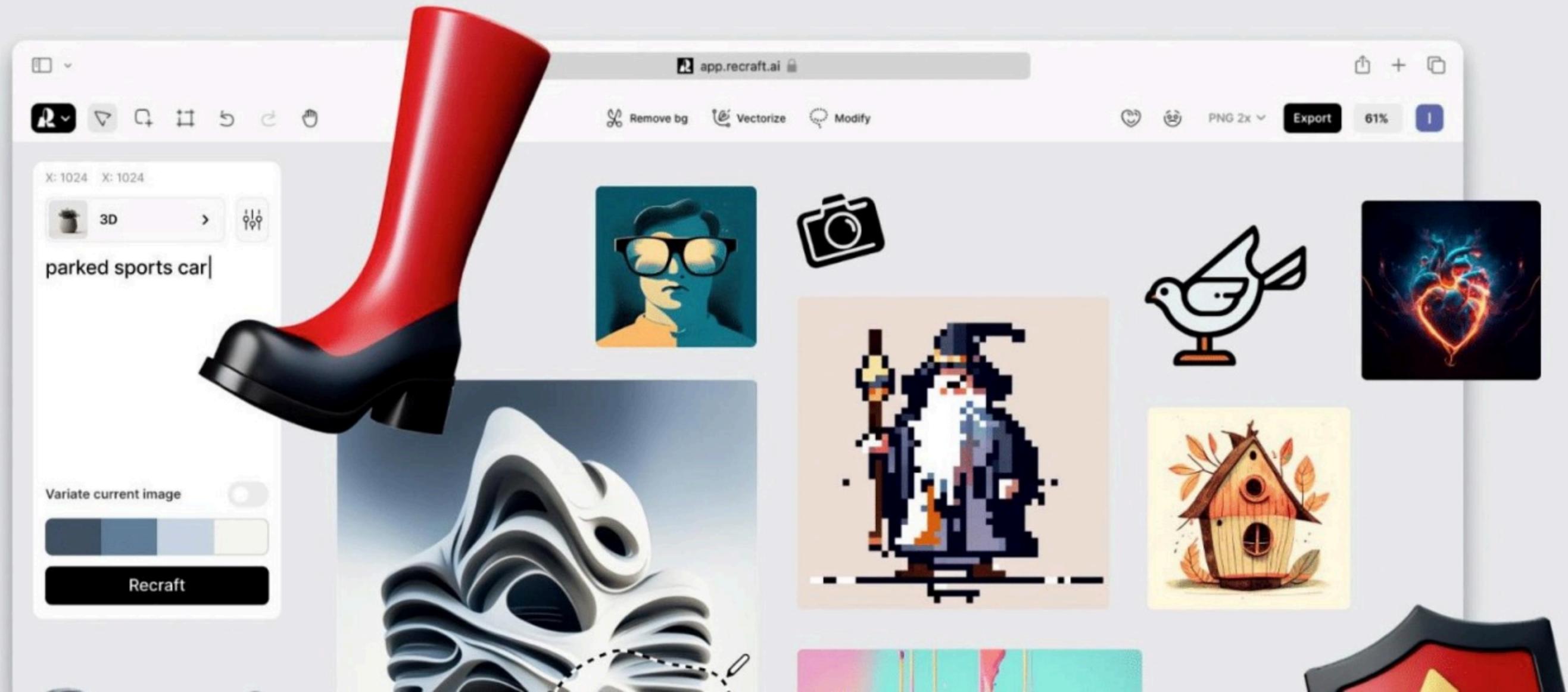




Image generation for professionals



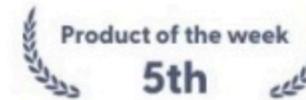
Producthunt launch



Recraft.AI ▾

Image generation for professionals

★★★★★ 23 reviews 1.0K followers



Visit

▲ UPVOTE 942

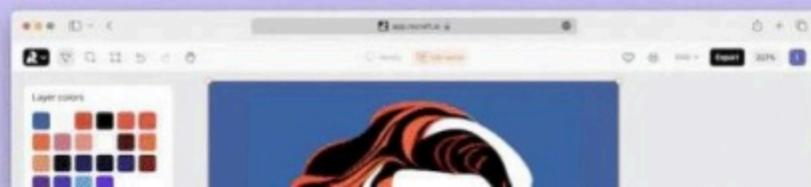
Free

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Recraft is an infinite AI artboard, where you can generate and edit vector art, icons, 3d images and illustrations in a wide range of styles suitable for websites, print and marketing. It is free for everyone, and allows commercial use of the generated images.

Launched in [Design Tools](#) [Artificial Intelligence](#) [Graphic Design](#) by [Recraft.AI](#)

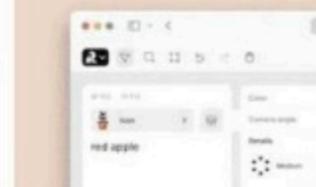
Generate true vector



Resolution doesn't matter — it's SVG!



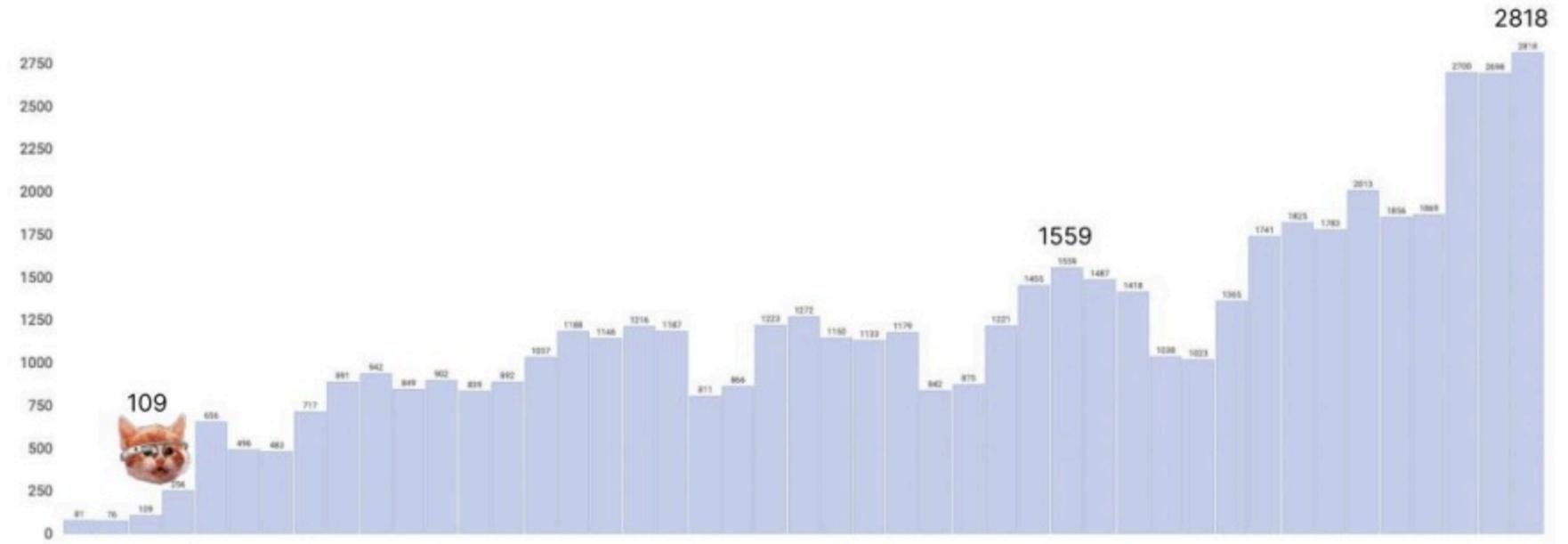
Vis



Launch 31 May 2023

75K

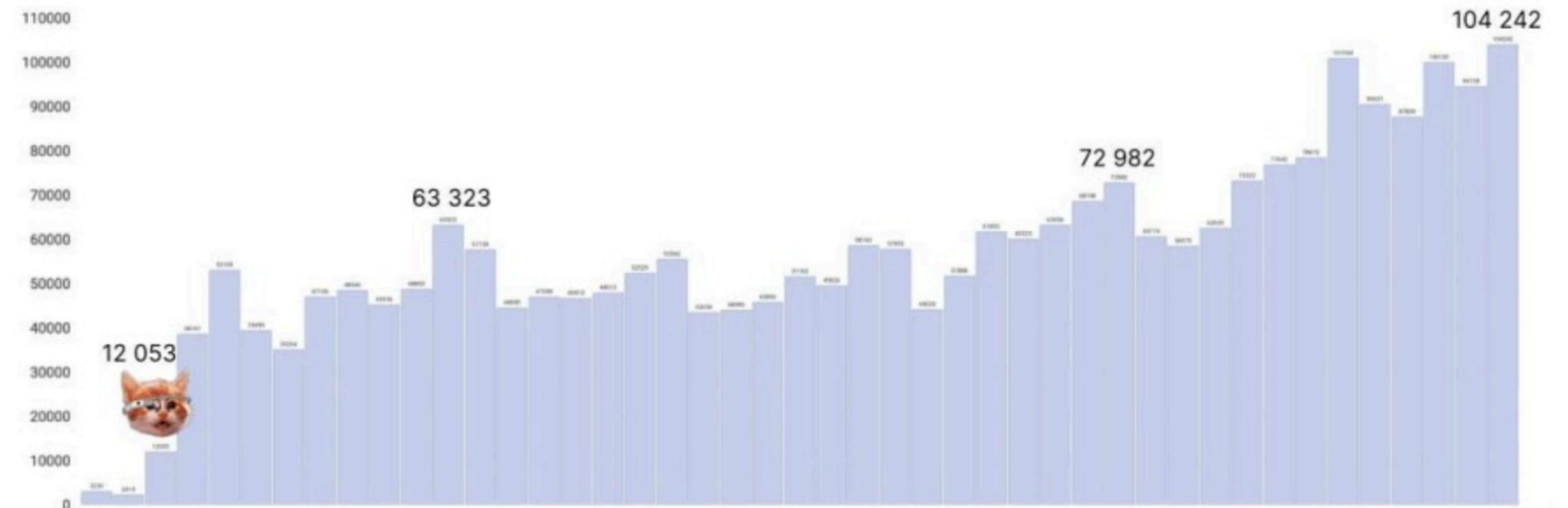
users



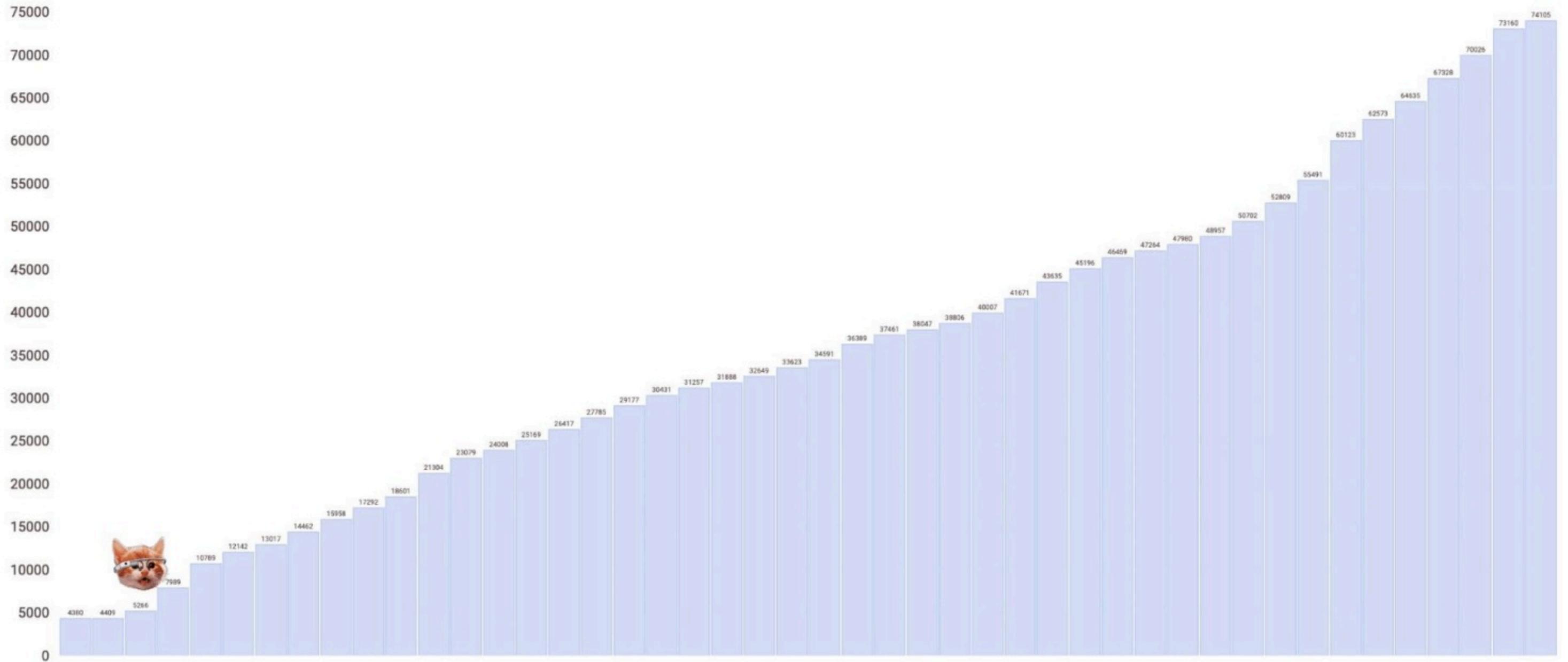
Repeat users

2.5M

recrafts



Launch 31 May 2023



Cumulative users

User feedback

For all the time that I have been using Recraft, I have seen weekly or even more frequent major updates, the product is developing really cool towards the user, I wish you great success.

Valery Rabinovich

Without a doubt, I can see Recraft becoming an invaluable tool for designers, marketers, and art enthusiasts alike. I'm already eager to see what other innovative features you'll introduce in the future.

Shital Gohil

Really easy, I fell in love with onboarding, you guys explained all the features in a single step, it's powerful, guys!

Mary Kh

I've been trying out recraft, it's a cool thing. I use it for small tasks, like generating an avatar for chat, etc.

Andrew Manuilov

I've had the opportunity to use Recraft for a while now. Amazed at the talent because vector illustration That's what I just saw for the first time. can work quite well For use, it is very easy to use. be fast The results obtained are quite good

Suriyan

It's been a long time since I've been to Recraft, and I'm very happy with the updates. Especially enjoyed the pixel art.

Kira Moosienko

The AI-generated art is stunning and the editing tools are intuitive and easy to use. I can't wait to see how this platform evolves and grows!

Sergei Terno

It gives you all the necessary tools to create what you have in your mind easily, and every second that passes I discover something, what colors, what cuts, what palettes. Excellently implemented!

Valentine

I feel like I've played with every AI image generator, and this one is by far the easiest to use to produce high-quality images that don't have that typical "AI-weirdness" to them.

Jaime Rapp

Although there are different tools out there that can generate art, graphical content, your team has found a way to differentiate the UI and UX, to create assets easy, but with great quality.

Bgoodsby

Our market



300K
outsource
designers

2023 —————> 2025
\$20-50 for
standard edition
AI tools



10M SMB

2023 —————> 2025
Templates, stocks and
outsource
\$100-3000
Personalized unique AI
designs

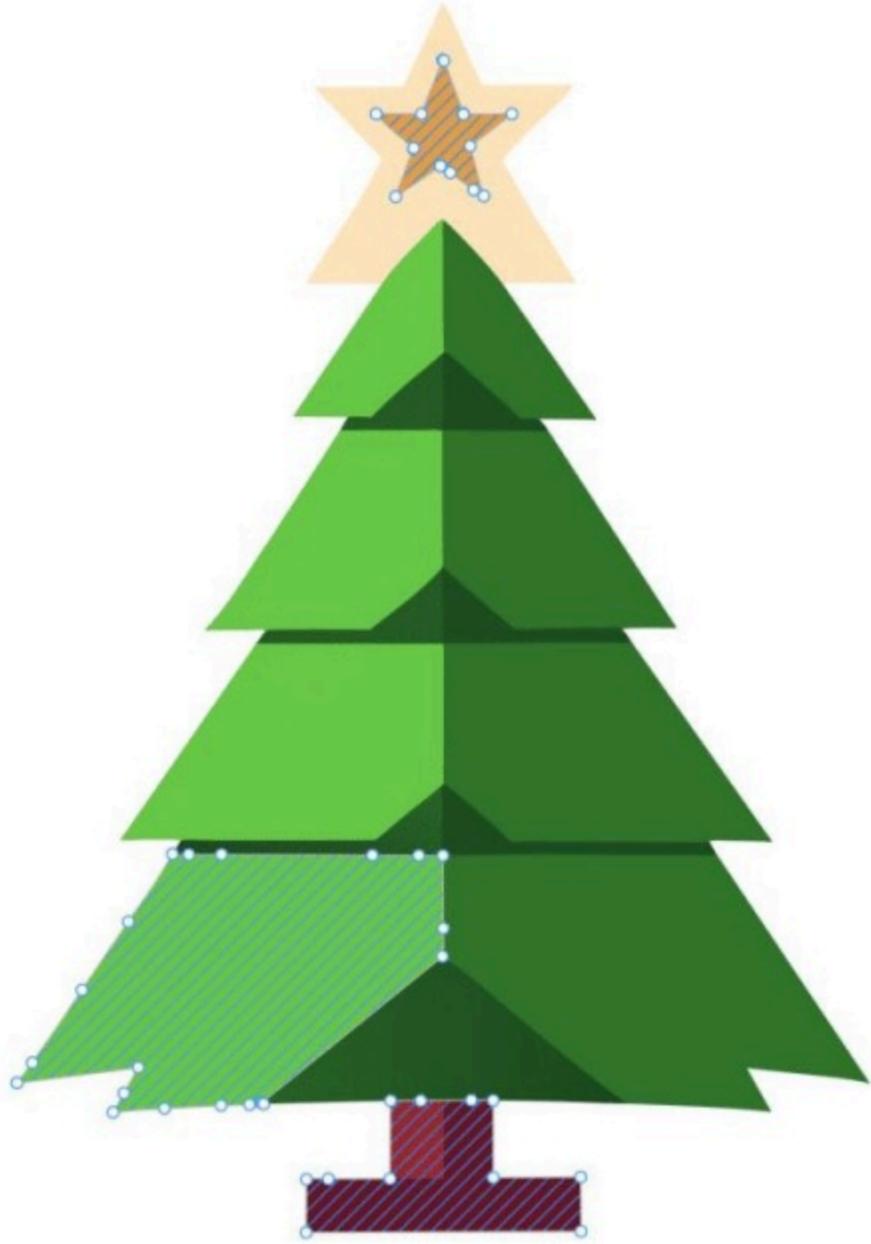


Enterprise

2023 —————> 2025
\$10000-∞
Personalized unique
AI designs

**Technology and data
advantage**

The model is built
for vector art generation



Superior quality compared to the competition



Broken gradients

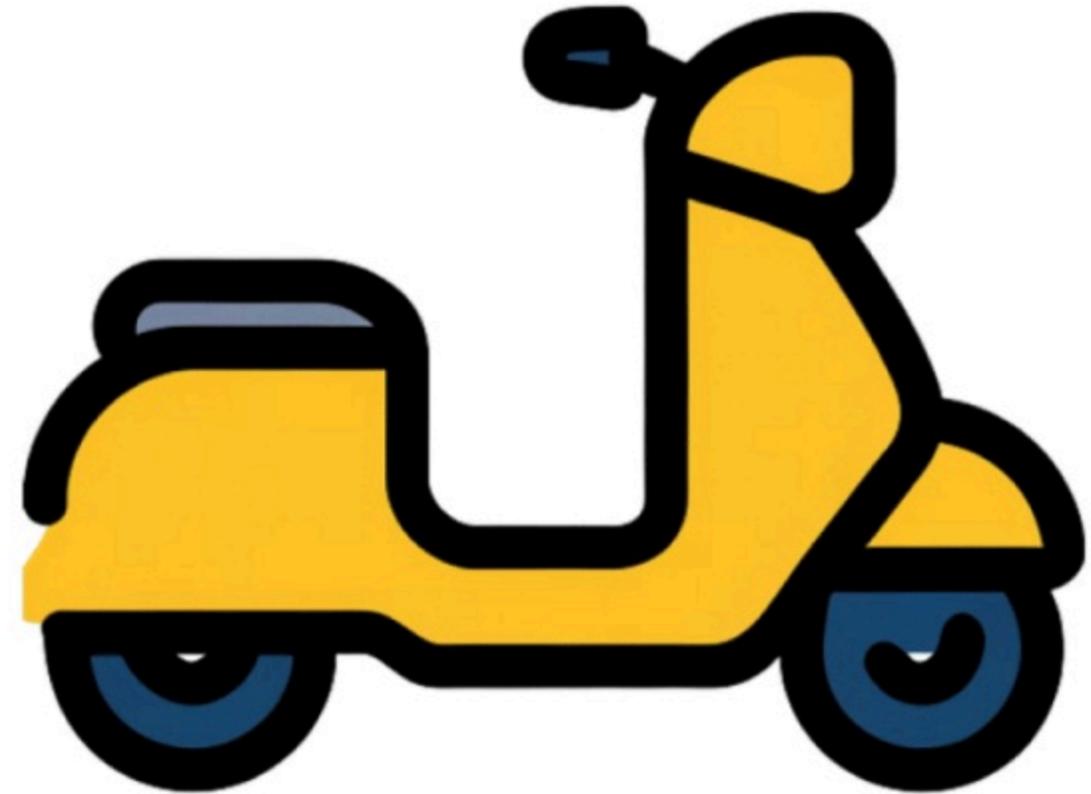
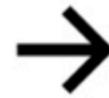
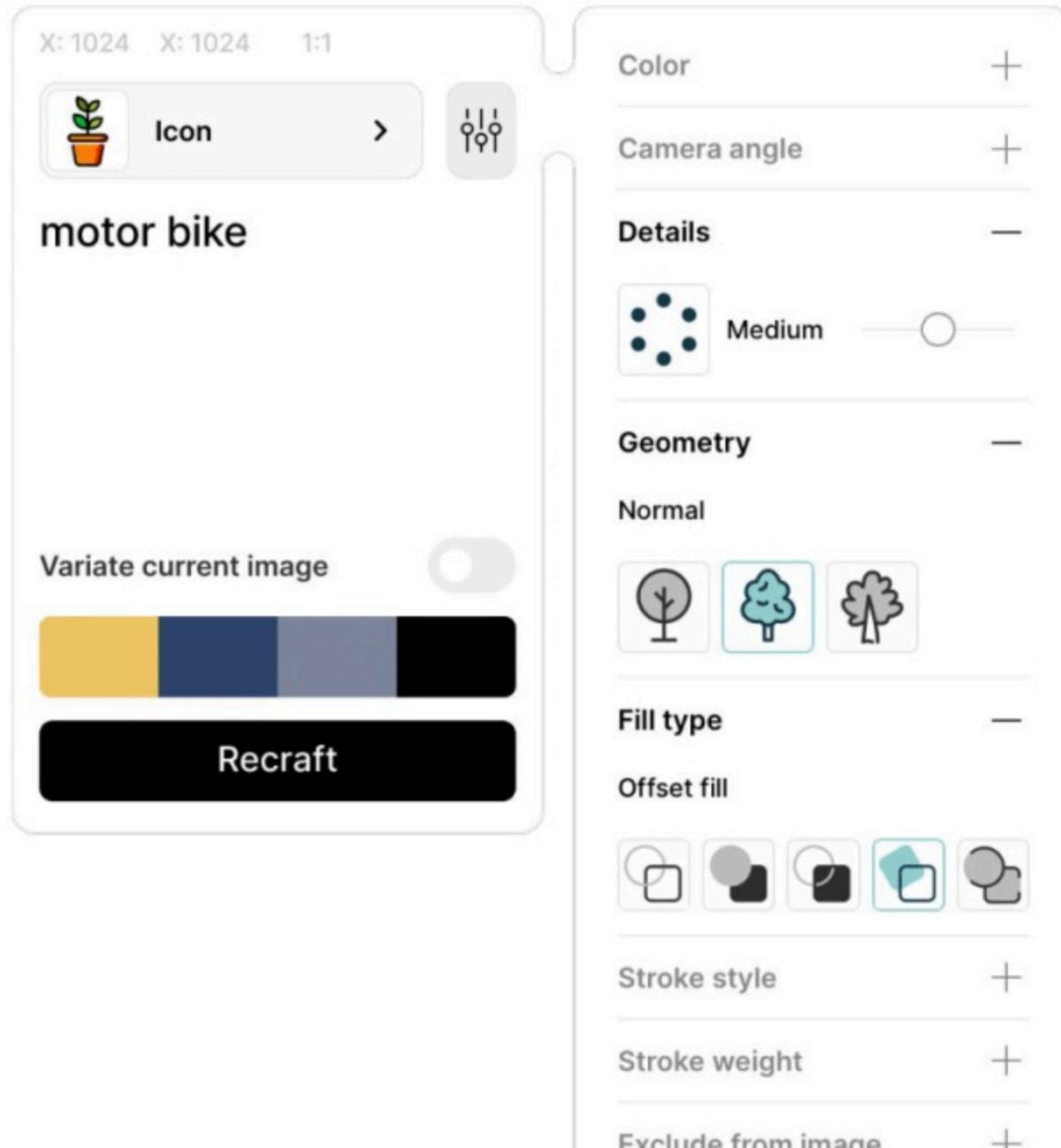


Smooth gradients

Style control

Recraft is built for professionals.

It allows not only using text to create an image, but also specifying visual references, brand colors, complexity level and more.



Vector illustration presets

Presets are carefully selected by top level industry designers.

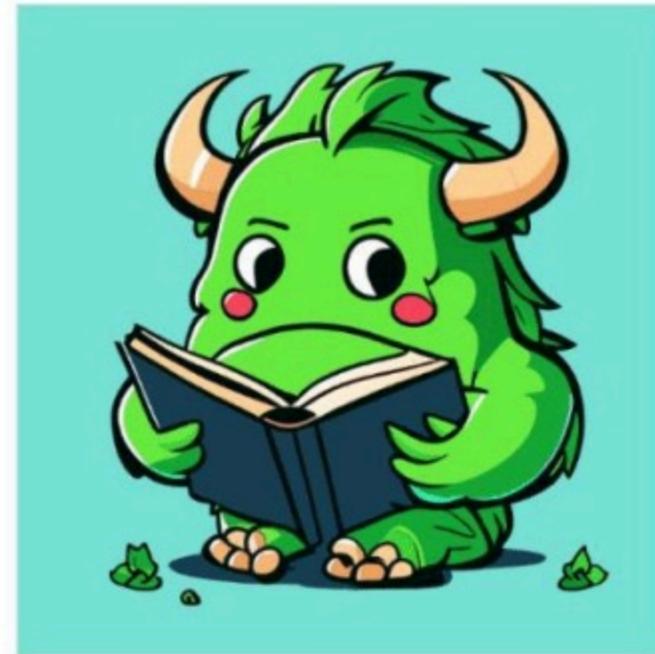
We maintain the most fresh and trending styles.



Line Art



Flat 2.0



Cartoon



Doodle Line Art

Raster illustration presets



Grain



Pixel Art



Psychedelic



Hand-Drawn



Glow



80s

3D art



3D render



Plastic 3D



Mix of styles: 3D + psychedelic

Icon presets

Icon presets allow for icon set generation. User can select brand colors and generate icons in 4 different styles.



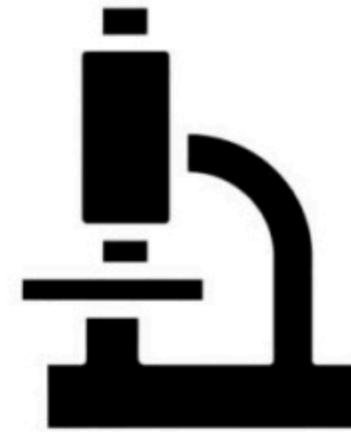
Outline



Colored Outline



Broken Line



Pictogram



Colored Shapes

Data advantage



Labeling pipelines
with designers



Product analytics
goes into training
the next model.



Quality dataset for
Foundation Model
training