

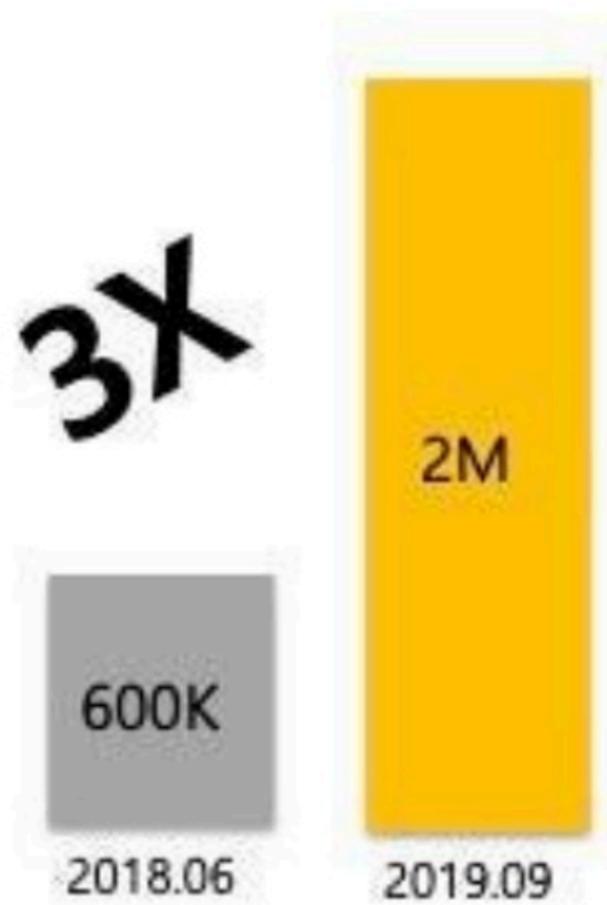


Real-time Personal Audio Broadcasting

SPOON



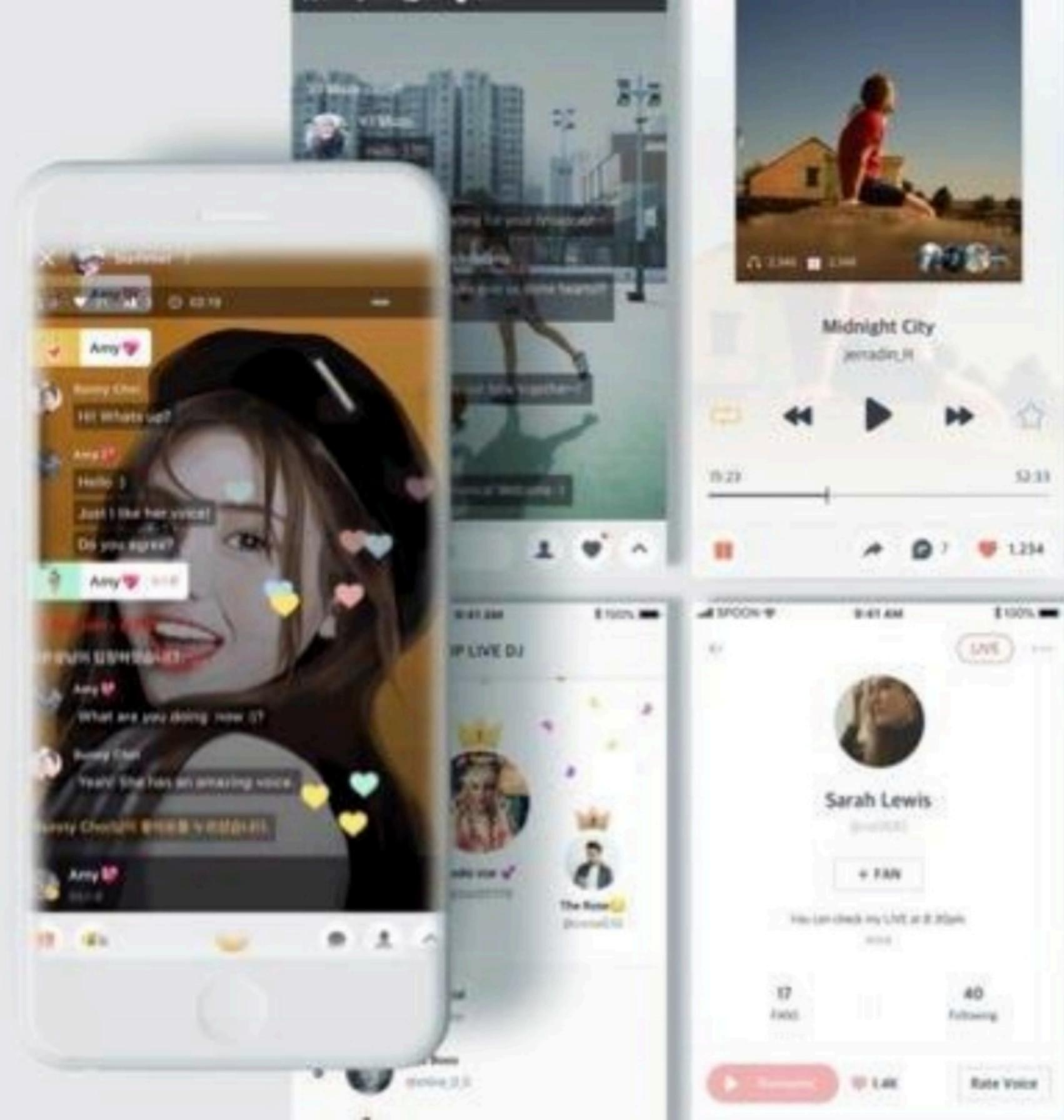
Monthly Active User



Monthly Revenue



SPOON





Totally Different From Video Livestreaming



Porn

A safe community



Bandwidth

Very low cost



Screen

Multitasking



Key Differentiators

We are a totally new kind of media...



On Air

Live
Real-time Interaction

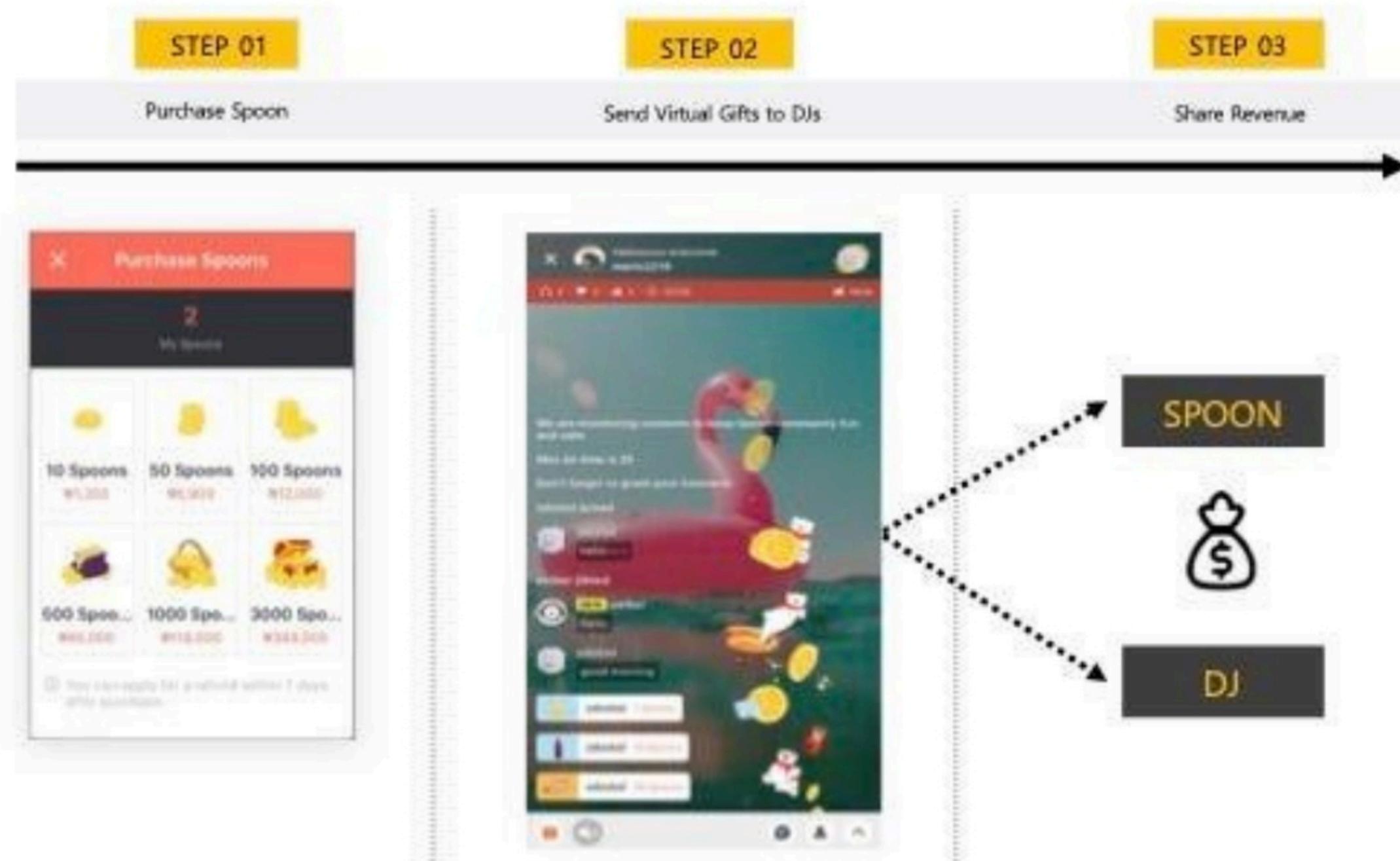


Small Audiences
Average 15 Listeners

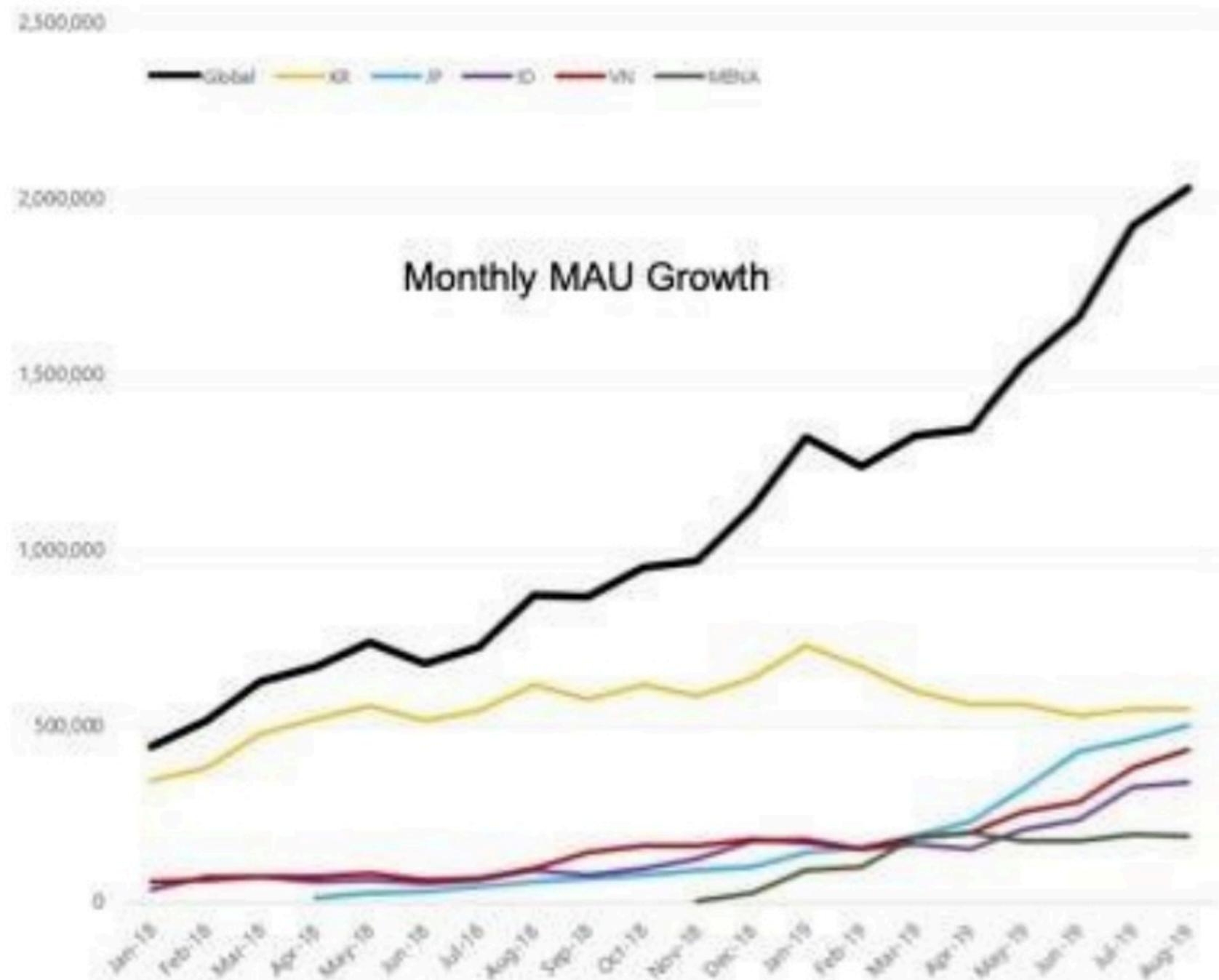


Intimate Connections
Direct Relationships with Broadcasters

...because of our business model



Our Audience Grows Fast Too:



	Global	KR	JP	ID	VN	MENA
Jan-18	445,204	348,239	-	37,093	59,872	-
Feb-18	518,463	383,143	-	72,188	63,132	-
Mar-18	627,358	481,025	-	74,260	72,073	-
Apr-18	672,827	522,612	13,456	62,247	74,512	-
May-18	737,681	560,526	28,755	67,039	81,361	-
Jun-18	677,923	519,036	34,188	57,540	87,161	-
Jul-18	724,713	545,622	44,776	65,530	68,785	-
Aug-18	872,240	620,132	61,367	93,129	97,612	-
Sep-18	871,298	579,466	68,585	80,591	142,656	-
Oct-18	953,543	618,407	79,229	95,319	160,588	-
Nov-18	971,278	588,607	92,524	124,894	161,805	3,448
Dec-18	1,125,418	639,723	101,252	176,667	178,967	28,809
Jan-19	1,320,685	732,244	144,358	181,417	171,269	91,397
Feb-19	1,238,396	672,433	157,249	152,963	153,076	102,675
Mar-19	1,325,044	601,098	188,263	167,209	183,374	185,100
Apr-19	1,344,411	561,906	231,025	153,855	200,189	197,436
May-19	1,528,990	563,727	322,749	206,267	261,124	175,123
Jun-19	1,662,771	530,101	431,677	238,183	284,510	177,189
Jul-19	1,922,917	551,381	462,911	330,195	382,813	195,617
Aug-19	2,027,833	552,144	505,054	343,341	438,663	190,631

SPOON User Demographics



SPOON User Demographics

Primary Usage Hours

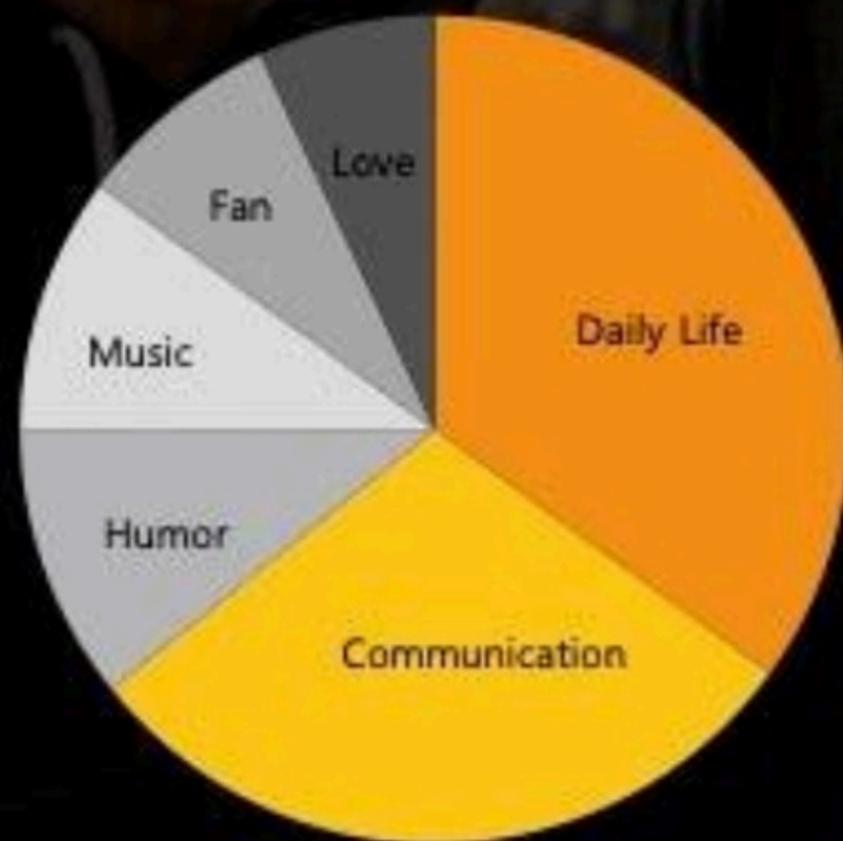
Late night, dawn



SPOON User Demographics

Major Contents

Daily lives, communication



10% of listeners become creators because audio is anonymous.

CREATOR TO CONTENT PROPORTION



Creator Category Analysis

Overall Statistics - Creators

Monthly LIVE Broadcast Creators

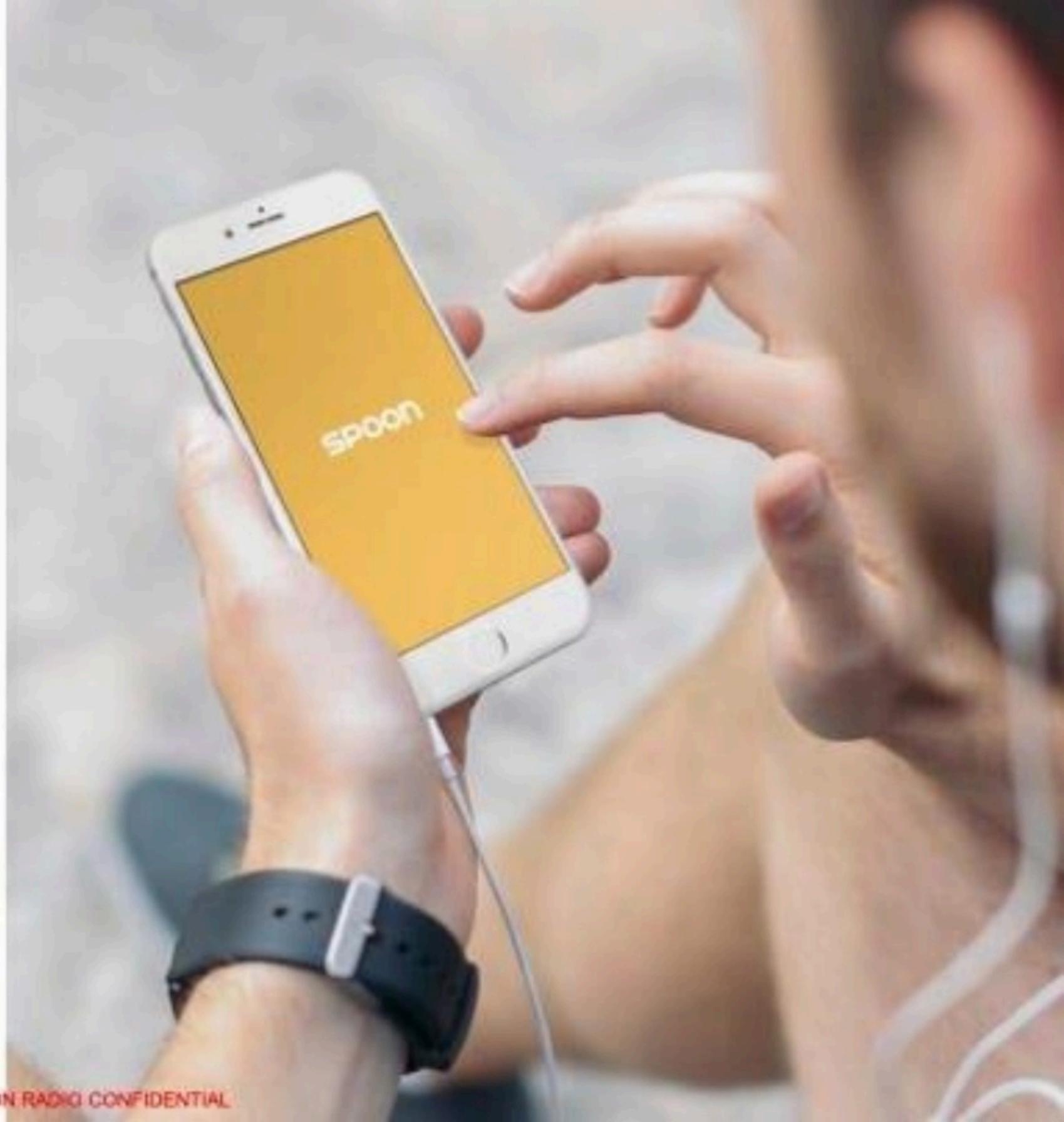
200,000 Creators

Average Daily LIVE Broadcasts

60,000 times

Average Audience/Broadcast

15 listeners



Creator Category Analysis

"Spooner"
has become a new career.

Monthly Revenue Generating Creators

9,000 Creators

Top Monthly Sales of the best Creators

\$120,000



A Bit About Us



Company Name	SPOON RADIO
Established Year	2013
Specialty	Mobile Application Service Development
Employees	92
Office	(HQ) Seoul / (Overseas) Jakarta, Ho Chi Minh, Tokyo
Investment	Raised \$17MM Series A from SoftBank, KB Investment, and GOODWATER in July 2018.

Major Investors



Hyuk-Jae Choi · CEO

- LG Electronics MC Lab Senior Researcher
- Stations PMP Development Team Senior Researcher
- Major Projects/Career_10years
- ▷ Google Nexus 5 Development Team Senior Researcher

Hyuk-Jun Choi · COO

- DAECHANG Strategic Planning Team
- Assistant Manager
- Major Projects
- ▷ New Business Development

Hee-Jae Lee · CSO

- ER PLUS Promotion Team PD
- Major Projects
- ▷ Yeosu World Exposition 'Yeosu EXPO'
- ▷ HYUNDAI GMC DUBAI



500startups