

SPACECADET+

\$6M PRE/SEED FUND

THE MARKETING VC
WE BRING STARTUPS STARDOM



Story stocks are the story of 2021

but many startups haven't found their success story

FAANG HITS
RECORD HIGHS
AS 'COVID UTILITIES'



TESLA TRADES AT
1400X EARNINGS.



REDDIT RALLY

AMC	+2889.0%
GAMESTOP	+1021.0%
BLACKBERRY	+228.0%
BED BATH & BEYOND	+182.0%



IS BTC THE NEW GLD?

Spacecadet helps startups become storied

with *story sprints* that boost growth, hiring, raising, and exit value



1. COMPETITIVE COSMOS



2. AUDIENCE PROBE



5. CRAFT NARRATIVE



3. UNEARTHY VALUES



4. LOCATE NORTHSTAR



We've already achieved escape velocity
with a stellar year-one track record



37

DEALS

\$5.9M

INVESTED

14 MARKUPS

A16Z, ACCEL, FOUNDERS FUND, KHOSLA
GGV, LUX CAPITAL, TIGER GLOBAL

Alongside a constellation of the most storied VCs in the galaxy



CRAFT
VENTURES



GOOGLE ▲ VENTURES

GREYLOCK



LOWERCASE
CAPITAL

LUX
CAPITAL

MATRIX VENTURES



USV

VILLAGEGLOBAL

Y.C.

Y COMBINATOR

Several of our startups have started the jump to hyperspace

MEM

8x Markup

POLYCHAIN CAPITAL

CONTENTFLY

5.93x Markup

KHOSLA

LEVELS

5.1x Markup

A16Z

PAWP

3.42x Markup

LUX CAPITAL

HYPHEN

3.33x Markup

TIGER GLOBAL

CAMPUS

3.33x Markup

SAM ALTMAN

RAMP

3.15x Markup

FOUNDERS FUND

AIRHOUSE

3x Markup

DRAPER NEXUS

PLUS 6 MORE FROM

a16z, Accel, GGV etc.

14 MARKUPS TOTAL

And founder feedback has been out of this world

"A fantastic brand marketing partner"

Kārim @ Ramp

"Amazing PR ideas"

Justin @ Yac

"Guidance with us crafting our story was critical"

Tade @ Campowire

"Great feedback on our rebrand"

Marc @ Pawp

"Who's who of marketing"

Nasim @ ContentFly

"Super down to earth team, easy to work with"

Joe @ Facet

"Moves fast, always pick up the phone"

Julien @ Practice

"Definition of a founder friendly investor"

Matthew @ Salut

"Got in the trenches and helped tell our story"

Garrett @ Pipedream

"One of our most responsive investors"

Sam @ Levels

"Deep knowledge of my company and massive enthusiasm"

Paul @ Superplastic

"Insanely helpful in recruiting"

Ayush @ Postto

"Helped build our investor network and guide our storytelling strategy"

Myra @ All Tox

We've also launched our
own successful missions

WIZ: STAR CONNECTOR

2X EXITED HR FOUNDER
VALUED AT \$100MM+

ANGEL+ADVISOR
60+ COMPANIES

MIT EXEC ED
DESIGN THINKING

HBS ONLINE
DISRUPTIVE
STRATEGY



DECADE
LONG
DUO

DAN: STORY SCIENTIST

2X EXITED MEDIA FOUNDER
35MM+ VISITORS P/Y

BUZZFEED LABS
PARTNER INNOVATION

HERB
EXEC CREATIVE DIR

ANOMALY
ADAGE #1
AGENCY



Plus told stories for the worlds biggest brands

SPACECADET

INVENTORY



STRATEGY



BRAND



PR



CONTENT



SOCIAL





Now we invest to fuel a
better future for all of us

Investing in

Metaverse

Well-being

Frontier

Education

At pre-seed/seed, ensuring our startups start with a strong story

\$10M TARGET FUND SIZE

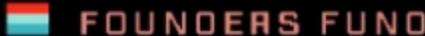
100 CHECKS-IN-80 INVESTMENTS OVER ~2 YEARS

2.5% MANAGEMENT FEES
20% CARRY | 1% GP COMMIT

DIRECT INVESTMENT
FOLLOW-ON VIA SPV



We have a portfolio of fast-rising stars

COMPANY	DESCRIPTION	THEME	STAGE	INVESTOR
Mem Protocol	Tools for Web3 Social	Creator	Pre-Seed	
Kangaroo	Storytelling for the Metaverse	Creator	Seed	
Campuswire	Post-Secondary, Online	Education	Seed	
Whale	Creator First Brokerage	Fair Finance	Pre-Seed	
Resemble AI	Synthetic Voice Creation	Frontier	Seed	
Ready	Superhuman for Calendar	Future of Work	Pre-Seed	
Mootral	Reducing Cow Methane	Sustainability	Seed	
Levels	Metabolic Health Optimization	Well-Being	Seed	

+29 MORE STARTUPS. [SEE ALL.](#)

...who gravitate to our offering and are shared with LPs for direct/follow-on

The Marketing VC



Diligence
10-15 /m

Invest
2-3 /m

LPs

Our LPs span a vast universe

BAIN CAPITAL VENTURES
VIA SARAH SMITH

MATT MULLENWEG
CEO AUTOMATTIC

KUM HONG SIEW
COO AIRBNB CHINA

KID FILM STUDIO
DRAKE + THE WEEKND + NIKE

EDDY LAZZARIN
HEAD OF ENGINEERING A16Z

SEMIL SHAH
FOUNDER HAYSTACK

JOHN KIM
PRESIDENT EXPEDIA

JACK SMITH
FOUNDER VUNGLE

JARED KOPF
FOUNDER NEXTROLL

LEO POLOVETS
GP SUSA VENTURES

ROBERT ALEXANDER
CIO CAPITAL ONE

BENJAMIN ORTHLIEB
HEAD OF CORP DEV LINKEDIN

SNIR KODESH
HEAD OF ENGINEERING AT RETOOL

RUSSELL SMITH
VP USER ACQUISITION AT BLOCKFI

MICHAEL TODASCO
DIRECTOR OF INNOVATION PAYPAL

BRIAN STONER
VP PRODUCT DUCKDUCKGO

NEAL O'MARA
VP ENGINEERING DROPBOX

MICHAEL WHITE
HEAD OF ENGINEERING DOORDASH

TOD SACERDOTI
FOUNDER BRIGHTROLL

NIKHIL BASU TRIVEDI
FOUNDER FOOTWORK

Let's launch the future together



WIN \$10K IN
THE FUND

PLAY



INVEST IN
THE FUND

APPLY