

# RAPID INCREASE OF DEMAND

High valued collectables and art have increased ~2,000% to ~13,000% in value over the past 5 years.



Bored Ape #8135  
\$1,621,718.83  
7,088% 10 months ROI



"Girl with Balloon"  
by Banksy  
\$25.4 million  
1,714.3% 3 year ROI



PSA 9  
Pokemon Illustrator  
\$2,700,000,  
1,885% 5 Year ROI



PSA 9  
1952 Mickey Mantle  
\$5,200,000  
580% 5 year ROI



PSA 10 Rookie  
1979 O-Pee-Chee  
Wayne Gretzky  
\$3,750,000  
577% 5 year ROI

These rapid increases are due to several factors, some of which include collectibles being used as a hedge against inflation and their scarcity.



# LIQUIDMARKETPLACE

OWN ANYTHING

APRIL 25, 2022

# FEATURED IN

BUSINESS  
INSIDER

TIME

deloitte

The  
New York  
Times

FINANCIAL POST

HYPEBEAST

yahoo!  
finance



# OUR STORY



Liquid MarketPlace tokenizes collectible trading cards and unlocks the potential for co-ownership to its users.



We have created a secondary marketplace where users can trade their ownership amongst each other. Instant settlement of trades allows users to liquidate whenever they choose.



We provide an opportunity for users to co-own valuables they traditionally had no exposure to. With this newly levelled playing field, users of any demographic can take advantage of inflationary assets.



Through instant settlement and execution, there are no waiting times or queues. We provide immediate liquidity for collectible owners that list with us. Our blockchain platform is fast, reliable and transparent.

# MARKET SIZE



Collectible Card Market:  
**75 MILLION**  
CURRENT COLLECTIBLE CARD AUDIENCE SIZE

\*Sourced from Google Analytics

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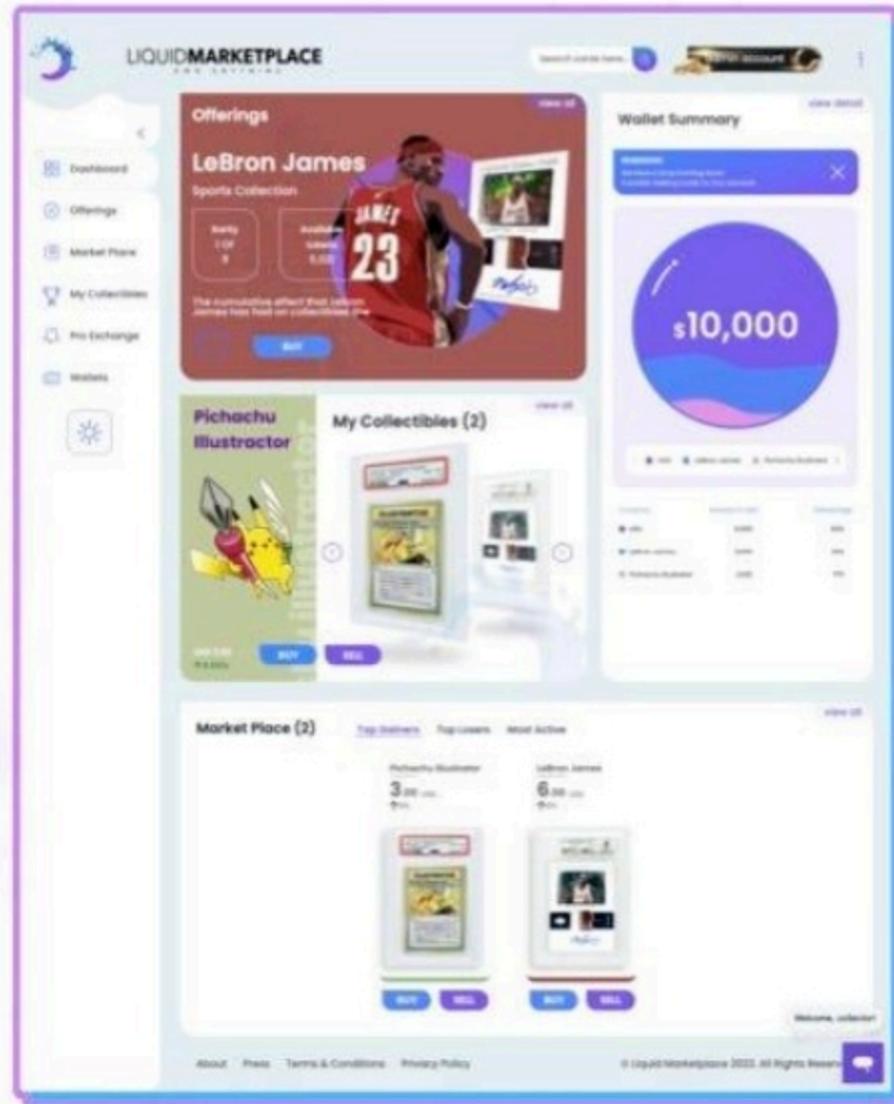
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# PROBLEM

 Just because you own assets does not mean you have a potential for liquidity.

-  **Lack of diversification**  
As the collectible market grows, many of the most coveted items have become unattainable to the average collector.
-  **Lack of market control**  
Lack of market control rapidly increases the risk of purchasing counterfeit items. Heavy due diligence required with each purchase.
-  **Limited payment options**  
No cryptocurrency support.
-  **Long wait times**  
Wait times of 120 days or more with unforeseen delays, logistics issues.

# OUR SOLUTION



\*Current items shown are placeholders only



## Tokenization

Tokenization/fractionalization of collectibles will provide upside exposure to even the smallest collector.



## Liquidity

Collectors have an ability to liquidate fractions of the assets but still maintain the ownership of the asset.



## Security & Reliability

By providing liquidity to collectors - we take care of due diligence and verification process.



## Real-Time Trading

Once tokenized, the assets can be traded real time; with no wait time or logistics involved.

# OUR PROCESS



## Asset Acquisition

Collectors give the card or asset to Liquid MarketPlace Inc. for verification and appraisal.



## Securing the Asset

Liquid MarketPlace Inc. stores it on a secure site inside a physical vault.



## Tokenization

Ownership of the asset is tokenized.



## Ownership

0%-25% of the asset ownership remains with the collector.



## Offering

The tokenized asset gets put on the marketplace and receives an offering.



## Secondary Market

75%-100% of the asset is traded on a fully collateralized real-time exchange.

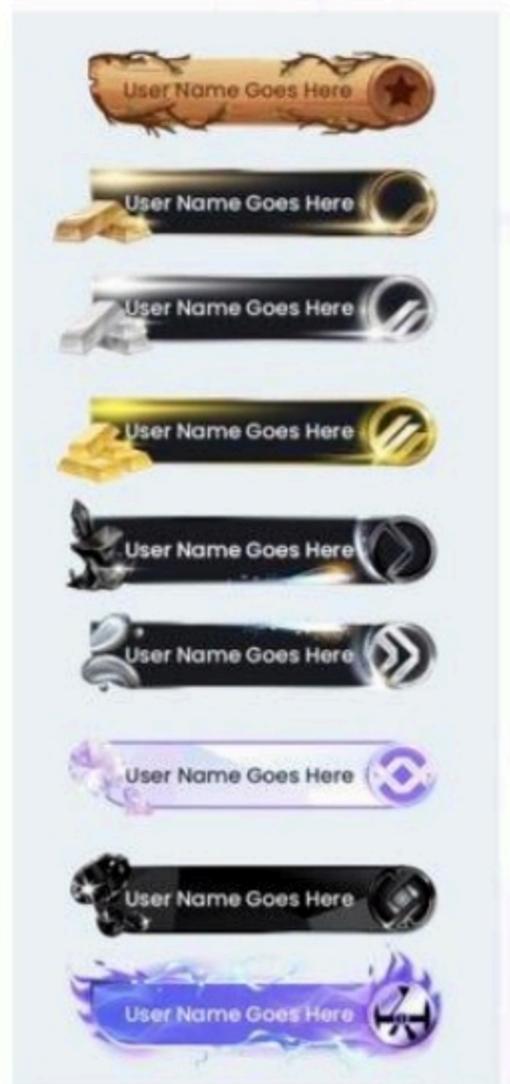
# OUR COMPETITIVE ADVANTAGE



|                                |   |   |   |   |   |   |   |   |   |
|--------------------------------|---|---|---|---|---|---|---|---|---|
| WORLDWIDE ACCESS               | ✓ |   |   |   |   | ✓ | ✓ | ✓ | ✓ |
| 24/7 TRADING                   | ✓ |   |   |   |   |   |   |   |   |
| CRYPTOCURRENCY PAYMENT SUPPORT | ✓ |   |   |   | ✓ |   | ✓ |   |   |
| CURATED COLLECTABLE OFFERINGS  | ✓ | ✓ | ✓ | ✓ | ✓ |   |   |   |   |
| INCENTIVES FOR ASSET OWNERS    | ✓ |   |   |   |   |   |   |   |   |

# BOOSTING USER ENGAGEMENT

- Novice
- Bronze
- Silver
- Gold
- Obsidian
- Platinum
- Diamond
- Black Diamond
- Grand Master



**Gamification**

**Community Page  
& Discord Channel**



**Social Media Followers - 35,000+**

# BOOSTING SUBSCRIBER GROWTH

MARKETING EXAMPLE

SIGN UP NOW!



GET YOUR OWNERSHIP IN AN APE FOR FREE!

# Founding Team



**Ryan Bahadori**

**Founder & CEO**

Avid collector, crypto investor, and entrepreneur. In less than a year founded a commercial real estate development corporation which grew into a multi-million dollar business servicing multinational companies.



**Logan Paul**

**Founder**

Internet celebrity, professional boxer, IMPAULSIVE podcast host, avid collector. 100MM+ followers online.



**Amin Nikdel**

**Founder & President, Chairman**

Entrepreneur with 10+ years of experience in multiple technology-based ventures.

# Executive Team



**Yisrael Lowenstein**

Chief Technology Officer



**Dennis Domazet**

Chief Financial Officer



**Money Khoromi**

Chief Legal Officer



**Liana Falzone**

Chief Compliance Officer



**Kateryna Chystiakova**

Director of Marketing & Communications



**Alina Guidu**

Director Of Operations



**Matt Allen**

Director of Assets

# ADVISORY COMMITTEE



**Steve Aoki**  
Advisor

• 2x-GRAMMY-Nominated artist/DJ/producer and Dim Mak Records founder.



**Jeff Levin**  
Marketing Advisor

• Entrepreneur, entertainment executive & talent manager with greater than 10 years of experience.



**Buster Scher**  
Industry Advisor

• Award winning broadcaster, sports collectibles expert, podcast host and founder of sports media platforms with over 7MM followers.



**Jeremy Padawer**  
Marketing Advisor

• Toy industry executive, entrepreneur, collector, animated television producer, investor, advisor, and one of the most recognized faces in the business of play.



**Rich Antoniello**  
Digital Marketing Advisor

• Former CEO & Founder of COMPLEX.  
@richantoniello



**Brian Daley**  
Technical Advisor

• Investment banker at Osprey Capital Partners.



**David Sears**  
Market Advisor

• Former Head Canadian Trading, international equities at Merrill Lynch.



**Karn Rai**  
Industry Advisor

• Founder of The Big 3 - a sports collectibles community, Karn is an industry leading expert in the collectibles market.



**Lowell Kamin**  
Capital Markets Advisor

• Former Director at Merrill Lynch.  
• Brings 25 years of experience in capital markets with extensive start-up experience.



**Rob Segal**  
Marketing Advisor

• Leading North American marketing and communications specialist.  
• Partner in Camp5 Ventures, a Canadian accelerator.

## ADVISORS:



# Contacts

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