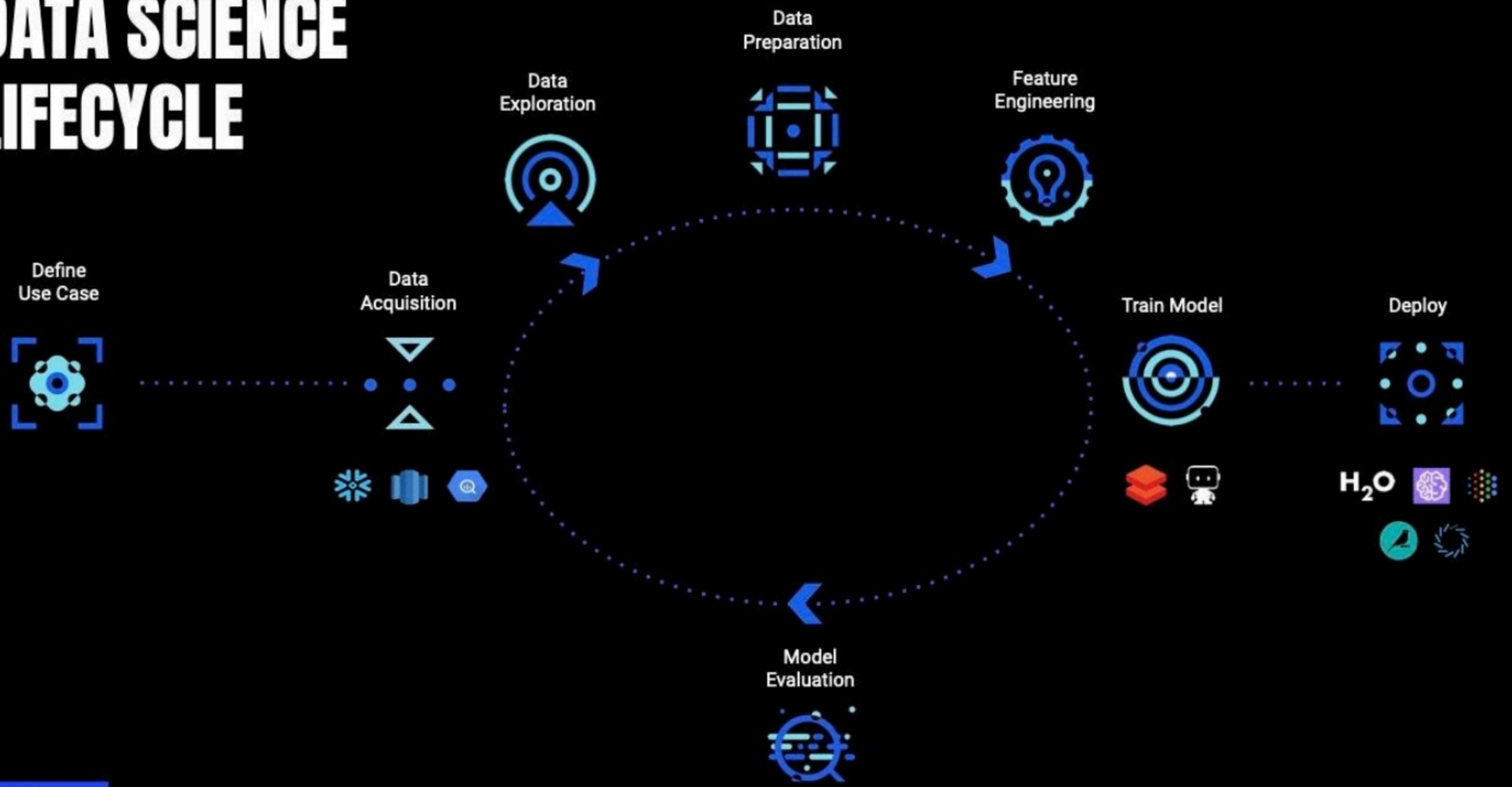
RASGO

Built for Data Scientists
By Data Scientists

11 MONTH HIGHLIGHTS

INVESTMENT	TEAM	TRACTION	PRODUCT
$25.1M Total Raised - Insight Partners & Unusual Ventures	330% Team Growth Grew from 3 to 13 Employees	5 Paying Clients Secured 70k pyrasgo downloads	400+ User Interviews Won head to head battles w/ competition

THE DATA SCIENCE LIFECYCLE



DATA SCIENTISTS ARE STRUGGLING

01

AGILITY

"I spend the vast majority of my time extracting, exploring, cleaning, joining, and transforming data. I want to model!!"

02

COLLABORATION

"My team's feature code and metric logic gets stuck in siloed dev environments and notebooks. I can't easily discover and evaluate features for my analysis"

03

VALUE

"It takes multiple weeks to months of time for my data engineering or ML Ops team to refactor my features into runtime code - massively delaying the value of my work"

THE ANSWER IS A FEATURE STORE

A feature store takes the hardest part of ML, managing the data, and standardizes, streamlines, and shares it across Data Scientists. It gets the right data to the right place at the right time.

TRANSFORM

Raw data into features

SHARE

Features across data scientists + models

SERVE

Features to models in production

THE RASGO FEATURE STORE

TRANSFORM

Profile data to understand data stats, value distribution, data drift, and data quality

Easily transform features in click or code via the Rasgo features transform library

Calculate feature importance score and feature explainability in a single command

SHARE

Automatically track and version features with full experiment time travel

Easily search, filter, and collaborate on features to eliminate duplication

Enable your business counterparts to easily visualize and understand the results of your work

SERVE

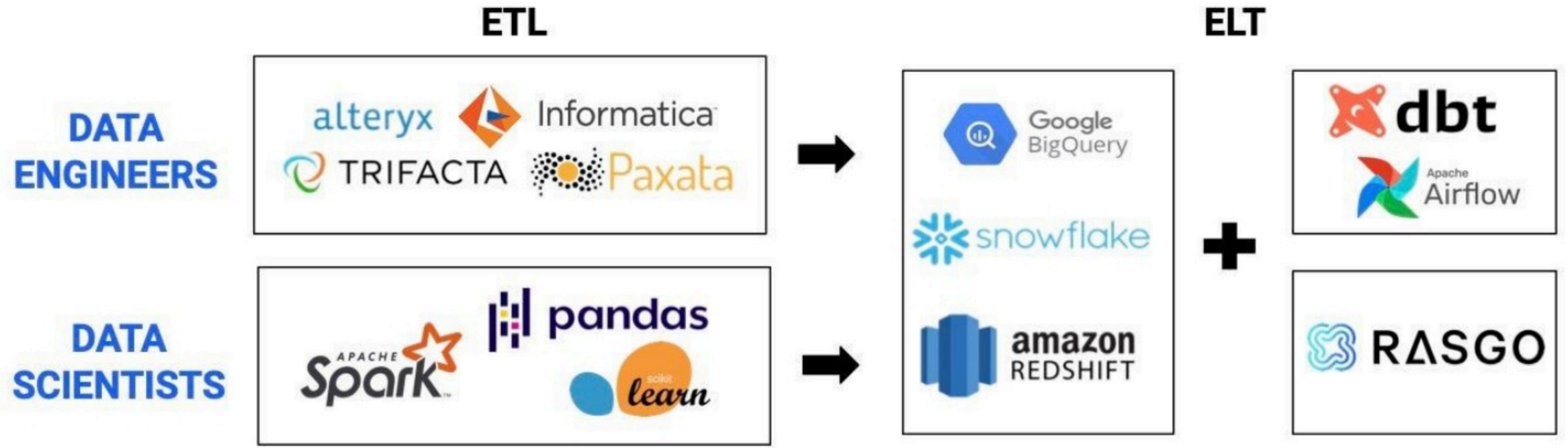
Easily promote feature collections into production via a single click or command

Automatically track data drift and data validation thresholds to notify stakeholders of potential downstream issues

Natively integrate with production model ops and data pipelines

THE RASGO DIFFERENCE

DISRUPTION OF LEGACY APPROACH



THE COMPETITIVE EDGE

A FEATURE STORE IS NOT A SEPARATE DATA WAREHOUSE

Duplicate infrastructure and data lead to high cost of ownership and horrendous user experience. The answer is ELT.

140X Reduction in Cost to Compute

17X+ Faster Feature Query Performance

30 minutes to deploy on Snowflake
Dev features are immediately prod ready

VALIDATED BY GLOBAL ENTERPRISES

At AES, our mission is to accelerate the future of energy together, improving lives by delivering greener and smarter energy solutions helping everyone on a global scale take part in the evolution of energy. To accomplish this, we are leveraging ML and AI across our energy businesses, but it is not a simple process. To simplify, accelerate, and scale our AI and ML efforts, we are leveraging Rasgo to create and serve ML features as fast as we can think of them, reducing the time to designing unique and viable solutions from weeks to minutes."

Sean Otto, Head of Data Science + Analytics

"Without Rasgo, we would have much difficulty tracking the predictive power of our features to quickly disseminate which trading strategies are delivering alpha."

Christian Peressin, Managing Partner

"Without Rasgo feature transforms take us up to 2 weeks to do. We just did it in 10 minutes."

Global Director, Data Science at a F500 manufacturing company

VALIDATED BY END USERS

"Everytime I meet with you it's like Christmas. It's obvious you've developed a product built by data scientists for data scientists. You're hitting on my biggest pain points in a single product experience. I haven't found anything that does this."

Senior data scientist at a leading social media company

“The biggest time suck is helping my teammates and the business understand how I got to an analysis. The ability to easily transform data and then show the full lineage, plus source code, from a single screen would make my life way easier.”

Lead data scientist at a SaaS software company

"This is really killer - I have not seen anything that automatically graphs feature engineering experiments. I don't see how this wouldn't be the go to package for feature exploration and engineering"

Principle data scientist at a leading global media agency

“I spend 90% of my time on feature selection and construction, 10% on modeling. Why does it have to take so long to generate all the lag variables for my model?”

Senior data scientist at a SaaS software company

VALIDATED BY LEADING CLOUD DATA WAREHOUSES

Rasgo is dedicated to accelerating adoption of the Data Cloud for data science and have developed an integration with Snowflake

> “At Snowflake, we are continuing to build new capabilities for data scientists and data engineers. Rasgo can help our customers use Snowflake to unlock net new use cases and develop high quality ML features that are ready for production. This can represent significant acceleration of ML projects.”

Tarik Dwiek
Director of Technology Alliances

snowflake

FOUNDING TEAM

MEET THE
FOUNDERS

JARED PARKER

CEO, GO-TO MARKET LEADERSHIP
G2M leadership across leading data organizations
Platfora - Kinetica - Domino Data Labs - Confluent
Manage all sides of business including marketing, sales, alliances, finance, and operations at Rasgo

PATRICK DOUGHERTY

CTO, PRODUCT & ENGINEERING LEADERSHIP
Data scientist by trade with MS in Analytics
Built data science practice from ground up at Slalom
Manages all aspects of product and engineering at Rasgo

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