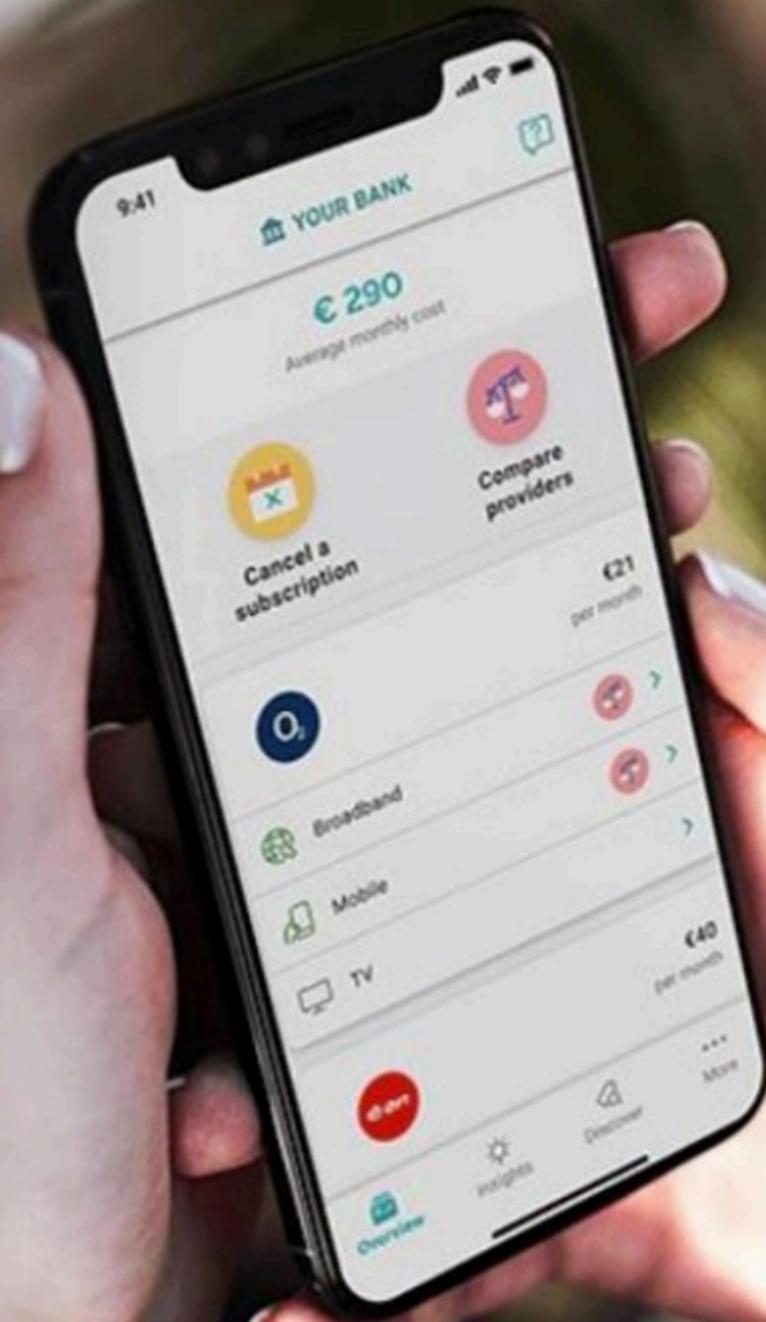


A Powerful Banking Experience

Minna Technologies - Series B
Investment Deck



Subscriptions are skyrocketing

Source:
NOS.NL, 2019
Study by Triathlon Group, 2017

Average subscriptions per consumer



Subscriptions create new financial problems

“
I don't know how much
I pay or when I'll be
charged...”

“
To cancel my
newspaper, I had to call
and **wait for over** 90
minutes!

“
I realized I'm still paying for
an old video streaming
service I **don't use**...”

“
I'm sure I could save
money if I switched
mobile providers, but I
don't have time...”



Bank customers want subscription management

Source:
Cicero Consulting August 2019



1

Categorization of transactions



2

Keeping track of subscriptions

Subscriptions



3

Personal budget



4

Improve electricity, mobile plan etc.

Improvements



5

Bank account aggregation

The Subscription Life Cycle

Identify

Keep track of how much is spent on subscriptions.



Improve

Compare and switch subscription providers.



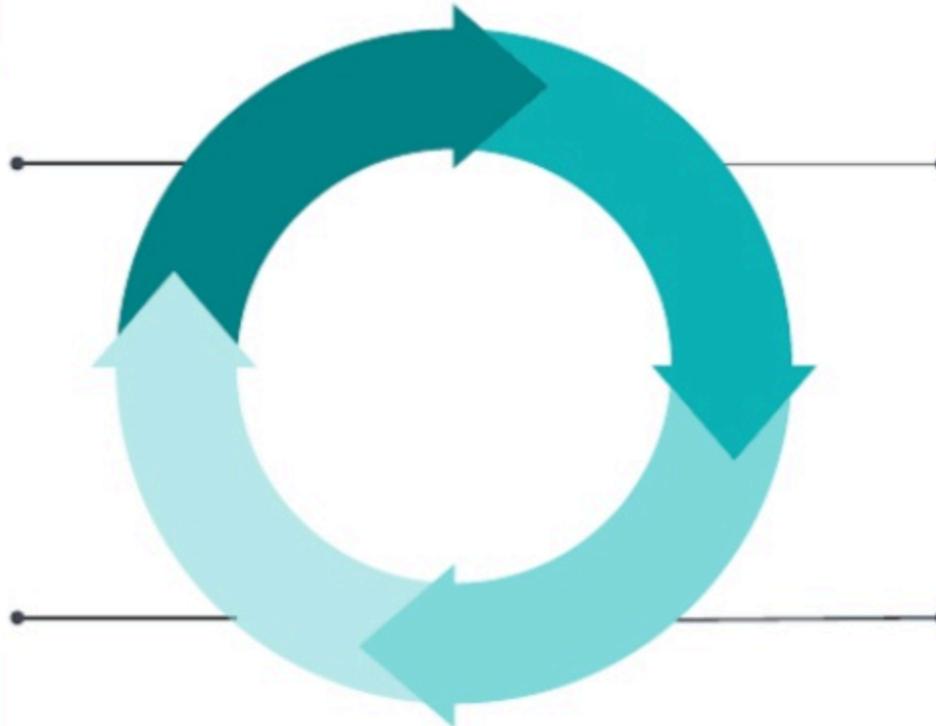
Cancel

Cancel unwanted subscriptions.



Discover

Purchase (and pay for) new subscriptions based on smart recommendations



A beneficial ecosystem



Management Team



Joakim Sjöblom
Co-Founder & CEO

Joakim has been running technology ventures since 2011 and have an incredible energy and passion to challenge the "impossible".

As a CEO with previous venture and sales experience, Joakim is in many aspects the face of the company and holds the responsibility for 3rd party relations and partnerships, including investor relations.



Marcus Lönnerberg
Co-Founder & CTO

Marcus has been working with software for more than 15 years. The last 6 years has been spent with technology treating transaction data and bank integrations.

Within Minna Technologies, Marcus fills the role as CTO and is responsible for scalability, technical strategy and service levels.



Jonas Karles
Co-Founder & COO/CPO

Jonas is an Entrepreneur and organizational expert with 10 years experience from ventures and possesses the rare passion to make other people thrive.

Jonas is responsible for the product, recruitment, daily operations and alignment.



Navpreet Randhawa
CFO

Navpreet has over 8 years of diverse experience spanning across India and the USA during which he worked as an investment banker, started a Series A venture and worked with Indian government.

At Minna, Navpreet is responsible for the Investor relation, business strategy and bank sales.



Minna's Team - The Success Factor - Gothenburg, London & Amsterdam



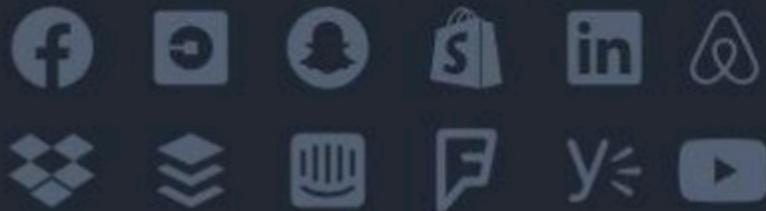
Together

We bring **power** to the
modern consumer

in

Navpreet Randhawa

Chief Financial Officer
navpreet@minna.tech



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