

SOL LEARN

BRIDGE THE SKILLS GAP TO FUTURE CAREERS

OVER 1 BILLION PEOPLE NEED TO RESKILL BY 2030¹

60%+ of new jobs will require tech skills¹ and this need will be met by “**whole-self**” education²

No traditional
institution can scale to
meet this demand

No edtech platform
is built for whole-self
learning experience

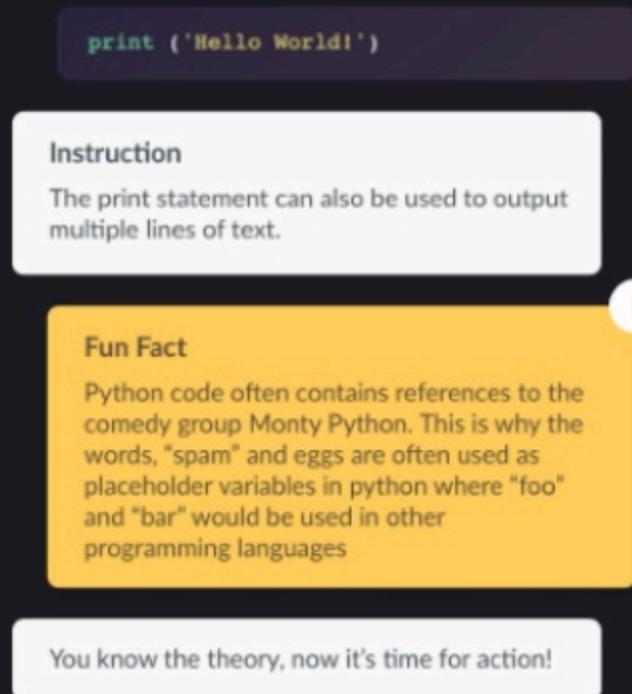
¹[WEF—Jobs of tomorrow](#)

²[Dawn of the age of digital learning](#)

WHOLE-SELF LEARNING EXPERIENCE PLATFORM

Operating outside of existing institutions, we provide bite-sized instruction, practice, and peer learning on mobile and desktop ...at scale

Instruction



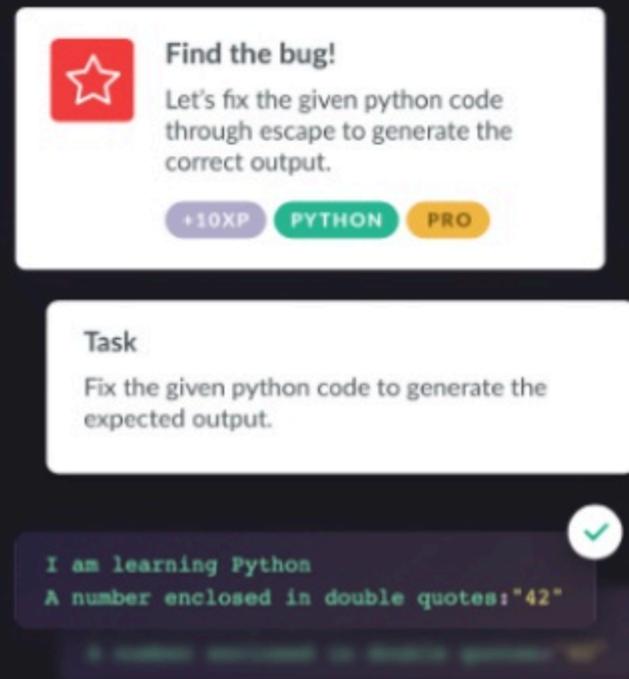
```
print ('Hello World!')
```

Instruction
The print statement can also be used to output multiple lines of text.

Fun Fact
Python code often contains references to the comedy group Monty Python. This is why the words, "spam" and eggs are often used as placeholder variables in python where "foo" and "bar" would be used in other programming languages

You know the theory, now it's time for action!

Practice



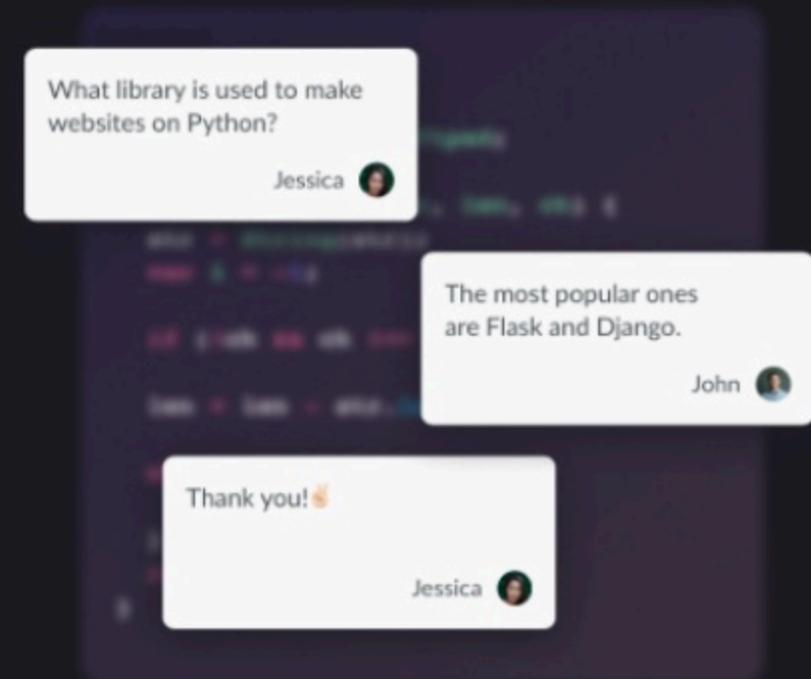
Find the bug!
Let's fix the given python code through escape to generate the correct output.

+10XP PYTHON PRO

Task
Fix the given python code to generate the expected output.

```
I am learning Python
A number enclosed in double quotes:"42"
```

Peer support



What library is used to make websites on Python?
Jessica

The most popular ones are Flask and Django.
John

Thank you! 🙌
Jessica

Increased effectiveness through **habit formation** and **gamification**

ONLY ORGANIC GROWTH

Zero spend on marketing

21M

Profiles

#1

Organic search result on App Store and Google Play

300K-350K

New organic registrations every month



Global app of the year

 Editors' choice

CONTENT THAT SCALES

Through an invested community

21

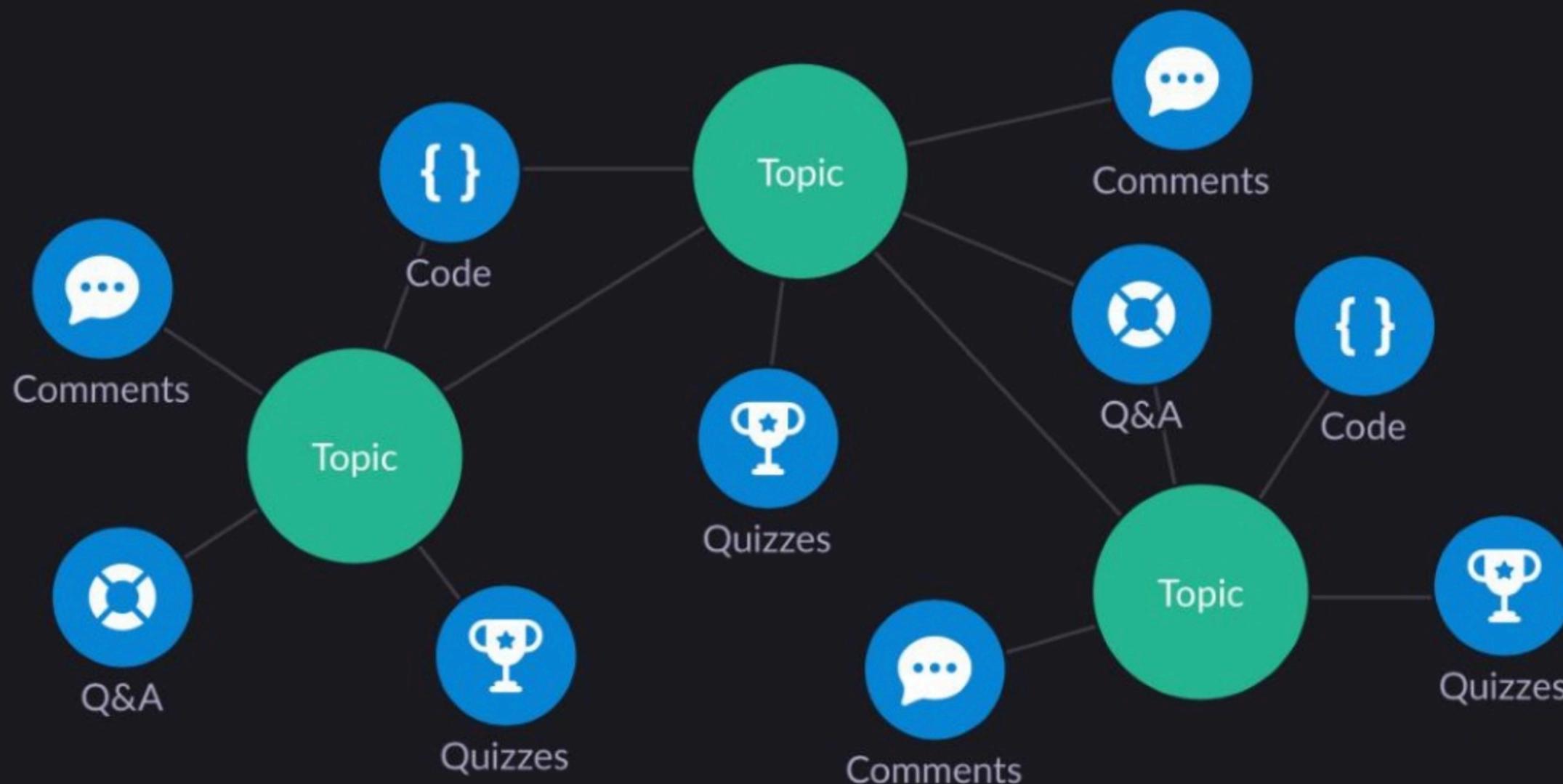
Courses

1000+

Topics

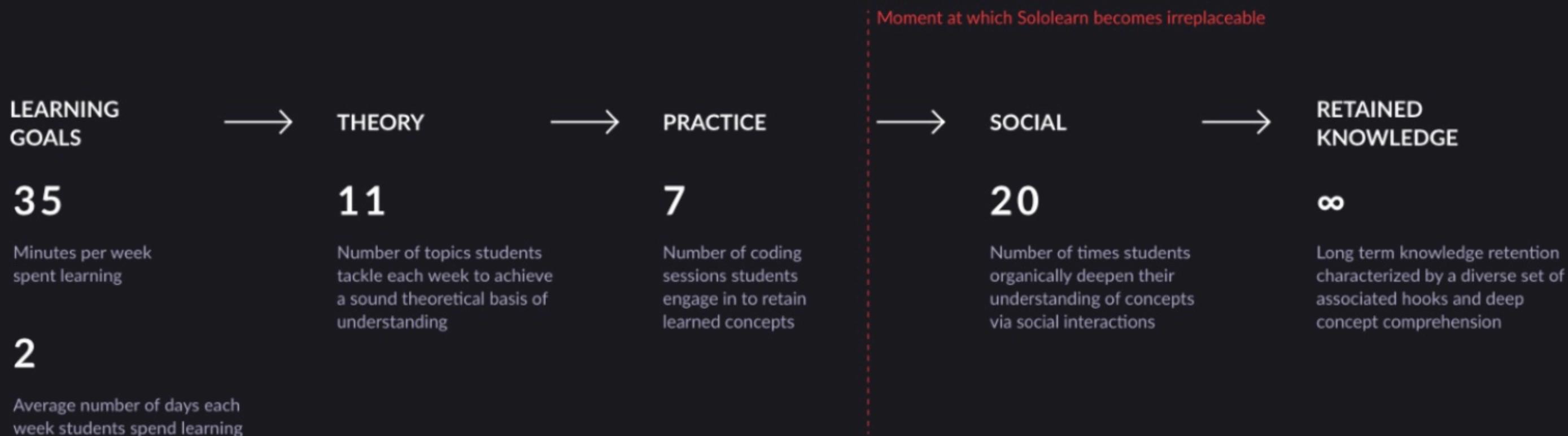
3.5M+

User generated content



FOCUS ON THE USERS WITH LEARNING GOALS

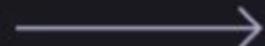
Every week our students* learn and practice coding while engaging meaningfully in social interactions



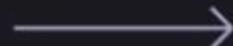
*A 'student' successfully solves practice challenges and engages with user generated content

PREMIUM EXPERIENCE SCALES WITH PRODUCT EVOLUTION

FREE LEARNING FOUNDATION



PAID IMPROVED EFFECTIVENESS



OUTCOME

**BASIC
LEARNING**

Theory
Peer support
Code playground

**EFFECTIVE
LEARNING**

Real life problems
1-on-1 help
Personalization

**4x CONVERSION
GROWTH**



EXPERIENCE AT SCALE FLYWHEEL

Our growth has already taken off and we are ready to accelerate



GROWTH POTENTIAL

PRODUCT

New content

Each new course gets richer over time



Increased virality

Peer-to-peer code reviews
In-app referrals

Localization

Moderated localization
Automated localization

MARKETING

SEO

The online coding education market combined with course and UGC content directly drive beginner and learn-based searches.

95% of search in the online coding education market is in beginner search

Sololearn is uniquely positioned to scale awareness by leveraging its course-based and user generated content via SEO

Targeted UA campaigns

To maintain the organic position

WE PERFECT AND SCALE “NEW EDUCATION”



Where everyone is served their **daily dose** of learning customized for their goals, pace, preferences, and potential

HOW WE IMAGINE ONLINE LEARNING

Passive content digestion and unidirectional exercises



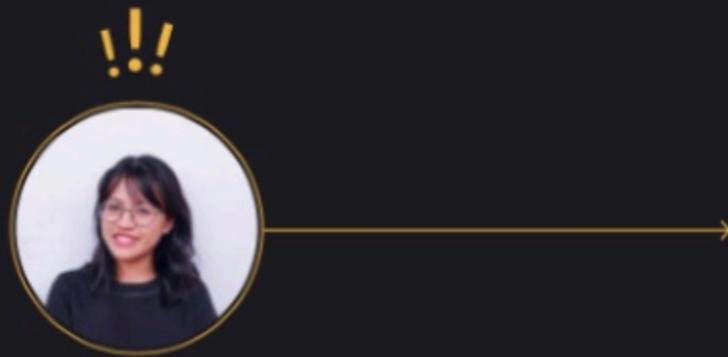
RICH LEARNING EXPERIENCE

Responsive, personalized methods provide successful learning



LESSONS

Easy to follow instruction introduces concepts simply—everything you need to start is here!



'I wanna learn Python!'

Data types

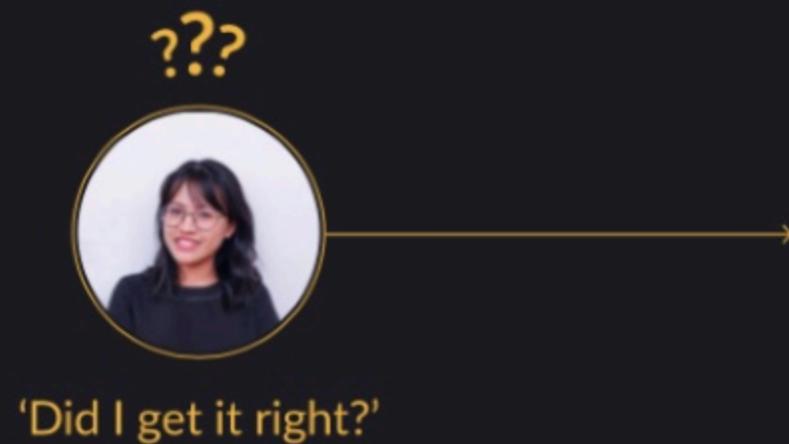
Before we go any further, it's a good idea to introduce the main types of data that we use in Python. Each value in Python has a **type**.

Text, like "Hello world", is called a **string**.
Whole numbers are called **integers**.
And numbers with decimal point are called **floats**.

Now, we've already encountered strings and integers, so you know what that means...
Time to float!

TRY CODE

Quizzes and a Code Playground are baked right into the lessons so students can easily validate and check their understanding



```
print("This is string: Hello")  
print("This is integer: 42")  
print("This is float: 0.5")
```

Which of these will be stored as a float?

- 42 7.4 Hey!