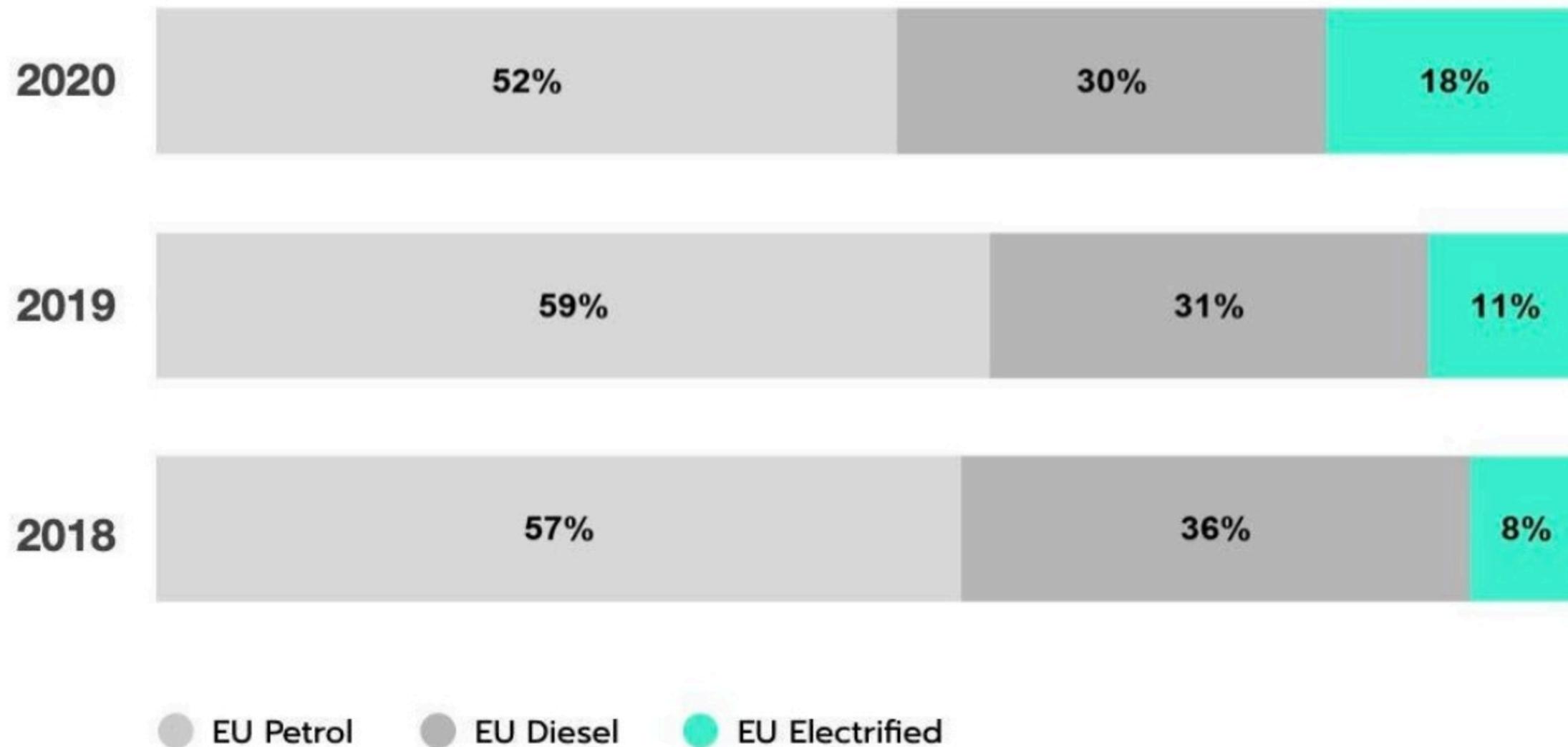




ONTO
the future of cars ▶▶▶

All-in electric car subscriptions.
July 2021

The global automotive industry is a £2 trillion market and changing fast. The end game is 100% electric.



UK EV market share:
6% to 27%
from 2018-2020

Onto is the largest EV subscription service in Europe and has been growing at 200% annually for 3 years.

Our monthly bundle includes:



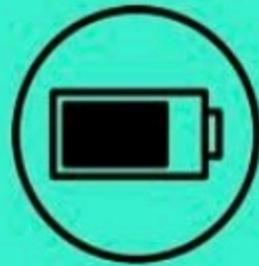
Electric car

+



Insurance

+



Charging

+



Maintenance

+



Tax

Onto addresses changing consumer needs from car ownership, post Covid-19.



All of our vehicles are **zero emission**, no compromise.



We remove hassle with an **all-in service** and 24/7 support.



1-month rolling contract with ability to swap cars anytime.



This is your car. In the post-Covid world, sharing is not always caring.



Sign-up, order and access your car with our **app**.



Convenience doesn't come at a premium. **From £339/month.**



The entire end-to-end process is completely digital.



Download the app
Upload your driving licence, card details and a selfie.



Choose your EV
Pick your car, sign the agreement & book a delivery time.



Connect to unlock
Car delivered at home & accessed via the app or a physical key.



Swap or stop
Upgrade your vehicle with Onto collecting and delivering your new car.

Everything from city run-arounds to premium SUVs.



Volkswagen e-UP!
£339 per month
Range
160 Miles WLTP Range
(available June)



Renault Zoe ZE50 Iconic
£389 per month
Range
239 Miles WLTP Range



Renault Zoe ZE50 GT Line
£399 per month
Range
238 Miles WLTP Range



Hyundai IONIQ Premium 38KWH
£419 per month
Range
174 Miles WLTP Range



Nissan Leaf Acenta
£449 per month
Range
168 Miles WLTP Range



Peugeot e-208 GT Line
£449 per month
Range
211 Miles WLTP Range



Peugeot e208 GT
£469 per month
Range
211 Miles WLTP Range



DS 3 E-Tense Performance
£499 per month
Range
180 Miles WLTP Range



DS 3 E-Tense Ultra Prestige
£519 per month
Range
180 Miles WLTP Range



Peugeot e2008 GT
£539 per month
Range
206 Miles WLTP Range
(available late June)



NEW VW ID3 Life Pro Performance
£559 per month
Range
263 Miles WLTP Range
(available late June)



Hyundai Kona Premium 64KWH
£559 per month
Range
278 Miles WLTP Range



NEW Hyundai Kona Ultimate 64KWH
£589 per month
Range
278 Miles WLTP Range



COMING SOON LUX SUV
£999 per month
Range
+300 Miles WLTP Range
(available July)



Tesla Model 3 SR+
£1,099 per month
Range
258 Miles WLTP Range



Tesla Model 3 Long Range
£1,299 per month
Range
348 Miles WLTP Range



Jaguar iPace HSE EV 400
£1,299 per month
Range
292 Miles WLTP Range



Audi e-tron 55 Black Edition
£1,299 per month
Range
271 Miles WLTP Range

Europe's largest EV subscription service and the UK's largest fully-electric fleet.

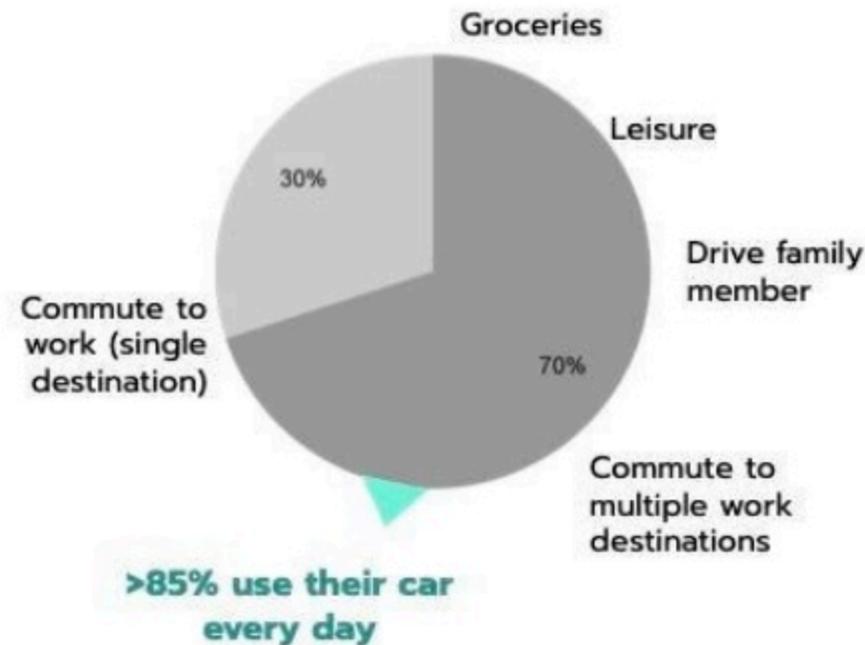
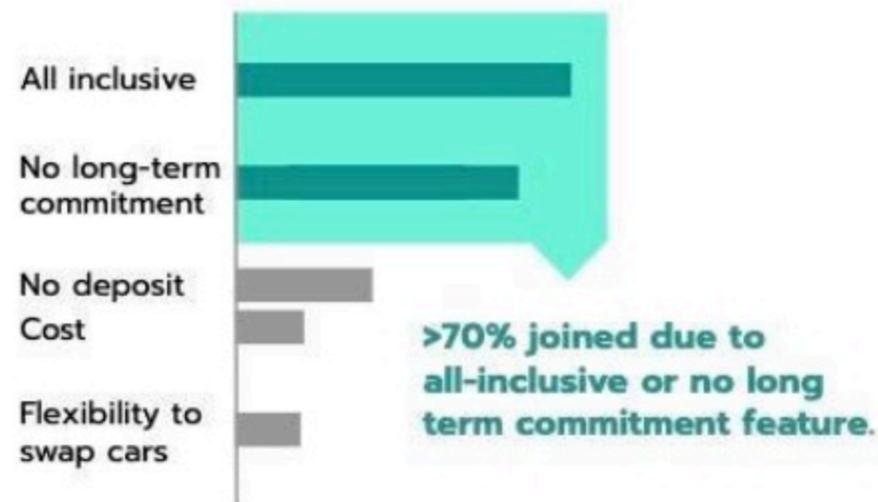
- ✔ Over **3,000 happy customers** driving our cars today.
- ✔ We have more than **300 companies** offering their employees an Onto EV subscription.
- ✔ We have **18 models** of the newest EVs on the market from **9 car manufacturers**.

Customers join for flexibility & stay for the experience.

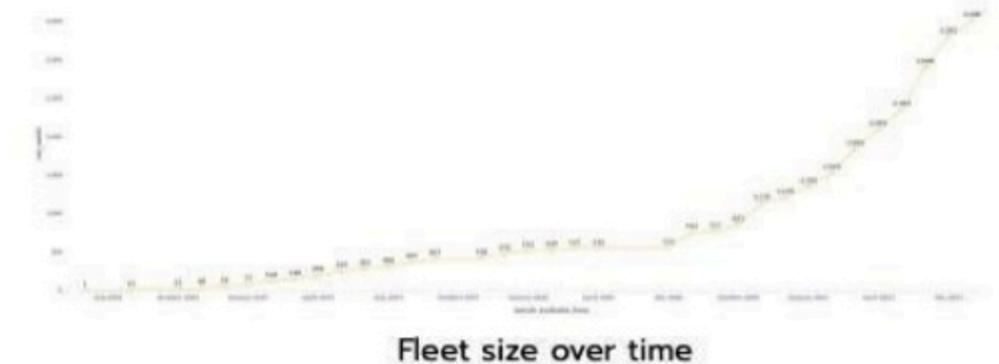
Customers join for a low commitment & hassle-free way to drive an EV...

Once they have subscribed they use it daily, as their primary mode of transport.

They fall in love and stay... even when lockdowns mean they can't use their car!



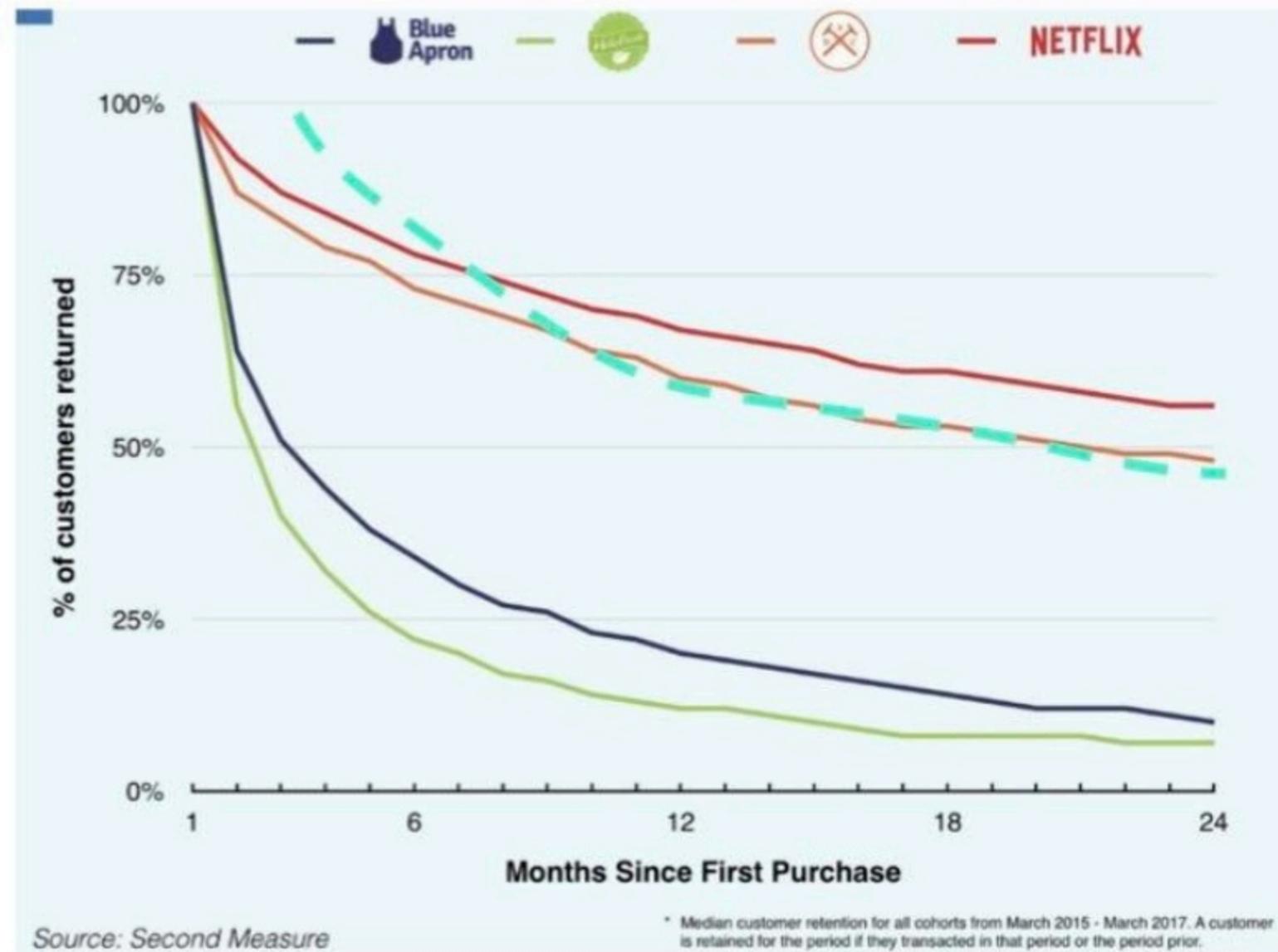
c.95% monthly retention - with little change during UK lockdowns. Fleet size doubling every 3-6 months.



The majority of customers subscribe for > 1 year.

This also doesn't include customers who have taken a break and then returned

Customers' retention rate over time



	NETFLIX		Blue Apron	Hello FRESH	ONTO
Retention rate	65%	60%	23%	15%	55%
Monthly subscription	£8.99	£11	£120	£120	From £339 to £1299

Onto has 70+ employees and is led by a leadership team with deep industry & growth expertise.



Rob Jolly
CEO, Co-founder

Ex JLR strategy; started **Onto** in 2017 after leading **JLR's** EV & Mobility strategy.



Peter Phillips
CFO

Ex **GM-Masterlease** CFO & **Tesla** European Finance Director.



Rui Ferreira
CCO

Ex **Hertz** VP of fleet, managing 120k cars a year. Previously Euro Director for **GM**.



Joe Knowles
COO

Ex **JLR** head of European compliance - has grown **Onto** from 50 cars.

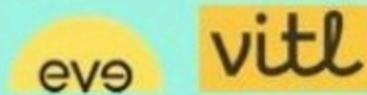


Simon Kessler
Treasurer

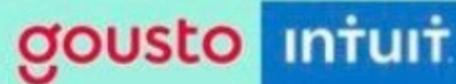
Ex **Citi** Industry Head Mobility & Automotive, Corporate & Investment Banking Asia-Pacific



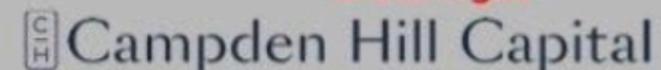
Josefina Garat
CMO



Ben Brown
CTO

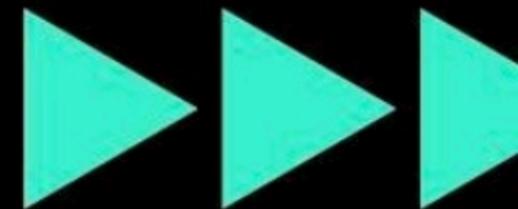


Some of our Existing investors:

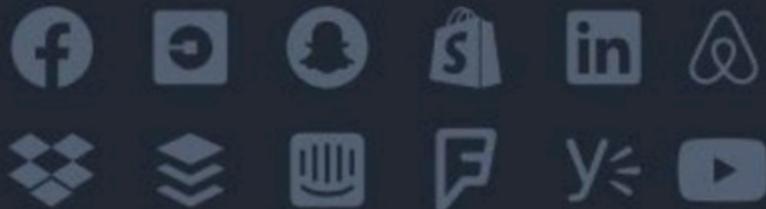




Thank you!



Appendix



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