



smartcar

An API for Vehicles

A Pure Software Solution

The Big Problem

Developers have no easy way to interact with vehicles



MINUTES



DAYS



YEARS

General
Motors

Tesla

Ford

Chrysler

BMW



API

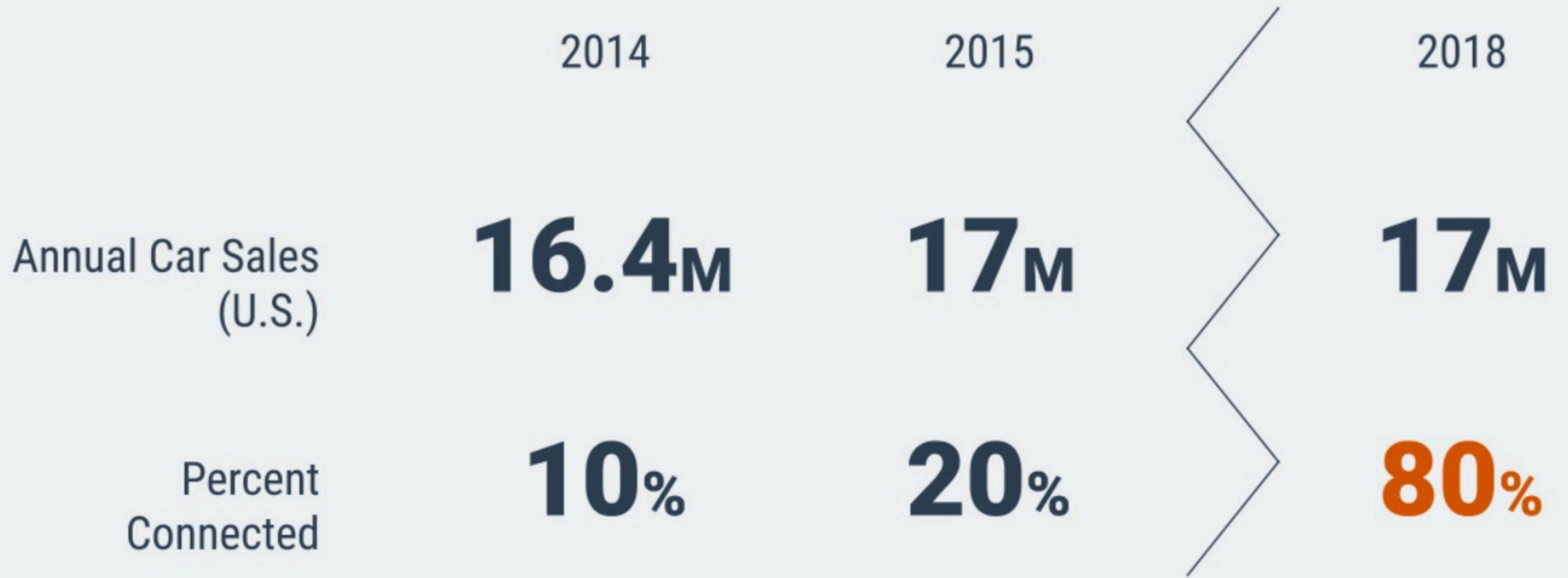


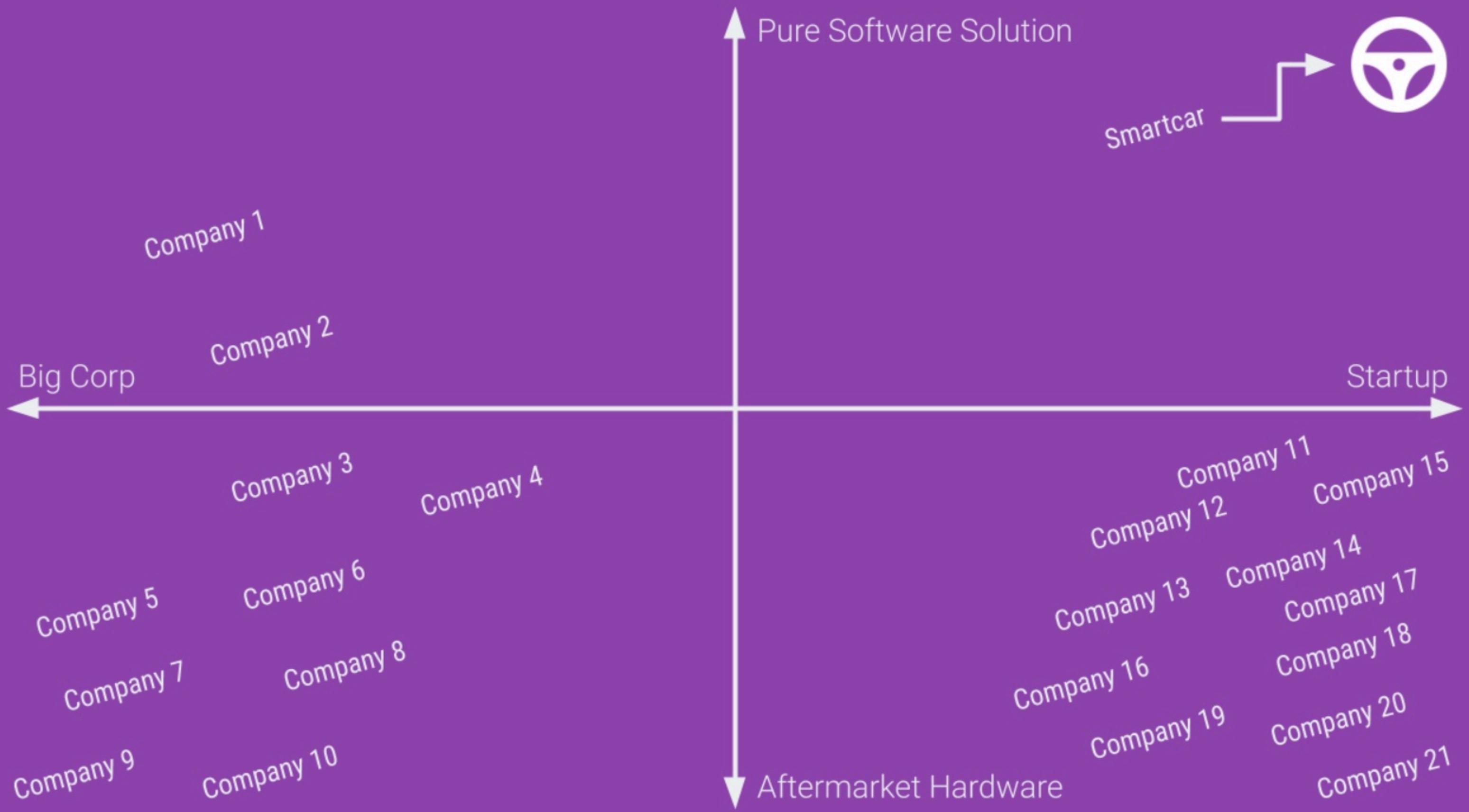
Smartcar Cloud API

```
import smartcar
```

```
car = smartcar.auth('apiKey', 'carId')
```

```
car.unlock()
```





Pure Software Solution

Smartcar



Big Corp

Startup

Company 1

Company 2

Company 3

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

Company 11

Company 12

Company 13

Company 14

Company 15

Company 16

Company 17

Company 19

Company 18

Company 20

Company 21

Aftermarket Hardware



Auto Insurance



Ride Sharing



Car Rentals



Utilities



Repair Service



Food Delivery



Sahas Katta

CEO + Co-Founder

UC Davis '11 CS (dropout)

Full Stack Developer

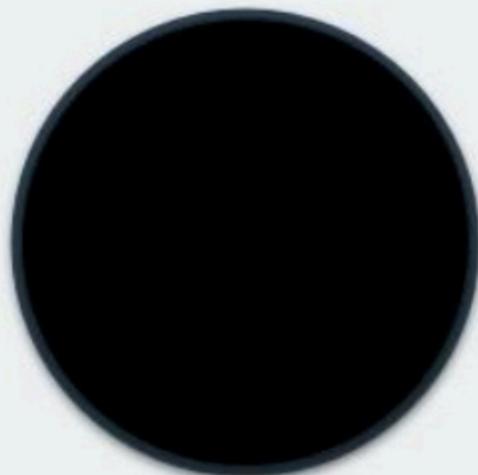


Sanketh Katta

CTO + Co-Founder

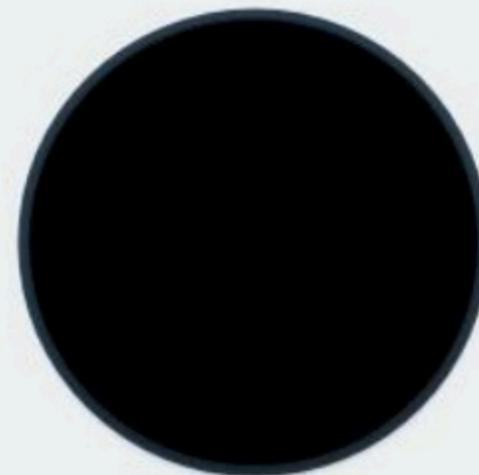
Berkeley '13 ORMS + CS

Full Stack Developer



Advisor 1

Title



Advisor 2

Title

The Seed Round

What we're doing

- Building the founding team
- Developing the core platform
- Procuring customers

Seed

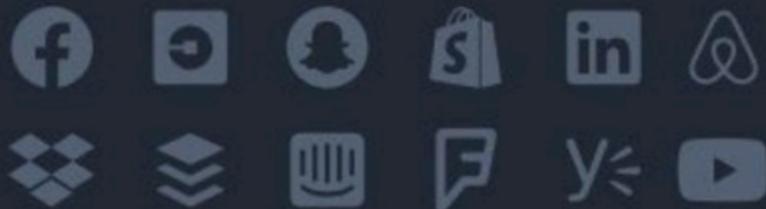
\$2_{MM}

Where it takes us

- Launch platform (beta)
- Support multiple car brands
- 3 high value customers

Series A

TBD



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