



spinach.io

Overview | May 2022



Team



Matan Talmi

Co-founder & CEO of Dripler, acquired by Asurion

Led Asurion's smart home product growth from launch to \$XXXM



Josh Willis

Led design groups at Asurion, AT&T and NYSE

Facilitated hundreds of workshops, design sprints & summits

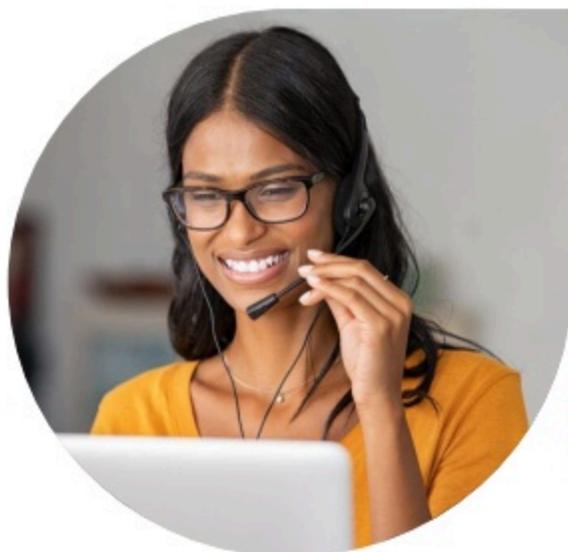


Yoav Grossman

Early Uber PM, Walmart Ecommerce, EY Consulting.

Built & led support platform serving XXM customers at Asurion

The Problem



Front line

- Make \$16/hour
- Fully optimized workflows

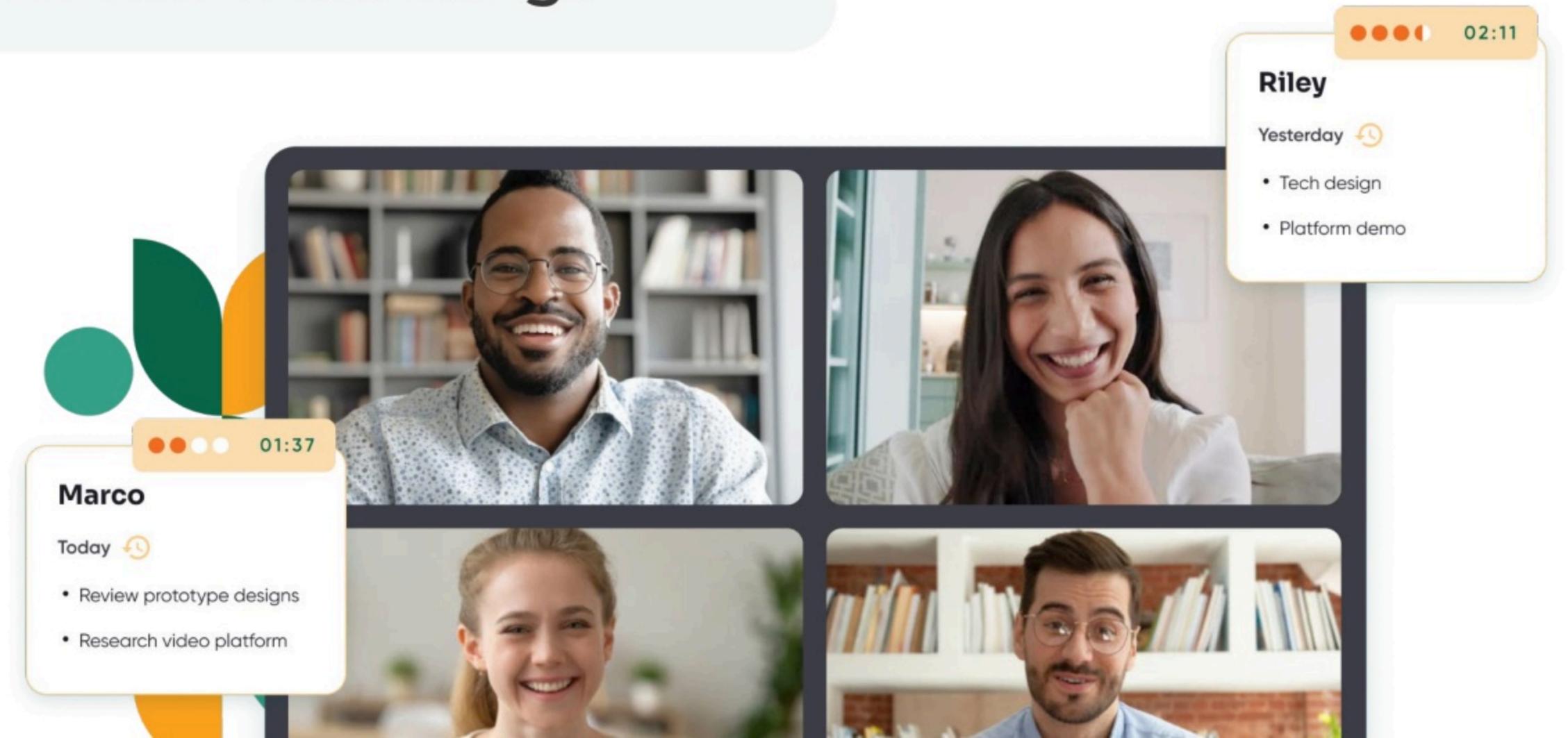


Product development

- Make >\$100k/yr
- Overload of long, ineffective meetings

Our Mission

Help remote teams run faster and more effective meetings



Our Product



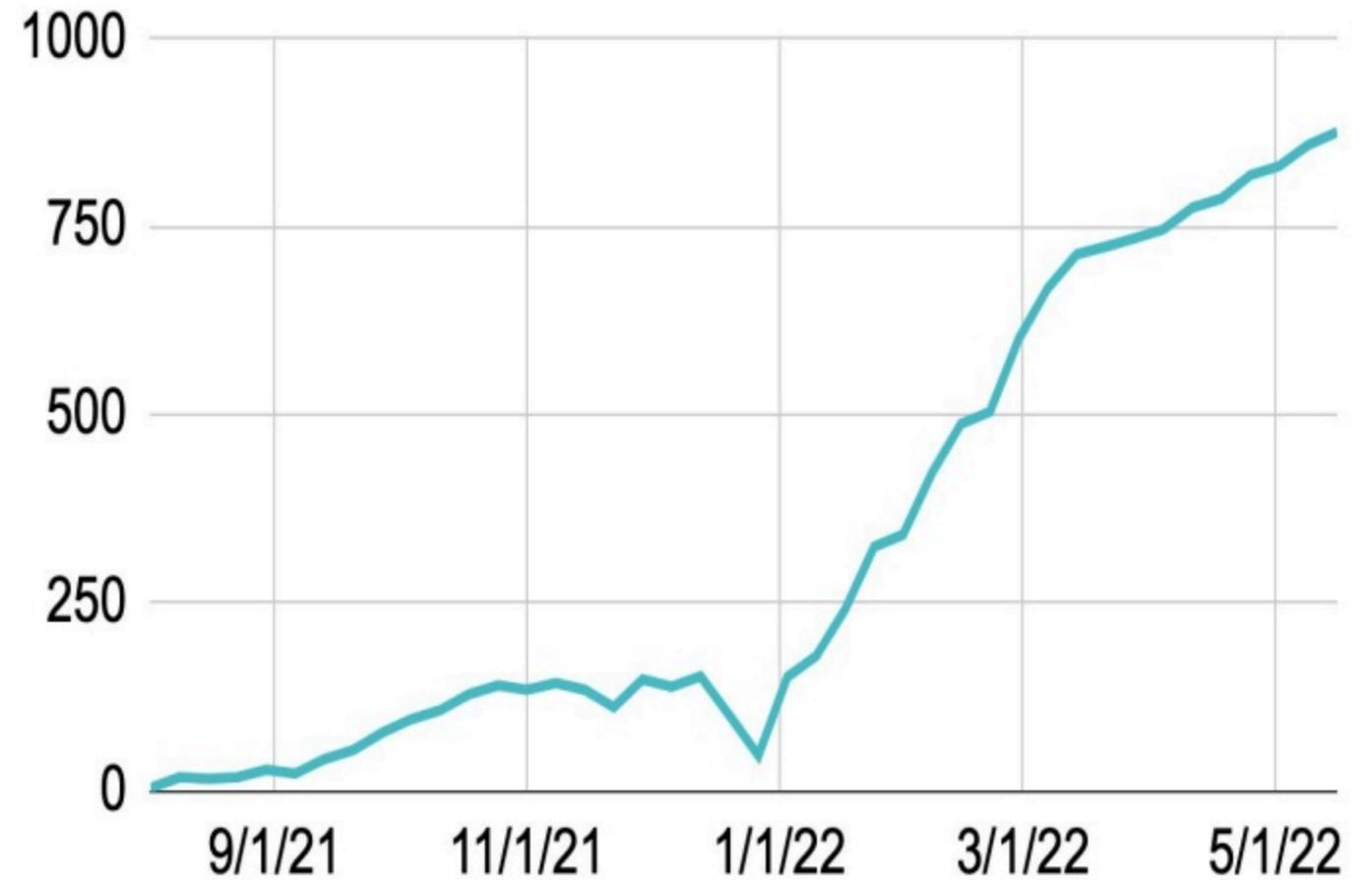
**Crush your
daily standup.**



Traction

- **5x** growth in 4 months
- **150** active teams from **90** companies
- DAU/WAU = **66%**
- Cuts standup time by **50%**

Weekly Active Users



Teams Running on Spinach.io

WIX

fiverr.



Rappi

zoominfo

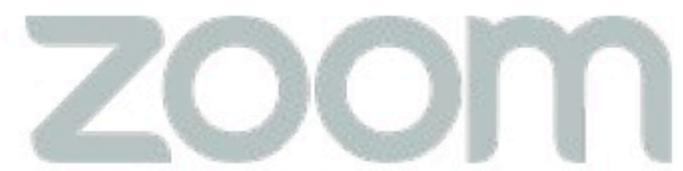
asurion

blend

impact

etoro

Investors



| T | U | E | S | D | A | Y |

Our Plan

Next 18 Months

- **Product** - increase engagement 10x
 - Meeting workflows
 - Launch more **integrations** and deepen existing
 - Launch additional **meeting types**
- **Growth** - reach 200 paid accounts, 10K seats and **\$1M in ARR**

Thank you!





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