



The first platform to be a **production software program** for accountants **AND** a **steering tool** for their clients.




Tableau de pilotage

Banque, outils d'encaissement

Récupération automatique des j

Outil de production comptable

 Production comptable

 Déclaration fiscale, TVA

 Comptes annuels



Pennylane is the platform
to simplify your accounts
and the way you steer
your business

Arthur Waller,
CEO @ Pennylane

Our vision:

Become the financial
operating system for SMEs

Our mission:

Help you make better decisions
by providing you with reliable,
up-to-date, actionable data



Nowadays, software programs are **complex** and **work in silos**



Banks

stripe

GOCARDLESS



ikentoo

Receipts



Client invoices



Supplier invoices

fygr.



Steering

cegid



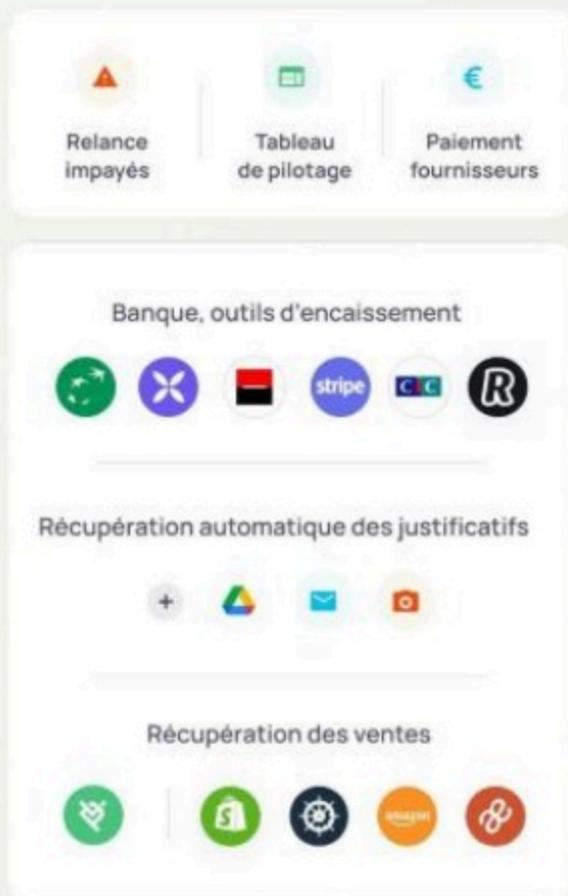
Accounting



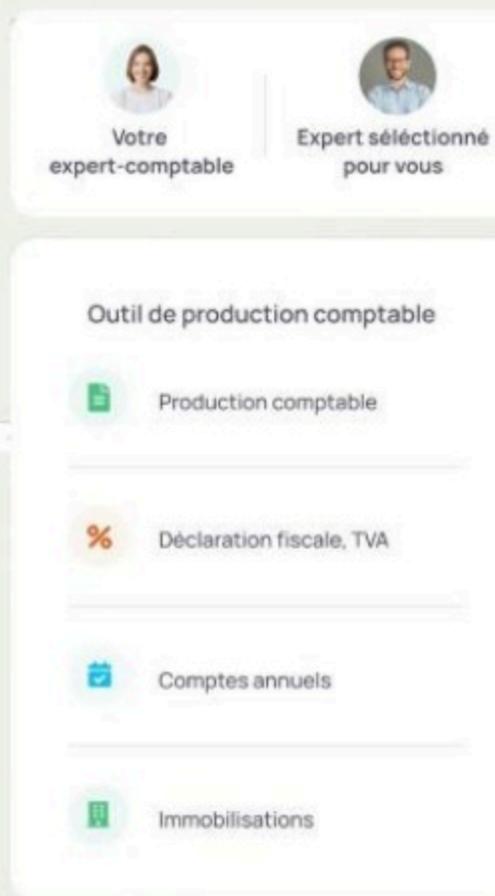
The **all-in-one** platform

for SME executives and their accountants

Executive



The all-in-one, real-time financial steering tool for executives

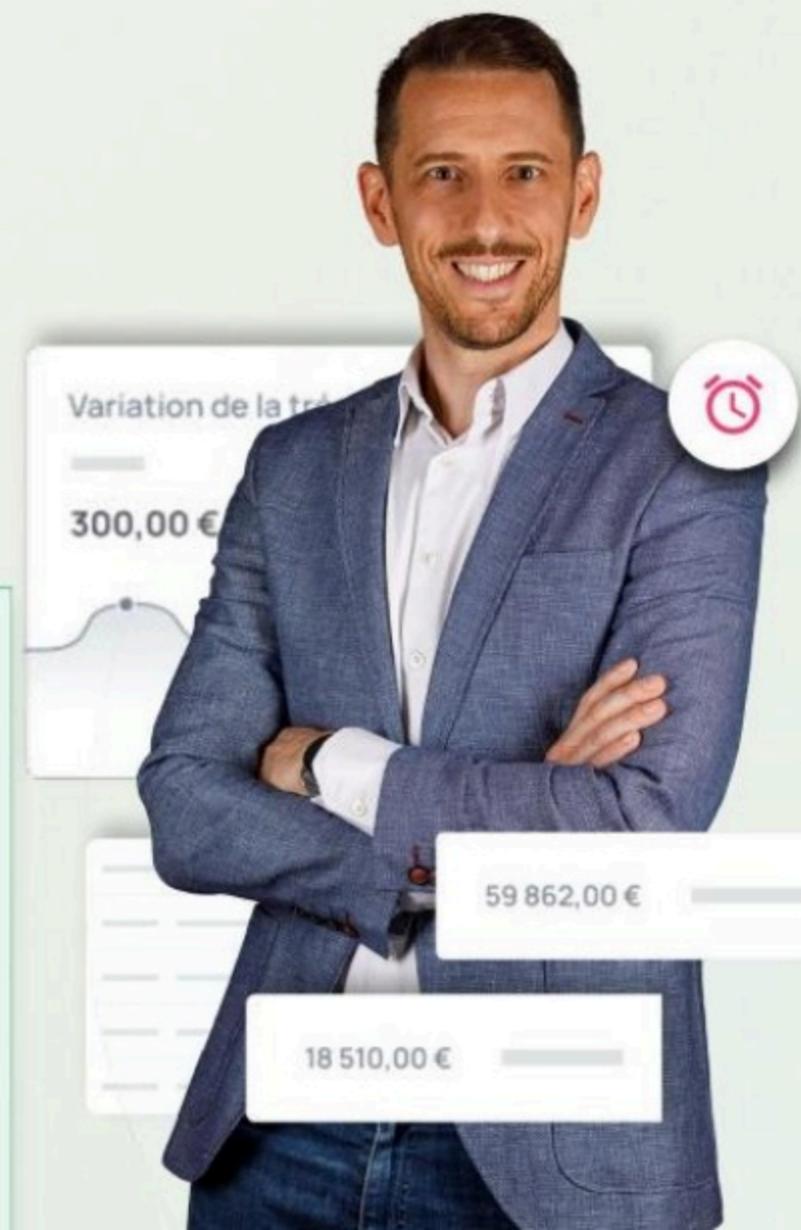


Accounting firm

A real accounting production tool for chartered accountants



Collaboration between accountants and managers brings little value to day-to-day business management



Created in **2020**
and we already have
over **180 Pennylaners**



Thousands of companies and
hundreds of accounting firms trust
Pennylane.



€34M+ raised



luko

Startup

Raphaël Vullierme | Luko
Fondateur

Yuka

R-PUR



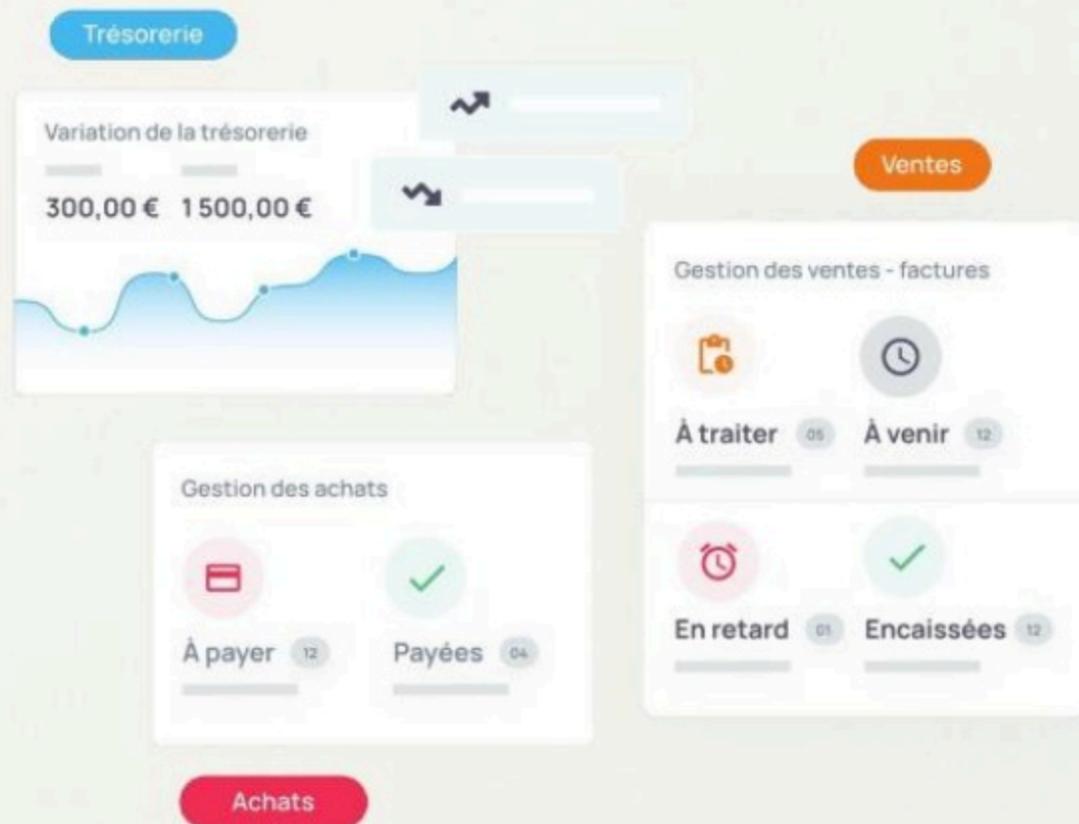
cuure

Liberkeys

Startup

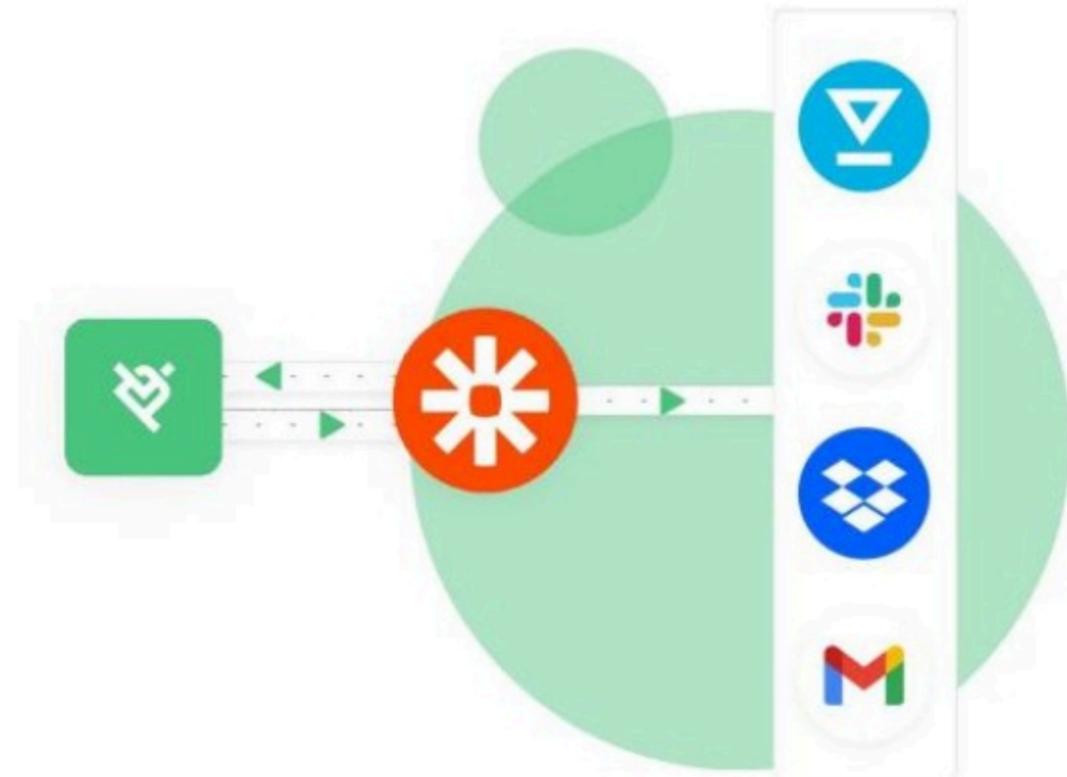
Save 3 days every month on your startup's accounts





Manage every aspect of your finances

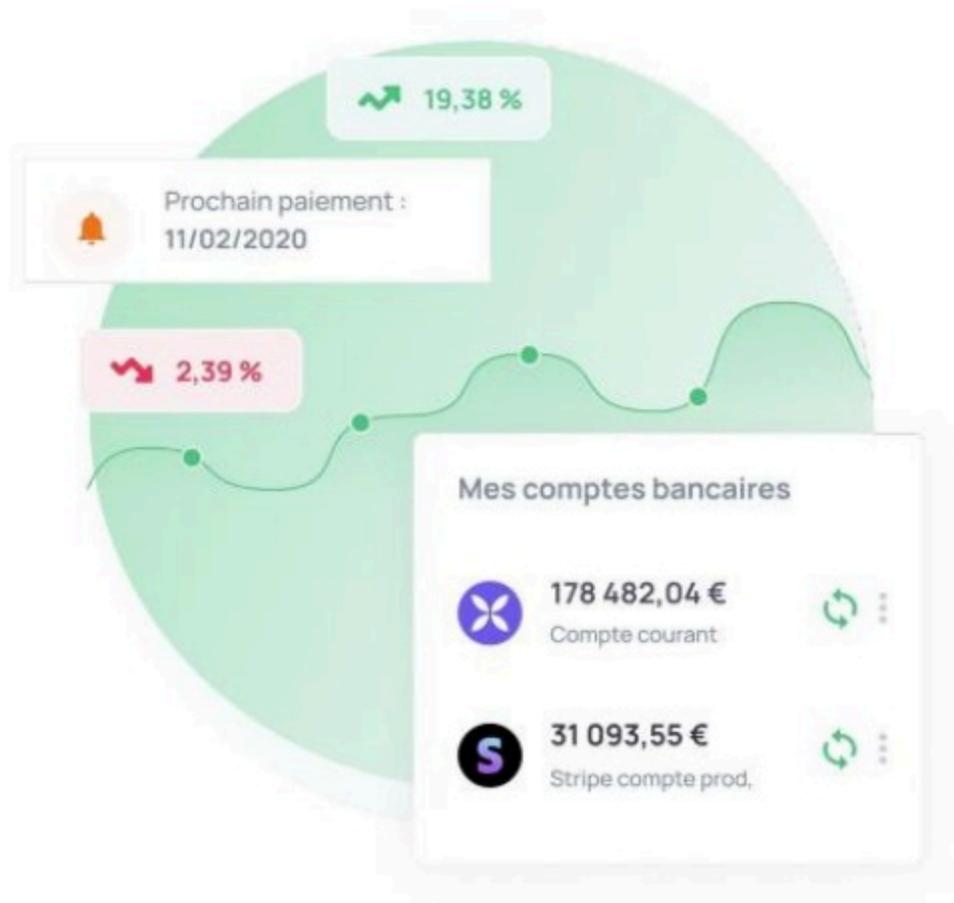
Supervise and pay for your purchases, monitor and charge for your sales, steer your cash flow and keep your accounts up to date – all in one place.



Simplify your processes

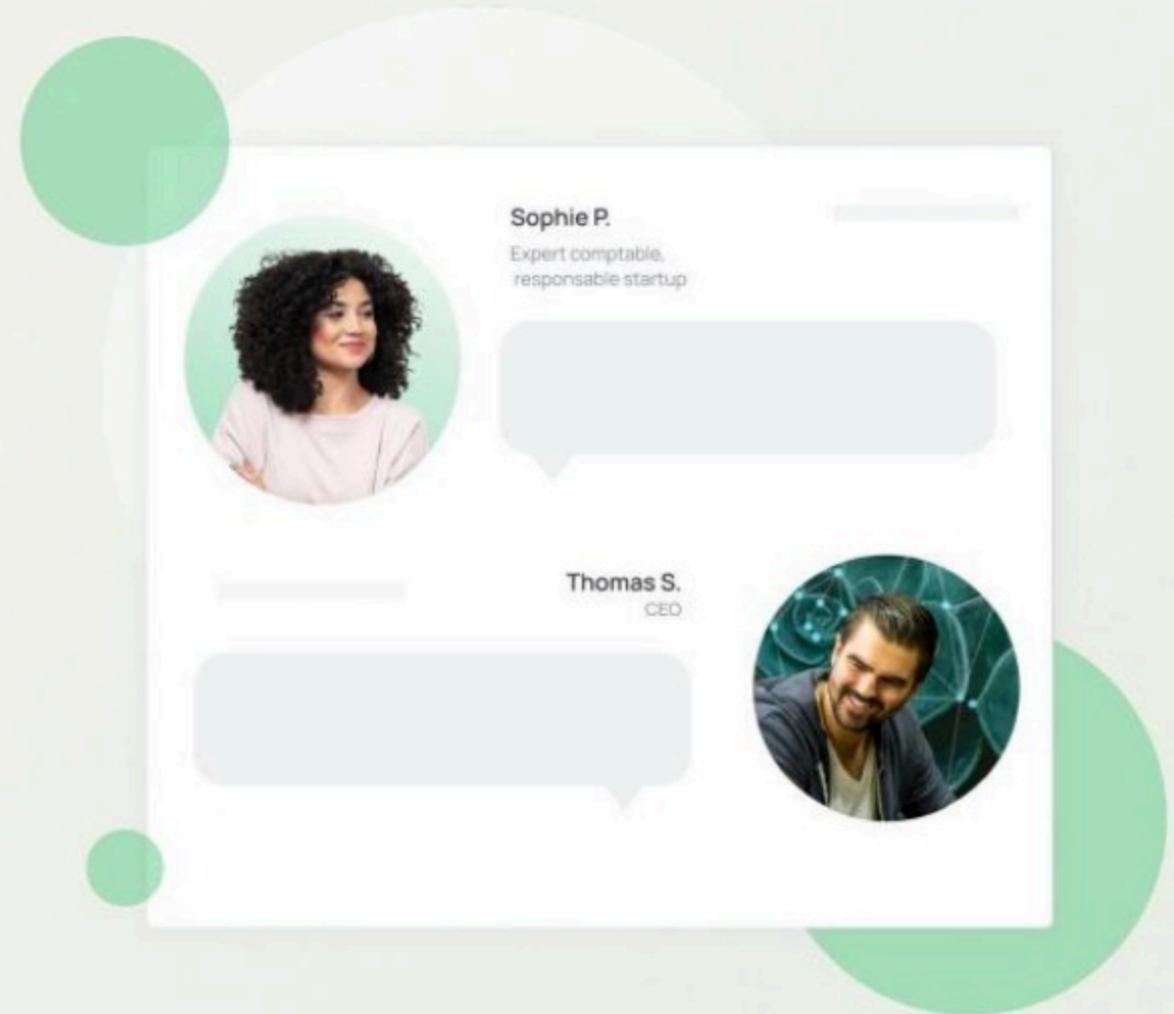
Save time by removing micro-tasks thanks to our API and our Zapier connector. Create your own workflows and automate your invoicing process, from drafting estimates to sending reminders.





Steer your company in real time

Access your cash burn and your runway anytime. Make better decisions by relying on up-to-date, reliable data.



Collaborate more efficiently

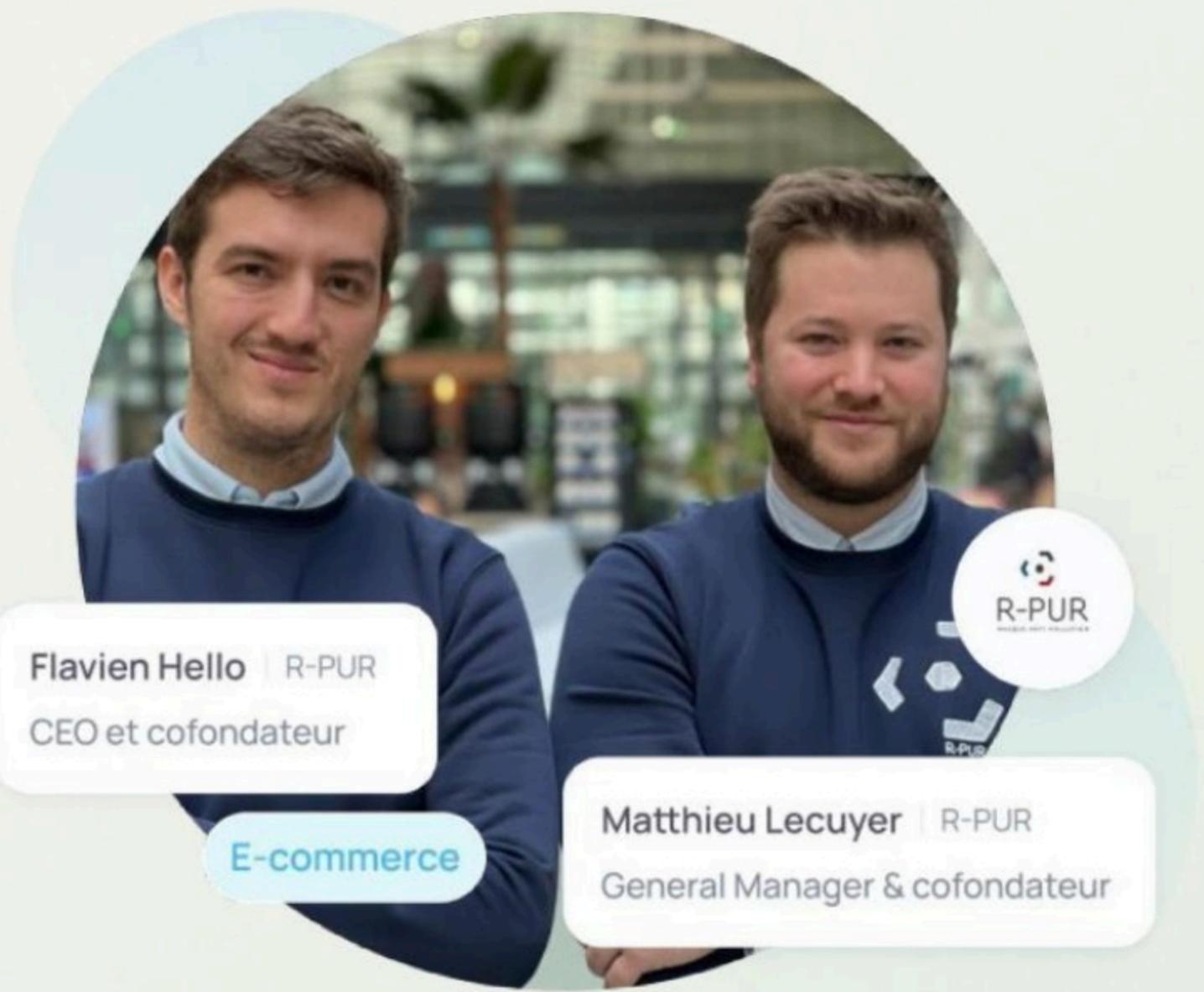
Optimize collaboration, both internally and with your accountant. Work with the same tool, with views tailored to your needs, and use the platform for better communication.





E-commerce

Cut the time you spend on accounting **by a factor of four**



Flavien Hello | R-PUR
CEO et cofondateur

E-commerce

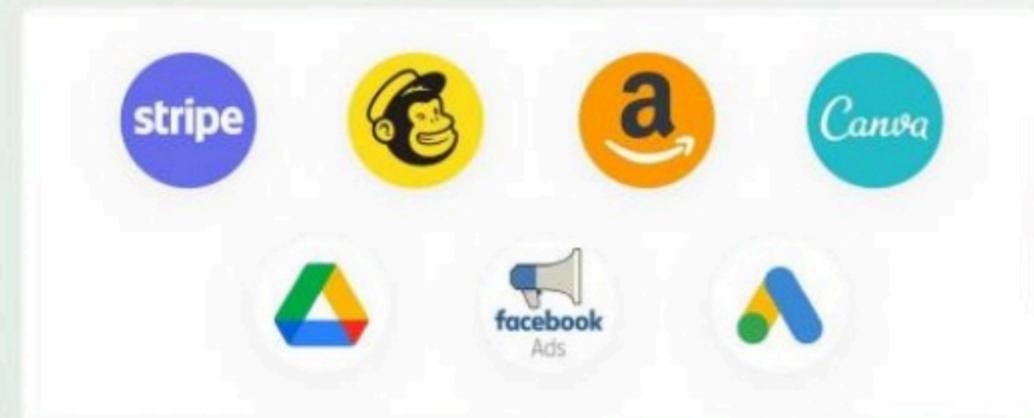
Matthieu Lecuyer | R-PUR
General Manager & cofondateur

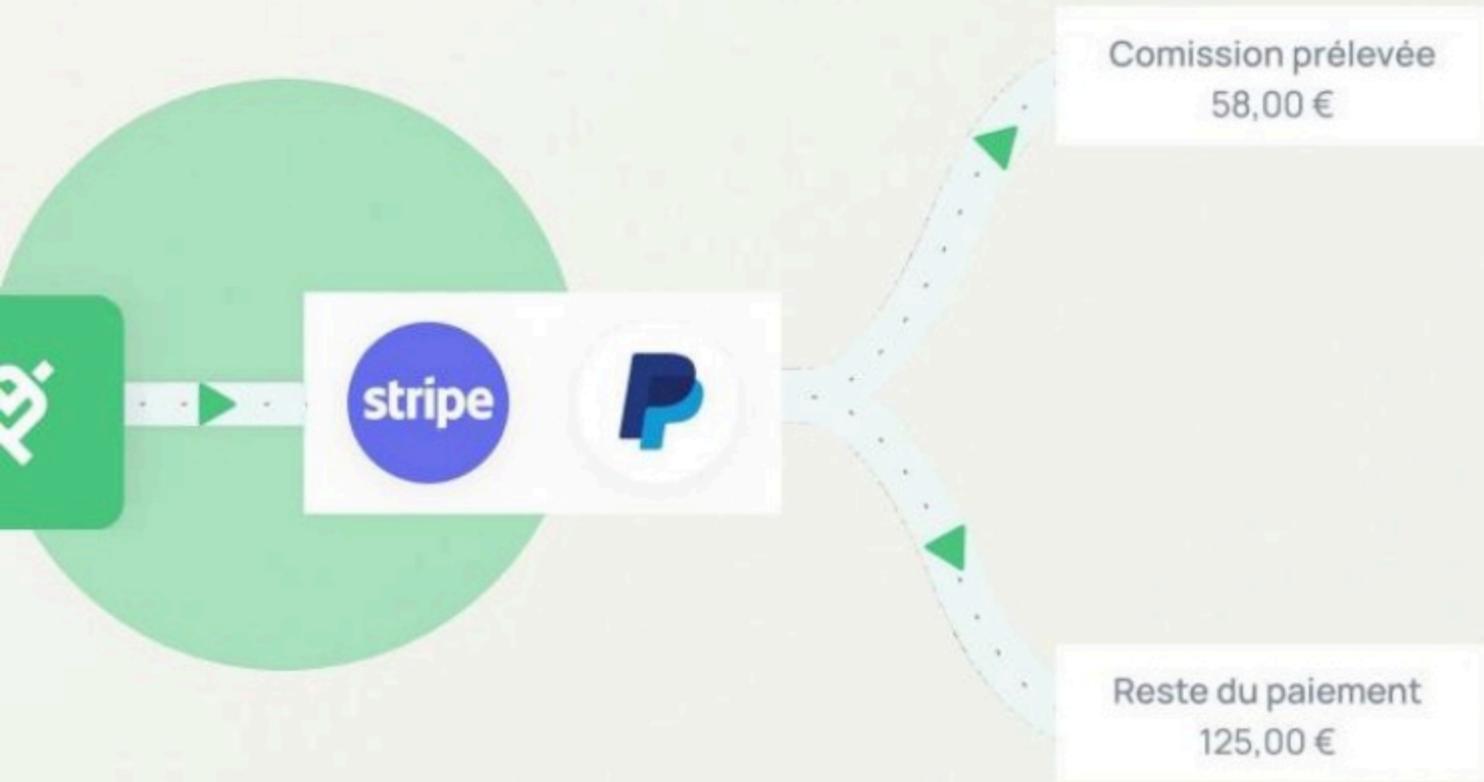


Retrieve all your Ad invoices

Have all your Facebook Ads, Google Ads, and LinkedIn Ads invoices at a glance without doing anything:

we get them for you automatically!





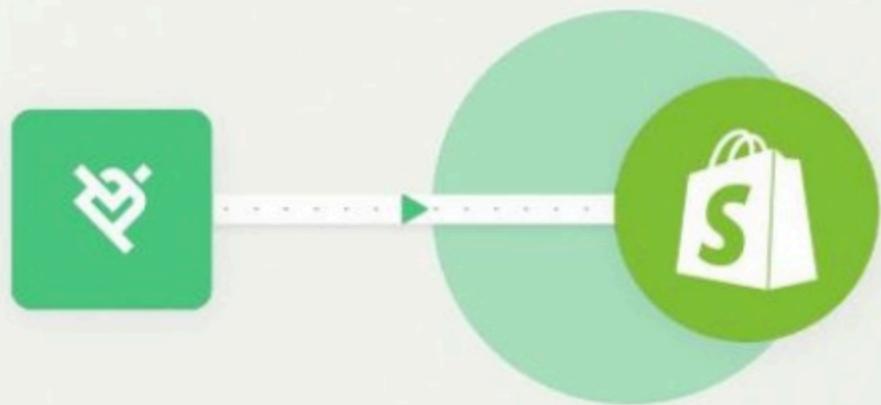
Forget about PSP fees

You can save time and be certain that your accounting is correct: PennyLane connects to Stripe and PayPal, and automatically calculates the commissions charged at the source.



Calculate VAT for each country easily

You can save time and be certain that your accounting is correct: Pennylane connects to Stripe and PayPal, and automatically calculates the commissions charged at the source.



Connect your Shopify site

Monitor your accounts more easily and get a clearer picture thanks to our integration with Shopify. Your eShop connects to your Pennylane account in just three clicks!



MERCI
MARCEL



BAO FAMILY



POUTINE BROS
La Poutine à Montréal

Restaurants

The accounting and financial solution
which **helps restaurant owners save time.**

Restauration



Restaurant BARAK | Paris

L'équipe pour les deux ans

The all-in-one platform for business and financial management

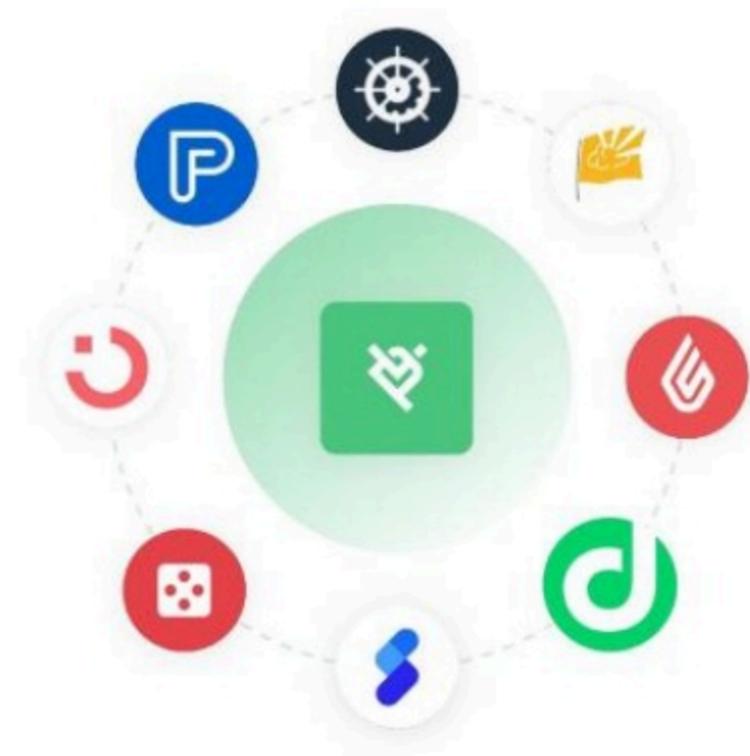


<input checked="" type="checkbox"/>	À Payer	18 510,00 €	
<input checked="" type="checkbox"/>	À Payer	912,00 €	
<input checked="" type="checkbox"/>	À Payer	513,00 €	
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Payer

Pay your suppliers in one click

Monitor the status of your invoices and pay them in one click: with batch payments, you can pay several suppliers in one go.



Bring all your flows together

Bring all your flows together: cash register software, delivery platform, bank accounts, supplier invoices... Forget about your Z report! Zelty, l'Addition or Tiller gets it automatically.

