



snap
commerce

Pitch Deck

Growth Round



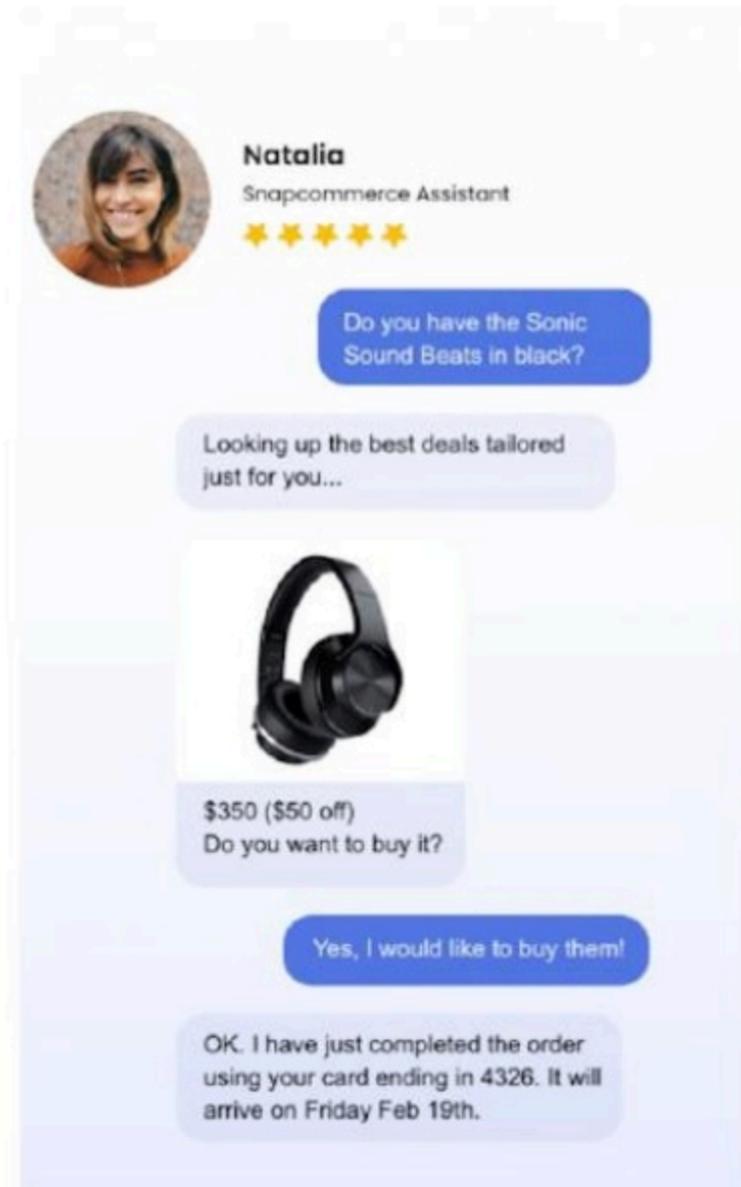
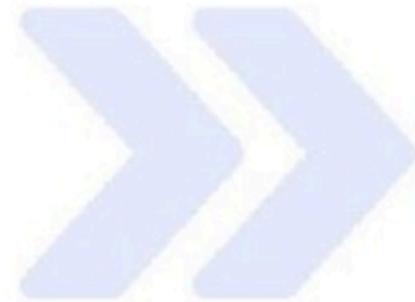
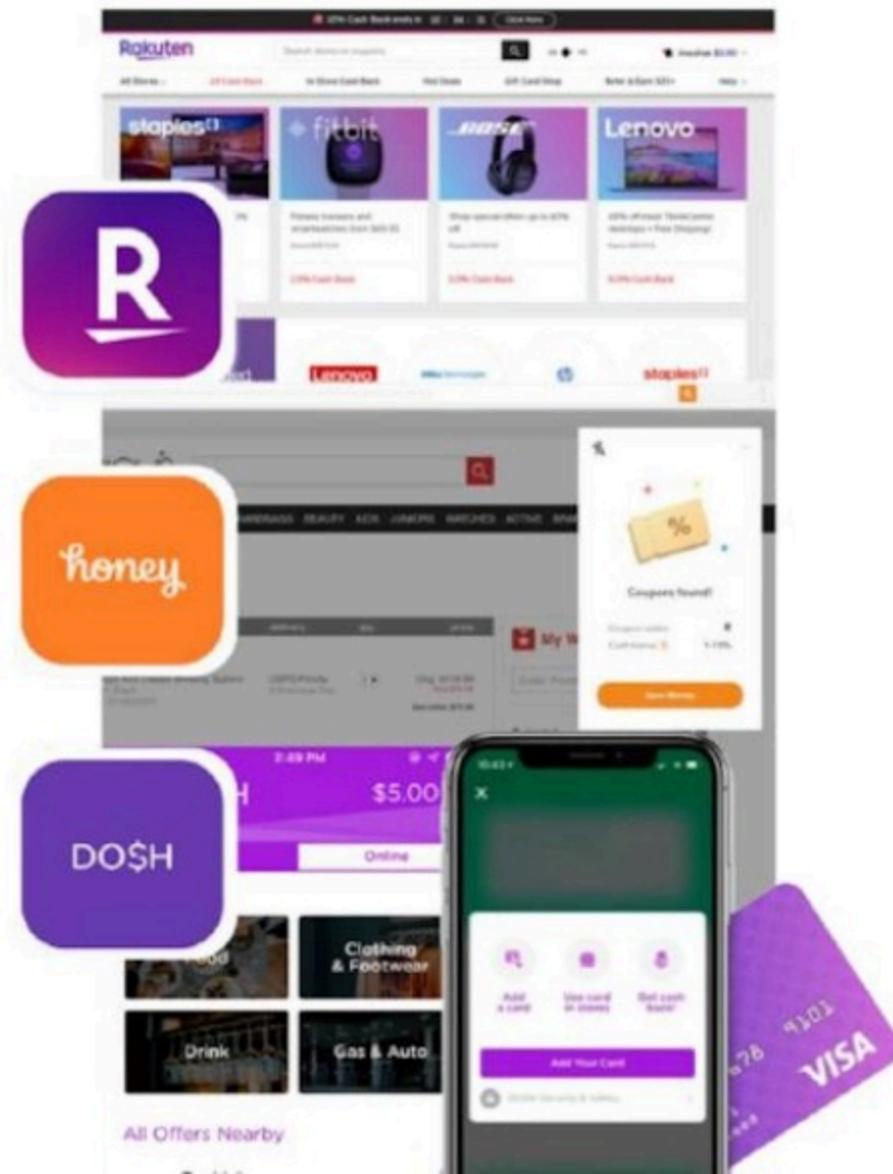
**We are changing the way
people shop on their phones**



**In 2021, Snapcommerce will cross
over \$1bn USD in total mobile sales**

Customer Problem

Instead of shopping around, we make finding the right item at the right price as easy as sending a message to a trusted friend.

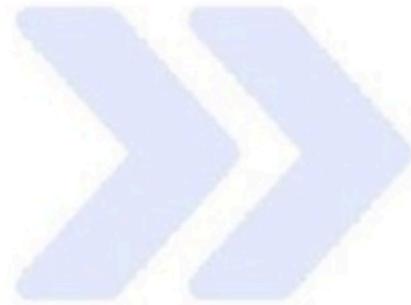
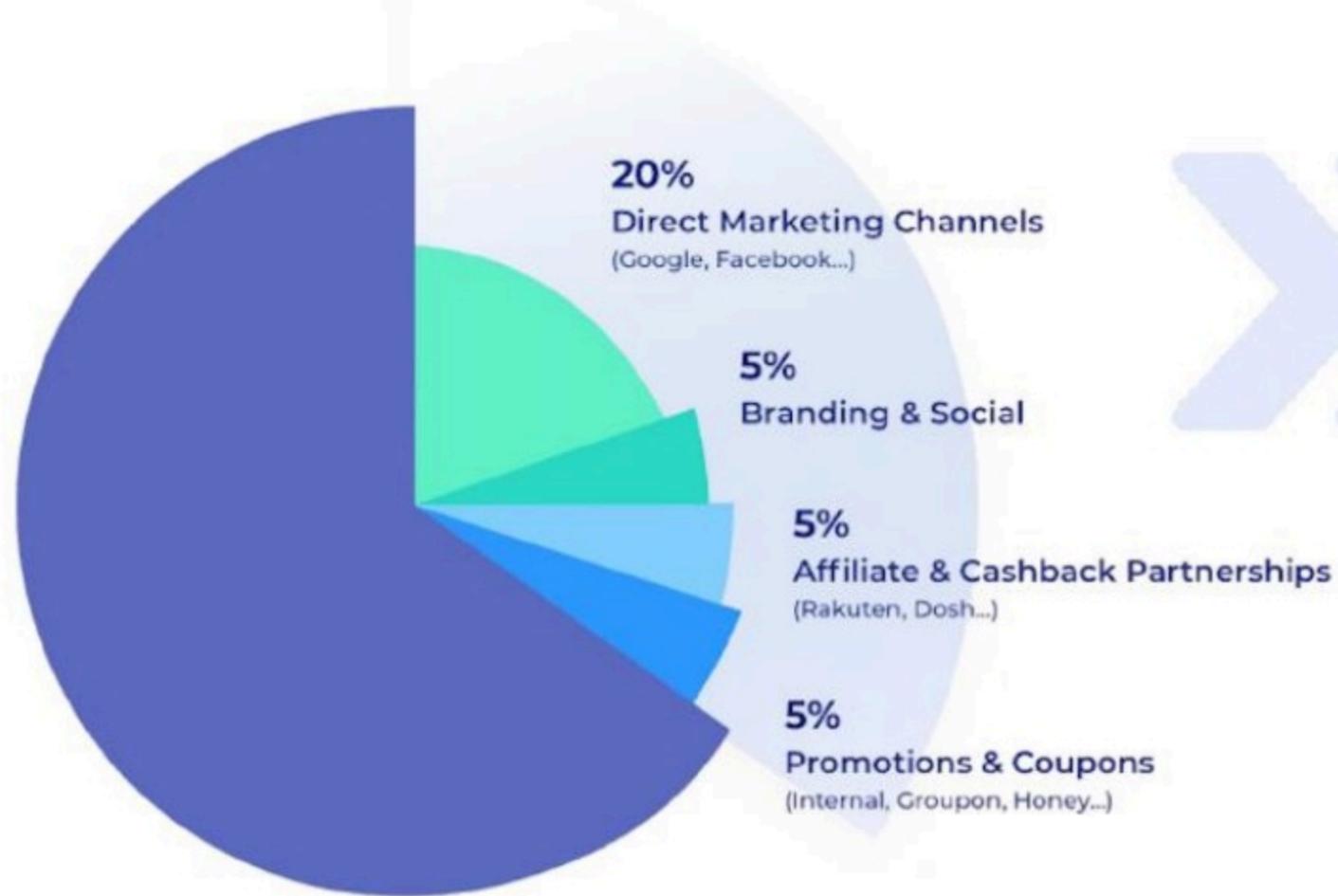


Merchant Value

Cutting out marketing and promotional costs.

Current

Merchants typically pay ~35% for marketing and promotions



Snapcommerce

Merchants can pass these savings directly to customers over 1:1 messaging

X%

Customer Savings

Personalized Promotions

Deals for headphones

Looking for deals

20% off Sonic Beats

Amazing!

Y%

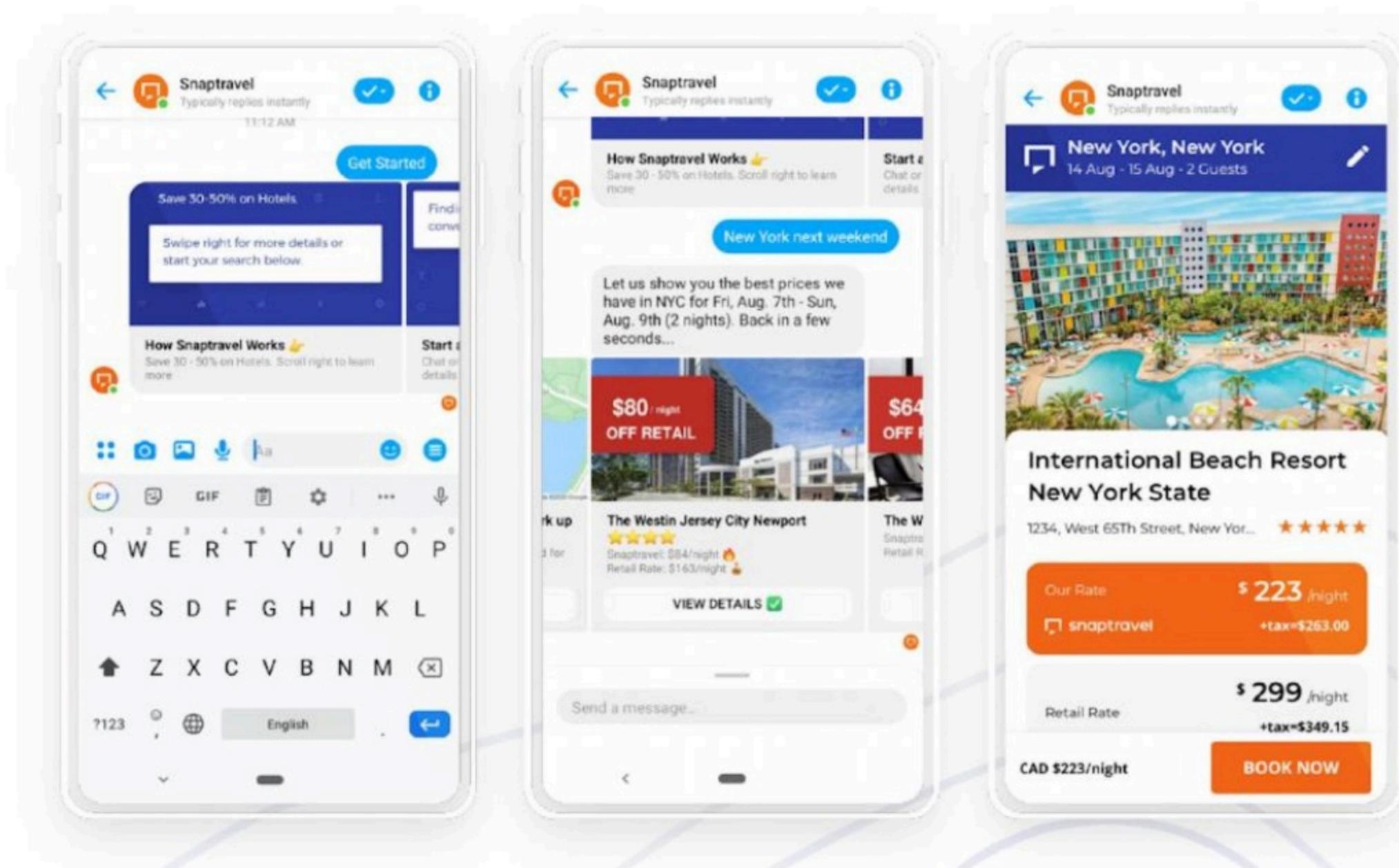
Brand Savings



Our first product is Snaptravel

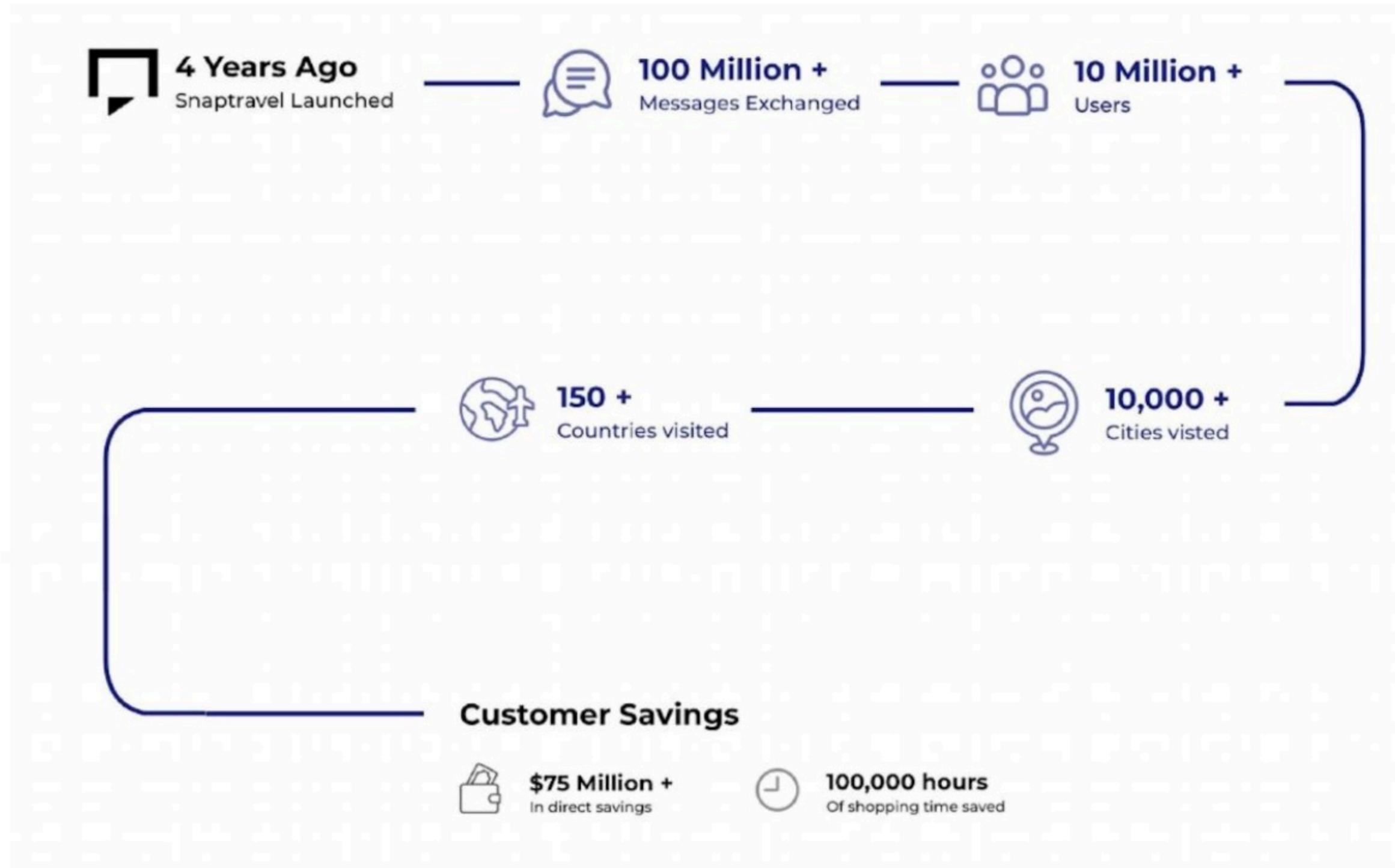
Our first product Snaptravel

Easy and affordable travel
for everyone



Key Metrics

Snaptravel



Customer Delight & Re-Engagement

NPS

Snaptravel



Industry Avg.



Excellent



Based on 10,000+ reviews

BBB Rating



Snaptravel NPS is world-class

Great NPS due to personalized ongoing dialogue with customer that delights

Re-engagement Rate



Users re-engage

Within 6 months of completing first translation.
Average ecommerce return rate is < 25% annually



**Our message driven mobile commerce
platform works across verticals.**

Coming soon
Goods

In 2021 we will be launching goods.



More to come

Additional Verticals

Over time, we will be expanding to additional verticals as we change the way people shop on their phones for everything.



Snapcommerce Subscription

A Snapcommerce Subscription that connects you to all our products with discounted offers, personalized value, and a white-glove concierge service that brings it all together.





Mobile Commerce driven by AI Technology

Artificial Intelligence

AI powered commerce and personalized deal recommendations.

