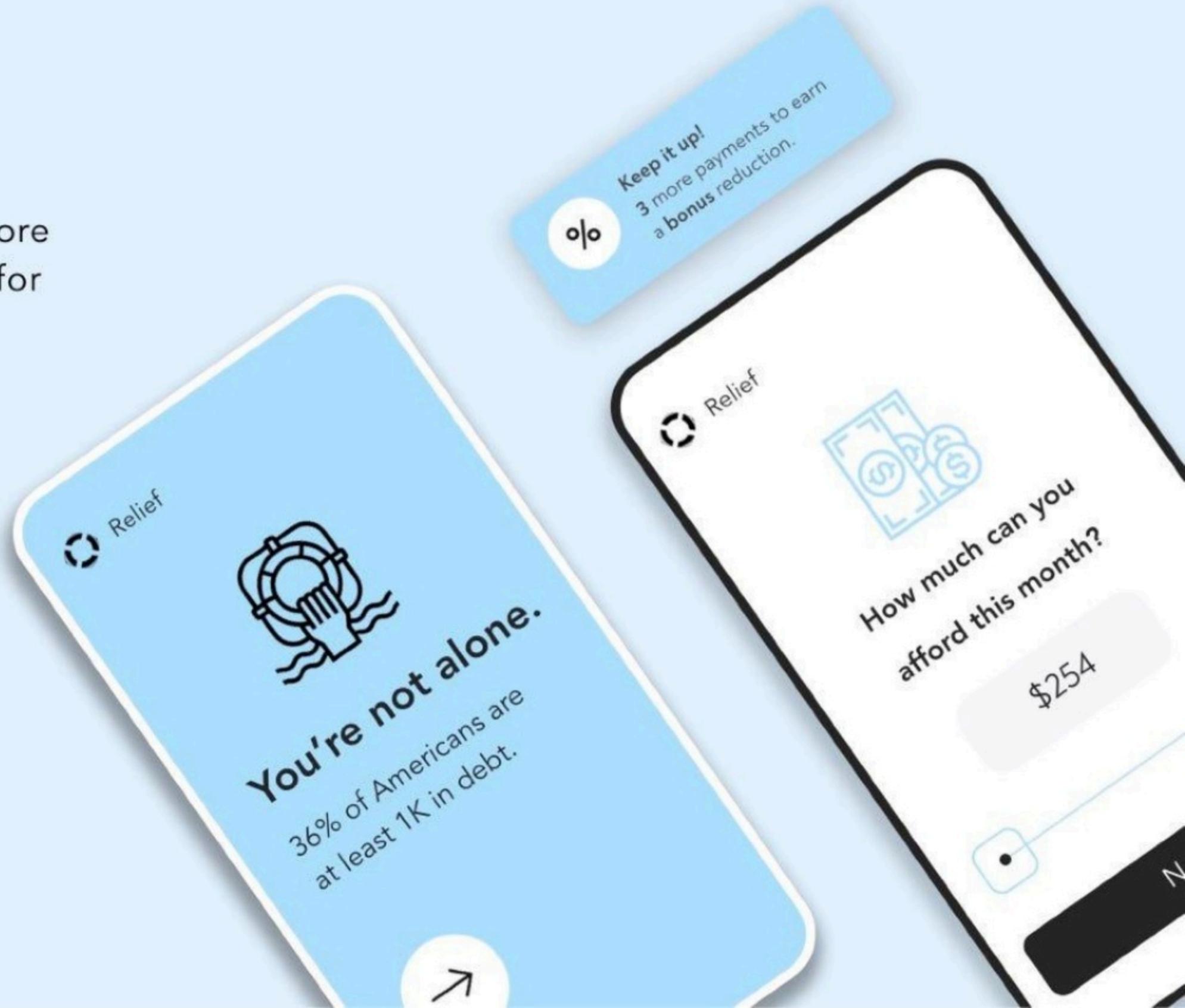




Relief

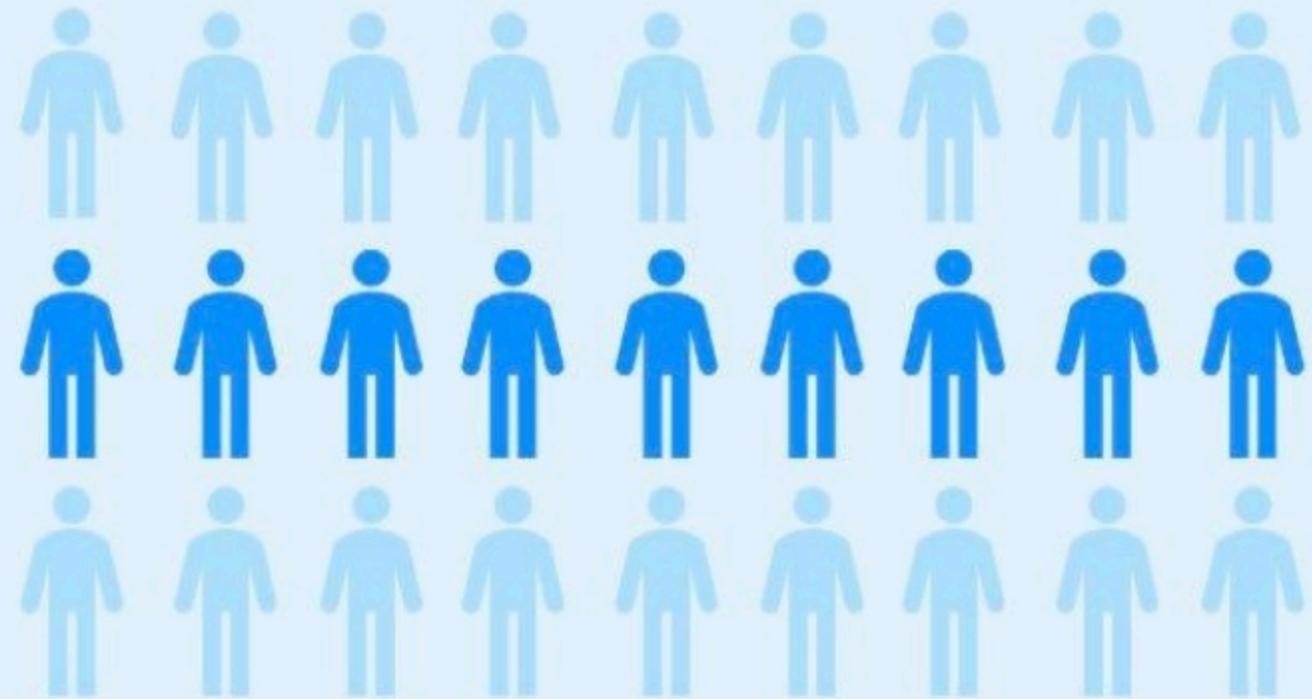
Making debt relief easier, more transparent, and accessible for **everyone.**





Right now, **1 in 3** Americans have an account in collections.

In 2019 the average American had over \$29,000 in personal debt excluding mortgages. For 2020 it's projected to hit record highs.





How am I going to pay for all of this??

Can I go to jail for this?

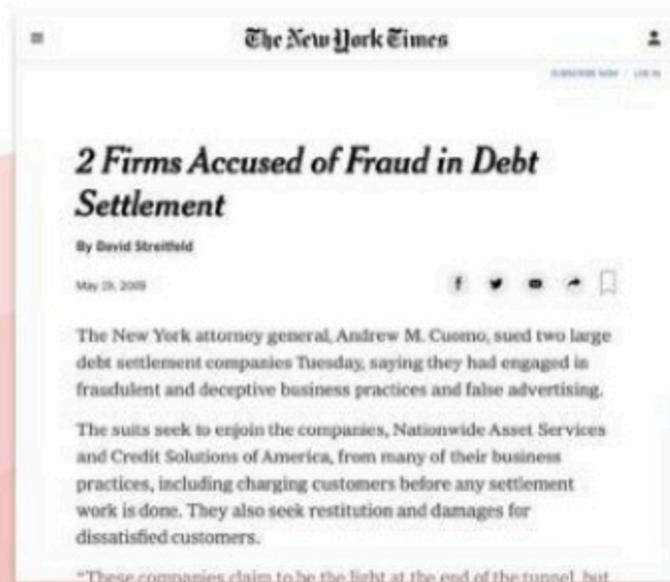
What is chapter 7? what is chapter 13?

What's a charge off?



Problem: Most of them are overwhelmed and have no idea what their options are.

People are trying to get out, but have no idea what options are available to them.



Problem: Debt Solution companies have terrible reputations.

Poor PR and untrustworthy practices have given many companies a shady stigma.

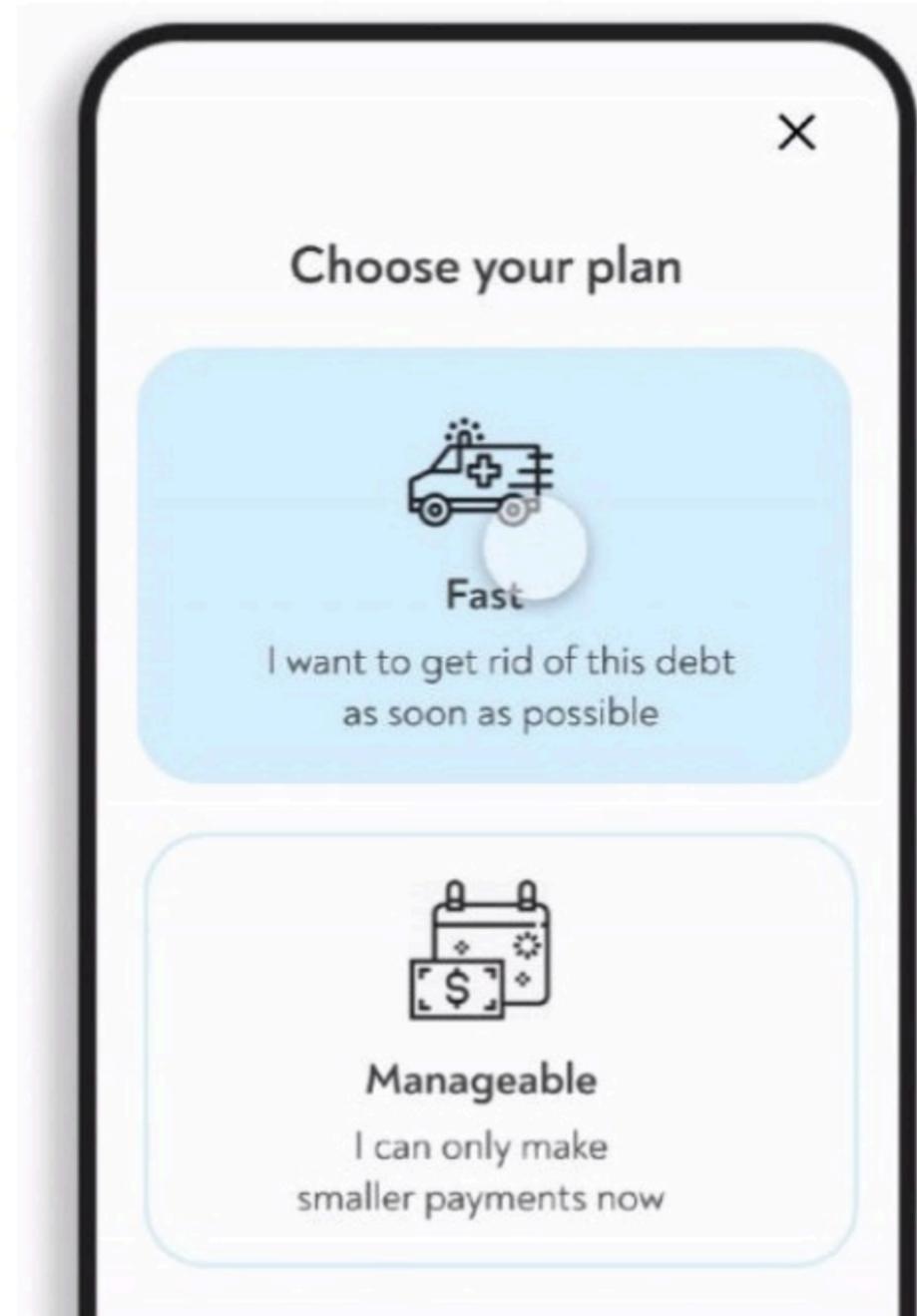
Their call centers are packed with unlimited part-time workers who try to sell you rather than help you.



Our Solution is the honest way to help people get out of debt

A clear picture

Relief assesses your finances and personal goals to help you fully understand your situation.



Choose your plan



Fast

I want to get rid of this debt as soon as possible



Manageable

I can only make smaller payments now

Education

We explain all of your options, and walk you through each process.

Full Transparency

We show you negotiated offers from creditors, and only take a cut of what we save you.



Competition

 TrueAccord

 Resolve

 tally

 Relief

Up to date monitoring



Easy to navigate mobile app



Clear transparent process and walkthrough



Community-based gifting program



Settles **all consumer debt**



Open to **any credit score**



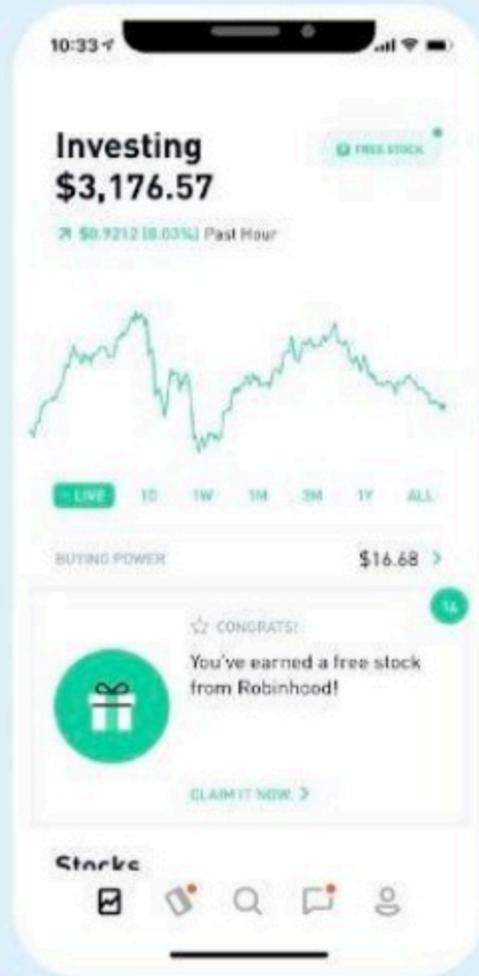
Offers debt settlement



AI driven settlement negotiations



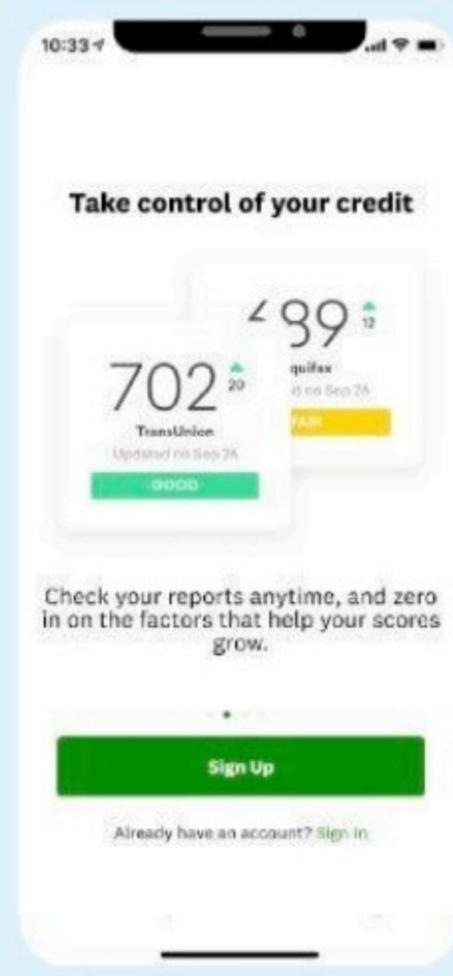
Relief will revolutionize debt the way these apps have for their industry.



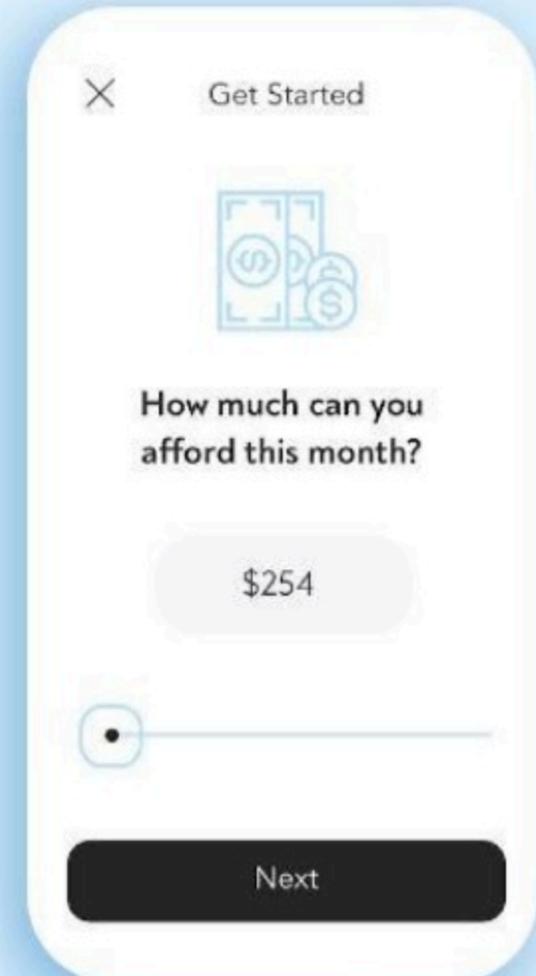
Robinhood
Brokerage



Earnin
Payday Loans



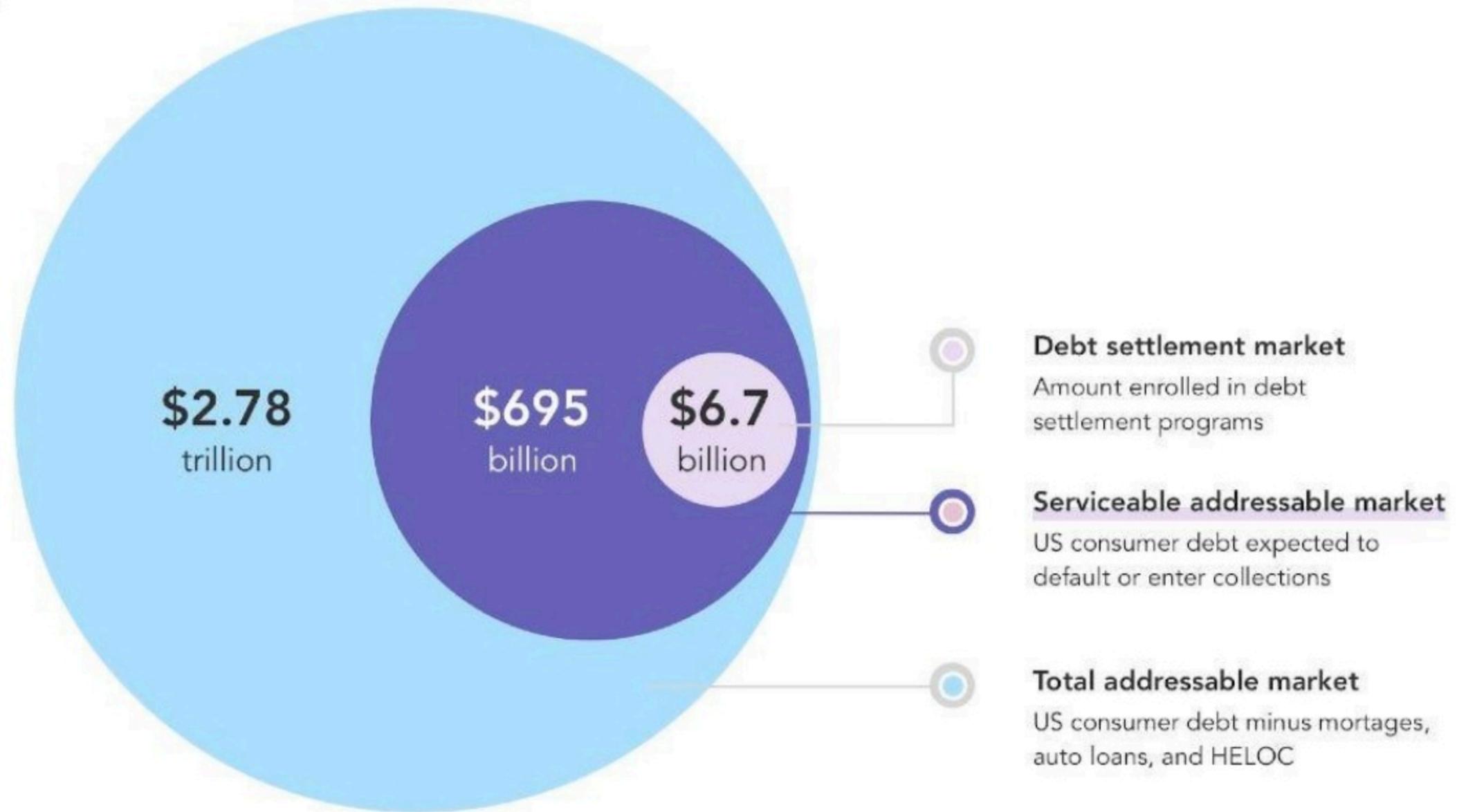
Credit Karma
Credit Monitoring



Relief
Debt Solutions

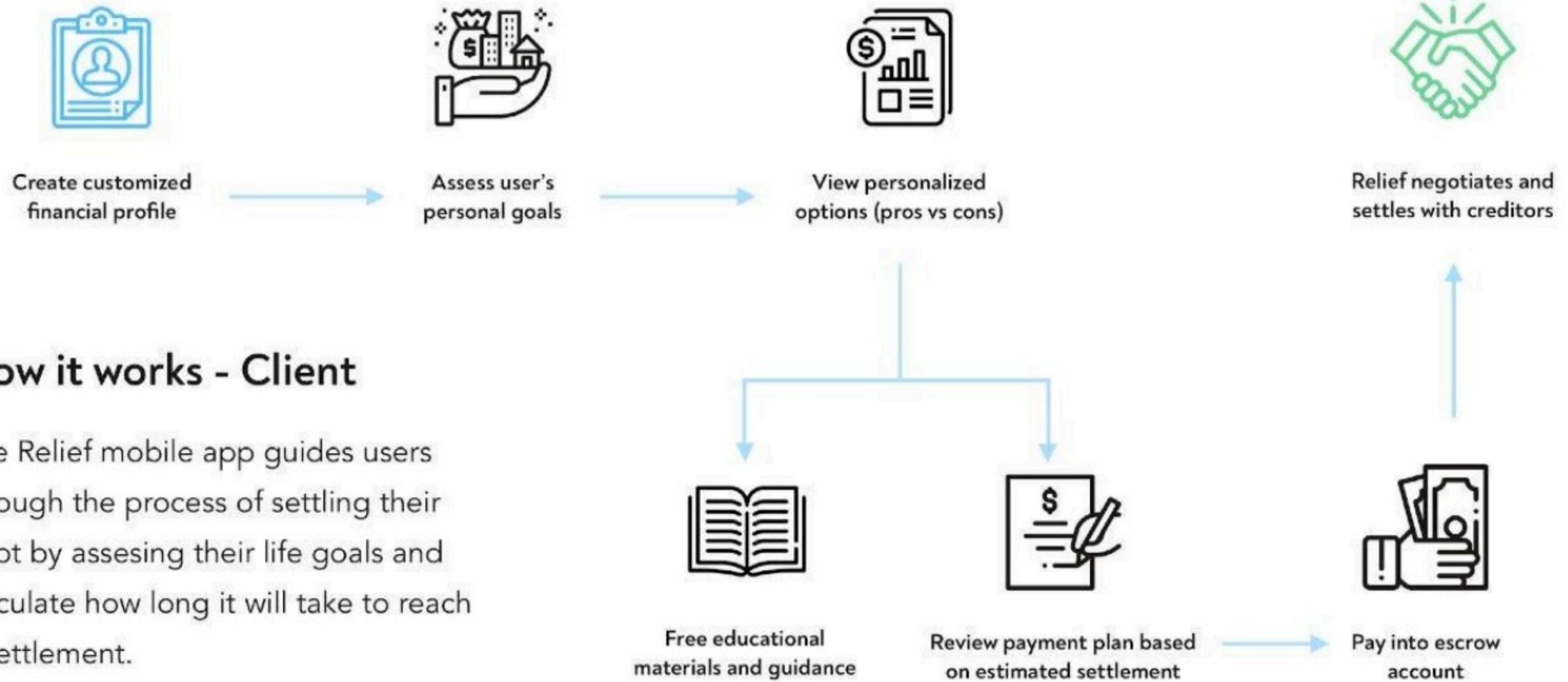


Market Opportunity



US Consumer Debt (2019)

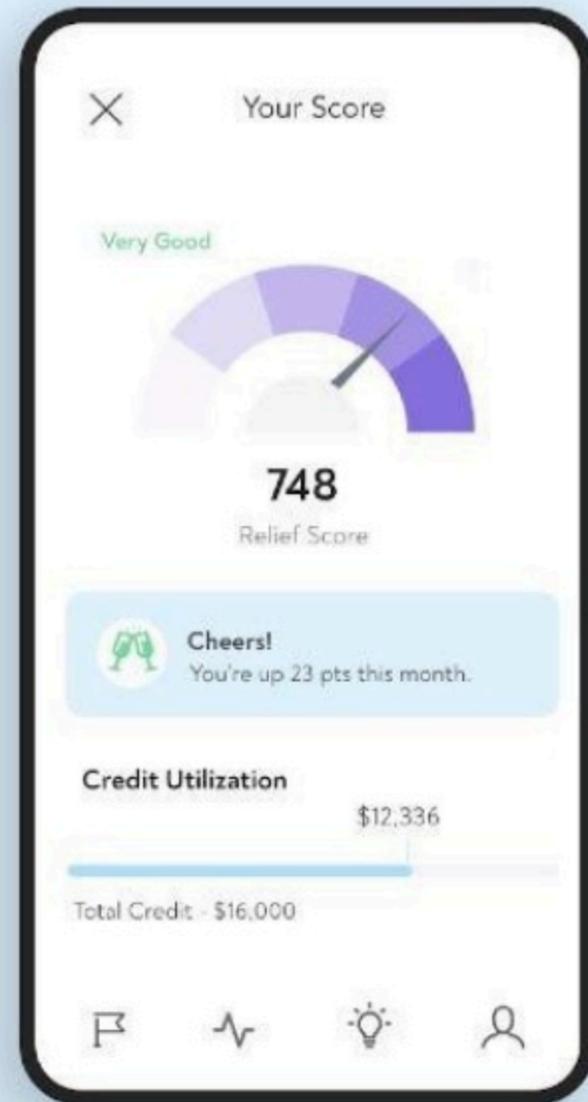
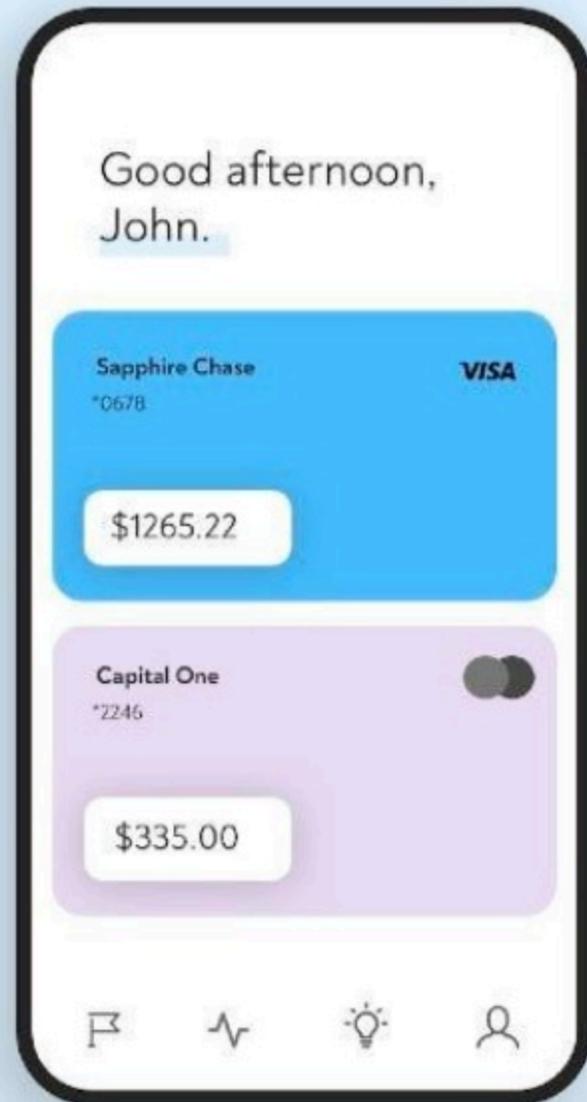




How it works - Client

The Relief mobile app guides users through the process of settling their debt by assessing their life goals and calculate how long it will take to reach a settlement.





Long term vision.

Relief will serve as a gateway for other services in personal finance.



Debt Consolidation



Credit Score
Monitoring



Loan Refinancing



Personal Lending

Go-to-Market

We're hitting the ground running. Our multi-channel strategy leverages our existing network and digital distribution channels.



Creditor Partnerships

The debt holders of Bloom Acquisitions will spark our pilot program. This will be replicated with other collection agencies.



Digital Media Campaign

Leveraging our large mailing list for early customer acquisition is a huge advantage. Educational content and Influencer/Affiliate content on all social channels will also be utilized.



ALLEY

COLORES

Beta User Reach

2.5 M 

Bloom Acquisition debt holders

+

2.7 M 

Alley and Colors Worldwide combined mailing list



Business Model

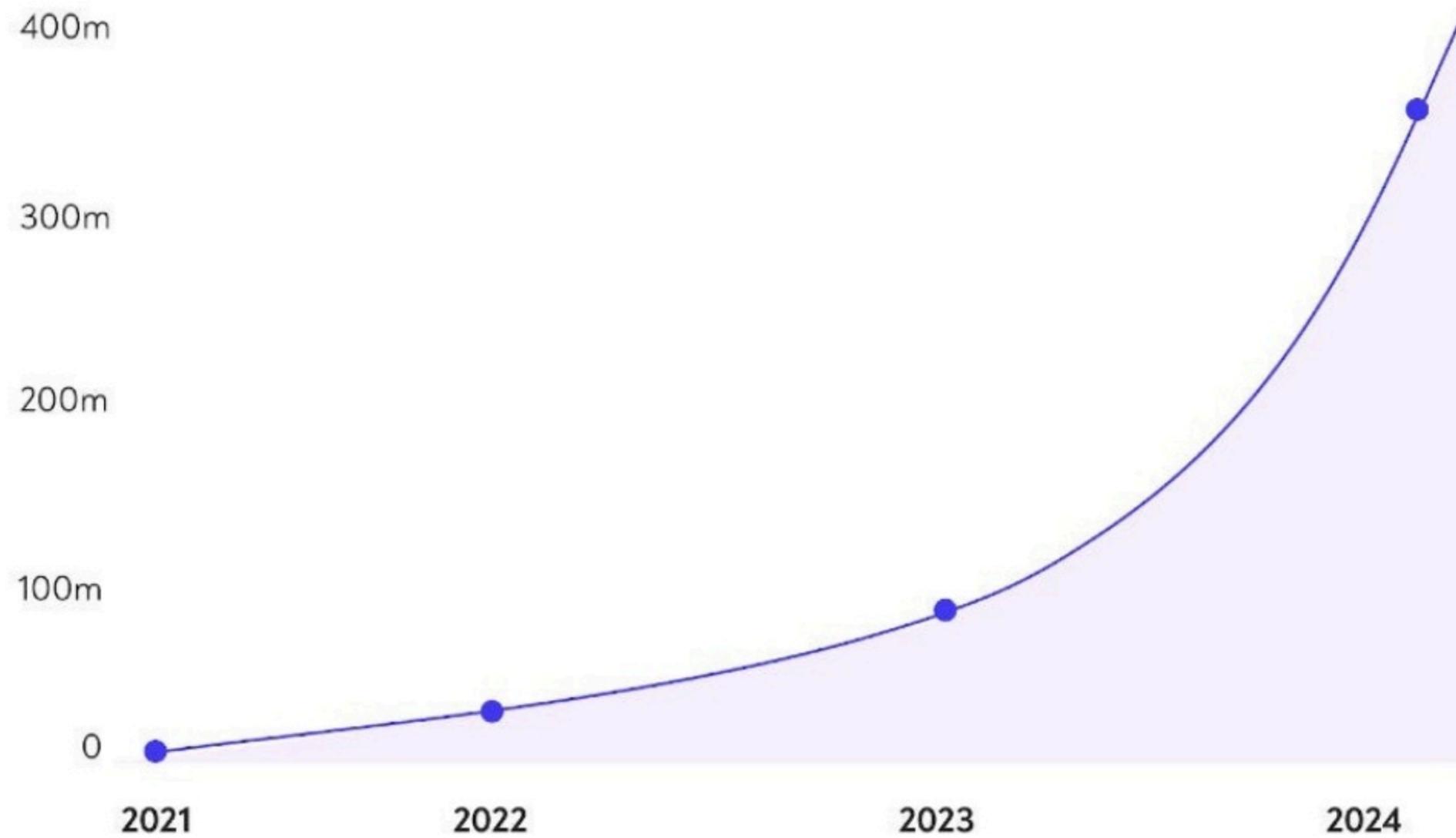
We charge debt holders a service fee for successful settlements.





Projected Revenue

FY2021- EOY 2024



Revenues based on SAM of \$695 Billion

20+ years of debt and development experience building
successful products.



Jason Saltzman | CEO
[LinkedIn](#)



Ram Berrouet | COO
[LinkedIn](#)



Bryan Okeke | CTO
[LinkedIn](#)



Chris Thomas | Creative Director
[LinkedIn](#)



Finlay Kersaint | Finance
[LinkedIn](#)



Jeffery Hartman
Bloom ACQN



Jeffrey D Silberman
ReedSmith | Legal & Compliance



Maria Earley
ReedSmith | Legal & Compliance

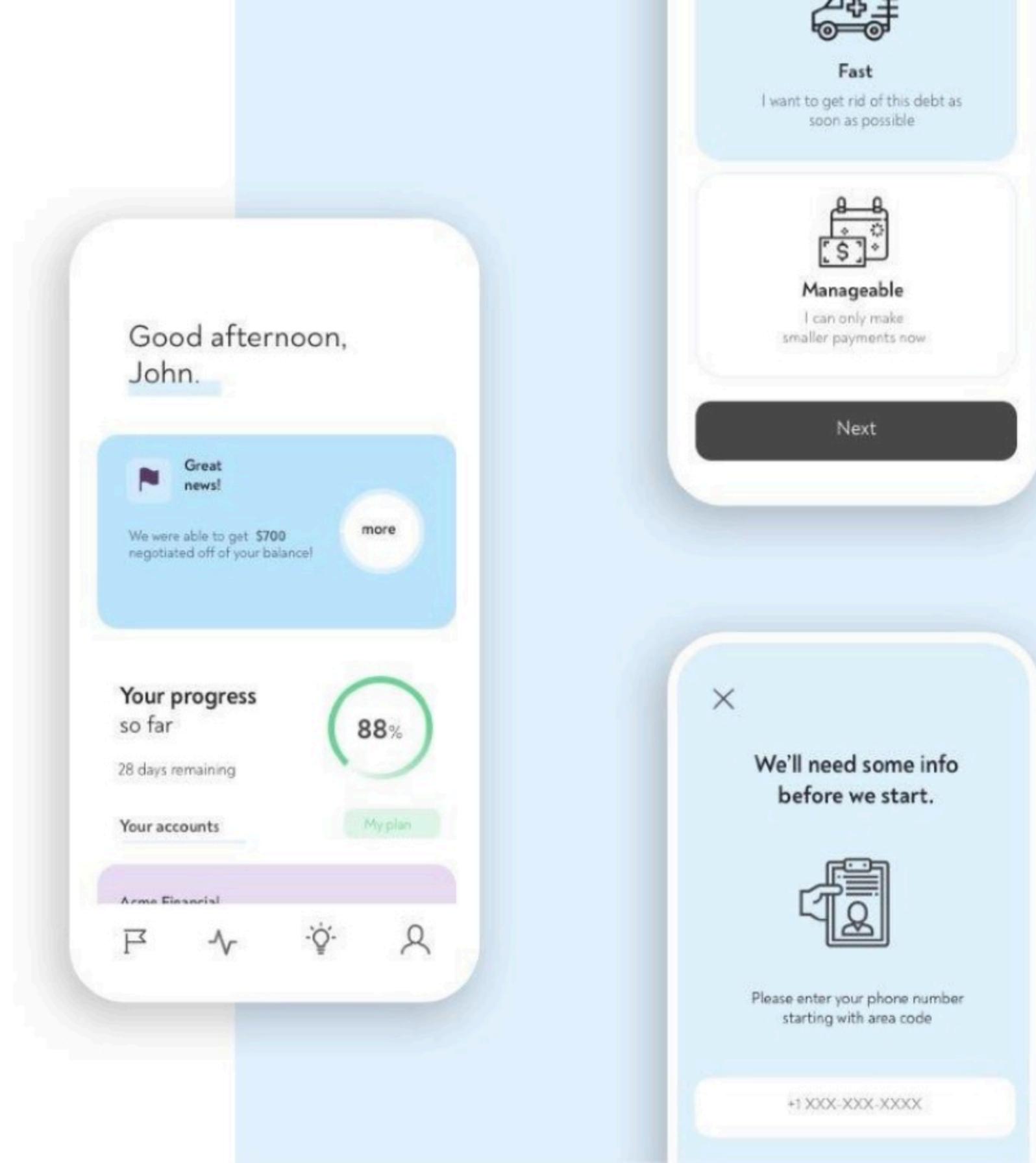
The Ask

1.7 million via convertible note round.

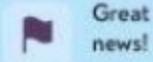
The investment will support us through 12 months and reach profitability

Contact

Jason@relief.app



Good afternoon,
John.



Great news!

We were able to get \$700 negotiated off of your balance!

more

Your progress so far

88%

28 days remaining

Your accounts

My plan

Acme Financial



We'll need some info before we start.



Please enter your phone number starting with area code

+1 XXX-XXX-XXXX