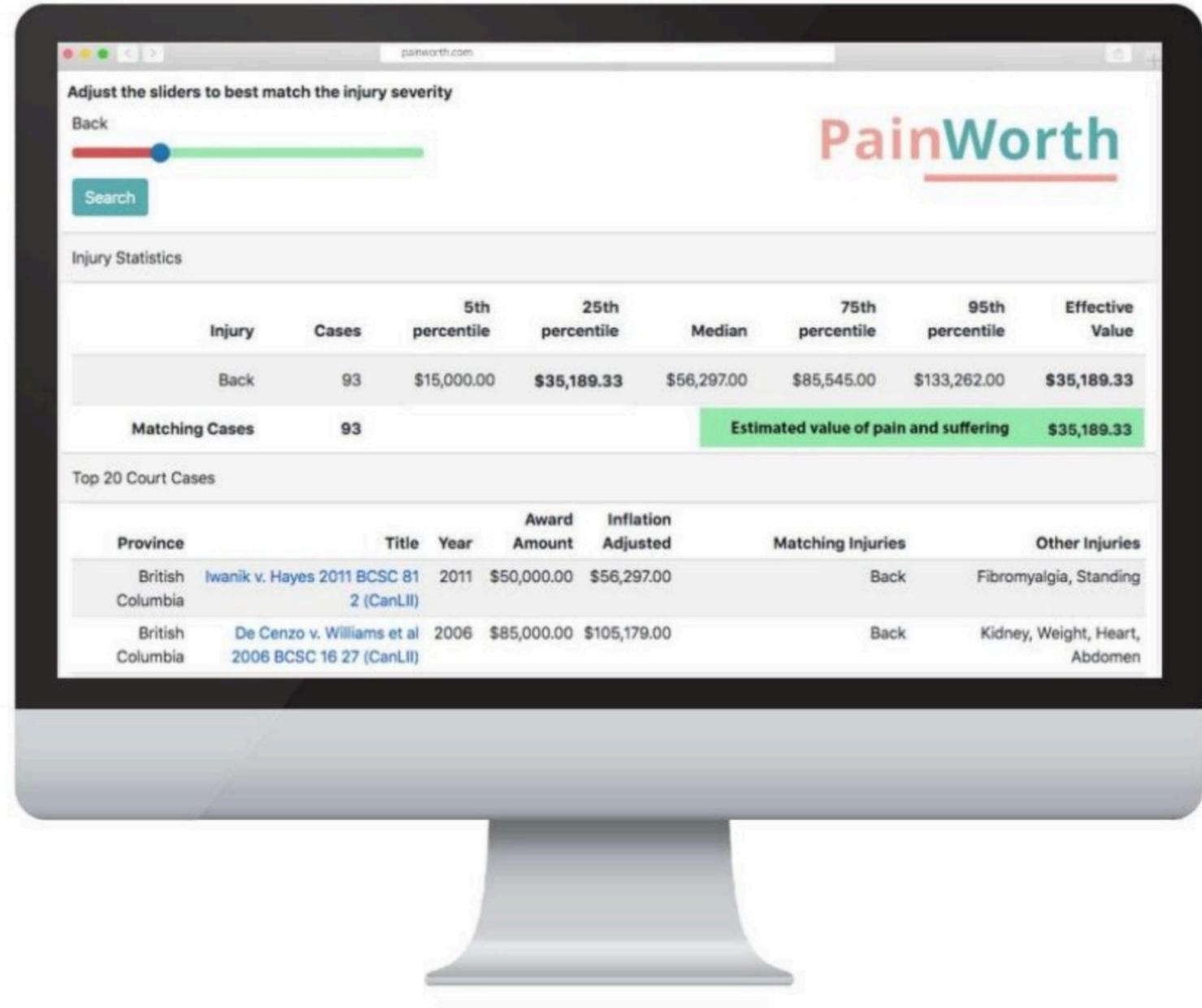


# PainWorth

## The World's #1 Personal Injury Claim Tool:

We help the 3.1M  
yearly injury victims  
calculate what their  
claim is worth



## My Why

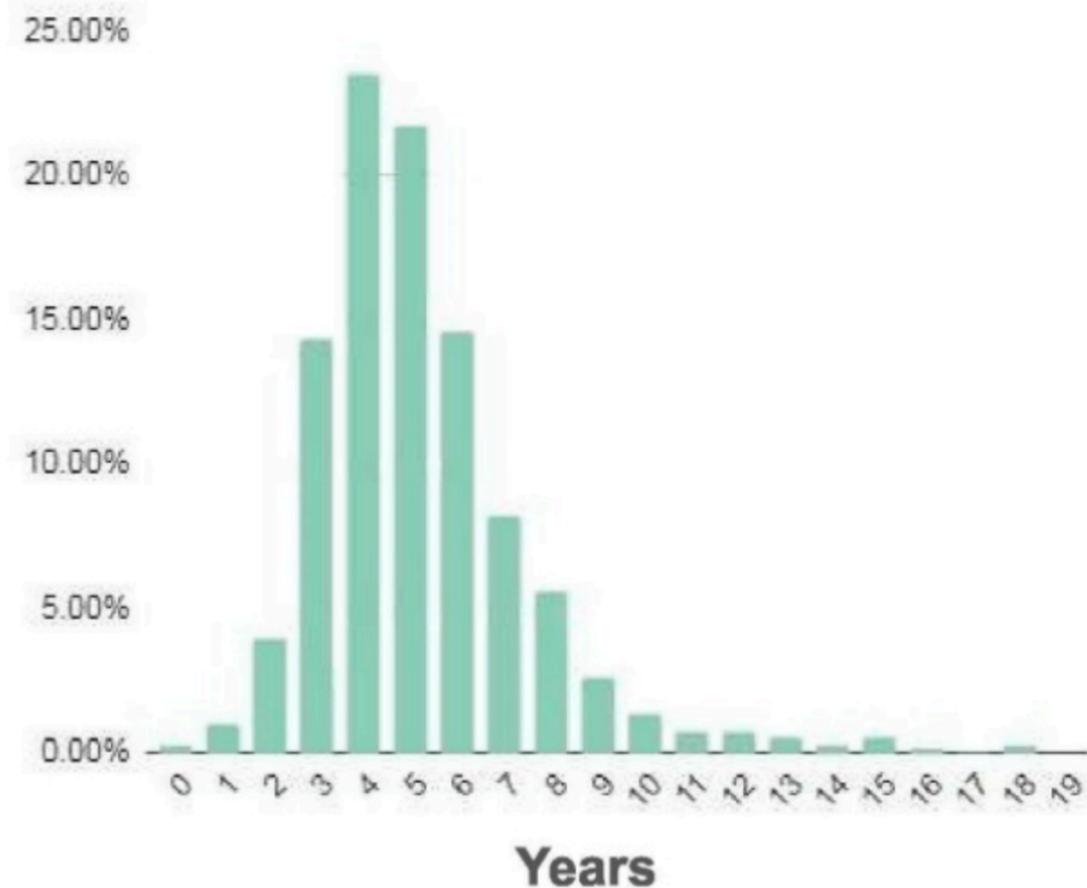
- Hit by a drunk driver 2019
- Lawyers couldn't give me clear answers on what my claim was worth
- I learned the process
- I automated it



## The problems:

- Rising insurance costs
- A backed up court system
- 80% of people can't get legal help due to cost or "poor case economics"
- Average wait time of 5 years. Sometimes 23 years!

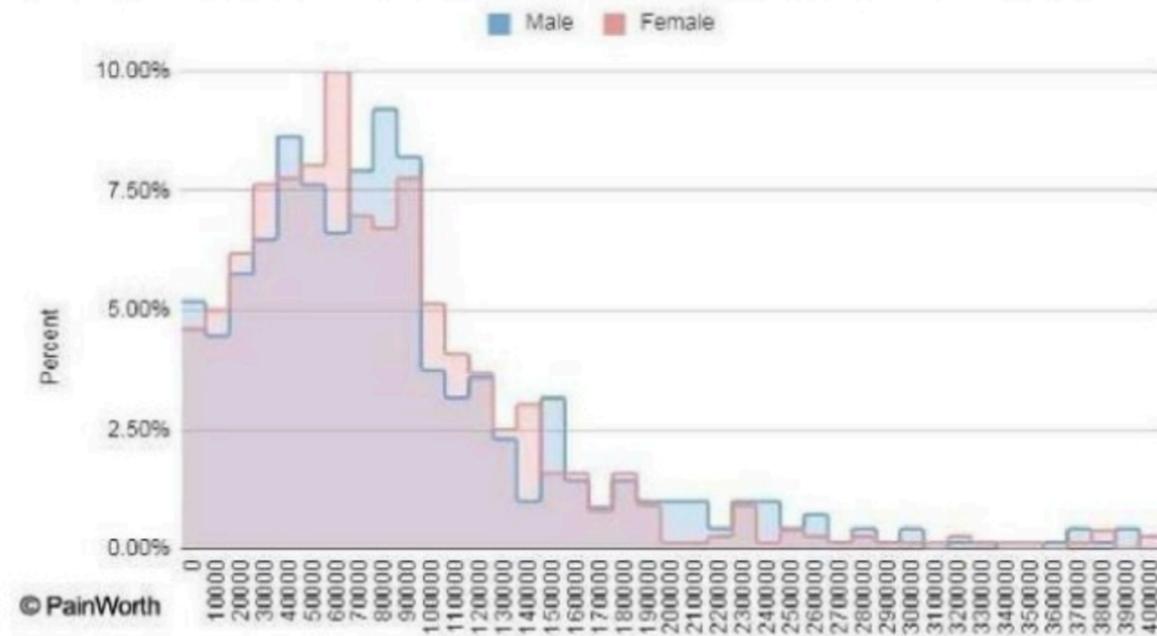
**Average time to reach an outcome**



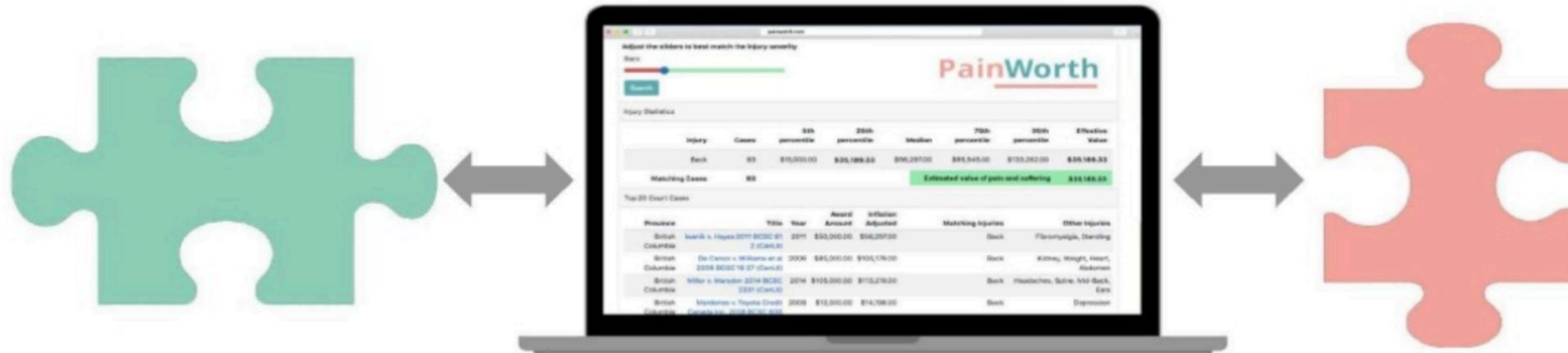
## Cont.

- When human bias is involved: women are often awarded ~\$5000 less than men for similar pain and suffering
- Most cases are simple enough for our app to be estimate, without bias.

CPI Adj. Distribution of Pain/Suffering Awards: Males vs Females 2004-2018



# The Solution



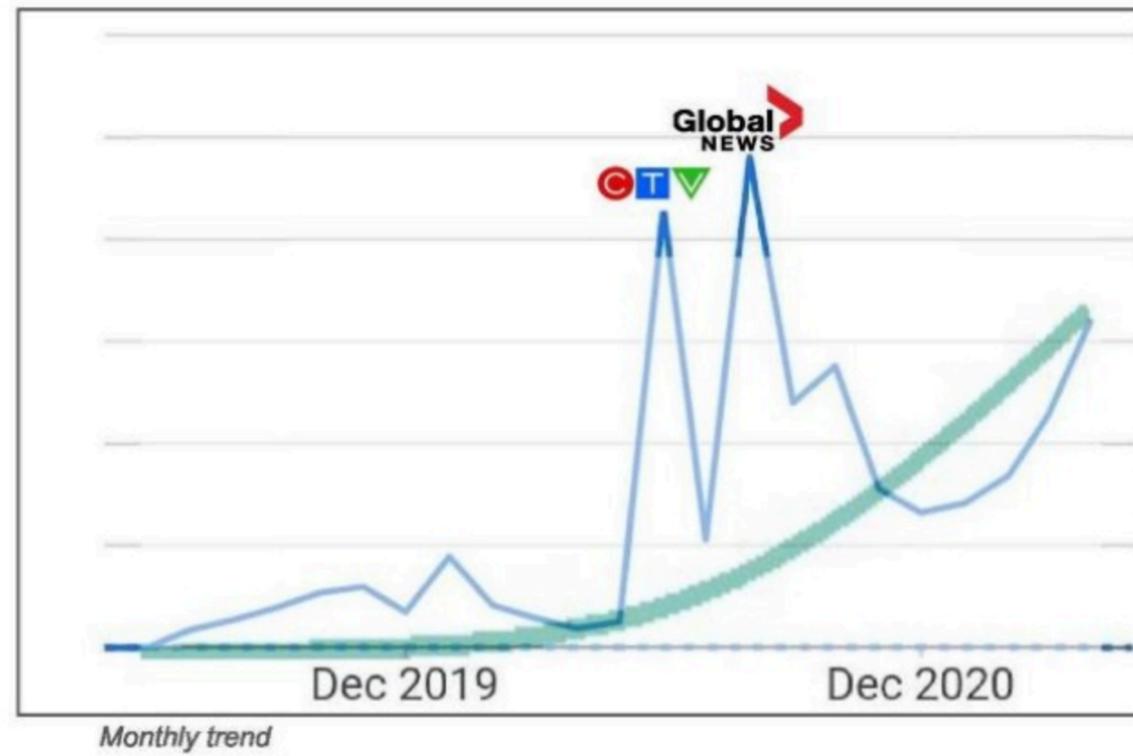
1. A claim is filed on our platform

2. We assess the value of the claim

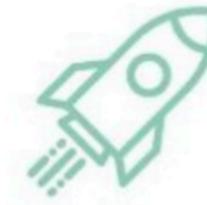
3. Assessment is shared with all parties

# Ver0.1 PoC

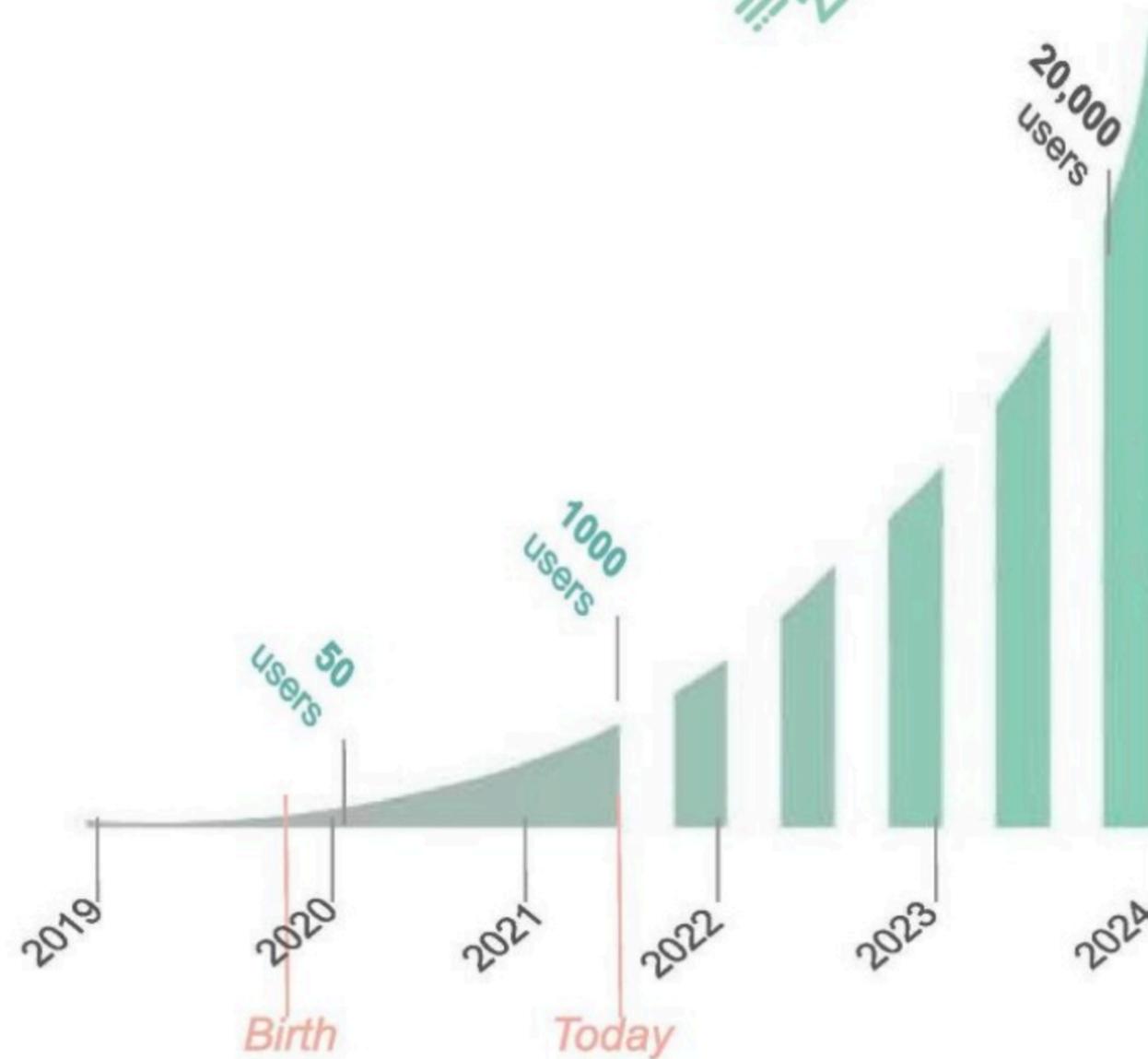
- Growing fast



## We are on our way



- We've bootstrapped 20x growth
- We'll have 20,000 users by late 2023



# Our Team



**Mike Zouhri**  
CoFounder,  
CEO

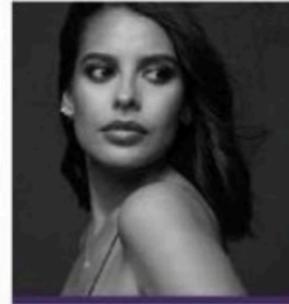
Serial entrepreneur. Community leader.  
Active in various social justice causes.



**Chris Trudel**  
CoFounder,  
CTO

>20 years in enterprise development. 3x  
startup experience. Experienced chief  
architect.

**1 external counsel | 7 employees**



# Our Advisors



**Andrew Arruda**  
LegalTech  
Entrepreneur



**Kyla Sandwith**  
Legal Scaling  
Entrepreneur



**Braden Bosch**  
Insurance  
Entrepreneur



**Ashif Mawji**  
Serial Entrepreneur  
VC investor



**Colin LaChance**  
LegalTech Exec  
Entrepreneur



**Sean Morrow**  
Insurance  
Entrepreneur



**Ryan Bencic**  
Tech Lawyer

They are decorated insurtech, legal, legaltech and insurance entrepreneurs with access to key data repositories and critical industry relationships.

## Next steps

- With your support, we'll:
  - *Scale our data intake*
  - *Improve the machine learning of the app*
  - *Help more people and get more users*

# Appendix

## 2021 Global Winner



## Best Emerging Insurtech Product

*Presented by Travelers Insurance*