

**FEED YOUR
GREATNESS.**

nuí

Kristoffer Quiaoit, CEO & Victor Macias, President

■ The Big Problem:

- **Obesity and Diabetes** epidemic is growing.
- **Sweet cravings** pose challenges to eating less sugar and carbs.
- **“Better for You” snacks** taste like protein bars or are full of sugar and starches.

Solution:

Indulgent snacks
that make it easy
to stick to your
goals.



Nui Indulgent Low Carb Snacks

- **Ultra Low** Sugar and Low Net Carb
- **Keto Friendly**
- **Made with Almond Flour** and Sweetened with Monk Fruit
- **Conveniently** designed for Grab and Go.



 **PRESS**

“Not only did it satisfy my craving for a freaking cookie, but they also use monk fruit extract.”

SHAPE Magazine

“Trust me, I gravitate toward these goodies over store-bought packages all the time, and I'm far from keto.”

Elite Daily

Growth Driven by a Passionate Community



The screenshot shows the Instagram profile for 'Nui'. The profile picture is a circular logo with the word 'nui' in white on a teal background. The bio reads: 'Nui • Amazing Low Carb Cookies', 'Food & Beverage Company', 'Featured on Shark Tank!', and 'Low carb keto friendly cookies that taste ama... more eatnui.com/'. The statistics show 665 posts, 99.3K followers, and 555 following. There are buttons for 'Message', a verified badge, and a dropdown menu.

Posts	Followers	Following
665	99.3K	555

Nui • Amazing Low Carb Cookies
Food & Beverage Company
Featured on Shark Tank!
Low carb keto friendly cookies that taste ama... more
eatnui.com/

Here's a treat that you can look forward to and feel good about."
- @ketointhecity

"I love Nui cookies because they're made with ingredients that I'd use in my own recipes... almond flour, coconut flour, grass-fed butter, MCT oil, and monk fruit."- @lowcarbyum

Nui's goal is to be the Nabisco for low sugar, low carb INDULGENT snacks.



 **TEAM**

Kristoffer Quiaoit
Business Development & Brand

Founder of Bright Brain Learning LLC, a tutoring company. Business Development, Sales Strategy, and Management.



Victor Macias
Digital Marketing

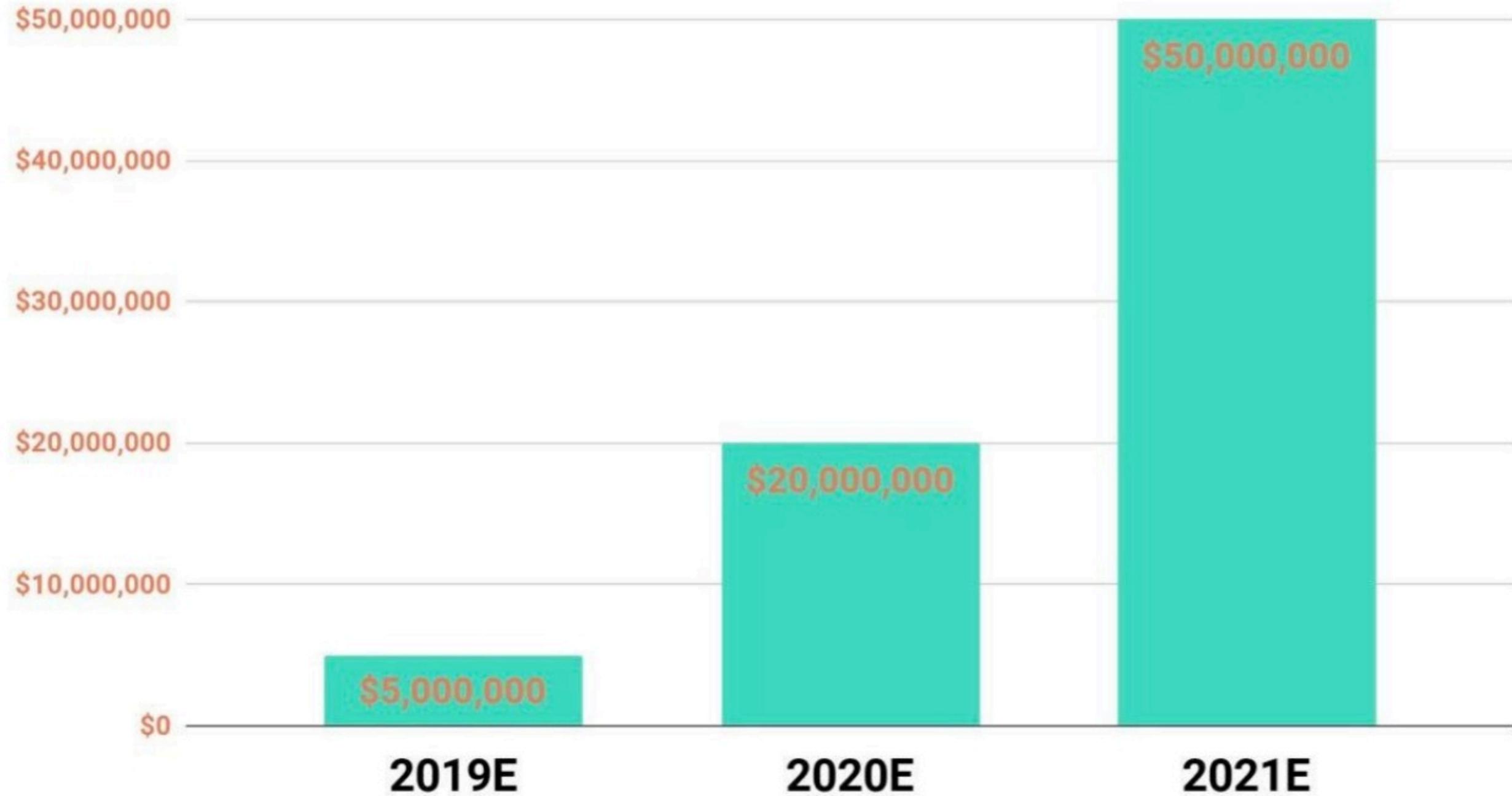
Founder of Male Standard. Digital Media, Content Marketing and SEO. Brand collaborations with GMC, Unilever, Gillette and more.

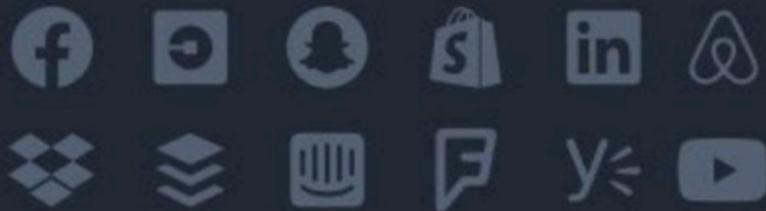


Valerie Bui
Marketing & Brand Partnerships

Registered Dietitian Nutritionist with an MBA. Experience in digital marketing, agency management, and market research, including at Dine Brands and Kellogg's.

REVENUE





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