



Property. Properly.



Investors



Equity Partners



Founders



Robert Hoban BA Law
Chief Executive Officer

Former Director, Bidx1, global online property auction technology.
Former Director & Senior Auctioneer, Allsop Ireland.
2,000 properties sold by online auction.
4,000 properties sold by physical auction.
€1 billion+ in property sales.
18 years' industry experience.
Formerly, Savills Country Homes.



Philip Farrell FRICS FCSI
Chief Commercial Officer

Former CEO of Real Estate Alliance (REA), the largest nationwide group of chartered surveyors in Ireland.
Media commentator with 30 years' experience in the estate agency sector.
Advisor to several industry bodies and networks.



Niall Dawson BSc
Chief Technology Officer

Former Head of Technology and co-founder at Xsellco.
Over 20 years' experience designing and building scalable tech solutions in a variety of sectors including pharmaceutical, defence, ecommerce, recruitment and sport.
Xsellco placed 1st in the Deloitte Technology Fast 50, Ireland's best known technology growth index.

Our Mission



Offr is changing the way people transact real estate. Our mission is to enable people the world over to buy, sell or rent a property as easily as they book a flight.

Estate agents are the lifeblood of the property industry. Our goal is to help agents quickly transition from analogue to high performance digital-first businesses.

Robert Hoban, Founder & CEO

The Problem



The Problem (contd)



10 million

Individual offers made to buy property every year

The Problem (contd)

Offers are submitted...

...by email



...verbally

...by phone



...in person

...by text



10m
offers



2.5m
people



1m+
buyers



The Problem (contd)

The existing sales process is fragmented, not trackable, with poor user experience, and no mobile technology

Portal buyer leads,
general enquiries and
other sources



Call backs



Viewings



Unqualified
Offers



Offer
Acceptance



Fall through
(25% - 33%)



The Solution



Technology for estate agents that delivers a one-click property transaction on the agent's own website, for commercial and residential property

Customers submit offers, upload proof of funds, sign contracts and pay deposits on a mobile device, from any location, at any time. Buy, sell, or rent at the tap of the Offr button

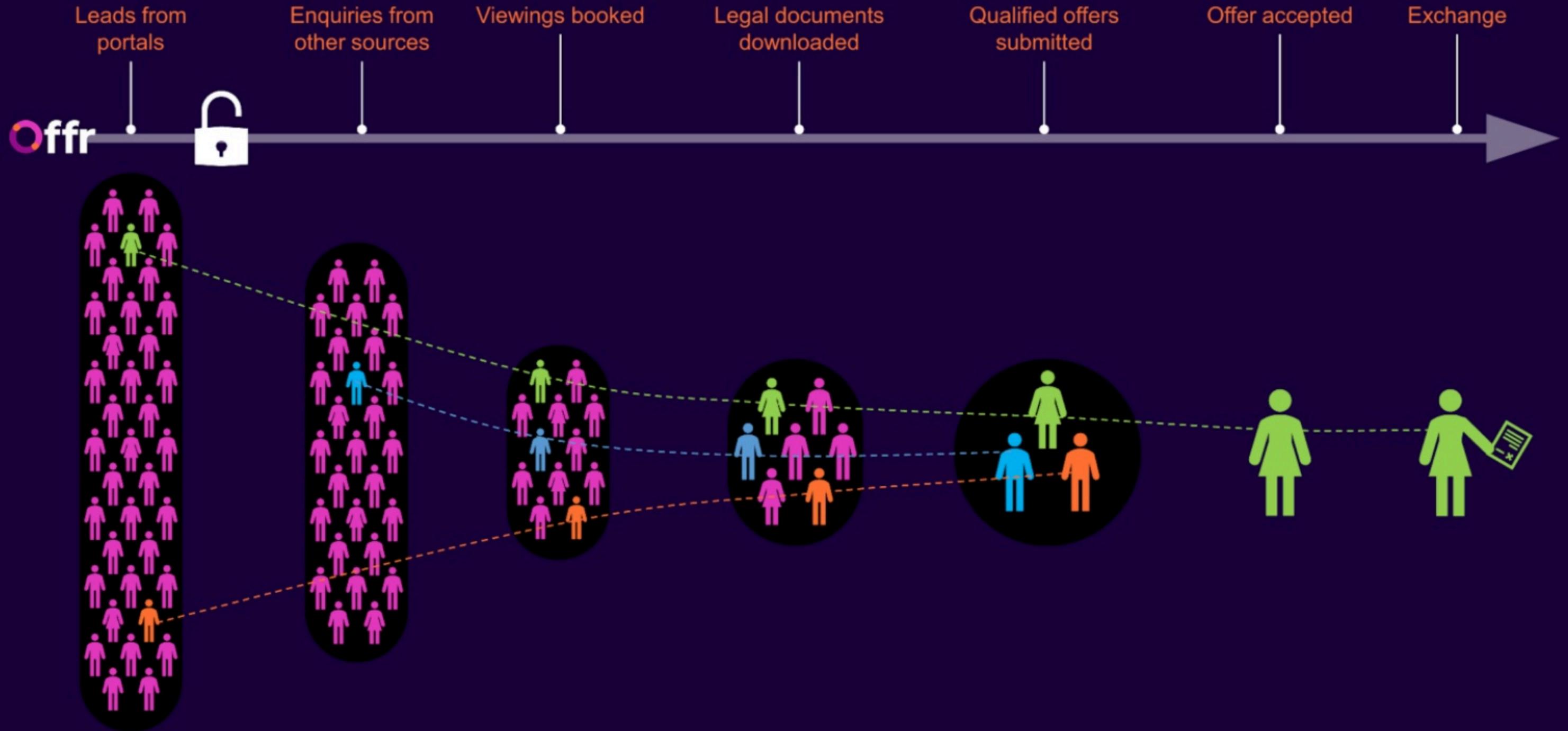
Transparency. Trust. Speed.

The Solution



The Solution (contd)

Tracked & seamless, with qualified buyers & a high quality user experience via mobile



The Solution (contd)

The Offr[®] Button

- ✓ Patent Pending No.EP19194457.8
- ✓ Trademark registered



The screenshot shows a mobile app interface for a property listing. At the top, it says "Private Treaty" and "For Sale". Below that, it displays "Latest Offer £575,000" and "Asking Price £570,000". A countdown timer indicates "Offers by Wed 12th Jun" with 13 days, 07 hours, 08 minutes, and 00 seconds remaining. A navigation bar includes icons for "Offers", "Buying", "Viewing", "Legal", "Docs", and "Enquire". The main content area shows a list of offers:

Buyer	Offer Amount	Time Ago
Buyer 210	£575,000	1 week ago
Buyer 211	£574,000	1 week ago
Buyer 199	£572,000	3 weeks ago

At the bottom of the list is a large green "Submit Offer" button. The footer of the app says "Powered by Offr".

- Track offers in real time
- Track deadlines
- Submit offers securely
- Outline conditions of offer
- Upload proof of funds
- Book viewings
- Download contracts & title

The Solution (contd)

Book a viewing

Private Treaty ● For Sale

Latest Offer **£575,000** Asking Price **£570,000**

Offers by Wed 12th Jun ⓘ

13 days 07 hrs 06 mins 11 secs

Offers: Buying **Viewing** Legal Docs Enquire

Open Viewings

- 1st Jun 2019 11:00 [Book](#)
- 5th Jun 2019 17:00 [Book](#)

Request Viewing

Select a Date... ⓘ

From 8:00 am - 8:30 am

[Submit Request](#)

Powered by **offr**

Conduct due diligence

Private Treaty ● For Sale

Latest Offer **£575,000** Asking Price **£570,000**

Offers by Wed 12th Jun ⓘ

13 days 07 hrs 06 mins 39 secs

Offers: Buying Viewing **Legal** Docs Enquire

The following legal documents are available in the document vault.

- Contract for Sale 1
- Planning Documents 3
- Tenancy 1
- Title & Maps 1

[Download legal pack](#)

Powered by **offr**

Submit an offer

Private Treaty ● For Sale

Latest Offer **£575,000** Asking Price **£570,000**

Offers by Wed 12th Jun ⓘ

13 days 07 hrs 06 mins 39 secs

Offers: **Buying** Viewing Legal Docs Enquire

Cash funded Mortgage ⓘ

Approval in principle ▼

My offer is subject to survey ⓘ

I have a property to sell ⓘ

Sale agreed ▼

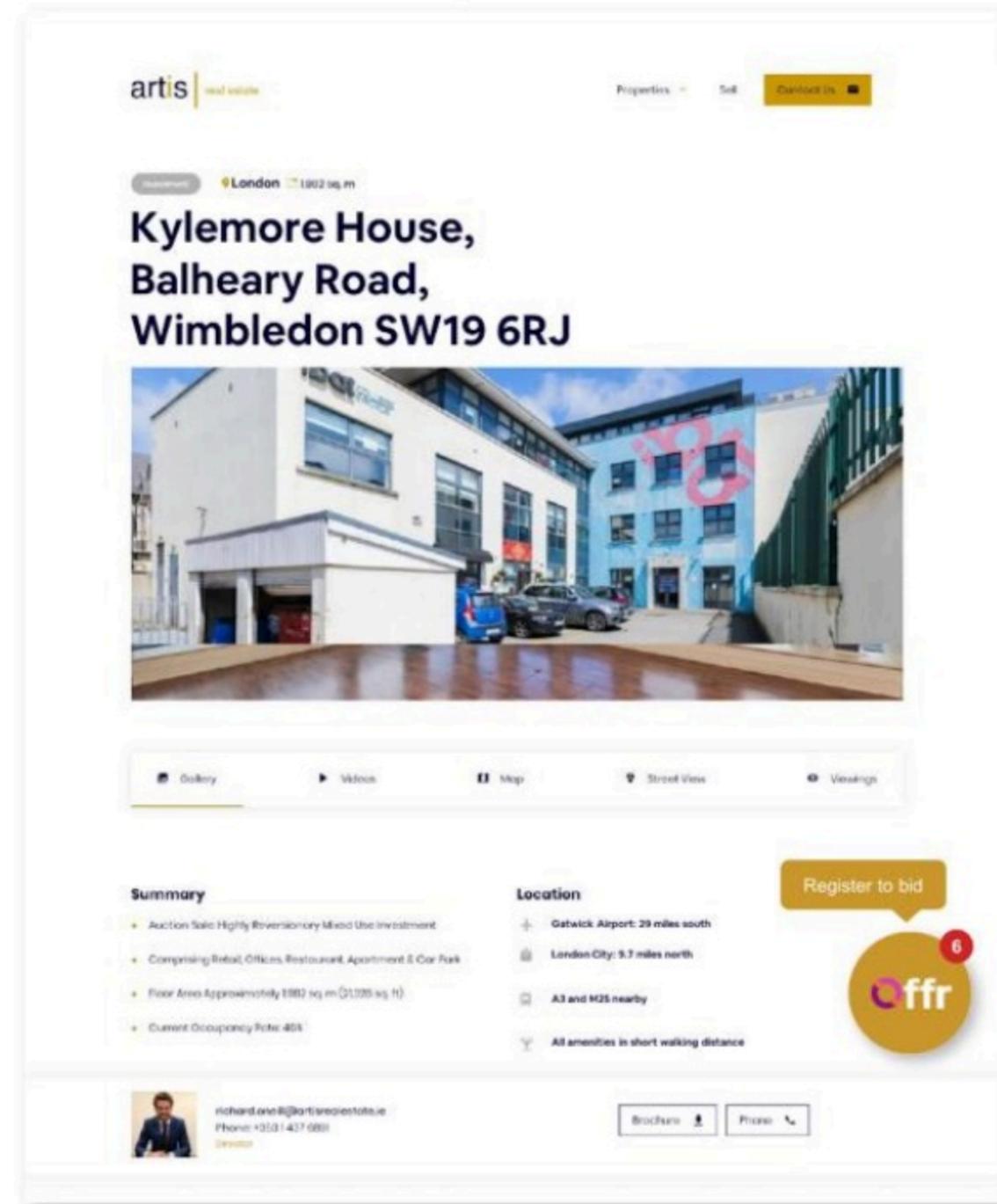
My Offer (£)

- **576000** +

[Submit Offer](#)

Powered by **offr**

All via the agent's own website



In the agent's own branding

