

# SEAM Social

# PITCH DECK

# Ad-driven social sucks

Incentivizes  
maximum data  
capture

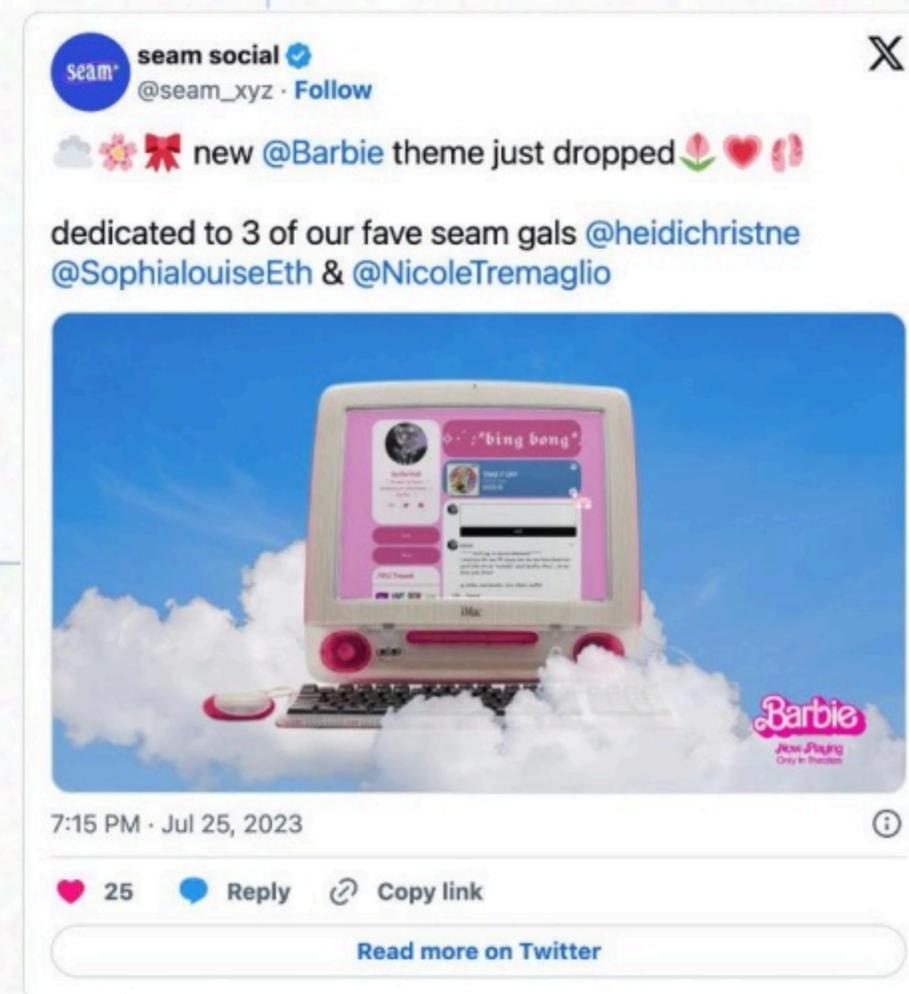
Requires millions  
of DAU to make  
money

Same features for  
everyone, no  
customization

Closed source,  
not collaborative

# A UGC marketplace, making **Seam** the most creative social platform

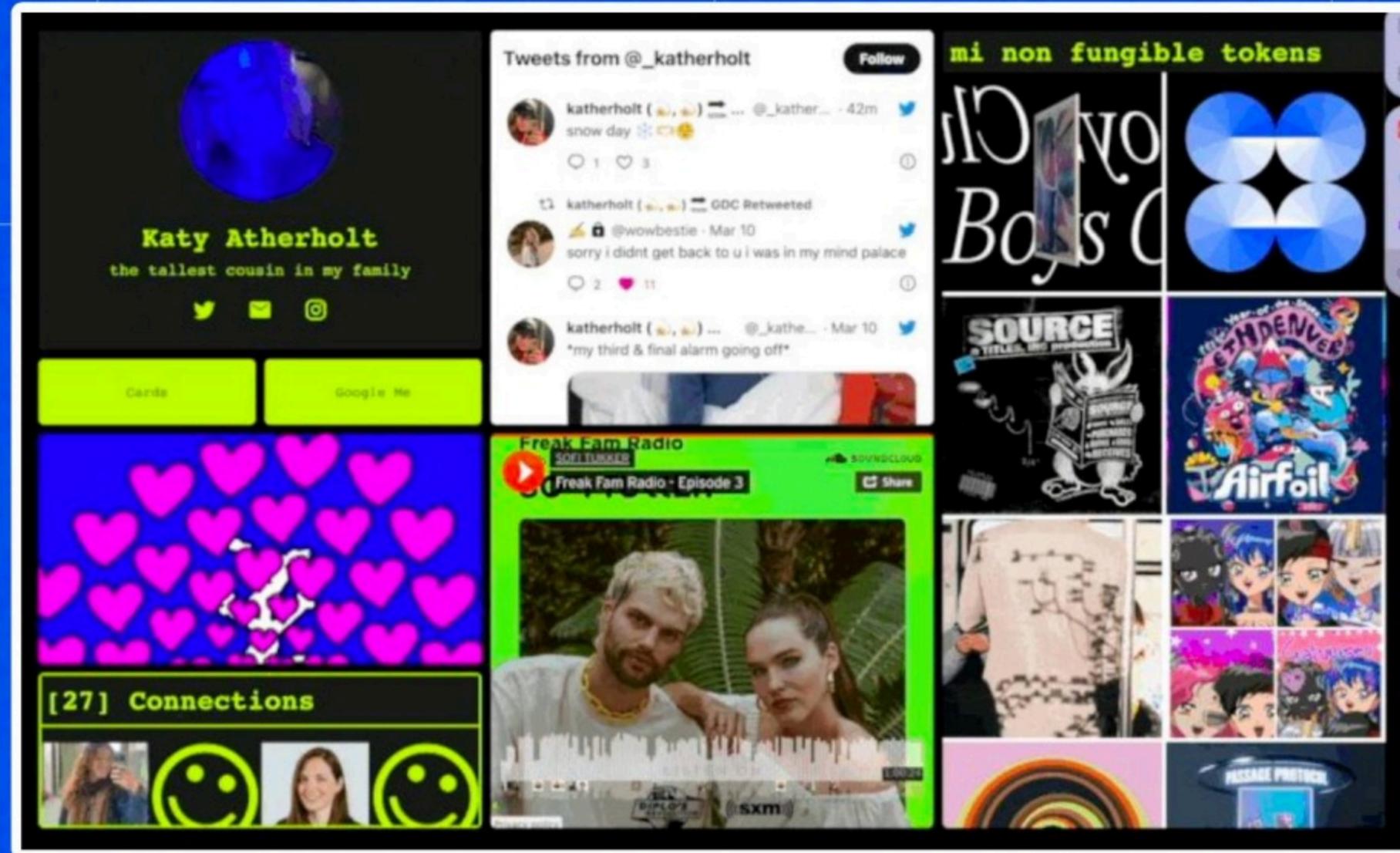
Customizable mini apps, themes, and templates  
allow for higher ARPU than ads\*



\* Average revenue per user per quarter for ads is between \$0.51 ([reddit](#)) - \$10.14 worldwide ([facebook](#)),  
Average revenue per user per quarter for UGC marketplace is between \$11.92 ([Roblox](#)) - ~\$100 ([Fortnite](#))

# Product Demo

Click gif to view [demo](#) :)



# Traction

seam.so is live with █ pages created  
and **36%** D30 retention



## Web3 Game Integrations

Seam is the social graph and profile for multiple Polygon games (one is top 10)

## FitCheck Mini App

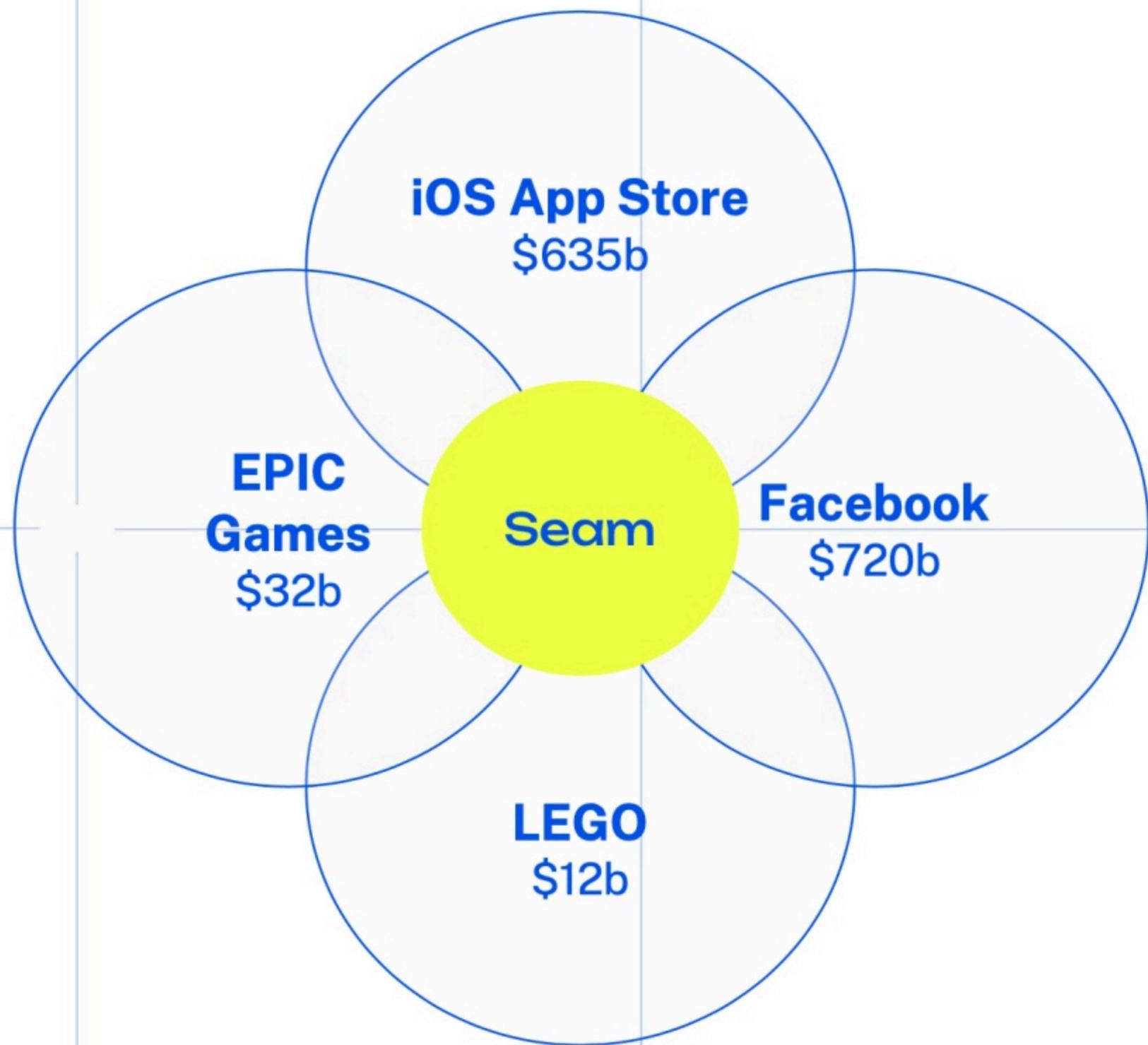
Hit #7 in the iMessage app store social category charts

# Growth Loop



# Sizing the Opportunity

Games, apps, and social all have massive TAMs\*, Seam is the best of these worlds



\* Apple's [Data](#)

# Our Progress & Roadmap

## Q1 – 2023

- Launched Block SDK
- First block remixed
- Unique handles live
- Launched referrals
- First Seam Points

## Q2 – 2023

- Pixels integration live
- Friending launched
- Introduced Quests
- Wall block launched
- Gaming partnerships

## Q3 – 2023

- Accepted into Variant
- Founder Fellowship
- Weekly launch livestream
- FitCheck hits #7
- NFT Gated Themes

## NEXT >>>>>>

- Monetization
- Growth
- GTM

# THE ASK

\$ M seed for hiring full-time engineers to build the marketplace

Partnerships intros with IP-focused NFT projects and web3 games

Seam token launch support, audits, legal advising, and tokenomics

# THANK YOU

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