

# Brief overview

## **Our mission**

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**Empower creators to thrive  
on their own terms.**

# Our mission

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**[Empower]** - tools, automation, knowledge, community

**[creators]** - we center creators in everything we do

**[thrive]** - help creators thrive, not just survive

**[own terms]** - break the status quo for a better tomorrow

## The problem

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A whole generation of creators are experiencing difficult business problems: **getting paid**, **managing cashflow**, and **growing their business**.

Lumanu helps creators so they can focus on being creative and building the content and community that we all love.

# Our solution

## Get paid without the hassle

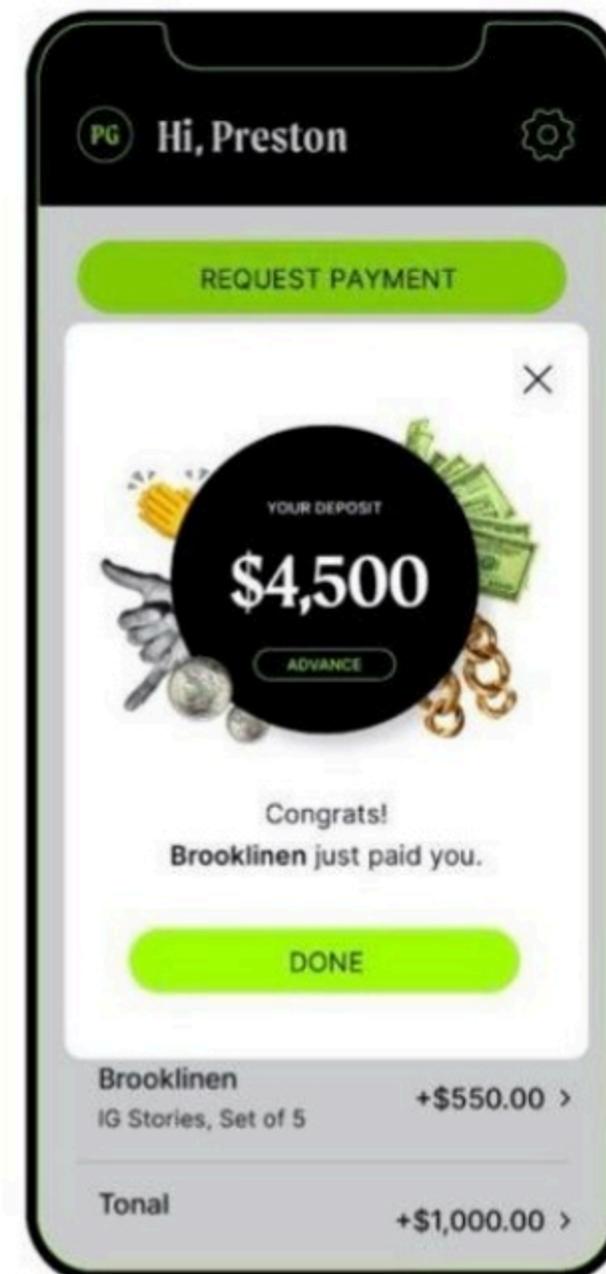
- ✓ Invoicing and payment processing
- ✓ Instant payouts via EarlyPay
- ✓ Automated vendor setup and tax paperwork

## Manage cashflow in one app

- ✓ Income and expense management
- ✓ Automatic business deductions and tax calculations
- ✓ Business checking account and debit card

## Grow with a community

- ✓ Networking and knowledge sharing with other creators
- ✓ Access to professional accountants and lawyers
- ✓ Expansive merchant network for projects and discounts



# We're off to a great start

## Creators

**30,000**

Total creators

**4 billion**

Total fans

### Trusted by stars, used by everyone

@madelane - 23M followers  
@victoriajustic - 20M followers  
@theestallion - 21M followers  
@ritaora - 16M followers  
@anacheri - 12M followers  
@blakegriffin23 - 4M followers

## Merchants

**200**

Total brands

**\$2 million**

Creator payouts per month

### Iconic brands behind our mission

Revolve	Spanx	Fabletics
Fashion Nova	Alo Yoga	Savage x Fenty
Cameo	Walmart	Brooklinen
Everlane	Rothy's	Shopstyle
Poshmark	Curology	Reformation
MVMT	LVMH	Tonal

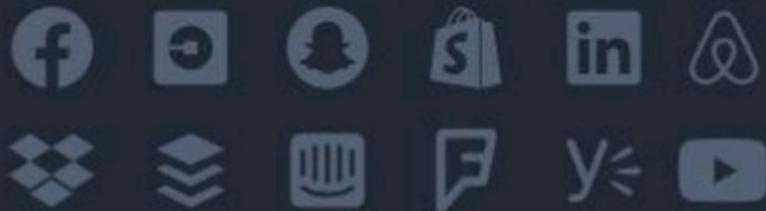
# Why now?

**More creators** are making **more money** in **more ways** than ever before.



# Thank you!

For more information, visit [lumanu.com](http://lumanu.com)



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