

A SERIES

SIMBA Chain Fund Raise



THE PROBLEM

BLOCKCHAIN HAS TREMENDOUS POTENTIAL BUT IS INACCESSIBLE



COMPLICATED

- Businesses and developers need to understand a whole ecosystem of new tech
- Data insights are difficult and in some cases unattainable



RIGID

- Direct integration to specific blockchains makes applications rigid
- Solutions become specific, not scalable



EXPENSIVE

- Proofs of Concepts can cost six figures
- Increasing gas fees make an application costly, unsustainable and impractical to move

SIMBA **IS THE** **SOLUTION**

WE MAKE BLOCKCHAIN:

SIMPLE

Even non-coders can build a smart contract. Our graph search is simple and gives powerful insights.

SCALABLE

Build once, deploy anywhere, and scale dynamically as needed. Applications become agile.

SUSTAINABLE

Rapidly develop portable applications that are easy to migrate to more cost effective blockchains. Upgrading apps is seamless, adaptable to the ever changing crypto ecosystem.

WHY SIMBA?

SIMBA IS THE ENTERPRISE API DEVELOPMENT PLATFORM

Commercial

- NFTs become **portable**, can deploy on any blockchain
- Unlock new blockchain business models and markets including: supply chain management, ticketing, health care, and many others

Competitive Edge:

- Cheaper, faster, customizable

Education

- Visual learning platform any student can use
- We've built a blockchain LMS

Competitive Edge:

- First Mover Advantage
- Education Client Endorsements
- **Simple** to implement

Government

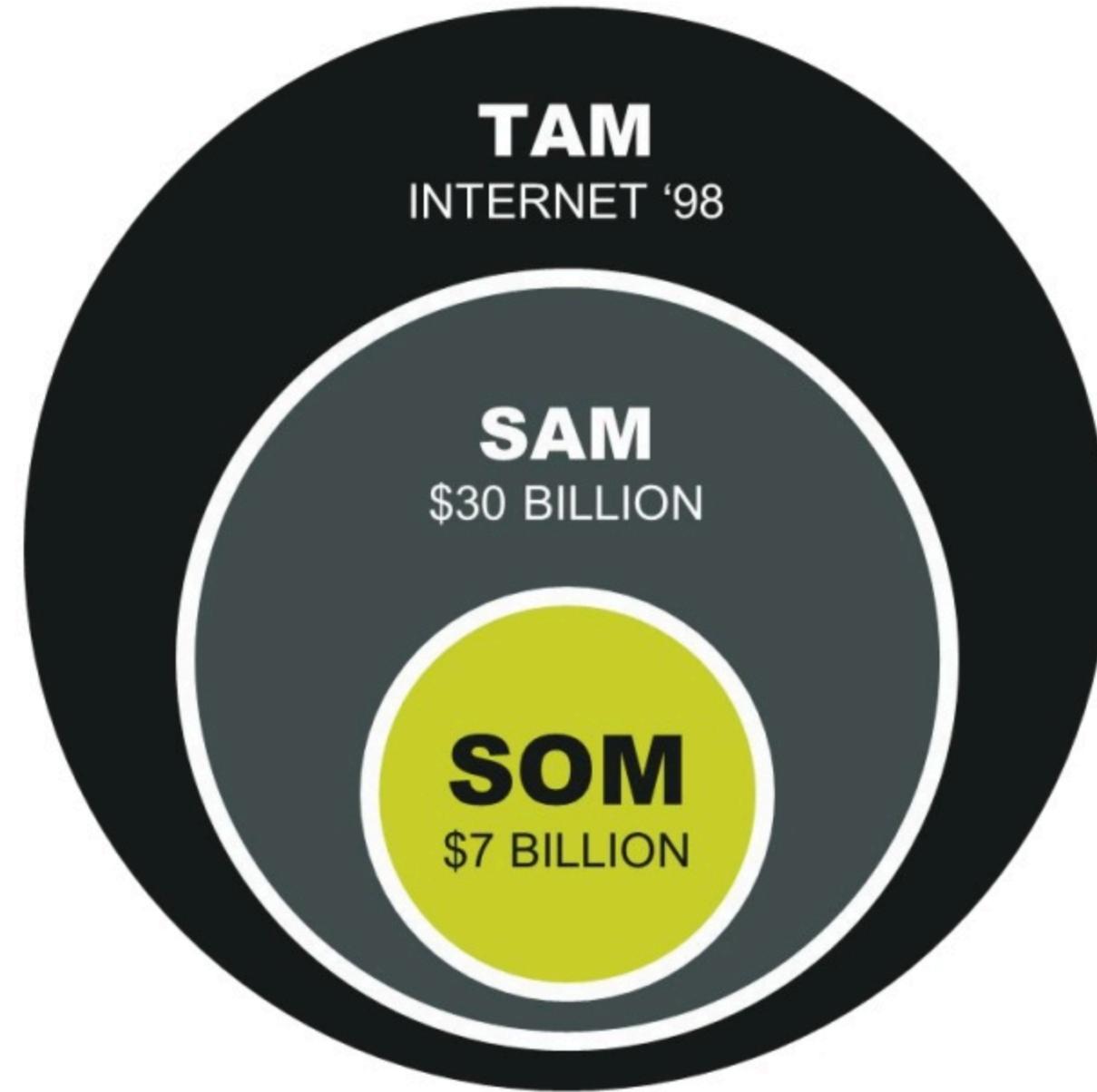
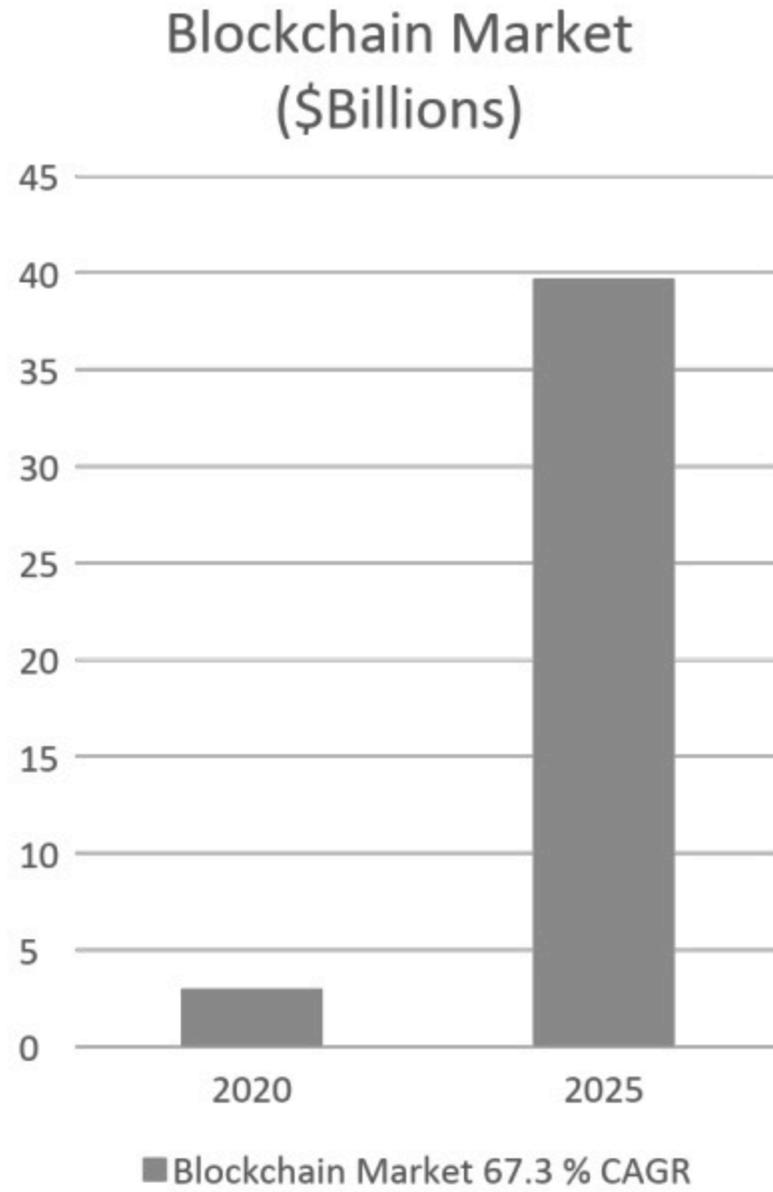
- Makes blockchain simple, usable and scalable

Competitive Edge:

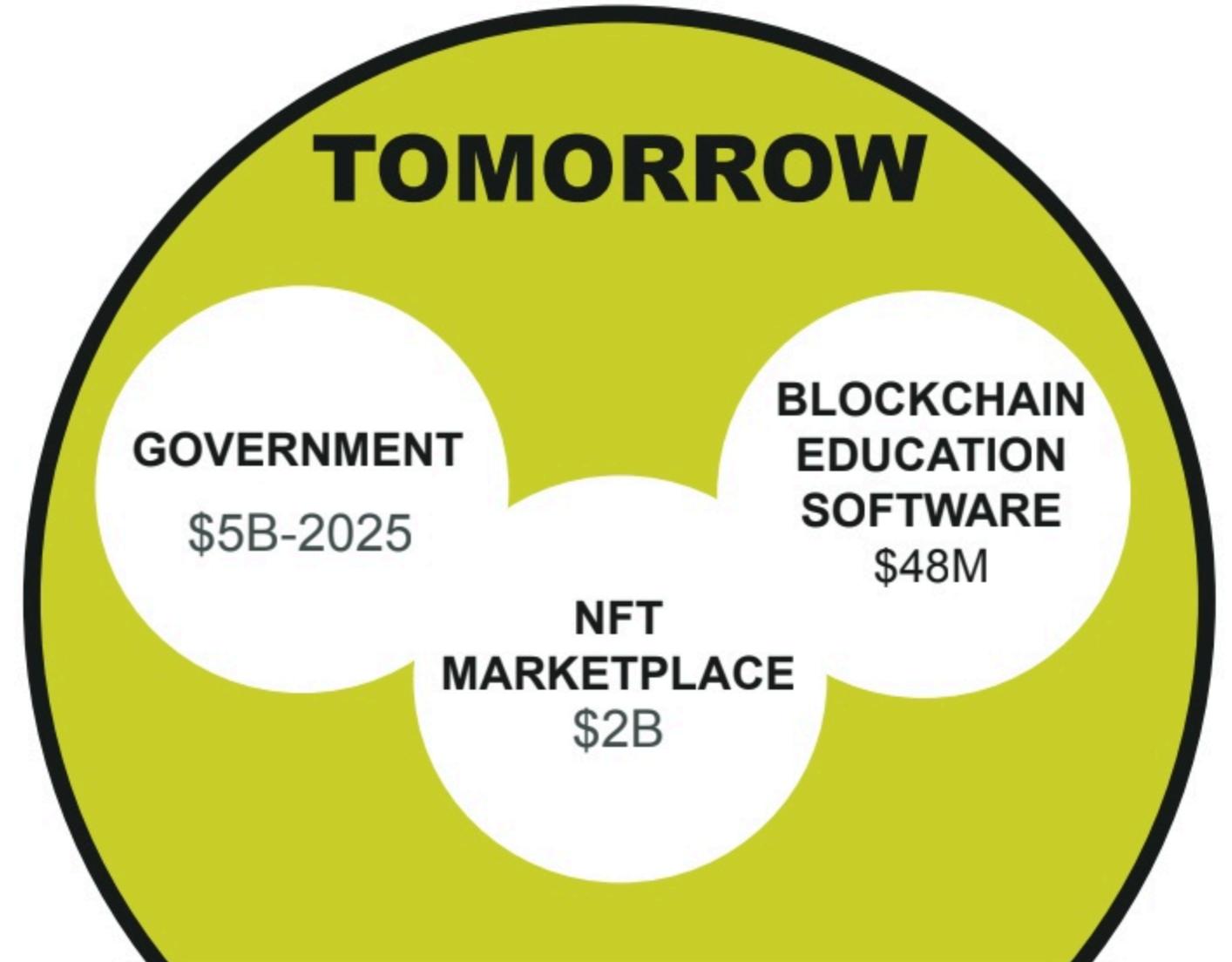
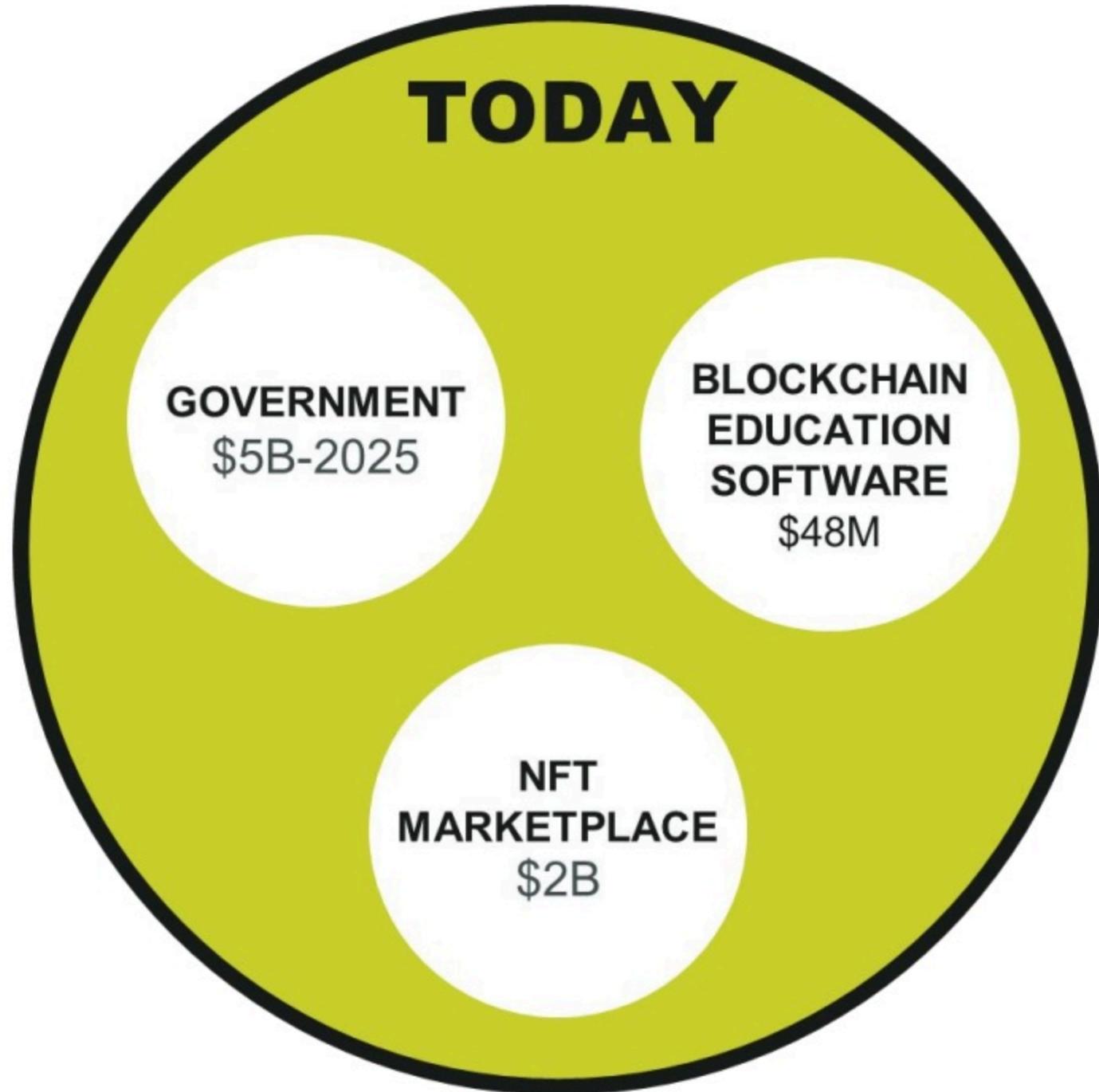
- Portable, **scalable** & graph tools simplify interaction

Sustainable: SIMBA supports 9 different blockchains and 5 data stores

MARKET



SOM



100s MORE APPLICATIONS
All built on SIMBA's Platform

SIMBA'S VISION

- SIMBA is the “picks and shovels” of the Blockchain rush
- SIMBA will be the go-to platform for creating and maintaining blockchain functionality on Web 3.0 – what Stripe is to payments, Simba will be to blockchain
- Traction includes deals with major university athletics, pro soccer, title companies, 21 university academic units, multiple government units
- Investors who share the vision:
 - Founders and Top KKR leaders
 - Notre Dame Pit Road Fund
 - Stanford Law School
 - Israel Englander
 - Ken Goldman
 - Travis Schlenk
 - Chris Schaepe

5,000+ USERS
AND GROWING...

TRACTION

GOVERNMENT — ENTERPRISE — SUPPLY CHAIN — EDUCATION



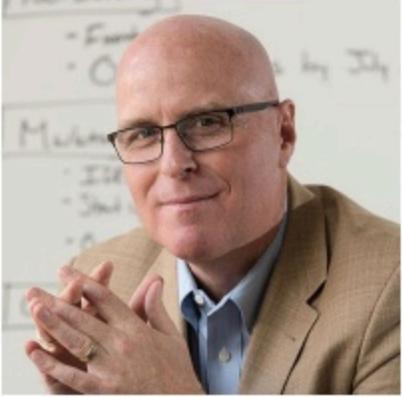
U.S. AIR FORCE



AWARDS

- 2019 Best New Tech in Indiana
- 2019 Tech Crunch Disrupt Top Pick
- 2020 First Air Force Olympics Gold Medal
- 2020 Tibbett's Award (past winners Qualcomm and 23 & Me)

THE TEAM



BRYAN RITCHIE

CEO

Serial Entrepreneur,
involved in 380 startups
and 17 exits



IAN TAYLOR

CTO & Co-Founder
World renowned
blockchain development
expert



JOE MATZ

COO

Seasoned tech executive
with over 25 years at
Microsoft



JOEL NEIDIG

President of Gov't Ops
& Co-Founder
Prior exit to Siemens,
addressed president's
economic council on
blockchain



ANDREW HARRISON

VP of Engineering



NEIL HALPERN

VP of Solutions Architecture
Led systems architecture at
Boeing, Expiditers Int'l and
others



MATTHEW SHROYER

VP of Legal & HR

THE BOD



PHIL KOEN

- President and CEO of Intermedia
- CEO of Saavis
- President of Montero Partners
- Board member of Jive, Infinero, Proofpoint



MICHAEL LEMPRES

- Chief Legal and Risk Officer – Coinbase
- Board member Silvergate Bank (Chair); Revolut US, Inc. (Chair); Coinbase Custody Trust Co.; Bitstamp USA, Inc.



STEVE O'HARA

- Managing Partner – Valley Capital
- Investor in Ubico, Quantumscape, Affirm, and Celera

SCALING SIMBA

NFTs

- Sports Franchises (University of Notre Dame, Brugge, West Ham United)
- Ticketing
- Content Creators
- Asset Verification (car titles; simplify dealer's paperwork - 75% of titles currently require manual investigation)
- Frontend AND backend opportunity

Government

- Supply Chain and Inventory Management for Airforce, Navy, and others
- SIMBA's media verification framework has contracts with ADF, Air Force and pilots with USMC cyber

Supply Chain

- Food: (Toks - Mexican restaurant chain (200+ restaurants) in coffee tracking)
- Boeing and other tier one suppliers

Education

- Signed 21 Universities to recurring revenue contracts

SIMBA Market Positioning

- SIMBA is the simplest, most comprehensive, agnostic API development platform for trustless, Web 3.0 apps
- Point SIMBA at any Web3 Smart Contract* and it will generate an API for it
 - Add multiple contracts to an App for entire protocol e.g. Uniswap, NFTs, DeFi
- SIMBA is **The Web3 Application Interface for Blockchain**
 - SIMBA connects to the ecosystem of smart contracts, like MuleSoft does for services, creating real-world APIs for Web3 applications
 - Businesses can integrate with blockchain without needing blockchain programmers

** Need the contract code or ABI*

SIMBA's COMPETITIVE ADVANTAGE

- **Government:** SIMBA is the leading blockchain provider, way ahead of anyone else
- **Education:** SIMBA, as a blockchain teaching tool for non coders, has no competition right now

	 SIMBA	 alchemy	 Codefi	 Stezy	 SettleMint	 kaleido
Low-Code UI	✓	✗	✗	✓	✓*	✗
Deploy on Multiple Chains	✓	✗	✗	✓	✓	✓
Smart Contract API Generation	✓	✗	✓	✗	✓	✓
Data Relationships Graph Searching	✓	✗	✗	✗	✗	✗
Enterprise Class Integration	✓	✗	✓	✓	✗	✓

* Uses Templates, still need to develop code

COMPETITIVE MOAT

- No Code API Interface in Enterprise level product
 - Scalable (virtual smart contract APIs are extremely innovative/lightweight)
 - Portability (chain agnostic)
 - Simple (Low code Smart Contract generation)
- After building an initial platform and using lessons learned, our deep tech solution required 2 years from world class development team,
 - Head start
 - Using funds to position tech and company as pre-eminent platform.