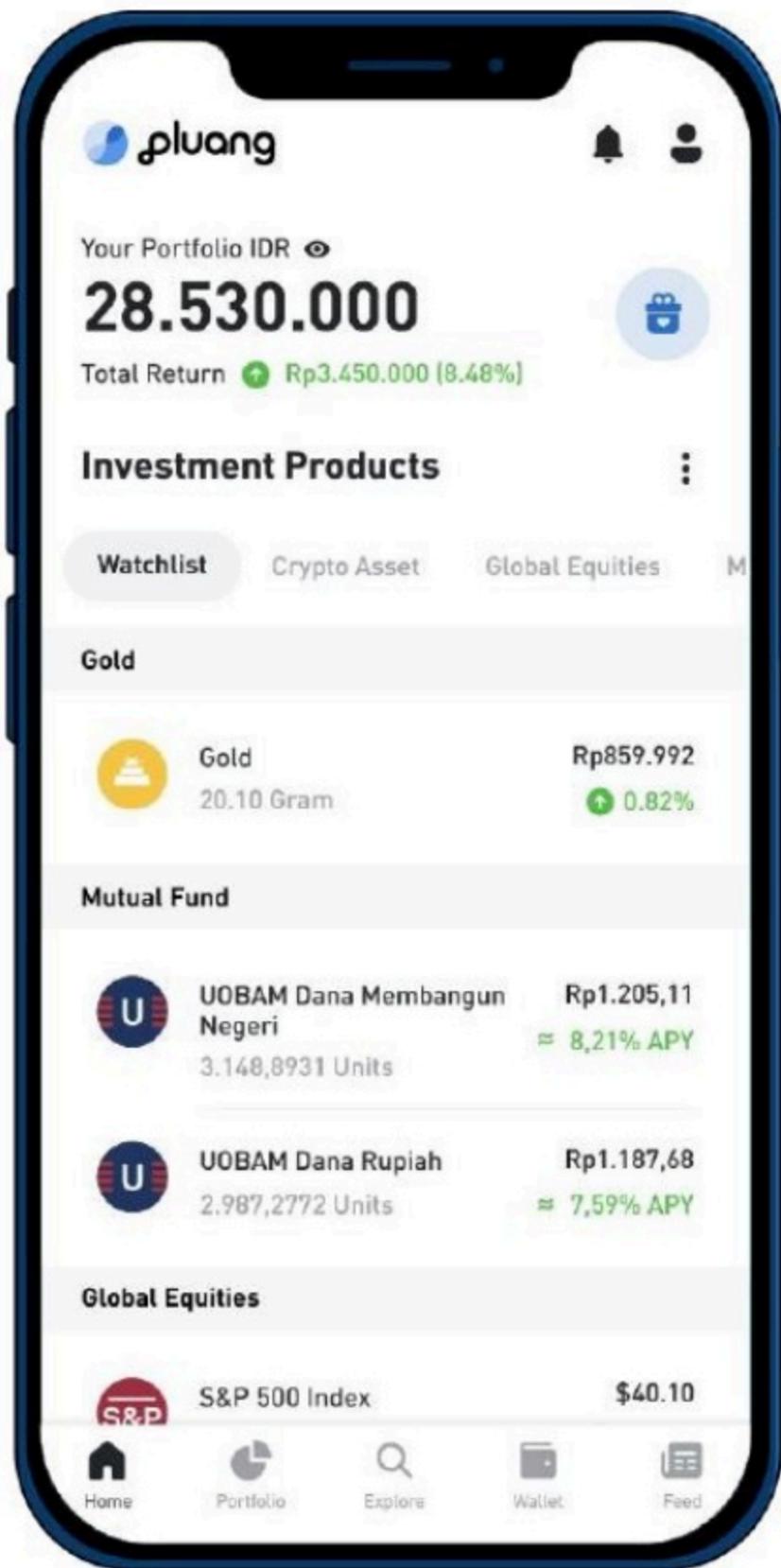




The leading
investing super app
for Southeast Asia





Meet Pluang.

We are the first multi-asset class wealth-tech platform in Southeast Asia built for first-time investors.

Starting with Indonesia, Pluang aims to empower first-time investors by providing access to a broad range of asset classes.

We help users improve their risk adjusted returns through diversification within one app.

2020-2021 Growth in a Nutshell



>22x

Growth in Monthly
Transacting Users



>47.5x

Growth in Number
of Monthly
Transactions



>28.5x

Growth in Number
of Funded Accounts

Built by a team of experienced, product-driven founders with established in-market stakeholder relationships.



Claudia Kolonas

Co-CEO

*Fund Raising
Business Development
Operations*

celebes|capital



Richard Chua

Co-CEO

*Product
Growth
Marketing*

BAIN & COMPANY

Google



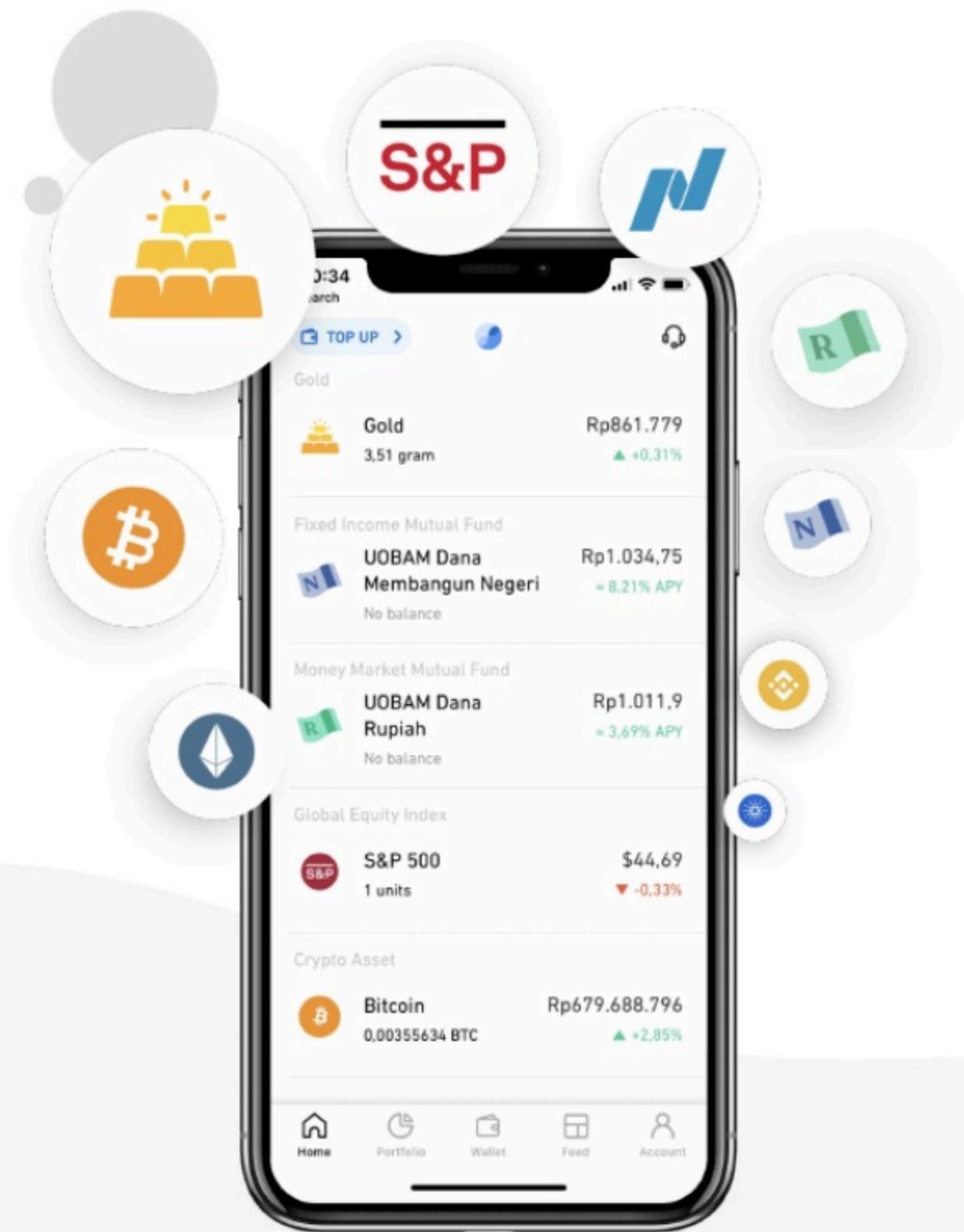
Aditya Jha

Founding CTO

*Tech
Product*



indifi

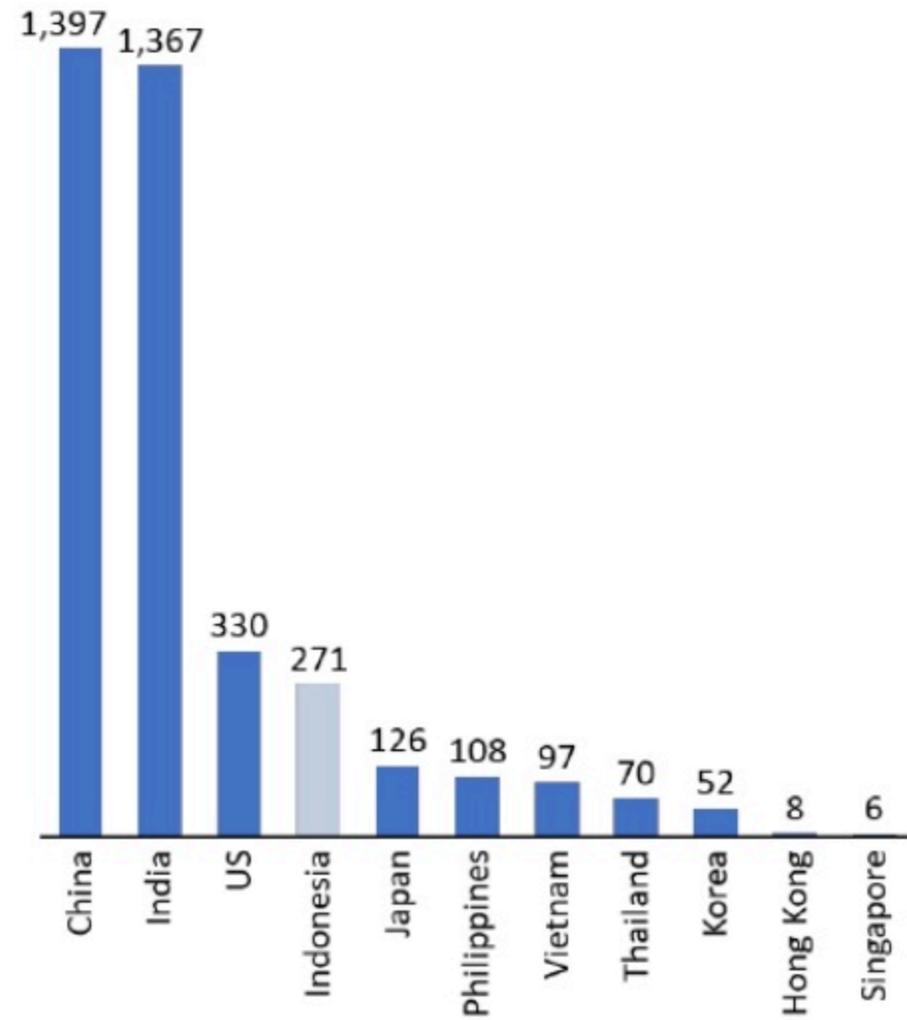


Our Vision:

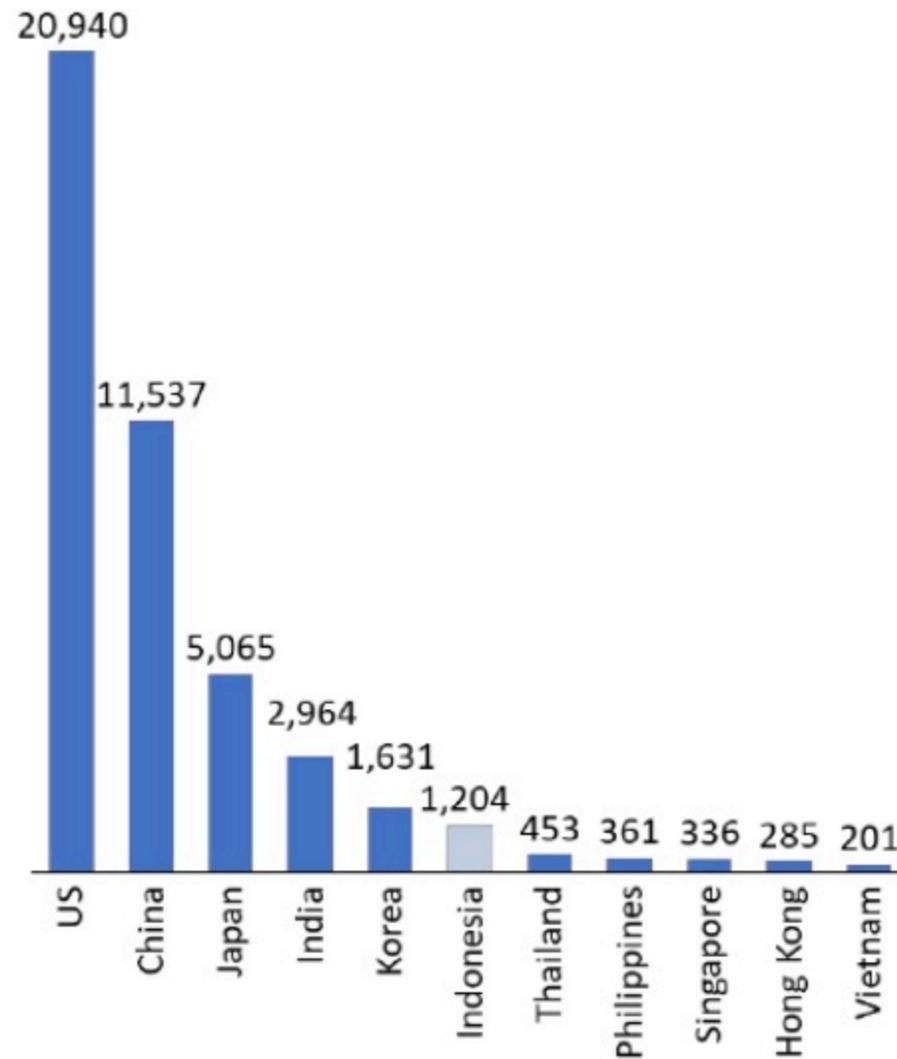
Starting with Indonesia,
we aim to empower
>100M first-time
Southeast Asian
investors to build wealth

Indonesia is the leading market in Southeast Asia

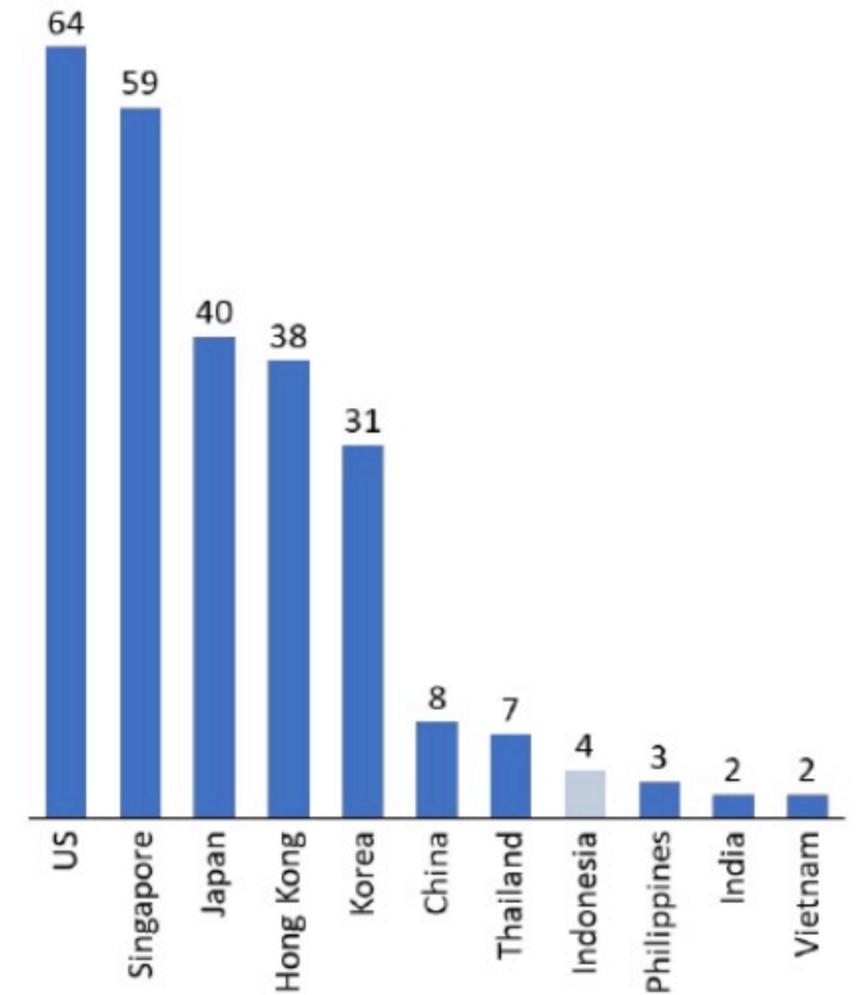
4th Largest Country Globally by Population (M)



Highest GDP in Southeast Asia (\$B)

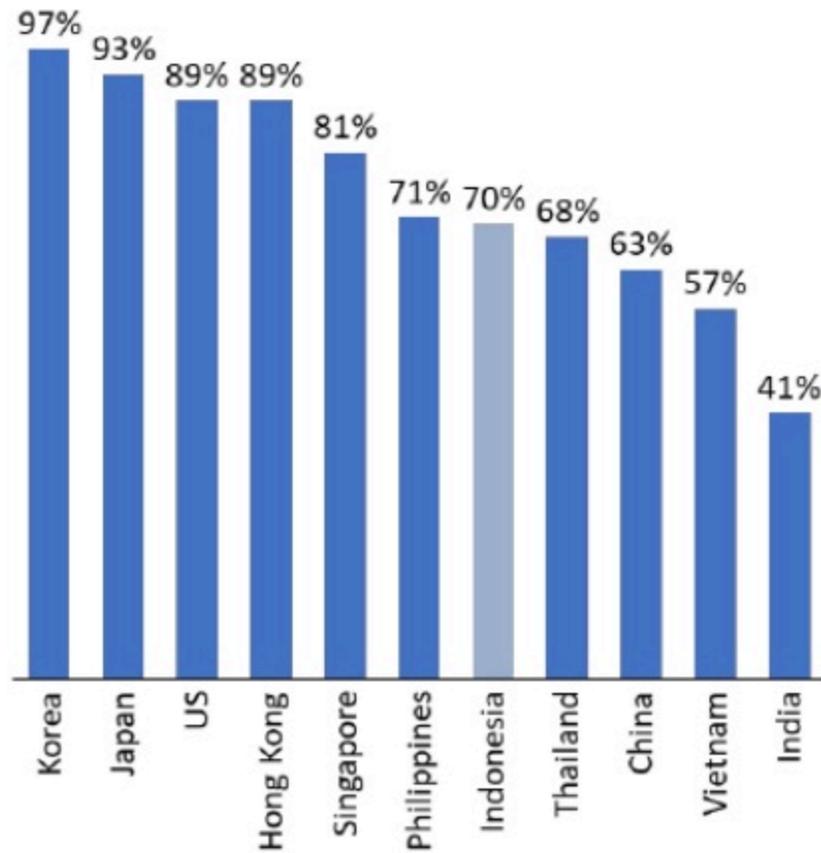


2nd Highest GDP per Capita in Southeast Asia (\$K)

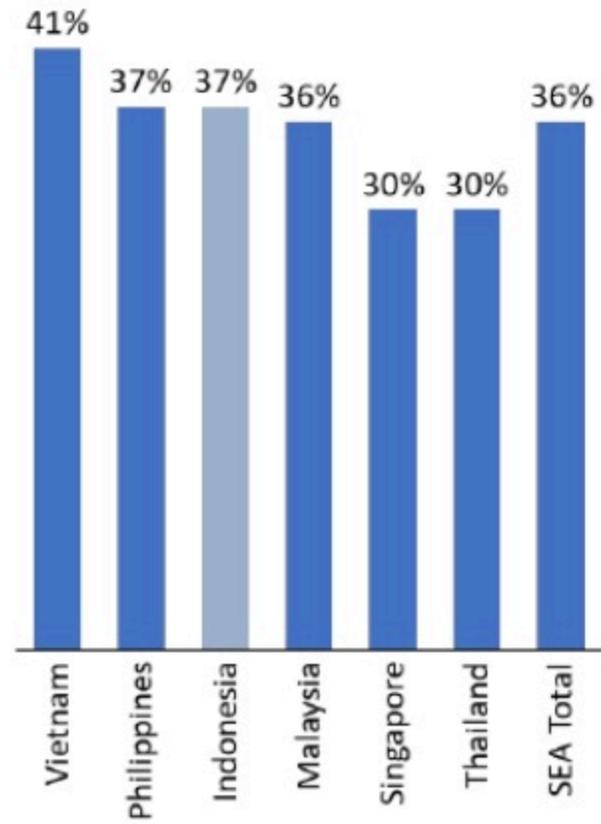


Despite rapid growth in new digital consumers, Indonesia remains far behind in investing.

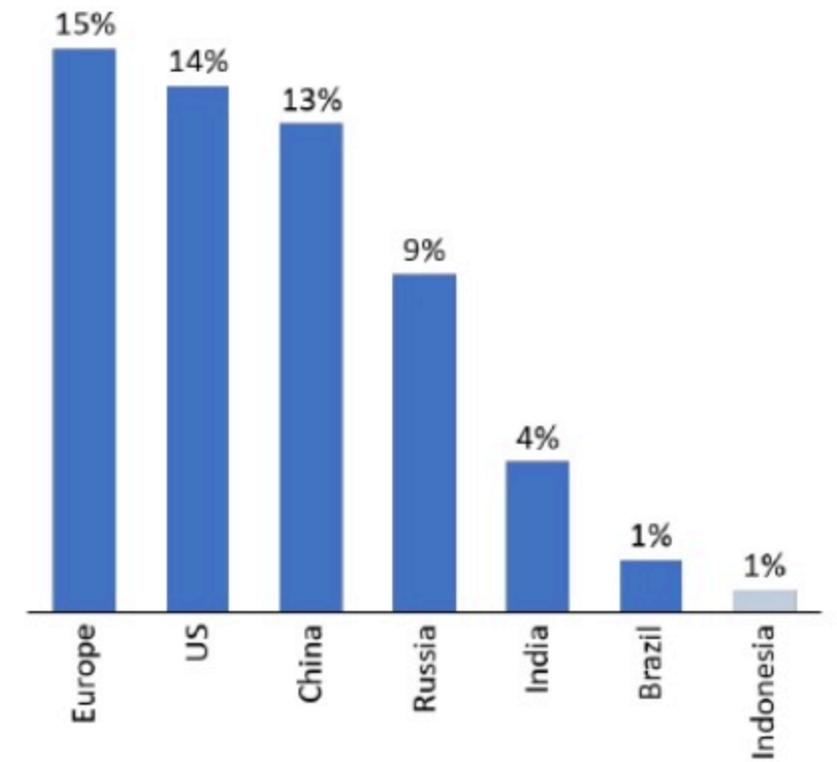
Internet Penetration



% New Digital Consumers, Out of Total in 2021



% Equities Ownership



Our Value Proposition.



Trustworthy



Simple and
accessible



Low-Cost



One-Stop-Shop for
All Asset Classes

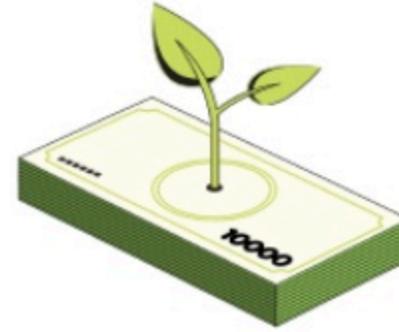
We are the only player in the region to have the licenses and product offerings for multiple asset classes



Crypto



**Equities &
Indexes**



Mutual Funds



Gold

Our Mini-App Distribution Partners.

The logo for Bukalapak, featuring the word "Bukalapak" in white text on a red rectangular background.

Bukalapak

The logo for Gojek, featuring a green circular icon with a white dot in the center and the word "gojek" in black lowercase text below it.

gojek

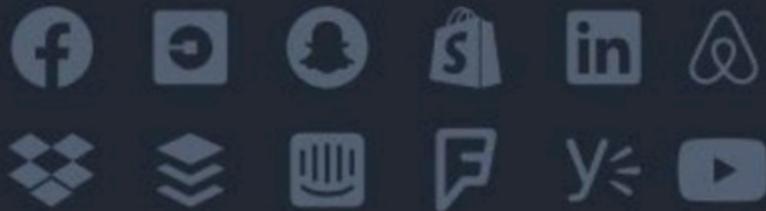
The logo for DANA, featuring a blue circular icon with a white square inside and the word "DANA" in blue uppercase text to its right.

DANA

The logo for Tokopedia, featuring a green owl-like character icon and the word "tokopedia" in green lowercase text below it.

tokopedia





Browse the best pitch deck examples.

Brought to you by bestpitchdeck.com — the world's largest library of pitch decks: hundreds of winning presentations from leading startups, updated every week.

[Read more →](#)

Follow us [@pitchdecks](#)    

