

Connect Your Digital Workplace



LumApps Mission

At LumApps, we help organizations transform the way they communicate, collaborate, and engage with their customers, partners and, most importantly, their employees.

Our solution enables companies to develop a strong organizational culture, and share knowledge across internal and external communities.

This results in smarter, more efficient, and better-connected workforces.

Our mission is to make people feel they belong and have a purpose.

LumApps at a Glance

The enterprise social collaborative platform.



250+

Blue chip customers

Year Founded

2012

Global Team

180+ employees across 7 offices: New York, Austin, San Francisco, Paris, Lyon, London, and Tokyo

Investors

Goldman Sachs, IDInvest, Bpifrance, Iris Capital

FOUNDING TEAM



Sébastien Ricard
CEO



Lionel Grivel
COO



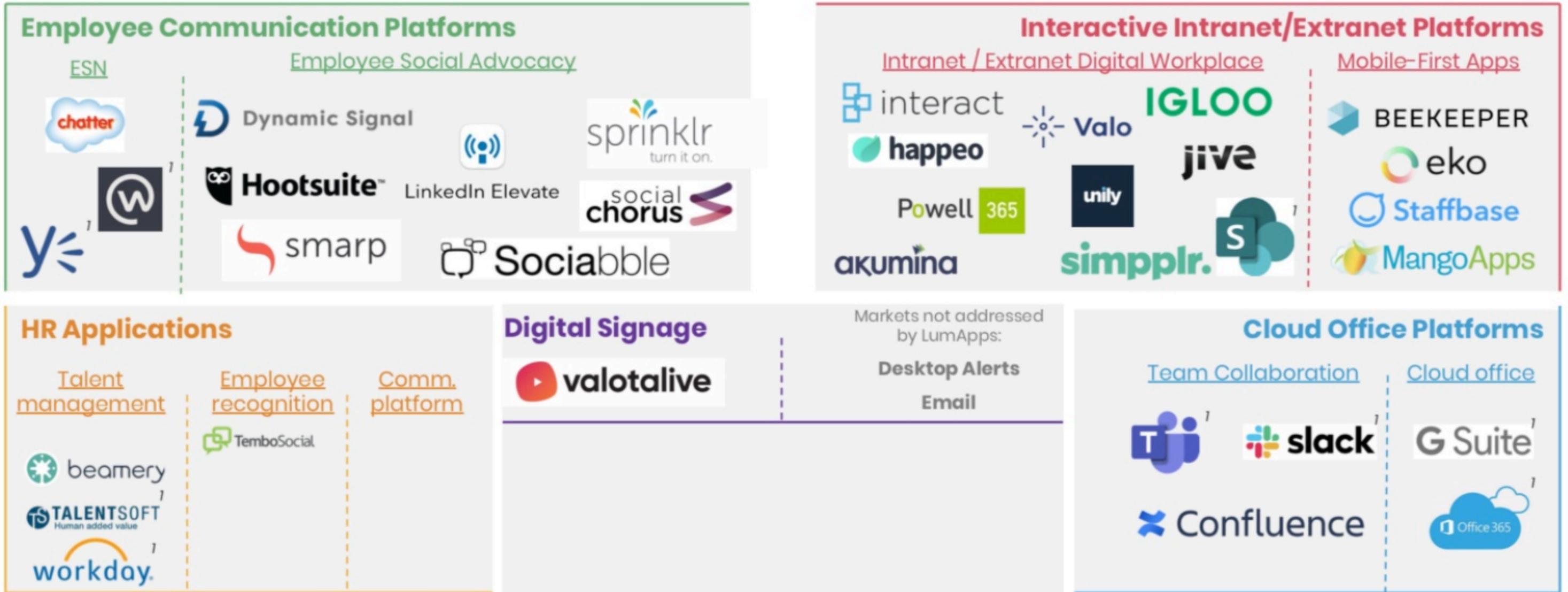
Elie Mélois
CTO



Olivier Chanoux
CMO

THE PROBLEM

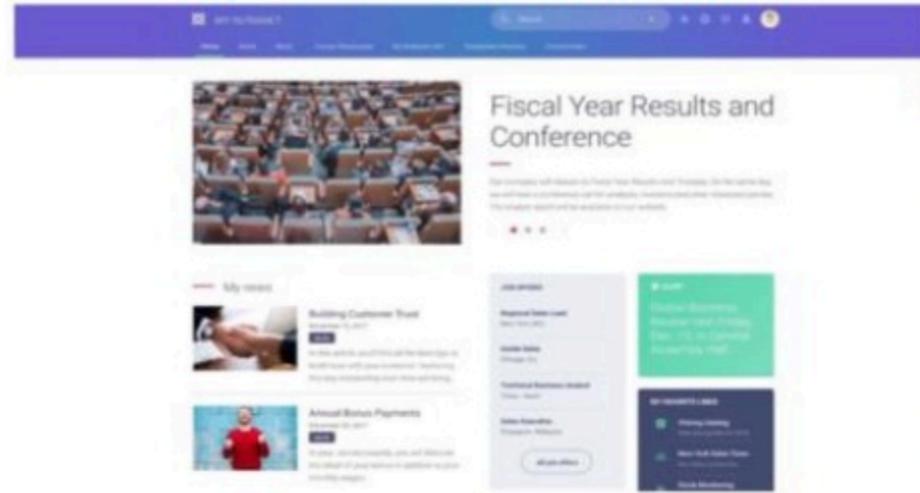
Organizations today face information and technology overload, resulting in disengaged employees and disconnected workforces.



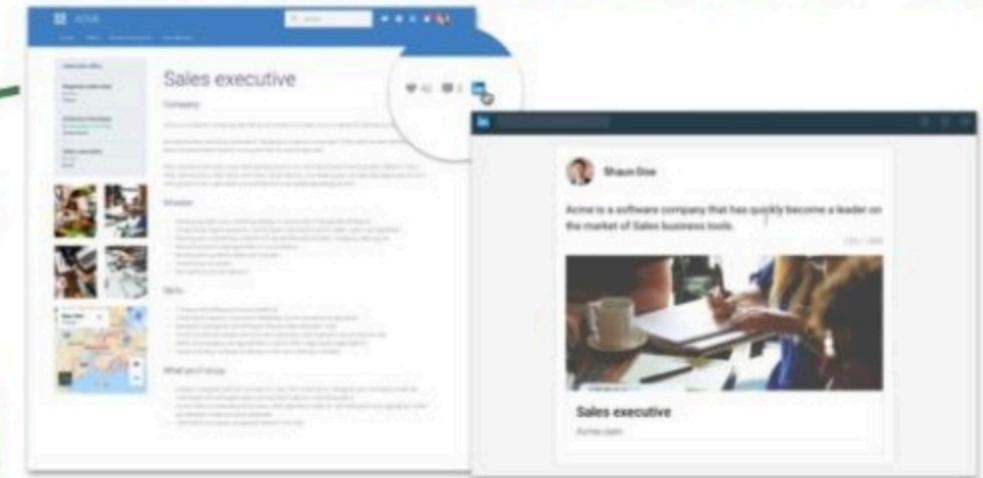
THE SOLUTION

A social collaborative platform based on 4 key pillars

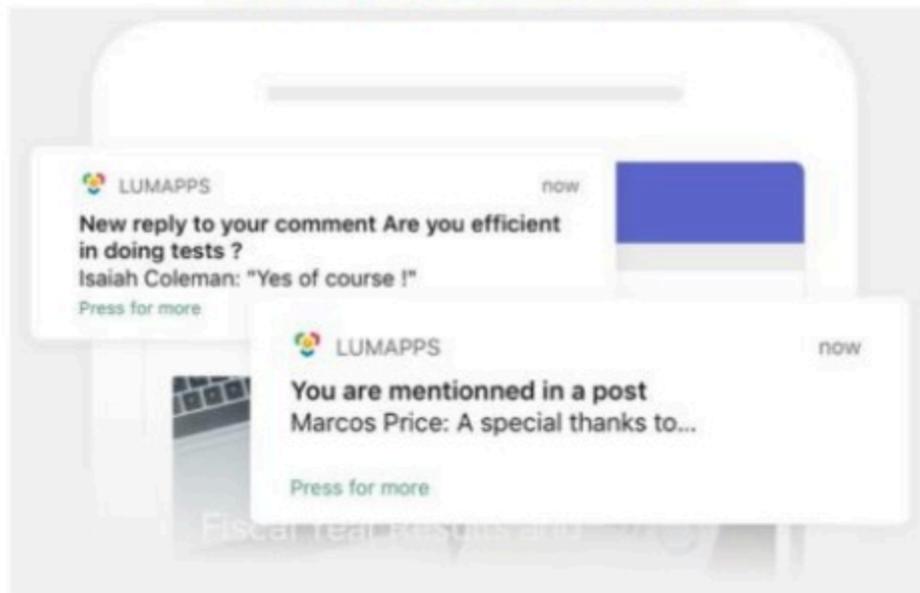
Top-down communication



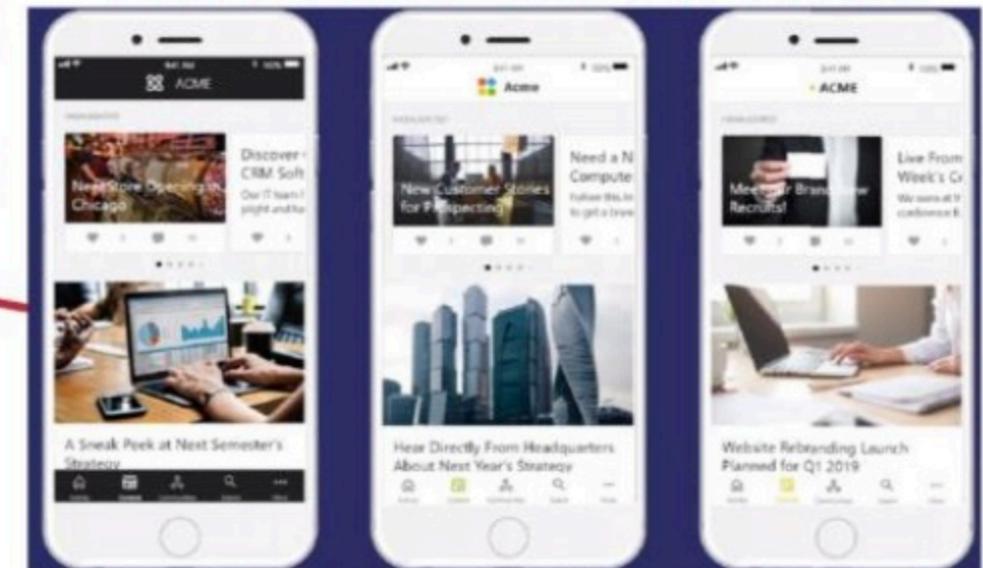
External sharing social media



Horizontal discussions



Team and cross-team collaboration



A unique, complete, and flexible solution:

Top-down
Communication

Real time / social
Communication



1 to 1 asynchronous
Communication



Business info



Multiposting
cross-channels



Notifications
Universal smart notification center



Mobile apps



Social advocacy



Social extranet
Partners & Customers

Capture

Smart connectors for communication tools
Employee (push) or AI (pull) contributions
Platform / Marketplace for business applications ecosystem

Organize

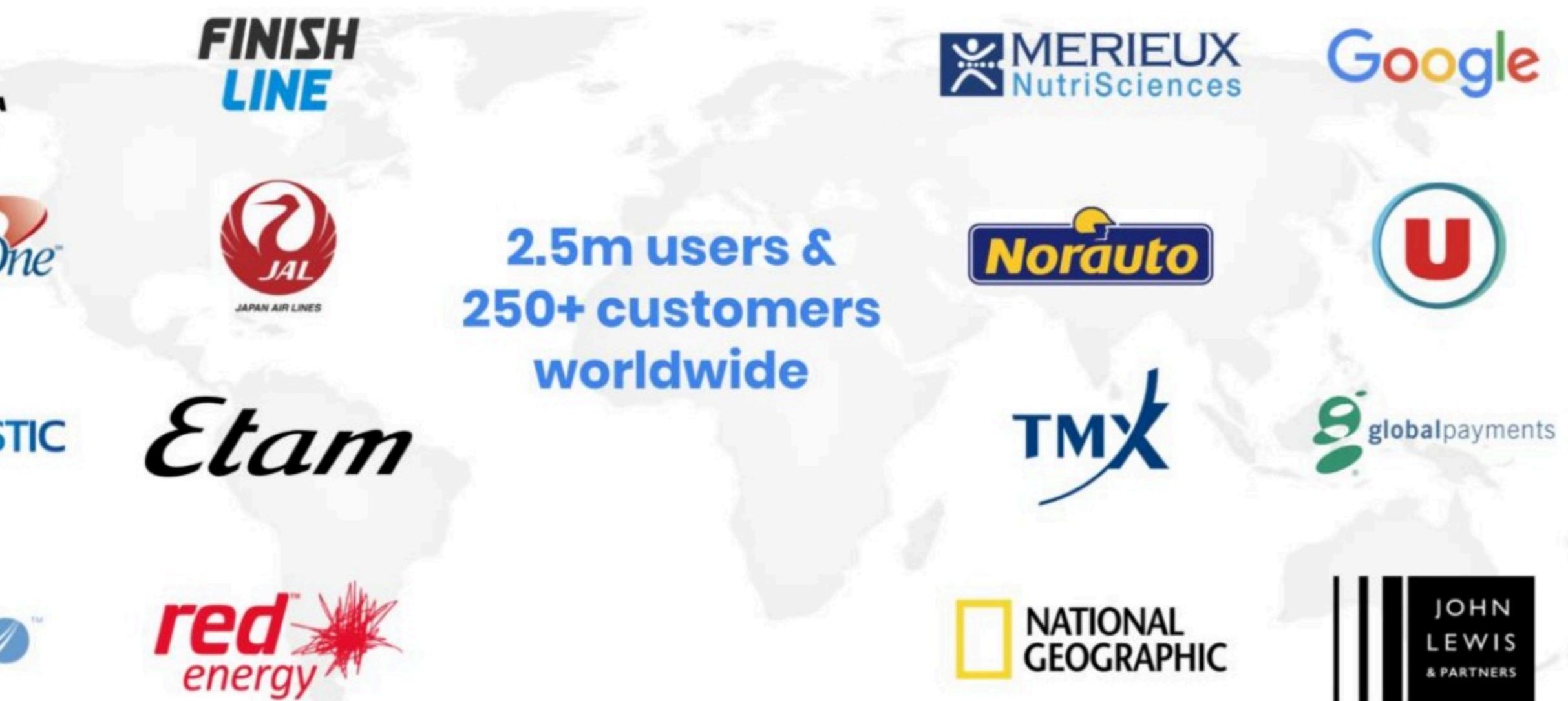
Based on Information 4.0 & headless CMS
Structure: top-down, employees generated, AI & Search
Knowledge assistant (auto-structure)

Broadcast

Omnichannel communications
Smart / unified notification center
AI for relevant targeting (person / device)
Extended ecosystem (advocacy / extranet)

A large portfolio of blue-chip companies have adopted the LumApps solution (II/II)

A fast-growing international customer base.



2.5m users & 250+ customers worldwide

MOTOROLA SOLUTIONS

FINISH LINE

MERIEUX NutriSciences

Google

Capital One

JAL JAPAN AIR LINES

Norauto

U

FM LOGISTIC

Etam

TMX

globalpayments

TIBCO

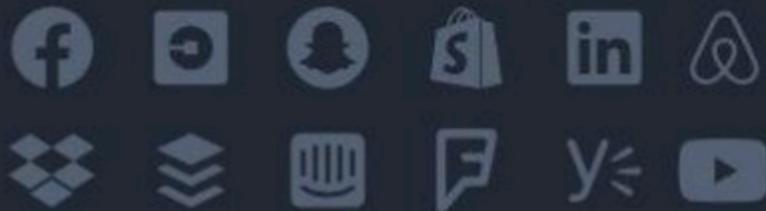
red energy

NATIONAL GEOGRAPHIC

JOHN LEWIS & PARTNERS



lumapps



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