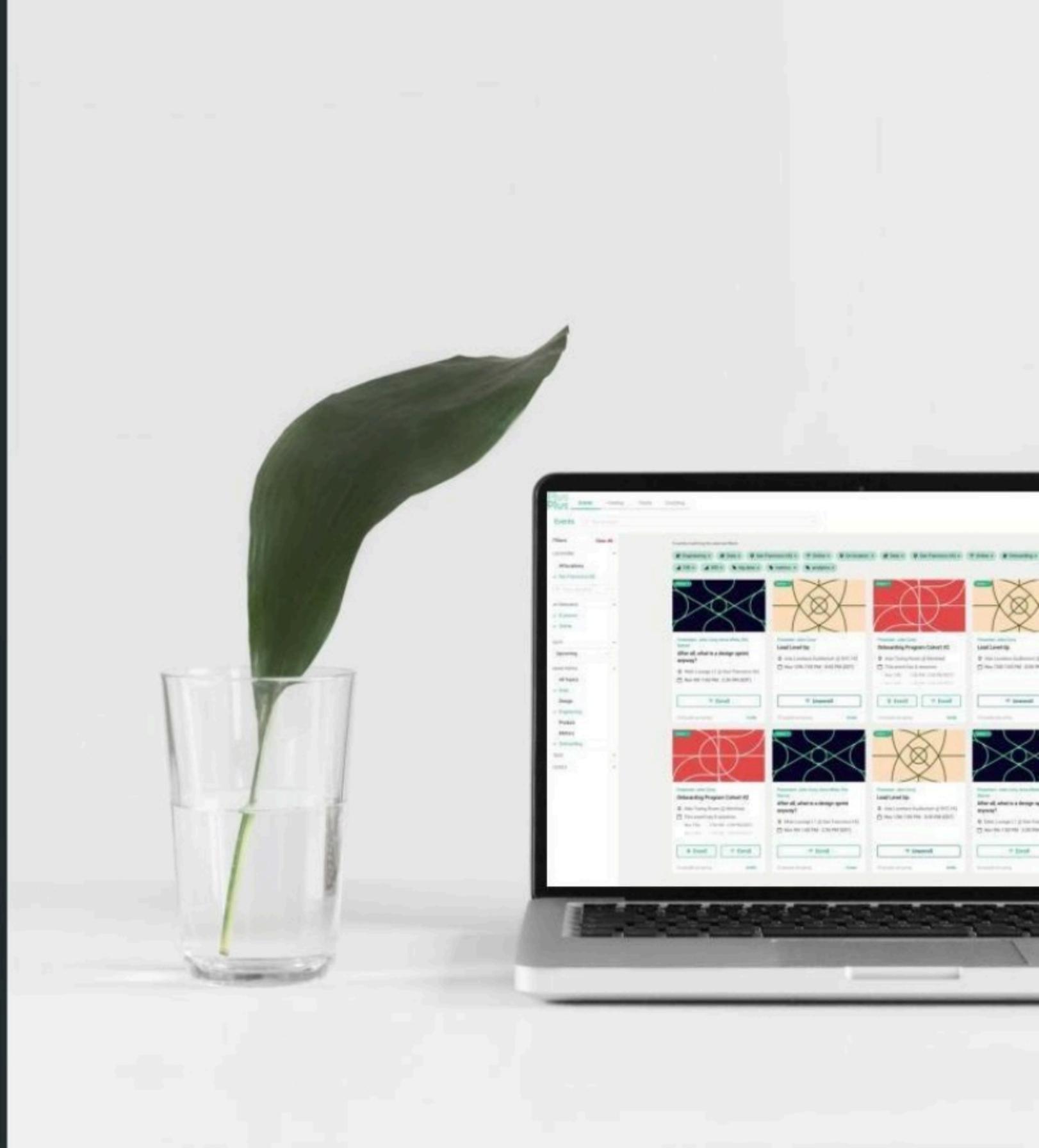




# Tech Enablement at Scale



# About us

## Back Story

PlusPlus was born out of Twitter University with the insight that technical teams were underserved and siloed. PlusPlus is a comprehensive suite of technical onboarding and knowledge tools that fast-track productivity.

## PlusPlus investors

PlusPlus is backed by the venture firms behind Airtable, BetterUp, Carta, Clubhouse, Intercom, and many others.



# Learning from the innovators

PlusPlus has been developed  
in a partnership with our  
long-time customers that  
want to sustain their  
high-performing culture.

**NETFLIX**

salesforce

Chan  
Zuckerberg  
Initiative 

 **shopify**

**Linked in**

**ROBLOX**

HubSpot 

# More scale, More problems:

## Recruiting

“ Our team is struggling to attract new talent nowadays.

## Productivity

“ We’re not getting as much done as we had planned.

## Onboarding

“ It takes way too long for our new-hires to get up to speed.

## Retention

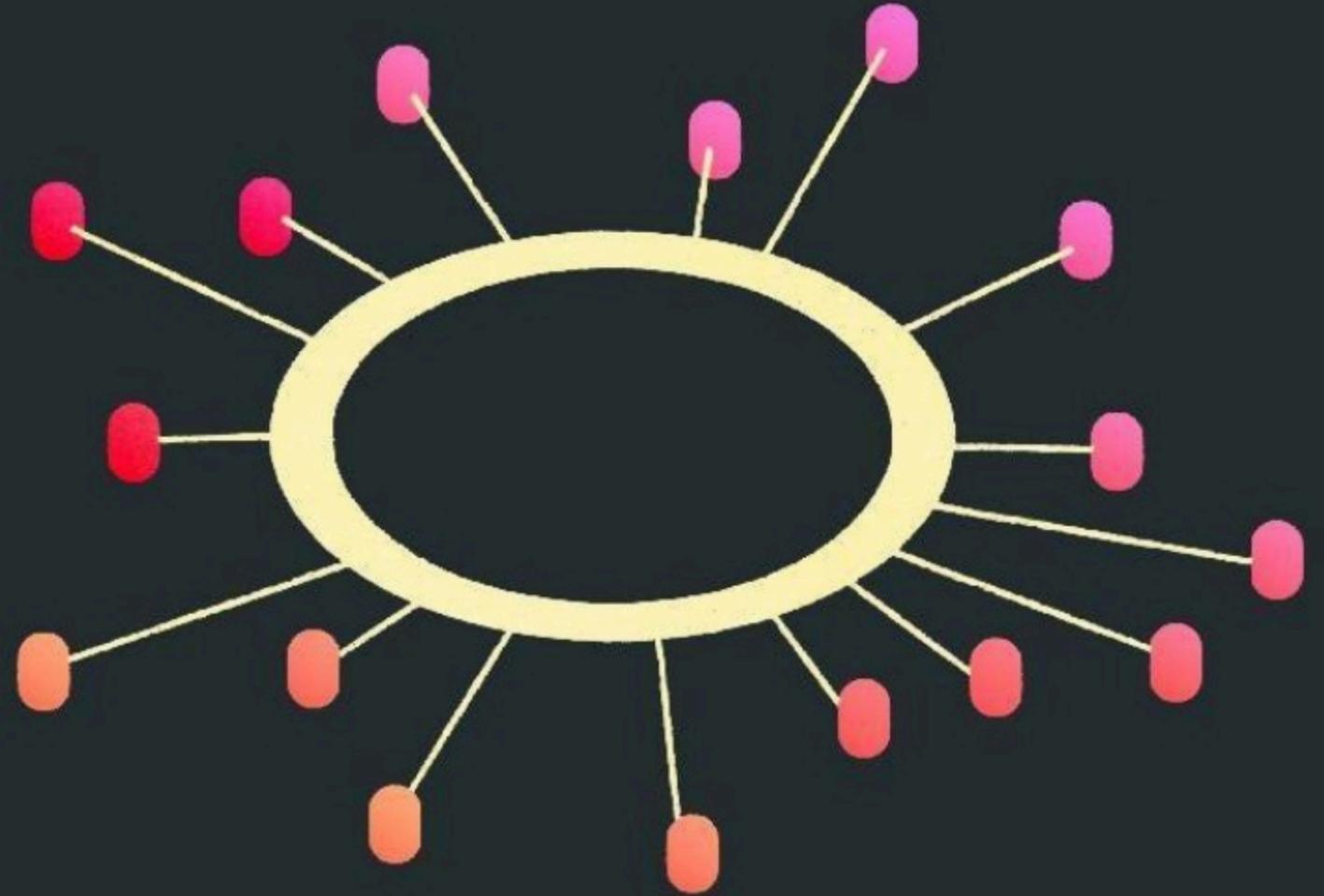
“ Some of our best engineers left, and we’re not sure why.

# Optimized for outcomes

We help build resilient teams that deliver value faster.

## PlusPlus benefits:

- Speed-to-productivity: create deliberate onboarding
- Alignment: surface best practices
- Retention: help people do their best work
- Scale: avoid organizational drag

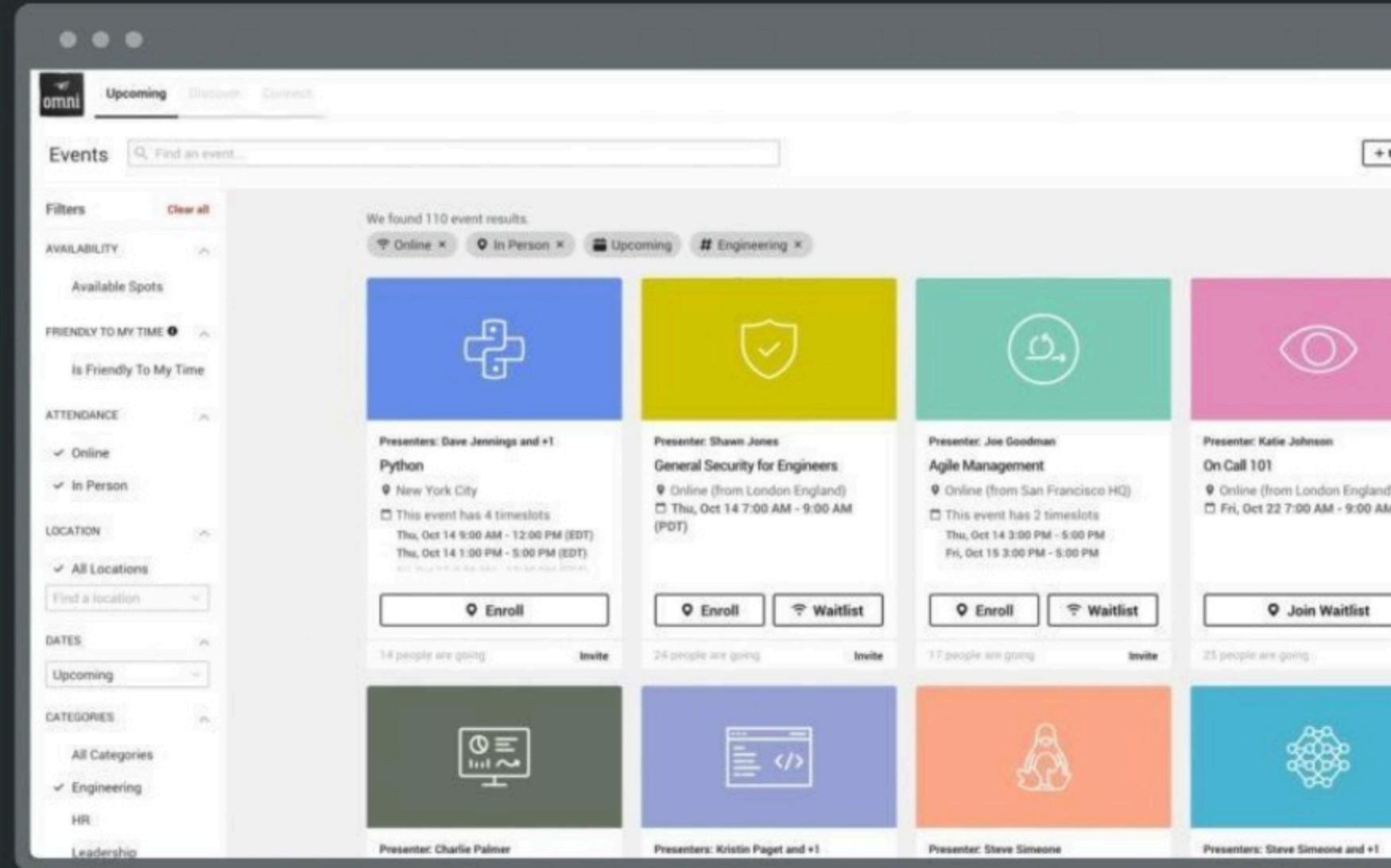


# Your Tech Enablement Platform

All of your technical know-how and organizational best practices in one central place.

## Key modules:

- Events
- Tracks
- Catalog
- Mentorship



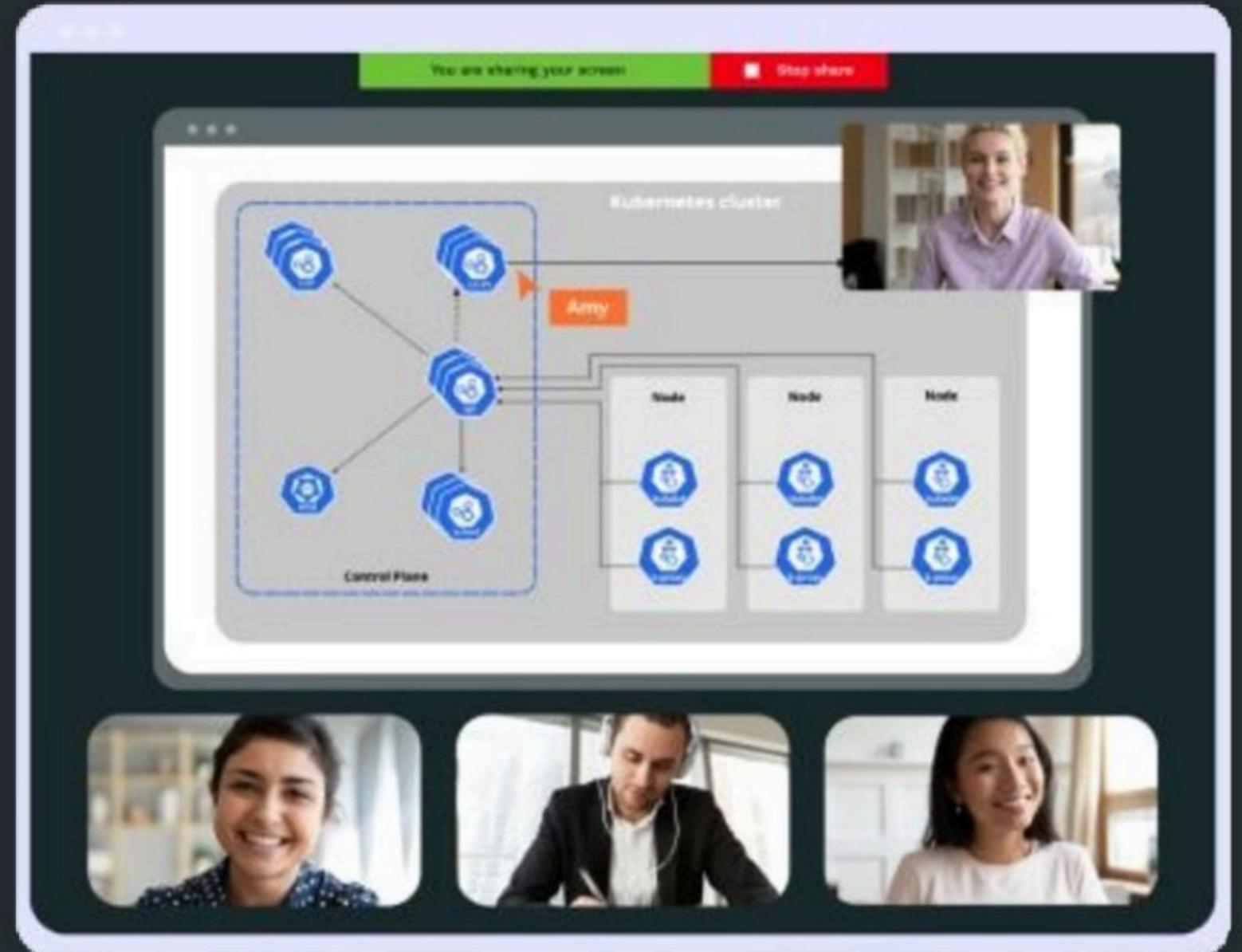
## Events

# E-Learning Isn't Enough

PlusPlus removes all the friction so your internal experts can host workshops, classes, and tech talks.

### Why Program Managers Care:

- No formal instructional designers needed
- Faster shared understanding of company-specific tools, systems, and best practices



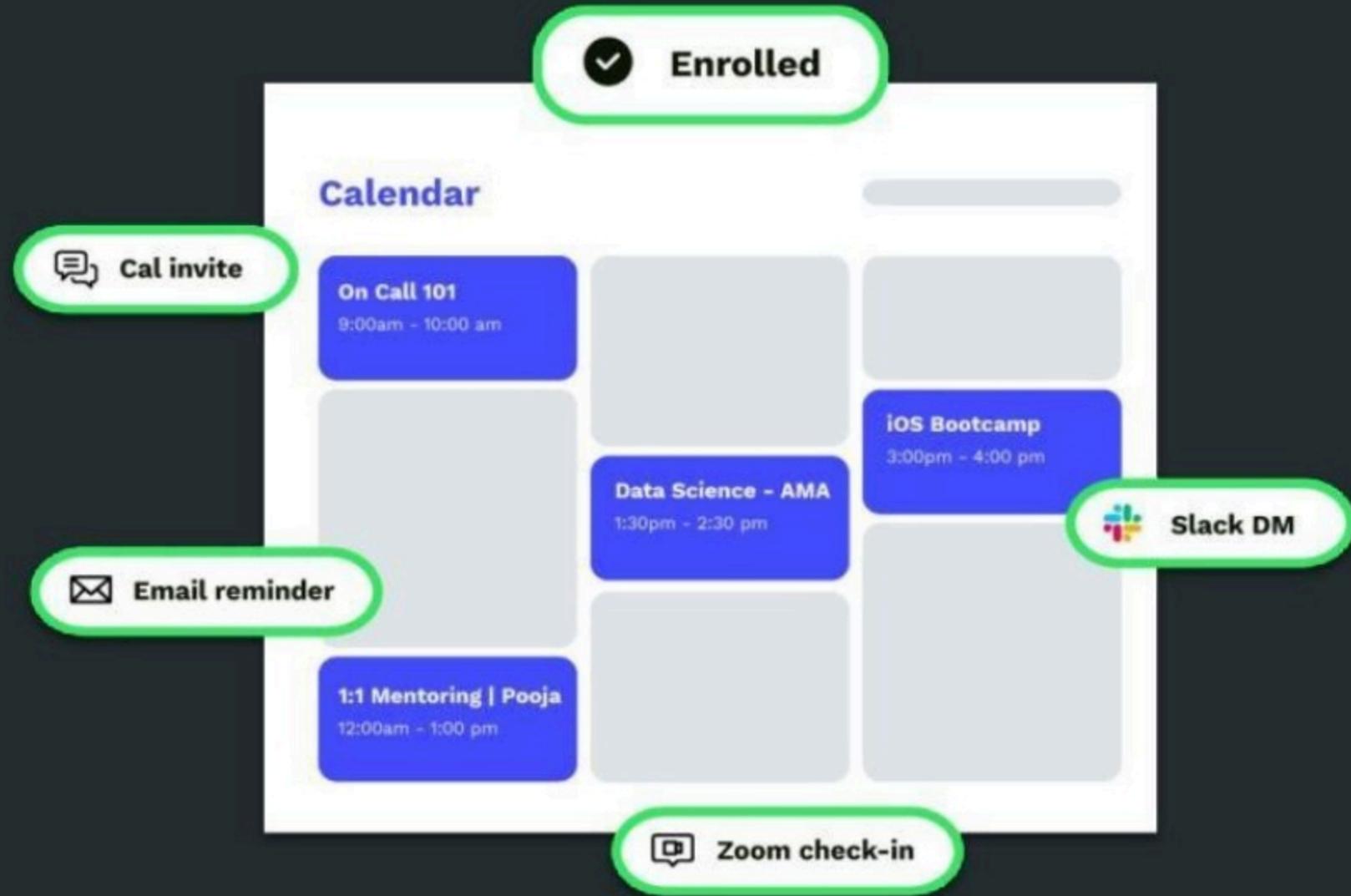
## Events

# Just have experts show up and teach

PlusPlus handles all the prep behind running events: logistics, cal invites, discovery, and notifications.

### Why Program Managers Care:

- Skip repetitive and manual tasks
- Free up time to recruit SMEs or optimize for better content



## Events

# Drive culture forward

Have your best share their key insights that others need to stay unblocked and do their best work.

### Why Leaders Care:

- Reduce burnout
- Keep free-flowing ideas and discussion
- Boost new-hire time-to-productivity
- Engage top talent/SMEs while increasing retention

The screenshot displays a user profile for Charlie Palmer, Sr. Staff Data Scientist. The profile includes a circular profile picture with a gold 'M' badge, a bio section with three horizontal lines, and a testimonials section with two entries. The testimonials are:

- Charlie is an ideal mentor and I hope other employees will be able to benefit from his guidance.
- If you'd like to have some actionable and practical feedback on how to be successful here, then book a session with Charlie. He is a great mentor.

On the right side, there are two event listings under the 'Events' tab:

- Data Visualization with Python**  
Presenter: Charlie Palmer  
Online (from London England)  
Nov 30 2:00 AM (PST)  
Online
- Core Python**  
Presenters: Kai Jones, Charlie Palmer  
Online (from Bangalore India)  
Dec 7 11:30 PM (PST)  
Online

## Tracks

# Create deliberate onboarding

Tracks are built for longer arcs of learning, such as onboarding—which people can do solo or with peers.

### Why Leaders Care:

- Ramp up new engineers more efficiently with embedded technical knowledge
- Optimize for outcomes: serve content on how new-hires learn best, where they're at, and how the mature the knowledge is



## Tracks

# Get new-hires up to speed, faster

Curate and blend any of your live or self-paced content for a completely guided onboarding experience.

### Why Leaders Care:

- Compress time-to-productivity for new-hires
- More effective onboarding increases product velocity
- Increase eNPS while reducing attrition

## Eng Onboarding



Title

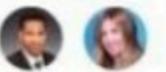
Product 101

Description

## Track Contents

1. ☰

Setting up your environment



2. ☰

Meet with a PM



3. ☰

On Call 101



## Scheduled Tracks

# Onboard into cohorts

With cohorts, new-hires get accountability, cultural immersion, and an environment to encourage comfortable collaborating.

### Why Program Managers Care:

- Reduce need for sending out manual reminders for “pre-work”
- Live-track people’s progress to avoid stagnant participants or drop-offs

The screenshot displays a user interface for managing cohorts. At the top, the heading 'Upcoming Cohorts' is followed by a count '3 upcoming cohorts'. Below this is a sub-heading: 'Find cohorts that fit your availability and take this track along with a group.' The main content area features two cohort cards. The first card is for the 'Engineering Leadership Program (NA1 Q3)'. It includes a 'Track Cohort' button, a date and time slot 'Sep 20, 2PM - 4PM' with a moon icon, a duration '2h across 2d', a location 'San Francisco', and a time zone 'PDT'. It also shows '19/40 spots' and four profile icons with a '+3' indicator. A 'View Cohort Details' button is at the bottom of the card. The second card is partially visible on the right, showing the same title and 'Track Cohort' button.

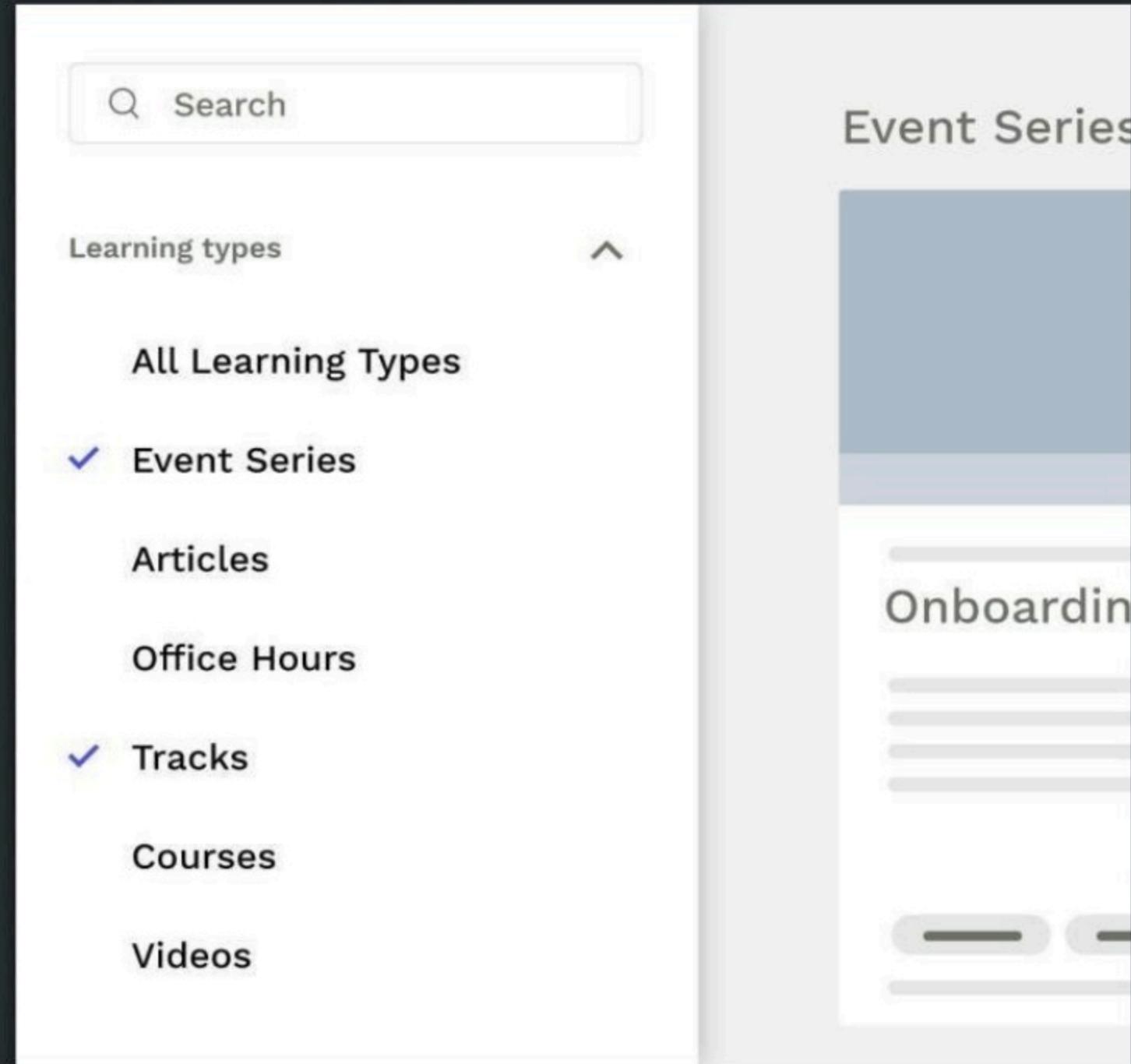
Catalog

# It's all there. It's all searchable.

A single point of entry to all your curated content that's discoverable across your entire org.

## Why Program Managers Care:

- Single source-of-truth: reduce scattered and out-of-date docs
- Import and blend eLearning courses
- Make all scheduled live events easy to discover



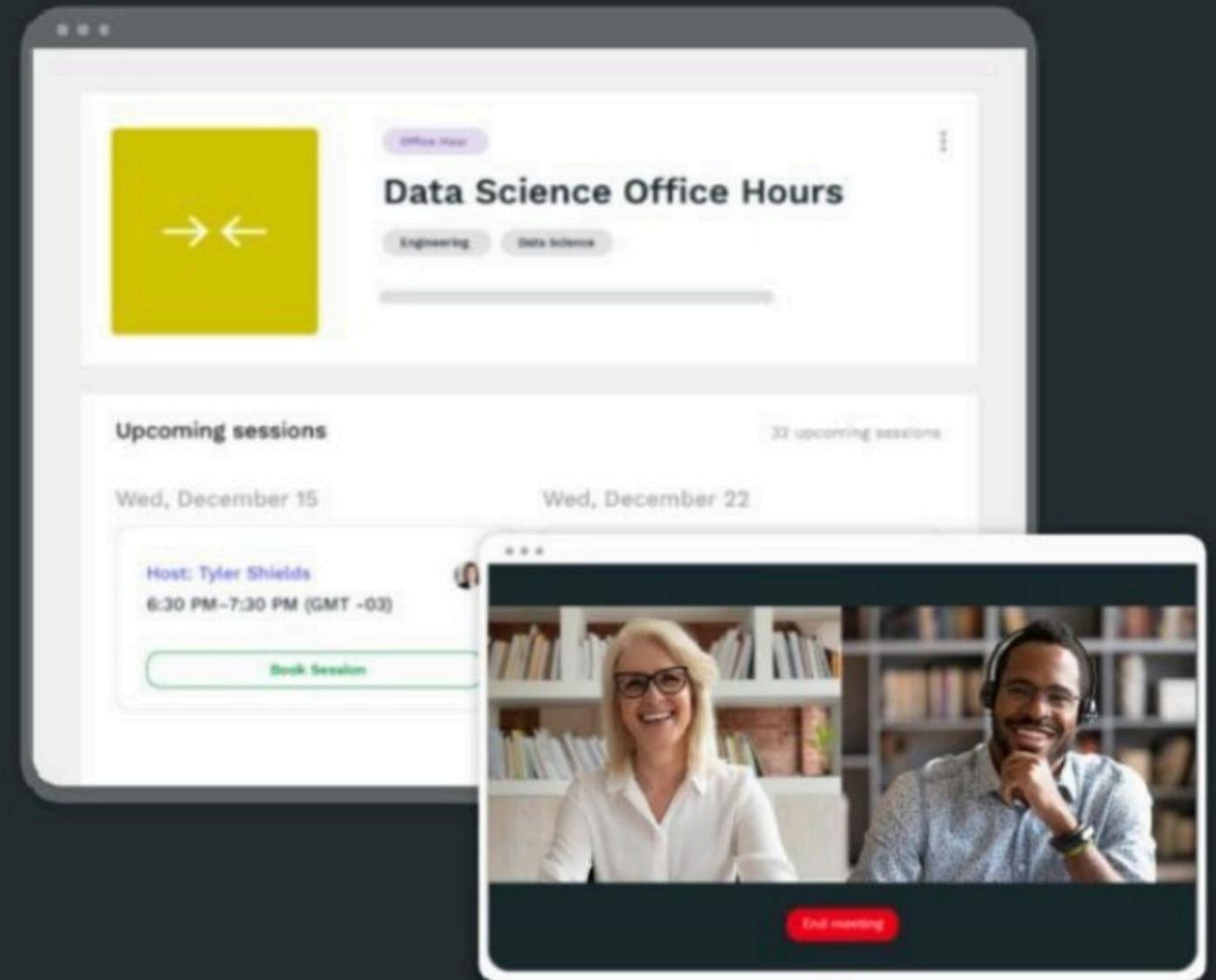
Catalog

# Office Hours

If someone on the team has the answer, everyone should know it too. Ask deeper questions related to the day-to-day that don't feel right over Slack.

## Why Program Managers Care:

- Continuously keep teams unblocked
- Give access to company veterans and SMEs so better work is done, faster



## Mentorship

# Make high-impact matches

Make it easy to seek out internal experts and kick off mentorship sessions without it feeling weird.

### Why Program Managers Care:

- Offer new-hires on-the-job knowledge they can't find anywhere else
- Boost professional and personal growth
- Support new managers

