

Rows

The image shows a spreadsheet interface with two tables. The top table has columns A (Keyword), B (City), C, and D. Row 2 contains 'Coworking' in A and 'New York' in B. Cell C2 contains the formula '=PLACE'. A dropdown menu is open over cell C2, showing 'PLACE_DETAIL_GOOGLE' (selected) and 'PLACE_SEARCH_GOOGLE'. The bottom table has columns A (Name), B (Address), and C (Phone number). It lists six coworking spaces in New York City.

	A	B	C	D
1	Keyword	City		
2	Coworking	New York	=PLACE	
3				

PLACE_DETAIL_GOOGLE
Returns details about a place with Google Maps.

PLACE_SEARCH_GOOGLE

	A	B	C
1	Name	Address	Phone number
2	The Farm SoHo NYC - Coworking Offi...	447 Broadway 2nd floor, New ...	+1 917-722-5027
3	WeWork	950 6th Ave, New York, NY 1...	+1 877-796-2434
4	The Yard: Flatiron South Coworking ...	234 5th Ave, New York, NY 1...	+1 212-658-0767
5	Kin Coworking Space NYC: Affordab...	442 Broadway 2nd floor, New ...	+1 877-394-8617
6	Ensemble Coworking Space	32 W 39th St floor 4, New Yor...	+1 646-661-3932

A better spreadsheet,
for better business tools.

The democratization of computing has solved only basic tasks. End-users want more empowering solutions.



Born out of accounting, spreadsheets have grown into many tasks.
There's no end in sight to what they can do.



1979

Accounting



1980

Financial modelling

Inventory tracking

Business metrics



1990



2000



2010

Project management

Activity planning

Analytics

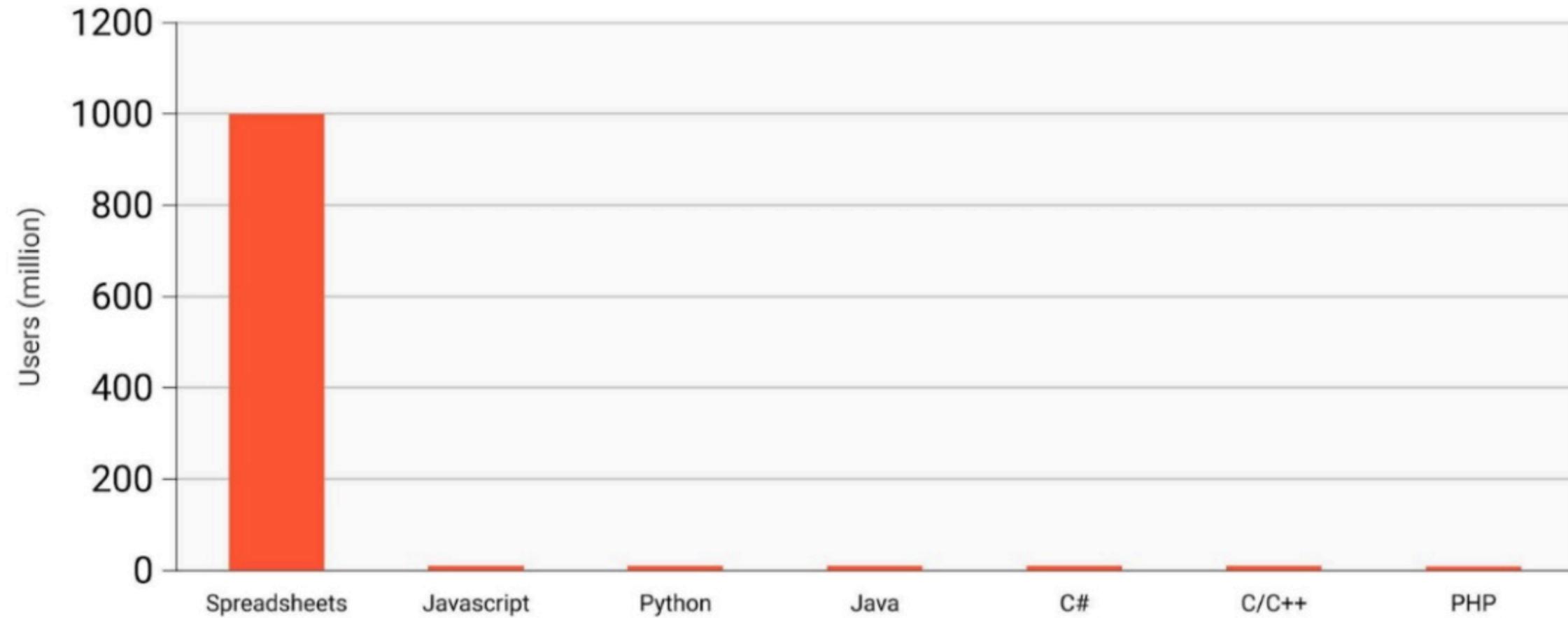
CMS

Collaborative modelling



2020

Spreadsheets have a massive user base and are by far the #1 language.



Monetization (2018): 135M+ paid Office 365 accounts, \$28b Office revenue (\$24b commercial). 5m+ business with paid GSuite (>\$3b).
Sources: Microsoft, Slash Data

Our vision is to evolve spreadsheets to serve 1b tool creators.

Build the easiest **DIY platform for business** that mashes the power of **spreadsheets** with **Integrations** to the best online data & APIs and 1-click **Sharing** as slick web-apps.

We're a true Spreadsheet, offering classic functions (SUMIF) and new ones!

The screenshot shows a spreadsheet interface with a dark purple header. The header contains the text "Rows", a search bar with "Search or jump to..." and a keyboard shortcut "⌘ K", and navigation links for "Integrations", "Templates", a gift icon, a help icon, and a user profile icon labeled "B".

Below the header is a toolbar with icons for undo, redo, text color, background color, font color, bold, italic, link, and a calculator icon. To the right of the toolbar are three colored circles (red, yellow, purple) and buttons for "Share" and "Live view".

The main content area shows a spreadsheet with the following data:

	A	B	C	D	E
1	Search query	<code>=CONCATENATE("@Pixar","OR","#Pixar")</code>			
2	Tweets	CONCATENATE(string1, [string2], [...])			
3		EXAMPLE CONCATENATE(A1, A2, A3) SUMMARY Concatenate multiple strings into one.			
	A	STRING 1		D	E
1	Created	The first string. For example: "Rows is" .		Favorite	Link
2	Fri Jan 15	STRING 2 Another string. For example: "awesome" .	3	20	twitter.com/DMK_Blog/status
3	Fri Jan 15	Learn more	297	3298	twitter.com/Pixar/status/134
4	Wed Jan 13		5	24	twitter.com/JessPxl/status/1
5	Wed Jan 13	Let your imagination run wild! Explore more	142	1181	twitter.com/Pixar/status/134
6	Mon Jan 11	Great cover and article on #Pixar in the	15	118	twitter.com/MatthewLuhn/sta

With Integrations, Rows offers access to data, services, and any REST API.

The screenshot displays the Rows application interface. At the top, there is a dark purple header with the 'Rows' logo, a search bar containing 'Search or jump to...', and navigation links for 'Integrations', 'Templates', and a user profile icon labeled 'B'. Below the header, the main workspace is divided into three sections:

- Left Sidebar:** Contains a 'Details' section with a 'Find better leads' dropdown menu and a '+ New page' button.
- Center Table:** Titled 'Find better leads', it shows a table with columns 'A', 'B', and 'C'. The data includes company names in column A and employee counts in column C. The row for 'spotify.com' is highlighted in yellow, and its cell in column B contains '{companies}' with a menu icon.
- Right Panel:** Titled 'B1 - Companies', it features a search bar 'Search data', 'Expand all' and 'Collapse all' buttons, and a dropdown menu for 'companies {1}'. The details for Spotify are shown, including 'name: Spotify', 'domain: spotify.com', 'foundedOn: 2006-07-14' (with a 'COPY' button), 'status: ipo', and 'shortDescription: Spotify is a commercial music streaming service that provides restricted digital content from a range of record labels and artists.' Other fields like 'cbURL' and 'linkedinURL' are also visible.

	A	B	C
1	Query		Employees
2	spotify.com	{companies}	1001-5000
3	duolingo.com	{companies}	201-500
4	hubspot.com	{companies}	1001-5000
5	walmart.com	{companies}	10,001+
6	1password.com	{companies}	51-200
7	superhuman.com	{companies}	11-50
8	memrise.com	{companies}	51-200
9	grammarly.com	{companies}	201-500
10	udemy.com	{companies}	201-500

Live SHARING allows users to instantly turn spreadsheets into web apps.

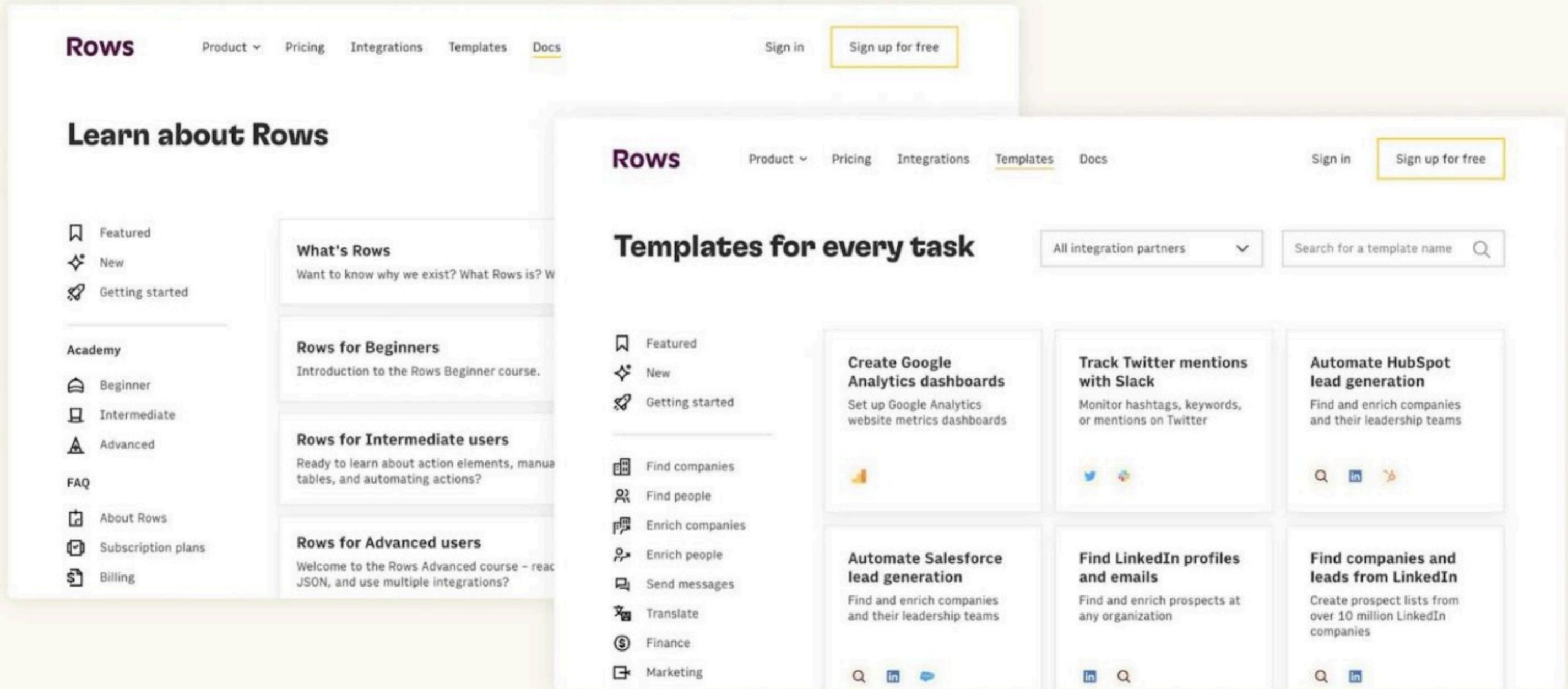
The image shows two overlapping screenshots of the Rows web application. The background screenshot shows a spreadsheet titled "Pickup orders" with columns A and B. Row 1 contains "Name" and "ACME deliveries". Row 2 is empty. Below the spreadsheet is a table with 5 rows and 2 columns: "Name" and "Location". The data in the table is as follows:

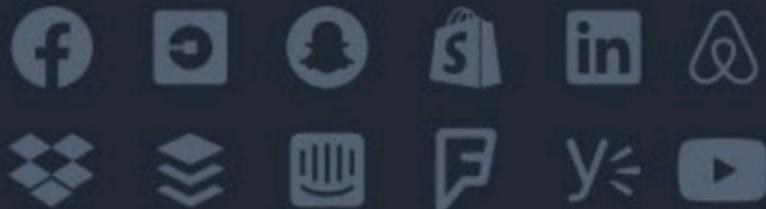
Name	Location
Louis Brown Corp - 18299	Park A2
Initech - 0977	Park B1
Globex Corp - 18300	Park A2
Hooli Tech Inc - 1211	Park A3

The foreground screenshot shows the same spreadsheet transformed into a web app. The "Control" section has a "Name" input field containing "ACME Deliveries" and a yellow "GET ORDERS" button. Below this is a table with 10 rows and 5 columns: "Name", "Location", "Date", "Time", and "Confirm pickup". The data in the table is as follows:

Name	Location	Date	Time	Confirm pickup
Globex Corp - 18299	Park A2	2020-01-15	09:30	<input checked="" type="checkbox"/>
Initech - 0977	Park B1	2020-01-15	10:30	<input type="checkbox"/>
Globex Corp - 18300	Park A2	2020-01-14	08:30	<input checked="" type="checkbox"/>
Hooli Tech Inc - 1211	Park A3	2020-01-13	18:30	<input checked="" type="checkbox"/>
Initech - 0978	Park B3	2020-01-12	10:00	<input type="checkbox"/>
Globex Corp - 18301	Park A3	2020-01-11	07:45	<input checked="" type="checkbox"/>
Hooli Tech Inc - 1212	Park A1	2020-01-11	13:30	<input checked="" type="checkbox"/>

Templates let users upgrade their tools, using pre-built spreadsheets.





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