



Rewind

BACKUPS FOR SAAS
MIKE POTTER, CEO

THE REWIND

MISSION

To **backup and protect** all cloud data for **every** small and medium sized business.

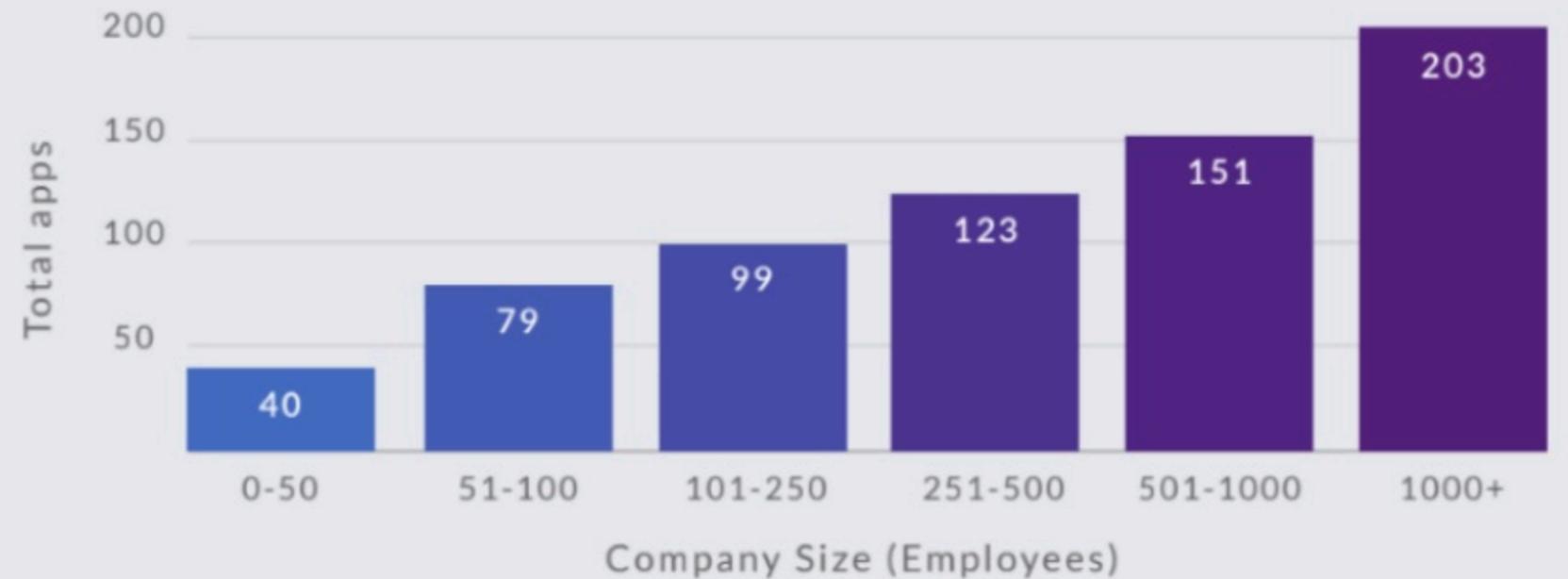


SAAS APPS ARE A
**GROWING
MARKET**

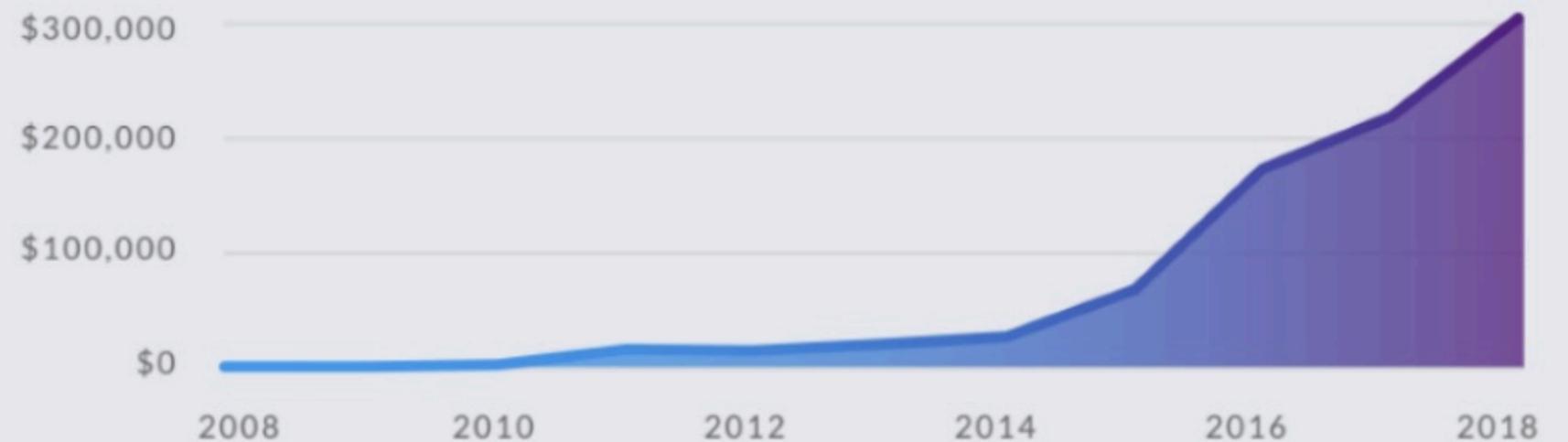
Companies are **using more SaaS** apps and **continuing to spend** more on those apps.



NUMBER OF APPS PER COMPANY



AVERAGE SPEND PER COMPANY



source: <https://blissfully.com/saas-trends/2019-annual/>

YET MANY DON'T

OFFER BACKUPS

Most apps offer platform backups for their entire app, not **account level** backups for users.

UNLIKELY

LIKELY



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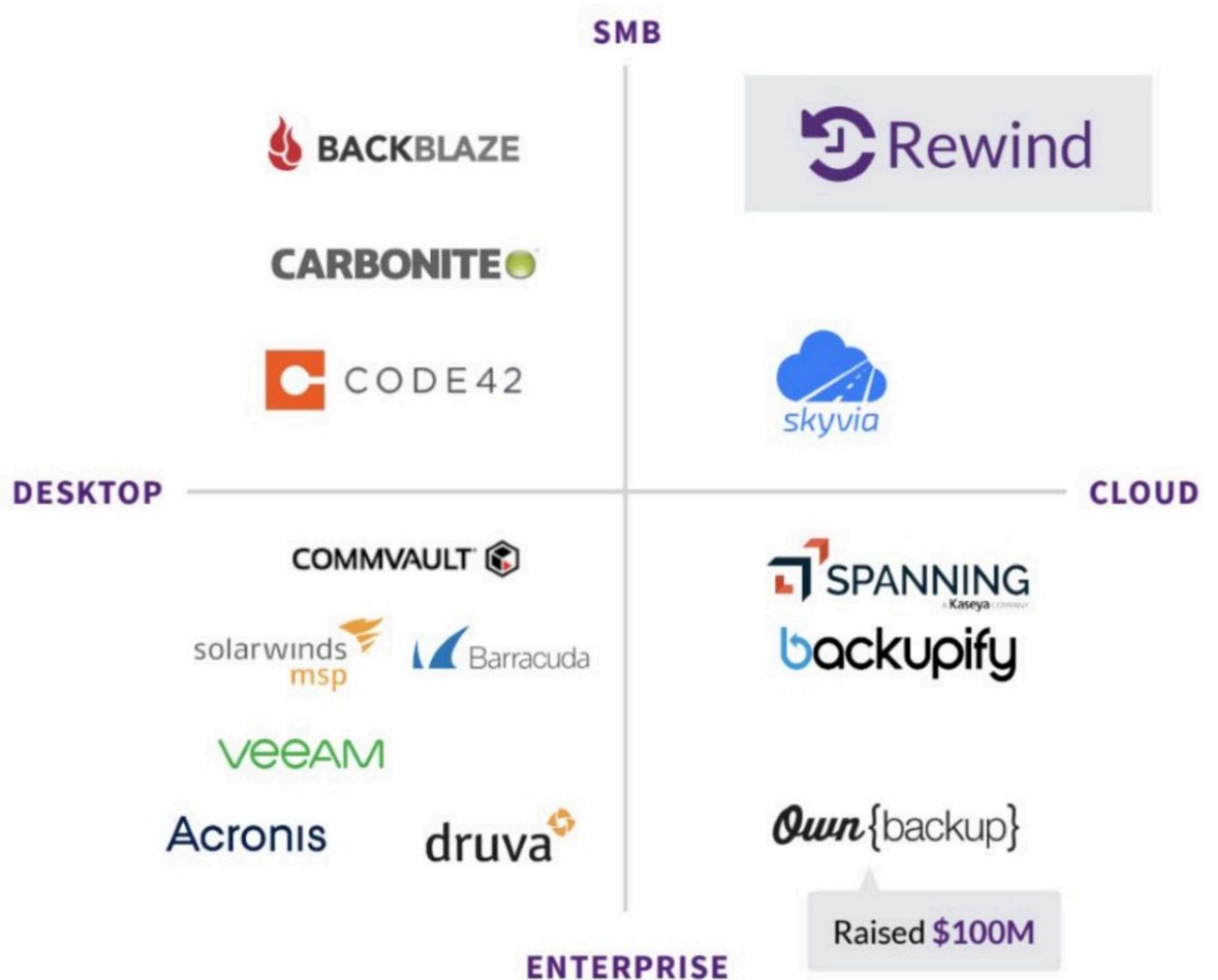
NEVER HAPPENED

20% OF OUR CUSTOMERS RESTORE DATA WITH REWIND



OVERVIEW OF THE MARKET

Rewind is focused on SaaS backups for SMB focused platforms.



BACKUPS ARE

ESSENTIAL

“

The biggest win was how much more confident I am working in our store. I'm also more confident giving people access to my store. It's peace of mind that's really quite valuable, and even more valuable when you need it.

[KNIX.COM](https://www.knix.com)

BADGLEY
MISCHKA

MVMTM

ENDY

knix



Julia Friesen
KNIX.COM

HERE'S OUR

BUSINESS MODEL



E-COMMERCE

- Based on the number of orders the store gets per month
- \$3 to \$299 / month



ACCOUNTING

- Based on the number of accounts managed
- \$9 / account / month

MEET OUR TEAM



MIKE POTTER

Co-Founder, CEO

20+ years in development, product management and product marketing



JAMES CIESIELSKI

Co-Founder, CTO

12+ years in development in payment, mobile and telecom



SAM WEHBE

COO

15+ years in marketing, Dir. Mktg at Privacy Analytics, Head of Product Marketing at 360pi, PMM at Protus



DAVE NORTH

Director, Technical Operations

8 years of DevOps experience, AWS Expert, 15+ years of product management experience, holds 4 patents



KIRSI MAHARAJ

Human Resources Manager

5 years of HR and talent acquisition experience



DAVE HORNE

Head of Product

12+ years of product marketing experience VP Marketing @ MASV, Klipfolio, Blaze, Akamai

A LIST OF **AWARDS**

AWARDS AND RECOGNITION

- 49th fastest growing company in Canada (confidential until Sept 25th, 2020 announcement)
- 2019 - One of 15 companies on **Deloitte's Fast 50 "Companies to Watch"**
- 2 time winner of the Employees' Choice Awards (2018, 2019)
- **Best Ottawa Business Award "Next Big Thing"** (2018)
- **1st company** to graduate from Invest Ottawa (2019)
- CTO is a winner of the **40 under 40** award (2019)



REWIND'S
**CORE
VALUES**

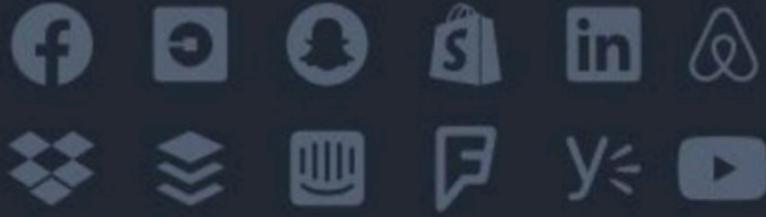




 Rewind

THANK YOU

MIKE@REWIND.IO



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