



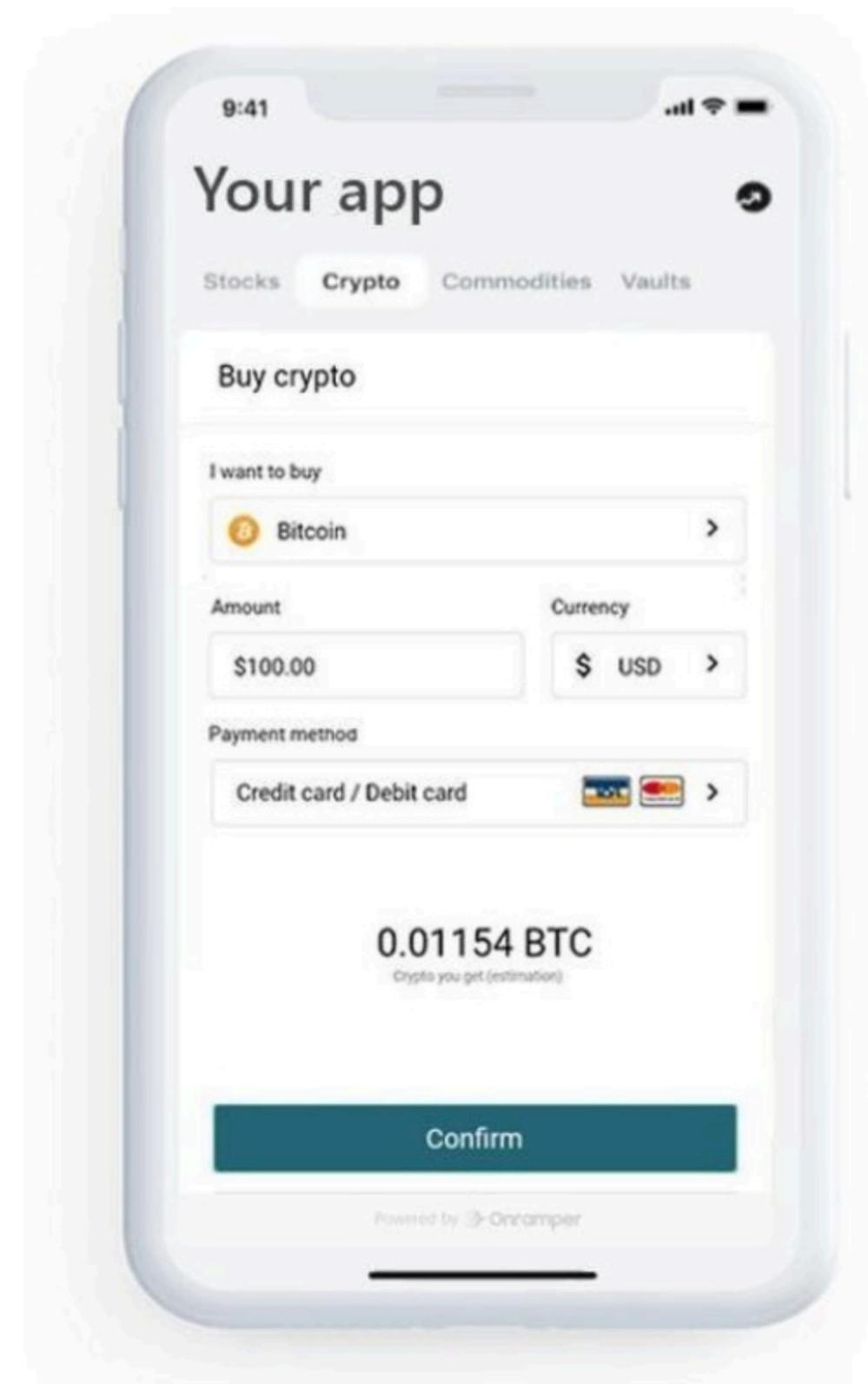
Seed pitch

## Vision:

Bridge the worlds of fiat and crypto.

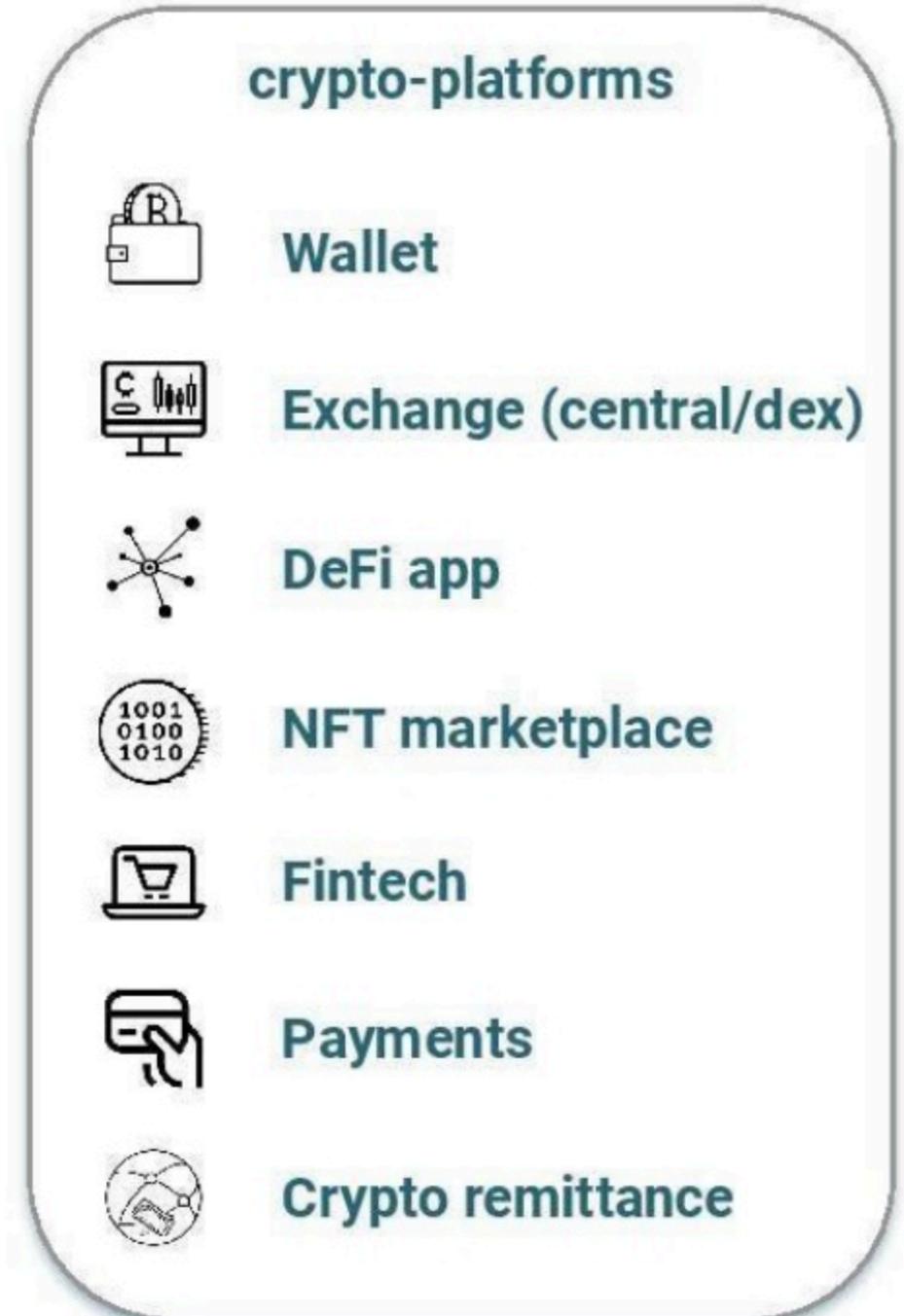
## Mission:

Make fiat onramps frictionless.



# Fiat Onramps ≈ user onboarding for crypto-platforms

- Crypto-platforms need fiat-to-crypto conversion to onboard users
- Most platforms **can't sell crypto** themselves
- Embeddable exchange agents ("fiat gateways" or "onramps") - have come into existence
- Onramper solves pain points that emerge in a fragmented market





# Before, businesses had only two potential avenues to allow user to buy crypto. We built a better option to reduce work and improve transaction quality

## OPTION A Do conversion yourself

- Large legal burden
- Dealing with chargebacks & customer service
- Likely not competitively priced for consumers

## OPTION B Integrate multiple fiat gateways

- + No legal burden, no worries about chargebacks
- 6-12 months of integration effort
- Transactions fail frequently

## Onramper One integration, all gateways.

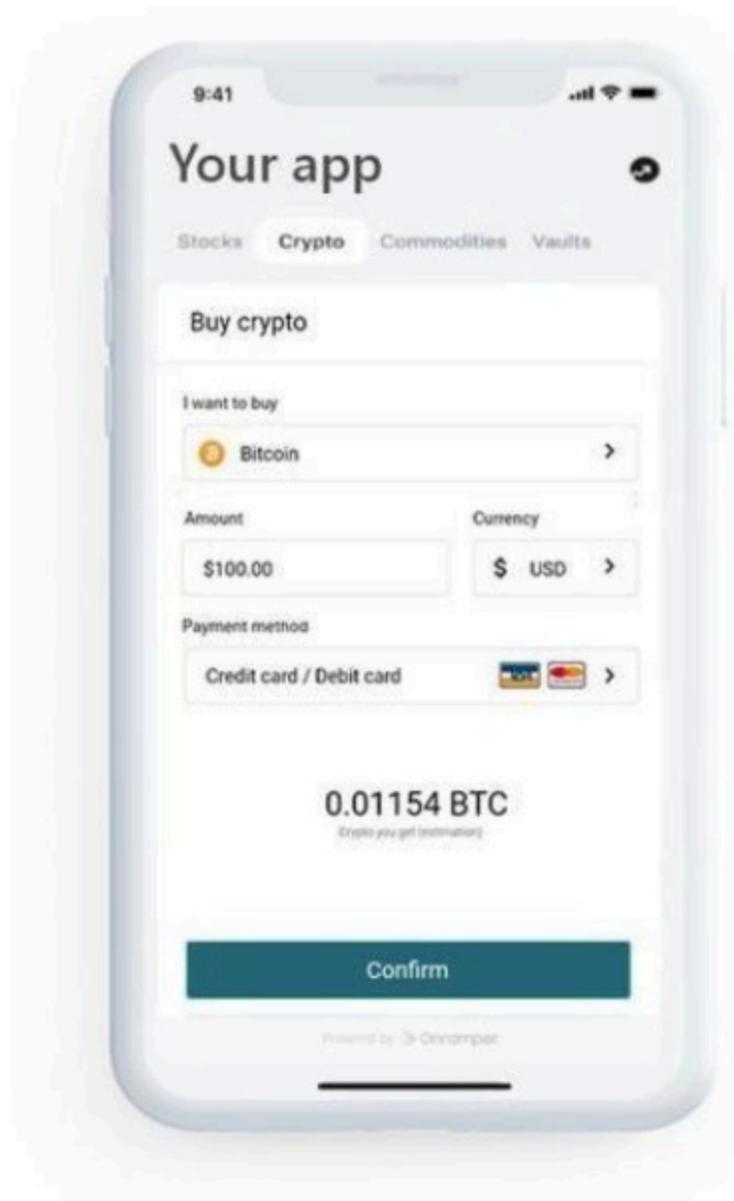
- + No legal burden, no worries about chargebacks
- + One integration, **live in 30 minutes**
- + Better pricing for consumers
- + Increased transaction success (auth) rate



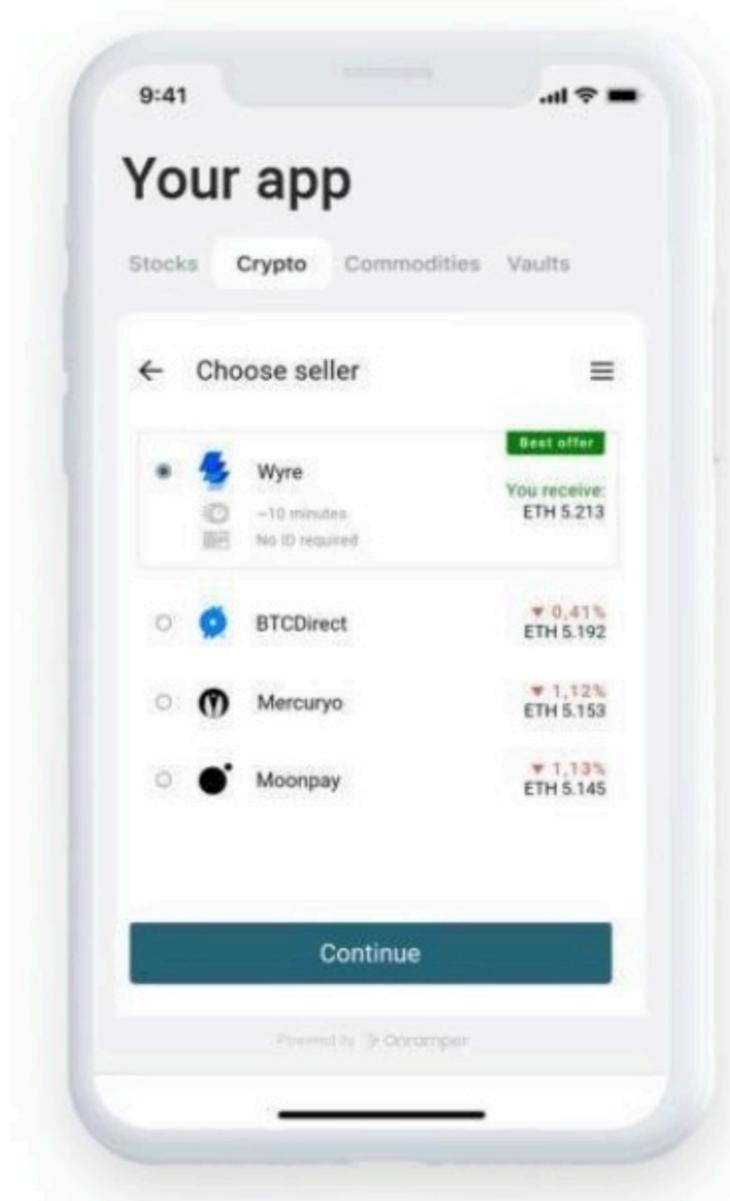
# The Onramper widget is easily embeddable in client environment

TRY WIDGET >

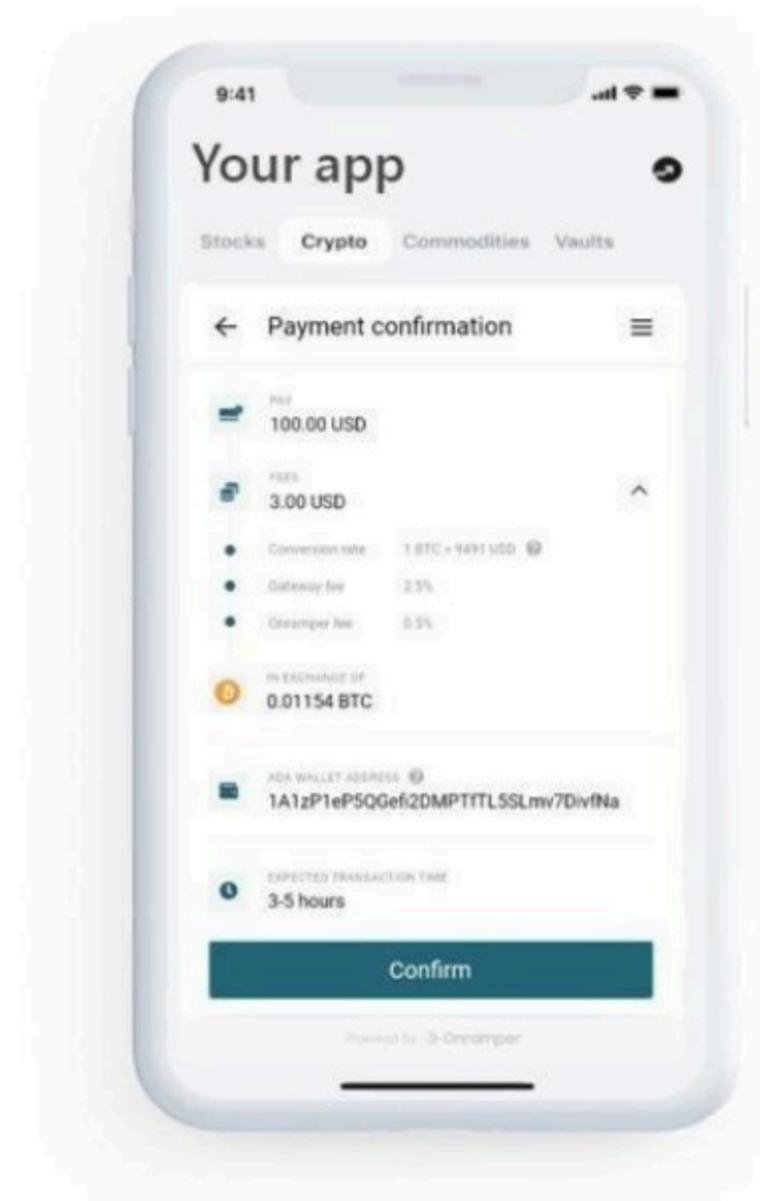
TRY DEMO >



1. User picks cryptocurrency, amount, payment method, and fiat currency.



2. Onramper selects the best fiat gateways for the user's transaction



3. User fills in personal information required by gateway, and finishes transaction.

# All fiat<>crypto gateways in a single widget & API

Get the best of the major fiat gateways, hassle-free. Users always get the cheapest offer, and pay gateway fees + 1%.

## 17 Payment methods:



 MoonPay™ **LIVE**

 wyre **LIVE**

 XANPOOL **LIVE**

 mercuryo **LIVE**

 INDACoin **LIVE**

 Coinify **LIVE**

 UTORG 2022

 BTCDirect 2022

 TRANSak 2022

## 180+ countries

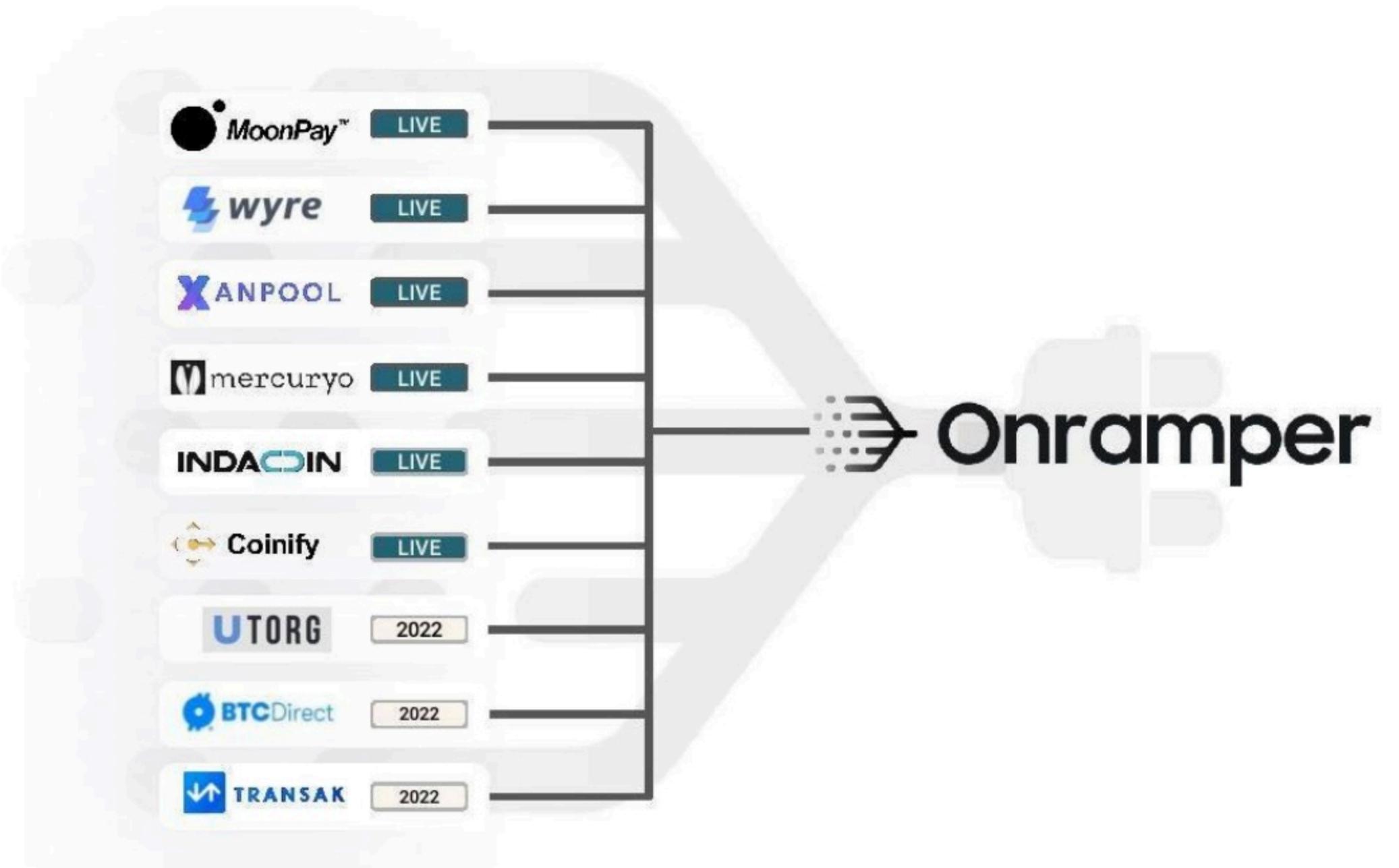
Incl. USA, EU, UK, Russia, India, SEA, LATAM & more

## 150+ cryptos

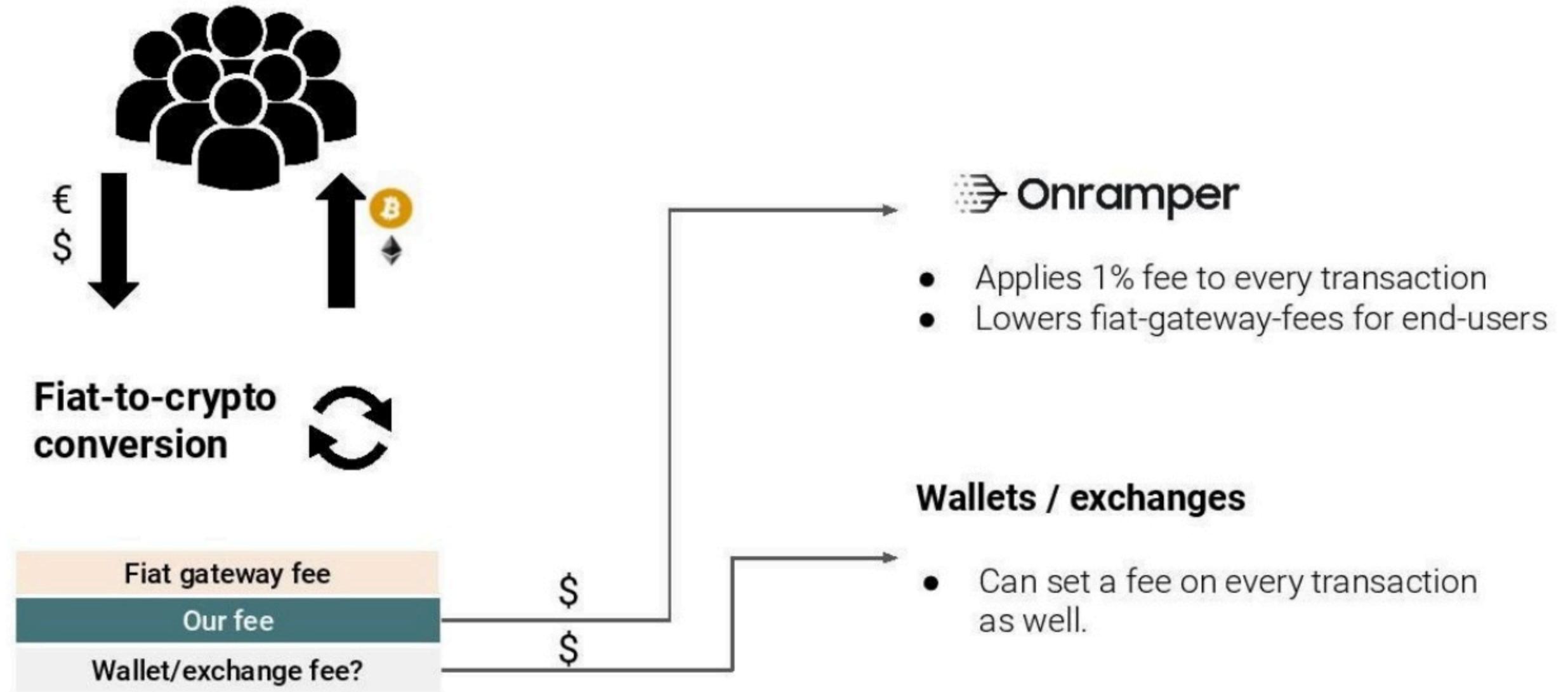
Let us know which currency you'd like to add!

## 50+ fiat currencies

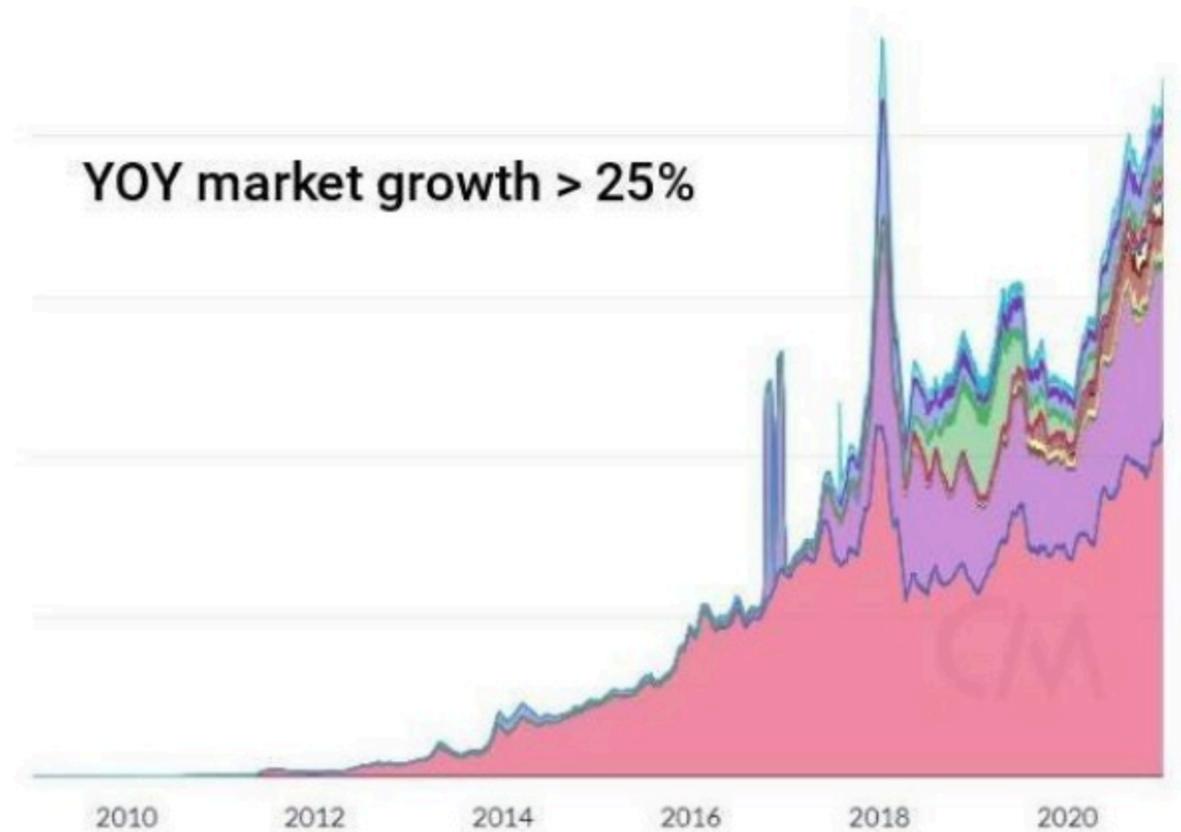
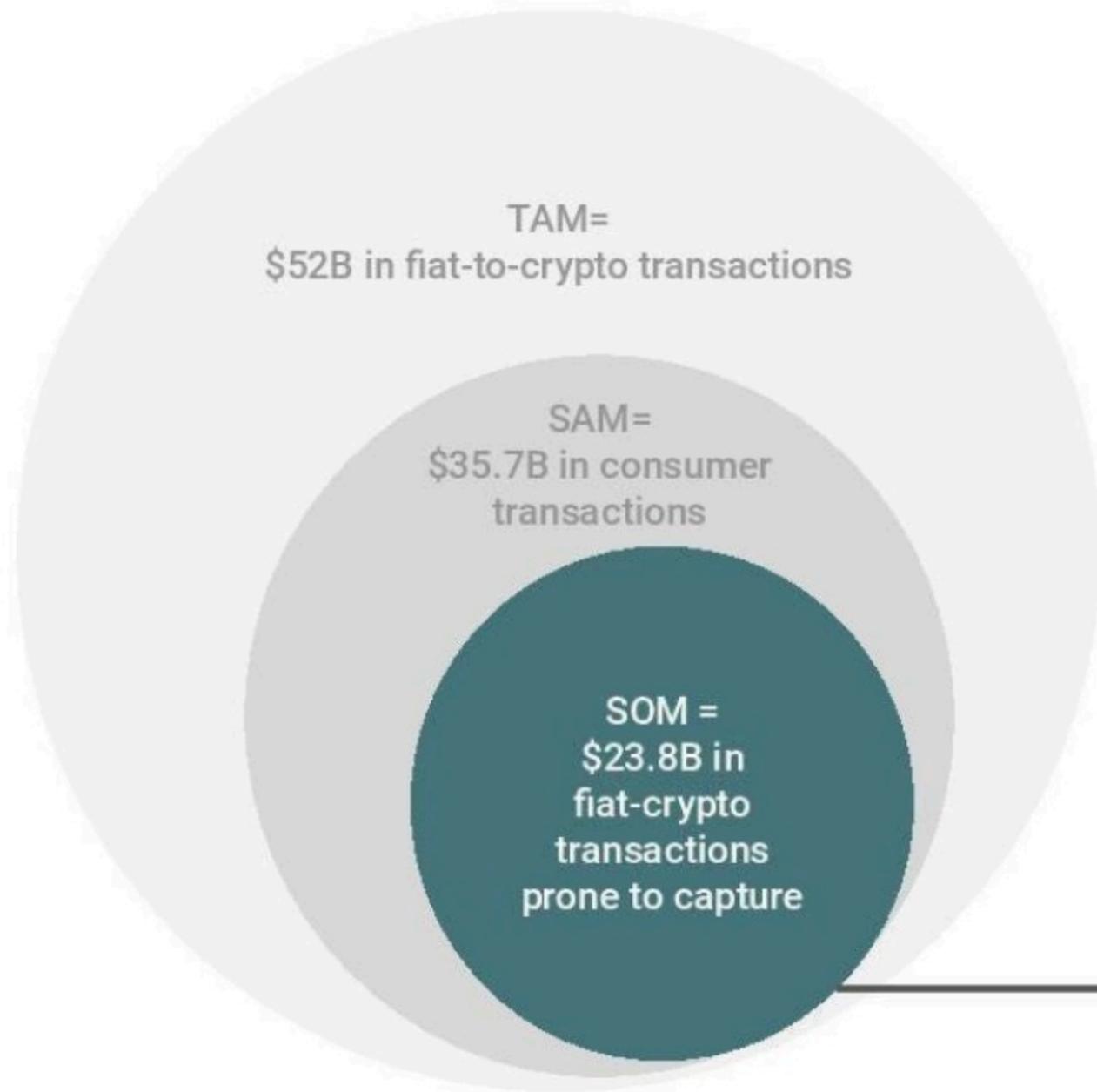
Over 130 fiat currencies supported with fx transaction



# Our revenue comes from end-user transaction fees: a B2B2C model

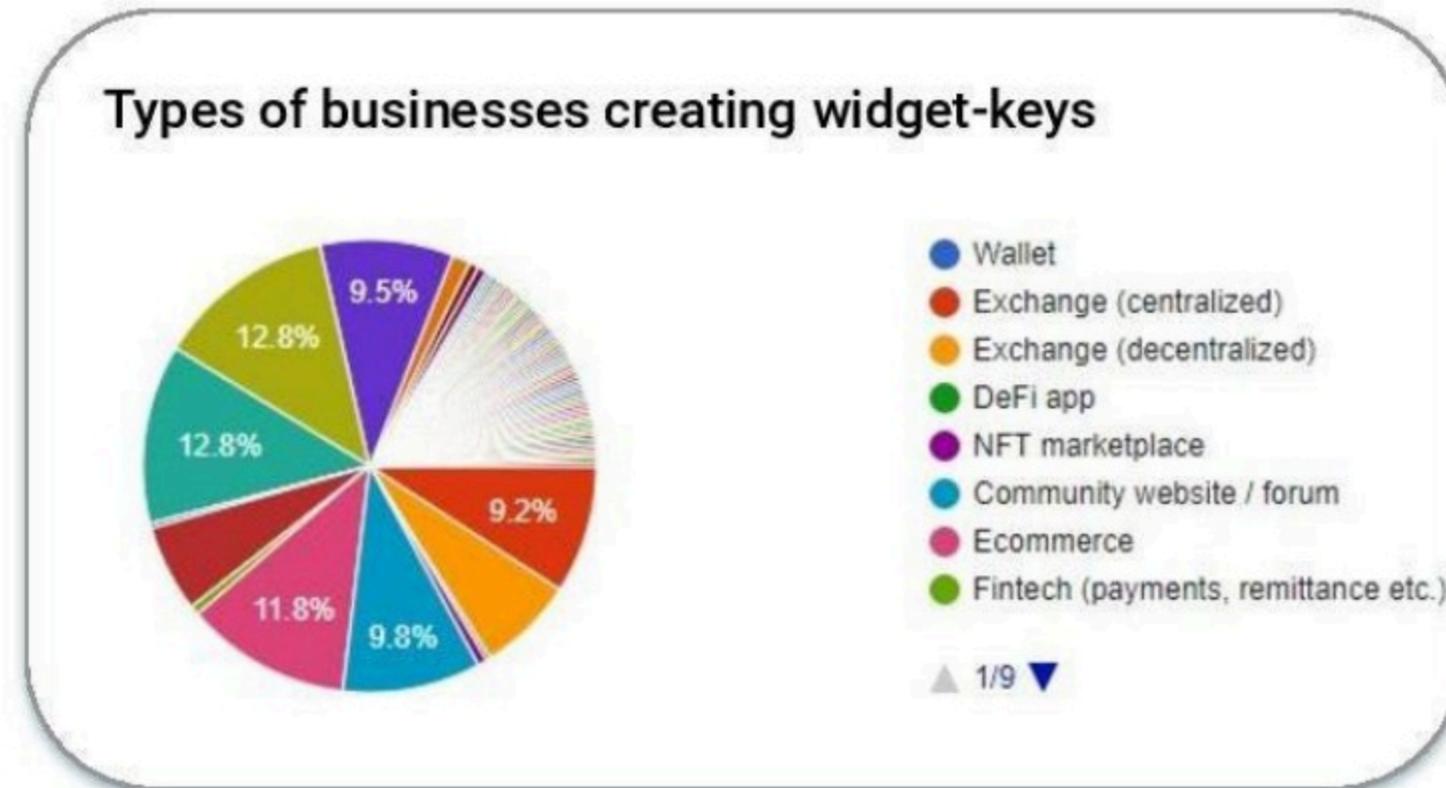


# We are working hard to quickly obtain a key position in a high-growth market



**SOM 2021 = \$23B**  
**SOM 2030 = \$177B**  
**Obtainable revenue with 1% = \$1.77B**

We see a good spread in types of businesses and discovery channels in our (almost exclusively inbound) volume and we will start outbound efforts soon



## Founders



**Thijs**  
CEO



**Salah**  
CTO



**Maurits**  
CFO - COO



**Gijs**

## Advisors



**Albert**  
Co-founder



**Dwayne**  
Routing wizard

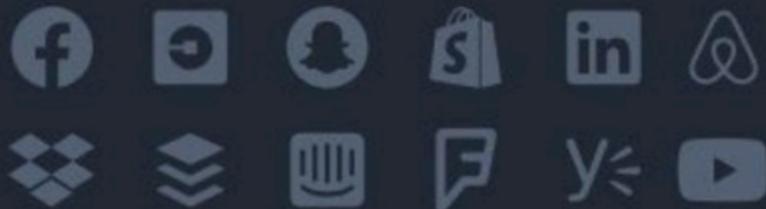


**Luc**  
Sales advisor





Seed pitch



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