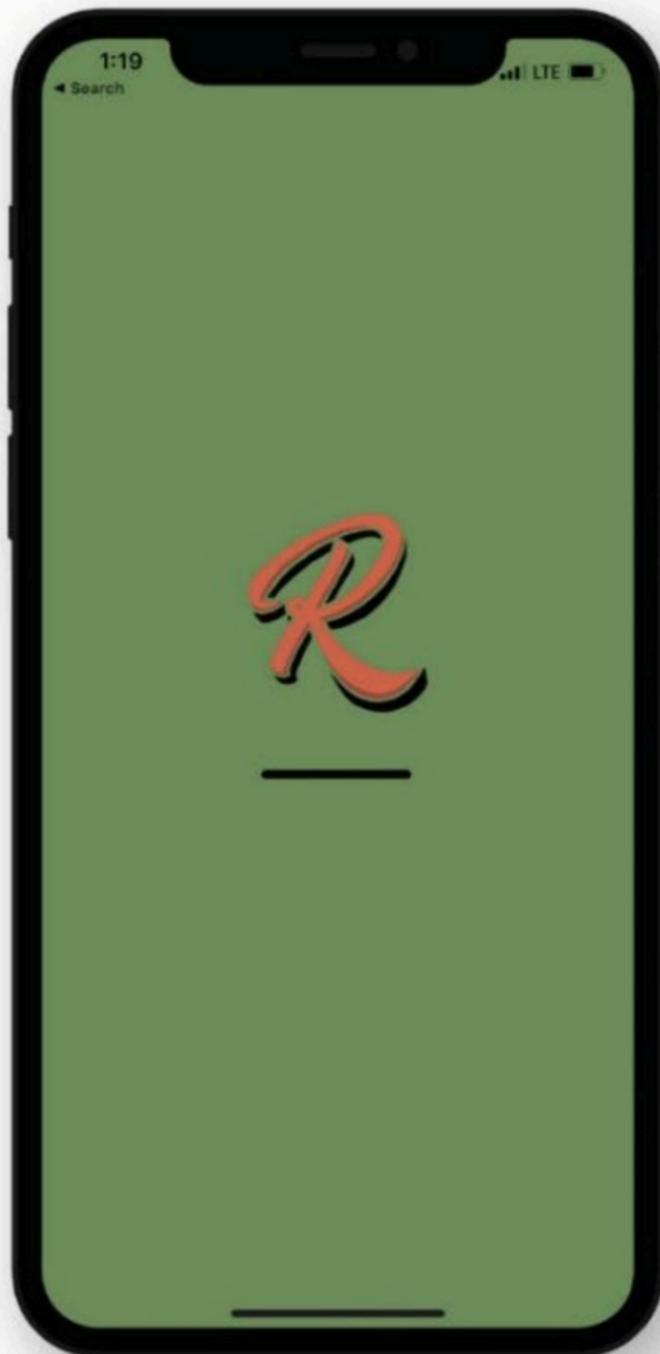


Vertical SAAS + Payment Processing

Commander Management System



Consumer White Label App



Team

SONGE LARON

CEO



Skadden

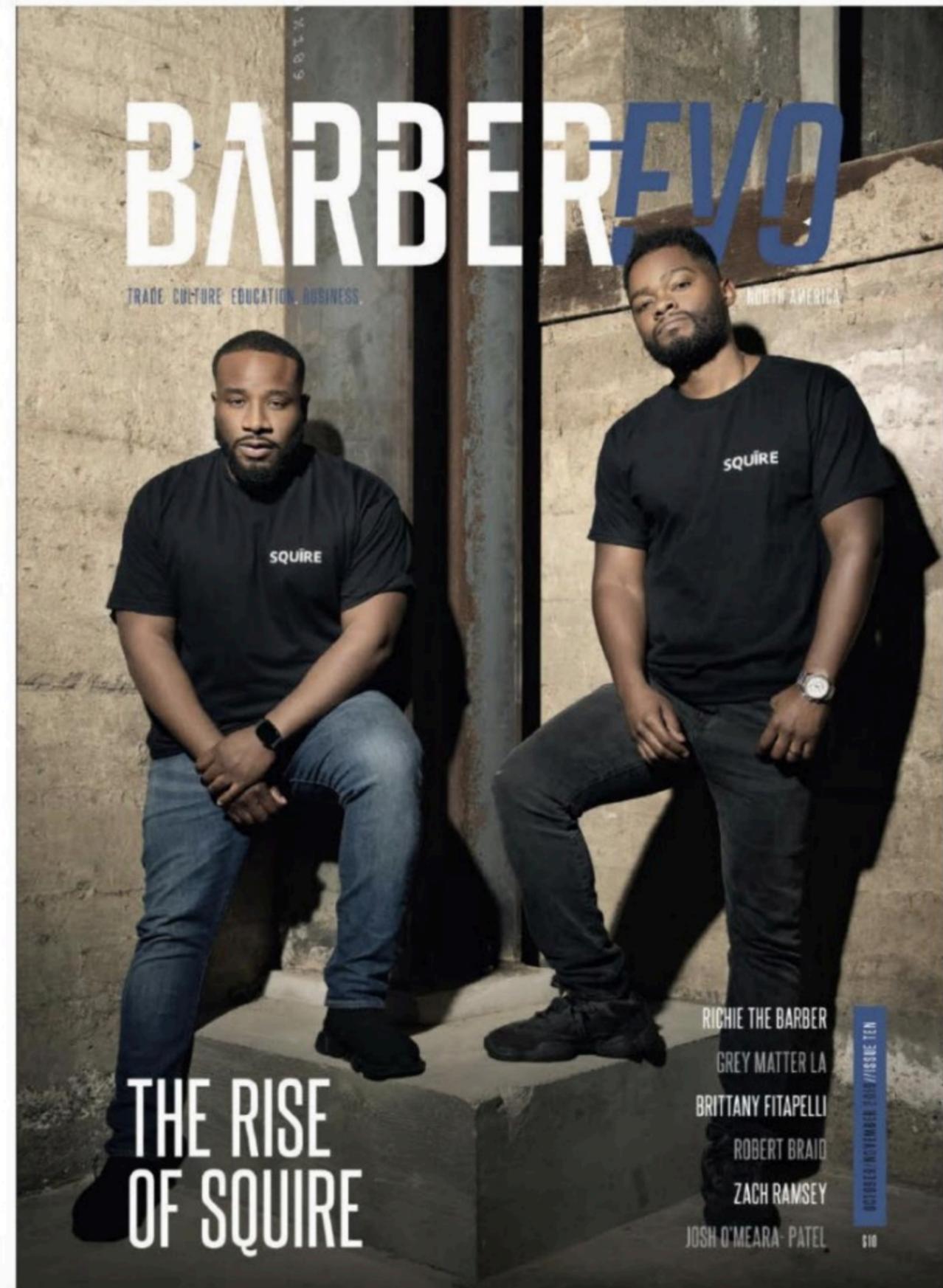


DAVE SALVANT

PRESIDENT



J.P.Morgan

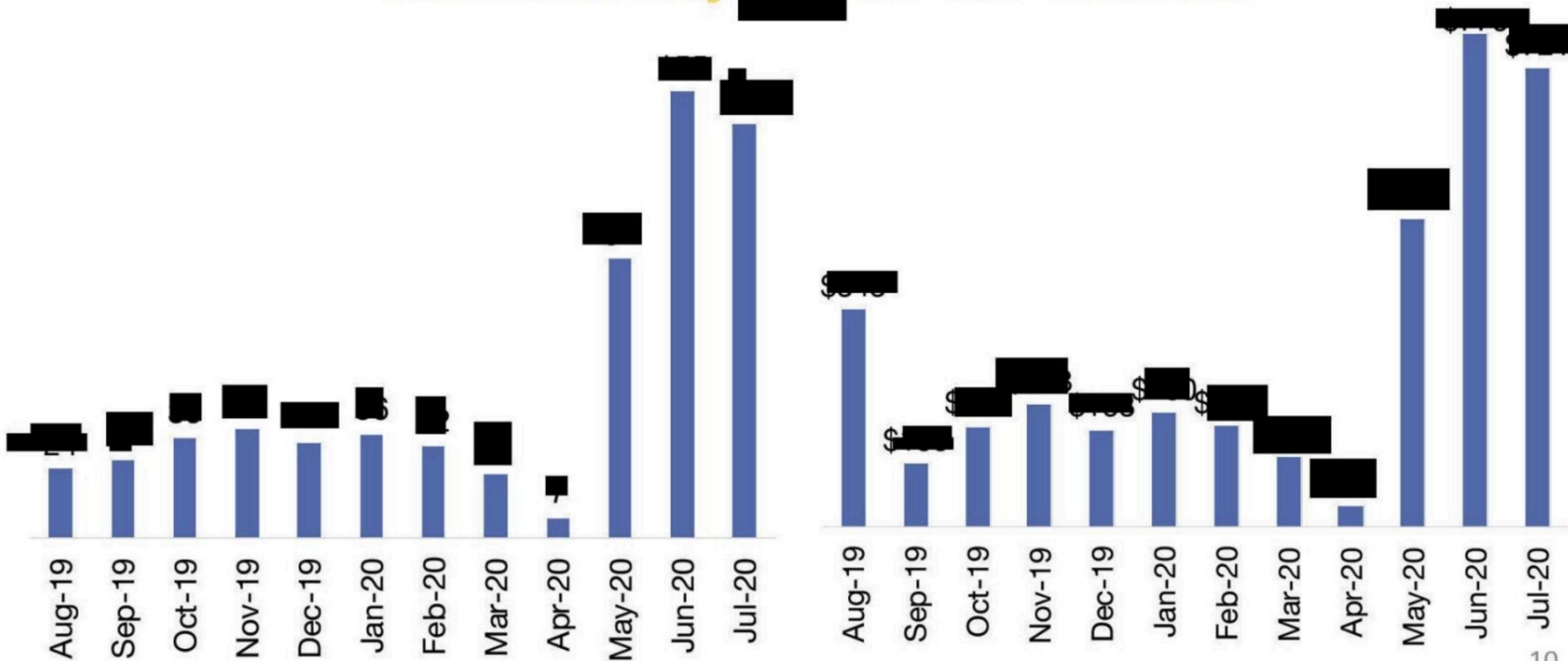


LAST 12 MONTHS

New Shops

New ARR Bookings (\$K)

June and July █████%+ YoY Growth!

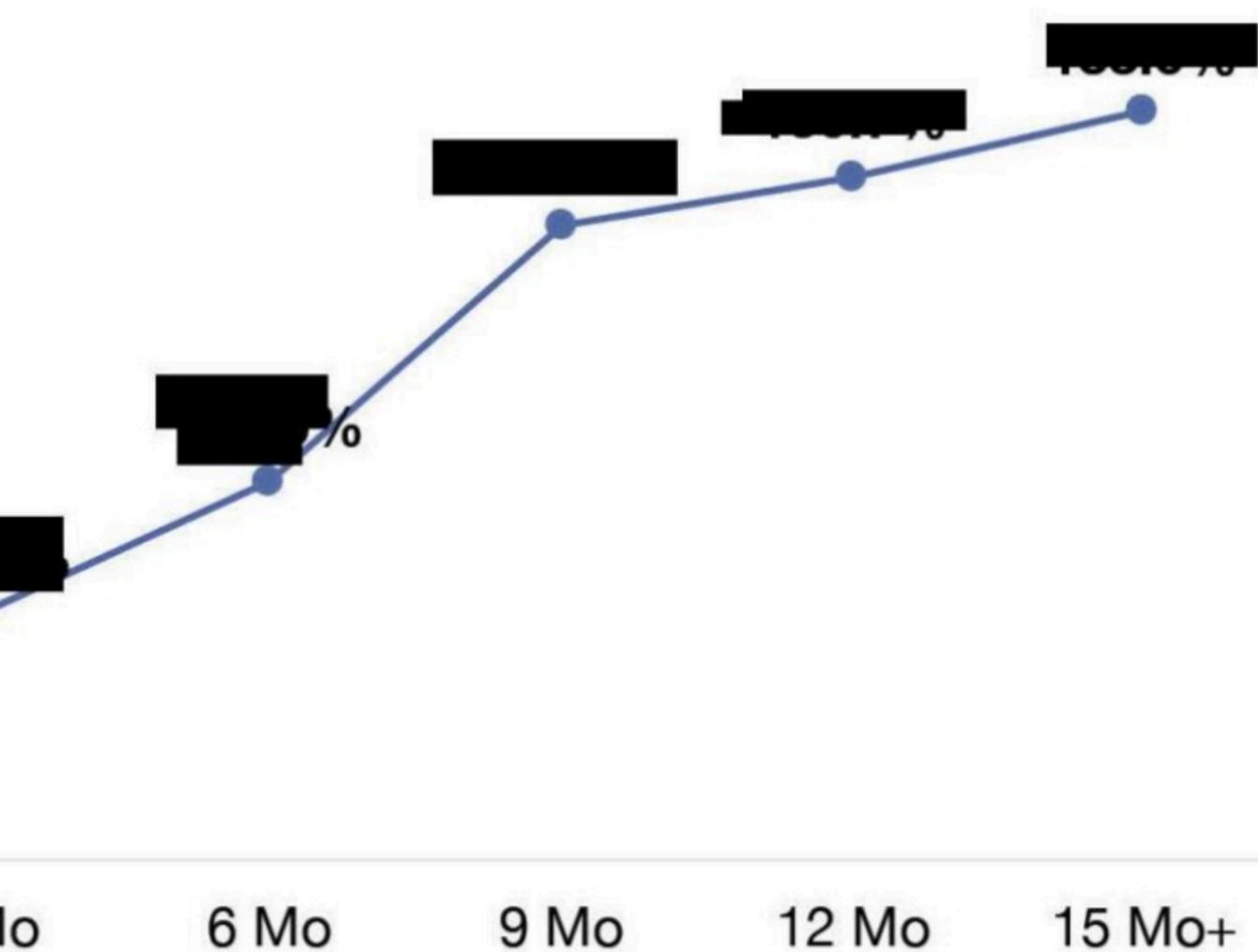


COVID-19 Response

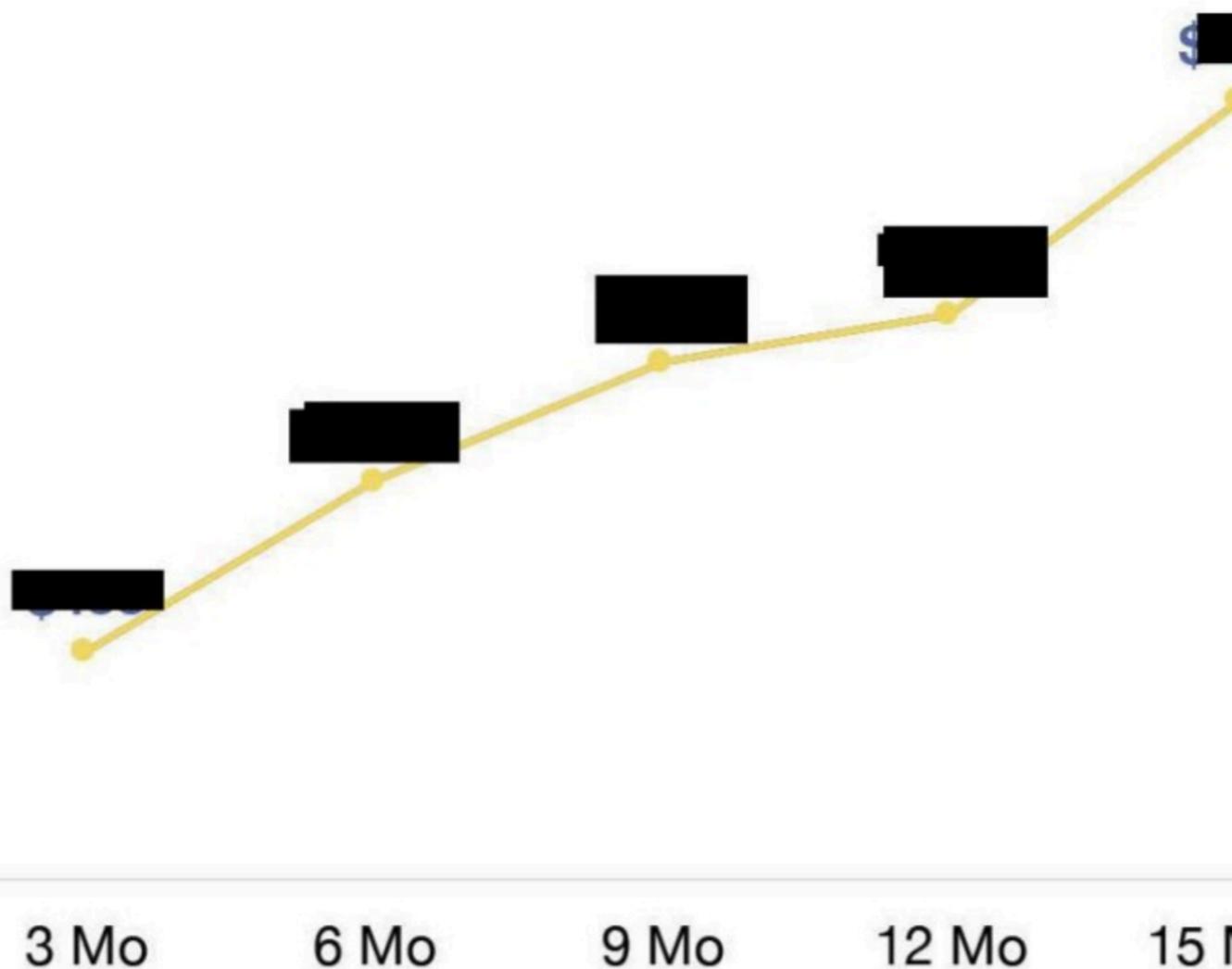
- Waived all Subscription fees until December 2020
- Launched Online Gift Cards so shops could generate revenue while closed
- Released COVID Waiver Forms feature
- Released Virtual Waiting Room feature to limit clients waiting in shops

SHOPS GROW OVER TIME

Net Retention

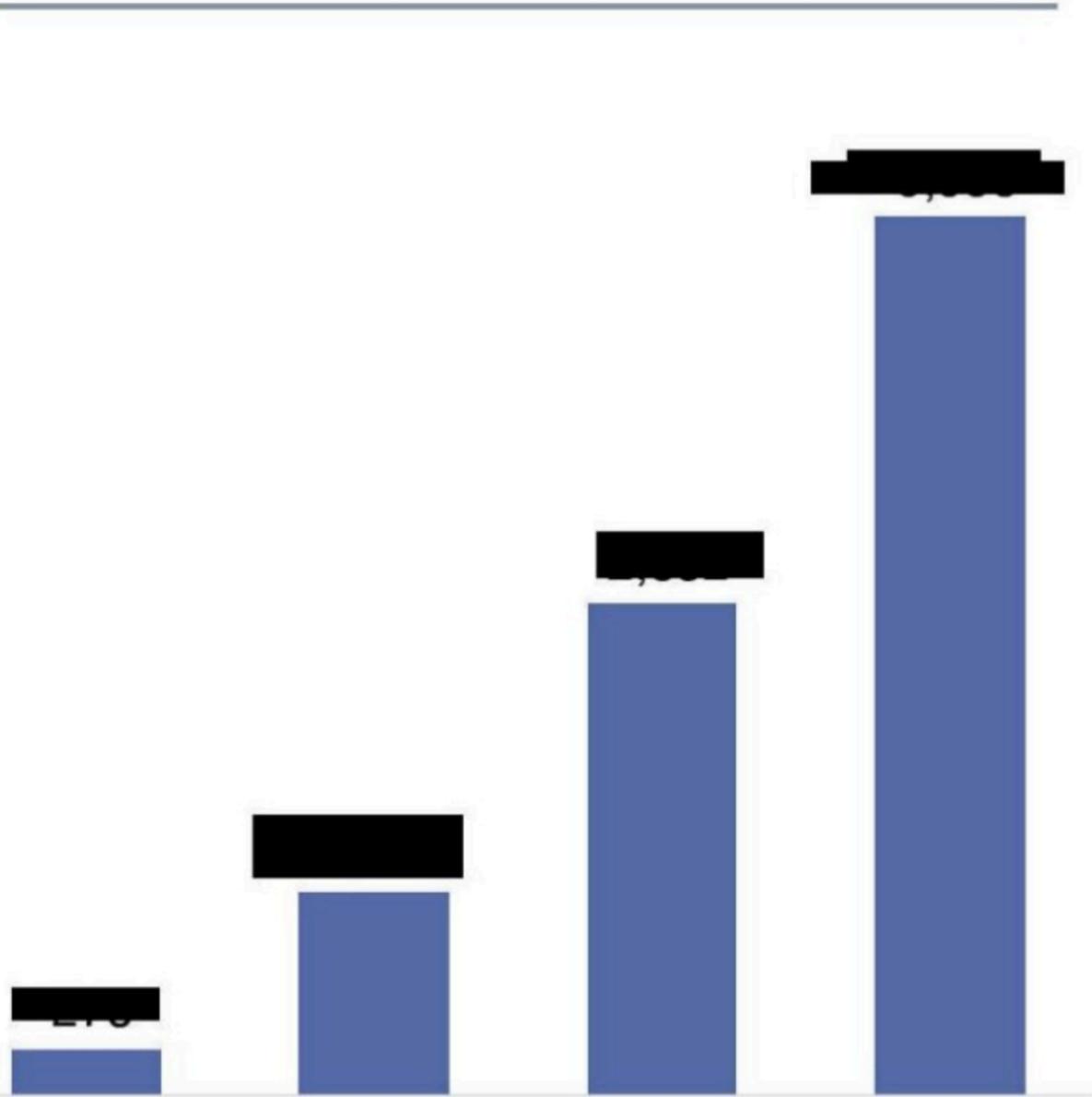


Monthly ARPU

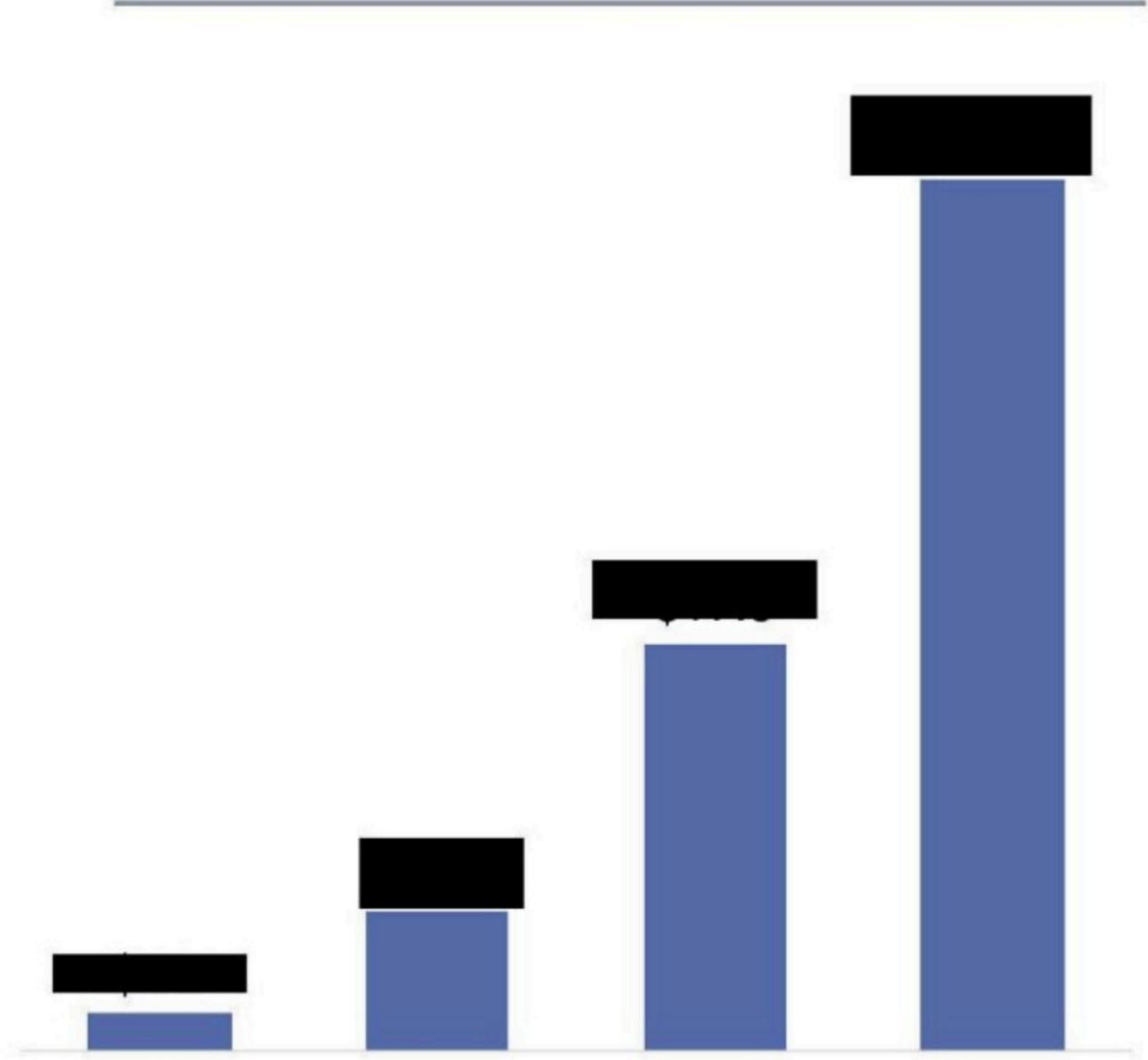


SHOP GROWTH

New Shops



New ARR Bookings (\$M)



COMPETITIVE LANDSCAPE

LARGE COMPETITORS ARE NOT FOCUSED ENOUGH TO DRIVE SQUIRE OUT OF ITS NICHE MARKET



SMALL COMPETITORS DON'T OFFER END-TO-END SYSTEM



SQUIRE IS UNIQUE TO THIS INDUSTRY....WE HAVE SOLVED THE CORE SHOP OWNER WORKFLOW