

The logo consists of the text 'M30' in a bold, white, sans-serif font, centered within a white rectangular border. The background is solid black.

M30

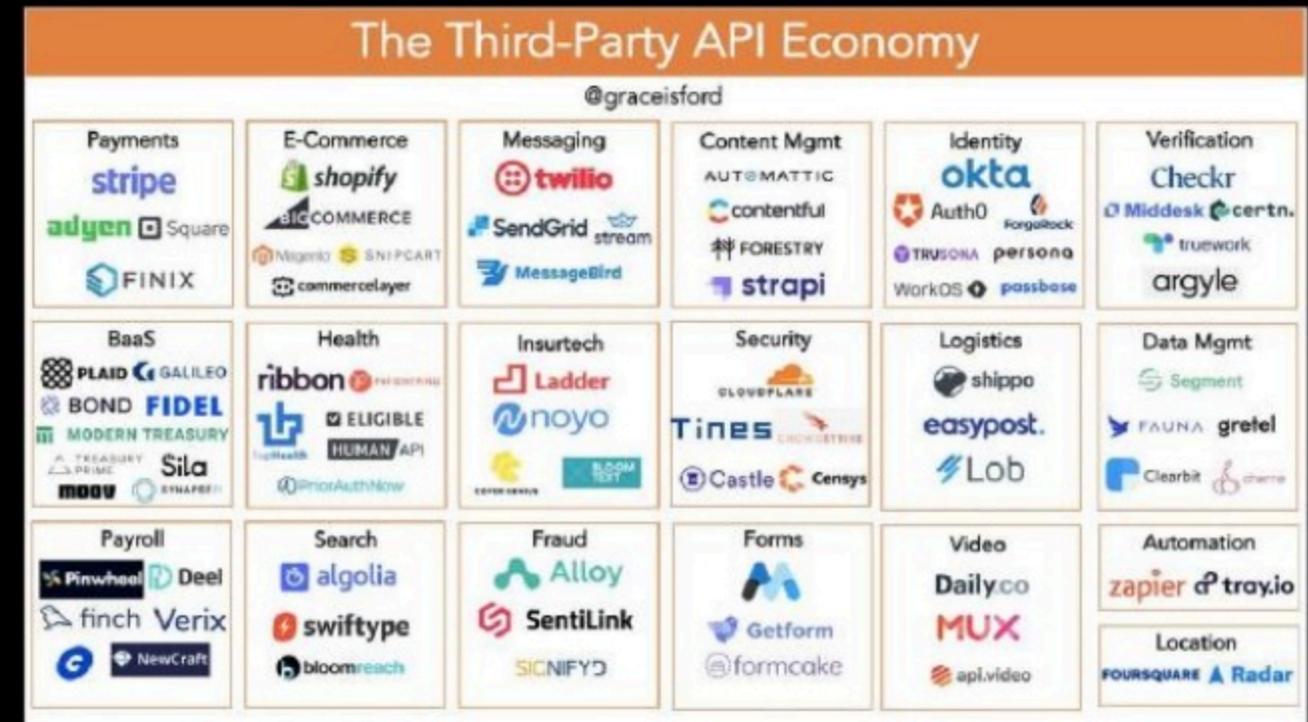
NEXT GENERATION CLOUD

THE PROBLEM

The public API ecosystem is a fragmented market with no standardisation.

Each service has its own consumption model with differing pricing structures.

Developers need to sign up, learn, integrate and manage each API individually.



THE SOLUTION



ONE platform to explore, discover and consume public APIs.

ONE account with consolidated billing and consumption based pricing.

ONE framework to learn, interact and integrate everything as a service.

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PUBLIC API PLATFORM

Explore, discover and consume APIs

SINGLE BILLING ACCOUNT

All your usage and costs in one place

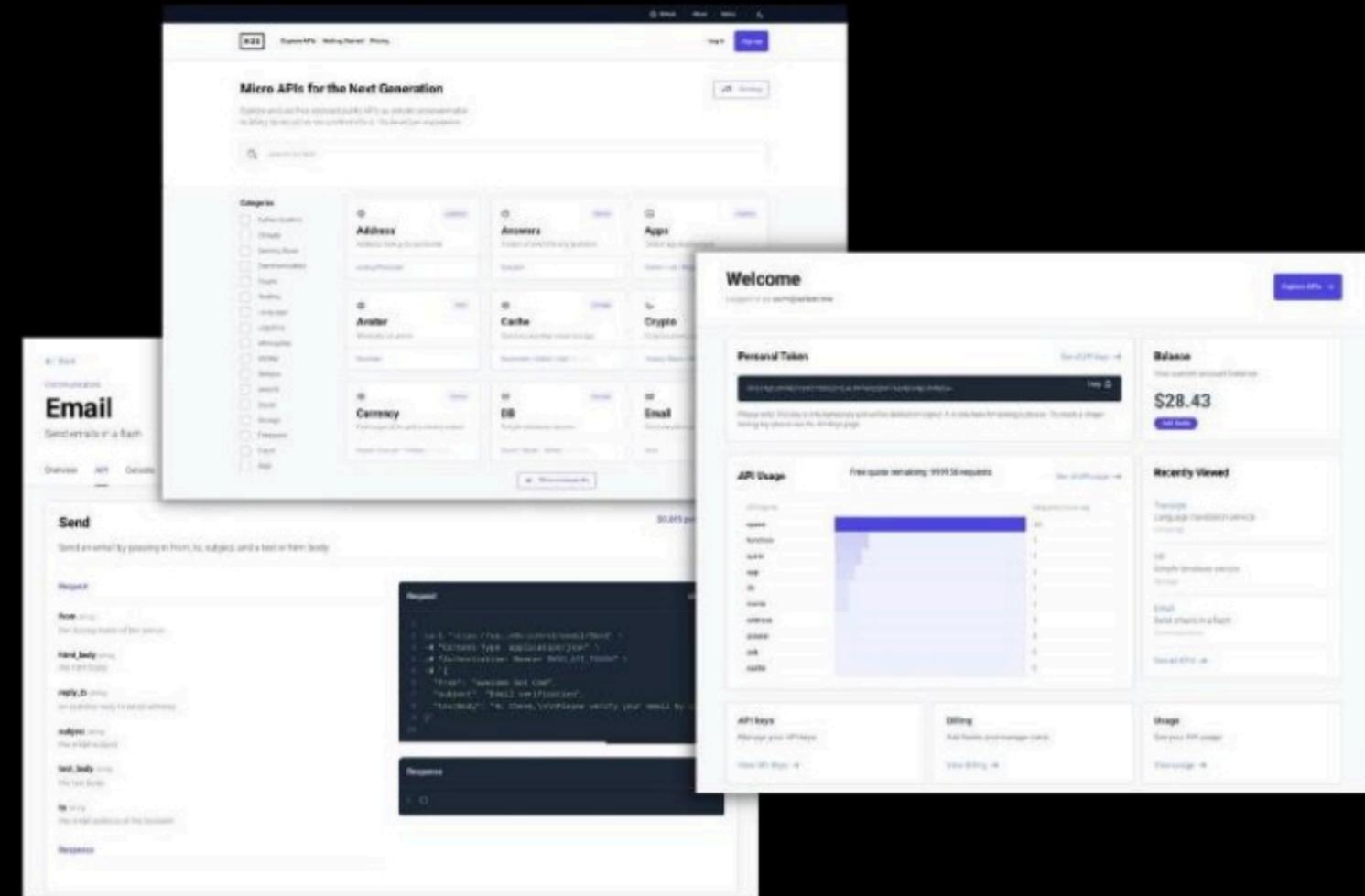
UNIFIED CLIENT FRAMEWORK

One set of docs, client libraries and examples

BUILT AS A SERVERLESS CLOUD

Abstracts away public cloud infrastructure and services

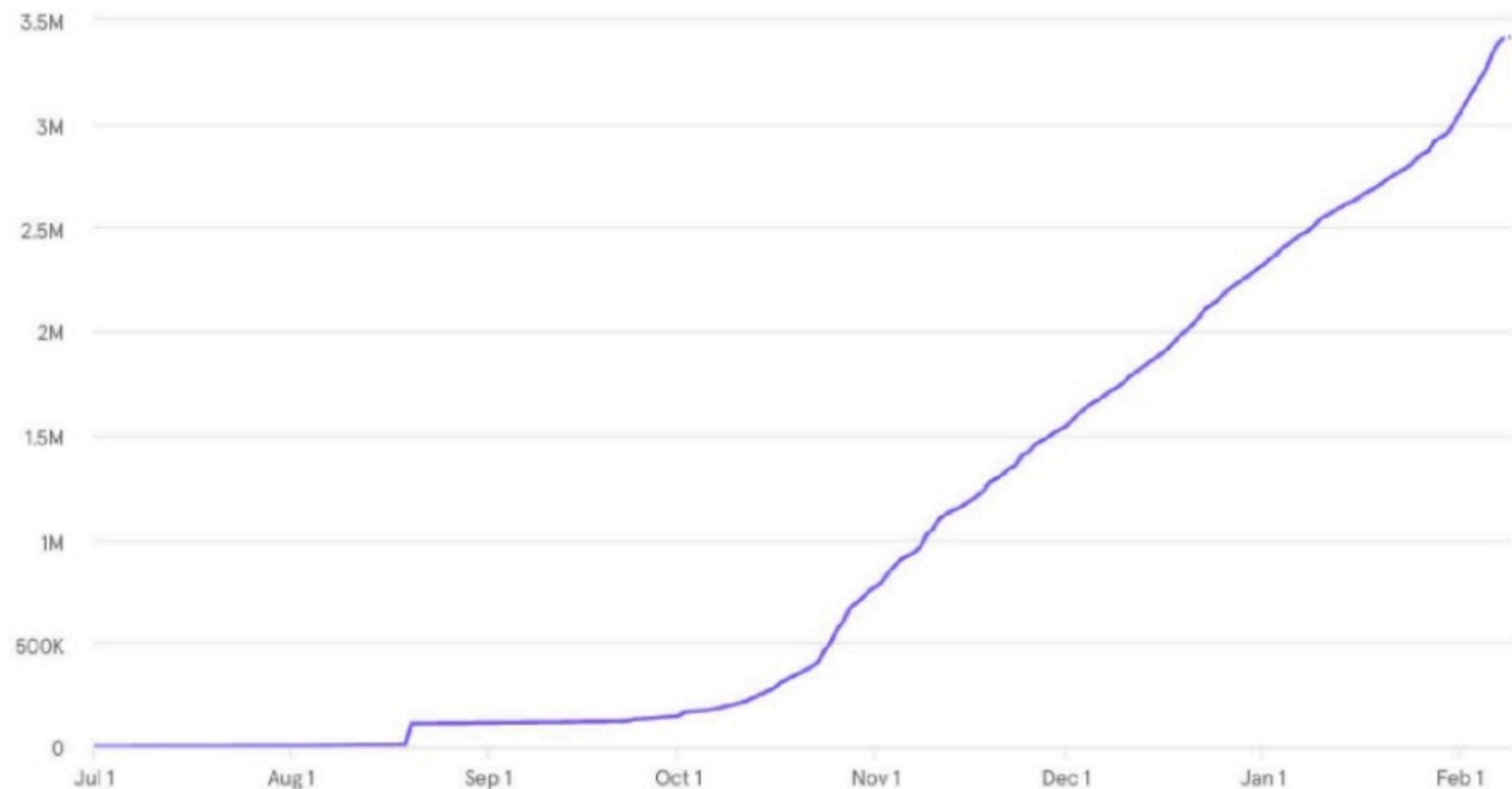
M3O PRODUCT



M3O

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Total API
Requests



THE METRICS

6500 signups since launch

1 million API calls a month

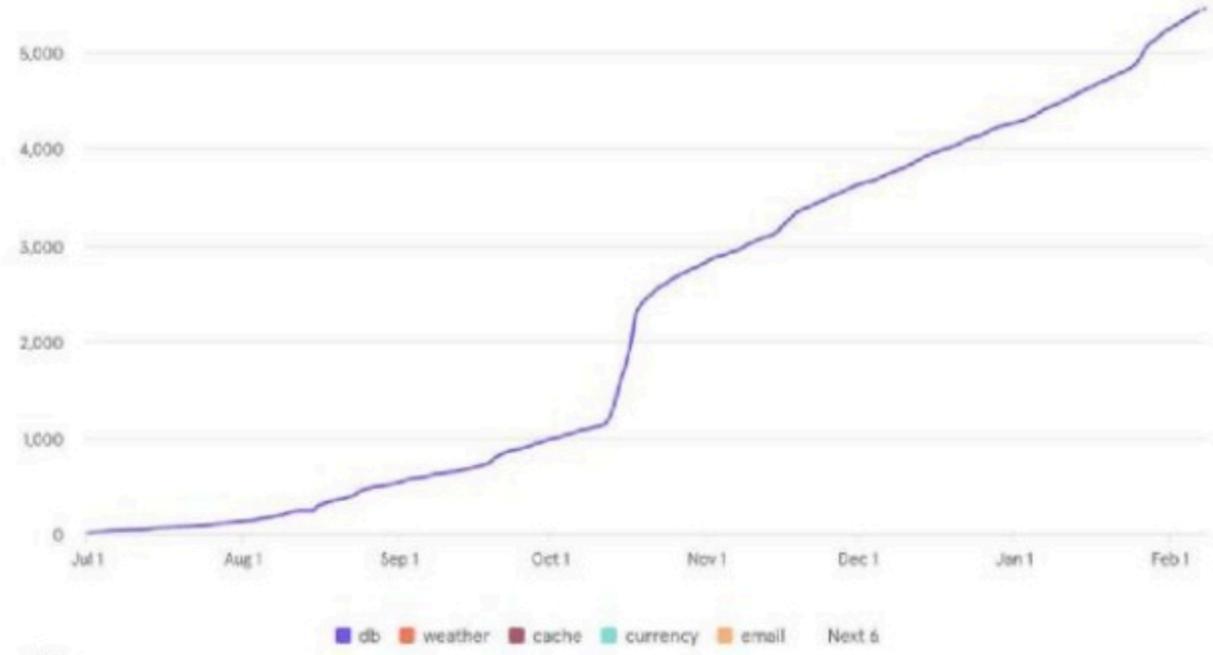
60 APIs on the platform

5 mins to first API call

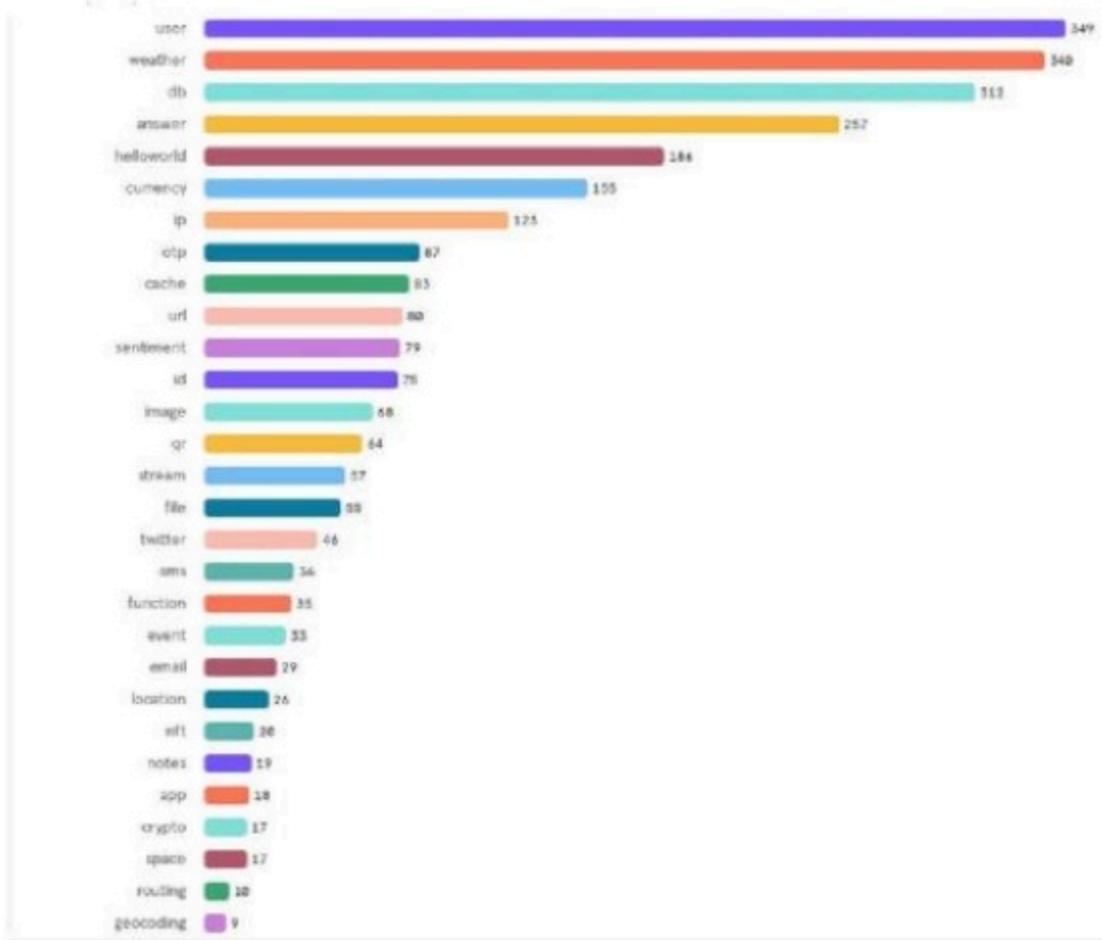


USAGE DATA

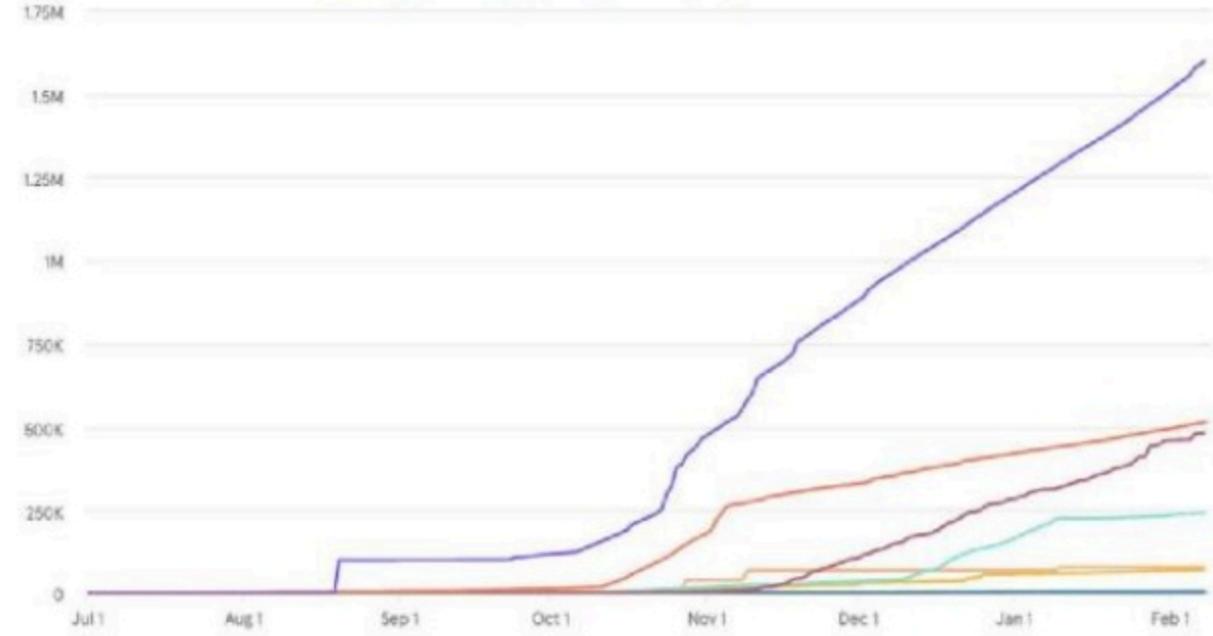
Signups



Users



API Requests

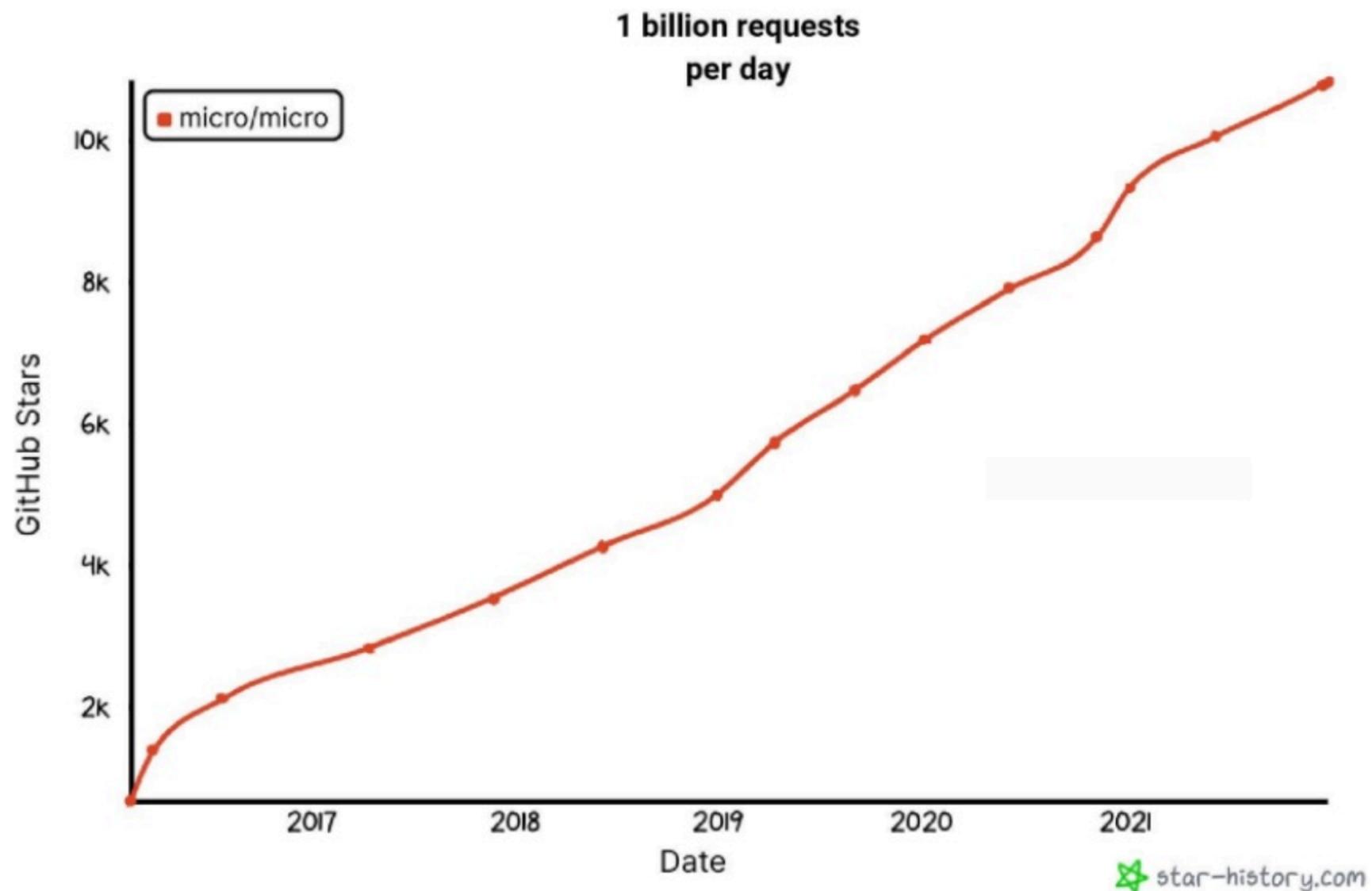


OPEN SOURCE

Powered by
Micro

API first
development
platform

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THE BUSINESS MODEL

Free to start

- 1 million api calls free

Pay as you grow

- \$1 per million calls after that

Premium paid services

- SMS, email, geocoding, news, and more

Future recurring subscriptions

- Pro, team and business starting at \$20/month



SOLO

**Free
To Start**

1 million requests

- Pay as you grow
- Community support

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PRO

**\$25
Month**

20 million requests

- Email support
- Higher usage limits

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TEAM

**\$45/mo
per user**

100 million requests

- Collab features
- Increased rate limits
- Higher SLAs

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CASE STUDY

“Having to work with a different company for every service, building yet another REST API wrapper, gets kind of cumbersome”, CEO Louis Brauer

MIGRATED FROM:

- Twilio SMS to M3O SMS
- Sendgrid/Postmark to M3O Email
- AWS S3 to M3O Space



REASONS FOR MIGRATION:

- Ease of use (simple API)
- Single billing partner
- Reduced complexity

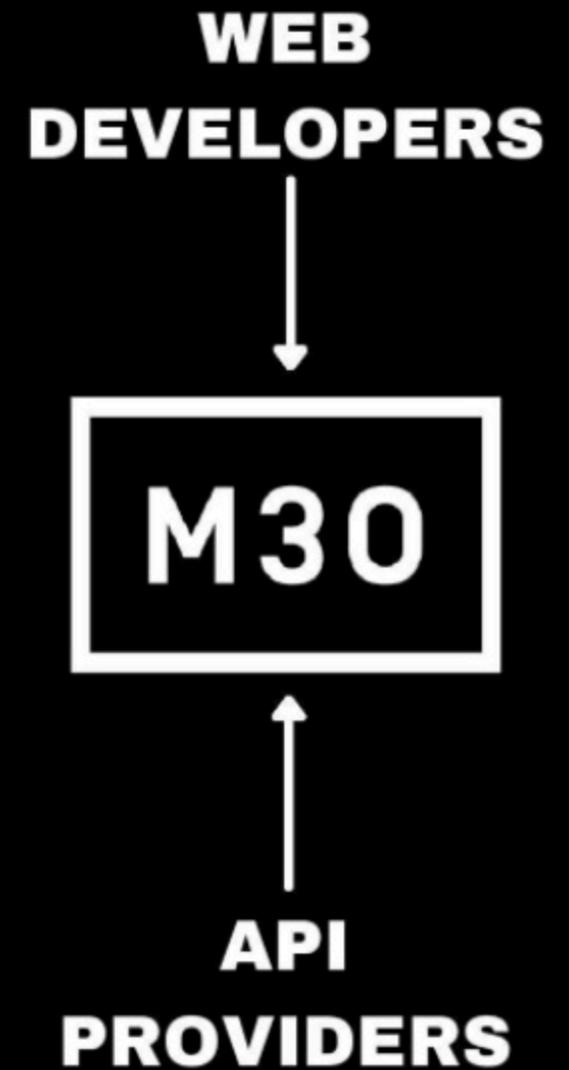
M3O

WHY NOW?

The web is evolving, modern apps are relying more and more on APIs in the cloud.

Developers are stuck integrating and managing all those APIs in different places.

There's an opportunity to build a new cloud that puts everything on one platform.





Asim Aslam
CEO
Micro, OSS

THE TEAM



Dominic Wong
CTO
Monzo



Martin Virando
Dev UX
Cisco

FUNDING

Investors

- Blossom Capital
- Lightspeed Venture Partners
- Ross Mason, Luke Kanies, Spencer Kimball

Raising \$5 million

- Accelerate growth and adoption
- Hire engineers and dev evangelists
- Build API integrations and client libraries

Milestones to hit

- Grow the team to 10
- Catalog of 100 public APIs
- 100,000 users on the platform

THANK YOU



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