

PLAY
PLAY

WHY NOW

Video is **everywhere**.

B2C



B2B



WHY NOW

Every department needs to communicate to very different audiences.

Social Media → Fans & Followers

Marketing → Prospects

Corporate Comms → Stakeholders

Internal Comms → Employees

Human Resources → Candidates

Support → Clients



THE PROBLEM

Video creation is painful and companies are left with **only two bad options.**

1. Outsourcing to agencies:

Expensive

Lack of autonomy

Time-consuming

Complex process



Not fit for enterprise clients

2. Trying DIY video maker tools:

Focused on prosumers

No support

No branding

No collaboration & control

Complicated UX

No B2B templates



Not fit for enterprise clients

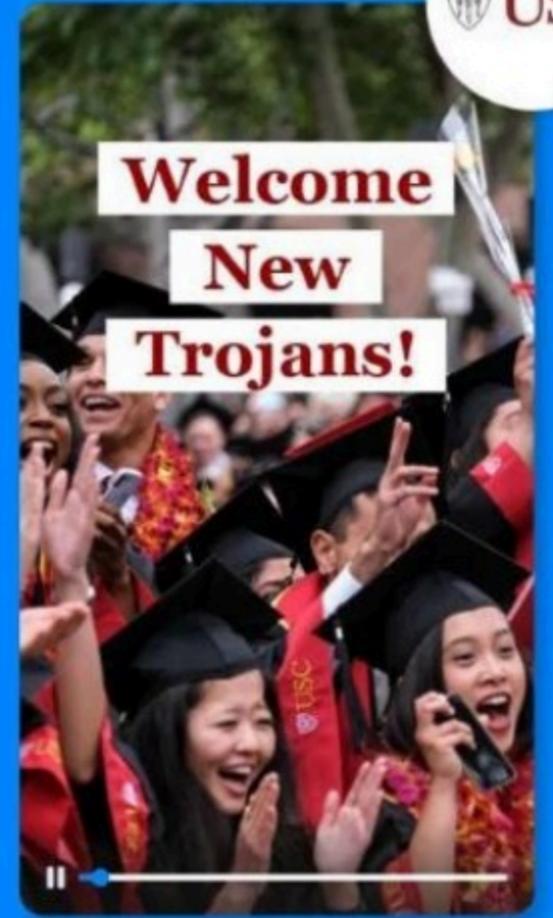
OUR SOLUTION

PlayPlay, the video communication platform for the Enterprise.

Simple

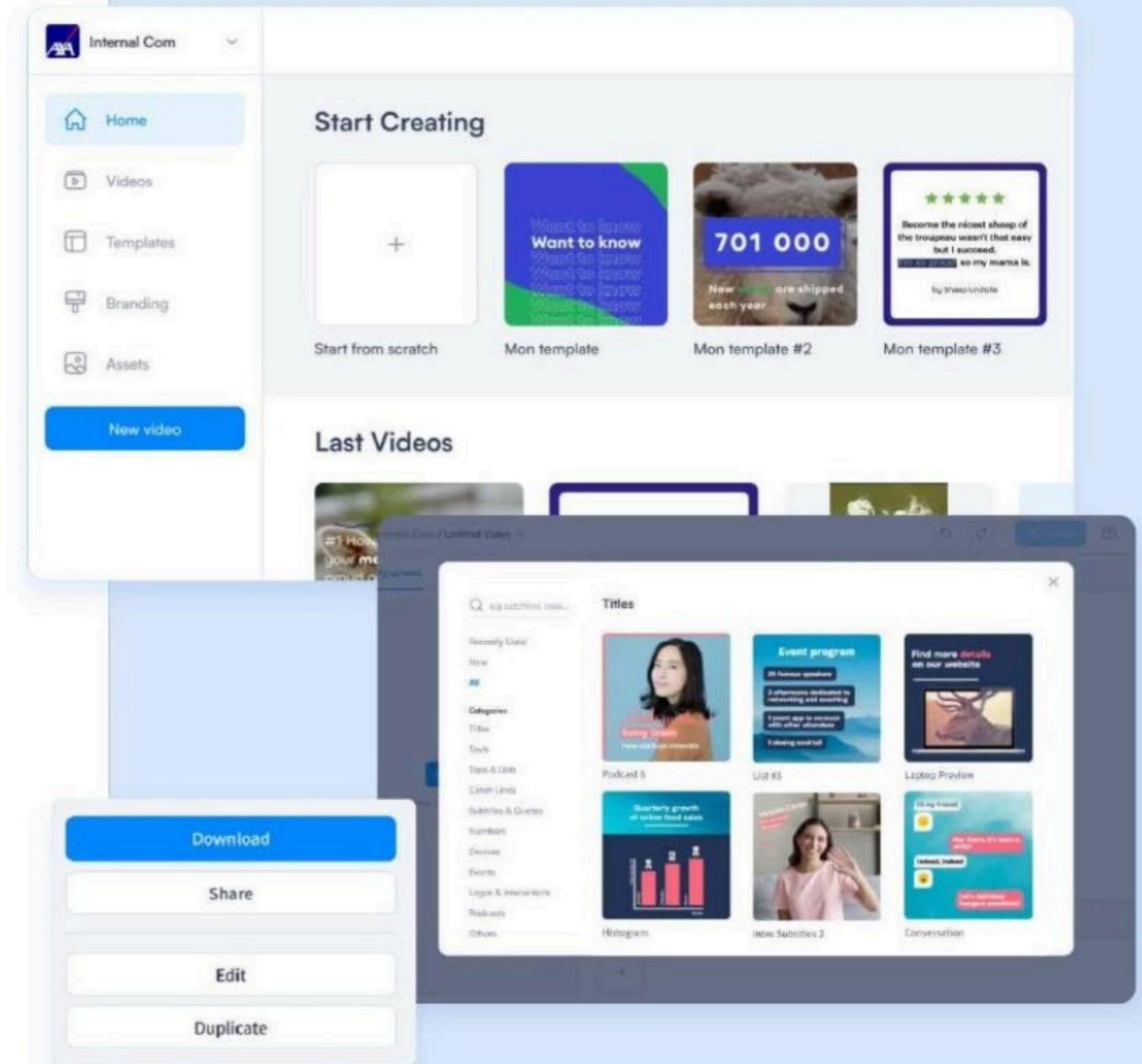
Highest quality

Enterprise-ready



OUR SOLUTION - SIMPLE

The simplest & fastest product on the market.



OUR SOLUTION — HIGHEST QUALITY

Covering the **storytelling needs** of every team in a company with the **visual quality of an agency.**



News



Tutorials



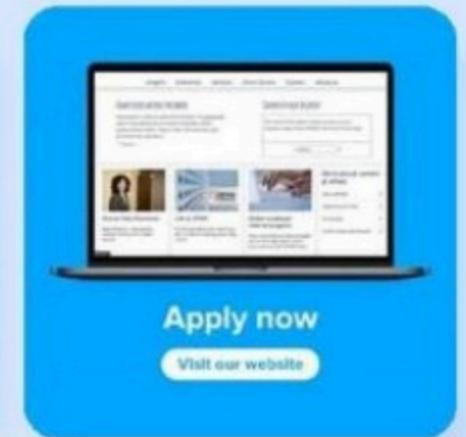
Case Studies



Events



Interviews



Ads



Social Clips



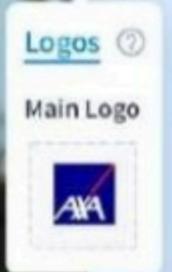
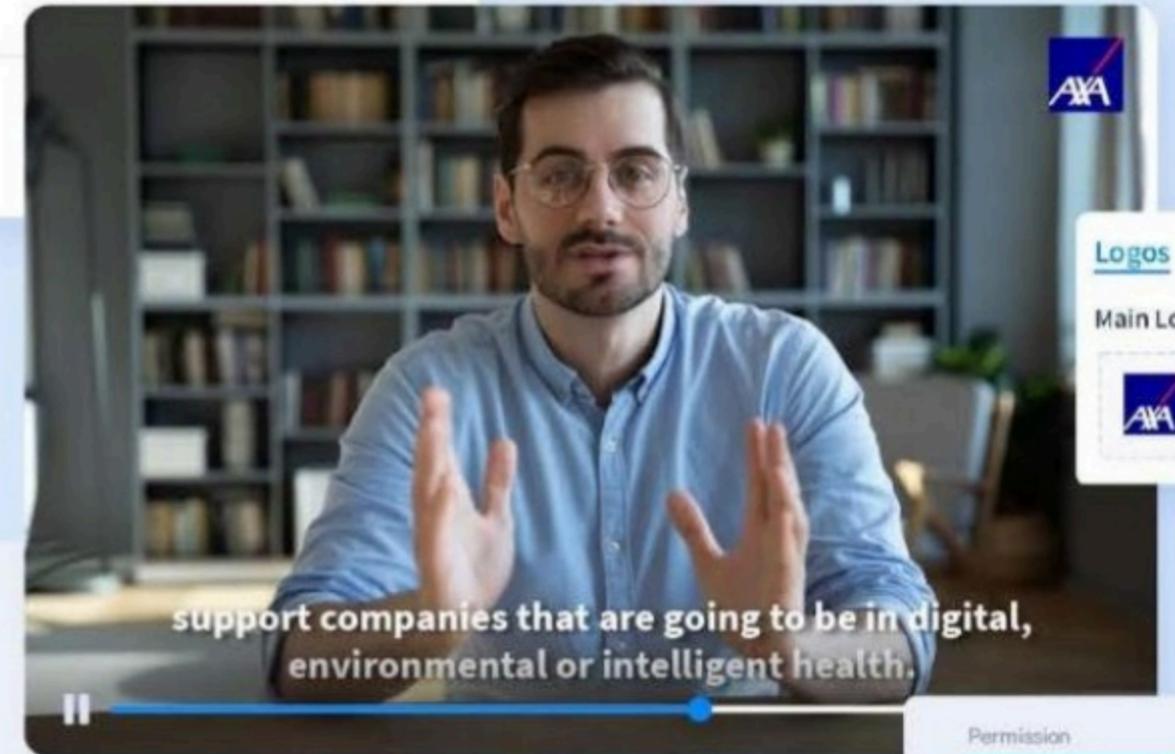
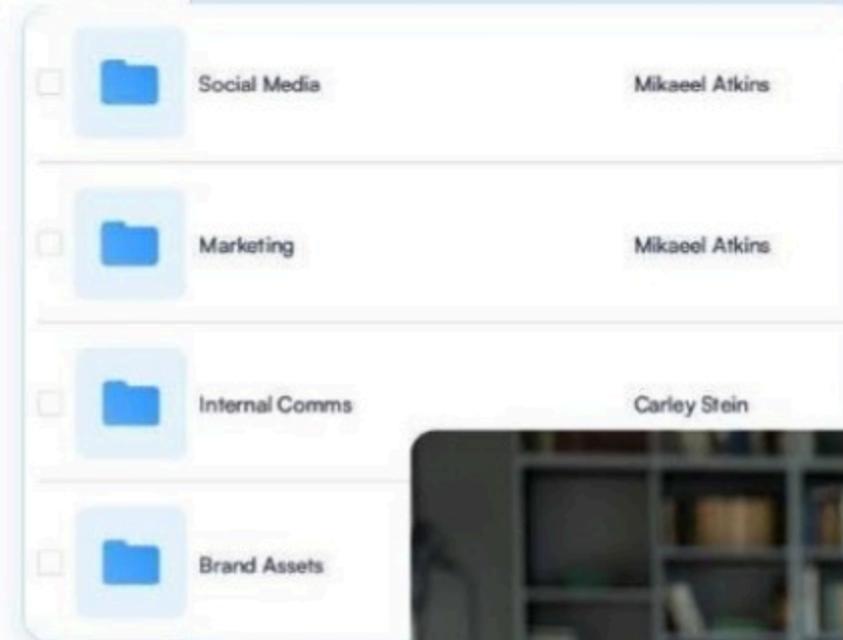
Podcasts



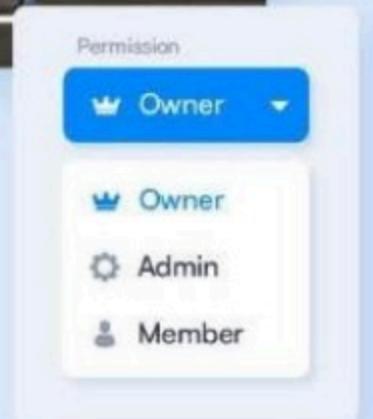
Reporting

OUR SOLUTION — ENTERPRISE-READY

Designed for **teamwork**
and **large organizations**.



- S** Shayla Trejo • few seconds ago
Sure! It'll be ready for this afternoon.
- M** Mickaeel Atkins • 12 minutes ago (edited)
We can remove 0:36 to 0:44 and 0:58 to 1:37.
@Shayla can you edit that?
- C** Carley Stein • 45 minutes ago
The interview is a bit long, can you manage to get under 1:30?



TESTIMONIAL

What our users have to say about PlayPlay.

“

We are more than satisfied with PlayPlay, our employees thought our videos were created by an agency!

Amanda S.

Employer Brand Manager

“

PlayPlay has been a game-changer for us. We used to have to spend a week on a video and now it only takes an hour or two.

Edward R.

Social Media Manager

“

What we love about PlayPlay is not only the ease of use but also the quality of the motion design.

David S.

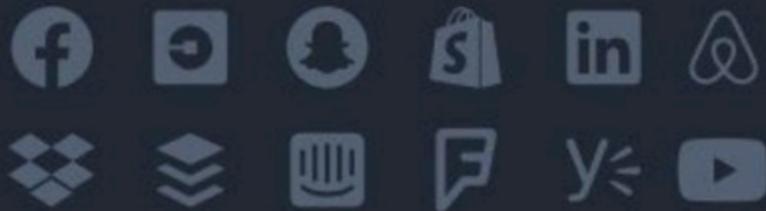
Content Creator

“

I can't do my job without PlayPlay anymore. If I ask our studio to do a video, I would wait for 3 days and pay 10K!

Michelle M.

VP of Marketing



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