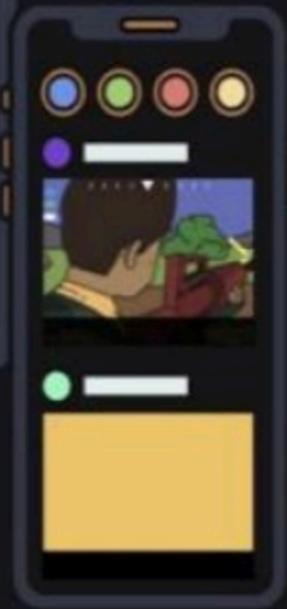


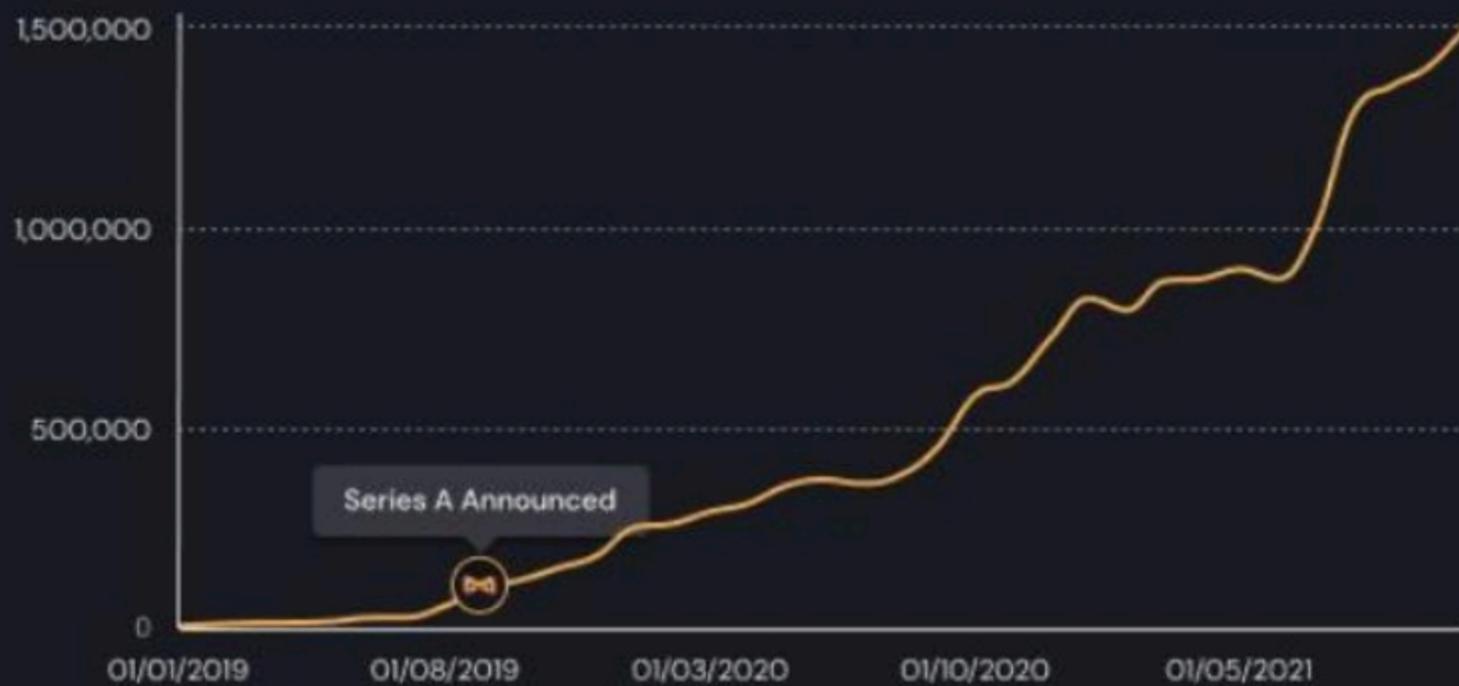


SHARE



Videos Captured per day

Not including acquisitions



We're the top platform for capturing & sharing in-game moments

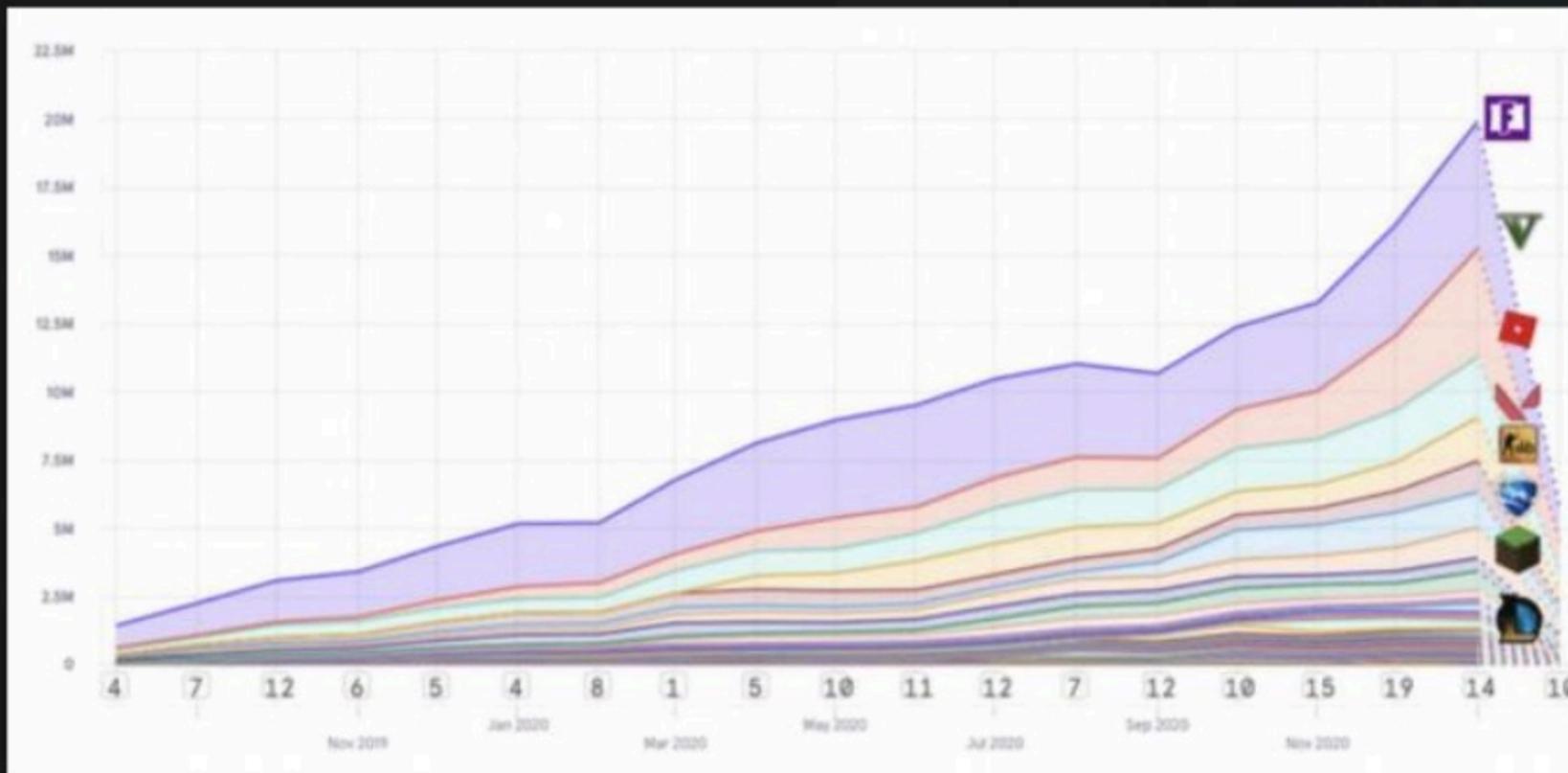
Medal can capture a moment of what just happened (last 15-120 seconds) without having to learn about recording software



Import Console Clips

We will capture the digital world as much, if not more than the real one with Medal

Native on PC & Mobile with unmatched performance. Console supported via integrations.



Moments captured per month by community - Data until Feb 2021.

Expanding leader (by 10x+) across communities & geos

60% of usage is top games, 40% is thousand of small and niche gaming communities

[redacted]

DAU

~1M

Videos Captured Daily
(+400% y/o/y)

70+

Moments per user per month
(+100%/yr)

[redacted]

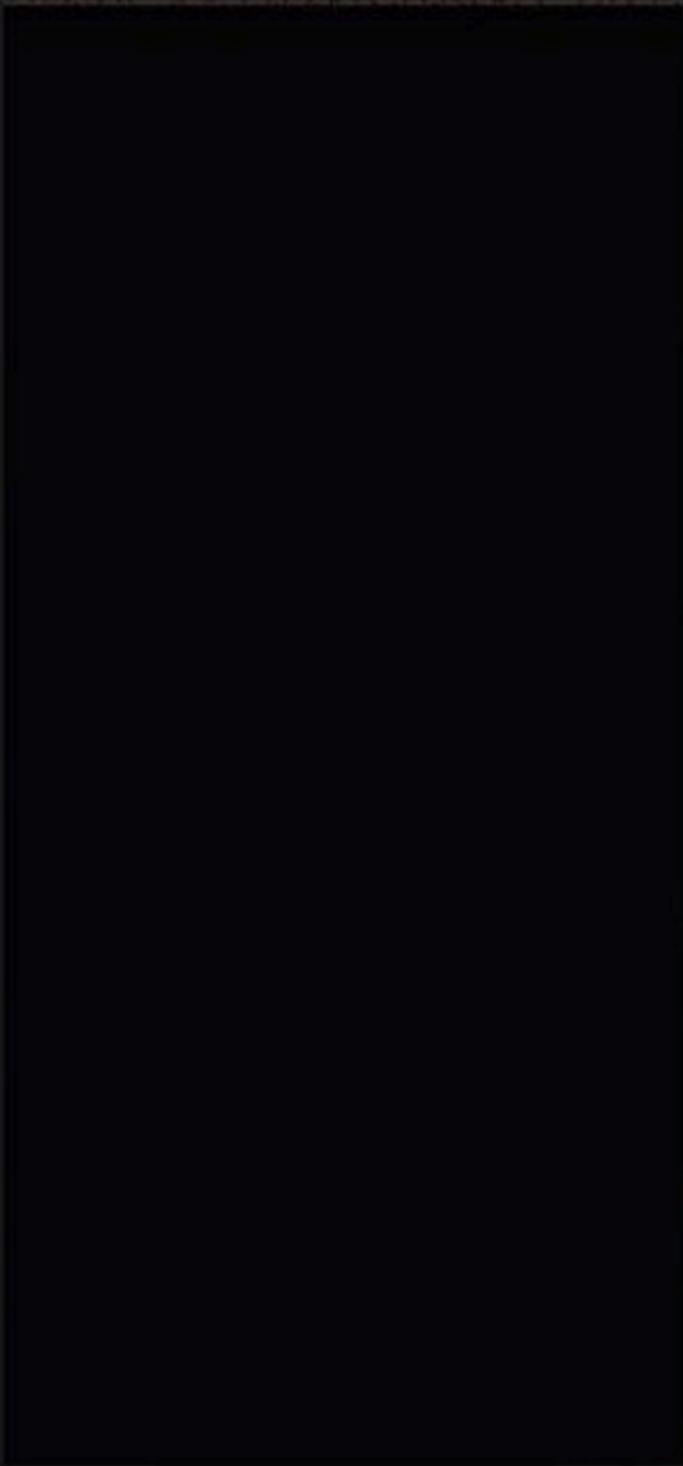
D30 Retention

[redacted]

D100 Retention

[redacted]

DAU/MAU RATIO



Our algorithms tailor the platform to what you currently play & watch

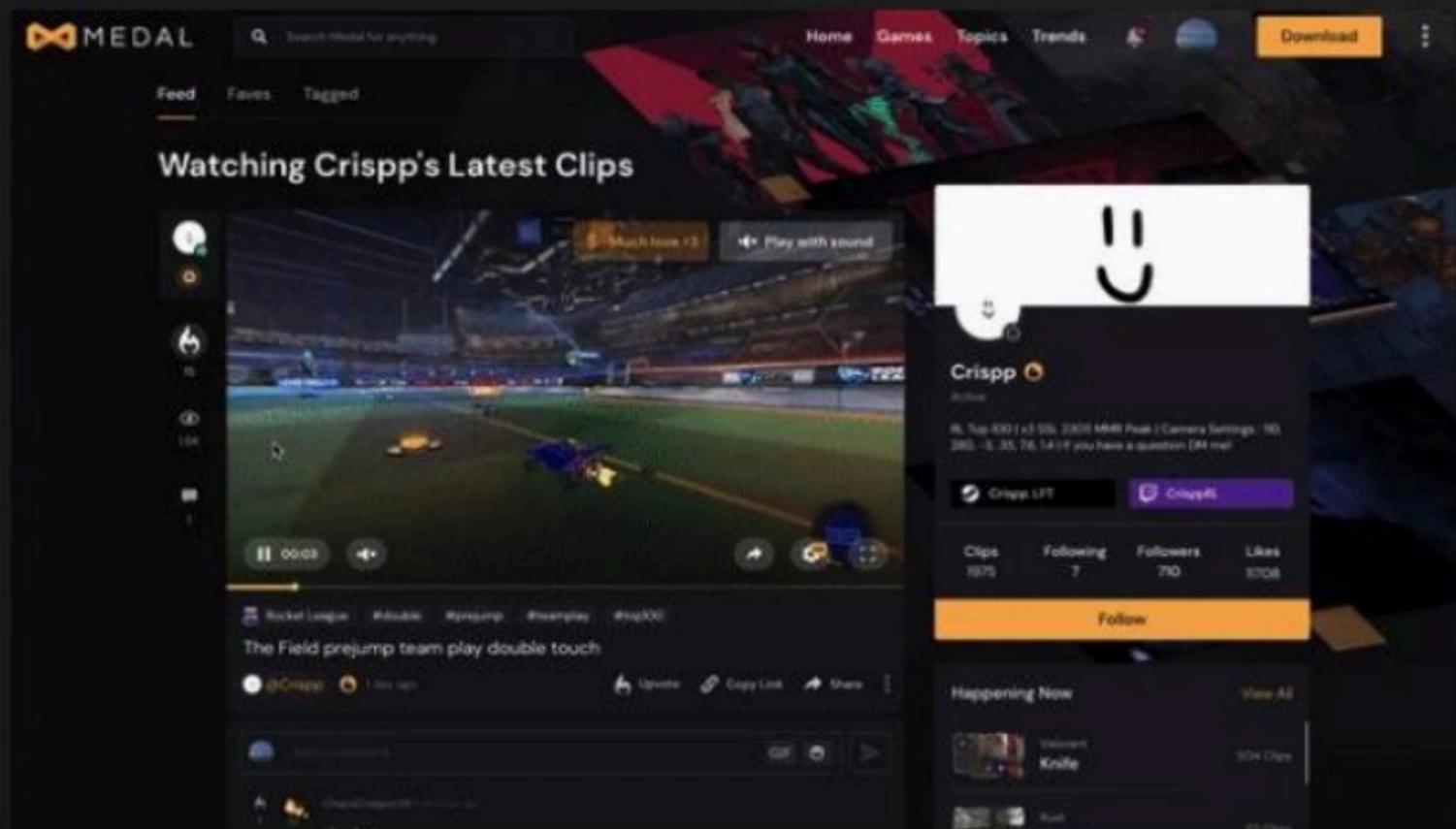
We use these insights to connect you with people, content, and groups better than anyone



Introducing tagging.

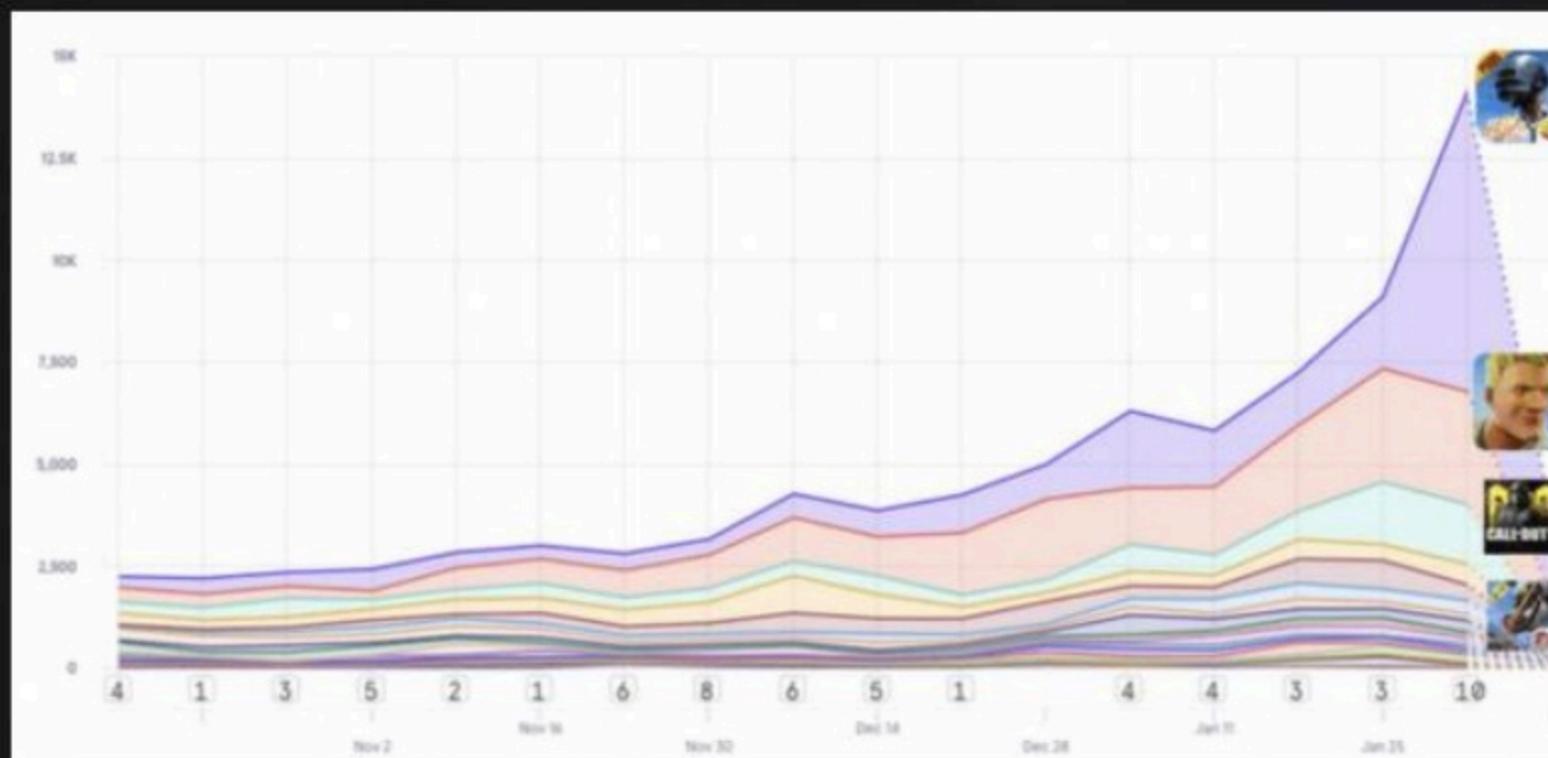
**Moments are how gamers
express identity, connect
& create memories**

We're connecting people in a
new way, and introducing
people who would have never
met otherwise



Moments are a new way to communicate and stay in touch with your friends

Vertically integrated networks are less distracting, more enjoyable, and more specialized to your needs



Moments captured per week by community - Data until Feb 2021

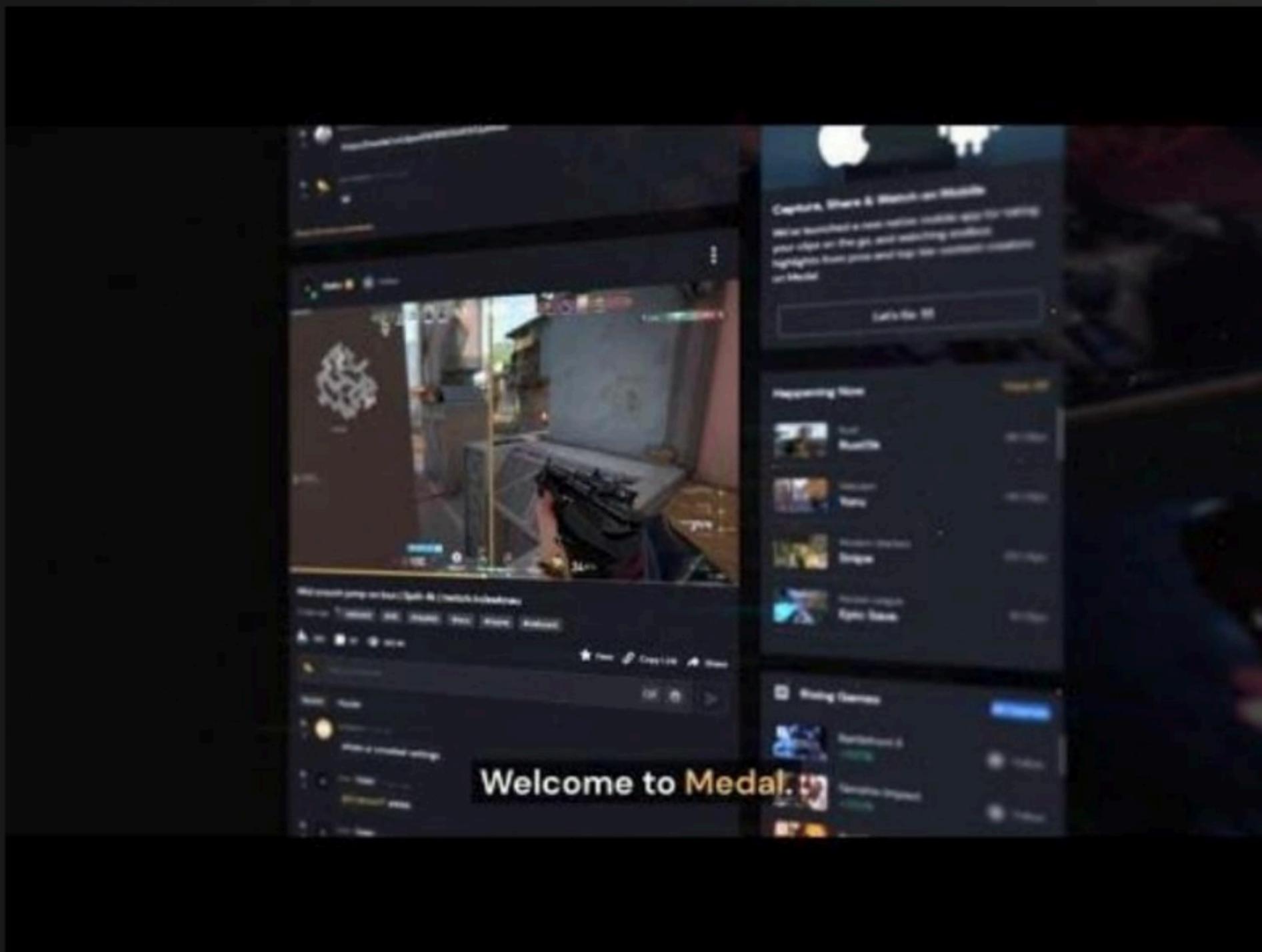
Medal is growing rapidly across PC & Mobile communities

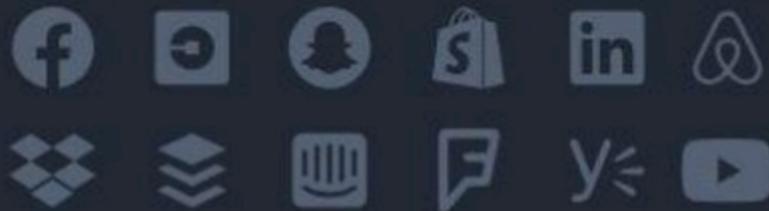
Medal supports capture across Windows, Mac OS, Android, and iOS via our **SDK**

The background of the slide is a dark, muted blue-grey color. It features a faint, semi-transparent illustration of anime-style characters. In the upper right, a character with long, flowing white hair and a long, thin sword is visible. Below them, a character with spiky black hair and a dark, horned helmet is shown. In the lower right, a character with a ponytail and a blue and black outfit is partially visible. The overall aesthetic is that of a Japanese anime. The word "APPENDIX" is centered in a bold, yellow, sans-serif font. There are two yellow L-shaped corner brackets, one in the upper left and one in the lower right, framing the text. Additionally, there are two yellow diagonal stripes: one in the top-left corner and one in the bottom-right corner.

APPENDIX

Product Runthrough





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