

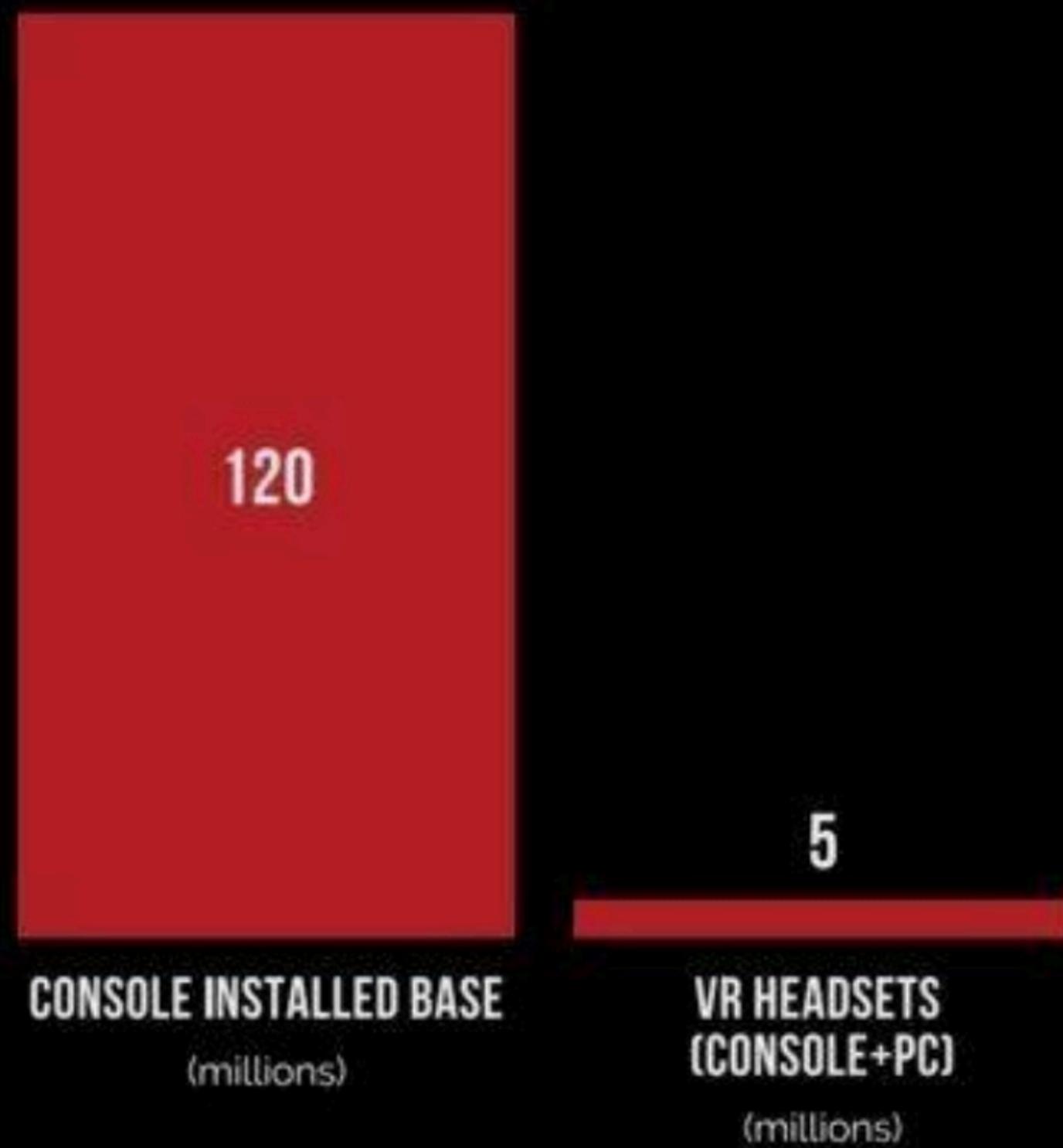


THE HOLODECK COMPANY

LET'S BE REAL

VR HAS BEEN A **DISAPPOINTMENT**

**ADOPTION HAS BEEN
DISAPPOINTING**



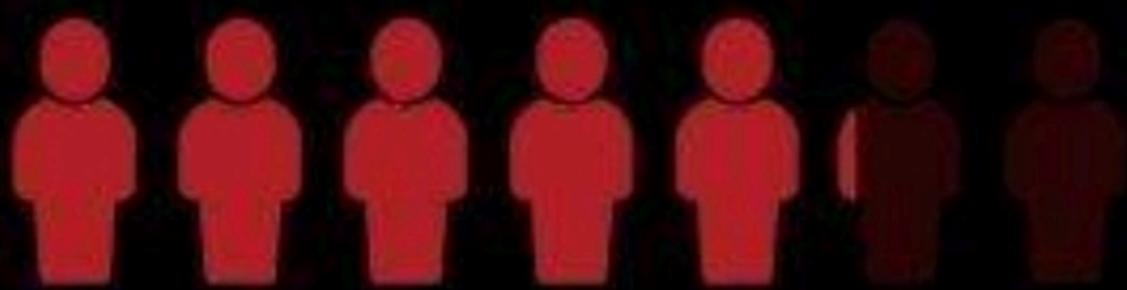
CONSOLE INSTALLED BASE
(millions)

**VR HEADSETS
(CONSOLE+PC)**
(millions)



ENGAGEMENT HAS
BEEN DISAPPOINTING

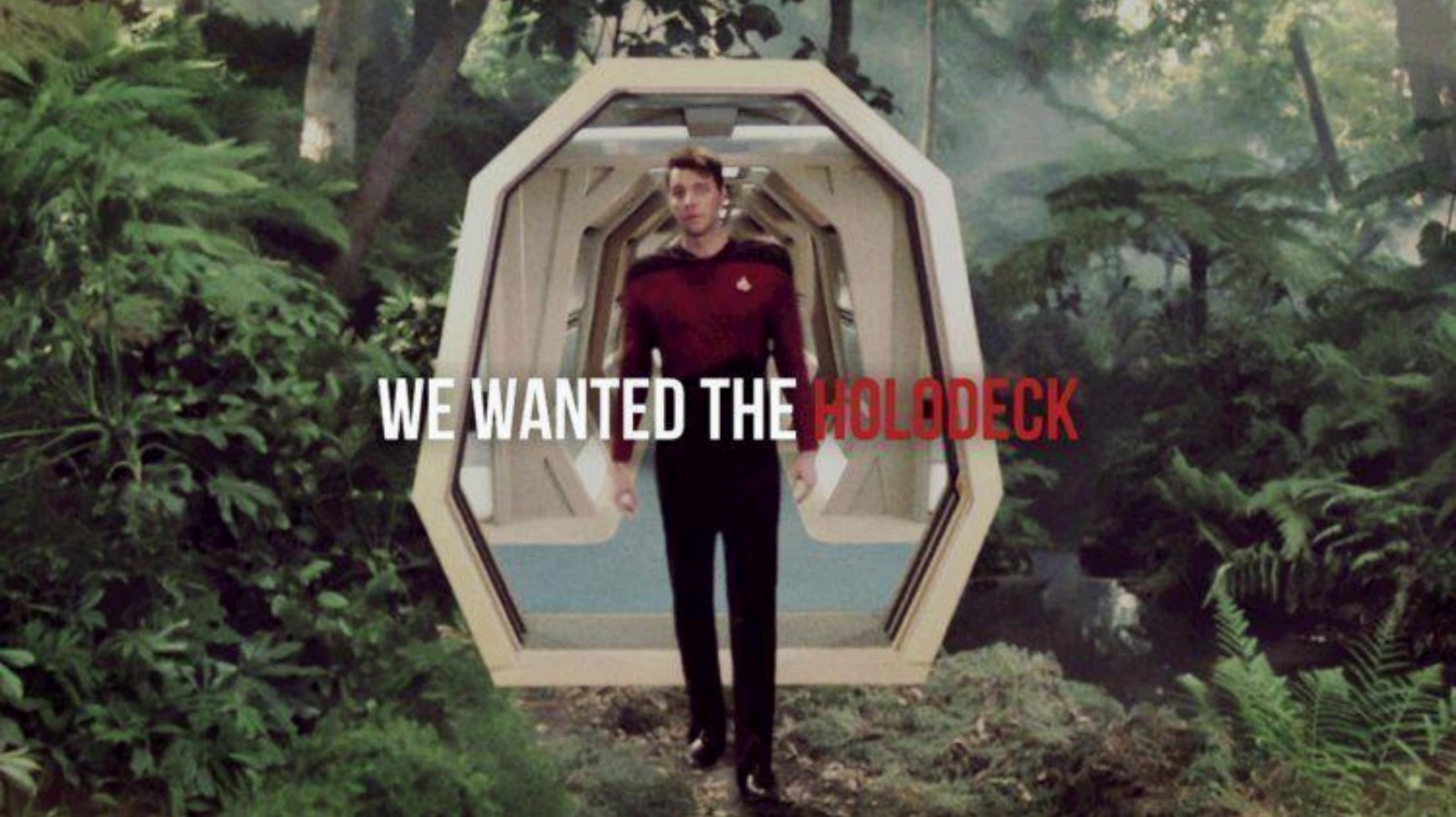
73%



Churned Monthly Active VR Users

Source: Steam VR, December 2017



A man in a Star Trek uniform stands in the doorway of a holodeck, which is set in a lush jungle environment. The text "WE WANTED THE HOLODECK" is overlaid on the image.

WE WANTED THE HOLODECK

A person is seated in a chair, wearing a VR headset. In front of their face, a disembodied head is visible, holding two joysticks. The scene is dimly lit with a red tint. The text 'AND INSTEAD WE GOT' is overlaid on the image.

AND INSTEAD WE GOT

A disembodied head
holding floating joysticks
tethered to a computer
while sitting in chair.

At home.

Alone.

=(

SO WE WENT AND BUILT A FRICKN' HOLODECK YOU GUYS

- **BE ANYONE**

Our movie quality motion capture technology captures every movement of you and your friends.

Ever **high fived** a friend in VR?

- **GO ANYWHERE**

Roam freely about in your Sandbox, untethered by wires, with no motion sickness inducing movements.

Run, walk, crouch, jump - it all **just works**.





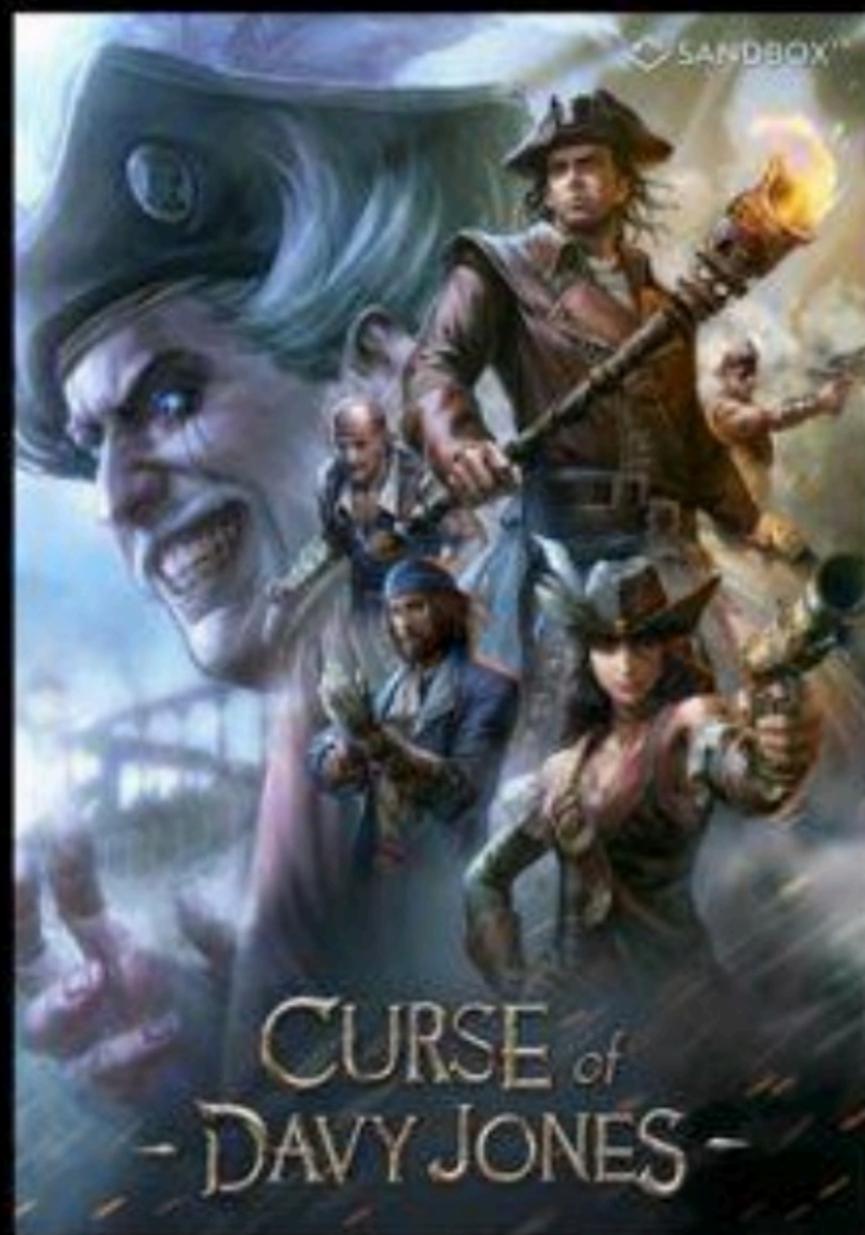
SANDBOX^{VR}

AND WE PUT
ONE IN YOUR
NEIGHBORHOOD



RUNNING **EXCLUSIVE** AAA SANDBOX EXPERIENCES

CAN YOU ESCAPE THE HORROR?





FUN TO PLAY + FUN TO WATCH

Sandbox Experiences are designed to be social from the ground up, resulting in videos that are irresistible to share.



GUESTS ARE BLOWN AWAY



5.0

Based on the opinion of 767 people

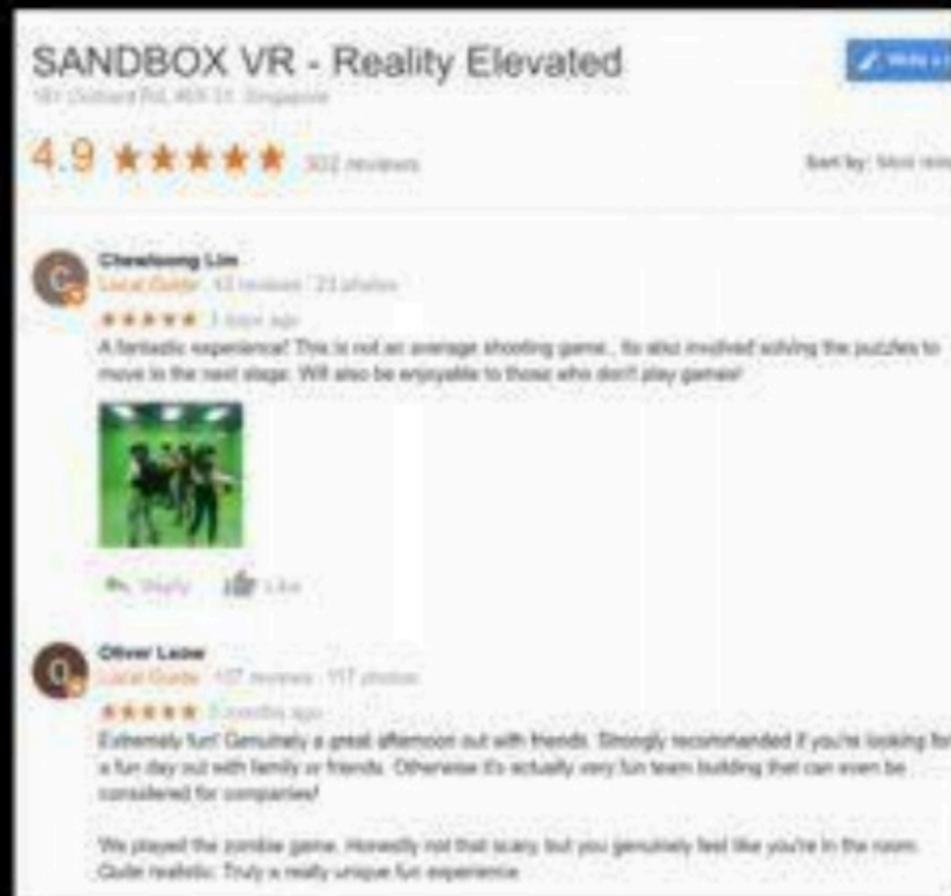
es into this rating?

g is based on how many people recommend or don't
nd your Page on Facebook, as well as any past star
may have.

Recommended by 274 pe

5.0 / 5.0

1000+ reviews on Facebook



SANDBOX VR - Reality Elevated

4.9 ★★★★★ 302 reviews

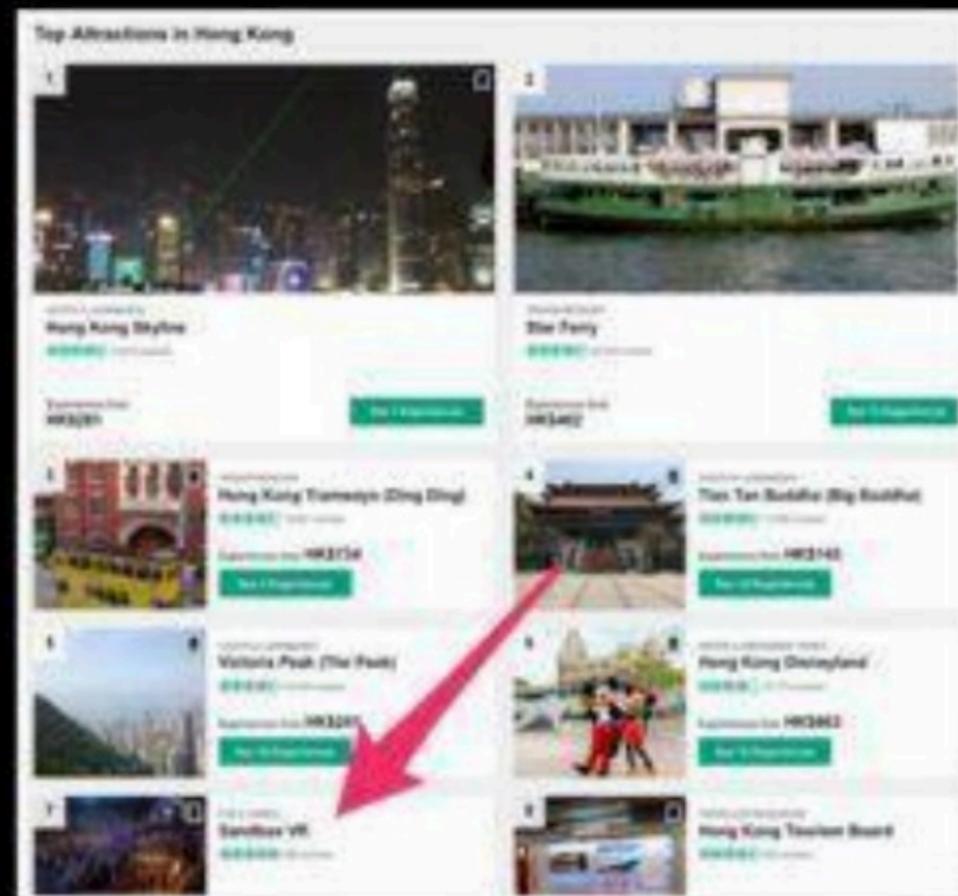
Chewkong Lim
Local Guide 43 reviews 121 photos
★★★★★ 3 months ago
A fantastic experience! This is not an average shooting game, its also involved solving the puzzles to move to the next stage. Will also be enjoyable to those who don't play games!

Oliver Lauer
Local Guide 107 reviews 117 photos
★★★★★ 2 months ago
Extremely fun! Genuinely a great afternoon out with friends. Strongly recommended if you're looking for a fun day out with family or friends. Otherwise it's actually very fun team building that can even be considered for companies!

We played the zombie game. Honestly not that scary but you genuinely feel like you're in the room. Quite realistic. Truly a really unique fun experience.

4.9/5.0

1000+ reviews on Google



Top Attractions in Hong Kong

1. Hong Kong Skyline

2. Star Ferry

3. Hong Kong Tramways (Ding Ding)

4. Tin Tin Buddha (Big Buddha)

5. Victoria Peak (The Peak)

6. Hong Kong Disneyland

7. SandBox VR

8. Hong Kong Tourism Board

A red arrow points to the 'SandBox VR' listing, which is ranked 7th in the list.

5/5

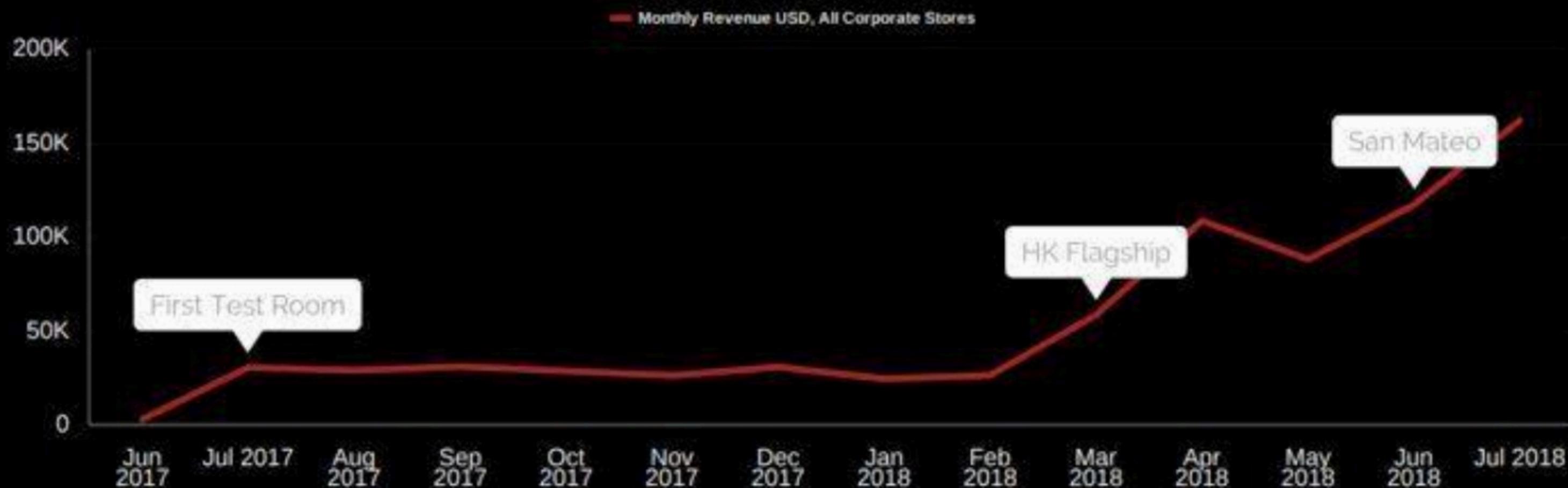
1000+ reviews on TripAdvisor

#1 Activity in Hong Kong

#1 Activity in Singapore

GUEST SATISFACTION DRIVES STRONG DEMAND

18% of guests have booked 2+ sessions, despite having only one experience, a tiny location with no corporate support, and zero foot traffic for the first 8 months.



STRONG DEMAND DRIVES STRONG ECONOMICS

Modeled economics for a standard US corporate store at XX% occupancy -
(blended **actual** occupancy is much higher at **XX%**)



XX+%

EBITDA Margins



\$XXX+ USD

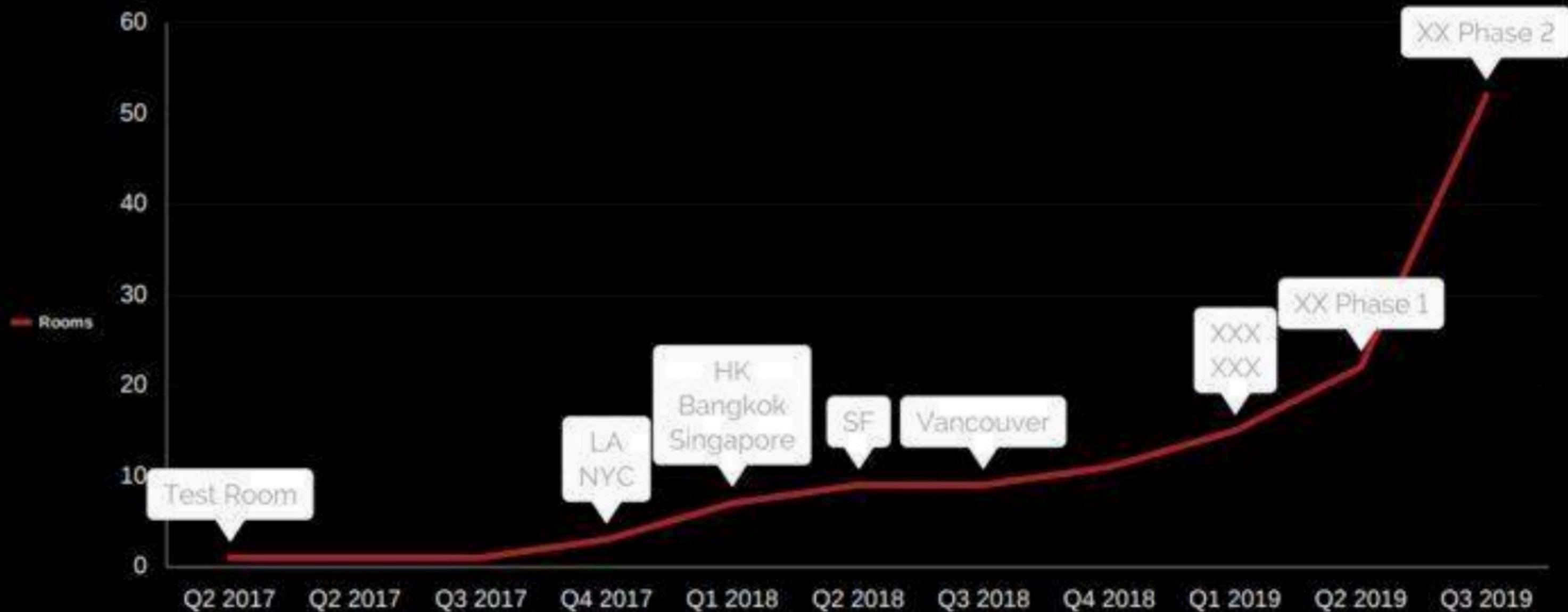
Sales per Square Foot



XX%

Occupancy Rate

STRONG ECONOMICS ENABLES AGGRESSIVE GROWTH



AGGRESSIVE GROWTH ENABLES EXCLUSIVE CONTENT

