





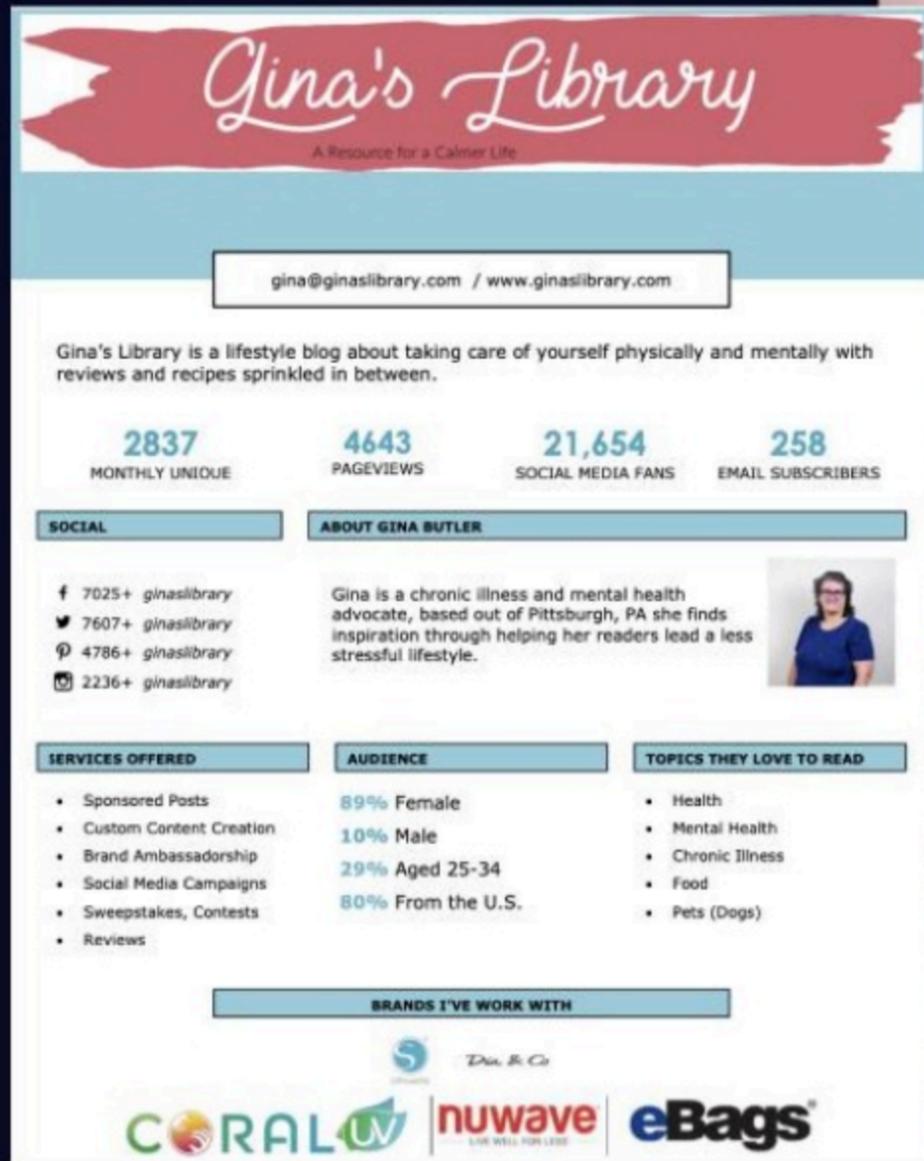
Reinventing the resume

What is a media kit?

A **media kit** is a public relations tool for influencers, brands, and organizations to raise awareness, explain services and provide essential information for prospective partners.

learn.g2.com/media-kit

Here are some examples of a media kit:



Gina's Library
A Resource for a Calmer Life

gina@ginaslibrary.com / www.ginaslibrary.com

Gina's Library is a lifestyle blog about taking care of yourself physically and mentally with reviews and recipes sprinkled in between.

2837	4643	21,654	258
MONTHLY UNIQUE	PAGEVIEWS	SOCIAL MEDIA FANS	EMAIL SUBSCRIBERS

SOCIAL

- 7025+ ginaslibrary
- 7607+ ginaslibrary
- 4786+ ginaslibrary
- 2236+ ginaslibrary

ABOUT GINA BUTLER

Gina is a chronic illness and mental health advocate, based out of Pittsburgh, PA she finds inspiration through helping her readers lead a less stressful lifestyle.



SERVICES OFFERED

- Sponsored Posts
- Custom Content Creation
- Brand Ambassadorship
- Social Media Campaigns
- Sweepstakes, Contests
- Reviews

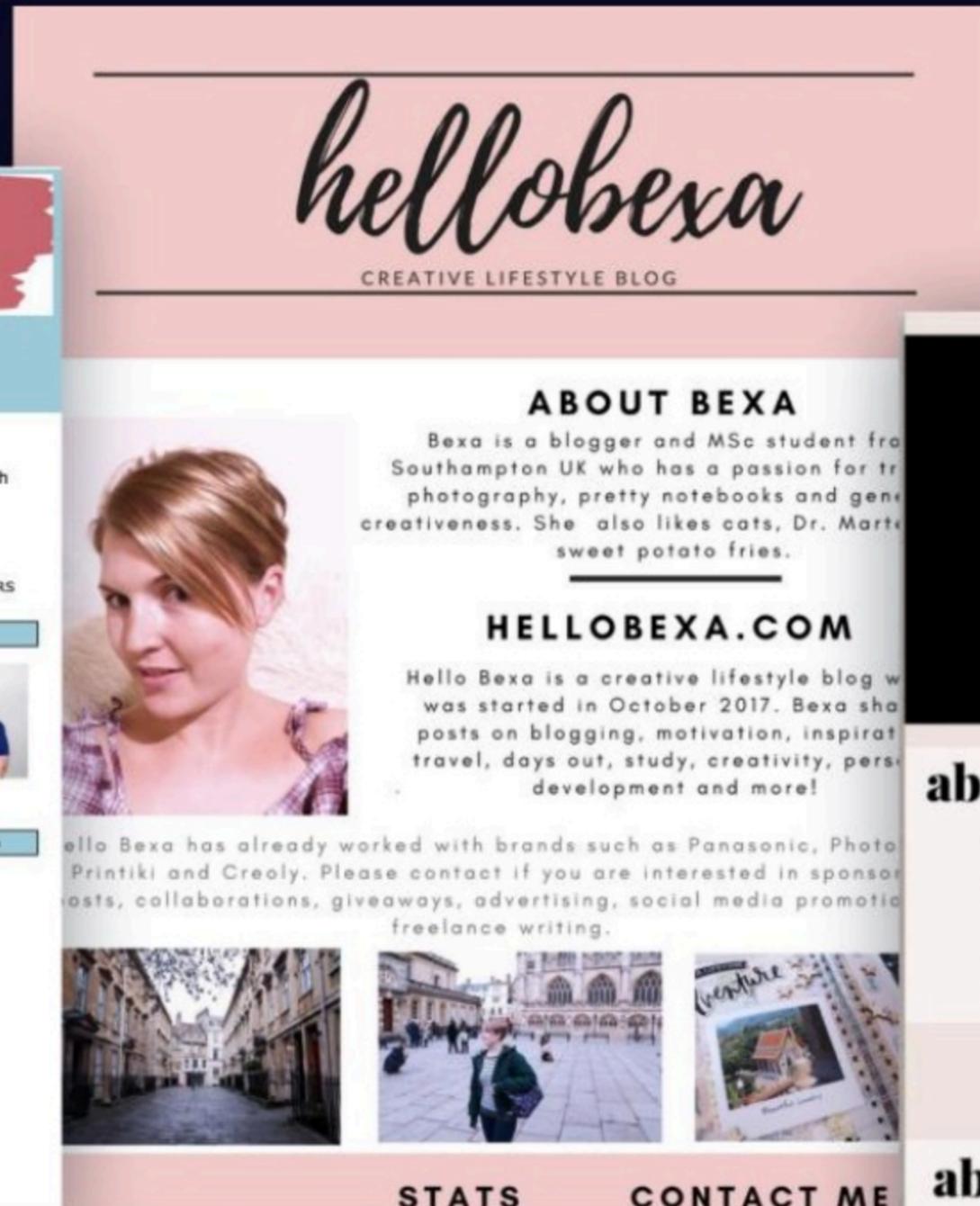
AUDIENCE

- 89% Female
- 10% Male
- 29% Aged 25-34
- 80% From the U.S.

TOPICS THEY LOVE TO READ

- Health
- Mental Health
- Chronic Illness
- Food
- Pets (Dogs)

BRANDS I'VE WORK WITH



hellobexa
CREATIVE LIFESTYLE BLOG

ABOUT BEXA

Bexa is a blogger and MSc student from Southampton UK who has a passion for travel, photography, pretty notebooks and general creativeness. She also likes cats, Dr. Martens shoes and sweet potato fries.

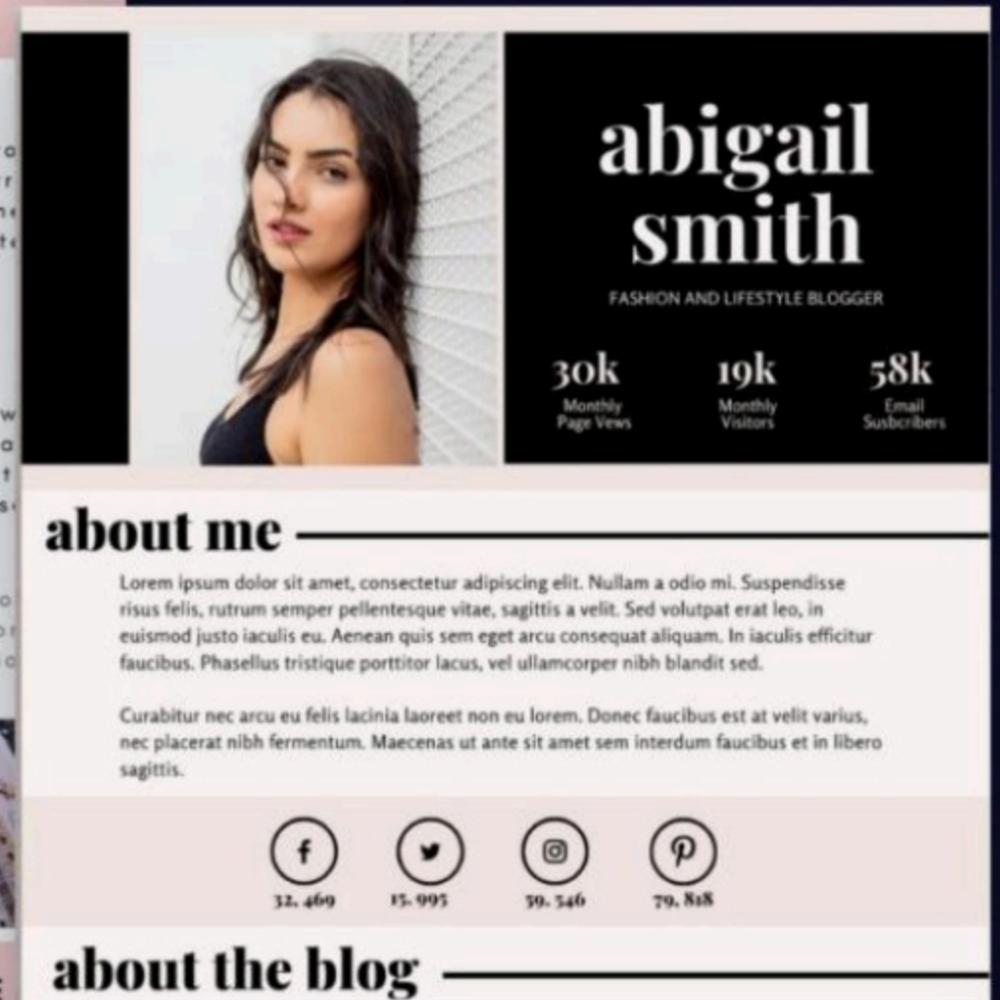
HELLOBEXA.COM

Hello Bexa is a creative lifestyle blog was started in October 2017. Bexa shares posts on blogging, motivation, inspiration, travel, days out, study, creativity, personal development and more!

Hello Bexa has already worked with brands such as Panasonic, Photo Printiki and Creoly. Please contact if you are interested in sponsored posts, collaborations, giveaways, advertising, social media promotion or freelance writing.



STATS **CONTACT ME**



abigail smith
FASHION AND LIFESTYLE BLOGGER

30k	19k	58k
Monthly Page Views	Monthly Visitors	Email Subscribers

about me

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam a odio mi. Suspendisse risus felis, rutrum semper pellentesque vitae, sagittis a velit. Sed volutpat erat leo, in euismod justo iaculis eu. Aenean quis sem eget arcu consequat aliquam. In iaculis efficitur faucibus. Phasellus tristique porttitor lacus, vel ullamcorper nibh blandit sed.

Curabitur nec arcu eu felis lacinia laoreet non eu lorem. Donec faucibus est at velit varius, nec placerat nibh fermentum. Maecenas ut ante sit amet sem interdum faucibus et in libero sagittis.

			
32,469	15,995	59,546	79,818

about the blog

Currently, influencers have 2 bad options:

DIY (Canva / photoshop)

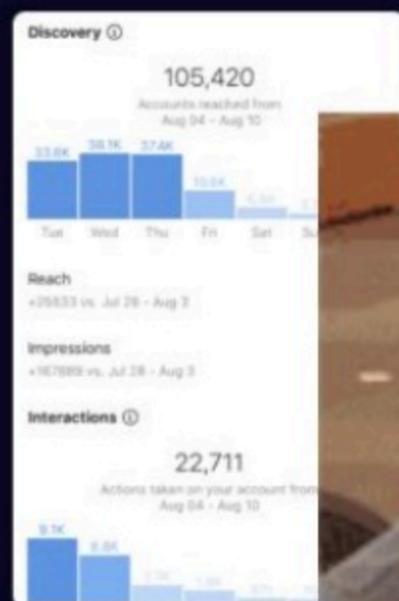
- Time consuming
- Not updated in real time
- Limited options

Fiverr / Upwork

- Too many iterations
- Expensive
- Time consuming

The Problem

No easy way to create a Media Kit online



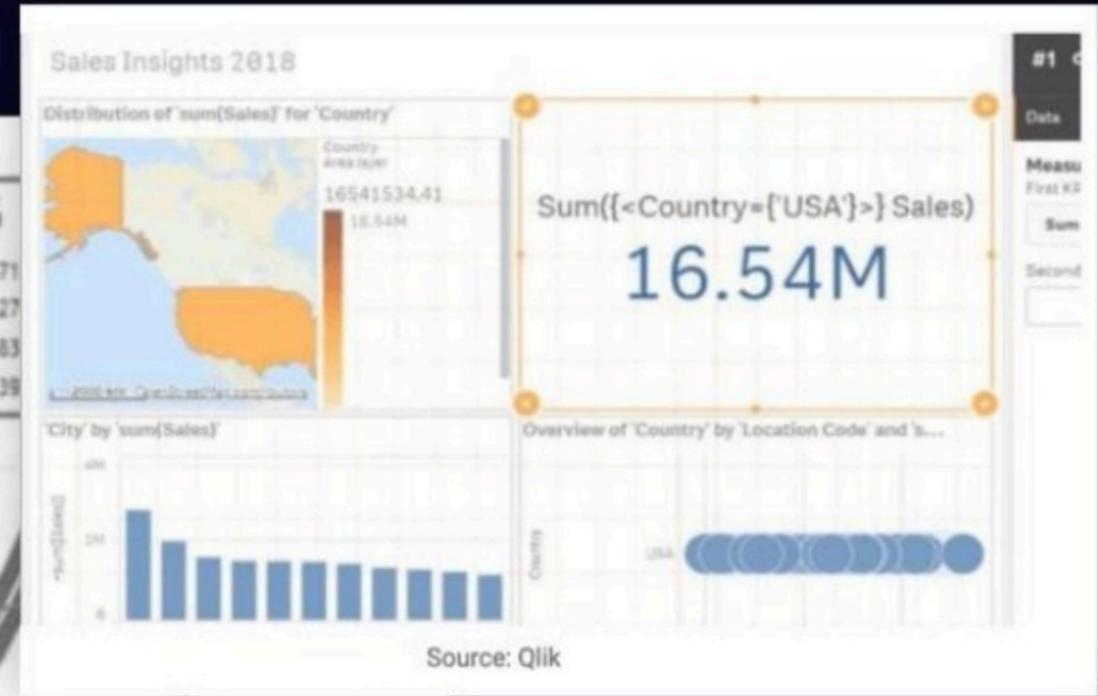
Subscriber bell notifications

Percentage of total subscribers: 0%

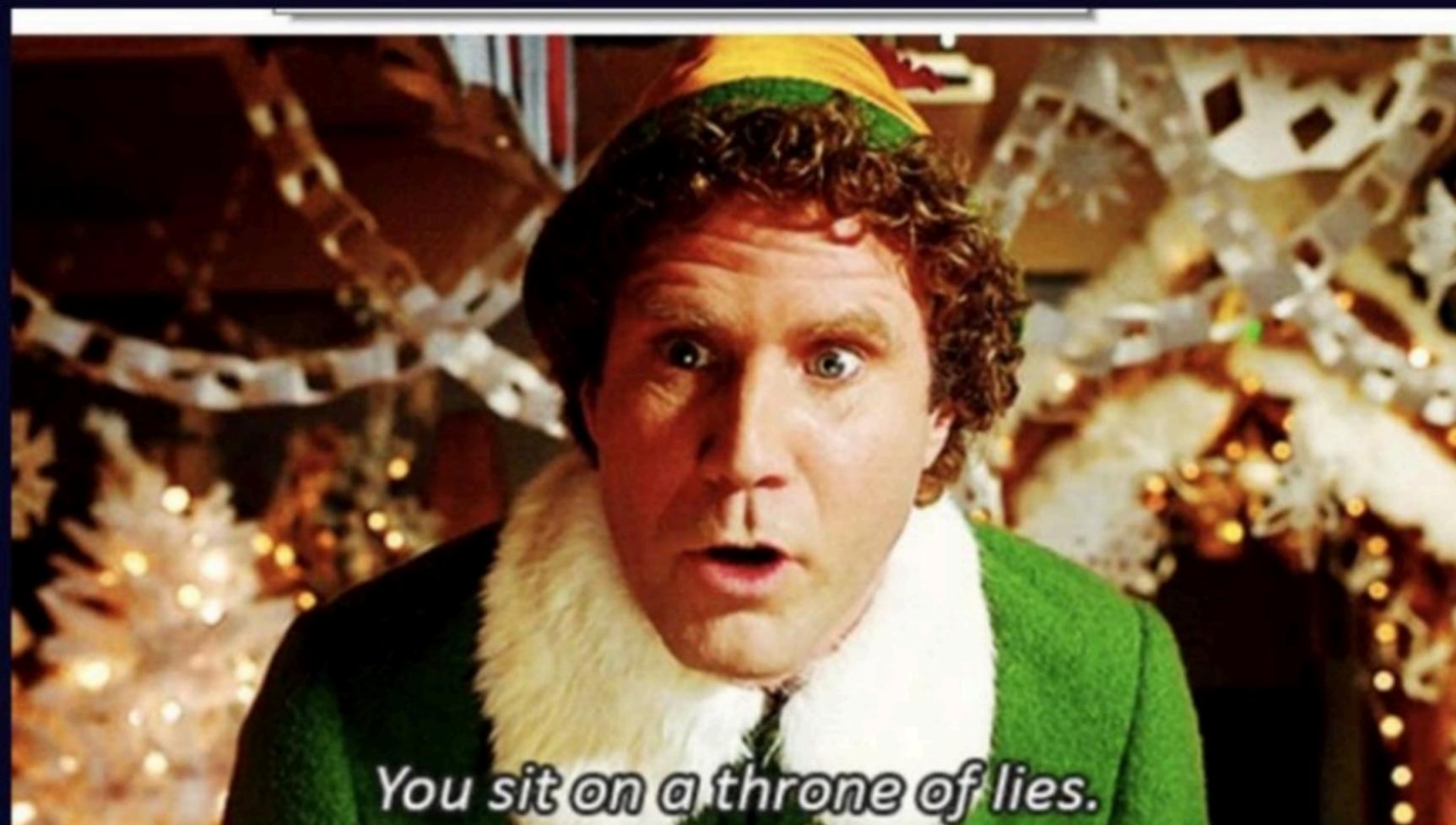
Media Kits become outdated within days



And let's not even talk about analytics software...



Influencers often doctor their numbers



No good library of media kits for brands

🔍 Media kit library



Our Solution

MediaKits.com provides a simple and easy to use platform for influencers, bloggers, and musicians to create a custom media kit online with real time data and analytics.

JR Garage

52.3k 1.21m 651,608 113,518 non-explicit content

#automotive

#socialmediamarketing

About

JR Garage as you know it today started earlier this year. What started as something fun to do in our free time, has now turned into a massive automotive community. Many know us for our hard work and willingness to give back to others. We started our own business when we were 6 and 8 years old. We have grown that business over the last 10+ years, and now own multiple other successful businesses.

CONTACT JR GARAGE

Overall Reach

Total Fans



1,975,126

+7787 vs. July 30 - Aug 6

Primary Platform



YouTube

1.21m Subscribers

Avg. Engagement Rate



23.98%

+25% vs. July 30 - Aug 6

